

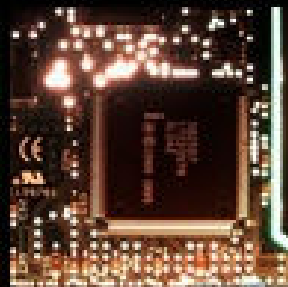
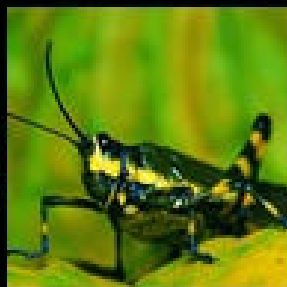
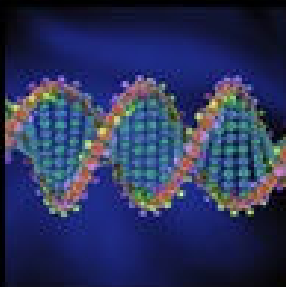
2011 New Releases Catalogue

April

KODAK 5005 EPP

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KODAK



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CD-ROM ★ DVD ★ VOD



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21ST CENTURY LEARNING

PROBLEM-BASED LEARNING FOR THE 21ST CENTURY CLASSROOM 1

Program One in the two-disc set takes you to two elementary schools where teachers use problem-based learning throughout the curriculum. Teachers explain how they work backwards from state and district standards to create problem-based units that have measurable assessment targets.

Item no. : YE01250096
Format : DVD
Duration : 45 minutes
Copyright : 2010
StdBkNo : 9781416610779
Price : USD 199.00

PROBLEM-BASED LEARNING FOR THE 21ST CENTURY CLASSROOM 2

In Program Two, go to middle and high schools where teachers use problem-based learning to develop real-world, authentic tasks that motivate students and encourage them to take more ownership of learning. See examples of how teachers use problem-based learning to collaborate across the curriculum and integrate technology into their instruction.

Item no. : SH01250097
Format : DVD
Duration : 45 minutes
Copyright : 2010
StdBkNo : 9781416610786
Price : USD 199.00

21ST CENTURY SKILLS

21ST CENTURY LEARNING IN A NETWORKED WORLD: FOR OUR STUDENTS AND OURSELVES

With Will Richardson

Internet access has put the world at our fingertips, providing a classroom without walls. It allows us to contribute our experiences to the sum of human knowledge online. In this keynote session from the 21st Century Learning Institute held in Rosemont, Illinois, on October 13, 2010, Will Richardson shares eight shifts necessary to fully utilize Internet technology as a continuous learning opportunity. He challenges educators to set aside the old model of schooling and re-envision the foundation of teaching and learning as global and continuous. Will offers insight on how to:

- Pull information globally from

alternative sources.

- Manage and synthesize multiple streams of information.
- Detect false information on the Internet.

By empowering our students and ourselves to leverage the influence of technology, we can provide continuous learning and better prepare for a 21st century world.

Item no. : ZR08420059
Format : DVD (With CD)
Copyright : 2011
StdBkNo : 811796010452
Price : USD 195.00

AFRICA

MAN WHO STOPPED THE DESERT, THE

By Mark Dodd
Narrated by British Actor Hugh Quarshie

Yacouba Sawadogo, a peasant farmer from northern Burkina Faso in Africa, has succeeded where international agencies failed. Over the last twenty years he has become a pioneer in the fight against desertification and hunger. Yacouba's struggle is pure, inspiring drama. It is about one man's determined efforts that have the potential to benefit many thousands living in the Sahel region of Africa.

As early as the 1970's, the Sahel became a bleak land as a result of severe drought combined with overgrazing, poor land management, and overpopulation. By the 1980's the region, which once had a population of some 30 million, suffered from severe poverty and starvation. While many abandoned their traditional homelands, Yacouba decided to remain steadfast against the creeping desert.

The Man Who Stopped the Desert tells Yacouba's story, partly through dramatic reconstruction. As a young man, he fought the accepted wisdom of the traditional land chiefs who opposed his farming techniques. But Yacouba remained undaunted. Through the combination of his vast reforestation project and the adaptation of an ancient agricultural "zai" planting technique, his name is now synonymous with reversing the process of desertification and combating food shortages. Yacouba's work over a quarter century has resulted in the successful rehabilitation of farmland, the regrowth of forests, and the return of many to their homeland – as well as praise from international organizations eager to learn more about his techniques.

Reviews

- "Yacouba's story is both incredibly timely and important given the current crisis in many parts of the world with desertification. It is also rare to find a conservation story with such an upbeat and inspirational ending". - Diana El-Osta, National Geographic Channels International

- "Yacouba single-handedly has had more impact on...conservation than all the national and international researchers put together. In this region tens of thousands of hectares of land that was completely unproductive has been made productive again thanks to the techniques of Yacouba." - Chris Reij. Vrij University, Amsterdam

- "Mark Dodd's achievement is to inform and inspire in equal measures. Perfectly pitched cinematography and narration by Hugh Quarshie engage beautifully with a moving story of struggle and success." - Dick Meadows, Producer, BBC

Award

- Special Jury Award, UN International Forest Film Festival

Item no. : WC01920123
Format : DVD (Closed Captioned)
Duration : 62 minutes
Audience : Grades 7-Adult
Copyright : 2010
Price : USD 295.00

TAPESTRIES OF HOPE

By Michealene Cristini Risley

Tapestries of Hope is a powerful film that exposes the ongoing rape of young women in Zimbabwe by men infected with AIDS, and profiles an organization working to protect and empower abused young girls in the country.

It is a common myth promoted by traditional healers in Zimbabwe that a man infected with HIV/AIDS can cure himself by having sex with a virgin. Some victims are very young – even baby girls. Director Michealene Cristini Risley traveled to Zimbabwe to explore the rape and AIDS crisis in the country, to uncover its impact on young girls, and to highlight the work of The Girl Child Network (GCN).

Founded by Zimbabwean human rights activist and child abuse survivor Betty Makoni, GCN rescues and helps heal abused girls. Part of the healing process is speaking out about the crimes committed against them, not an easy task in a country that ostracizes these young female victims. The documentary interweaves the girls' heart-breaking stories with the true confession of a dying man who raped young women believing it would cure his AIDS.

During filming, Risley and her assistant were arrested and deported by Zimbabwean authorities. Their footage was seized by the Zimbabwean Intelligence Office (C.I.O), though the team managed to later retrieve the footage.

Tapestries of Hope is a portrait of hope and resilience in the face of overwhelming odds, and a vibrant call to action to stop the rape and abuse of women in Zimbabwe, and wherever it may occur around the globe.

Review

- "The footage Risley captured – particularly interviews with rape survivors and admitted rapists alike – is an incredibly compelling 77 minutes. The most striking element of the documentary is not the hell that the young rape survivors profiled have lived through, but their unbreakable spirit. The film is a vibrant international call to action and a breathtaking portrait of hope in the face of overwhelming odds." - Jessica Mosby, TheWIP.net

Awards

- Best Documentary, Women in Film & Television
- Best Director, Women in Film & Television
- Aloha Accolade Award, Honolulu Int'l Film Festival
- Award of Merit, Accolade Film Awards
- Best Documentary, Louisville Int'l Festival of Film
- Award of Excellence, The Indie Fest

Item no. : YL01920125
Format : DVD
Duration : 77 minutes
Audience : Grades 11-Adult
Copyright : 2010
Price : USD 195.00

AFRICAN AMERICAN STUDIES

FINDING LINCOLN

By Ann Malaspina, illustrated by Colin Bootman

It is 1951 in Alabama, and young Louis cannot sit at the "whites only" drugstore lunch counter or use the "whites only" public library. When his teacher asks Louis to write an essay about young Abe Lincoln, he summons the courage to look for a book in the public library. Although he is scolded and told to leave, one kind librarian whispers that he should come back after closing hours. In the dark and quiet library, she helps Louis find Carl Sandburg's Abe Lincoln Grows Up. Lincoln's courage and integrity inspires Louis to pursue justice and fair treatment in his own life. An author's note provides a brief description of Lincoln's life.

Reviews

- Background music captures the shifting moods in this adaptation of Ann Malaspina's historical tale (2009). Initial camerawork, as well as succeeding shots, enhance Colin Bookman's warm watercolors of Louis, a young African American boy in segregated Alabama in 1951 who is shut out of the whites only library. The thoughtful story traces how Louis, with help of a willing librarian, manages to secretly get a library card and check out a book after hours. Vonna Bowen ably narrates, assuming deeper tones for adult

males. Her vocal rendition of family life in Alabama reveals qualities the author intended: humor, understanding and courtesy. A short afterword educates youngsters on the history of segregation and Abraham Lincoln. Also includes comments from the author and the illustrator, both of whom describe their work. Young audiences will be especially attracted to the lifelike illustrations of this lively program. - Booklist, April 1, 2010.

- In this snapshot of life in 1951, we see segregation through the eyes of a young African-American boy who is just learning about the consequences of inequality. Ann Malaspina's book takes us to Alabama and a time when libraries and other services were reserved for "whites only". Although he needs to research the life of Abraham Lincoln for a class assignment, Louis is not welcome in the library. Only with the help of a courageous young librarian does he get to sample the riches of the library and is given a copy of Carl Sandburg's Abe Lincoln Grows Up. Colin Bootman's life-like watercolor illustrations are scanned iconographically. The book's wonderful brief synopses of Lincoln's life are given added depth with the addition of photographs, drawings and documents in the DVD. In a Conversation with the Author and Illustrator, Malaspina discusses her reasons for writing the book, her love of libraries, and her hope that the story will inspire readers to courageous acts. Bootman talks about his career as an artist and where he finds inspiration. Louis' story serves as a gentle introduction to segregation and to Lincoln's important contributions to America. - School Library Journal, May 2010.

Item no. : SC11610029
Format : DVD
Duration : 21 minutes
Audience : Ages 5-9
Copyright : 2010
StdBkNo : 1933938714
Price : USD 70.00

AGRISCIENCE

ENVIRONMENTAL ISSUES: ANIMAL SYSTEMS

Many opinions have been formed about the impact agriculture has on the environment. This DVD describes and explains the truth about the livestock industry's effect on global warming and the greenhouse effect. Additional topics include deforestation, water pollution issues, animal welfare and the effects of meat processing on the environment. Various environmentally-friendly techniques and safety practices are also discussed.

Item no. : SD03991229
Format : DVD
Duration : 35 minutes

StdBkNo : 9781603338424
Price : USD 89.00

AGSCIENCE

ADVANCED ANIMAL GENETICS

Collaborator: Andy Herring

This DVD presentation explores the fundamental principles of heredity and variation. Terms such as cell, chromosomes, DNA, and RNA are defined and described to aid in the understanding of the genetic processes. Detailed graphics and illustrations of topics, such as Meiosis and Mitosis development, will support student comprehension of the more advanced genetic concepts. The history of inheritance is also discussed, as well as the use of technology to improve genetic outcomes and to benefit livestock industry.

Item no. : HN00211167
Format : DVD
Duration : 30 minutes
StdBkNo : 9781603338318
Price : USD 99.00

ADVANCED LIVESTOCK NUTRITION

Collaborator: Kevin Pond

From rumen functions to balancing feed rations, this presentation takes an in-depth look at livestock nutrition for both ruminant and non-ruminant animals. Detailed illustrations help students identify structure and function of the digestive system. The presentation identifies the importance of vitamins, minerals and water and describes how each relates to the nutritional requirements of livestock, along with exploring nutrient deficiencies. Feed quality and its correlation to animal health, as well as formulating and balancing rations, are also discussed.

Item no. : NT03761168
Format : CD-ROM (Win, PowerPoint Presentation (100 slides))
StdBkNo : 9781603338905
Price : USD 99.00

EXTERNAL ANATOMY OF LIVESTOCK, THE: TERMS & TERMINOLOGY

Collaborator: Kevin Williams

Parts of an animal may seem as the most basic of concepts, but a true understanding is imperative. Detailed diagrams are used to identify the external anatomy of various livestock species. Anatomical terms of location are defined along with functionality of each.

Item no. : SU00211233

Format : CD-ROM (Win, PowerPoint Presentation (36 slides))
StdBkNo : 9781603338912
Price : USD 99.00

LIVESTOCK REPRODUCTION

Collaborator: Dean Hawkins

The economic livelihood of livestock producers ultimately relies on reproductive success. Categorized by species, this DVD examines the various breeding methods (e.g., artificial insemination, embryo transfer, etc.) and how they differ among cattle, sheep, goats, swine and horses. This DVD lesson exhibits detailed video footage allowing student to witness the step-by-step process of each breeding method, as well as explains the advantages and disadvantages of each. Cloning is also discussed in detail by scientists from ViaGen, Inc.

Item no. : AA00211263
Format : DVD
Duration : 35 minutes
StdBkNo : 9781603338653
Price : USD 99.00

PLANNING & DESIGNING AN AGRICULTURAL PROJECT

Before any construction begins, there is extensive planning involved. It is vital to prepare in advance for all building costs and possible hazards. This presentation explains the planning process and the necessary steps for completing a construction project. The areas include determining the proper amount of material, developing a bill of materials, as well as using computer-aided design techniques.

Item no. : ST00211290
Format : CD-ROM (Win, PowerPoint Presentation)
StdBkNo : 9781603338165
Price : USD 69.00

AMERICAN HISTORY

FINDING LINCOLN

By Ann Malaspina, illustrated by Colin Bootman

It is 1951 in Alabama, and young Louis cannot sit at the "whites only" drugstore lunch counter or use the "whites only" public library. When his teacher asks Louis to write an essay about young Abe Lincoln, he summons the courage to look for a book in the public library. Although he is scolded and told to leave, one kind librarian whispers that he should come back after closing hours. In the dark and quiet library, she helps Louis find Carl Sandburg's Abe Lincoln Grows Up.

Lincoln's courage and integrity inspires Louis to pursue justice and fair treatment in his own life. An author's note provides a brief description of Lincoln's life.

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Item no. : SC11610029
Format : DVD
Duration : 21 minutes
Audience : Ages 5-9
Copyright : 2010
StdBkNo : 1933938714
Price : USD 70.00

ANIMAL SCIENCE & MANAGEMENT

ANIMAL GENETICS

Animal Genetics is an important aspect of determining which animals to breed whether you are raising companion animals or a beef cattle herd. This presentation discusses DNA, chromosomes, genes, heritability, phenotypes, genotypes and the Punnett Square. Furthermore, it takes an in depth look on how heritable traits are acquired.

Item no. : WP00211173
Format : CD-ROM (Win, PowerPoint Presentation (40 slides))
StdBkNo : 9781603337274
Price : USD 79.00

BASIC REPRODUCTION OF ANIMALS

This production takes an in depth look at both the anatomy and physiology of the reproduction of animals. It discusses the different aspects of endocrinology, the female and male reproductive system and estrous cycle. Furthermore, it discusses the maturation of both the sperm and egg as well as the complete fertilization process.

Item no. : DW03991178
Format : CD-ROM (Win, PowerPoint Presentation (152 slides))
StdBkNo : 9781603337281
Price : USD 69.00

ANIMATION

AMERICAN FOLKLORE LEGENDS: THREE ANIMATED FILMS

American Folklore Legends: Three Animated Films from the Heartland of America is a collection of three shorts on a single DVD.

The Legend of Sleepy Hollow (13 minutes) A classic American folktale explodes into life as the lanky figure of Ichabod Crane clatters into view. Spiced with humor and tension, this animated film provides an exciting vision of the spectral spirits and twilight superstitions that haunt the drowsy Dutch town of Sleepy Hollow. Story by Joseph C. Cavella, based on a short story by Washington Irving.

The Legend of Paul Bunyan (13 minutes) Paul Bunyan was no ordinary logger. The tale tells that surround this legendary hero -- his confrontation with Hels Helsun, Bull of the Woods and his adventures with Babe, his big blue ox -- are all humorously told in this classic, animated version. The old man of the mountains, who narrates the story, highlights the remarkable characteristics of Paul Bunyan traits that

can only lead us to conclude, "Now that was a big, big man!"

The Legend of John Henry (11 minutes)
This is a ballad of John Henry, the mighty steel-driving railroad hero whose strength and skill were pitted against the unceasing power of a relentless steam drill. With both music and graphics employing traditional American and African themes, the film stands as a tribute to the courage, dignity and achievement of a man in the face of overwhelming odds.

Item no. : TC07190194
Format : DVD
Duration : 37 minutes
Audience : Adult
Copyright : 2010
Price : USD 89.00

ARCTIC STUDIES

TERRA ANTARCTICA: REDISCOVERING THE SEVENTH CONTINENT

By Jon Bowermaster,

Filmmaker, author and adventurer Jon Bowermaster provides a unique, up-close introduction to the stark beauty, fragility and importance of the remote continent of Antarctica. For six weeks Bowermaster and his team explored the Antarctic by sailboat, sea kayak, foot and small plane -- observing first-hand the fast-changing evolution of the continent.

The earth is a complex system with Antarctica its heart. The annual expanding and shrinking of the ice sheet, which holds about 70% of the earth's fresh water, affects the entire planet's weather and oceans. Today, the continent is increasingly impacted by human activities: global warming is causing the ice to melt at a greater pace and endangering wildlife, nations are fighting over Antarctica's natural resources, and the area has become a major tourist destination.

Bowermaster's film mixes footage of stunning scenery with factual information in an engaging and entertaining way. We witness the rarely seen collapse of a massive ice arch, hike through massive snow mountains, visit with biologists tracking declining penguin populations, and scientists monitoring the ozone layer from the site where the hole in the ozone was first discovered.

Jon Bowermaster has traveled around the world for the last decade to study, film and write about the human impact on the world's oceans.

Awards

- Winner, Best Ocean Issues, Blue Ocean Film Festival
- Winner, Best of Festival, Vancouver Int'l Mountain Film Fest

Item no. : VG01920126
Format : DVD
Duration : 48 minutes

Audience : Grades 8-Adult
Copyright : 2010
Price : USD 195.00

ARTS

ROCKIN' THE WALL

By Larry Schweikart and Marc Leif

Rockin' the Wall is both an engaging history lesson about the Berlin Wall and an entertaining exploration of the power of rock music as a force for social change and liberation.

When the Berlin Wall went up in 1960, it became the worldwide symbol of communist oppression. While the Wall kept people in, it could not keep Western influences like rock music out. Through Voice of America and Radio Free Europe, rock music penetrated the Iron Curtain with messages of freedom and rebellion.

Rockin' the Wall presents the history of the Berlin Wall through the experiences of well-know rock musicians and those who lived behind the wall. Among the rock musicians featured are Robby Krieger (The Doors), Mark Stein and Vinny Martell (Vanilla Fudge), Rudy Sarzo (Quiet Riot), David Paich (Toto), Jimmy Haslip (Yellowjackets), and the group Mother's Finest who played in East Berlin just weeks before the Wall fell.

People who lived behind the Iron Curtain in several countries describe what their lives were like and how rock music provided them an important lifeline and inspiration -- giving them hope and exposing the short-comings of the communist system.

The film includes historical footage of the famous speeches at the Berlin Wall by Presidents Ronald Reagan and John Kennedy, as well as interviews with former government officials and with European rocker Leslie Mandoki who recalls being visited by former Soviet leader Mikhail Gorbachev to discuss the power of music.

Features original music written for the film, as well as live music from several of the groups in the film.

Rockin' the Wall is ideal for classes in History, Political Science and Music.

Review

- "Well-produced...Rockin' the Wall gives viewers an intimate look into life in East Berlin.... Commentators in the film range from bow tie-wearing historians to shaggy-haired rock musicians, with the most interesting tidbits coming from individuals who had lived under Soviet rule in East Berlin (some of whom escaped before the wall fell). The film conveys a palpable feeling of the quiet rebellion simmering against a regime so petty as to restrict women from putting their hair in ponytails." - BigHollywood.com

Item no. : TN01920124
Format : DVD (Closed Captioned)
Duration : 83 minutes
Audience : Grades 7-Adult
Copyright : 2010
Price : USD 195.00

ASIAN STUDIES

CHINA QUAKE

China Quake is an engrossing look at the massive 2008 earthquake in China, one of the most destructive quakes ever recorded, and a lesson in the science of seismic activity.

The 7.9 magnitude earthquake released a surge of energy that devastated an area the size of South Korea. In ninety unforgiving seconds, nearly 90,000 lives were lost, 5 million buildings were destroyed and 5 million people were left homeless. Dramatic video footage from the day of the quake and its aftermath, along with computer graphics, vividly illustrate the devastation and the mechanisms behind the megaquake.

China Quake follows a team of international scientists a year after the monster quake as they search for clues that will help solve the mystery of the massive, unexpected disaster. Was the Sichuan earthquake a freak of nature or a predictable tragedy waiting to happen? And what can be learned from the quake to help reduce the devastation in the future?

The scientists, including geologists, seismologists and engineers, use tools on the ground and in space to uncover the catastrophic chain of events that may have ruptured several faults at once. Among the scientists is Dr. Elizabeth Hausler, founder/CEO of Build Change, a nonprofit organization that teaches people in developing countries how to build earthquake resistant homes.

The discoveries of these scientists solves the mystery of the quake's origins and scale, and will help save lives in the future wherever and whenever killer quakes strike around the world.

Award

- Golden China Dragon Award, International Science and Education Producers Conference, China

Item no. : GN01920120
Format : DVD (Closed Captioned)
Duration : 47 minutes
Audience : Grades 9-Adult
Copyright : 2010
Price : USD 195.00

ASSESSMENT

TEACHING WITH POVERTY IN MIND: ELEMENTARY SCHOOL

Program One in the series takes you into elementary classrooms where teachers attend to the social, emotional, and academic needs of their students. See examples of elementary teachers engaging their students in standards-based instruction while providing scaffolds and strategies that ensure success both in and out of the classroom.

Item no. : AN01250080
Format : DVD
Duration : 30 minutes
Copyright : 2010
StdBkNo : 9781416611110
Price : USD 189.00

TEACHING WITH POVERTY IN MIND: SECONDARY SCHOOL

Program Two explores school and classroom success factors that support the academic achievement and life readiness of older students.

Item no. : TV01250081
Format : DVD
Duration : 30 minutes
Copyright : 2010
StdBkNo : 9781416611127
Price : USD 189.00

BALLET

DANCING ACROSS BORDERS

This is the story of Sokvannara (Sy) Sar, a sixteen-year old Cambodian dancer who was discovered by ballet patron Anne Bass on a trip to Angkor Wat in 2000. Bass decided to offer the young man an opportunity to study ballet at the School of American Ballet in New York, where he was accepted after private coaching by Olga Kostrizky, head of SAB's boys program.

What unfolds is a tentative negotiation between Sy and American ballet and culture. The film follows Sy's development from the serene countryside of Southeast Asia to the high-power rehearsal studios of New York, and finally to the stage of the Pacific Northwest Ballet in Seattle.

Item no. : PC00510181
Format : DVD
Duration : 88 minutes
Copyright : 2010
Price : USD 48.00

DON QUIXOTE - MINKUS

This film is the only record of Ananiashvili in one of her signature roles. Virtuosity is very much on display in this performance by the Ballet during its Japanese tour. Ananiashvili's Kitri benefits greatly from her astonishing technical gifts, her natural charm and a flair for comedy. The Tchaikovsky Perm State Ballet is one of Russia's most prestigious companies drawing its seventy dancers exclusively from its school where exacting standards prevail.

Item no. : VG00510184
Format : DVD (Color)
Duration : 120 minutes
Price : USD 55.00

KATIA & VOLODIA

Ekaterina Maximova and Vladimir Vasiliev formed one of ballet's supreme partnerships in their years as leading dancers with the Bolshoi Ballet. Each brought something distinctive to their individual work. Vasiliev ignited the stage with movie star looks and charisma, and a technique second to none. Maximova was enchanting and charming with the skills of a great actress. That they are husband and wife explains, in part, the unique chemistry of their collaborations.

Katia & Volodia is an affectionate tribute to the dancers, with some thrilling performance footage from their stage triumphs as well as scenes of domesticity and coaching sessions with young dancers. Fans of the couple and all lovers of ballet will find much to enjoy in distinguished filmmaker Dominique Delouche's portrait of these extraordinary performers.

Item no. : HH00510201
Format : DVD (Color)
Duration : 58 minutes
Price : USD 45.00

LA DAME DE PIQUE & PASSACAILLE

Based on a story by Pushkin, one of Russia's most beloved authors, to the music of Tchaikovsky's familiar Pathétique Symphony, this live 2005 performance of Roland Petit's La Dame de Pique (The Queen of Spades) at the Bolshoi has the audience applauding even before the curtain goes up. Petit shows his mastery of dramatic gesture in this tale of avarice and gambling. Notice the double meaning as the main character, Hermann, repeatedly studies his hands (as in a hand of cards) and to learn his fate (as in palmistry).

By contrast Passacaille (Passacaglia) is a modernist, abstract ballet demanding technique of the highest quality.

Item no. : LA00510202
Format : DVD
Duration : 133 min.
Price : USD 40.00

MATTHAUS-PASSION (ST. MATTHEW PASSION)

Forty-one dancers, with John Neumeier in the central role of Christ, tell the choreographed Easter story to Bach's glorious oratorio that Neumeier describes as "the most profound experience of my working life." This DVD presents Neumeier's final performance of the piece. Though he is clearly beyond the age of Christ, a special parallel is evident between Christ the teacher and his disciples, and Neumeier, the choreographer, and his company. When not actively performing in dramatic situations or formal choreography, the dancers remain constantly present as onlookers or attentive witnesses, in this way building a bridge between performers and the audience – who have also come to hear, to see, to be witness to the St. Matthew Passion.

Item no. : MV00510210
Format : 3 DVDs
Duration : 211 minutes
Copyright : 2010
Price : USD 60.00

ROMEO AND JULIET - MAXIMOVA

Shakespeare's tale of star-crossed young lovers has inspired countless variations, including successful permutations in dance, opera, concert music, film and musical theater. As a ballet, set to one of Prokofiev's greatest scores, it has become a repertoire favorite. It is, however, the Kirov Ballet of Leningrad and Moscow's Bolshoi that can claim an authentic relationship to this dance masterpiece. Here is a landmark performance, brilliantly illuminated by the performances of Maximova and Vasiliev.

Maximova is one of the few ballerinas who can capture the ebullience of a thirteen-year-old. Her Juliet is an astonishing accomplishment, beautifully danced and emotionally heartrending. Equally superb is Vasiliev as her Romeo, who looks, acts and dances the part to perfection.

Item no. : WH00510222
Format : DVD (Color)
Duration : 152 minutes
Price : USD 55.00

SWAN LAKE - ANANIASHVILI

Ananiashvili first performed Swan Lake at the age of seventeen and the ballet has been a mainstay of her repertoire ever since. Physically and dramatically it is a role neatly tailored to her exceptional gifts. This performance, taped while the company was on tour in Japan, is the only available video of Ananiashvili in Swan Lake. She is joined in this production by Alexei Fadeychev, her partner of a dozen years, "a fantastic partner."

Swan Lake, probably the most frequently performed ballet in the classical repertoire, boasts a story filled with mystery and fantasy and a dual role for the ballerina requiring a prodigious technique and keen dramatic instincts—demands so effectively met by Ananiashvili in this 1992 performance with the Tchaikovsky Perm State Ballet.

Item no. : ZH00510229
Format : DVD (Color)
Duration : 131 minutes
Price : USD 55.00

SWAN LAKE - PLISETSKAYA

Maya Plisetskaya performed the dual roles of Odette and Odile in Swan Lake more than 800 times, an astonishing statistic, especially considering the sheer technical demands this ballet places upon the ballerina. This DVD of a thrilling 1976 performance commemorating the 100th year of Swan Lake by the Bolshoi is the first fully complete performance of the ballet starring Plisetskaya to be released on home video.

For this historic even Plisetskaya was joined by her highly esteemed partner, the charismatic Alexander Bogatirev. Efimov provides a dark, menacing Rothbart and Abrosimov is appropriately acrobatic as the jester. The sense of occasion is everywhere in this dazzling performance of a ballet masterpiece.

Item no. : GA00510230
Format : DVD (Color)
Duration : 141 minutes
Price : USD 55.00

THREE BALLETS

By Kenneth MacMillan

Featuring Artists of the Royal Ballet with the Orchestra of the Royal Opera House

Kenneth MacMillan's versatility is celebrated here in three very different ballets: the humorous romp *Elite Syncopations*, set to the easy-going rhythms of ragtime, is in stark contrast to *The Judas Tree*, that depicts the horrific fate of a woman at the hands of 13 men. *Concerto*, danced to the Shostakovich Piano Concerto No. 2, is an abstract work of beauty, exuberance, and reflection.

Item no. : RB00510235
Format : DVD
Duration : 114 minutes
Copyright : 2010
Price : USD 50.00

VIOLETTE & MR. B.

Violette Verdy in a film by Dominique Delouche

Violette Verdy, best remembered for her years as one of George Balanchine's

prima ballerinas at the New York City Ballet, has, in her retirement from the stage, been deeply involved in the training of young dancers. In this fascinating film, Ms. Verdy is shown coaching principal and guest artists at the Paris Opera Ballet in works of Balanchine and Jerome Robbins. Her deep respect for the dances and her supportive work with her dancers define the qualities of a great teacher.

Includes Violette coaches Elisabeth Maurin in *Emeralds*, Violette coaches Isabelle Guerin in *Dances at a Gathering*, Violette coaches Lucia Lacarra and Cyril Pierre in *Liebeslieder Walzer*, Violette coaches Elizabeth Platel and Nicolas LeRiche in *In the Night*, and Violette coaches Margaret Illmann and Vladimir Malakhov in *Tchaikovsky Pas de deux*.

Item no. : HS00510236
Format : DVD (Color)
Duration : 75 minutes
Price : USD 45.00

ZORBA THE GREEK

Based in the novel by Nicolais Kazantzakis, this spectacle involving full corps de ballet, orchestra and chorus, was filmed live in 1990 when Vladimir Vassiliev, who portrays Zorba, was in his prime. The setting is Italy's outdoor Arena di Verona, where a recreated Greek village is silhouetted against the night sky. The emotional story of love, death, hostility, sorrow, and joy unfolds in 22 scenes. Massine's choreography has Zorba dancing ecstatically, combining traditional Greek dance with spectacular balletic leaps and turns. At the rousing end the audience keeps applauding, as the dancers return to more and more encores. The audience doesn't want the dancing to stop, and neither will you.

Item no. : NY00510244
Format : DVD
Duration : 117 minutes
StdBkNo : 8033532445188
Price : USD 56.00

BIODIVERSITY

WHAT WOULD DARWIN THINK? MAN VS. NATURE IN THE GALAPAGOS

By Jon Bowermaster

In 1835, Charles Darwin first visited the island archipelago of the Galapagos, home to the most perfectly preserved biodiversity on the planet. It became famous as the inspiration for his theory of evolution.

If Darwin were to return today, he would find that the Galapagos have become a major tourist mecca with the resulting human impact -- one aspect of evolution he may not have anticipated.

Filmmaker Jon Bowermaster explores the

major threats to the Galapagos' unique biodiversity, including expanding tourism, invasive species, and illegal fishing, which is decimating the marine preserve.

About 200,000 visitors a year now bring in over \$500 million annually. A province of Ecuador, the islands also house over 40,000 permanent residents. Too many people are bringing too many of their goods and species from the outside world, threatening the future of this one-of-a-kind place. As human expansion continues, the Galapagos is at risk of losing its most precious natural resource - the most unique collection of endemic species anywhere in the world.

Bowermaster provides a first-hand look at human impact in the Galapagos and talks with a variety of people who are struggling to balance their economic interests with the need to preserve this unique environment -- fishermen, tourism operators, conservationists and local residents.

The future of the Galapagos is seen by many as a kind of barometer for the world. Will they inspire a new way of thinking about preserving biodiversity, as they inspired Darwin's theory of evolution?

Review

- "Recommended. The film provides a balance of breathtaking scenery and disturbing footage of seals sunning on graffiti-covered rocks or Darwin's finches dead alongside a busy highway. Viewers are introduced to numerous viewpoints and issues through interviews with marine biologists, local businessmen, park rangers, government officials, farmers, and World Wildlife fund representatives. The film is appropriate for high school and college classes. Instructors could use this film as a case study for international environmental policy." - Educational Media Reviews Online

Award

- Winner, Best Environmental Film, Vancouver Int'l Film Festival

Item no. : VE01920127
Format : DVD
Duration : 25 minutes
Audience : Grades 8-Adult
Copyright : 2010
Price : USD 149.00

BULLYING

CHARACTER CHRONICLES, THE: THE RESPECT CONNECTION

Our video blogger covers the subject of Respect in a combination of a video essay about respect in our daily lives, a documentary about a group of teens in Georgia who learn about respecting our planet, and a flash animation dialogue between our blogger host and a mighty disappointed Mother Earth. The program

opens with a dramatic skit about a middle school student who can't get respect from his classmates and the sorrowful impact that has on him. The sum total of these elements reinforces the importance of respect in everything we do and in all the choices we make.

Item no. : PB11370017
Format : DVD
Duration : Approx. 25 minutes
Audience : Grades 4-8
Price : USD 70.00

BUSINESS

FOUR SEASONS OF ISADORE SHARP, THE

Redefining luxury, the Four Seasons empire has grown to 79 world-class hotels in 33 countries. It began in 1961 with a single motel on Toronto's seedy Jarvis Street. Since then, founder Isadore Sharp has revolutionized the hotel business.

Profiling the life of Sharp, who through hard work, imagination and perseverance created the Four Seasons chain, this film offers exclusive behind-the-scenes footage of the man, his family, and his success, while it also provides insight into a personal tragedy. Sharp's unique business philosophy has made Four Seasons the gold standard in medium-sized luxury hotels throughout the world, and his unrelenting quest for perfection is apparent as he and his wife embark on a nine-hotel tour to inspect some of his most beautiful properties. Learn about what makes him unique as he combs through each detail from a guest's perspective. Examining the placement of doors to the function of a bathrobe, no detail is left unturned. Not only does Isadore Sharp demand perfection, but he also strives for the highest quality service from each of his employees, based on the old adage, 'do unto others.' This dedication continues to define the Four Seasons empire and has become the foundation for the incredible relationships Sharp has developed over the years with some of the world's most wealthy and influential people, as he built this all into a \$3 billion business.

Item no. : BC00161339
Format : DVD
Duration : 55 minutes
Audience : Sr. High-College
Copyright : 2011
Price : USD 225.00

BUSINESS COMMUNICATIONS & MANAGEMENT

COMMUNICATION STYLES

This presentation describes the importance of communication and how organizing information plays a crucial role

in effective communication. This presentation addresses the various communication styles and provides examples of each. The four primary communication styles include: assertive, aggressive, passive and passive-aggressive communication. Students will learn the entire communication process. Includes each of the components of the Shannon-Weaver Model. The listening process and each of its parts: hearing, focusing, understanding and remembering are explored. The various types of non-verbal communication are reviewed. Finally, professional communication and the impact of communication on society are examined. These include techniques such as: propaganda, bandwagon, glittering generalities and the "either/or" fallacy.

Item no. : RR03761210
Format : CD-ROM (Win, PowerPoint Presentation (66 slides))
StdBkNo : 9781603338356
Price : USD 79.00

INTRODUCTION TO DIGITAL COMMUNICATIONS

This presentation examines the meaning and background of digital communication, including examples of devices in digital communication. Students will discover the process of digital communication. The PowerPoint includes a description of the Shannon Weaver Model of communication, including details of each component of the model: sender, message, media, encoding, noise, decoding, receiver and feedback. The various uses of graphic design in digital communication are explored. Students will be exposed to each of the design elements of text, graphics, headlines, color and white space. Finally, this presentation provides a summary of tips for layout design, as well as an introduction to manuscript editing, photo editing and video editing.

Item no. : CF03991256
Format : CD-ROM (Win, PowerPoint Presentation (56 slides))
StdBkNo : 9781603338967
Price : USD 79.00

INTRODUCTION TO PROFESSIONAL COMMUNICATIONS

This presentation provides a definition of professional communication. It includes a description of each of the channels of communication, internal and external business communication, public relations, media relations, advertising, marketing, professional communication skills and the types and purposes of professional communication, including: reports, cases, studies, proposals and memos. Students will learn the listening process, its components, and nine different types of

listening. This PowerPoint also examines communication in interviews, verbal communication, non-verbal communication and group discussion. The various types of presentations: individual, persuasive, motivational and informative are explained. Students will also be exposed to proper introductions, telephone etiquette and an overview of criticism.

Item no. : MF00211257
Format : CD-ROM (Win, PowerPoint Presentation (68 slides))
StdBkNo : 9781603338950
Price : USD 79.00

PRESENTATION STRATEGIES & TACTICS

The basic skills needed in order to better prepare oneself for a presentation are crucial. The DVD explains the different types of speeches, the main concepts and flow of a speech as well as ways to research and organize information for the speech. Also, the DVD covers the information needed in order to create a speech tailored to the audience, rehearsing techniques, microphone tips and ways to practice the speech and use body language appropriately. The production also provides examples of different settings and presentation strategies to help leave a lasting impression on the audience.

Item no. : NK00211296
Format : DVD
Duration : 29 minutes
StdBkNo : 9781603338769
Price : USD 115.00

WRITTEN COMMUNICATION PRACTICES

This presentation provides a basic understanding and history of written communication. Students will learn the importance of organizing information. They will also be provided with examples of how to do so. This presentation addresses the importance of proper grammar, spelling and punctuation. Editor's marks, including examples of such, are explored in this presentation. Finally, students will learn tips for effective written communication.

Item no. : FM03761342
Format : CD-ROM (Win, PowerPoint Presentation (68 slides))
StdBkNo : 9781603338899
Price : USD 79.00

BUSINESS EDUCATION

YOU'RE THE BOSS: STARTING AND RUNNING YOUR OWN BUSINESS - FINDING YOUR CUSTOMERS: MARKETING AND ADVERTISING YOUR BUSINESS

Building a loyal customer base is vital to the success of any new business—but competing for attention in a world bombarded with advertising may be a young company's most daunting challenge. Packed with advice from experienced entrepreneurs, this video highlights smart ways to generate recognition for a start-up business and drive traffic to it. Viewers learn the necessity of researching a competitor's advertising tactics, developing a marketing plan, and testing various promotional strategies. Topics include the need for targeted messaging that connects with the customer base; effective website building and development; networking through involvement in the community; the idea of business referral or liaising with other firms that aren't direct competitors; and smaller-scale advertising based on repetition as an alternative to more splashy and expensive methods.

Item no. : DU02303421
Format : DVD
Duration : 25 minutes
Copyright : 2011
StdBkNo : 9781617335174
Price : USD 100.00

YOU'RE THE BOSS: STARTING AND RUNNING YOUR OWN BUSINESS - LOOKING AHEAD: EXITING YOUR BUSINESS

It might seem contradictory, but decisions about how to end a company are just as important as the dreams that give birth to it. There may even be reasons that make a pre-planned exit strategy mandatory, such as the specific needs of investors. This video explores various end-game scenarios for business owners, helping to clarify long-term goals for anyone on the verge of creating a company while detailing the possibilities and challenges that each type of conclusion involves. Viewers are introduced to the pros and cons of being bought out in installments; selling a company outright to a friendly party or a competitor; merging with another firm, including the option of staying on in some capacity; going the IPO route, an expensive and rarely pursued option but one worth discussing; and liquidation, with its need for proper record-keeping, government paperwork, and asset sell-offs or storage. In all cases, the focus is on walking away with the best

possible outcome.

Item no. : SN02453422
Format : DVD
Duration : 25 minutes
Copyright : 2011
StdBkNo : 9781617335198
Price : USD 100.00

YOU'RE THE BOSS: STARTING AND RUNNING YOUR OWN BUSINESS - MANAGING YOUR BUSINESS: PRICES, FINANCES, AND STAFFING

From price tags to paychecks, from tracking sales to filing taxes, from opening in the morning to locking up at night, the on-the-ground challenges of running a business never end. This video sheds light on them with expert commentary and helpful explorations of numerous management issues. Topics include obtaining proper insurance; determining the best market prices for goods and services; finding the right software and record-keeping systems for sales, billing, expenses, and taxes; and making sure that an array of government and bureaucratic requirements are fulfilled, from an Employer Identification Number to Employee Eligibility Verification forms to the required notices posted on company premises. The program also features extensive discussions of hiring, training, motivating, and disciplining employees.

Item no. : WE00273423
Format : DVD
Duration : 25 minutes
Copyright : 2011
StdBkNo : 9781617335181
Price : USD 100.00

YOU'RE THE BOSS: STARTING AND RUNNING YOUR OWN BUSINESS - PLANNING YOUR BUSINESS: RESEARCH, GOALS, AND BUSINESS PLANS

The old saying, "People don't plan to fail, they fail to plan," rings especially true when it comes to creating a company. This video helps aspiring business owners plan to succeed, with advice from veteran entrepreneurs on clarifying goals, identifying the strengths and weaknesses of a potential enterprise, and establishing a realistic pathway to prosperity. Challenging the viewer to take a serious look at his or her own ability to take risks, manage an organization, and go toe-to-toe with competitors, the program offers insight into market exploration, determining a viable market niche, gauging the level of need for a product or service, learning about one's customer base, and deciding on the most

appropriate business structure. Writing a detailed and comprehensive business plan is also a major topic. A Co-production of Films for the Humanities & Sciences and MotionMasters.

Item no. : TS02303424
Format : DVD
Duration : 25 minutes
Copyright : 2011
StdBkNo : 9781617335150
Price : USD 100.00

YOU'RE THE BOSS: STARTING AND RUNNING YOUR OWN BUSINESS - STARTING YOUR BUSINESS: FINANCING, BRANDING, AND REGULATIONS

It's one thing to imagine being an entrepreneur and quite another to take the first steps in creating a real business. This video encourages people who have carefully studied the market for a product or service, have written a solid business plan, and have decided to proceed to the next level. Topics include typical ways of obtaining financing (emphasizing conventional banking sources like operating loans, term loans, and SBA loans); the crucial steps of fulfilling federal, state, and local paperwork requirements; the acquisition of equipment and other assets; the potential need for a physical store or office space; and guidance on crafting an enduring and evocative company name. Although it offers a wealth of advice from experienced businesspeople, the program also illustrates the benefits of finding a flesh-and-blood mentor to help navigate the many hurdles of starting a business.

Item no. : YA02453425
Format : DVD
Duration : 25 minutes
Copyright : 2011
StdBkNo : 9781617335167
Price : USD 100.00

CAREER PLANNING

PUBLIC SPEAKING BASICS

Collaborator: Cindy Akers and Kevin Williams

In order to better prepare oneself for varying public speaking engagements, one must know the basic fundamentals. This DVD discusses different types of speeches and the concepts and elements involved with each, along with research and organization techniques. Strategies for tailoring a speech for an audience, as well as rehearsing techniques, microphone tips and body language are also discussed. Perfect for all public speaking beginners and for those wishing to brush up on their skills.

Item no. : SA03761306
Format : DVD
Duration : 32 minutes
StdBkNo : 9781603338776
Price : USD 125.00

CHARACTER EDUCATION

CHARACTER CHRONICLES, THE: THE CARING CONNECTION

Our Indian blogger shows inspiring stories and teen discussions to demonstrate that caring is about doing, not simply feeling. The first documentary features Nicolas Mejia, a cancer survivor/amputee who helps other children get through hard times. Our second documentary reveals how all it took for Kassandra Gonzalves in Massachusetts was to read an article about how foster children usually carry their belongings from house to house in garbage bags. So she organizes groups of kids to make hand-made goodie bags for these foster children. In her summary our blogger encourages other kids to become caring people by doing caring things, and tells them if we want to make a difference in this world, it's simply up to us.

Item no. : AT11370014
Format : DVD
Duration : Approx. 25 minutes
Audience : Grades 4-8
Price : USD 70.00

CHARACTER CHRONICLES, THE: THE CITIZENSHIP CONNECTION

Malik, our African American middle school blogger, covers the topic through a combination of teen discussions and two documentaries about Citizenship in action. The first is about Michelle Loke in Wisconsin who out of concern for her younger brother found lead in children's toys and stopped stores from putting them in vending machines. The second documentary is about a group of teens in Illinois who formed a club to perform community service. All the sections in this program are designed to show other young teens that they have the power to make a real difference in their communities.

Item no. : GP11370015
Format : DVD
Duration : Approx. 25 minutes
Audience : Grades 4-8
Price : USD 70.00

CHARACTER CHRONICLES, THE: THE FAIRNESS CONNECTION

As soon as children are able to speak they often complain, "No Fair." With that as a

point of departure, our African-American blogger covers the topic of Fairness by presenting some teen discussion and two documentaries. The first documentary is about a Teen Court in an Indiana middle school that exemplifies fairness in its every day practice. The second documentary tells the story of Michael Pesci, an 11 year old boy in New Jersey with natural athletic ability, who uses his talent to literally "level the playing field." He established a charity to help children less privileged because he didn't feel it was fair that they didn't have the same opportunities that he has.

Item no. : WS11370016
Format : DVD
Duration : Approx. 25 minutes
Audience : Grades 4-8
Price : USD 70.00

CHARACTER CHRONICLES, THE: THE RESPONSIBILITY CONNECTION

Responsibility is presented by our video blogger in a dynamic combination of a teen discussion and two moving documentaries. The first documentary is about a young, irresponsible African American teen in California who decides to turn her life around. One day she looked at her bullying behavior and realized that she was making herself and her classmates miserable. So she decided to focus on her studies while setting her sights on attending college when she is older. The second documentary is about an Asian teen in Rhode Island who is distressed about e-waste. That is computers and other high tech devices that are poisoning our environment. So Alexander and his friends are doing something to correct the problem. They are truly showing social responsibility in action.

Item no. : EP11370018
Format : DVD
Duration : Approx. 25 minutes
Audience : Grades 4-8
Price : USD 70.00

CHARACTER CHRONICLES, THE: THE TRUST CONNECTION

The Trust Connection begins with Judy, our Asian American middle school blogger, presenting a video vignette, shot on the streets of New York City, reflecting on the role of trust in every day life. She then introduces a group of teens who tell moving stories about losing and regaining trust with friends and family. That essay is punctuated by a short dramatic skit about the new kid in school who lied to fit in. This combination of elements is bound to provoke moving discussions about honesty and trustworthiness in the classroom.

Item no. : WV11370019
Format : DVD
Duration : Approx. 25 minutes

Audience : Grades 4-8
Price : USD 70.00

CHILD DEVELOPMENT

BRAIN, THE: DEVELOPING MEMORY IN DEVELOPING BRAINS

Overview of key parts of the brain, how memories are made, importance of multi-sensory learning, practical tips for learning and memory and more. Clear, concise content slides on CD-ROM feature professional-looking text and graphics. Easy to customize and make your own!

Item no. : DY01070324
Format : CD-ROM (Win, With PowerPoint Presentation)
Audience : Grades 7- Adult
Copyright : 2011
Price : USD 70.00

CHILD DEVELOPMENT & CARE

CHILD CARE SERVICES

While students develop effective management skills, they also learn developmental strategies to keep centers, teachers, the community and families working together to produce the best child care setting. Students will become familiar with the standards, organizational goals, policies and procedures in the child care industry, as well as will learn licensing and accreditation standards. Effective management skills are reinforced in the Microsoft PowerPoint presentation to help students become the best in their profession. By analyzing future employment opportunities, students will discuss and compare rewards and demands for various levels of employment. Ethical practices, legislation and public policies affecting the profession also are presented for discussion.

Item no. : WS03991202
Format : CD-ROM (Win, PowerPoint Presentation (42 slides))
StdBkNo : 9781569189108
Price : USD 74.00

CHILDREN'S FILMS

AMERICAN FOLKLORE LEGENDS: THREE ANIMATED FILMS

American Folklore Legends: Three Animated Films from the Heartland of America is a collection of three shorts on a

single DVD.

The Legend of Sleepy Hollow (13 minutes)
A classic American folktale explodes into life as the lanky figure of Ichabod Crane clatters into view. Spiced with humor and tension, this animated film provides an exciting vision of the spectral spirits and twilight superstitions that haunt the drowsy Dutch town of Sleepy Hollow. Story by Joseph C. Cavella, based on a short story by Washington Irving.

The Legend of Paul Bunyan (13 minutes)
Paul Bunyan was no ordinary logger. The tale tales that surround this legendary hero -- his confrontation with Hels Helsun, Bull of the Woods and his adventures with Babe, his big blue ox -- are all humorously told in this classic, animated version. The old man of the mountains, who narrates the story, highlights the remarkable characteristics of Paul Bunyan traits that can only lead us to conclude, "Now that was a big, big man!"

The Legend of John Henry (11 minutes)
This is a ballad of John Henry, the mighty steel-driving railroad hero whose strength and skill were pitted against the unceasing power of a relentless steam drill. With both music and graphics employing traditional American and African themes, the film stands as a tribute to the courage, dignity and achievement of a man in the face of overwhelming odds.

Item no. : TC07190194
Format : DVD
Duration : 37 minutes
Audience : Adult
Copyright : 2010
Price : USD 89.00

CLASSROOM INSTRUCTION

LEARNING 360 FRAMEWORK - ELEMENTARY

Learning 360 Framework is designed to develop students who:

- Retain learning because it is meaningful, relevant, and based on concepts stimulating high levels of engagement
- Feel responsible for their own achievement
- Learn to think and problem solve at high cognitive levels
- Learn to assess themselves and track their learning
- Are self-directed
- Understand why they are in school and are motivated to achieve

Participants in the Learning 360 Framework will have access to:

1. Onsite and phone training, coaching, and support throughout the year
2. PD 360, on-demand professional development
3. Observation 360
4. Online courses by Glenn Singleton, Marcia Tate, and Michael Fullan
5. Learning 360 Framework Participant's Guide (346 pages)

6. Learning Targets book by Steve Olsen and Lissy Blandford

7. Learning 360 Framework Participant's Guide Learning Targets poster set

Item no. : BZ01770122
Format : 2 DVD (With Audio CD, Guide)
Price : USD 695.00

LEARNING 360 FRAMEWORK - SECONDARY

Learning 360 Framework is designed to develop students who:

- Retain learning because it is meaningful, relevant, and based on concepts stimulating high levels of engagement
- Feel responsible for their own achievement
- Learn to think and problem solve at high cognitive levels
- Learn to assess themselves and track their learning
- Are self-directed
- Understand why they are in school and are motivated to achieve

Participants in the Learning 360 Framework will have access to:

1. Onsite and phone training, coaching, and support throughout the year
2. PD 360, on-demand professional development
3. Observation 360
4. Online courses by Glenn Singleton, Marcia Tate, and Michael Fullan
5. Learning 360 Framework Participant's Guide (346 pages)
6. Learning Targets book by Steve Olsen and Lissy Blandford
7. Learning 360 Framework Participant's Guide Learning Targets poster set

Item no. : DN01770123
Format : 2 DVD (With Audio CD, Guide)
Price : USD 695.00

COMMUNICATION

EFFECTIVE COMMUNICATION PRACTICES FOR HEALTHCARE PROFESSIONALS

EFFECTIVE COMMUNICATION PRACTICES FOR THE HEALTHCARE PROFESSIONAL describes different techniques that can be used to impart knowledge and facilitate learning, provide support to patient and family members when serious or life-threatening illness or injury is diagnosed, and to help loved-ones cope with unexpected death. Topics include Components of Effective Communication, Blocks to Effective Communication, Delivering Bad News, and Application of Therapeutic Communication. Scenarios are used

throughout this four-part series to illustrate effective communication as well as ineffective communication and its consequences. Tips are provided that describe techniques that are beneficial to the patient as well as staff members.

Item no. : BH08380452
Format : 4 DVDs
Duration : 89 minutes
Copyright : 2011
Price : USD 1300.00

COMPUTER TECHNOLOGIES

ADVANCED MICROSOFT ACCESS#0174

Item no. : YS03991169
Format : DVD
StdBkNo : 9781603338134
Price : USD 175.00

ADVANCED MICROSOFT POWERPOINT#0174

Item no. : GH00211170
Format : DVD
StdBkNo : 9781603338141
Price : USD 175.00

CONSUMER & FAMILY LIFE

LEADERSHIP STYLES

Each person has a leadership style he or she feels comfortable using. However, a specific situation merits its own unique style. The student will learn acceptable leadership styles (e.g., autocratic, democratic, laissez faire) and how to instill leadership qualities in others. This presentation will help the student understand how to choose and utilize different styles of leadership to get the job completed.

Item no. : RK00211260
Format : CD-ROM (Win, PowerPoint Presentation (15 slides))
StdBkNo : 9781569182871
Price : USD 59.00

COUNSELING THEORY

CONVERSATION WITH PIONEERS, THE - A ROUNDTABLE DISCUSSION

With Thomas Parham, Nancy Boyd-Franklin, Eduardo Morales, Derald Wing Sue

Powerful and inspiring, these pioneers paved the way for others with their tireless work to advance the field of multicultural counseling and psychology. Their stories growing up, as students, and now as teachers and researchers will inspire and motivate!

Item no. : PR08780254
Format : DVD
Duration : Approx. 120 minutes
Price : USD 119.00

WHAT IS IT ABOUT A MOUNTAIN TOP? AN ACTIVIST LEGACY OF MENTORING AND SCHOLARSHIP

With Thomas Parham

Dr. Parham uses a mountaintop as a metaphor that influenced the vision of Dr. King's dream, inspired biblical scripture, and framed his own legacy of research & scholarship, mentoring, and social activism. The address reflects Parham's belief that mountaintop locations provide a clarity of vision and possibility that help people navigate their way through the challenges and adversities in life. Parham then challenges the audience to find their personal mountaintop, as he lays out the six assumptions that have guided his mentoring and scholarship activities throughout his professional career.

Award

- 2010 Janet E. Helms Award recipient for Mentoring and Scholarship.

Item no. : NC08780267
Format : DVD
Duration : Approx. 60 minutes
Price : USD 119.00

CULINARY

FRESH FOOD: WHAT IS FARM TO TABLE?

Tap into the current trend of eating locally grown foods without the use of chemical pesticides or hormones! The basics of sustainable farming is explored through the eyes of three highly-trained chefs who leave big city jobs to carve out a place to grow fresh, healthy ingredients for their gourmet dishes. Discover:

- The differences and similarities between sustainable and organic farming
- A brief history of American farms
- How the chefs created and market their farm
- How the fresh food travels from farm to table

Item no. : EH01070334
Format : DVD (Closed Captioned, With Teacher's Guide)
Duration : 20 minutes
Audience : Grades 6-Adult
Copyright : 2011
Price : USD 100.00

CULTURAL IDENTITY THEORY

CULTURAL VALIDITY OF HOPE: FACILITATING PEAK EXPERIENCES IN COMMUNITY PARTNERSHIPS

With Michael Mobley

The "cultural validity of hope" is demonstrated through three programs designed to support and promote the empowerment of underserved and marginalized individuals, families, communities, and organizations: (1) GEAR UP MU REACH Project, (2) Columbia PEAK Project, and (3) Community Engagement Committee within the Society of Counseling Psychology. Dr. Mobley describes the application of multiple theories including Self-Empowerment Theory and his PEAK — Promoting Empowerment & Affirmation via Knowledge — philosophy as a means to empowering minds and transforming lives especially among African American adolescents and communities.

Item no. : AV08780259
Format : DVD
Duration : Approx. 60 minutes
Price : USD 119.00

DIFFERENTIATED INSTRUCTION

CONVERSATIONS: INTEGRATING DIFFERENTIATED INSTRUCTION AND UNDERSTANDING BY DESIGN

with Carol and Jay

Teachers everywhere are under way more pressure to address required content standards, teach for student understanding, and reach an increasingly

diverse student population. Find out how you can do that by using Differentiated Instruction (DI) and Understanding by Design (UbD) in tandem to incorporate content standards into an understanding-based curriculum that includes instruction that supports the success of all students. Leading experts Carol Ann Tomlinson and Jay McTighe come together for an informal and enlightening conversation that explains how to use DI and UbD approaches to meet the demands of a fast-changing educational landscape of 21st century learning.

Item no. : DK01250077
Format : DVD
Duration : 60 minutes
Copyright : 2010
StdBkNo : 9781416610793
Price : USD 179.00

EARLY CHILDHOOD EDUCATION

MATHEMATICAL THINKING: GEOMETRY, PATTERNING AND MEASUREMENT IN EARLY CHILDHOOD EDUCATION

Create intentional learning opportunities for children in mathematical thinking. This DVD includes video clips showing preschool children engaged in early learning and problem solving, teacher interviews, classroom planning sessions, directions for making learning materials, and PowerPoint presentations for instructors.

Chapter One: Geometry
Chapter Two: Patterning
Chapter Three: Measurement
Item no. : PW11640003
Format : DVD
Duration : 90 minutes
Copyright : 2010
Price : USD 90.00

NATURE AND YOUNG CHILDREN

Nature and Young Children explains how bringing nature into the classroom, taking children into nature and using nature as a medium to teach other topics such as math and language arts.

Item no. : YF11640005
Format : DVD
Duration : Approx. 60 minutes
Copyright : 2011
Price : USD 90.00

SUPPORTING SOCIAL AND EMOTIONAL DEVELOPMENT THROUGH POSITIVE GUIDANCE

Supporting Social and Emotional Development through Positive Guidance teaches supporting young children's social and emotional development in the classroom, utilizing positive guidance strategies and managing everyday challenges.

Item no. : EC11640008
Format : DVD
Duration : Approx. 60 minutes
Copyright : 2011
Price : USD 90.00

WORKING WITH ENGLISH LANGUAGE LEARNERS IN THE PRESCHOOL SETTING

Working with English Language Learners in the Preschool Setting details English language learners development, working with families of english language learners and integrating content learning with English language learners.

Item no. : NK11640009
Format : DVD
Duration : Approx. 60 minutes
Copyright : 2011
Price : USD 90.00

EARTH SCIENCE

CHINA QUAKE

China Quake is an engrossing look at the massive 2008 earthquake in China, one of the most destructive quakes ever recorded, and a lesson in the science of seismic activity.

The 7.9 magnitude earthquake released a surge of energy that devastated an area the size of South Korea. In ninety unforgetting seconds, nearly 90,000 lives were lost, 5 million buildings were destroyed and 5 million people were left homeless. Dramatic video footage from the day of the quake and its aftermath, along with computer graphics, vividly illustrate the devastation and the mechanisms behind the megquake.

China Quake follows a team of international scientists a year after the monster quake as they search for clues that will help solve the mystery of the massive, unexpected disaster. Was the Sichuan earthquake a freak of nature or a predictable tragedy waiting to happen? And what can be learned from the quake to help reduce the devastation in the future?

The scientists, including geologists, seismologists and engineers, use tools on the ground and in space to uncover the catastrophic chain of events that may have ruptured several faults at once. Among the

scientists is Dr. Elizabeth Hausler, founder/CEO of Build Change, a nonprofit organization that teaches people in developing countries how to build earthquake resistant homes.

The discoveries of these scientists solves the mystery of the quake's origins and scale, and will help save lives in the future wherever and whenever killer quakes strike around the world.

Award

- Golden China Dragon Award, International Science and Education Producers Conference, China

Item no. : GN01920120
Format : DVD (Closed Captioned)
Duration : 47 minutes
Audience : Grades 9-Adult
Copyright : 2010
Price : USD 195.00

ECOLOGY

WHAT WOULD DARWIN THINK? MAN VS. NATURE IN THE GALAPAGOS

By Jon Bowermaster

In 1835, Charles Darwin first visited the island archipelago of the Galapagos, home to the most perfectly preserved biodiversity on the planet. It became famous as the inspiration for his theory of evolution.

If Darwin were to return today, he would find that the Galapagos have become a major tourist mecca with the resulting human impact -- one aspect of evolution he may not have anticipated.

Filmmaker Jon Bowermaster explores the major threats to the Galapagos' unique biodiversity, including expanding tourism, invasive species, and illegal fishing, which is decimating the marine preserve.

About 200,000 visitors a year now bring in over \$500 million annually. A province of Ecuador, the islands also house over 40,000 permanent residents. Too many people are bringing too many of their goods and species from the outside world, threatening the future of this one-of-a-kind place. As human expansion continues, the Galapagos is at risk of losing its most precious natural resource - the most unique collection of endemic species anywhere in the world.

Bowermaster provides a first-hand look at human impact in the Galapagos and talks with a variety of people who are struggling to balance their economic interests with the need to preserve this unique environment -- fishermen, tourism operators, conservationists and local residents.

The future of the Galapagos is seen by many as a kind of barometer for the world. Will they inspire a new way of thinking about preserving biodiversity, as they

inspired Darwin's theory of evolution?

Review

- "Recommended. The film provides a balance of breathtaking scenery and disturbing footage of seals sunning on graffiti-covered rocks or Darwin's finches dead alongside a busy highway. Viewers are introduced to numerous viewpoints and issues through interviews with marine biologists, local businessmen, park rangers, government officials, farmers, and World Wildlife fund representatives. The film is appropriate for high school and college classes. Instructors could use this film as a case study for international environmental policy." - Educational Media Reviews Online

Award

- Winner, Best Environmental Film, Vancouver Int'l Film Festival

Item no. : VE01920127
Format : DVD
Duration : 25 minutes
Audience : Grades 8-Adult
Copyright : 2010
Price : USD 149.00

EDUCATION

IN THE MIX - PEER MEDIATION: A PROCESS OF RESPECT

We visit a diverse small city school that has a variety of pro-active student centered programs in place. When a fight breaks out in the cafeteria, the two boys choose to participate in peer mediation rather than face the administration. We follow the session as two experienced student mediators explain and lead them through the process. After setting the rules, they ask each to describe the incident, their feelings and past relationship. Then they help clarify the problems creating the hostility. The boys are encouraged to suggest their own solutions and a contract is written out, which they both agree to and sign. Graphics reinforce the steps in the mediation procedure. By the end, the boys acknowledge how it has helped not only them, but has diffused tensions among their groups at the school. The peer mediators share how their training has also benefited their relationships with their friends and family. This program can be used to raise awareness among students about peer mediation, encouraging those in a conflict to choose this option, as well as those interested in becoming mediators. It also provides a training tool for counselors and others starting peer mediation programs.

Item no. : BE10990042
Format : DVD
Price : USD 99.00

IN THE MIX - THE WAY WE SEE IT: WHAT MAKES A TEACHER WORTH LISTENING TO?

All too often, schools are highlighted for their shortcomings and failures. For this program, student filmmakers produced short documentaries about what they think makes a great teacher. In Oakland, we meet two teachers who transfer their knowledge into interactive teaching techniques to create a successful learning experience. On the East Coast, a French teacher shows how to grab students attention. In Utah, teachers use art, music and dance to make poetry come alive. Finally, we see how a New York City video center helps a gang member, at risk of dropping out of school, turn around to achieve academic and creative success. As youth speak out on education, these documentaries serve as testimony that students care about their education and their teachers.

Item no. : MH10990043
Format : DVD
Price : USD 99.00

ENDANGERED SPECIES / SPECIES DECLINE

WHAT WOULD DARWIN THINK? MAN VS. NATURE IN THE GALAPAGOS

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Award

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Item no. : VE01920127
Format : DVD
Duration : 25 minutes
Audience : Grades 8-Adult
Copyright : 2010
Price : USD 149.00

ENGLISH LANGUAGE LEARNERS

SIGHTS AND SOUNDS OF EQUITABLE PRACTICES, THE

Why are achievement gaps so persistent and equity still a contentious issue? Here's a tool to help you reflect on that question and consider your school community's current situation in light of some widely identified best practices for promoting equity. Share the DVD with your colleagues next school climate committee or professional learning community meeting to :

- See and hear the mindset of equitable practices in classrooms, schools, and districts at the elementary, middle, and high school levels.
- Understand how viewing curriculum and instruction through the lens of equity encourages a willingness to put aside previously held beliefs and misconceptions about students and helps change teaching behaviors.
- Show examples of teacher strategies and behaviors that engage and support student learning while

promoting rigor in the classroom.

Item no. : AC01250099
Format : DVD (With Facilitator's Guide)
StdBkNo : 9781416611332
Price : USD 169.00

ENVIRONMENTAL ETHICS / ENVIRONMENTAL JUSTICE

GOOD FIGHT, THE: THE MARTIN LITTON STORY

By Mark Fraser, James Fox and Boris Zubov

The Good Fight chronicles the extraordinary efforts of one of the leading conservationists of modern times, who continues to be active today into his 90's. Martin Litton, known as the "Grand Old Man of the Canyon," is revered as the man who prevented dams from being built on the Colorado River that would have flooded the Grand Canyon. Now at 93, his latest passion is saving the last of the giant sequoias.

Litton was a close friend and cohort of famed environmentalists David Brower and Edward Abbey, as well as other major figures in the conservation movement. Brower first recruited Litton in 1952 for a successful campaign to oppose the construction of dams in Dinosaur National Monument.

This campaign started a long association with the Sierra Club and lifelong opposition to dam-building on the Colorado, including the fight to stop the dams proposed for Grand Canyon National Park. Litton, honored with the Sierra Club's John Muir Award, was also instrumental in establishing Redwood National Park.

An avid river runner all his life, Martin Litton was never daunted by the ferocious whitewater of the Grand Canyon nor fighting government bureaucracy on behalf of the environment: "People always tell me not to be extreme. 'Be reasonable!' they say. But I never felt it did any good to be reasonable about anything in conservation, because what you give away will never come back—ever."

Award

- Winner, Best River & Water Conservation Film, Mountain Film in Telluride

Item no. : PB01920122
Format : DVD (Closed Captioned)
Duration : 60 minutes
Audience : Grade 9-Adult
Copyright : 2010
Price : USD 195.00

ENVIRONMENTAL STUDIES

BEES, SNAILS, & PEACOCK TAILS AND BIRDSONGS

By Betsy Franco, illustrated by Steve Jenkins

The poetry and prose of Betsy Franco and the distinctive art of Caldecott Honor winner Steve Jenkins celebrate the natural world in this two-part program.

bees, snails & peacock tails – Discover the hidden patterns and shapes in nature! Children explore the hexagonal cells of a beehive, the lacy lines of a spider's web, the intricate design of a spiral shell and much more. Includes New Angles on the Animals that provides additional information.

birdsongs- Get to know your birds and numbers! This exploration of birdsongs and bird behavior is also a backwards-counting book. Hear the authentic calls of gulls, chickadees, robins and many others. Includes feathery facts that provides additional information.

Reviews

- Exacting cinematography picks up Steve Jenkins' colorful collage artistry in this adaptation of two Betsy Franco books. Against subdued background music and environmental sounds, Franco's soothing narration matches the lovely artwork, beginning with Bees, Snails, and Peacock Tails. Franco introduces patterns and shapes found in the natural world, including the hexagonal chambers of a bee hive and the spectacular tail of a peacock. Observations about the synchronization of bees flying to the hive matches the iconographic movements. France then reads Birdsongs, a backward counting tale (numbers go from 10 to 1) that provides tidbits about bird habits, behavior, and sounds. First a woodpecker (beautifully rendered in Jenkins' collage art) "raps a tap dance with his beak ten times" as the rat-tat-tats are sprinkled across the screen. In a special section on bird calls (featuring the sounds of ducks, gulls, chickadees, and other avians), viewers learn that the mockingbird sometimes sings at night and can copy the sounds of cell phones, barking dogs, and other birds. In a follow-up segment backed with illustrations from the tales, Franco talks about her love of writing and where she gets her ideas, telling children that they can "notice the shapes, patterns, and sounds around you. This charming program is highly recommended. - Booklist Online, November 2010.
- Two books with complementary themes written by poet Betsy Franco and illustrated by Steve Jenkins celebrate the natural world. Poetry and vivid textured collage illustrations introduce patterns and shapes in

nature and on animals (peacock feathers, moth wings, a bee hive, and more) and bird songs (while counting from ten down to one). Franco's well-paced narration of the short poems allows time for the camera to focus on the illustrations. Additional material appended to the books, such as "feathery facts", is also read. In an informal but informative "Conversation with the Author", Franco focuses on her inspiration, writing process, interests, and these specific titles; Jenkins's artwork illustrates this segment as well. This engaging production will be useful in early childhood and primary grade classrooms to present a basic nature lesson that will lead to additional research. - School Library Journal, December 2010

Item no. : HT11610015
Format : DVD
Duration : 26 minutes
Audience : Ages 4-8
Copyright : 2010
StdBkNo : 1933938757
Price : USD 80.00

TWO BOBBIES: A TRUE STORY OF HURRICANE KATRINA, FRIENDSHIP, AND SURVIVAL

By Kirby Larson and Mary Nethery, ill. by Jean Cassels

Based on a true story, Two Bobbies takes place in the aftermath of Hurricane Katrina when many pets were lost or abandoned. A dog and cat wander together through the devastated city and miraculously survive hunger, floods and other dangers. When they are finally taken to an animal shelter, the volunteers discover that the cat is blind and could not have survived without the dog's help. Although their owner or owners are never found, the two friends, re-named Bob Cat and Bobbi, find a new home and a happy ending to their ordeal. The story includes an authors' note and a photograph of the real Bob Cat and Bobbi.

Reviews

- When hurricane Katrina hit New Orleans, the loss of life and property was great. The impact on pets was often as dramatic. Kirby Larson and Mary Nethery based their award-winning book on the true story of a cat and dog that teamed up to survive. The authors take turns reading their evocative book. Gentle background music and some sound effects enhance the production as Jean Cassel's warm, detailed gouache illustrations are scanned iconographically. The "After the Storm" epilogue has been augmented with additional photographs of Bobcat and Bobbie in their new home. The production also includes brief interviews in which the authors discuss the writing process, the challenges and joys of shared writing, and the source of their inspiration.

This excellent story will be enjoyed in classroom situations. - School Library Journal, September 2010 – Starred Review

- Cameras pan watercolor illustrations as soft background music plays in this iconographic adaptation of Kirby Larson and Mary Nethery's picture book. Based on a true story, this tells the tale of an abandoned dog (Bobbi) and cat (Bob Cat) during Hurricane Katrina's 2005 rampage in New Orleans. The pets find help at an animal shelter where they are dubbed the "two Bobbies" because of their cropped tails. The authors take turns reading the folksy text that follows Bobbi and Bob Cat from abandonment and rescue to celebrity when their plight is featured on CNN. Young viewers, who will quickly sympathize with the pets, get a glimpse of the destruction through New Orleans' native Jean Cassels' gouache illustrations. In accompanying interviews, Larson and Nethery talk about the genesis of the story as well as the challenges and rewards of collaborating with friends. - Booklist Online, November 2010

Award

- ALA 2011 Notable Children's Video Award

Item no. : SC11610084
Format : DVD
Duration : 12 minutes
Audience : Ages 4-9
Copyright : 2010
StdBkNo : 1933938722
Price : USD 70.00

WHILE THE WORLD IS SLEEPING

By Pamela Duncan Edwards, ill. by Daniel Kirk

A magnificent snowy owl appears at a child's bedroom window with the invitation to "climb aboard" on a soaring ride through the moonlit night. Together, the owl and child visit a family of deer, fish in a stream, a fox on the prowl, a family of rabbits, beavers in a stream, a porcupine, a mouse family, a snake, a raccoon, a rat and a bat – all busily at work while the world is sleeping. Lyrical rhymes and luminous illustrations bring the nocturnal world to life and reveals the interconnectedness of all living things.

Review

- A sleeping child is awakened by a large owl at her window. Flying on the owl's back, the child takes a magical journey through the night, observing various nocturnal and crepuscular (active at sunset and daybreak) animals. The voyage ends as the sun begins to rise and the youngster awakens in her bed with a familiar-looking stuffed owl by her side. The narration and musical accompaniment match the quiet tone of Pamela Duncan Edwards' inviting

bedtime story. The changing perspective of Daniel Kirk's bold illustrations, in which some animals at times appear larger than others, might be a little confusing to young viewers who will most likely attribute these shifts to the fantasy nature of the story. Edwards and Kirk provide closing commentary, offering helpful insights into several book elements (including a definition of crepuscular). A teachers' guide with suggested activities is available. - Booklist Online, March 2011.

Item no. : BZ11610091
Format : DVD
Duration : 15 minutes
Audience : Ages 4-8
Copyright : 2011
StdBkNo : 1933938803
Price : USD 70.00

ETHICAL AND LEGAL ISSUES

DOCUMENTATION AND LEGAL ASPECTS FOR CNAS

There are many documentation and legal problems faced everyday by the CNA. This program is intended to give CNAs the do's and don't's of the most common situations they face.

Item no. : YS04160234
Format : DVD
Duration : 36 minutes
Price : USD 325.00

EXERCISE PROGRAM DESIGN

BALANCED BOXING

By Tricia Murphy-Madden

Some kickboxing and boxing classes seem to be losing their form and balance. Furthermore, the speed at which many of these classes are conducted is inhibiting the form of the participants, which compromises the benefits they receive from their workouts. Balanced Boxing details how to incorporate meaningful balanced intervals on the beam with traditional and non-traditional kickboxing exercises. The DVD outlines a unique way to challenge exercisers to find better form, all while obtaining an incredible workout.

Among Topics Covered:

- The importance of balance training
- Boxing as a tool
- Using the beam
- Boxing movements
- Strength and cardio
- Core exercises
- Getting creative
- The ballet option

Item no. : MN08500725

Format : DVD
Duration : 101 minutes
Copyright : 2010
Price : USD 60.00

BIG BANG EXERCISES

By Josh Rubin

Big Bang Exercises is designed to greatly expand a trainer's knowledge of functional exercise. Using multiple planes of movement and addressing several biomotor abilities at once, a Big Bang exercise condenses the benefits of many different exercises into one, saving time and making efficient use of space and equipment. The DVD provides techniques that trainers can use to ascend (make harder) and descend (make easier) a specific Big Bang exercise to customize the experience for each participant's individual needs.

Among Topics Covered:

- What is a "big bang" exercise?
- Stabilizer vs. prime movers
- The primal movements
- Creating "big bang" exercises
- Forward ball roll
- Prone jack knife
- Supine hip extension

Item no. : PM08500726
Format : DVD
Duration : 90 minutes
Copyright : 2010
Price : USD 60.00

EXPERIMENTS

SOLVING THE MYSTERIES OF SCIENCE: THE ADVENTURES OF COMPASS & ALARM CLOCK PART 1: GETTING CLOSER

Experiments with homemade optical devices demonstrate the magnifying effect of the lenses in glasses, microscopes and telescopes.

Item no. : HV00161340
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

SOLVING THE MYSTERIES OF SCIENCE: THE ADVENTURES OF COMPASS & ALARM CLOCK PART 10: ELECTRIC WONDER

Homemade electroscope and other safe experiments shed light on the ideas of electricity, electrification and electricity

charges.

Item no. : HS00161341
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

SOLVING THE MYSTERIES OF SCIENCE: THE ADVENTURES OF COMPASS & ALARM CLOCK PART 11: COLORFUL SURPRISE

Alarm Clock learns the importance of patience and some secrets of gardening.

Item no. : JC00161342
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

SOLVING THE MYSTERIES OF SCIENCE: THE ADVENTURES OF COMPASS & ALARM CLOCK PART 12: ANYTHING FOR A FRIEND

An analogy between batteries and the heart and lungs becomes critical when Alarm Clock is rushing to save his best friend.

Item no. : YB00161343
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

SOLVING THE MYSTERIES OF SCIENCE: THE ADVENTURES OF COMPASS & ALARM CLOCK PART 13: A WALK IN THE CLOUDS

Alarm Clock learn about weather, air pollution and the different types of clouds.

Item no. : EV00161344
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

**SOLVING THE MYSTERIES
OF SCIENCE: THE
ADVENTURES OF
COMPASS & ALARM CLOCK
PART 14: HOW TO HANDLE
HEAT**

A homemade volcano model reveals the nature of volcanic processes. More experiments demonstrate thermal conductivity and heat conservation.

Item no. : MC00161345
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

**SOLVING THE MYSTERIES
OF SCIENCE: THE
ADVENTURES OF
COMPASS & ALARM CLOCK
PART 15: WINTER GAMES**

Alarm Clock learns about winter, snow and regions where it's cold year-round.

Item no. : SA00161346
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

**SOLVING THE MYSTERIES
OF SCIENCE: THE
ADVENTURES OF
COMPASS & ALARM CLOCK
PART 16: BREATHTAKING
FLIGHT**

Compass teaches the history of flight, and shows how to construct different versions of boomerangs and a parachute.

Item no. : WB00161347
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

**SOLVING THE MYSTERIES
OF SCIENCE: THE
ADVENTURES OF
COMPASS & ALARM CLOCK
PART 17: THE WATER
CROSSING**

A walk in the woods leads our heroes to consider the weight of objects in the water, hydrostatic force and buoyancy limit. Alarm Clock gets a lesson in honesty and manners.

Item no. : TM00161348
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

**SOLVING THE MYSTERIES
OF SCIENCE: THE
ADVENTURES OF
COMPASS & ALARM CLOCK
PART 18: A LITTLE LOST**

Compass and Alarm Clock try to get home on their own by building a wind-driven car and a kite.

Item no. : GH00161349
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

**SOLVING THE MYSTERIES
OF SCIENCE: THE
ADVENTURES OF
COMPASS & ALARM CLOCK
PART 19: HIGH PLACES**

Playing on a slide teaches our heroes about caution, chain reaction and power transfer.

Item no. : RC00161350
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

**SOLVING THE MYSTERIES
OF SCIENCE: THE
ADVENTURES OF
COMPASS & ALARM CLOCK
PART 2: RAIN**

Learn about the water cycle and its importance to the ecosystem, as well as some of the most fascinating atmospheric phenomena- lightning and the rainbow.

Item no. : HC00161351
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

**SOLVING THE MYSTERIES
OF SCIENCE: THE
ADVENTURES OF
COMPASS & ALARM CLOCK
PART 20: ATTENTION!
GERMS!**

Compass explains to Alarm Clock the nature of germs, mold and bacteria and their role in health, the processing of dairy products and bread.

Item no. : EA00161352
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

**SOLVING THE MYSTERIES
OF SCIENCE: THE
ADVENTURES OF
COMPASS & ALARM CLOCK
PART 21: PAPER FOREST**

Learn to build a ladder, a tree, and a whole forest using paper.

Item no. : NA00161353
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

**SOLVING THE MYSTERIES
OF SCIENCE: THE
ADVENTURES OF
COMPASS & ALARM CLOCK
PART 22: HOW DOES IT
SOUND?**

When Compass explains the nature of echoes and sound waves, Alarm Clock overcomes his fear and finds a way out of a dark cave.

Item no. : HN00161354
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

**SOLVING THE MYSTERIES
OF SCIENCE: THE
ADVENTURES OF
COMPASS & ALARM CLOCK
PART 23: PIRATE'S
TREASURE**

Exploring an old pirate ship, Compass explains the process of rusting, solubility and photographic transfer.

Item no. : FC00161355
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

**SOLVING THE MYSTERIES
OF SCIENCE: THE
ADVENTURES OF
COMPASS & ALARM CLOCK
PART 24: LEMON SECRETS**

Compass shows Alarm Clock how to make invisible ink, inflate a balloon and conduct other experiments with the help of a simple lemon.

Item no. : AB00161356
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

**SOLVING THE MYSTERIES
OF SCIENCE: THE
ADVENTURES OF
COMPASS & ALARM CLOCK
PART 25: DETECTIVE
STORY**

A secret note leads Compass and Alarm Clock on an exploration of encrypted messages, hidden maps, and mysterious tracks to the greatest treasure in the world - knowledge.

Item no. : FT00161357
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

**SOLVING THE MYSTERIES
OF SCIENCE: THE
ADVENTURES OF
COMPASS & ALARM CLOCK
PART 26: FIRST TIME AT
THE ARENA**

A trip to the circus leads our heroes to a magician's toolbox, revealing some tricks.

Item no. : TC00161358
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

**SOLVING THE MYSTERIES
OF SCIENCE: THE
ADVENTURES OF**

**COMPASS & ALARM CLOCK
PART 3: MAGICAL RAYS**

The use of sunlight is ideal for experiments. Learn to build a sundial and a shadow box theater. Explore other effects of sunbeams like desert mirages.

Item no. : RJ00161359
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

**SOLVING THE MYSTERIES
OF SCIENCE: THE
ADVENTURES OF
COMPASS & ALARM CLOCK
PART 4: IN SEARCH OF AIR**

Air pressure can be used to launch an air rocket, but what is air, and what is it made of?

Item no. : NL00161360
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

**SOLVING THE MYSTERIES
OF SCIENCE: THE
ADVENTURES OF
COMPASS & ALARM CLOCK
PART 5: EXPERIMENT WITH
WATER**

From tsunami to soap bubbles and capillary action, Compass demonstrates the properties of water in simple experiments.

Item no. : NA00161361
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

**SOLVING THE MYSTERIES
OF SCIENCE: THE
ADVENTURES OF
COMPASS & ALARM CLOCK
PART 6: MYSTERIOUS
MAGNET**

Alarm Clock learns about magnets and magnetism.

Item no. : NN00161362
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

**SOLVING THE MYSTERIES
OF SCIENCE: THE
ADVENTURES OF
COMPASS & ALARM CLOCK
PART 7: WHY DOES
EVERYTHING FALL
DOWNWARDS?**

Experiments demonstrating weight and gravity, the effects of shape on air resistance, and different types of friction.

Item no. : HC00161363
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

**SOLVING THE MYSTERIES
OF SCIENCE: THE
ADVENTURES OF
COMPASS & ALARM CLOCK
PART 8: COLORFUL
COLORS**

Learn about the color spectrum, the rules of color mixing and production of new hues.

Item no. : HN00161364
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

**SOLVING THE MYSTERIES
OF SCIENCE: THE
ADVENTURES OF
COMPASS & ALARM CLOCK
PART 9: HANG ON TO THE
EARTH!**

The principles of rectilinear and curvilinear motion, centrifugal force and weightlessness.

Item no. : GH00161365
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

FAMILY NURSING

**COMMON ERRORS IN
FAMILY INTERVIEWING:
HOW TO AVOID & CORRECT**

How to avoid and correct errors in family interviewing is essential for relational practice and for healing to occur. Interviewing skills are demonstrated in new actual clinical vignettes. Specifically

shown is how to create a context for change and work collaboratively with all family members in the room without taking sides. Both physical and mental health issues are explored.

Item no. : KA1184 0003
Format : DVD
Duration : Approx. 20 minutes
Price : USD 359.00

HOW TO USE QUESTIONS IN FAMILY INTERVIEWING

Increase your interviewing skills by using questions that are effective and time-efficient! Wright and Leahey demonstrate how to use questions that engage all family members and focus the meeting, assess the impact of the illness/problem on the family, elicit family coping strategies/strengths, intervene and invite change, and request family feedback.

Item no. : KY1184 0007
Format : DVD
Duration : Approx. 26 minutes
Price : USD 359.00

TIPS AND MICROSKILLS FOR INTERVIEWING FAMILIES OF THE ELDERLY

An interview with a clinician and two senior children at the time of their mother's transition to a care facility demonstrates the microskills to assist families of the elderly with a potentially difficult life transition. Tips for how to quickly engage with family members, obtain a brief relevant history and discuss caregiver impact and burden are provided. Interviewing skills for how to collaborate with senior children and respond to suggestions about their mother's care are also demonstrated in new clinical vignettes.

Item no. : RH1184 0008
Format : DVD
Duration : Approx. 24 minutes
Price : USD 359.00

FILM, VIDEO & TV PRODUCTION

DIGITAL CINEMA FILMMAKERS TRAINING COURSE: THE COMMAND COURSE BASIC: BASIC PRODUCTION MODULE

Teaches 10-Point lighting, the jargon and motive behind each light source, as well as balancing them together with Quality, Quantity, Direction, and Color, Composition, like Law of Thirds, Screen Mass, Triangular Dominance, Color Harmony, and Planar Separation, as well

as the psychological lighting impact of each. Covers Lenses, Depth of Field, Shots, Axes of Motion, Background lighting, Male & Female Makeup, Steadicam use. Teaches 10-Point lighting, the jargon and motive behind each light source, as well as balancing them together with Quality, Quantity, Direction, and Color, Composition, like Law of Thirds, Screen Mass, Triangular Dominance, Color Harmony, and Planar Separation, as well as the psychological lighting impact of each. Covers Lenses, Depth of Field, Shots, Axes of Motion, Background lighting, Male & Female Makeup, Steadicam use.

Item no. : CA01970387
Format : 2 DVDs
Duration : 219 minutes
Price : USD 159.00

DIGITAL CINEMA FILMMAKERS TRAINING COURSE: THE COMMAND COURSE BASIC: DIOPTERS & FILTERS

Focuses on Diopters, and Filters with Bill Turner from Schneider Optics. Learn how to modify a fixed-lens camera with a wider wide angle and a deeper telephoto. Teaches how to use Wide Angle Adapters and Converters, as well as Telephoto Converters and their differences. Learn how to film just one part of a face, like lips or eyes and how to make a penny fill the frame. Plus how to protect your camera from misuse of large converters. Using filters, learn how to darken a bright sky to get it within the dynamic range of HDV, but not affect the rest of the scene, how to see through reflections, how to darken the overall scene to allow a wider aperture for shallower depth of field.

Teaches: Wide and TeleConverters, Adapters, 4x4 Filters Polarizers, Graduated ND Filters, Color Filters and much more.

Item no. : HU04000388
Format : DVD
Duration : 35 minutes
Price : USD 50.00

DIGITAL CINEMA FILMMAKERS TRAINING COURSE: THE COMMAND COURSE BASIC: FOCUSES ON FLUORESECENTS

Focuses on Fluorescents with Frieder Hocheim and Tom Jacob with KinoFlo. Pros rely on Fluorescent lighting being perfectly tungsten or daylight balanced, soft, emitting almost no heat, and dimmable with very little shift in color temperature. But it's also complex. This program answers the following questions. Which instruments to use? Which color temperature? Do you match with the window or other tungsten instruments? How about DMX dimming and networking?

How do you safely replace bulbs? What about color options? How do you safely regulate power output of DC supplies?

Teaches: Fluorescent Fixtures, Studio and Portable Models, Diffusion Techniques, Dimming, DMX Controls, Daylight/Interior Bulbs, Special Effects, 12V Car Models and much more.

Item no. : NF04210389
Format : DVD
Duration : 70 minutes
Price : USD 50.00

DIGITAL CINEMA FILMMAKERS TRAINING COURSE: THE COMMAND COURSE BASIC: FOLLOW FOCUS DEVICES

Focuses on Follow Focus Devices with Karl Horn from Cinetech. Experienced shooters of Pro HD or SD Digital Cinema Camera rely on the focusing dial to create more dramatic transitions into actors or objects. Forget your wrist, learn to use follow focus wheels that reorient the direction of the focus dial to one that more easily fits the movement of the human body. They give you focus stops, so that you don't have to guess where your subject is. Just set up the A and B stops and go from A to B. No guess work. This comes in very handy in cameras that do not have numerical readouts for focus marks. Learn use of whips and extensions for focus pulling devices allowing you or a crew "focus puller" to pull focus from behind the camera so that you can just concentrate on panning and tilting the camera with the actor.

Teaches: Focus Pulling Techniques, Follow Focus Types, Single/Double Wheel, Whips and Extensions, Speed Cranks, Rear-Firing Configurations and much more.

Item no. : HL01970390
Format : DVD
Duration : 11 minutes
Price : USD 50.00

DIGITAL CINEMA FILMMAKERS TRAINING COURSE: THE COMMAND COURSE BASIC: GEAR GUIDE MODULE

This module teaches how to use all the Camera and Lighting gear to make movies successfully and get the most out of the gear you already own. Each program focuses on specific gear and techniques. 11 Program Components.

Item no. : KG04000391
Format : 8 DVDs
Duration : 517 minutes
Price : USD 179.00

**DIGITAL CINEMA
FILMMAKERS TRAINING
COURSE: THE COMMAND
COURSE BASIC: GEAR
RENTAL**

Focuses on Gear Rental with Steve Tobenkin from Birns & Sawyer in Hollywood. It does not make sense to own four different cameras for four different types of shoots. Enter the rental house. You can get a great camera package, lights, grip gear and stay within budget. Just rent the gear, use it, then return it. Makes sense, sounds easy. It's not. It is a very complicated process that invites expensive disaster. This program teaches you all the ins and outs of safely renting gear, as well as avoiding common horrors of discovering that "mysterious disappearances" are not covered by insurance companies and can leave you penniless for years. Learn every line of a common rental contract, every term and real street-advice every step of the way.

Teaches: Safe Renting Practices, Rental Contracts, Insurance Types, Negotiating Travel Days, 3-Day Weeks, Building Relationships, Trust and Credit, Economies of Scale insurance tips and much more.

Item no. : LE04210392
Format : DVD
Duration : 71 minutes
Price : USD 50.00

**DIGITAL CINEMA
FILMMAKERS TRAINING
COURSE: THE COMMAND
COURSE BASIC: GELS &
LIGHTING MODIFIERS**

Focuses on Gels and Lighting Modifiers with Joel Svendsen from Rosco Gels. Pro crew rely on color gels for correcting instruments or creating a mood. But it's complex. Which type of gel do you use? How much color temperature correction is necessary? Do you match an HMI instrument with the window or the other tungsten instruments? How does gelling an instrument differ from Digital HD to Film? How do you safely use gels? What options are there in color and mood? Both Straw and Amber gels cause a mathematical warming shift in the color temperature, so why are there two different types?

Teaches: Correction Gels, Film vs. Video Intensities, Color Effect Gels, Modifiers for Stage Lights, Daylight Balance Gels, Tungsten Balance Gels and much more.

Item no. : YV01970393
Format : DVD
Duration : 43 minutes
Price : USD 50.00

**DIGITAL CINEMA
FILMMAKERS TRAINING
COURSE: THE COMMAND
COURSE BASIC: GRIP
GEAR**

Focuses on Grip Gear with Ed Phillips from MSE (Matthews Studio Equipment). Professional grip equipment lasts longer, looks more professional, holds weight more securely and helps you sculpt precision-lit sets with flags and scrim. Which light stands do you use? Which clamps for which lights? How do you safely equip, mount and weight-balance a C-stand? How do cheaply made roller stands differ from professional ones? What is the difference between a preemie, a HiHi and a combo stand? What is the difference between a half-apple and a pancake?

Teaches: C-Stands, Light Stands, Combo Stands, Flags, Black Net, Silks and Diffusers, Cucaloris Modifiers, Cutters, Dots and Fingers and much more.

Item no. : WE04000394
Format : DVD
Duration : 36 minutes
Price : USD 50.00

**DIGITAL CINEMA
FILMMAKERS TRAINING
COURSE: THE COMMAND
COURSE BASIC: HEAVY
DOLLIES**

Focuses on Heavy Dollies with 35-year Veteran Hollywood Key Grip Chet Spinney. Sometimes compact dollies work but you'll always need to know how to set up or operate a heavy dolly. Learn the principles of balancing a dolly track, pushing techniques, proper movement and braking. Steve Schuneman shares his extensive experience operating Pro Mic Booms on multi-million dollar TV shows. Learn how to operate a Pro Mic boom and communicate with your boom operator. This program will help get familiar with gear in a generally ignored part of the industry that doesn't get the glitz of body-mounted camera systems, but has been a mainstay of every indie and studio film for 60 years.

Teaches: Heavy Studio Dollies, Balancing Dolly Track, Proper Dollying Methods, Dolly & Jib Moves, Pro Mic Booms.

Item no. : BT04210395
Format : DVD
Duration : 26 minutes
Price : USD 50.00

**DIGITAL CINEMA
FILMMAKERS TRAINING
COURSE: THE COMMAND
COURSE BASIC: LIGHTING
MODULE**

10 complete sections devoted to Pro lighting. Matching your lighting to fire-light, Christmas lights, uncorrected fluorescents, flashlights, candles with light and dark skin tones, work lamps, window lights, office interview, lighting chrome weapons, keying and groups of actors at a card table scene. When you finish the last DVD of this series you will never watch movies the same way again, knowing that the "Natural Sunset" light inside an apartment is actually tungsten light off a gold reflector and that there is a reason why directors move the actors in specific axes.

Item no. : TY01970396
Format : 4 DVDs
Duration : 258 minutes
Price : USD 179.00

**DIGITAL CINEMA
FILMMAKERS TRAINING
COURSE: THE COMMAND
COURSE BASIC:
MATTEBOXES & ZOOM
CONTROLLERS**

Focuses on Matteboxes & Zoom Controllers with James Lee from 16x9inc. (Chrosziel and Bebob). Learn how to achieve that crisp, contrast look in films, when shooting into the sun and avoiding a milky or hazy shot by using a mattebox to shoot into the sun. It gives great highlights everywhere, the actors are naturally backlit, the sun isn't in their eyes and the scene looks more dynamic. Learn how to protect the camera lens from haze and the major culprit, flare. Matteboxes allow you to mount 4x4 and sometimes 4x5.65 filters (demonstrated in the DCT-LENS DVD) and shade wide angle lens adapters that do not have lens hoods. Learn the essential zoom controller used to easily change the focal length of your lens without moving your hand away from the pan handle. If zooming for an industrial or how-to video or for effect, the zoom controller is indispensable for providing a smooth focal length change without unnecessary jitter on the camera body. Learn all about electronic zoom and focus controllers.

Teaches: Mounting Matteboxes, Using French Flags, Side Flags, Baseplates and Rods, Sunshades, Filter Holders, Camera Design Issues, Zoom Controllers, Electronic Focus and much more.

Item no. : SD04000397
Format : DVD
Duration : 57 minutes
Price : USD 50.00

**DIGITAL CINEMA
FILMMAKERS TRAINING
COURSE: THE COMMAND
COURSE BASIC: MOVIE
PRODUCTION MODULE**

Screenwriting, Directing, Acting. Add foreground detail and make a dolly move really count, block your actors to match their eyelines, compose your shots to set the audience at ease (or not), and light the set with a minimum of fixtures. Then move onto the set and experience working through 13 different set layouts in detail.

Item no. : NR04210398
Format : 6 DVDs
Duration : 606 minutes
Price : USD 259.00

**DIGITAL CINEMA
FILMMAKERS TRAINING
COURSE: THE COMMAND
COURSE BASIC:
PEDESTALS, JIBS &
CAMERA LIGHTS**

Focuses on Pedestals, Jibs, and Camera Lights with David Butler from Ste-Man (Cartoni and PAG). Dollies get you closer to the subject in a more dynamic smooth manner. But a jib maintains that movement vertically when you need to rise up with an actor getting out of a chair or car, or going upstairs. Learn about jibs, axes of motion and use techniques. Teaches use of on-camera battery operated lights in low interior illumination situations when you can't raise ambient light level or use studio lights. Learn filter accessories and battery systems and chemistries to match. Covers the ease of use of a studio pedestal with a vertical pneumatic lift. Learn bleeding excess pressure, maneuvering and operation. In an underwater or part water shot, learn how to use an underwater bag. Finally, with the use of body-mounted camera support offering a full range of motion when you don't need or can't afford a full steadicam, learn how to mount and operate the popular PAG Orbitor body mounted system.

Teaches: Studio Pedestals, Compact Jibs, On-Camera Lights, Dichroic Filters, Diffusing Eye-Lights, 3-Wheel Dollies, Battery Chemistry, Underwater Bags, Body mounted systems and much more.

Item no. : NT01970399
Format : DVD
Duration : 37 minutes
Price : USD 50.00

**DIGITAL CINEMA
FILMMAKERS TRAINING
COURSE: THE COMMAND
COURSE BASIC: TRIPODS,
BAGS & REFLECTORS**

Focuses on Tripods, Bags and Reflectors with Mark Bender from Bogen Imaging.

The more you use your pro camera, the more you find that it deserves a pro camera bags, specifically designed to safely and lightly carry cameras and accessories. Learn to pick the right type, and how to make it work for your projects. Also, learn how to setup and operate light and heavy tripods, the difference between friction and fluid heads and how to pick the right tripod to do the job. An added bonus is a section on reflector types, what uses they have and how to get the most out of them.

Teaches: Teaches Light Duty Tripods, Medium Duty Tripods, Heavy Capacity Tripods, Camera Bags, Reflectors and much more.

Item no. : CM04000400
Format : DVD
Duration : 85 minutes
Price : USD 50.00

**DIGITAL CINEMA
FILMMAKERS TRAINING
COURSE: THE COMMAND
COURSE BASIC:
TUNGSTEN & H.M.I
FRESNELS**

Focuses on Tungsten and H.M.I Fresnels, with John Gresch from Arri Lighting. Learn how to sculpt your frame, light the actors properly and dramatically and throw shadows on parts of the background that you don't like. The information applies to most lighting systems, not just the featured Arri. Teaches: Changing lenses, changing bulbs, attaching Softboxes, using snoots, safety, spotting/flooding & selecting the proper light kit.

Item no. : HH04210401
Format : DVD
Duration : 46 minutes
Price : USD 50.00

**DIGITAL CINEMA
FILMMAKERS TRAINING
COURSE: THE COMMAND
COURSE PLUS: ADVANCED
MOVIE PRODUCTION
MODULE**

This is movie making in action, teaching set etiquette, communication, decision-making, and real-life production, all while watching a full feature film being made. For 12 days, the crew of this film worked hard alongside motivated cast, a passionate director and a jovial producer. Watch this 19 section set for almost 13 hours of serious education, movie set stress and fun. You'll learn from series creator Rush Hamden as a cinematographer on the set, taking orders, getting the film made despite fatigue, illness and shortage of crew. This volume took two full years to complete. The AMP course includes a 65 page manual with scene by scene details for all the backup

to make this module the cornerstone of your actual moviemaking success.

Includes: Prelight and Day One through Day 12, Pick Up Shots, Wrap & interviews with the Director and Producer. Plus invaluable 65 page scene by scene manual.

Item no. : VU04000403
Format : 8 DVDs
Duration : 13 hours
Price : USD 329.00

**DIGITAL CINEMA
FILMMAKERS TRAINING
COURSE: THE COMMAND
COURSE PLUS:
COMPOSITING MODULE -
INCLUDING FULL HD
EDITING FILE**

This 23 part Digital Keying Guide teaches how to create believable Compositing images. It concentrates on Lighting the Green or Blue Screen Background, Lighting Foreground Plate and Subject, Matching Fore-to-Background, Camera Settings, Using Keying Hardware, Directing Actors, Keying in Post, Using Keying Software and more. Often you will be called upon to film a scene that is to be composited over a background requiring you to film the against a color (green or blue) screen, then remove that color in post and composite the scene onto the desired background. It sounds simple but is a very complicated procedure that goes beyond setting up actors against a green paper background. Covers planning, scripting, charting, accurate lighting, specific direction of actors and color-matched post compositing. This module will teach you lighting to post, how to set the height and angle of the background camera, match it to the foreground camera; teaches matching the color, direction and intensity of the subject's instruments with the background natural light; delves deeper with an action scene that teaches you how to blend action elements with proper direction for actor eyelines. The final part of the module teaches post production compositing and also contains a 3.5 GB full HD 1080i file with all the elements needed to build an action scene for practice by copying to a PC or MAC and dropping it into a compositing program.

Item no. : JC04210404
Format : 4 DVDs
Duration : 185 minutes
Price : USD 329.00

DIGITAL CINEMA FILMMAKERS TRAINING COURSE: THE COMMAND COURSE PLUS: INTERMEDIATE AUDIO MODULE

The Intermediate Audio Guide is a special focus on Microphones, Mixers, Recorders, Cables, and Wireless Systems. You may already know from the MP Command Course the basic principles of Audio, but this 5 part module goes much further using pro audio gear. Learn about Electret Mics, Dynamic Mics, Condenser Mics, Mixers, Lowcut and Pads, Hard Disk Recorders, Mic Suspension Mounts, Audio Snake Cables, Wireless Systems and much more. Pro Audio gear performs better, lasts longer, is more robust, generates less noise in the audio stream and offers much greater flexibility in controlling your sound. Learn the principles of recording "safe audio", from selecting the right location, to using the right mic for the job, to recording on CF cards or Hard Disk. All these points plus many more are addressed in this module.

Includes: Mics: Dynamic, Electret, Condenser, Dynamic Mics, Interview Mics, Interference Tube, Gaining Up Off-Axis Rejection, Mic Patterns, Cardioid Condenser Mics, Low-Cut Filter, -10dB Pad Accessories and General Usage such as Locations, Shock Mounts, Boom Poles, Handling Noise, "Fix it in Post", A.D.R, Foley, Wind Screens, Zeppelin Covers and Configurations, Pop Screens, Mixers and Media Recorders, I.F.B.: Internal Fold Back, Backing Up Audio Tracks, Mixers: Safe Audio, Multi-Pin Connectors (Beta Snakes), Mixer Types and Price Points, Media Recorders, Wireless and Wired Lavoliers, Wireless Systems, Multi-Channel Systems, Finding Open Frequencies, Driving a Transmitter "Hot", Headphones and Summary.

Item no. : WU01970405
Format : DVD
Duration : 60 minutes
Price : USD 99.00

FIRST AID & EMERGENCY MEDICINE

CPR FOR RESCUERS 2010

CPR for Rescuers 2010, this DVD CPR training film (professional version) is based on the latest published guidelines.

Item no. : DC07190209
Format : DVD
Audience : College, Adult
Copyright : 2011
Price : USD 125.00

FOLK & FAIRY TALES

BEWARE OF THE FROG

By William Bee

In this quirky modern fairy tale, a greedy goblin, a smelly troll and a hungry ogre arrive at the cottage of a very worried looking Mrs. Collywobbles. Fortunately, the sweet old lady has a pet frog with extraordinary digestive powers, and each villain is dispatched in one gulp. When Mrs. Collywobbles must reward her special frog with a kiss, the surprise ending provides an ironic twist on the traditional frog prince fairy tale.

Item no. : WB11610017
Format : DVD
Duration : 12 minutes
Audience : Ages 4-8
StdBkNo : 1933938781
Price : USD 70.00

GOLDILOCKS & MOTHER GOOSE AND FRIENDS

Written and Illustrated by Ruth Sanderson

Goldilocks – In this charming re-telling of the classic tale, renowned artist Ruth Sanderson presents Goldilocks, the three bears and their homey cabin in the woods just as you've always imagined they should look. This version includes a blueberry-loving Goldilocks and Papa Bear's very own recipe for blueberry muffins.

Mother Goose and Friends – This engaging companion program presents a selection of favorite nursery rhymes from Sanderson's collection and includes some classical children's poetry not usually included in most anthologies. Each rhyme is lavishly illustrated with surprising details.

Reviews

- Ruth Sanderson retells the tale of Goldilocks, taking the tale in a different direction by providing a lesson, a bit of tension, and the start of a friendship between the bears and the girl. Sanderson's charming illustrations are not animated; rather, the camera moves across the images to give the feeling of motion. The highly realistic, idealized art brings to life a satisfying and fresh version of the familiar tale with very human bears and a rather naughty girl who gets her comeuppance. Mother Goose and Friends is presented similarly. Sanderson's realistically rendered, gorgeous illustrations present a magical, almost nostalgic interpretation of both traditional and credited rhymes. Male and female voices alternate reading the short verses. The final DVD chapter is an interview with Sanderson in which she discusses her artistic inspiration. This segment is best suited to older children and adults. A fine way to

share one artist's interpretation of both the familiar folktale and traditional rhymes with larger groups of children. - School Library Journal, September 2010

- Written and illustrated by Ruth Sanderson, this two-program compilation features iconographic-animated versions of her watercolor children's books 2009's Goldilocks and 2008's Mother Goose and Friends. Goldilocks tells the tale of the mischievous little blonde girl who wreaks a bit of havoc in the famed bears' cottage, adding a cute twist that finds her making up the beds she disturbed, helping to weave a new chair to replace the one she broke, and aiding the animal family as they make blueberry muffins for tea. Featuring alternating narrators, Mother Goose and Friends consists of brief vignettes that cover classic stories such as "There Was An Old Woman", "This Little Pig", "Humpty Dumpty", "Mary Had A Little Lamb", "Pease Porridge Hot" (portrayed as a clapping game), "Old King Cole" (who blows bubbles out of his pipe), "Baa Baa Black Sheep", "Hickory Dickory Dock", and "The Cat and the Fiddle". Also featured are lesser known tales such as "The Elf Man" by John Kendrick Bangs and "The Grasshopper" by Vachel Lindsay, among others. DVD extras include a bonus conversation with Sanderson. Highly recommended. Starred Review - Video Librarian, September/October 2010.

Item no. : VS11610032
Format : DVD
Duration : 29 minutes
Audience : Ages 3-7
Copyright : 2010
StdBkNo : 1933938676
Price : USD 80.00

FOLKLORE

AMERICAN FOLKLORE LEGENDS: THREE ANIMATED FILMS

American Folklore Legends: Three Animated Films from the Heartland of America is a collection of three shorts on a single DVD.

The Legend of Sleepy Hollow (13 minutes) A classic American folktale explodes into life as the lanky figure of Ichabod Crane clatters into view. Spiced with humor and tension, this animated film provides an exciting vision of the spectral spirits and twilight superstitions that haunt the drowsy Dutch town of Sleepy Hollow. Story by Joseph C. Cavella, based on a short story by Washington Irving.

The Legend of Paul Bunyan (13 minutes) Paul Bunyan was no ordinary logger. The tale tales that surround this legendary hero -- his confrontation with Hellsun, Bull

of the Woods and his adventures with Babe, his big blue ox -- are all humorously told in this classic, animated version. The old man of the mountains, who narrates the story, highlights the remarkable characteristics of Paul Bunyan traits that can only lead us to conclude, "Now that was a big, big man!"

The Legend of John Henry (11 minutes)
This is a ballad of John Henry, the mighty steel-driving railroad hero whose strength and skill were pitted against the unceasing power of a relentless steam drill. With both music and graphics employing traditional American and African themes, the film stands as a tribute to the courage, dignity and achievement of a man in the face of overwhelming odds.

Item no. : TC07190194
Format : DVD
Duration : 37 minutes
Audience : Adult
Copyright : 2010
Price : USD 89.00

FOOD IN SOCIETY

NO ACCOUNTING FOR TASTE: WHY WE EAT WHAT WE EAT

This program investigates the factors that play significant roles in determining the foods we love and those we just can't stomach! With help from nutritionist Ros Ryan, and the experiences and opinions of everyday people from around the world, we reveal the physiological, psychological, social, and economic factors that affect our choice of foods. From satiety - our bodies telling us whether we are hungry or full - to positive and negative associations we have with certain foods, and the impact of culture, religion, lifestyle, peers, and the media, this is a rewarding examination of why we prefer certain types of foods over others.

Please contact us for primary and secondary schools pricing.

Item no. : MR08691661
Format : DVD
Duration : 17 minutes
Copyright : 2011
Price : AUD 235.00

FOOD SCIENCE TECHNOLOGY

ACIDS & BASES IN FOOD SCIENCE

Collaborator: Mindy Brashears

Take an in-depth look at the role acids and bases play in food science. This presentation identifies the properties of acids and bases, describes the pH scale and how it is used, demonstrates various types of pH indicators and discusses how

pH is related to the properties of food, its safety and its freshness.

Item no. : YL00211164
Format : DVD
Duration : 35 minutes
StdBkNo : 9781603338301
Price : USD 115.00

CHEMICAL PROCESSES IN FOOD SCIENCE

Collaborator: Mindy Brashears

Cooking is all about chemistry and is nothing more than a series of chemical reactions. This presentation explains the "science" involved in cooking and food preparation. The fermentation process, caramelization, leavening, gelatinization, retrogradation and syneresis are explored, as well as discussing the role starch plays in the cooking process.

Item no. : BA03761201
Format : DVD
Duration : 35 minutes
StdBkNo : 9781603338349
Price : USD 115.00

DAIRY SCIENCE

Collaborator: Mindy Brashears

This DVD discusses milk processing and further describes what occurs during pasteurization, homogenization and vitamin fortification. Additionally, the production explains the components of milk and the differences between fluid milk products, such as whole, low-fat and skim milk, as well as dried, evaporated and condensed milk and creams available. Factors and characteristics of creams and foams, along with a description of fermented milk products, such as yogurts and cheeses, are also discussed.

Item no. : VF00211215
Format : DVD
Duration : 30 minutes
StdBkNo : 9781603338400
Price : USD 115.00

SCIENCE IN FOOD HANDLING & STORAGE, THE

Collaborator: Mindy Brashears

This presentation explores the basis and purpose of various food handling and storage practices in the industry, as well as in home kitchens. Food spoilage, food intoxications and infections, along with food pathogens, food microorganisms and food additives are also discussed. The application and importance of proper storage methods, such as freezing, vacuum packaging and dehydrating, are introduced and explained.

Item no. : SV03991319
Format : DVD

Duration : 40 minutes
StdBkNo : 9781603338868
Price : USD 115.00

SCIENCE IN FOOD PRESERVATION, THE

Collaborator: Mindy Brashears

Since early historical time food preservation has been second only in importance to food production. Proper food preservation is vital to the shelf life of food and just as importantly the prevention of illness. This PowerPoint presentation introduces the processes of irradiation, dehydration, sulfating, sulfing, blanching, hot-pack canning, cold-pack canning and commercial canning, along with providing details on the application and benefits of each.

Item no. : VG00211320
Format : CD-ROM (Win, PowerPoint Presentation (57 slides))
StdBkNo : 9781603338943
Price : USD 79.00

SCIENTIFIC PRINCIPLES: CHEMICAL PROPERTIES

Collaborators: Mindy Brashears and Sara Gragg

This PowerPoint presentation reviews key chemistry knowledge necessary for the understanding of food chemistry reactions and explores the role of chemistry in food science. The importance of the periodic table, chemical formulas and chemical reactions related to food chemistry are also discussed. The presentation provides a detailed look into the food science principles of carbohydrates, water, lipids and proteins.

Item no. : BF03761321
Format : CD-ROM (Win, PowerPoint Presentation (82 slides))
StdBkNo : 9781603338790
Price : USD 79.00

SCIENTIFIC PRINCIPLES: ENZYMES

Collaborators: Mindy Brashears and Sara Gragg

This PowerPoint presentation discusses the role of enzymes in chemistry, digestion and in the food industry. Catalyst behavior of enzymes in chemical reactions is explored, along with an explanation on the relationship between an enzyme and a substrate. Students will also be introduced to identifying factors which affect enzyme activity, as well as learning how enzyme reactions are involved in food preparation.

Item no. : YN03991322
Format : CD-ROM (Win, PowerPoint Presentation (55 slides))

StdBkNo : 9781603338806
Price : USD 79.00

SCIENTIFIC PRINCIPLES: SOLUTIONS & EMULSIONS

Collaborators: Mindy Brashears and Sara Gragg

This PowerPoint presentation explores mixtures, solutions and emulsions as well as the components of each. An in-depth look at how solutes and solvents combine to make solutions is also provided, along with solution properties such as concentration, boiling and freezing points of a solution.

Item no. : PW00211323
Format : CD-ROM (Win, PowerPoint Presentation (44 slides))
StdBkNo : 9781603338813
Price : USD 79.00

SCIENTIFIC PROCEDURES & SAFETY

This presentation introduces the steps of the scientific method, as well as demonstrates the importance of safety in the science lab. The history of major discoveries and inventions attributed to science are also explored. Throughout this production, students will gain an understanding of developments made through science, as well as the limitations it encompasses. Agricultural and food scientists discuss various issues impacting future research.

Item no. : DC03761324
Format : DVD
Duration : 35 minutes
StdBkNo : 9781603338875
Price : USD 99.00

GENDER ISSUES

TAPESTRIES OF HOPE

By Michealene Cristini Risley

Tapestries of Hope is a powerful film that exposes the ongoing rape of young women in Zimbabwe by men infected with AIDS, and profiles an organization working to protect and empower abused young girls in the country.

It is a common myth promoted by traditional healers in Zimbabwe that a man infected with HIV/AIDS can cure himself by having sex with a virgin. Some victims are very young – even baby girls. Director Michealene Cristini Risley traveled to Zimbabwe to explore the rape and AIDS crisis in the country, to uncover its impact on young girls, and to highlight the work of The Girl Child Network (GCN).

Founded by Zimbabwean human rights activist and child abuse survivor Betty Makoni, GCN rescues and helps heal

abused girls. Part of the healing process is speaking out about the crimes committed against them, not an easy task in a country that ostracizes these young female victims. The documentary interweaves the girls' heart-breaking stories with the true confession of a dying man who raped young women believing it would cure his AIDS.

During filming, Risley and her assistant were arrested and deported by Zimbabwean authorities. Their footage was seized by the Zimbabwean Intelligence Office (C.I.O), though the team managed to later retrieve the footage.

Tapestries of Hope is a portrait of hope and resilience in the face of overwhelming odds, and a vibrant call to action to stop the rape and abuse of women in Zimbabwe, and wherever it may occur around the globe.

Review

- "The footage Risley captured – particularly interviews with rape survivors and admitted rapists alike – is an incredibly compelling 77 minutes. The most striking element of the documentary is not the hell that the young rape survivors profiled have lived through, but their unbreakable spirit. The film is a vibrant international call to action and a breathtaking portrait of hope in the face of overwhelming odds. " - Jessica Mosby, TheWIP.net

Awards

- Best Documentary, Women in Film & Television
- Best Director, Women in Film & Television
- Aloha Accolade Award, Honolulu Int'l Film Festival
- Award of Merit, Accolade Film Awards
- Best Documentary, Louisville Int'l Festival of Film
- Award of Excellence, The Indie Fest

Item no. : YL01920125
Format : DVD
Duration : 77 minutes
Audience : Grades 11-Adult
Copyright : 2010
Price : USD 195.00

GENETICS AND INHERITANCE

GENETIC ENGINEERING

Genetic engineering is one of the great scientific breakthroughs in recent history, but it's not without controversies. Should we push genetic research to its absolute limit, or does it need limitations? This program looks at the possible benefits of genetic engineering, such as the curing of hereditary diseases and the creation of better, more efficient crops. It also explores the potential issues that arise with this new technology - the questionable morality of cloning, and the controversy that surrounds stem-cell

research for example. Students will hear both a secular and religious perspectives on the morality of intervening in nature at the most fundamental level.

Item no. : MG11100227
Format : DVD
Duration : 19 minutes
Copyright : 2011
Price : AUD 235.00

IVF

It is estimated that three million people worldwide have been conceived via in vitro fertilization, or IVF. Having this still relatively recent technology has led us to question who 'deserves' it, and the extent to which an embryo should be engineered. Some parents-to-be use IVF to avoid potential hereditary diseases, yet should parents be allowed to choose things like sex, hair and eye colour? Should IVF be free, and if so, should it be free for everyone? This program looks at how different countries have navigated this new ethical territory, and investigates the often opposing stances that various religions have towards the practice. How have the boundaries for artificial pro-creation been set?

Item no. : MY11100233
Format : DVD
Duration : 20 minutes
Copyright : 2011
Price : AUD 235.00

GLOBAL ISSUES

CLIMATE REFUGEES

By Michael Nash and Justin Hogan

Climate Refugees is the first feature film to explore in-depth the global human impact of climate change and its serious destabilizing effect on international politics. The film turns the distant concept of global warming into a concrete human problem with enormous worldwide consequences.

Experts predict that by mid-century hundreds of millions of people will be uprooted as a result of sea level rise and an increase in extreme weather events, droughts and desertification. Little is being done to plan for the potential mass migration of millions of refugees who will be forced to cross national borders. According to the UN, there are already more environmental refugees in the world than political or religious refugees. The Pentagon now considers climate change a national security risk and the phrase "climate wars" is being talked about in war-rooms.

The filmmakers traveled the world for nearly 3 years to document the impact of climate change, witnessing inhabitants of countries forced to leave their homes by climatic events with little or no protection. The film features a variety of leading scientists, relief workers, security consultants, and major political figures, including John Kerry and Newt Gingrich.

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All make a strong case that, whether human-caused or a product of nature, the changing climate is already creating humanitarian disasters and will inevitably lead to worldwide political instability.

Climate Refugees was filmed in Bangladesh, Tuvalu, China, Fiji, Chad, Sudan, Kenya, Maldives, Europe and the US.

Reviews

- "Climate Refugees fervently captures the human fallout of climate change. Strong visuals and potent testimony...help sound the alarm for instituting new policies and working together to create solutions to cope with this imminent crisis." - Sundance Film Festival
- "With leading researchers and high profile political figures, Climate Refugees presents a swell of compelling opinion about the challenges (climate) change puts on the global populations." - Variety
- "After watching Michael Nash's eye opening documentary, you quickly begin to understand that our own national security is threatened by events happening both within and outside our borders. Nash has raised a very dark red flag; now, it is up to all of us to heed his warning." - Moving Pictures Magazine

Awards

- Winner, Dallas International Film Festival
- Winner, Newport Beach International Film Festival
- Winner, Mexico International Film Festival

Item no. : WA01920121
Format : DVD (Closed Captioned)
Duration : 86 minutes
Audience : Grades 9-Adult
Copyright : 2010
Price : USD 295.00

GLOBAL WARMING

CLIMATE REFUGEES

By Michael Nash and Justin Hogan

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Item no. : WA01920121
Format : DVD (Closed Captioned)
Duration : 86 minutes
Audience : Grades 9-Adult
Copyright : 2010
Price : USD 295.00

GOAT SCIENCE & MANAGEMENT

GOAT MANAGEMENT PRACTICES

Collaborator: Brian Faris

From feed to health management to processing kids, this DVD provides an

introduction to several processes and management techniques which are the basis for a successful and profitable operation. Common diseases and prevention, along with breeding and market animal selection are also discussed. Regardless of the goals and objectives of the operation, this DVD is a perfect start for any goat enthusiast.

Item no. : PH00211242
Format : DVD
Duration : 40 minutes
StdBkNo : 9781603338516
Price : USD 115.00

GOOD MANUFACTURING PRACTICE

PREPARING & GOWNING FOR STERILE PRODUCTION

Making parenteral [sterile] drugs or medical devices requires the greatest dedication to training. It is essential to follow stringent preparation and gowning protocols before entering a sterile environment.

This program follows the training of newcomers to sterile production as they learn the background to sterile and aseptic operations and then how to prepare and dress for working in this very special environment. The program includes:

Part 1: Introduction
Part 2: Contamination control & cleanrooms
Part 3: The preparation & gowning protocol
Part 4: Leaving the cleanroom
Part 5: Summary

Item no. : KZ06340098
Format : DVD
Duration : 19 minutes
Price : GBP 375.00

GROWTH & GUIDANCE

LION'S SHARE, THE: A TALE OF HALVING CAKE AND EATING IT, TOO

Written and Illustrated by Matthew McElligott

Ant is on her best behavior when she attends Lion's dinner party, but she is shocked by how the others act. Elephant talks only about himself; hippo never wipes her mouth and gorilla throws his food! Their behavior is even more outrageous when dessert arrives. Each animal takes exactly half of the lion's cake, demonstrating very bad manners – as well as the basic concept of division! When the cake gets to ant, there are only a few crumbs left – and the lion hasn't even had

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his share! To make amends for such bad manners and lack of cake, ant promises to bake a special one for lion. Not to be undone by such generosity, the others promise cake as well, each one doubling the number until elephant must bake 256! As ant and lion enjoy a delicious strawberry sponge cake, readers may decide that halving and doubling have never been so much fun.

Reviews

- Ant has received an invitation to Lion's annual dinner, and she is on time and on her best behavior in this humorous picture book written and illustrated by Matthew McElligott. The other animals have terrible table manners; when Lion passes cake around for dessert, each guest in turn greedily takes half of what is on the plate. By the time the cake reaches Ant, there's only a crumb remaining. She offers to bake a fresh cake for His Majesty. Not to be undone, each animal offers, in turn, to bake twice as many cakes as the time before. Ant presents the lion with a lovely strawberry cake the next day, while the others are struggling to finish up to 64, 128, and 256 cakes. To demonstrate the concept of halving and doubling, two sections are added to the story – the cake is shown being cut into successively smaller pieces and the fractional amount is labeled on each slice; as the number of cakes are doubled by each bragging animal, each time is pictured and labeled. The book's lively ink-washed illustrations are presented iconographically. Scott Nilsen gives each character a suitable voice, to the accompaniment of animal noises and lively music. In a conversation with the author, McElligott discussed the basis for his story and the techniques he used to create it. This tale teaches the basics of division and multiplication while presenting a lesson in character education. - School Library Journal, February 2010.
- In this iconographic-animated adaptation, the teaching aspects of Matthew McElligott's 2009 picture book of manners and math come to life in a lively and engaging way. When Lion throws himself a birthday party, tiny Ant is horrified at the outrageous and inconsiderate behavior of Hippo, Gorilla, Warthog, Turtle, and others. When it comes to the cake, each takes half, then half of what's left, on down the line, demonstrating very bad manners but excellent division skills. By the time the dessert gets to Ant, only crumbs are left, and Lion hasn't had any! Ant volunteers to bake a replacement for Lion, and not to be outdone, the other guests also promise to come up with their own luscious varieties (double chocolate, spice, apple walnut, and so on) – each one offering to make twice as many cakes as the previous animal (the numbers mount up pretty fast, to a total of 256!). McElligott's art nicely captures the frosting colors and geometric shapes of all those goodies.

DVD extras include a bonus conversation with the author. Recommended. - Video Librarian, July/August 2010.

Item no. : LS11610052
Format : DVD
Duration : 15 minutes
Audience : Ages 4-8
Copyright : 2010
StdBkNo : 1933938692
Price : USD 70.00

LITTLE PEA, LITTLE HOOT & LITTLE OINK

By Amy Krouse Rosenthal, illustrated by Jen Corace

In these popular stories the ordinary trials and tribulations of childhood are turned inside out and upside down – with delightful results. Rosenthal's subtle humor and gentle irony and Corace's whimsical and appealing illustrations have made these books instant classics. This program includes three stories.

Little Pea - Little Pea doesn't like the candy his parents want him to eat for dinner and craves vegetables instead!
 Little Hoot - Little Hoot doesn't want to stay up late as his parents insist and yearns to go to bed at a reasonable hour like his friends!
 Little Oink - Little Oink doesn't like to be messy and wants to keep his room clean and tidy – much to his parents' chagrin!

Review

- Three simple picture books by Amy Krouse Rosenthal – Little Pea, Little Hoot, and Little Oink – are scanned iconographically in this delightful program. As the author reads her deceptively simple text, students can enjoy Jen Corace's bright, child-friendly ink-and-watercolor illustrations. A classic childhood issue is turned upside down in each story. Little Pea doesn't like to eat his dinner of candy, but chokes it down to earn his favorite dessert – spinach. Little Hoot wished he could go to bed with his peers but, as an owl, his parents enforce staying up late no matter how much he complains. Little Oink is a neatnik and his parents make him mess up his room before he can go out and play. Each topsy-turvy tale is highly humorous, with occasional clever wordplay. Rosenthal does a nice job with the narration as light background music and sound effects are added. An interview with the author provides insights into where she gets her ideas. These fun stories are aimed at the very young and hit their mark perfectly. They might also work as well as writing prompts for older students, as they try to come up with their own "backwards" stories. School Library Journal, April 2010.

Item no. : RY11610053
Format : DVD
Duration : 16 minutes
Audience : Ages 3-7

Copyright : 2010
StdBkNo : 1933938706
Price : USD 80.00

LOUISE ADVENTURES OF A CHICKEN, THE

By Kate DiCamillo, illustrated by Harry Bliss

A stouthearted chicken named Louise yearns for adventure and sets out into the world to find it. A sea voyage ends with her capture by pirates and shipwreck. A life in the circus ends with a narrow escape from a hungry lion. A trip to a bazaar in a faraway land ends with a daring escape from prison. After each adventure Louise gratefully returns home. When she tells her friends in the henhouse about her adventures Louise finally realizes that there really is no place like home. Newbery Medalist Kate DiCamillo fills this lighthearted cautionary tale with a cast of memorable characters – beginning with the incomparable Louise.

Reviews

- Debra Leigh adopts a variety of expressive voices for the characters of this iconographic animated adaptation of the picture book by author Kate DiCamillo and illustrator Harry Bliss. Divided into four segments, the story follows adventurous chicken Louise, who leaves the henhouse looking for excitement. "Louise at Sea" finds Louise on a voyage that ends with pirates wanting to fricassee our heroine. After being saved by a wayward storm and paddling back to the farm, the chicken heads back out in "Louise Up High, a circus vignette in which the little "coq au vin" auditions for the high wire and escapes a lion with the help of a clown. In "Louise Unbound", Louise travels to a Middle Eastern bazaar, where after being imprisoned with other poultry she develops an escape plan. "And She Did" has Louise back at home, sharing her exciting stories with friends in relative comfort. DVD extras include a conversation with DiCamillo about her beginnings as a writer. Given the author's bestselling status, this is sure to be popular. Recommended. - Starred Review Video Librarian, January/February 2011.
- Award-winning author, Kate DiCamillo's book is a lovely life lesson in the balance between security and risk. Debra Leigh narrates the story with a light touch, creating unique voices for all the characters. Background music echoes the theme of each tale as Harry Bliss's detailed illustrations are scanned, allowing viewers the chance to enjoy humorous details that might have been lost in a casual reading. An interview with the author provides insights into her writing process and her appreciation for the illustrator's contributions to the story. This fun

presentation would be a logical launching point for writing projects on the type of adventures viewers might choose to enjoy. - School Library Journal, November 2010

Award

- ALA 2011 Notable Children's Video Award

Item no. : GN11610059
Format : DVD
Duration : 12 minutes
Audience : Ages 3-8
Copyright : 2011
StdBkNo : 1933938765
Price : USD 70.00

MAY I PET YOUR DOG?

By Stephanie Calmenson, illustrated by Jan Ormerod

This how-to guide explains the best and safest way to deal with an unfamiliar dog. Harry the dachshund gives advice about how to approach a dog and its owner, how to pet a dog safely, how to recognize when a dog doesn't want to be disturbed and what to do when a dog growls. Harry and his appealing dog friends conclude with a summary of doggie dos and don'ts. The author introduces the real Harry at the end and tells his story in words and photos. This reassuring, fact-filled guide is equally helpful for kids who love dogs and those who are afraid of them.

Reviews

- This adaptation of Stephanie Calmenson's engaging dog meeting guide features iconographic images of Jan Ormerod's warm, delightful illustrations and fast-paced, friendly, comforting narration. A dachshund named Harry good-naturedly instructs a little boy in the basics when encountering a dog: first ask the owner if you can pet the dog, put your handout for the dog to smell, and don't reach over the dog's head. Two of Harry's canine friends reinforce the tips, helping the boy to correctly interact with an excited puppy, guide dog, and unfriendly pup. Harry cheerfully explains how to read cues, give commands, and skillfully and respectfully respond to encounters with aggressive dogs and other situations. Harry shares stories about his past as a neglected and fearful dog. The narrator matches the book's gentle tone, helping children to master fears through solid information that encourages positive interactions between kids and all breeds of dogs. - Booklist Online, September, 2010
- Offering an excellent primer for youngsters on how to approach strange dogs, this iconographic-animated adaptation is based on the picture book written by Stephanie Calmenson and illustrated by Jan Ormerod. Prefaced with a note to grownups concerning supervision and the importance of keeping children safe. May I Pet our Dog? Is the continuous question asked in this

story that follows a "chocolate-dabbled" dachshund named Harry. A young boy asks Harry's owner if it's okay to pet him, and is advised to put the hand out with fingers down and approach from the side in a gentle fashion, after which friendly Harry says "I feel safe with you, you can pet me now." Young viewers will meet other dogs who are wiggly and jumpy and uncomfortable with strangers (when encountering dogs exhibiting these behaviors, kids should avoid eye contact and retreat.) The program features solid tips such as using flat hands when giving treats, avoiding certain dogs (in cars; guide dogs, who are working; and dogs without owners), and not running or shouting around dogs, while also illustrating the important point that "dogs have feelings too". DVD extras includes "Sharing My Story" conversation with Calmenson, who talks about her life with her real pet Harry. Highly recommended. (Starred Review) - Video Librarian, November/December 2010

Award

- ALA 2011 Notable Children's Video Award

Item no. : FC11610064
Format : DVD
Duration : 13 minutes
Audience : Ages 4-8
Copyright : 2010
StdBkNo : 1933938749
Price : USD 70.00

TWO BOBBIES: A TRUE STORY OF HURRICANE KATRINA, FRIENDSHIP, AND SURVIVAL

By Kirby Larson and Mary Nethery, ill. by Jean Cassels

Based on a true story, Two Bobbies takes place in the aftermath of Hurricane Katrina when many pets were lost or abandoned. A dog and cat wander together through the devastated city and miraculously survive hunger, floods and other dangers. When they are finally taken to an animal shelter, the volunteers discover that the cat is blind and could not have survived without the dog's help. Although their owner or owners are never found, the two friends, re-named Bob Cat and Bobbi, find a new home and a happy ending to their ordeal. The story includes an authors' note and a photograph of the real Bob Cat and Bobbi.

Reviews

- When hurricane Katrina hit New Orleans, the loss of life and property was great. The impact on pets was often as dramatic. Kirby Larson and Mary Nethery based their award-winning book on the true story of a cat and dog that teamed up to survive. The authors take turns reading their evocative book. Gentle background music and some sound effects enhance the production as

Jean Cassel's warm, detailed gouache illustrations are scanned iconographically. The "After the Storm" epilogue has been augmented with additional photographs of Bobcat and Bobbie in their new home. The production also includes brief interviews in which the authors discuss the writing process, the challenges and joys of shared writing, and the source of their inspiration. This excellent story will be enjoyed in classroom situations. - School Library Journal, September 2010 - Starred Review

- Cameras pan watercolor illustrations as soft background music plays in this iconographic adaptation of Kirby Larson and Mary Nethery's picture book. Based on a true story, this tells the tale of an abandoned dog (Bobbi) and cat (Bob Cat) during Hurricane Katrina's 2005 rampage in New Orleans. The pets find help at an animal shelter where they are dubbed the "two Bobbies" because of their cropped tails. The authors take turns reading the folksy text that follows Bobbi and Bob Cat from abandonment and rescue to celebrity when their plight is featured on CNN. Young viewers, who will quickly sympathize with the pets, get a glimpse of the destruction through New Orleans' native Jean Cassels' gouache illustrations. In accompanying interviews, Larson and Nethery talk about the genesis of the story as well as the challenges and rewards of collaborating with friends. - Booklist Online, November 2010

Award

- ALA 2011 Notable Children's Video Award

Item no. : SC11610084
Format : DVD
Duration : 12 minutes
Audience : Ages 4-9
Copyright : 2010
StdBkNo : 1933938722
Price : USD 70.00

HEALTH & SAFETY

FOOD ALLERGIES AND SENSITIVITIES

An overview of the differences between food allergies and sensitivities, symptoms, trigger foods, treatment, what is celiac disease and more. Clear, concise content slides on CD-ROM feature professional-looking text and graphics. Easy to customize and make your own!

Item no. : YR01070332
Format : CD-ROM (Win, With PowerPoint Presentation)
Audience : Grades 9-Adult
Copyright : 2011
Price : USD 70.00

HEALTH SERVICES MANAGEMENT

TEAM BUILDING FOR NURSES

Team nursing is founded on a philosophy that supports the achievement of goals through group action. Under the team nursing model, all members are encouraged to make suggestions and share ideas. Successful implementation of team nursing results in high levels of job satisfaction and strong motivation to give better care. This essential video resource provides nurse unit managers and nursing team members with the knowledge and practical tools needed to develop a highly effective nursing team. From forming a new team and day-to-day functioning of a team, to the secrets of a successful team, this comprehensive and insightful resource illustrates exactly why teams work best.

Please contact us for primary and secondary schools pricing.

Item no. : ZN08691663
Format : DVD
Duration : 21 minutes
Copyright : 2011
Price : AUD 300.00

HEALTHCARE ASSISTANTS

ASSISTING THE PATIENT WITH SELF-ADMINISTRATION OF MEDICATION

This important program reviews the role of the nursing assistant in assisting residents with self-medication and addresses the most common routes of administration. This program is designed for Assisted Living Facilities and Nursing Homes.

Item no. : HT04100228
Format : DVD
Price : USD 350.00

COMMUNICATION WITH IMPAIRED CLIENTS

Many times a chronic illnesses contribute to mental changes. This program developed for CNAs focuses on cause and response. You will learn the difference between delirium and depression.

Item no. : AU03830231
Format : DVD
Duration : 22 minutes
Price : USD 250.00

PROPER TRANSFER TECHNIQUES FOR HEALTH CARE PROFESSIONALS

This program focuses on the safe transfer techniques. It will demonstrate the use of good body mechanics by health care assistants and the correct use of assistive devices frequently used to promote mobility.

Item no. : PP04160237
Format : DVD (With Guide)
Duration : 30 minutes
Price : USD 250.00

HISTORY

GOD DOES NOT PLAY DICE - ALBERT & MILEVA EINSTEIN

In 1905, the young and unknown Albert Einstein, a third class clerk in a Swiss Patent office, made his most revolutionary of scientific discoveries. He underwent an intense intellectual and spiritual transformation as he worried about his real place in the world, as he obsessed with trying to figure out how the Universe really worked, Einstein struggled night and day to produce the four papers that revolutionized Modern Physics, including the Theory of Relativity. But who was really behind the Einstein genius and who transformed the then arrogant and tunnel-visioned young man into one of the most expansive thinking and humanitarian spirits known to Civilization?

Some say it was his first wife and scientific collaborator, Mileva, despite their rocky marriage, who was the real brains behind Albert's work as well as the impetus that turned him into the pillar of human wisdom and social enlightenment he was to become. Perhaps it was the self-taught janitor who visited the couple after hours. The janitor entered their lives at a crucial time. What kinds of conversations would the socially-distant twenty-something Einstein have had with a gregarious, semi-literate, yet very common sense janitor who talked about life, science and relationships with the 'respectful rebel' scientist and his wife? He made them face themselves and appeared to influence whether they stayed together, or destroyed themselves and each other.

Albert Einstein (1879 –1955) was a German-Swiss-Austrian-American theoretical physicist who made great advances in science. He is one of the most well known scientists of the twentieth century. He is most famous for his theory of relativity, development work with quantum mechanics, cosmology and statistical mechanics. His achievements include the Nobel Prize for Physics in 1921.

Item no. : EB00940943
Format : DVD
Duration : 60 minutes
Price : USD 90.00

LET THERE BE LIGHT - NIKOLA TESLA

Let there be Light explores inventor, visionary and eccentric Nikola Tesla. The story finds Tesla at a crucial turning point after he had been banished from mainstream science into a life of obscurity and poverty. As one of the most eccentric, misunderstood and humanistic physicists of the 19th and early 20th Century, he was a prolific inventor but got credit for virtually none of his world changing technological ideas as his competitors and the world ignored, ridiculed and did whatever they could to discredit, humiliate and steal from him. This program reveals his scientific accomplishments, struggles, flaws, humanity and humor.

New York City – 1930's. Nicola Tesla, inventor of most everything electrical, has been discredited by mainstream science and stolen from by his competitors, led by 'All American hero' Thomas Edison. With no one to listen to, understand, or fund his new ideas, his creative mind stops, redirecting its intensity into an agonizing depression that can be only result in suicide. The act is delayed by a visitor, Virginia Millhouse who claims to be a female journalist, but who is actually pursuing a different agenda. In the ensuing hours of their meeting he shares some of his most innovative discoveries and innermost secrets. Virginia becomes inspired by their discussion and decides to follow her own dreams. Tesla's moves out of suicidal depression by the thought that his new student and biographer will carry on his work and his mind and soul is inspired to continue inventing. Upon Virginia leaving, we find out that she was a spy, sent by Edison, to get the last of Tesla's ideas in exchange to get a position in his multimillion dollar laboratory. But she keeps Tesla's notes to herself after being inspired and changed forever by the most rugged (and perhaps deluded) individualist of 19th and early 20th Century Science.

To this day, Tesla's inventions remain years ahead of "modern" science. Many of his inventions are reportedly under lock and key by governments on both sides of the former Iron Curtain. Tesla's inventions include a car that runs without engines, wireless transmission of electricity on a world scale and a machine that can (and did) make the earth shake.

Nikola Tesla (1856–1943), was a Serbian-American physicist, inventor, mechanical and electrical engineer. He was one of the most important contributors to the birth of commercial electricity and is best known for his many revolutionary developments in the field of electromagnetism in the late 19th and early 20th centuries. Tesla was the inventor of the radio, the electric motor and generator and his theoretical work formed the basis of modern alternating current (AC) electric power systems.

Item no. : JD06110945
Format : DVD
Duration : 60 minutes
Price : USD 90.00

ROCKIN' THE WALL

By Larry Schweikart and Marc Leif

Rockin' the Wall is both an engaging history lesson about the Berlin Wall and an entertaining exploration of the power of rock music as a force for social change and liberation.

When the Berlin Wall went up in 1960, it became the worldwide symbol of communist oppression. While the Wall kept people in, it could not keep Western influences like rock music out. Through Voice of America and Radio Free Europe, rock music penetrated the Iron Curtain with messages of freedom and rebellion.

Rockin' the Wall presents the history of the Berlin Wall through the experiences of well-know rock musicians and those who lived behind the wall. Among the rock musicians featured are Robby Krieger (The Doors), Mark Stein and Vinny Martell (Vanilla Fudge), Rudy Sarzo (Quiet Riot), David Paich (Toto), Jimmy Haslip (Yellowjackets), and the group Mother's Finest who played in East Berlin just weeks before the Wall fell.

People who lived behind the Iron Curtain in several countries describe what their lives were like and how rock music provided them an important lifeline and inspiration -- giving them hope and exposing the short-comings of the communist system.

The film includes historical footage of the famous speeches at the Berlin Wall by Presidents Ronald Reagan and John Kennedy, as well as interviews with former government officials and with European rocker Leslie Mandoki who recalls being visited by former Soviet leader Mikhail Gorbachev to discuss the power of music.

Features original music written for the film, as well as live music from several of the groups in the film.

Rockin' the Wall is ideal for classes in History, Political Science and Music.

Review

- "Well-produced...Rockin' the Wall gives viewers an intimate look into life in East Berlin.... Commentators in the film range from bow tie-wearing historians to shaggy-haired rock musicians, with the most interesting tidbits coming from individuals who had lived under Soviet rule in East Berlin (some of whom escaped before the wall fell). The film conveys a palpable feeling of the quiet rebellion simmering against a regime so petty as to restrict women from putting their hair in ponytails." - BigHollywood.com

Item no. : TN01920124
Format : DVD (Closed Captioned)
Duration : 83 minutes
Audience : Grades 7-Adult
Copyright : 2010
Price : USD 195.00

SNCC 50TH ANNIVERSARY CONFERENCE VOLUME 1 - OPENING PLENARY

FEATURED SPEAKERS

Chuck McDew (Former SNCC Chairman)
Charles Meeker (Raleigh Mayor)
Timothy Jenkins (SNCC Executive Committee Member)
Judy Richardson (SNCC Field Secretary)
Hollis Watkins (SNCC Field Staff)
Julian Bond (SNCC Communications Director)
William Barber (President NC-NAACP)

SNCC Advisor, Timothy Jenkins opens the conference explaining that this is not simply a gathering of reminiscence, but a coming together to provide "missing chapters in history" to a new generation of freedom fighters. Following Jenkins is a vivid and substantive description of SNCC's birth and impact given by Professor Julian Bond, retired NAACP Board of Directors Chair, who participated in SNCC's 1960 founding conference. An important lesson that emerges from this opening session is that while SNCC Veterans do not define themselves as heroes and heroines, serious and effective struggle requires commitment, and commitment often involves risk. This point was underscored by a moving videotaped statement made by SNCC member Jimmy Travis who survived a machine gun ambush on a Mississippi highway in 1963.

Item no. : CP09340154
Format : DVD
Duration : 100 minutes
Copyright : 2011
Price : USD 75.00

SNCC 50TH ANNIVERSARY CONFERENCE VOLUME 10 - MOVING ON MISSISSIPPI: "WE HAD TO BE STRONG"

FEATURED SPEAKERS

Owen Brooks (Delta Ministry Mississippi)
Brenda Travis (Pike County Non-Violent Movement)
Hollis Watkins (SNCC Field Secretary)
Lawrence Guyot (Chair, MFDP)
Willie Blue (SNCC Field Secretary)
Michael Sstrom (Historian)

Not unexpectedly, some of the Southern Movement's most vivid stories are found in Mississippi. Panelist Lawrence Guyot, former Chair of the Mississippi Freedom Democratic Party (MFDP), insists that Mississippi is the state that "made the Student Non-Violent Coordinating Committee." This panel features the first-personal accounts of some of the Movement's most unsung heroes and heroines: Hollis Watkins, one of the first two students to sit in and be arrested in McComb, Mississippi, a town that in the 1960s had more Klan bombings than any town in the state; Brenda Travis, also from McComb, a 17-year-old high school student who sat-in, was expelled from school, and served six months of a sentence that would have kept her incarcerated until she was 21 if she had

not managed to flee; and Rev. Willie Blue, a 22-year-old Navy veteran who returned home to Tallahatchie County where Emmett Till was murdered, with "a serious bad attitude." The significance and impact of the MFDP forms an important part of the discussion.

Item no. : DP09340155
Format : DVD
Duration : 80 minutes
Copyright : 2011
Price : USD 75.00

SNCC 50TH ANNIVERSARY CONFERENCE VOLUME 11 - ALABAMA: "TURNING TO OURSELVES"

FEATURED SPEAKERS

Ruby Sales (SNCC Field Secretary)
Gloria House (SNCC Field Secretary)
Willie Ricks (SNCC Field Secretary)
Annie Pearl Avery (SNCC Field Secretary)
Hasan Kwame Jefferies (Professor, The Ohio State University, Author, Bloody Lowndes)

Black power as articulated by SNCC emerged directly from the work of its field organizers; and Lowndes County, Alabama, where SNCC consciously organized an independent Black political party in 1966, played an especially important role. Black power, the panel shows, is more than a slogan shouted out by Stokely Carmichael in 1966; Black people in communities across the south had been struggling for empowerment since the end of the Civil War. Black power also means more than simply electing Blacks to public office. SNCC's success in Lowndes County-one of its least-known achievements-is discussed.

Item no. : SV09340156
Format : DVD
Duration : 86 minutes
Copyright : 2011
Price : USD 75.00

SNCC 50TH ANNIVERSARY CONFERENCE VOLUME 12 - SOUTHWEST GEORGIA: "DO YOU WANT TO BE FREE"

FEATURED SPEAKERS

Donald Harris (SNCC Field Secretary)
Penny Patch (SNCC Field Secretary)
Charles Sherrod (SNCC Project Director)
Rutha Harris (SNCC Field Secretary)
Sam Mahone (SNCC Field Secretary)
John Perdue (SNCC Field Secretary)

This panel discusses the Southwest Georgia Project, one of SNCC's earliest and most significant campaigns. Project Director, Charles Sherrod, one of the first of the college students to leave school to work full-time for SNCC, points out that this project "was a Southwest Georgia project not just an Albany, Georgia project" and gives a vivid description of dealing

30

with fear in rural terrain that was as vicious and violent as any place in Mississippi. This session opens with a lively rendition of "This Little Light of Mine" sung by Rutha Harris, in homage to the rich music from the region, and ends with an appearance from Shirley Sherrod who recounts her recent victorious effort to win compensation for black farmers long discriminated against by the U.S. Department of Agriculture.

Item no. : MB09340157
Format : DVD
Duration : 76 minutes
Copyright : 2011
Price : USD 75.00

SNCC 50TH ANNIVERSARY CONFERENCE VOLUME 13 - ARKANSAS, CAMBRIDGE, MD, DANVILLE, VA: "EVERYBODY SAY FREEDOM"

FEATURED SPEAKERS

Avon Rollins (SNCC Field Secretary)
Bill Hanson (SNCC Project Director
Arkansas)
Ivanhoe Donaldson (SNCC Field
Secretary)
Matthew Jones (SNCC Staff/Freedom
Singer)

Mississippi, Alabama and Georgia so dominate the image of SNCC's work that its organizing projects in Arkansas, Cambridge, Maryland and Danville, Virginia are often overlooked. The panelists reflect on the events in Danville - the "Last Capital of the Confederacy" - where SNCC engaged in dramatic protest against segregation and experimented with economic challenge. The panel discusses the significant and unique struggle in Cambridge, Maryland where the protests were led by an older woman from a prominent family. In addition to fighting to end segregation, Cambridge's agenda included health care, housing and work-force issues.

Item no. : HU09340158
Format : DVD
Duration : 83 minutes
Copyright : 2011
Price : USD 75.00

SNCC 50TH ANNIVERSARY CONFERENCE VOLUME 14 - THE IMPACT AND INFLUENCE OF SNCC ON AMERICAN SOCIETY 1960 TO 1968

FEATURED SPEAKERS

Vincent Harding (SNCC and SCLC
Advisor)
Charles Payne (Professor, University of
Chicago)
Taylor Branch (Author)
Clayborne Carson (Professor, Stanford

University)
Tom Hayden (Students for a Democratic
Society)

This panel, says Vincent Harding, is a "beautiful combination of scholars with the warm, warm blood of social activism running through their lives." The panelists present insights on SNCC drawn from their years of careful study of the Southern Freedom Movement. Clayborne Carson, author of *In Struggle: SNCC and the Awakening of Black America*, describes the outbreak of sit-ins as the "beginning of a new period of struggle." "And SNCC", says Charles Payne, (whose book, *I've Got the Light of Freedom* is a definitive work on Mississippi's freedom struggle), "convinced people they could step into roles they had never played before." SNCC's national impact was great, the panel agrees, but author Taylor Branch wonders why the organization's importance remains so little-recognized.

Item no. : RH09340159
Format : DVD
Duration : 116 minutes
Copyright : 2011
Price : USD 75.00

SNCC 50TH ANNIVERSARY CONFERENCE VOLUME 15 - WHAT WAS SNCC? HOW DID IT EVOLVE OVER THE YEARS? WHY DID IT CEASE TO EXIST?

FEATURED SPEAKERS

Joyce Ladner (Tougaloo College Activist)
Timothy Jenkins (SNCC Executive
Committee Member)
Cleveland Sellers (SNCC Program
Secretary)
Zohorah Simmons (SNCC Field
Secretary)

This panel probes the complex evolution of SNCC: the radicalizing effect of its style of grassroots organizing, its disillusionment with establishment politics, the attacks on SNCC by former liberal allies and more conservative black civil rights organizations, and the government's COINTELPRO assault. SNCC's own political naivete is also discussed. Panelists include SNCC Veterans from different eras in the organization's history.

Item no. : AE09340160
Format : DVD
Duration : 102 minutes
Copyright : 2011
Price : USD 75.00

SNCC 50TH ANNIVERSARY CONFERENCE VOLUME 16 - POLITICAL IMPACT OF SNCC 1964 TO 1984

FEATURED SPEAKERS

Ivanhoe Donaldson (SNCC Field
Secretary)

Courtland Cox (SNCC Program Secretary)
Julian Bond (SNCC Communications
Director)

SNCC's impact on elections across the nation is still little known, but the changes unfolding in the South helped accelerate an emerging black electoral surge in America. Ivanhoe Donaldson explains how Julian Bond's successful campaign for a seat in the Georgia state legislature resulted in a call for assistance from Richard Hatcher who would win his campaign to become Mayor of Gary, Indiana. Courtland Cox uses the "regime change" resulting from SNCC's work in Lowndes County, Alabama as a case study. The development and impact of "popular material" like comic books created, as Julian Bond put it, "new ways to talk to people" about political participation.

Item no. : FN09340161
Format : DVD
Duration : 95 minutes
Copyright : 2011
Price : USD 75.00

SNCC 50TH ANNIVERSARY CONFERENCE VOLUME 17 - LUNCHEON KEYNOTE: HARRY BELAFONTE, "WHY CAN'T OUR CHILDREN FIND US?"

FEATURED SPEAKER:

Harry Belafonte

Rev. David Forbes, one of Raleigh's student sit-in leaders in 1960 opens this luncheon with a short political prayer. In formally welcoming attendees, Shaw University Interim President Dr. Dorothy Yancy recalls joining the sit-in movement as a student at Johnson C. Smith College in North Carolina. In his keynote, Harry Belafonte challenges SNCC members to resist sinking into sentimentalism but instead ask "What can we do with our lives using that same kind of commitment and determination to continue the important work of transforming the United States into a 'more perfect' union?" Belafonte holds up his new organization, the Gathering for Justice, which consists of an intergenerational group of activists, as a model. He implores SNCC Veterans to join the organization and ask themselves "Where are we, who are we talking to, and what are we talking about?"

Item no. : PU09340162
Format : DVD
Duration : 65 minutes
Copyright : 2011
Price : USD 75.00

**SNCC 50TH ANNIVERSARY
CONFERENCE VOLUME 18 -
ELLA BAKER'S ROOTS:
"GIVE PEOPLE LIGHT AND
THEY WILL FIND A WAY"**

FEATURED SPEAKERS

Rev. William Barber (Chair, North Carolina NAACP)
Tim Tyson (Author, Blood Done Sign My Name)
Carolyn Brockington (Ella Baker's grandniece)

This panel examines the legacy of Ella Baker, the inspiration behind the original SNCC founding conference. Ella Baker was more than 30 years older than virtually everyone participating in SNCC's founding conference in 1960 yet her presence energized the youthful crowd. Rev. William Barber, discusses his campaign to formalize Ella Baker's legacy in North Carolina by commemorating her birthday as "Ella Baker Day," and declaring her home in Littleton, North Carolina a historic site. The session closes with a powerful rendition of Ella Baker's favorite song, "Guide My Feet While I Run This Race" performed by Bernice Johnson Reagan of Sweet Honey in the Rock.

Item no. : HD09340163
Format : DVD
Duration : 81 minutes
Copyright : 2011
Price : USD 75.00

**SNCC 50TH ANNIVERSARY
CONFERENCE VOLUME 19 -
DEPICTIONS OF THE
MOVEMENT IN POPULAR
CULTURE**

FEATURED SPEAKERS

Jennifer Lawson Gittens (Tuskegee, Alabama Student Activist)
Judy Richardson (SNCC National Office Atlanta)
Danny Lyon (SNCC Staff Photographer)
Charlie Cobb (SNCC Field Secretary)
Chuck Neblett (SNCC Freedom Singer)
Maria Varela (SNCC Field Secretary)
Phil Alden Robinson (Film Director)

Over the years, the popular media has had a troubled relationship with organizations like SNCC. Hollywood film director Phil Alden Robinson maintains that a big challenge to producing freedom movement films for theatrical distribution is the assumption that the films won't sell overseas. The entertainment values that drive the news limit the depiction of day-to-day grassroots organizing to dramatic protests. However, "media" is no longer defined as exclusively Hollywood, network television or mainstream print media. "Young people especially", says photographer Maria Varela, "are not just cultural consumers but culture-makers."

Item no. : CW09340164
Format : DVD
Duration : 95 minutes

Copyright : 2011
Price : USD 75.00

**SNCC 50TH ANNIVERSARY
CONFERENCE VOLUME 2 -
EARLY STUDENT
MOVEMENT PHILOSOPHY
AND ACTIVISM**

FEATURED SPEAKERS

Muriel Tillinghast (SNCC Field Secretary)
David Dennis (Congress of Racial Equality aka CORE)
Joan T. Mulholland (student, Tougaloo College)
Johnny Parham (Atlanta Student Movement)

While deep dissatisfaction was a major factor mobilizing the young people who would engage in direct action protests, often the first steps into activism led to a greater-than-anticipated commitment. David Dennis who would later become CORE's Mississippi director recalls that on his first sit-in he thought police would give him the choice of leaving the restaurant. And he planned to leave when ordered. Instead, he was immediately arrested. Adult mentoring played a large role; adults who had long been struggling for change supported young activists and helped expand their view of the world. As one panelist puts it, "You don't pull commitment out of the air." Joseph McNeil, one of the four pioneering Greensboro students who sat-in February 1, 1960, is present. Responding from the floor to the question of why he sat in, McNeil says, reflecting the attitude of an entire generation of Black students, "I was angry at segregation, knew segregation was evil, knew if I had kids they would have to live under it, and being a crazy [Negro] was like a badge of honor."

Item no. : MR09340165
Format : DVD
Duration : 53 minutes
Copyright : 2011
Price : USD 75.00

**SNCC 50TH ANNIVERSARY
CONFERENCE VOLUME 20 -
BLACK POWER, BLACK
EDUCATION AND PAN
AFRICANISM**

FEATURED SPEAKERS

Courtland Cox (SNCC Program Director)
Geri Augusto (Secretariat, 6th Pan African Congress)
Gregory Carr (Professor, Howard University)
Sylvia Hill (6th Pan African Congress)
Howard Moore (SNCC Attorney)

Throughout the ten years of its formal organizational existence, SNCC did a variety of things it felt necessary: sit-ins, freedom rides, campaigns aimed at the desegregation of public facilities, voter registration drives and the organizing of

political parties. Doing what is necessary is a tradition of Black struggle. Pan Africanism, independent Black education and empowerment are all foundations of the Black struggle. In this context of deep political and cultural currents, we look at SNCC in relation to the political struggles of the 1960s. In addition, we look at the institutions beyond U.S. borders which SNCC's ideas helped inform.

Item no. : LP09340166
Format : DVD
Duration : 89 minutes
Copyright : 2011
Price : USD 75.00

**SNCC 50TH ANNIVERSARY
CONFERENCE VOLUME 21 -
THE MISSISSIPPI
FREEDOM DEMOCRATIC
PARTY: "A REAL
DEMOCRATIC PROCESS"**

FEATURED SPEAKERS

Lawrence Guyot (Chair MFDP)
Michael Thelwell (Director, Washington Office MFDP)
Armand Derfner (MFDP Attorney)
Wesley Hogan (Professor, Virginia State University)
MacArthur Cotton (SNCC Field Secretary)

This session looks at what made SNCC "radical" by focusing on the people who worked with SNCC. The session also addresses the emergence of the Mississippi Freedom Democratic Party (MFDP). Although 96 percent of its members were denied the right to vote, the MFDP transformed not only Mississippi politics, but the rules of the national Democratic Party. "It is the greatest example of small-d democracy that we have," says Professor Wesley Hogan, author of Many Minds One Heart: SNCC's Dream for a New America. Former MFDP Chairman, Lawrence Guyot, gives a detailed presentation of the MFDP and its challenges in 1964 and 1965. MFDP Attorney Armand Derfner describes the Party's continuing impact, focusing on the Voting Rights Act. Former SNCC Field Secretary, MacArthur Cotton, describes the step-by-step process involved in organizing the MFDP.

Item no. : PD09340167
Format : DVD
Duration : 96 minutes
Copyright : 2011
Price : USD 75.00

**SNCC 50TH ANNIVERSARY
CONFERENCE VOLUME 22 -
WOMEN LEADERS AND
ORGANIZERS: "YOU CAN
DO THIS"**

FEATURED SPEAKERS

Frances Beal (SNCC Black Women's Liberation Committee)
Mary King (SNCC Atlanta National

Headquarters)
Cynthia Fleming (Professor, University of Tennessee)
Doris Derby (Free Southern Theater)
Maria Varela (SNCC Field Secretary)
Martha Prescod Norman Noonan (SNCC Field Secretary)

"I considered myself more second-class than SNCC did," says a panelist. This panel looks critically at the challenges that women overcame to perform a range of work done for SNCC. Women stepped forward as never before in the ranks of civil rights organizations. "You went ahead and learned how to do it and did it," says one panelist. Ruby Doris Smith Robinson, the woman who actually ran SNCC is discussed; also the "profound" influence of Ella Baker.

Item no. : AJ09340168
Format : DVD
Duration : 96 minutes
Copyright : 2011
Price : USD 75.00

SNCC 50TH ANNIVERSARY CONFERENCE VOLUME 23 - THE BLACK CHURCH AND BLACK STRUGGLE

FEATURED SPEAKERS
Rev. Bernard Lafayette (SNCC Field Secretary)
Rev. Nelson Johnson (Student Organization for Black Unity)
Rev. David Forbes (Raleigh Student Movement)

Though Black-led and powered by the energy of the Black communities, Whites have always been part of the Southern Freedom Movement. Indeed, as all the panelists note, in its largest sense the southern struggle was not just for Black-only freedom. Three "White" organizations were of particular importance to SNCC: The Highlander Center was founded in the 1930s to begin addressing the needs of poor Appalachian Whites. The center provided one of the few southern sites for integrated discussion and planning. The Southern Conference Educational Fund (SCEF) employed White southern radical organizing traditions and was one of SNCC's earliest supporters. Finally, the Southern Student Organizing Committee (SSOC) was made up of young White southerners who took SNCC's call seriously and organized within White communities. The panel discusses the work of all these organizations as well as the remarkable success of the Washington, DC-based Jews for Urban Justice organization which also developed in response to SNCC's work. SNCC Field Secretary Hollis Watkins steps forward and speaks of the impact of White organizing work on the Black community.

Item no. : ZK09340169
Format : DVD
Duration : 90 minutes
Copyright : 2011
Price : USD 75.00

SNCC 50TH ANNIVERSARY CONFERENCE VOLUME 24 - HIGHLANDER, SSOC AND ORGANIZING IN THE WHITE COMMUNITY: "WE KNEW THAT WE WERE NOT FREE"

FEATURED SPEAKERS
Bob Zellner (SNCC Field Secretary)
Sue Thrasher (Southern Students Organizing Committee)
Sharlene Kranz (SNCC Staff)
Margaret Lauren Herring (COFO Worker)
Candie Carawan (Highlander Center)
Ed Hamlett - (White Southern Students Project)

Though Black-led and powered by the energy of the Black population, Whites have always been part of the Southern Freedom Movement. Indeed, as all the panelists note, in its largest sense the southern struggle was not just for Black-only freedom. Three "White" organizations were of particular importance to SNCC: The Highlander Center founded in the 1930s to begin addressing the needs of poor Appalachian Whites embraced the civil rights struggle providing one of the few southern sites for integrated discussion and planning; the Southern Conference Educational Fund (SCEF) which reflected a White southern radical organizing tradition and was one of SNCC's earliest supporters; and finally, the Southern Student Organizing Committee (SSOC), young White southerners who took seriously SNCC's call for Whites to organize White communities. The panel discusses the work of all these organizations as well as the remarkable success of the Washington, DC-based Jews for Urban Justice organization which also developed in response to SNCC's work. SNCC Field Secretary Hollis Watkins steps forward and speaks of the impact of White organizing work on the Black community.

Item no. : GN09340170
Format : DVD
Duration : 97 minutes
Copyright : 2011
Price : USD 75.00

SNCC 50TH ANNIVERSARY CONFERENCE VOLUME 25 - SNCC AND THE BLACK ARTS MOVEMENT: "WE HAD TO CHANGE THE CONVERSATION"

FEATURED SPEAKERS
A.B. Spellman (Poet, Author)
Amiri Baraka (Poet, Playwright)
Haki Madhubuti (Poet, Founder, Third World Press)
Jamila Jones (Harambee Singers)
John O'Neal (Free Southern Theater)

Focusing on artistic endeavor, Moderator A.B. Spellman describes this session's

theme as "Where we came from, where we went, where we are and where we might go." John O'Neal, one of the founders of the Free Southern Theater, and Jamila Jones, a founder of the Harambee Singers, were directly involved with the Southern Movement and describe where artistic effort fit into that political struggle. Northern poets Amiri Baraka and Haki Madhubuti, describe the intersection and interaction between the southern struggle, its activists, and the nationwide Black arts movement in which they were key actors. The session examines the continuing engagement with the power of word and song.

Item no. : RE09340171
Format : DVD
Duration : 89 minutes
Copyright : 2011
Price : USD 75.00

SNCC 50TH ANNIVERSARY CONFERENCE VOLUME 26 - PLENARY: JOYCE LADNER

FEATURED SPEAKER:
Joyce Ladner (Tougaloo College Activist)

Joyce and Dorie Ladner's parents were like many African American parents in that they understood how to survive under Jim Crow and who constantly worried about the welfare of their children. Nevertheless, the Ladners taught their children not to accept insult and, in their own way, acted as a supportive rearguard. NAACP Mississippi Field Secretary Medger Evers was a profound influence on both Ladner sisters. Joyce Ladner traces her roots in the tiny Black community of Palmers Crossing to civil rights activism.

Item no. : LW09340172
Format : DVD
Duration : 61 minutes
Copyright : 2011
Price : USD 75.00

SNCC 50TH ANNIVERSARY CONFERENCE VOLUME 27 - SNCC CHILDREN SPEAK

FEATURED SPEAKERS
Maisha Moses (Daughter of Bob and Janet Moses)
James Forman, Jr. (Son of James Forman and Constancia Romilly)
Tarik Smith (Son of Frank and Jean Smith Young)
Sabina Zuniga Varela (Daughter of Maria Varela and Lorenzo "Zuni" Zuniga)
Zora Cobb (Daughter of Charlie Cobb and Ann Chinn)
Hollis Watkins, Jr. (Son of Hollis Watkins and Nayo Barbara Watkins)

Children of SNCC veterans presented their memories of SNCC and the lessons they learned from a young age.

Item no. : HB09340173
Format : DVD
Duration : 71 minutes

Copyright : 2011
Price : USD 75.00

**SNCC 50TH ANNIVERSARY
CONFERENCE VOLUME 28 -
LUNCHEON KEYNOTE:
CONGRESSMAN JOHN
LEWIS, "STAND UP AND
MAKE SOME NOISE"**

FEATURED SPEAKER:
Congressman John Lewis

John Lewis, Chair of SNCC from 1963 to 1966, has been a member of Congress for 24 years. Jailed 40 times and badly beaten several times during civil rights protests, his congressional colleagues refer to him as "the Legend." As a student at American Baptist Theological Seminary in Nashville, Tennessee in 1960, Lewis became deeply involved with the sit-in movement. "We did what young people do so well," says Lewis. "We got in the way," he tells a luncheon audience. His address is filled with reminiscence, acknowledging old friends in SNCC and invoking the Movement martyrs. His years in Congress and the election of Barack Obama, says Lewis, does not negate the need to continue the struggle. "You're not too old to fight, to push. It's in your blood, in your DNA. Stand up and make some noise."

Item no. : LD09340174
Format : DVD
Duration : 53 minutes
Copyright : 2011
Price : USD 75.00

**SNCC 50TH ANNIVERSARY
CONFERENCE VOLUME 29 -
LUNCHEON KEYNOTE: U.S.
ATTORNEY GENERAL ERIC
HOLDER, "THE NATION'S IN
YOUR DEBT"**

FEATURED SPEAKER:
U.S. Attorney General Eric Holder

According to U.S. Attorney General Eric Holder, the first Black Attorney General of the United States, There is a "direct line" from the 1960 lunch counter sit-in that took place in Greensboro, North Carolina to the election of President Barack Obama in 2008. Both Holder and Mr. Obama are "beneficiaries" of SNCC's work. The Attorney General acknowledges that the United States still suffers from racial inequality in everything from unemployment rates to the length of prison terms. "There is still work to be done." And while the Justice Department "will be about that work," Holder says, to do what needs to be done "will take more than the election of the first African-American president and the appointment of the first African-American Attorney General."

Item no. : GH09340175

Format : DVD
Duration : 28 minutes
Copyright : 2011
Price : USD 75.00

**SNCC 50TH ANNIVERSARY
CONFERENCE VOLUME 3 -
FROM STUDENT
ACTIVISTS TO FIELD
ORGANIZERS**

FEATURED SPEAKERS
Charlie Cobb (SNCC Field Secretary)
Jean Wheeler Young (SNCC Field Secretary)
Chuck McDew (SNCC Chairman)
Dorie Ladner (SNCC Field Secretary)
Wendell Paris (SNCC Field Secretary)
Wazir "Willie" Peacock (SNCC Field Secretary)

The most remarkable aspect of the civil disobedience and sit-ins of the 1960s was the leadership of young people. More than any other organization, SNCC best reflected this youthful engagement. Importantly, young activists were challenging other young people to join them, and also challenging established civil rights organizations to speed up the pace of their efforts. Their commitment and energy led to the grassroots organizing work that defined the freedom movement of the 1960s. In this session, panelists discuss their deepening involvement with the Southern Movement as grassroots community organizers. Harry Belafonte makes an unscheduled appearance in the session.

Item no. : EH09340176
Format : DVD
Duration : 68 minutes
Copyright : 2011
Price : USD 75.00

**SNCC 50TH ANNIVERSARY
CONFERENCE VOLUME 30 -
THE YOUNG PEOPLE'S
PROJECT: "COME LET US
BUILD A NEW WORLD"**

FEATURED SPEAKERS
Omo Moses (Young People's Project)
Albert Sykes (Young People's Project)
Various Young People's Project Activists

In 1988 Bob Moses founded the Algebra Project, a legacy of SNCC. The mission of the Legacy project is to spread math literacy and encourage teenagers to organize and make demands on their school system. In turn, an outgrowth of the Algebra Project is the Young People's Project (YPP) where young people organize their peers. In this session YPP members explain and demonstrate how their work is structured around simple tools for building relationships. Young "math literacy workers" and organizers divide the meeting attendees into small groups or "Neighbors Circles." They are encouraged to share their experiences

and discover each other's areas of interest.

Item no. : VV09340177
Format : DVD
Duration : 87 minutes
Copyright : 2011
Price : USD 75.00

**SNCC 50TH ANNIVERSARY
CONFERENCE VOLUME 31 -
THE CRADLE TO PRISON
PIPELINE**

FEATURED SPEAKERS
Benetta Standly (ACLU Florida)
Crystal Mattison (Children's Defense Fund Freedom School Program)
Carmen Perez (The Gathering for Justice)
Carrie Richburg (Pen or Pencil)

"The one and only thing this nation guarantees our children is a prison bed if they get into trouble," says Crystal Mattison of the Children's Defense Fund Freedom School Program who can hardly hold back her tears. CDF numbers reveal a grim reality: one third of the prison population is Black; one sixth is Latino. One point seven million children have a parent in prison. Fourth grade reading scores are being used to project prison needs in some states. Every day 192 children are arrested for violent crimes; 393 are arrested daily on drug charges. This panel traces the path to prison that many minority children begin traveling in early childhood. Another panelist, Carmen Perez, now involved with The Gathering for Justice organized by Harry Belafonte, vividly portrays the gang world that surrounded her childhood in a community outside of Los Angeles, saying how "lucky" she was to have someone "invest" in her. The panelists discuss inspiration from SNCC in their efforts to tackle the issues confronting them today.

Item no. : RV09340178
Format : DVD
Duration : 91 minutes
Copyright : 2011
Price : USD 75.00

**SNCC 50TH ANNIVERSARY
CONFERENCE VOLUME 32 -
ACTIONS FOR A NEW
WORLD**

FEATURED SPEAKERS
Ash-Lee W. Henderson (Student Activist)
Jonathan Lewis (The Gathering for Justice)
Djuan Coleon (National Alliance of Faith and Justice)
Ace Washington (Baltimore Algebra Project)
Marilyn Shaw (Baltimore Algebra Project)

Members of this panel insist that SNCC continues to influence their work. "We know that not only policy must be changed," says Jonathan Lewis of the Gathering for Justice, "but the attitudes

that support our work." Another panelist, Djuan Coleon of the National Alliance of Faith and Justice says in 17 states are following SNCC's footsteps and trying to take grassroots organization into education. "SNCC", says Ace Washington of the Baltimore Algebra Project is, "something I want to go on."

Item no. : TS09340179
Format : DVD
Duration : 159 minutes
Copyright : 2011
Price : USD 75.00

SNCC 50TH ANNIVERSARY CONFERENCE VOLUME 33 - SPECIAL PROGRAM: DICK GREGORY, "THEY'RE ASKING DIFFERENT QUESTIONS TODAY"

FEATURED SPEAKER:
Comedian Dick Gregory

"When you finally get a Black President you get a nice, polite, well-behaved educated one who ain't mad." Gregory was one of a handful of prominent entertainers who consistently supported SNCC. And he was one of the very few of this handful who regularly put his own life on the line. As he explains it: "I made all the money I needed to make, then I bumped into y'all and found out that there's another bank." Dick Gregory acknowledges recent progress in modern politics while addressing continuing problems. He's sure President Obama "can't go to New York by himself and get a cab." The 84-year-old Gregory credits the "integrity of the [Movement] folks" for keeping him healthy. "Young people should listen to old folks, but not too hard."

Item no. : HL09340180
Format : DVD
Duration : 67 minutes
Copyright : 2011
Price : USD 75.00

SNCC 50TH ANNIVERSARY CONFERENCE VOLUME 34 - PLENARY: IN REMEMBRANCE OF ELLA BAKER, HOWARD ZINN, AND JAMES FORMAN

SNCC and the Southern Movement have lost a lot of important people over the years both from political assassinations and natural causes. Charles Sherrod's moving version of "One more time" incorporates the names and photos of heroes and heroes in a moving tribute to their work. Ella Baker's grandniece, Dr. Carolyn Brockington, discusses her "Aunt Ella." Constancia "Dinky" Romilly tells of the COINTELPRO poisoning of her husband, SNCC Executive Director, James Forman, and how he "healed himself." Historian Vincent Harding honors

Howard Zinn who lost his job for pushing his students to challenge injustice and racism in society. Harding reluctantly accepted Zinn's faculty position: "[Zinn] loved his students was sending me to his students."

Item no. : EZ09340181
Format : DVD
Duration : 70 minutes
Copyright : 2011
Price : USD 75.00

SNCC 50TH ANNIVERSARY CONFERENCE VOLUME 35 - DINNER KEYNOTE: DANNY GLOVER, "THE REAL COSTS LIE AHEAD"

FEATURED SPEAKER:
Actor Danny Glover

Actor Danny Glover was 13-years-old in 1960. As a college student at San Francisco State in 1968 "SNCC articulated my own rebelliousness." He recounts the campus struggle for an ethnic studies department and explains that SNCC "taught us organizing." Glover elaborates on what he considers to be the new era of struggle in the 21st century. "We are world citizens today", says Glover, "and 2.5 billion people in this world are living on less than one dollar a day." Climate change, immigration, global rights for workers, are complex challenges. With the United States so dominant, African Americans--"the moral center of this country"-- have to find ways to be active in these struggles.

Item no. : DZ09340182
Format : DVD
Duration : 75 minutes
Copyright : 2011
Price : USD 75.00

SNCC 50TH ANNIVERSARY CONFERENCE VOLUME 36 - FREEDOM CONCERT

FEATURED MUSICIANS
Hot 8 Brass Band
SNCC Freedom Singers

This session is full of the sound and power of movement song. Bernice Johnson Reagon explains the origin of the SNCC Freedom Singers. She introduces a brief video of Cordell Reagon who organized the singers with Charles Sherrod. Many well known activists participate in the session including Guy Carawan who introduced We Shall Overcome to SNCC in 1960 Folk singer Len Chandler, a regular presence at protests and rallies, explains singing freedom songs: "When you hear something twice, sing it!" Harry Belafonte leads the audience in his famous Banana Boat Song. SNCC's own anthem, We'll Never Turn Back, written by Georgia activist Bertha Gober, closes out the gathering.

Item no. : PG09340183
Format : DVD
Duration : 108 minutes
Copyright : 2011
Price : USD 75.00

SNCC 50TH ANNIVERSARY CONFERENCE VOLUME 37 - PLENARY: BOB MOSES, "WE THE PEOPLE"

FEATURED SPEAKER:
Bob Moses

David Dennis introduces CORE's former Mississippi Project Director, David Dennis, by recalling a 2005 meeting in New Orleans. This was before Katrina, says Dennis, and there were 120 schools in the city. "Now we're lucky if there are 30." Lack of education, says Moses, was the "subtext" of the voting rights struggle. "We won the right to vote; the fight for public accommodations, but not education. And in that way, though Blacks are citizens, they are second class citizens." The current fight, Moses explains, is for quality public education as a constitutional right. He introduces Albert Sykes who began working with Moses in Jackson, Mississippi more than a decade ago.

Item no. : JN09340184
Format : DVD
Duration : 57 minutes
Copyright : 2011
Price : USD 75.00

SNCC 50TH ANNIVERSARY CONFERENCE VOLUME 38 - CLOSING PROGRAM: BERNICE JOHNSON REAGON, "SOLIDARITY OF PAST, PRESENT AND FUTURE"

FEATURED SPEAKER:
Dr. Bernice Johnson Reagon

"What you hear in Bernice's songs is the essence of struggle," says Judy Richardson introducing Dr. Bernice Johnson Reagon. And Reagon declares that "I am standing on ground plowed by people before I came into being." She describes her deep involvement with the freedom struggle in Albany, Georgia. A noted scholar of Black music, she says that the spirituals, often thought of as old people's music, "leaped into service in jail cells in the 1960s." The cultural history of Black people has always reflected what Black people expect from life on earth. Her presentation in song and spoken word outlines the history expressed by Black spiritual music and how it connects to contemporary struggle. "You will not be able to get through your life if you dismiss the ground you're standing on."

Item no. : WA09340185
Format : DVD
Duration : 79 minutes

Copyright : 2011
Price : USD 75.00

SNCC 50TH ANNIVERSARY CONFERENCE VOLUME 4 - SNCC BUILDS AN ORGANIZATION

FEATURED SPEAKERS

Karen Spellman (SNCC Research Department)
Judy Richardson (SNCC Field Secretary)
Betty Garman Robinson (SNCC Atlanta Headquarters)
Margaret Lauren Herring (SNCC Atlanta Headquarters)
Tamio Wakayama (SNCC Photographer)
Freddie Greene Biddle (SNCC Field Secretary)

This session presents a behind-the-scenes look at the people and elements that kept SNCC running as an organization. The panelists, former SNCC staffers (many of whom also worked "in the field" as well), represent some of the glue that held SNCC together as an organization. Their work was vital in addressing communications to transportation and the provision of other resources for SNCC members. The panelists discuss the little-known story about the internal workings of the organization and in so doing, demonstrate the remarkable range of backgrounds in SNCC people.

Item no. : GA09340186
Format : DVD
Duration : 77 minutes
Copyright : 2011
Price : USD 75.00

SNCC 50TH ANNIVERSARY CONFERENCE VOLUME 5 - THE RALEIGH CIVIL RIGHTS MOVEMENT

FEATURED SPEAKERS

Cash Michaels (Editor, The Carolinian)
McLouis Clayton (Professor, Shaw University)
George C. Debnam (Board of Trustees Shaw University)

Just 12 days after the Greensboro, North Carolina sit-in of February 1, 1960, students attending Shaw University and Saint Augustine College in Raleigh, North Carolina began sitting in at lunch counters. This panel of local leaders provides a close-up look at the sit-in movement in the city of SNCC's birthplace, and the segregation existing there in the 1940s and 50s. Panelists discussed the previous generations that challenged segregation, as well as the role of both schools in the 1960 sit-ins. In this discussion, connections are made between these institutions, the sit-ins that gave birth to SNCC, and the historic consciousness-raising role of Historically Black Colleges and Universities (HBCUs).

Item no. : CV09340187
Format : DVD
Duration : 78 minutes
Copyright : 2011
Price : USD 75.00

SNCC 50TH ANNIVERSARY CONFERENCE VOLUME 6 - LUNCHEON KEYNOTE: REV. JAMES LAWSON, "WE HAVE NOT YET ARRIVED"

FEATURED SPEAKER:
Rev. James Lawson

At SNCC's founding conference in 1960 it was James Lawson who captured the political imagination of the students. Years before the 1960 gathering, Lawson was imprisoned for 14 months because of his conscientious objection to the Korean War. In 1958 Lawson became the second black student admitted to the Divinity School at Vanderbilt University in Nashville, Tennessee. Soon he began mentoring a group of students in nearby HBCUs. These students launched a movement in Nashville that was arguably the most disciplined and committed to non-violence in the South; and it produced some of SNCC's most notable figures: Diane Nash, John Lewis, Bernard Lafayette, James Bevel, and Marion Barry. Fifty years later, Rev. Lawson demonstrates that he has lost none of his fire, describing "plantation capitalism" as "the root cause of our problems." He denounces a nearly one trillion dollar military budget existing "for the sole purpose of protecting U. S. capital" and argues that Barack Obama's election does not mean that justice has arrived. "The power and energy of the 1960s movement is needed for the 21st century," he argues. In this address Lawson outlines his belief in the continuing value and necessity of non-violent struggle for social change and justice.

Item no. : HV09340188
Format : DVD
Duration : 41 minutes
Copyright : 2011
Price : USD 75.00

SNCC 50TH ANNIVERSARY CONFERENCE VOLUME 7 - THE SOCIETAL RESPONSE TO SNCC

FEATURED SPEAKERS

Larry Rubin (SNCC Field Secretary)
John Doar (Former Head, Justice Department - Civil Rights Division)
Timothy Jenkins (SNCC Executive Committee Member)
Peniel Joseph (Professor, Tufts University)
Dorothy M. Zellner (SNCC Atlanta Headquarters)

This panel and audience discussion considers the complex response to SNCC by the general public and specific sections of society. The Kennedy Administration

was deeply suspicious of SNCC but panelist John Doar, head of the Department of Justice Civil Rights Division in the 1960s, says that despite political as well as legal constraints on what he and his attorneys could do, they had "enormous respect for SNCC" that helped fuel their efforts. SNCC's work inspired many students, and the organization found considerable support in groups like the National Student Association and the Students for a Democratic Society. Within this discussion, a larger question is also raised and considered: What should we do today? Panelist Dorothy Zellner suggests, "In January 1960 we didn't know that one month later everything was going to change. There is no reason on earth [SNCC] can't happen again."

Item no. : NN09340189
Format : DVD
Duration : 82 minutes
Copyright : 2011
Price : USD 75.00

SNCC 50TH ANNIVERSARY CONFERENCE VOLUME 8 - UP SOUTH: "WE RAISED MONEY, WE RAISED HELL"

FEATURED SPEAKERS

Mike Miller (Bay Area Friends of SNCC)
William Strickland (Northern Student Movement)
Fannie Rushing (Chicago Friends of SNCC)
Betita (Liz) Sutherland Martinez (New York Friends of SNCC)
D'Army Bailey (Student Activist, Louisiana Sit-In Movement)
Julie Poussaint (New York Friends of SNCC)

This panel explores the evolution of SNCC organizing that took place above the Mason-Dixon line. Panelists discuss how support groups originally formed to provide money and other assistance for the Southern movement found themselves increasingly involved in local protests and political struggles. Panelist William Strickland outlines the Northern Student Movement's deepening involvement from fundraising to community organizing.

Item no. : CM09340190
Format : DVD
Duration : 81 minutes
Copyright : 2011
Price : USD 75.00

SNCC 50TH ANNIVERSARY CONFERENCE VOLUME 9 - MORE THAN A HAMBURGER

FEATURED SPEAKERS

Courtland Cox (SNCC Program Secretary)
Gwen Patton (SNCC Field Secretary)
Frank Smith (SNCC Field Secretary)
Ed Brown (SNCC Field Secretary)
Leah Wise (SNCC Volunteer)
Kathleen Cleaver (SNCC Campus Travel

Program Secretary and Black Panther Party)
Professor Doris Dozier Crenshaw (SNCC SCLC Alabama)

At SNCC's 1960 founding conference, Ella Baker encouraged the students to recognize that their struggle was "bigger than a hamburger" in reference to the original narrow goals of desegregating lunch counters. As the students' consciousness deepened, SNCC took on broader issues of civil liberties, red baiting, the Vietnam War, women's issues, and in a large way embraced struggles for liberation and empowerment around the world. The panel begins with a discussion on the evolution of SNCC's organizing goals and concludes with a conversation on the need to stay engaged in contemporary political struggles.

Item no. : HG09340191
Format : DVD
Duration : 89 minutes
Copyright : 2011
Price : USD 75.00

STALIN'S PSYCHIATRIST - JOSEPH STALIN

Russia – 1941. Joseph Stalin has taken Marx and Lenin's vision of a Soviet Worker's Paradise and turned it into a nightmare in which nothing happens unless he gives his personal approval, with horrible consequences for anyone who disobeys or takes any individual initiative. 'Uncle Joe' is confident that Hitler, with whom he has signed a non-aggression pact, will never attack the Soviet Union, but trusted 'friend' Adolf does. The already-struggling Russian people desperately need a leader to mobilize them to stop the Blitzkrieg. "Comrade Stalin will know what to do," the generals who survived the Stalinist purges say, and believe. But the 'man of steel' has locked himself inside his private chambers, having a full scale nervous breakdown infused with terror, laced with dwindling self-esteem and generously seasoned with paranoia while being visited by vengeful ghosts from his past. Most prominently present is a Jewish American ex-patriot psychiatrist (Elena) who once admired and loved, Comrade Stalin. She takes it upon herself to whip him back into shape and, if possible, to infuse some humanity into him, while at the same time keeping her real identity and hidden agenda from being revealed. Sensuous and smart Doctor Elena must find a way to untangle Stalin's mind and penetrate his cold heart before it's too late to save Russia.

Joseph Stalin (1878 – 1953) was the first General Secretary of the Communist Party of the Soviet Union's Central Committee from 1922 until his death in 1953. Stalin launched a command economy - a period of rapid industrialization and economic collectivization. The upheaval in the agricultural sector disrupted food production, resulting in widespread famine, such as the catastrophic Soviet famine of 1932–1933. During the late 1930s, Stalin

launched the Great Purge (also known as the "Great Terror"), a campaign to purge the Communist Party of people accused of sabotage, terrorism, or treachery. Stalin was one of the most brutal leaders in is responsible for the deaths of millions, yet millions more revere him as a true leader of the Soviet State in its time of need.

Item no. : SL06040947
Format : DVD
Duration : 60 minutes
Price : USD 90.00

HOLIDAYS

FINDING LINCOLN

By Ann Malaspina, illustrated by Colin Bootman

It is 1951 in Alabama, and young Louis cannot sit at the "whites only" drugstore lunch counter or use the "whites only" public library. When his teacher asks Louis to write an essay about young Abe Lincoln, he summons the courage to look for a book in the public library. Although he is scolded and told to leave, one kind librarian whispers that he should come back after closing hours. In the dark and quiet library, she helps Louis find Carl Sandburg's Abe Lincoln Grows Up. Lincoln's courage and integrity inspires Louis to pursue justice and fair treatment in his own life. An author's note provides a brief description of Lincoln's life.

Reviews

- Background music captures the shifting moods in this adaptation of Ann Malaspina's historical tale (2009). Initial camerawork, as well as succeeding shots, enhance Colin Bookman's warm watercolors of Louis, a young African American boy in segregated Alabama in 1951 who is shut out of the whites only library. The thoughtful story traces how Louis, with help of a willing librarian, manages to secretly get a library card and check out a book after hours. Vonna Bowen ably narrates, assuming deeper tones for adult males. Her vocal rendition of family life in Alabama reveals qualities the author intended: humor, understanding and courtesy. A short afterword educates youngsters on the history of segregation and Abraham Lincoln. Also includes comments from the author and the illustrator, both of whom describe their work. Young audiences will be especially attracted to the lifelike illustrations of this lively program. - Booklist, April 1, 2010.
- In this snapshot of life in 1951, we see segregation through the eyes of a young African-American boy who is just learning about the consequences of inequality. Ann Malaspina's book takes us to Alabama and a time when libraries and other services were reserved for "whites only". Although he needs to research the life of Abraham Lincoln for a class assignment, Louis is not welcome in

the library. Only with the help of a courageous young librarian does he get to sample the riches of the library and is given a copy of Carl Sandburg's Abe Lincoln Grows Up. Colin Bootman's life-like watercolor illustrations are scanned iconographically. The book's wonderful brief synopses of Lincoln's life are given added depth with the addition of photographs, drawings and documents in the DVD. In a Conversation with the Author and Illustrator, Malaspina discusses her reasons for writing the book, her love of libraries, and her hope that the story will inspire readers to courageous acts. Bootman talks about his career as an artist and where he finds inspiration. Louis' story serves as a gentle introduction to segregation and to Lincoln's important contributions to America. - School Library Journal, May 2010.

Item no. : SC11610029
Format : DVD
Duration : 21 minutes
Audience : Ages 5-9
Copyright : 2010
StdBkNo : 1933938714
Price : USD 70.00

HOSPITALITY

FOUR SEASONS OF ISADORE SHARP, THE

Redefining luxury, the Four Seasons empire has grown to 79 world-class hotels in 33 countries. It began in 1961 with a single motel on Toronto's seedy Jarvis Street. Since then, founder Isadore Sharp has revolutionized the hotel business.

Profiling the life of Sharp, who through hard work, imagination and perseverance created the Four Seasons chain, this film offers exclusive behind-the-scenes footage of the man, his family, and his success, while it also provides insight into a personal tragedy. Sharp's unique business philosophy has made Four Seasons the gold standard in medium-sized luxury hotels throughout the world, and his unrelenting quest for perfection is apparent as he and his wife embark on a nine-hotel tour to inspect some of his most beautiful properties. Learn about what makes him unique as he combs through each detail from a guest's perspective. Examining the placement of doors to the function of a bathrobe, no detail is left unturned. Not only does Isadore Sharp demand perfection, but he also strives for the highest quality service from each of his employees, based on the old adage, 'do unto others.' This dedication continues to define the Four Seasons empire and has become the foundation for the incredible relationships Sharp has developed over the years with some of the world's most wealthy and influential people, as he built this all into a \$3 billion business.

Item no. : BC00161339
Format : DVD

Duration : 55 minutes
Audience : Sr. High-College
Copyright : 2011
Price : USD 225.00

HOTEL MANAGEMENT

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Redefining luxury, the Four Seasons empire has grown to 79 world-class hotels in 33 countries. It began in 1961 with a single motel on Toronto's seedy Jarvis Street. Since then, founder Isadore Sharp has revolutionized the hotel business.

Profiling the life of Sharp, who through hard work, imagination and perseverance created the Four Seasons chain, this film offers exclusive behind-the-scenes footage of the man, his family, and his success, while it also provides insight into a personal tragedy. Sharp's unique business philosophy has made Four Seasons the gold standard in medium-sized luxury hotels throughout the world, and his unrelenting quest for perfection is apparent as he and his wife embark on a nine-hotel tour to inspect some of his most beautiful properties. Learn about what makes him unique as he combs through each detail from a guest's perspective. Examining the placement of doors to the function of a bathrobe, no detail is left unturned. Not only does Isadore Sharp demand perfection, but he also strives for the highest quality service from each of his employees, based on the old adage, 'do unto others.' This dedication continues to define the Four Seasons empire and has become the foundation for the incredible relationships Sharp has developed over the years with some of the world's most wealthy and influential people, as he built this all into a \$3 billion business.

Item no. : BC00161339
Format : DVD
Duration : 55 minutes
Audience : Sr. High-College
Copyright : 2011
Price : USD 225.00

HUMAN RIGHTS

CLIMATE REFUGEES

By Michael Nash and Justin Hogan

Climate Refugees is the first feature film to explore in-depth the global human impact of climate change and its serious destabilizing effect on international politics. The film turns the distant concept of global warming into a concrete human problem with enormous worldwide consequences.

Experts predict that by mid-century hundreds of millions of people will be uprooted as a result of sea level rise and an increase in extreme weather events,

droughts and desertification. Little is being done to plan for the potential mass migration of millions of refugees who will be forced to cross national borders. According to the UN, there are already more environmental refugees in the world than political or religious refugees. The Pentagon now considers climate change a national security risk and the phrase "climate wars" is being talked about in war-rooms.

The filmmakers traveled the world for nearly 3 years to document the impact of climate change, witnessing inhabitants of countries forced to leave their homes by climatic events with little or no protection. The film features a variety of leading scientists, relief workers, security consultants, and major political figures, including John Kerry and Newt Gingrich. All make a strong case that, whether human-caused or a product of nature, the changing climate is already creating humanitarian disasters and will inevitably lead to worldwide political instability.

Climate Refugees was filmed in Bangladesh, Tuvalu, China, Fiji, Chad, Sudan, Kenya, Maldives, Europe and the US.

Reviews

- "Climate Refugees fervently captures the human fallout of climate change. Strong visuals and potent testimony...help sound the alarm for instituting new policies and working together to create solutions to cope with this imminent crisis." - Sundance Film Festival
- "With leading researchers and high profile political figures, Climate Refugees presents a swell of compelling opinion about the challenges (climate) change puts on the global populations." - Variety
- "After watching Michael Nash's eye opening documentary, you quickly begin to understand that our own national security is threatened by events happening both within and outside our borders. Nash has raised a very dark red flag; now, it is up to all of us to heed his warning." - Moving Pictures Magazine

Awards

- Winner, Dallas International Film Festival
- Winner, Newport Beach International Film Festival
- Winner, Mexico International Film Festival

Item no. : WA01920121
Format : DVD (Closed Captioned)
Duration : 86 minutes
Audience : Grades 9-Adult
Copyright : 2010
Price : USD 295.00

INFECTION CONTROL

ASEPTIC NURSING TECHNIQUE IN THE OR: CREATING AND MAINTAINING THE STERILE FIELD

The purpose of this program is to provide healthcare professionals with the knowledge and skills needed to properly establish and maintain a sterile field in the OR.

Item no. : DN08050848
Format : DVD
Duration : Approx. 13 minutes
Copyright : 2010
Price : USD 374.00

Item no. : DN08050847
Format : DVD (With Workbooks)
Duration : 17 minutes
Copyright : 2010
Price : USD 418.00

LANDSCAPE DESIGN

BRICK LANDSCAPING TECHNIQUES

At first thought, brick landscaping can seem like a task for a professional. With this presentation, the viewer can become the professional. It simplifies brick landscaping by composing detailed guidelines to follow. Specific design techniques, as well as the necessary tools are compiled in an easy to follow format.

Item no. : EJ03761180
Format : CD-ROM (Win, PowerPoint Presentation)
StdBkNo : 9781603338172
Price : USD 69.00

LANGUAGE ARTS

BARKUS, SLY AND THE GOLDEN EGG

By Angela McAllister, illustrated by Sally Anne Lambert

Barkus and Sly, two thieving foxy cousins, sneak into the hen house and steal three chickens for their supper. But the clever chickens hatch a plan to escape the cooking pot by convincing the greedy pair that they can lay golden eggs. Then they turn the thieves against each other and escape in the confusion – but not before they find a way to return all the stolen loot to its rightful owners. This satisfying tale demonstrates how the weak can outwit the

strong and how good can triumph over evil.

Reviews

- In this intriguing adaptation of Angela McAllister's tale, illustrated by Sally Anne Lambert, two conniving foxes (Barkus and Sly) plan to steal three chickens from the hen house in order to enjoy a roast chicken dinner. They go ahead with the heist and lock the chickens in a shed that is loaded with loot. The chickens eventually outwit the sly foxes and escape. The delightful artwork combined with narrator Debra Leigh's irresistible animal voices will mesmerize young viewers as they follow the trio's clever escape plan that involves pitting the cousins against one another. Background music and sound effects add to the fun in this entertaining iconographic program. - Booklist. February 1, 2010.
- Barkus and Sly, two tricky foxes, think they're pretty clever. But when they sneak into the hen house and swipe three chickens with a tasty meal in mind, these two shysters meet their match. The chickens use what's at hand to turn the two against each other, causing a falling out among thieves and saving themselves in the bargain. Sally Anne Lambert's humorous watercolor illustrations are scanned iconographically. Angela McAllister's delightful book is read by Debra Leigh who creates unique voices for each character; background music adds a nice touch. A fun introduction to the book. - School Library Journal, January 2010
- Narrated by Debra Leigh, this iconographic-animated adaptation of the watercolor picture book by author Angela McAllister and illustrator Sally Anne Lambert was first published in the UK as 'The Baddies' Goodies.' Titular fox cousins Barkus and Sly steal three hens and keep them in their shed for an upcoming meal. Naturally, the poultry trio – Biddy, Buffy, and Tweed – would prefer not to be eaten, so they hatch a plot to create a "golden" egg in order to rick the foxes into believing the birds would be more valuable alive. Sly and Barkus each hope to capitalize on the new development, so they don't tell each other about the cash cow (or chicken), giving the hens time to use the pair's greediness as a means to help them parlay their way home. A simple tale of cleverness prevailing over avarice, this program is recommended. Starred Review - Video Librarian, September/October 2010.

Item no. : ZG11610008
Format : DVD
Duration : 10 minutes
Audience : Ages 4-8
Copyright : 2010
StdBkNo : 1933938668
Price : USD 70.00

BATS AT THE BALLGAME

By Brian Lies

Brian Lies, the author and illustrator of *Bats at the Beach* and *Bats at the Library*, introduces a new bat fantasy that transforms a day at the ballpark into a topsy-turvy nocturnal adventure that includes flying vendors selling mothdogs and Cricket Jack; a stirring bat version of *Take Me Out* to the Ballgame and a home team winning play in the last inning. A great American pastime is celebrated from a completely different and breathtaking perspective.

Item no. : HC11610009
Format : DVD
Duration : 13 minutes
Audience : Ages 4-8
StdBkNo : 1933938773
Price : USD 70.00

BATS AT THE LIBRARY

Written and Illustrated by Brian Lies

A group of bats fly into the library through an open window and have all kinds of after-hours fun. The little ones play at the water fountain and copier machine before they settle (upside) down for a magical story hour that includes the comic "batification" of many children's classics. Beyond the charming rhymes and captivating illustrations, this beguiling story celebrates books and the joy of reading. *Bats at the Library*, like its forerunner, *Bats at the Beach*, incorporates rhyming text and richly detailed illustrations to create its own memorable reading experience.

Reviews

- The bat families first introduced in Brian Lies's *Bats at the Beach* are back for a literary adventure in this iconographic rendering of the book. Once again viewers will delight at the imaginative mischief to be had at the library – puppet shadows on the wall with overhead projector, swimming in the water fountain, posing in a gingerbread-housed pop-up book, and duplicating themselves with the copy machine. Finally tired out, the little ones join their elders for a magical story time, sitting in chairs or hanging upside down from the tabletops. Children will be tickled to see scenes from some of their favorite books such as *Make Way for Ducklings*, *Little Red Riding Hood*, *Alice in Wonderland*, *Wind in the Willows*, *Pippi Longstocking*, and others – all inhabited by bats. Background screams and high-pitched bat squeaks enhance the whimsical acrylics painted in warm, rich colors. In a conversation with the author, Lies shares his inspiration for the story. The setting is based on the library in the small town where his father grew up – a stone building with stained glass windows where, indeed, there was once a visiting bat. As Lies speaks, close-up stills allow viewers to notice the

artwork's clever details that they may have missed the first time around. Use this charming, clever offering for library orientation and bat units. Starred Review - School Library Journal, January 2010

- Author-illustrator Brian Lies narrates his own 2008 title, a winsome and engaging rhymed tale with a straightforward storyline: after someone leaves the window open at the library, bats fly in and have all sorts of after-hours fun. The young ones play with the copier, the computer, the overhead projector, and the water fountain before settling down to listen to the others read old favorites and new. The iconographic animation is particularly winning, as scenes from well-known children's stories are transformed with bats as protagonists: there's Alice's Cheshire Bat (upside-down, of course), Winnie the Poo-Bat and *Make Way for Batlings*, among others. Even pop-up books are populated with the little winged creatures, as the voiceover claims "Doesn't matter where you look / there's nothing like a pop-up book." Tinkly background music by Max Coyote Nova adds to the hushed (it's a library, after all) but excited atmosphere. DVD extras include an interview with Lies, who talks about his inspiration for the story. An excellent follow-up to *Bats at the Beach* (VI-9/08) this is highly recommended. - Starred Review. Video Librarian, March-April, 2010.

Item no. : NM11610011
Format : DVD
Duration : 11 minutes
Audience : Ages 4-8
Copyright : 2010
StdBkNo : 1933938498
Price : USD 70.00

BEEES, SNAILS, & PEACOCK TAILS AND BIRDSONGS

By Betsy Franco, illustrated by Steve Jenkins

The poetry and prose of Betsy Franco and the distinctive art of Caldecott Honor winner Steve Jenkins celebrate the natural world in this two-part program.

bees, snails & peacock tails – Discover the hidden patterns and shapes in nature! Children explore the hexagonal cells of a beehive, the lacy lines of a spider's web, the intricate design of a spiral shell and much more. Includes *New Angles on the Animals* that provides additional information.

birdsongs- Get to know your birds and numbers! This exploration of birdsongs and bird behavior is also a backwards-counting book. Hear the authentic calls of gulls, chickadees, robins and many others. Includes feathery facts that provides additional information.

Reviews

- Exacting cinematography picks up Steve Jenkins' colorful collage artistry in this adaptation of two Betsy Franco books. Against subdued background music and environmental sounds, Franco's soothing narration matches the lovely artwork, beginning with Bees, Snails, and Peacock Tails. Franco introduces patterns and shapes found in the natural world, including the hexagonal chambers of a bee hive and the spectacular tail of a peacock. Observations about the synchronization of bees flying to the hive matches the iconographic movements. France then reads Birdsongs, a backward counting tale (numbers go from 10 to 1) that provides tidbits about bird habits, behavior, and sounds. First a woodpecker (beautifully rendered in Jenkins' collage art) "raps a tap dance with his beak ten times" as the rat-tat-tats are sprinkled across the screen. In a special section on bird calls (featuring the sounds of ducks, gulls, chickadees, and other avians), viewers learn that the mockingbird sometimes sings at night and can copy the sounds of cell phones, barking dogs, and other birds. In a follow-up segment backed with illustrations from the tales, Franco talks about her love of writing and where she gets her ideas, telling children that they can "notice the shapes, patterns, and sounds around you. This charming program is highly recommended. - Booklist Online, November 2010.

- Two books with complementary themes written by poet Betsy Franco and illustrated by Steve Jenkins celebrate the natural world. Poetry and vivid textured collage illustrations introduce patterns and shapes in nature and on animals (peacock feathers, moth wings, a bee hive, and more) and bird songs (while counting from ten down to one). Franco's well-paced narration of the short poems allows time for the camera to focus on the illustrations. Additional material appended to the books, such as "feathery facts", is also read. In an informal but informative "Conversation with the Author", Franco focuses on her inspiration, writing process, interests, and these specific titles; Jenkins's artwork illustrates this segment as well. This engaging production will be useful in early childhood and primary grade classrooms to present a basic nature lesson that will lead to additional research. - School Library Journal, December 2010

Item no. : HT11610015
Format : DVD
Duration : 26 minutes
Audience : Ages 4-8
Copyright : 2010
StdBkNo : 1933938757
Price : USD 80.00

GOLDILOCKS & MOTHER GOOSE AND FRIENDS

Written and Illustrated by Ruth Sanderson

Goldilocks – In this charming re-telling of the classic tale, renowned artist Ruth Sanderson presents Goldilocks, the three bears and their homey cabin in the woods just as you've always imagined they should look. This version includes a blueberry-loving Goldilocks and Papa Bear's very own recipe for blueberry muffins.

Mother Goose and Friends – This engaging companion program presents a selection of favorite nursery rhymes from Sanderson's collection and includes some classical children's poetry not usually included in most anthologies. Each rhyme is lavishly illustrated with surprising details.

Reviews

- Ruth Sanderson retells the tale of Goldilocks, taking the tale in a different direction by providing a lesson, a bit of tension, and the start of a friendship between the bears and the girl. Sanderson's charming illustrations are not animated; rather, the camera moves across the images to give the feeling of motion. The highly realistic, idealized art brings to life a satisfying and fresh version of the familiar tale with very human bears and a rather naughty girl who gets her comeuppance. Mother Goose and Friends is presented similarly. Sanderson's realistically rendered, gorgeous illustrations present a magical, almost nostalgic interpretation of both traditional and credited rhymes. Male and female voices alternate reading the short verses. The final DVD chapter is an interview with Sanderson in which she discusses her artistic inspiration. This segment is best suited to older children and adults. A fine way to share one artist's interpretation of both the familiar folktale and traditional rhymes with larger groups of children. - School Library Journal, September 2010

- Written and illustrated by Ruth Sanderson, this two-program compilation features iconographic-animated versions of her watercolor children's books 2009's Goldilocks and 2008's Mother Goose and Friends. Goldilocks tells the tale of the mischievous little blonde girl who wreaks a bit of havoc in the famed bears' cottage, adding a cute twist that finds her making up the beds she disturbed, helping to weave a new chair to replace the one she broke, and aiding the animal family as they make blueberry muffins for tea. Featuring alternating narrators, Mother Goose and Friends consists of brief vignettes that cover classic stories such as "There Was An Old Woman", "This Little Pig", "Humpty Dumpty", "Mary Had A Little Lamb". "Pease Porridge Hot" (portrayed as a clapping game),

"Old King Cole" (who blows bubbles out of his pipe), "Baa Baa Black Sheep", "Hickory Dickory Dock", and "The Cat and the Fiddle". Also featured are lesser known tales such as "The Elf Man" by John Kendrick Bangs and "The Grasshopper" by Vachel Lindsay, among others. DVD extras include a bonus conversation with Sanderson. Highly recommended. Starred Review - Video Librarian, September/October 2010.

Item no. : VS11610032
Format : DVD
Duration : 29 minutes
Audience : Ages 3-7
Copyright : 2010
StdBkNo : 1933938676
Price : USD 80.00

WHEN DINOSAURS CAME WITH EVERYTHING

By Elise Broach, illustrated by David Small

A day of boring errands turns into an amazing adventure when the bakery lady hands out a live triceratops instead of a cookie; the doctor's office gives away a stegosaurus instead of a sticker, and the barber brings out a pterosaur instead of a balloon! The boy in the story is ecstatic, but his mother is horrified – until she finds a household chore for each new pet! The story ends with a big party where everyone brings a dinosaur or two for a dip in the pool. Caldecott Award-winning illustrator David Small explores all the humorous possibilities in this delightful over-the-top, tongue-in-cheek tale.

Review

- You know it's a special day when dinosaurs come with every purchase! In this adaptation of Elise Broach's picture book (illustrated by David Small), a youngster receives a free gift of a dinosaur in every store he and his mother visit. Scott Neilsen's exuberant narration captures the lucky boy's delight as a boring day of errands is transformed into excitement. Small's impeccable illustrations translate well to the iconographic format. Vivid colors, highly expressive faces, and the contrast of fantastical creatures in realistic settings give the production life and energy. The dinosaurs' activities at the boy's home (cleaning gutters, sliding on a slide, etc.) are most humorous as is a concluding neighborhood party. Broach and Small both provide short narrative commentary, telling how they approached the story. These informative concluding remarks provide insight into the creative process. A fine production of a fun book that will delight dinosaur fans in particular. - Booklist Online, March 2011.

Item no. : LY11610088
Format : DVD
Duration : 16 minutes

Audience : Ages 4-8
Copyright : 2011
StdBkNo : 193393879X
Price : USD 70.00

LEADERSHIP

SIGHTS AND SOUNDS OF EQUITABLE PRACTICES, THE

Why are achievement gaps so persistent and equity still a contentious issue? Here's a tool to help you reflect on that question and consider your school community's current situation in light of some widely identified best practices for promoting equity. Share the DVD with your colleagues next school climate committee or professional learning community meeting to :

- See and hear the mindset of equitable practices in classrooms, schools, and districts at the elementary, middle, and high school levels.
- Understand how viewing curriculum and instruction through the lens of equity encourages a willingness to put aside previously held beliefs and misconceptions about students and helps change teaching behaviors.
- Show examples of teacher strategies and behaviors that engage and support student learning while promoting rigor in the classroom.

Item no. : AC01250099
Format : DVD (With Facilitator's Guide)
StdBkNo : 9781416611332
Price : USD 169.00

LEARNING SKILLS

ARE YOU A HORSE?

By Andy Rash, illustrated by the Author

Despite his cowboy boots and ten-gallon hat, Roy doesn't know what a horse is – or a saddle! But when he gets a saddle for his birthday, it comes with two instructions: 1) Find a horse and 2) Enjoy the ride. Armed with helpful hints, Roy sets out with a simple question for everyone he meets, "Are you a horse?" He asks a rusty wagon, a snake, crab, chameleon, owl, pig, sloth, lion and zebra, and each helps Roy determine the characteristics of a horse. When he eventually comes upon a horse, the story takes a surprising and hilarious turn. This zany adventure includes comic illustrations and an important lesson in deductive reasoning. A special "Read-Along" section reprises the story with the text.

Reviews

- As author/illustrator Andy Rash points out, anything can happen in a picture book about a cowboy who doesn't know what a horse is. Cowboy Roy begins his search, asking each creature he meets, "Are you a horse?"

Everything he meets, from a squeaky wagon to a cactus to a crabby crab to a man-eating lion adds a bit of information to his picture of a horse. Each of the animals that Roy meets has the quality revealed in the previous encounter plus a unique characteristic so he can use deductive reasoning to identify a horse. While Rash admits in the Conversation with the Author section that it is implausible for a cowboy in the West to meet crabs, zebras, and many of the other creatures that Roy encounters, this absurdity only adds to the humor of the tale. Dave Calabrese's narration gives each animal a distinct personality, from snake's hissing response, to sloth's slow, careful reply, to lion's brash roar. A read-along version with captions is optional. Rash's bright gouache and India ink cartoon illustrations, numerous gags and puns, and the general silliness of the story present a very effective lesson in critical thinking that will be enjoyed again and again. - School Library Journal, September 2010

- Narrated by Dave Calabrese, this iconographic animated adaptation of the picture book written and illustrated by Andy Rash finds a would-be cowboy named Roy receiving a fun gift for his birthday: a saddle which comes with the instructions to "find a horse" and "enjoy the ride". Ironically, Roy doesn't exactly know what a horse is, so he sets off on a 20 Questions-like journey to narrow down the field. During the process of elimination, Roy meets plenty of things that aren't horses, such as cactus ("bristle at the thought!") a muddy pig, a slowly speaking sloth, a man-eating lion, and a zebra, although his methods of trial and error lead to a funny twist ending. Featuring vibrant gouache and India ink artwork, DVD extras includes a "Sharing My Story" conversation with the author and a read-along segment. Recommended. - Video Librarian, November/December 2010.

Item no. : HF11610006
Format : DVD
Duration : 12 minutes
Audience : Ages 4-8
Copyright : 2010
StdBkNo : 1933938730
Price : USD 70.00

LION'S SHARE, THE: A TALE OF HALVING CAKE AND EATING IT, TOO

Written and Illustrated by Matthew McElligott

Ant is on her best behavior when she attends Lion's dinner party, but she is shocked by how the others act. Elephant talks only about himself; hippo never wipes her mouth and gorilla throws his food! Their behavior is even more outrageous when dessert arrives. Each

animal takes exactly half of the lion's cake, demonstrating very bad manners – as well as the basic concept of division! When the cake gets to ant, there are only a few crumbs left – and the lion hasn't even had his share! To make amends for such bad manners and lack of cake, ant promises to bake a special one for lion. Not to be outdone by such generosity, the others promise cake as well, each one doubling the number until elephant must bake 256! As ant and lion enjoy a delicious strawberry sponge cake, readers may decide that halving and doubling have never been so much fun.

Reviews

- Ant has received an invitation to Lion's annual dinner, and she is on time and on her best behavior in this humorous picture book written and illustrated by Matthew McElligott. The other animals have terrible table manners; when Lion passes cake around for dessert, each guest bin turn greedily takes half of what is on the plate. By the time the cake reaches Ant, there's only a crumb remaining. She offers to bake a fresh cake for His Majesty. Not to be outdone, each animal offers, in turn, to bake twice as many cakes as the time before. Ant presents the lion with a lovely strawberry cake the next day, while the others are struggling to finish up to 64, 128, and 256 cakes. To demonstrate the concept of halving and doubling, two sections are added to the story – the cake is shown being cut into successively smaller pieces and the fractional amount is labeled on each slice, as the number of cakes are doubled by each bragging animal, each time is pictured and labeled. The book's lively ink-washed illustrations are presented iconographically. Scott Nilsen gives each character a suitable voice, to the accompaniment of animal noises and lively music. In a conversation with the author, McElligott discussed the basis for his story and the techniques he used to create it. This tale teaches the basics of division and multiplication while presenting a lesson in character education. - School Library Journal, February 2010.

- In this iconographic-animated adaptation, the teaching aspects of Matthew McElligott's 2009 picture book of manners and math come to life in a lively and engaging way. When Lion throws himself a birthday party, tiny Ant is horrified at the outrageous and inconsiderate behavior of Hippo, Gorilla, Warthog, Turtle, and others. When it comes to the cake, each takes half, then half of what's left, on down the line, demonstrating very bad manners but excellent division skills. By the time the dessert gets to Ant, only crumbs are left, and Lion hasn't had any! Ant volunteers to bake a replacement for Lion, and not to be outdone, the other guests also promise to come up with their own luscious varieties (double chocolate, spice, apple walnut, and so on) – each one offering to make twice

as many cakes as the previous animal (the numbers mount up pretty fast, to a total of 256!). McElligott's art nicely captures the frosting colors and geometric shapes of all those goodies. DVD extras include a bonus conversation with the author. Recommended. - Video Librarian, July/August 2010.

Item no. : LS11610052
Format : DVD
Duration : 15 minutes
Audience : Ages 4-8
Copyright : 2010
StdBkNo : 1933938692
Price : USD 70.00

WE'RE ALL IN THE SAME BOAT

By Zachary Shapiro, ill. by Jack E. Davis

At first the animals are excited about boarding Noah's boat and sailing off on a cruise. But when the rain keeps falling, tempers grow short, and the animals become cranky. The hilarious illustrations show just how desperate the situation has become – from antsy ants and bored bees to yelling yaks and zoned-out zebras. Everyone blames Noah for the trouble, but when he reminds them that, "We're all in the same boat!" the animals have a change of heart. The story of Noah's ark is transformed into a delightful alphabet tale that ends with a plea for cooperation and the promise of peace.

Reviews

- An iconographic-animated adaptation of author and rabbi Zachary Shapiro's 2009 picture book, illustrated by Jack E. Davis, *We're All in the Same Boat* carries a gentle message about patience, cooperation and peace. Initially, the animals aboard Noah's ark figure they're going off on a vacation, and are excited and happy; but after a few weeks on the rainy seas, "the iguanas were impatient...the orangutans were obnoxious...the voles were vexed." The whole alphabet is covered in similar fashion, while Davis, using strategically placed hair, jewelry, hats and props, makes each animal couple distinctive and often funny besides. When Noah, who looks like a grandpa in his bathrobe, finally shouts out the title, the animals have a change of heart, as evidenced by the fact that "the camels were cooperative...the foxes made fables." In a DVD bonus interview, Shapiro cites as an inspiration long family car rides during his youth that featured the telling of alphabet stories. Recommended. - Starred Review. Video Librarian, March-April, 2010.
- Inspired by the familiar Old Testament story and family car games from Zachary Shapiro's childhood, this offering both instructs and amuses. After endless weeks of rain, the animals on Noah's cruise ship are cranky and restless. Poor Noah –

depicted with hard hat, pencil behind his ear, cell phone and tool belt – finally explains, "We're all in the same boat". The animals are stunned but contrite. The ants apologize, the llamas laugh, the foxes tell fables, the giraffes make gifts, the penguins hold a party, and everyone assumes a sunnier disposition. –which is rewarded by the sun's eventual appearance. Following the story, there is an alphabet drill featuring the lower case letter in each frame. Jack E. Davis' hilarious illustrations feature the animals in colorful cruise wear. In a conversation with the author, Rabbi Shapiro explains how the story is ultimately one about feelings – "how our words and actions affect other people". While the iconographic images are pure whimsy, the film imparts a valuable lesson in getting along as well as in alphabet and adjective review. - School Library Journal, February 2010

Item no. : WR11610087
Format : DVD
Duration : 15 minutes
Audience : Ages 4-8
Copyright : 2010
StdBkNo : 1933938684
Price : USD 70.00

LIFE SCIENCES

BATS AT THE BALLGAME

By Brian Lies

Brian Lies, the author and illustrator of *Bats at the Beach* and *Bats at the Library*, introduces a new bat fantasy that transforms a day at the ballpark into a topsy-turvy nocturnal adventure that includes flying vendors selling mothdogs and Cricket Jack; a stirring bat version of *Take Me Out to the Ballgame* and a home team winning play in the last inning. A great American pastime is celebrated from a completely different and breathtaking perspective.

Item no. : HC11610009
Format : DVD
Duration : 13 minutes
Audience : Ages 4-8
StdBkNo : 1933938773
Price : USD 70.00

BATS AT THE LIBRARY

Written and Illustrated by Brian Lies

A group of bats fly into the library through an open window and have all kinds of after-hours fun. The little ones play at the water fountain and copier machine before they settle (upside) down for a magical story hour that includes the comic "batification" of many children's classics. Beyond the charming rhymes and captivating illustrations, this beguiling story celebrates books and the joy of reading. *Bats at the Library*, like its forerunner, *Bats at the Beach*, incorporates rhyming text and richly

detailed illustrations to create its own memorable reading experience.

Reviews

- The bat families first introduced in Brian Lies's *Bats at the Beach* are back for a literary adventure in this iconographic rendering of the book. Once again viewers will delight at the imaginative mischief to be had at the library – puppet shadows on the wall with overhead projector, swimming in the water fountain, posing in a gingerbread-housed pop-up book, and duplicating themselves with the copy machine. Finally tired out, the little ones join their elders for a magical story time, sitting in chairs or hanging upside down from the tabletops. Children will be tickled to see scenes from some of their favorite books such as *Make Way for Ducklings*, *Little Red Riding Hood*, *Alice in Wonderland*, *Wind in the Willows*, *Pippi Longstocking*, and others – all inhabited by bats. Background screams and high-pitched bat squeaks enhance the whimsical acrylics painted in warm, rich colors. In a conversation with the author, Lies shares his inspiration for the story. The setting is based on the library in the small town where his father grew up – a stone building with stained glass windows where, indeed, there was once a visiting bat. As Lies speaks, close-up stills allow viewers to notice the artwork's clever details that they may have missed the first time around. Use this charming, clever offering for library orientation and bat units. Starred Review - School Library Journal, January 2010
- Author-illustrator Brian Lies narrates his own 2008 title, a winsome and engaging rhymed tale with a straightforward storyline: after someone leaves the window open at the library, bats fly in and have all sorts of after-hours fun. The young ones play with the copier, the computer, the overhead projector, and the water fountain before settling down to listen to the others read old favorites and new. The iconographic animation is particularly winning, as scenes from well-known children's stories are transformed with bats as protagonists: there's Alice's Cheshire Bat (upside-down, of course), Winnie the Poo-Bat and *Make Way for Batlings*, among others. Even pop-up books are populated with the little winged creatures, as the voiceover claims "Doesn't matter where you look / there's nothing like a pop-up book." Tinkly background music by Max Coyote Nova adds to the hushed (it's a library, after all) but excited atmosphere. DVD extras include an interview with Lies, who talks about his inspiration for the story. An excellent follow-up to *Bats at the Beach* (VI-9/08) this is highly recommended. - Starred Review. Video Librarian, March-April, 2010.

Item no. : NM11610011

Format : DVD
Duration : 11 minutes
Audience : Ages 4-8
Copyright : 2010
StdBkNo : 1933938498
Price : USD 70.00

BEES, SNAILS, & PEACOCK TAILS AND BIRDSONGS

By Betsy Franco, illustrated by Steve Jenkins

The poetry and prose of Betsy Franco and the distinctive art of Caldecott Honor winner Steve Jenkins celebrate the natural world in this two-part program.

bees, snails & peacock tails – Discover the hidden patterns and shapes in nature! Children explore the hexagonal cells of a beehive, the lacy lines of a spider's web, the intricate design of a spiral shell and much more. Includes New Angles on the Animals that provides additional information.

birdsongs- Get to know your birds and numbers! This exploration of birdsongs and bird behavior is also a backwards-counting book. Hear the authentic calls of gulls, chickadees, robins and many others. Includes feathery facts that provides additional information.

Reviews

- Exacting cinematography picks up Steve Jenkins' colorful collage artistry in this adaptation of two Betsy Franco books. Against subdued background music and environmental sounds, Franco's soothing narration matches the lovely artwork, beginning with Bees, Snails, and Peacock Tails. Franco introduces patterns and shapes found in the natural world, including the hexagonal chambers of a bee hive and the spectacular tail of a peacock. Observations about the synchronization of bees flying to the hive matches the iconographic movements. France then reads Birdsongs, a backward counting tale (numbers go from 10 to 1) that provides tidbits about bird habits, behavior, and sounds. First a woodpecker (beautifully rendered in Jenkins' collage art) "raps a tap dance with his beak ten times" as the rat-tat-tats are sprinkled across the screen. In a special section on bird calls (featuring the sounds of ducks, gulls, chickadees, and other avians), viewers learn that the mockingbird sometimes sings at night and can copy the sounds of cell phones, barking dogs, and other birds. In a follow-up segment backed with illustrations from the tales, Franco talks about her love of writing and where she gets her ideas, telling children that they to can "notice the shapes, patterns, and sounds around you. This charming program is highly recommended. - Booklist Online, November 2010.
- Two books with complementary

themes written by poet Betsy Franco and illustrated by Steve Jenkins celebrate the natural world. Poetry and vivid textured collage illustrations introduce patterns and shapes in nature and on animals (peacock feathers, moth wings, a bee hive, and more) and bird songs (while counting from ten down to one). Franco's well-paced narration of the short poems allows time for the camera to focus on the illustrations. Additional material appended to the books, such as "feathery facts", is also read. In an informal but informative "Conversation with the Author", Franco focuses on her inspiration, writing process, interests, and these specific titles; Jenkins's artwork illustrates this segment as well. This engaging production will be useful in early childhood and primary grade classrooms to present a basic nature lesson that will lead to additional research. - School Library Journal, December 2010

Item no. : HT11610015
Format : DVD
Duration : 26 minutes
Audience : Ages 4-8
Copyright : 2010
StdBkNo : 1933938757
Price : USD 80.00

MAY I PET YOUR DOG?

By Stephanie Calmenson, illustrated by Jan Ormerod

This how-to guide explains the best and safest way to deal with an unfamiliar dog. Harry the dachshund gives advice about how to approach a dog and its owner, how to pet a dog safely, how to recognize when a dog doesn't want to be disturbed and what to do when a dog growls. Harry and his appealing dog friends conclude with a summary of doggie dos and don'ts. The author introduces the real Harry at the end and tells his story in words and photos. This reassuring, fact-filled guide is equally helpful for kids who love dogs and those who are afraid of them.

Reviews

- This adaptation of Stephanie Calmenson's engaging dog meeting guide features iconographic images of Jan Ormerod's warm, delightful illustrations and fast-paced, friendly, comforting narration. A dachshund named Harry good-naturedly instructs a little boy in the basics when encountering a dog: first ask the owner if you can pet the dog, put your handout for the dog to smell, and don't reach over the dog's head. Two of Harry's canine friends reinforce the tips, helping the boy to correctly interact with an excited puppy, guide dog, and unfriendly pup. Harry cheerfully explains how to read cues, give commands, and skillfully and respectfully respond to encounters with aggressive dogs and other situations. Harry shares stories about his past as a neglected and fearful dog. The narrator matches the book's

gentle tone, helping children to master fears through solid information that encourages positive interactions between kids and all breeds of dogs. - Booklist Online, September, 2010

- Offering an excellent primer for youngsters on how to approach strange dogs, this iconographic-animated adaptation is based on the picture book written by Stephanie Calmenson and illustrated by Jan Ormerod. Prefaced with a note to grownups concerning supervision and the importance of keeping children safe. May I Pet your Dog? Is the continuous question asked in this story that follows a "chocolate-dabbled" dachshund named Harry. A young boy asks Harry's owner if it's okay to pet him, and is advised to put the hand out with fingers down and approach from the side in a gentle fashion, after which friendly Harry says "I feel safe with you, you can pet me now." Young viewers will meet other dogs who are wiggly and jumpy and uncomfortable with strangers (when encountering dogs exhibiting these behaviors, kids should avoid eye contact and retreat.) The program features solid tips such as using flat hands when giving treats, avoiding certain dogs (in cars; guide dogs, who are working; and dogs without owners), and not running or shouting around dogs, while also illustrating the important point that "dogs have feelings too". DVD extras includes "Sharing My Story" conversation with Calmenson, who talks about her life with her real pet Harry. Highly recommended. (Starred Review) - Video Librarian, November/December 2010

Award

- ALA 2011 Notable Children's Video Award

Item no. : FC11610064
Format : DVD
Duration : 13 minutes
Audience : Ages 4-8
Copyright : 2010
StdBkNo : 1933938749
Price : USD 70.00

TWO BOBBIES: A TRUE STORY OF HURRICANE KATRINA, FRIENDSHIP, AND SURVIVAL

By Kirby Larson and Mary Nethery, ill. by Jean Cassels

Based on a true story, Two Bobbies takes place in the aftermath of Hurricane Katrina when many pets were lost or abandoned. A dog and cat wander together through the devastated city and miraculously survive hunger, floods and other dangers. When they are finally taken to an animal shelter, the volunteers discover that the cat is blind and could not have survived without the dog's help. Although their owner or owners are never found, the two friends, re-named

Bob Cat and Bobbi, find a new home and a happy ending to their ordeal. The story includes an authors' note and a photograph of the real Bob Cat and Bobbi.

Reviews

- When hurricane Katrina hit New Orleans, the loss of life and property was great. The impact on pets was often as dramatic. Kirby Larson and Mary Nethery based their award-winning book on the true story of a cat and dog that teamed up to survive. The authors take turns reading their evocative book. Gentle background music and some sound effects enhance the production as Jean Cassel's warm, detailed gouache illustrations are scanned iconographically. The "After the Storm" epilogue has been augmented with additional photographs of Bobcat and Bobbie in their new home. The production also includes brief interviews in which the authors discuss the writing process, the challenges and joys of shared writing, and the source of their inspiration. This excellent story will be enjoyed in classroom situations. - School Library Journal, September 2010 – Starred Review
- Cameras pan watercolor illustrations as soft background music plays in this iconographic adaptation of Kirby Larson and Mary Nethery's picture book. Based on a true story, this tells the tale of an abandoned dog (Bobbi) and cat (Bob Cat) during Hurricane Katrina's 2005 rampage in New Orleans. The pets find help at an animal shelter where they are dubbed the "two Bobbies" because of their cropped tails. The authors take turns reading the folksy text that follows Bobbi and Bob Cat from abandonment and rescue to celebrity when their plight is featured on CNN. Young viewers, who will quickly sympathize with the pets, get a glimpse of the destruction through New Orleans' native Jean Cassels' gouache illustrations. In accompanying interviews, Larson and Nethery talk about the genesis of the story as well as the challenges and rewards of collaborating with friends. - Booklist Online, November 2010

Award

- ALA 2011 Notable Children's Video Award

Item no. : SC11610084
Format : DVD
Duration : 12 minutes
Audience : Ages 4-9
Copyright : 2010
StdBkNo : 1933938722
Price : USD 70.00

WHILE THE WORLD IS SLEEPING

By Pamela Duncan Edwards, ill. by Daniel Kirk

A magnificent snowy owl appears at a child's bedroom window with the invitation to "climb aboard" on a soaring ride through the moonlit night. Together, the owl and child visit a family of deer, fish in a stream, a fox on the prowl, a family of rabbits, beavers in a stream, a porcupine, a mouse family, a snake, a raccoon, a rat and a bat – all busily at work while the world is sleeping. Lyrical rhymes and luminous illustrations bring the nocturnal world to life and reveals the interconnectedness of all living things.

Review

- A sleeping child is awakened by a large owl at her window. Flying on the owl's back, the child takes a magical journey through the night, observing various nocturnal and crepuscular (active at sunset and daybreak) animals. The voyage ends as the sun begins to rise and the youngster awakens in her bed with a familiar-looking stuffed owl by her side. The narration and musical accompaniment match the quiet tone of Pamela Duncan Edwards' inviting bedtime story. The changing perspective of Daniel Kirk's bold illustrations, in which some animals at times appear larger than others, might be a little confusing to young viewers who will most likely attribute these shifts to the fantasy nature of the story. Edwards and Kirk provide closing commentary, offering helpful insights into several book elements (including a definition of crepuscular). A teachers' guide with suggested activities is available. - Booklist Online, March 2011.

Item no. : BZ11610091
Format : DVD
Duration : 15 minutes
Audience : Ages 4-8
Copyright : 2011
StdBkNo : 1933938803
Price : USD 70.00

LIFE SKILLS

INTEREST, LOANS AND CREDIT

You want to buy a new bike, but you've only got half the money you need. You might consider a high-interest savings account. But how long would it take to save? And how much would you pay in bank fees? Alternatively, you could get a personal loan, credit card, interest-free loan, or store credit? This vibrant, fast-paced program takes a mathematical approach to finding the right financing option. It explores simple interest, compound interest, and various financing options with or without interest. It considers fees and charges, interest earned or paid, and how long it will take to achieve your goal.

Item no. : NH11100160
Format : DVD
Duration : 17 minutes
Audience : Junior Secondary - Middle Secondary

Copyright : 2011
Price : AUD 235.00

PERSONAL POTENTIAL

Who are you and how do you make decisions about your life and future? Explore your personal potential through the powerful motivational Personal Potential DVD and thought-provoking and guiding questions.

Item no. : TL01070338
Format : DVD
Copyright : 2011
StdBkNo : 1571759883
Price : USD 80.00

LITERATURE

HAWTHORNE LEGACY, THE - THE SCARLET LETTER

The Hawthorne Legacy offers students, teachers and interested readers an overview into the life and writings of Nathaniel Hawthorne, a pre-eminent 19th century American novelist. Divided into five chapters each program is intended for class discussion and individual learning.

Experienced scholars will explore themes, ideas and writing style in several short stories and The Scarlet Letter. This program will examine and explore why his historical and moral concerns then, are still appropriate for discussion today.

TEACHER STUDENT BENEFITS:

- All filming shot at historical places bringing time, place and person to life- Salem, Concord, Pittsfield, Massachusetts.
- Appropriate tie-ins to moral and social questions for today's society.
- Concise Chapter content offers time for adequate teacher/student discussion.
- Stimulating content for writing papers, classroom discussion & extended research.

Item no. : PU06040944
Format : DVD
Duration : 30 minutes
Audience : Grades 9-12
Price : USD 90.00

MELVILLE LEGACY, THE - MOBY DICK

The Melville Legacy offers students, teachers and interested readers a complete overview of the life, times and writing of Herman Melville, focusing on Moby Dick. Divided into five chapters each program is intended for class and group discussion. Experienced scholars will explore themes, ideas and language in Moby Dick and analyze Melville's distinctive writing style. The program materials will demonstrate why Melville is considered a major figure in world literature.

TEACHER STUDENT BENEFITS:

- Filmed on location at 'Arrowhead' Pittsfield, New Bedford and Lennox, Massachusetts.
- Explores moral and social issues appropriate to today's culture.
- Chapter video segments reveal whaling on the high seas.
- Concise Chapter content designed to focus and inspire teacher & student discussions.
- Stimulating topics for paper writing, projects, classroom discussion & extended research.

Item no. : ZP00940946
Format : DVD
Duration : 30 minutes
Audience : Grades 9-12
Price : USD 90.00

TWAIN LEGACY, THE - THE ADVENTURES OF HUCKLEBERRY FINN

The Twain Legacy offers students and teachers an insight into the life and writings of Mark Twain, a significant 19th century American literary icon. 'The Twain Legacy' is divided into five chapters intended for class and individual learning and discussion. Knowledgeable scholars explore themes, ideas and narrative style in The Adventures of Huckleberry Finn. By examining and exploring why his historical and moral concerns were important, the presenters weave Twain's themes of slavery, prejudice and class into a coherent awareness.

TEACHER STUDENT BENEFITS:

- All filming shot at historical places bringing time, place and person to life.
- Appropriate tie-ins to moral and social questions for today's society.
- Chapter length segments at 9 minutes or less for classroom teaching.
- Concise Chapter content provides space for adequate teacher/student discussion.
- Stimulating content for writing papers, classroom discussion and extended research.

Item no. : WC06110948
Format : DVD
Duration : 30 minutes
Audience : Grades 9-12
Price : USD 90.00

LIVESTOCK JUDGING

LIVESTOCK JUDGING: CLASSES, CRITIQUES & REASONS I

Collaborator: Dr. Ryan Rathmann

This program consists of eight livestock judging practice classes to help students improve their livestock judging skills. Critiques of each class are provided by Ryan Rathmann, coach of six national

champion livestock judging teams, followed by formal sets of oral reasons given by members of the 2008 record-breaking national champion Texas Tech livestock judging team. The eight classes include: market steers, Hereford heifers, performance Limousin heifers, market hogs, Duroc breeding gilts, market lambs, Southdown breeding ewes and market goats.

Item no. : GA03991262
Format : DVD
Duration : 90 minutes
StdBkNo : 9781603338196
Price : USD 195.00

MANAGEMENT

YOU'RE THE BOSS: STARTING AND RUNNING YOUR OWN BUSINESS - FINDING YOUR CUSTOMERS: MARKETING AND ADVERTISING YOUR BUSINESS

Building a loyal customer base is vital to the success of any new business—but competing for attention in a world bombarded with advertising may be a young company's most daunting challenge. Packed with advice from experienced entrepreneurs, this video highlights smart ways to generate recognition for a start-up business and drive traffic to it. Viewers learn the necessity of researching a competitor's advertising tactics, developing a marketing plan, and testing various promotional strategies. Topics include the need for targeted messaging that connects with the customer base; effective website building and development; networking through involvement in the community; the idea of business referral or liaising with other firms that aren't direct competitors; and smaller-scale advertising based on repetition as an alternative to more splashy and expensive methods.

Item no. : DU02303421
Format : DVD
Duration : 25 minutes
Copyright : 2011
StdBkNo : 9781617335174
Price : USD 100.00

YOU'RE THE BOSS: STARTING AND RUNNING YOUR OWN BUSINESS - LOOKING AHEAD: EXITING YOUR BUSINESS

It might seem contradictory, but decisions about how to end a company are just as important as the dreams that give birth to it. There may even be reasons that make a pre-planned exit strategy mandatory, such as the specific needs of investors. This video explores various end-game

scenarios for business owners, helping to clarify long-term goals for anyone on the verge of creating a company while detailing the possibilities and challenges that each type of conclusion involves. Viewers are introduced to the pros and cons of being bought out in installments; selling a company outright to a friendly party or a competitor; merging with another firm, including the option of staying on in some capacity; going the IPO route, an expensive and rarely pursued option but one worth discussing; and liquidation, with its need for proper record-keeping, government paperwork, and asset sell-offs or storage. In all cases, the focus is on walking away with the best possible outcome.

Item no. : SN02453422
Format : DVD
Duration : 25 minutes
Copyright : 2011
StdBkNo : 9781617335198
Price : USD 100.00

YOU'RE THE BOSS: STARTING AND RUNNING YOUR OWN BUSINESS - MANAGING YOUR BUSINESS: PRICES, FINANCES, AND STAFFING

From price tags to paychecks, from tracking sales to filing taxes, from opening in the morning to locking up at night, the on-the-ground challenges of running a business never end. This video sheds light on them with expert commentary and helpful explorations of numerous management issues. Topics include obtaining proper insurance; determining the best market prices for goods and services; finding the right software and record-keeping systems for sales, billing, expenses, and taxes; and making sure that an array of government and bureaucratic requirements are fulfilled, from an Employer Identification Number to Employee Eligibility Verification forms to the required notices posted on company premises. The program also features extensive discussions of hiring, training, motivating, and disciplining employees.

Item no. : WE00273423
Format : DVD
Duration : 25 minutes
Copyright : 2011
StdBkNo : 9781617335181
Price : USD 100.00

YOU'RE THE BOSS: STARTING AND RUNNING YOUR OWN BUSINESS - PLANNING YOUR BUSINESS: RESEARCH, GOALS, AND BUSINESS PLANS

The old saying, "People don't plan to fail,

they fail to plan," rings especially true when it comes to creating a company. This video helps aspiring business owners plan to succeed, with advice from veteran entrepreneurs on clarifying goals, identifying the strengths and weaknesses of a potential enterprise, and establishing a realistic pathway to prosperity. Challenging the viewer to take a serious look at his or her own ability to take risks, manage an organization, and go toe-to-toe with competitors, the program offers insight into market exploration, determining a viable market niche, gauging the level of need for a product or service, learning about one's customer base, and deciding on the most appropriate business structure. Writing a detailed and comprehensive business plan is also a major topic. A Co-production of Films for the Humanities & Sciences and MotionMasters.

Item no. : TS02303424
Format : DVD
Duration : 25 minutes
Copyright : 2011
StdBkNo : 9781617335150
Price : USD 100.00

YOU'RE THE BOSS: STARTING AND RUNNING YOUR OWN BUSINESS - STARTING YOUR BUSINESS: FINANCING, BRANDING, AND REGULATIONS

It's one thing to imagine being an entrepreneur and quite another to take the first steps in creating a real business. This video encourages people who have carefully studied the market for a product or service, have written a solid business plan, and have decided to proceed to the next level. Topics include typical ways of obtaining financing (emphasizing conventional banking sources like operating loans, term loans, and SBA loans); the crucial steps of fulfilling federal, state, and local paperwork requirements; the acquisition of equipment and other assets; the potential need for a physical store or office space; and guidance on crafting an enduring and evocative company name. Although it offers a wealth of advice from experienced businesspeople, the program also illustrates the benefits of finding a flesh-and-blood mentor to help navigate the many hurdles of starting a business.

Item no. : YA02453425
Format : DVD
Duration : 25 minutes
Copyright : 2011
StdBkNo : 9781617335167
Price : USD 100.00

MARKETING MANAGEMENT

ADVERTISING WITH BILLBOARDS

This presentation provides a description of the advertising medium known as outdoor media, which includes billboards. It relays important information regarding the growing popularity of billboards as an advertising medium. It provides an in-depth description of each individual type of billboard available, and provides an outline of the processes involved in advertising through billboards.

Item no. : GK03761171
Format : CD-ROM (Win, PowerPoint Presentation (49 slides))
StdBkNo : 9781603335287
Price : USD 79.00

APPROACHING THE CUSTOMER

The way a salesperson approaches a customer can either make or break a business deal. It is important to understand the effective methods of approaching a customer to avoid ruining the chances of gaining a sale for your company. This presentation discusses the steps to take in approaching customers, and the do's and don'ts involved in the process. The pre-approach and approach are discussed in detail, and how they begin the sales process.

Item no. : NC03991175
Format : CD-ROM (Win, PowerPoint Presentation (54 slides))
StdBkNo : 9781603336833
Price : USD 79.00

CLOSING THE SALES

Closing the sale is the most important part of the sales process. If sales are not finalized companies do not succeed and make profits. This presentation discusses the importance of using effective methods to close the sale. Various techniques are examined along with examples of each. The presentation also explains the components of closing a sale along with the last step, following up with the customer.

Item no. : RN03991208
Format : CD-ROM (Win, PowerPoint Presentation (44 slides))
StdBkNo : 9781603336864
Price : USD 79.00

DESIGNING RADIO ADS

This presentation will provide a general background of the traditional advertising medium, radio. It gives the details necessary for students to learn how to

purchase and schedule a radio advertisement, and provides them with effective design techniques.

Item no. : BT03991217
Format : CD-ROM (Win, PowerPoint Presentation (44 slides))
StdBkNo : 9781603335270
Price : USD 79.00

DETERMINING CUSTOMER NEEDS

Customer needs are the motivating factor for companies to create and introduce new products. This presentation discusses the importance of businesses and salespeople being able to recognize what customers need so they can create and sell those products. Various methods are discussed with examples of each. The presentation also explains the differences between needs and wants, how to overcome customer objections, reading body language and a detailed description of the sales process.

Item no. : TA00211218
Format : CD-ROM (Win, PowerPoint Presentation (44 slides))
StdBkNo : 9781603336826
Price : USD 79.00

DEVELOPING DIRECT MAIL PIECES

This presentation is designed to provide general information and the background of direct mailing. Specifically, it describes the benefits and advantages associated with using direct mailing as an advertising medium. It provides the general resources that are needed to create a mailing, and most importantly, students will obtain a full understanding of the steps necessary to making the most out of this form of advertising.

Item no. : ZG03991220
Format : CD-ROM (Win, PowerPoint Presentation (43 slides))
StdBkNo : 9781603335294
Price : USD 79.00

DISTRIBUTION & INVENTORY METHODS

Inventory and distribution are key components in helping a business run smoothly and efficiently. This presentation discusses various inventory systems and distribution methods, and how they are implemented to assist in the achievement of a business strategy. Various examples of different methods are given along with an explanation of how each one is constructed and carried out. This presentation also examines which methods are most appropriate for different types of companies and products.

Item no. : ED03761222
Format : CD-ROM (Win, PowerPoint Presentation (66 slides))
StdBkNo : 9781603336451
Price : USD 79.00

ECONOMIC UTILITIES

Economic utility refers to the level of satisfaction a customer receives from using a company's product or service. Therefore, this concept is an important component to the success of a business. This presentation discusses how economic utility is measured, and how it factors into the various marketing efforts performed by companies. Various product categories are examined along with the marketing strategies used to help increase economic utility.

Item no. : PH03761225
Format : CD-ROM (Win, PowerPoint Presentation (90 slides))
StdBkNo : 9781603336413
Price : USD 79.00

EVALUATING THE COMPETITION

Gaining a competitive advantage is something all companies strive to do. Evaluating the competition is the first step in reaching that goal. This presentation discusses the importance of evaluating competition and how it factors into a company's success. Various methods are discussed with examples of each. The presentation also examines the affects competitors have on businesses, and how to overcome them.

Item no. : JN03761231
Format : CD-ROM (Win, PowerPoint Presentation (47 slides))
StdBkNo : 9781603336901
Price : USD 79.00

FUNDAMENTALS OF TELEVISION BROADCASTING

Take part in this exciting and modern approach to television broadcasting. Discover the history, trivia and strategies behind the world's largest media outlet. Examine the creative production and camera techniques used to produce a news or film-based broadcast. Distinguish between analog, digital, cable and satellite programming while examining the role of script writing, special effects, sound and technology in successful programming. Learn how you too can be part of the television industry.

Item no. : NH03991241
Format : CD-ROM (Win, PowerPoint Presentation (94 slides))
StdBkNo : 9781603335324
Price : USD 79.00

MARKETING TECHNOLOGY

Marketing techniques and technology go hand-in-hand. Businesses rely on marketing technology to help develop their products, determine customer needs, understand the effectiveness of their advertising efforts, etc. This presentation discusses the various forms of marketing technology and how it is used by businesses to implement strategies and successfully reach goals. Different types of consumer groups are also discussed along with their level of acceptance toward marketing technologies.

Item no. : FE03761276
Format : CD-ROM (Win, PowerPoint Presentation (49 slides))
StdBkNo : 9781603336482
Price : USD 69.00

OVERCOMING CUSTOMER OBJECTIONS

Businesses depend on sales to generate profits for their company. Customer objections to buying a company's products or services can significantly decrease sales, and in turn the profits of a business. This presentation discusses the importance of effectively handling customer objections and trying to turn them around into sales. Various methods are discussed in detail with examples of each. The presentation also explains how the sales process incorporates the handling of customer objections right before closing the sale.

Item no. : LA03991280
Format : CD-ROM (Win, PowerPoint Presentation (49 slides))
StdBkNo : 9781603336857
Price : USD 79.00

PRODUCT PLANNING & DEVELOPMENT

The product planning and development process is very complex and basically determines whether or not a company will achieve its goals and be successful. This presentation discusses the key components of coming up with new product ideas, then developing them to be introduced into the market. The product mix is examined and students are shown how it is incorporated into the planning and development process. This presentation also goes into detail about the main decisions that are made regarding planning and development, and how they can affect the overall success of products.

Item no. : RP00211299
Format : CD-ROM (Win, PowerPoint Presentation (64 slides))
StdBkNo : 9781603336475
Price : USD 69.00

SALES & FINANCE

Sales financing can be a complex process that involves figuring out payments with interest rates applied. This presentation discusses the various techniques used to finance a sale. Several examples are given with a thorough explanation of each. The presentation also goes into the basics of loans and how financing differs with each type of loan.

Item no. : ND03991313
Format : CD-ROM (Win, PowerPoint Presentation (35 slides))
StdBkNo : 9781603336918
Price : USD 79.00

SALES FOLLOW UP

The sales process contains many different components that are vital to a successful sale. The follow-up step is very important in building and maintaining relationships with clients. This presentation discusses several methods for following up after a sale, and gives examples for each. The sales process is also broken down and analyzed piece by piece.

Item no. : HP03761315
Format : CD-ROM (Win, PowerPoint Presentation (39 slides))
StdBkNo : 9781603336888
Price : USD 79.00

SALES FORCE CREATION & MAINTENANCE

Sales teams are an important asset to businesses across the world. This presentation discusses both inside and business-to-business sales forces and their main functions. In addition, discussions are presented on how to effectively and efficiently create a sales team, then proceed with organizing and training. The presentation talks about the key factors of maintaining a sales force and keeping everyone on track.

Item no. : VN03991316
Format : CD-ROM (Win, PowerPoint Presentation (47 slides))
StdBkNo : 9781603336932
Price : USD 79.00

SALES TRANSACTIONS

Sales transactions are the power behind generating sales for a company. The transaction process is an important concept for businesses and customers to thoroughly understand. This presentation discusses the process along with explanations of various methods and examples of each. The presentation also goes into detail about different types of transactions, when they are used and why.

Item no. : HU00211317
Format : CD-ROM (Win, PowerPoint Presentation (41 slides))

StdBkNo : 9781603336871
Price : USD 79.00

SUGGESTION SELLING

The main goal of a company is to increase their overall profits by implementing a business strategy. If carried out effectively, suggestion selling can assist in reaching this goal. The presentation discusses the importance of suggestion selling as a function of the sales process. Various examples are given accompanied by detailed descriptions. The presentation also examines the advantages and possible disadvantages of using this concept in a business.

Item no. : MW00211326
Format : CD-ROM (Win, PowerPoint Presentation (38 slides))
StdBkNo : 9781603336840
Price : USD 79.00

TELEMARKETING BASICS

This presentation will inform students of the benefits of using telemarketing as a form of advertising. Students will become familiar with the different types of telemarketing a business can use, along with telemarketing rules and guidelines. The basic steps required in creating a valuable telemarketing campaign are also outlined.

Item no. : BU03761330
Format : CD-ROM (Win, PowerPoint Presentation (39 slides))
StdBkNo : 9781603335317
Price : USD 79.00

MATH SKILLS

LION'S SHARE, THE: A TALE OF HALVING CAKE AND EATING IT, TOO

Written and Illustrated by Matthew McElligott

Ant is on her best behavior when she attends Lion's dinner party, but she is shocked by how the others act. Elephant talks only about himself; hippo never wipes her mouth and gorilla throws his food! Their behavior is even more outrageous when dessert arrives. Each animal takes exactly half of the lion's cake, demonstrating very bad manners – as well as the basic concept of division! When the cake gets to ant, there are only a few crumbs left – and the lion hasn't even had his share! To make amends for such bad manners and lack of cake, ant promises to bake a special one for lion. Not to be outdone by such generosity, the others promise cake as well, each one doubling the number until elephant must bake 256! As ant and lion enjoy a delicious strawberry sponge cake, readers may decide that halving and doubling have

never been so much fun.

Reviews

- Ant has received an invitation to Lion's annual dinner, and she is on time and on her best behavior in this humorous picture book written and illustrated by Matthew McElligott. The other animals have terrible table manners; when Lion passes cake around for dessert, each guest in turn greedily takes half of what is on the plate. By the time the cake reaches Ant, there's only a crumb remaining. She offers to bake a fresh cake for His Majesty. Not to be outdone, each animal offers, in turn, to bake twice as many cakes as the time before. Ant presents the lion with a lovely strawberry cake the next day, while the others are struggling to finish up to 64, 128, and 256 cakes. To demonstrate the concept of halving and doubling, two sections are added to the story – the cake is shown being cut into successively smaller pieces and the fractional amount is labeled on each slice; as the number of cakes are doubled by each bragging animal, each time is pictured and labeled. The book's lively ink-washed illustrations are presented iconographically. Scott Nilsen gives each character a suitable voice, to the accompaniment of animal noises and lively music. In a conversation with the author, McElligott discussed the basis for his story and the techniques he used to create it. This tale teaches the basics of division and multiplication while presenting a lesson in character education. - School Library Journal, February 2010.

- In this iconographic-animated adaptation, the teaching aspects of Matthew McElligott's 2009 picture book of manners and math come to life in a lively and engaging way. When Lion throws himself a birthday party, tiny Ant is horrified at the outrageous and inconsiderate behavior of Hippo, Gorilla, Warthog, Turtle, and others. When it comes to the cake, each takes half, then half of what's left, on down the line, demonstrating very bad manners but excellent division skills. By the time the dessert gets to Ant, only crumbs are left, and Lion hasn't had any! Ant volunteers to bake a replacement for Lion, and not to be outdone, the other guests also promise to come up with their own luscious varieties (double chocolate, spice, apple walnut, and so on) – each one offering to make twice as many cakes as the previous animal (the numbers mount up pretty fast, to a total of 256!). McElligott's art nicely captures the frosting colors and geometric shapes of all those goodies. DVD extras include a bonus conversation with the author. Recommended. - Video Librarian, July/August 2010.

Item no. : LS11610052
Format : DVD
Duration : 15 minutes
Audience : Ages 4-8

Copyright : 2010
StdBkNo : 1933938692
Price : USD 70.00

MATHEMATICS

EXPLORING FRACTIONS

Join us on a fruit-slashing foray into the world of fractions. In this action-packed program we slice and dice fruit into various fractions; adding, subtracting and further dividing plump fruit pieces as we demonstrate the basics of working with fractions. Students will learn about the parts of a fraction (numerator and denominator), types of fractions (equivalent, proper, improper, mixed), and adding and subtracting fractions. Fractions are often difficult for middle-schoolers to really understand and work with effectively. But dividing fruit into different fractions, grouping, re-grouping and further dividing, is a beautifully simple and fun way to bring fractions to life.

Item no. : WT11100186
Format : DVD
Duration : 18 minutes
Audience : Middle Primary - Senior Primary
Copyright : 2011
Price : AUD 235.00

INTEREST, LOANS AND CREDIT

You want to buy a new bike, but you've only got half the money you need. You might consider a high-interest savings account. But how long would it take to save? And how much would you pay in bank fees? Alternatively, you could get a personal loan, credit card, interest-free loan, or store credit? This vibrant, fast-paced program takes a mathematical approach to finding the right financing option. It explores simple interest, compound interest, and various financing options with or without interest. It considers fees and charges, interest earned or paid, and how long it will take to achieve your goal.

Item no. : NH11100160
Format : DVD
Duration : 17 minutes
Audience : Junior Secondary - Middle Secondary
Copyright : 2011
Price : AUD 235.00

METRIC UNITS: LENGTH, MASS AND CAPACITY

You can use metric units to measure anything – from a grain of sand to the whole wide world! This fun program takes us from the beach to the kitchen to explain the metric units used to measure length, mass and capacity. Starting at the beach, we use sand, shells and the entire beach to demonstrate metres and their counterparts; millimetres, centimetres and

kilometres. Next we move to the kitchen and learn how to use a centimetre ruler, before weighing a variety of household items in grams and kilograms. Finally we must measure capacity – using litres, millilitres, and cups – to make a date and walnut loaf.

Item no. : HC11100201
Format : DVD
Duration : 14 minutes
Audience : Middle Primary - Senior Primary
Copyright : 2011
Price : AUD 235.00

MEAT & FOOD SCIENCE

HARVESTING OF LIVESTOCK

Collaborator: Travis O'Quinn

This presentation takes an in-depth look into the slaughtering process of livestock animals, describing the harvesting process from transportation of the animal to the sale of the packaged meat. Federal and state meat inspection standards such as safety, hygiene, and quality control are also introduced. Detailed graphics aid in the identification of retail cuts, wholesale cuts and meat by-products of cattle, swine and lamb.

Item no. : RH03991244
Format : CD-ROM (Win, PowerPoint Presentation (70 slides))
StdBkNo : 9781603338929
Price : USD 99.00

MICROSKILLS TRAINING

BASIC STRESS MANAGEMENT

With Allen Ivey, Mary Bradford Ivey, Norma Gluckstern-Packard, Kent Butler, Carlos Zalaquett

1. Directives/Psychoeducation
2. 6-Step Mindfulness Meditation
3. Group Meditation
4. Spiritual Imagery
5. CBT and Thought Stopping
6. CBT and Automatic Thoughts
7. Gestalt from a CBT frame of reference
8. Psychoeducation
9. Free Association

Item no. : KB08780123
Format : DVD
Duration : 2 hours
Price : USD 179.00

COACHING AND COUNSELING

With Allen Ivey

The Obama administration has called for health coaching as central to a positive approach to physical and mental health. Coaching skills now need to be part of every counselor and therapist's work. Allen demonstrates the basic coaching model with a White female client. The issues focus on life goals and a five-step model of counseling/coaching is demonstrated. The model can be generalized for use in multiple situations. You will also find that the word "coaching" is more acceptable to some clients who may shy away from counseling and therapy.

Item no. : HJ08780253
Format : DVD
Duration : 25 minutes
Price : USD 119.00

MIDWIFERY

IVF

It is estimated that three million people worldwide have been conceived via in vitro fertilization, or IVF. Having this still relatively recent technology has led us to question who 'deserves' it, and the extent to which an embryo should be engineered. Some parents-to-be use IVF to avoid potential hereditary diseases, yet should parents be allowed to choose things like sex, hair and eye colour? Should IVF be free, and if so, should it be free for everyone? This program looks at how different countries have navigated this new ethical territory, and investigates the often opposing stances that various religions have towards the practice. How have the boundaries for artificial pro-creation been set?

Item no. : MY11100233
Format : DVD
Duration : 20 minutes
Copyright : 2011
Price : AUD 235.00

MODERN DANCE

DORIS HUMPHREY LEGACY, THE: AIR FOR THE G STRING

Set to Bach's serenely soaring Air on the G String from his Orchestral Suite No. 3 in D Major, this quintet reflects the music's sustained spiritual mood. Inspired by Humphrey's love for the beauty of the music, the following movement and reverential gestures suggest an inner exaltation.

Item no. : ZN00510185
Format : DVD (Color)
Duration : 90 minutes
Price : USD 60.00

DORIS HUMPHREY LEGACY, THE: TWO ECSTATIC THEMES

This double solo, Circular Descent and Pointed Ascent, forms an unusually pure example of modern dance. In Circular Descent, voluptuous circuitous circling conveys a strong woman's reluctant yielding to a powerful force. No sooner does she fall than she begins her Pointed Ascent, sharply jutting out an elbow or knee, gathering her weight to conclude at the triumphant vertical.

Item no. : GW00510187
Format : DVD (Color)
Duration : 90 minutes
Price : USD 60.00

DORIS HUMPHREY TECHNIQUE: THE CREATIVE POTENTIAL

Written, Directed and Hosted by Ernestine Stodelle

Photographs by Barbara Morgan

With Four Early Humphrey Dances:

- Quasi-Valse
- Two Ecstatic Themes
- Etude Patetico

Air for the G String (1934) with Doris Humphrey

In this essential DVD for understanding the Humphrey style, Stodelle presents a series of studies illustrating falls, turns, breath rhythm, successional flow, leaps, circular swings, and leverage. She provides commentary for a clip from the 1936 silent film on the technique as well as for a sequence of photographs by Barbara Morgan. Because the technique is closely linked to the choreography, the three early dances Stodelle has reconstructed serve as examples of the technique's use in composition. The DVD concludes with the 1934 film Air for the G String with Doris Humphrey performing the central role.

Ernestine Stodelle was a member and soloist of the Doris Humphrey Concert Group and Humphrey-Weidman Dance Company between 1929 and 1935. She is the author of The Dance Technique of Doris Humphrey and its Creative Potential. She has recreated a number of Humphrey works, and has staged Humphrey's early choreography throughout the United States and Europe.

Item no. : WD00510189
Format : DVD (Color, Black & White)
Duration : 47 minutes
Price : USD 70.00

EVENING WITH THE ALVIN AILEY AMERICAN DANCE THEATER

Featuring:
Revelations, choreography by Alvin Ailey
Cry, choreography by Alvin Ailey
The Stack Up, choreography by Talley Beatty
Divining, choreography by Judith Jamison

Item no. : HV00510193
Format : DVD
Duration : 100 minutes
Price : USD 50.00

LOIE FULLER: DANCING IN THE LIGHT FANTASTIC

Featuring reconstructions of Night, Fire Dance, and Lily

A Momenta production, funded by The Illinois Humanities Council, The National Endowment for the Humanities, and The Illinois General Assembly

For the first time, this DVD offers a comprehensive look at Loie Fuller's life, work, and her influences on today's dance and film artists. It is divided into four sections:

1. ?1834-1889: Family beginnings in the Illinois farmland.
2. 1889-1895: Early performing and the shaping of her distinctive style.
3. ?1895 & 1900: Fame in Paris. Three famous dances are reconstructed.
4. 1900-Present: Fuller's influence on dance, film, costuming, staging and theater.

Includes archival film and photographs as well as contemporary reconstructions.

Item no. : RB00510207
Format : DVD
Duration : 66 minutes
Copyright : 2010
Price : USD 60.00

NEW DANCE FOR AMERICA, A

The Choreography, Teachings and Legacy of Doris Humphrey

Narrated by Doris Humphrey, Lindsay Crouse, and Ina Hahn
Written and directed by Ina Hahn

The story of the life and works of modern dance pioneer Doris Humphrey (1895-1958) is the focus of this documentary. It leads from her birth in Oak Park, Illinois, to growing up in a theatrical hotel in Chicago where she supported her parents as a dance teacher at the age of 18, the launch of her professional career in the Denishawn Company, establishing her own company with partner Charles Weidman, to serving as artistic director and choreographer for Jose Limon. Historical and contemporary performance excerpts cover the span of her career from her earliest composition, Valse Caprice (1920), to her last, Brandenburg Concerto

(1958), and represent some of her finest pieces such as Soaring, Passacaglia in C Minor, New Dance and Day on Earth.

Attention has been paid to placing her growth as a dance artist and her contribution to the development of modern dance within the context of twentieth century history. Interviews with former dancers who worked with her and with her son complete the picture of this indomitable woman who, along with Charles Weidman and Martha Graham, forged a new art form growing out of the national experience of pioneering, freedom of expression, wide open spaces and democratic values.

Review

- "What a Beautiful documentary! ...done with admiration, adoration, good taste and love...a remarkable service to dance and the history of modern dance." - Robert Lindgren, Founding Dean, North Carolina School of the Arts, Past President, School of American Ballet

Item no. : VW00510215
Format : DVD (Color, Black & White)
Duration : 80 minutes
Copyright : 2010
Price : USD 50.00

PARSONS DANCE COMPANY, THE

David Parsons displays both his choreographic ingenuity and flair for dancing in this program of seven dances, including his signature work "Caught", in which a series of poses are frozen in flashes from a strobe light. The other pieces are Fine Dining, Reflections of Four, The Envelope, Brothers (Co-choreographed and danced by Daniel Ezralow with David Parsons), and Nacimiento.

Item no. : KM00510219
Format : DVD (Color)
Duration : 117 minutes
Copyright : 2010
Price : USD 50.00

MULTICULTURAL/INDIGENOUS ISSUES

DIALOGUE UNDERSTANDING OF HEALING, AN INDIGENOUS HEALER AND WESTERN PSYCHOLOGY: A CASE STUDY

With Rockey Robbins, Ph.D.

Western Psychology has rarely listened to — and much less integrated — Indigenous healers' perspectives about

psychological illness and health. In his address, Dr. Robbins calls upon a case study with Indigenous healer White Bear to give voice to his alternative views about diagnosis and treatment. White Bear argues for a "mobile" in-the-moment form of diagnosis and a "pause" where the mind ceases to tyrannize and we are no longer absorbed in our emotions. He contends that a healer can benefit from aligning him or herself with spirits who can help us to achieve the necessary states of anonymity and non-judgment required for healing work. Throughout the study, theoretical and empirical findings in the field of Psychology are cited in an effort to support or question rather than validate or invalidate White Bear's mystical wisdom.

Item no. : KT08780260
Format : DVD
Duration : Approx. 60 minutes
Price : USD 119.00

NARRATIVE THERAPY

NARRATIVE MEDIATION: A STORY OF TWO SISTERS & ONE WILL

With John Winslade

Dr. Winslade works with two sisters to re-author a relationship story that has been in conflict over their mother's disputed will. A conversation based on the principles of narrative mediation ensues. In the context of their preferred relationship story, the sisters address and resolve the issues that have threatened to tear them apart. Compelling, fascinating and authentic, this video is an excellent example of Narrative Therapy. Subtitles emphasize major points and provide clarity.

Item no. : NC08780261
Format : DVD
Duration : Approx. 50 minutes
Price : USD 179.00

NEW BABY CARE

MOTHER AND NEW BABY CARE: THE FIRST TWO WEEKS

Covering the first two weeks postpartum, Mother and New Baby Care helps ensure the continued health and well-being of mother and baby as they make the transition from hospital to home. Successor to our bestselling Hospital to Home: A Security Blanket for New Parents, this all-new program clearly presents the most current need-to-know discharge information—including postpartum recovery tips, feeding basics, newborn care, and when to call healthcare providers—all in a relatable way that appeals to today's parents.

Program Benefits:

- Evidence-based – provides parents with up-to-date, trusted information
- Saves time – allows for faster, more efficient discharges
- Warning signs – clearly states when to call healthcare providers
- Relatable and real – diverse cast of new parents sharing their real-life experiences
- Great for Partners – Shows the importance of partner support
- Meets your needs – also available in Spanish and a version suitable for Baby-FriendlyR hospitals

Reviews

- "A very comprehensive look at the immediate postpartum period. Highly recommended!" - Julie Wilber, RN, Nurse-Family Partnership
- "Parents would benefit from seeing this before birth...Uses realistic situations to offer helpful guidance to new parents." - Jo Ann Thompson, RN, BSN, ICCE, Holy Cross Hospital

Item no. : HC00800193
Format : DVD (Closed Captioned)
Duration : 34 minutes
Audience : Ages 13-Adult
Copyright : 2010
Price : USD 250.00

NURSING PRACTICE

INFECTION CONTROL IN HEALTHCARE

Infection control in a health care setting is a fundamental responsibility shared by all staff. This video resource will ensure that infection control is front of mind for every worker. It starts by outlining the four principles of infection control, followed by a detailed examination of standard precautions that must be undertaken at all times, including a step-by-step demonstration of correct hand washing technique. Transmission-based precautions are explained, grouped into three broad groups: contact, droplet, and airborne. Finally, organisational support is described, including the importance of the infection control committee and regular health screenings for all staff.

Please contact us for primary and secondary schools pricing.

Item no. : MW08691667
Format : DVD
Duration : 16 minutes
Copyright : 2011
Price : AUD 300.00

INFECTION CONTROL IN HEALTHCARE

Infection control in a health care setting is a fundamental responsibility shared by all staff. This video resource will ensure that

infection control is front of mind for every worker. It starts by outlining the four principles of infection control, followed by a detailed examination of standard precautions that must be undertaken at all times, including a step-by-step demonstration of correct hand washing technique. Transmission-based precautions are explained, grouped into three broad groups: contact, droplet, and airborne. Finally, organisational support is described, including the importance of the infection control committee and regular health screenings for all staff.

Please contact us for primary and secondary schools pricing.

Item no. : ZF08691662
Format : DVD
Duration : 16 minutes
Copyright : 2011
Price : AUD 300.00

NURSING PROCESS

NURSING THEORY

Nursing theory is the foundation of knowledge for the direction and delivery of nursing care, and is used to describe, explain, predict and develop a plan of nursing care. This program presents the learner with important concepts about how nursing theory is applied to the care of patients.

Item no. : TP08050837
Format : DVD (With Workbooks)
Duration : Approx. 20 minutes
Copyright : 2010
Price : USD 518.00

Item no. : TP08050838
Format : DVD
Duration : Approx. 20 minutes
Copyright : 2010
Price : USD 472.00

NURSING PROFESSIONALS

ALZHEIMER'S DISEASE AND RELATED DISORDERS III (FOR HOME HEALTH)

This program addresses common issues that caregivers in a home health setting will face in treating a patient with Alzheimer's. Join us as we discuss the stages of Alzheimer's and the modifications that can be made in the home to help these patients.

Item no. : SZ04160226
Format : DVD (With Learning Guide)
Price : USD 325.00

NUTRITION

FAST FOOD NUTRITION

An overview of fast food, including the history of fast food and the drive thru, pros and cons of eating fast food, and tips choosing the best options at burger joints, taco chains, sub shops, takeout and more. Clear, concise content slides on CD-ROM feature professional-looking text and graphics. Easy to customize and make your own!

Item no. : CK01070331
Format : CD-ROM (Win, With PowerPoint Presentation)
Audience : Grades 7- Adult
Copyright : 2011
Price : USD 70.00

HOT TOPICS IN NUTRITION

What's the latest nutrition buzz? Discover the latest hot topics in the nutrition world on a wide range of topics, including the Vitamin D dilemma, food allergies, unhealthy vegetarianism, childhood obesity, food safety and more.

Item no. : FD01070335
Format : CD-ROM (Win, With PowerPoint Presentation)
Copyright : 2010
Price : USD 70.00

MENU PLANNING: TODDLERS, PREGNANCY, THE ELDERLY

This informative program explains the nutrients our bodies require for optimum health and how these requirements change throughout our lives. It reviews the stages of our life cycle, the basic nutritional needs at each stage, and encourages thoughtful and well informed meal planning for three important life stages: toddlers, pregnancy and the elderly. The content is presented in a clear manner with lots of real-life examples and practical tips from experts in the field. With this information, viewers will understand the nutritional needs and therefore dietary requirements needed, and the effects that deficiencies can have on our health.

Please contact us for primary and secondary schools pricing.

Item no. : JP08691660
Format : DVD
Duration : 19 minutes
Copyright : 2011
Price : AUD 235.00

SPORTS NUTRITION: LESSONS FROM THE BEIJING OLYMPIC GAMES 2008

The (4) presentations from the Special Event session at the 2009 ACSM annual

meeting that review the impact that nutrition had on the athletes and some of their performances at the 2008 Beijing Olympic Games are included on a single DVD. Almost an hour and a half of cutting-edge information and authoritative insights, featuring:

- Introduction (Ronald J. Maughan)
- Nutrition at the 2008 Beijing Olympics: The UK Perspective (Samantha J. Stear)
- Nutrition at the 2008 Beijing Olympics: The US Perspective (Karen Daigle)
- Nutrition at the 2008 Beijing Olympics: The Australian Experience (Louise M. Burke)

Item no. : LM08500723
Format : DVD
Duration : 120 minutes
Copyright : 2010
Price : USD 100.00

NUTRITION & FOOD SCIENCE

CLOSER LOOK AT NUTRITION, A: CARBOHYDRATES

Carbohydrates are found in many of the foods we eat every day. Carbohydrates give us the energy we need to complete our many daily activities, and different foods possess different amounts and types of carbohydrates. In this installment in the Closer Look at Nutrition series, we will explore these different categories of carbohydrates and where we get them in our diet. Carbohydrate production is also discussed, as well as how carbohydrates affect our blood glucose levels and the ways which this is regulated.

Item no. : NF00211203
Format : DVD
Duration : 15 minutes
StdBkNo : 9781603338240
Price : USD 115.00

CLOSER LOOK AT NUTRITION, A: FATS & LIPIDS

Is all fat bad for you? Do you need fats in your daily diet? This installment in the Closer Look at nutrition series explores these questions as well as identifying good fats versus bad fats. This production also examines fat's role in affecting cholesterol levels and compares saturated versus unsaturated fatty acids, helping to give students a better understanding of the role fats play in the diet and the ways which they are needed to maintain proper nutrition.

Item no. : TA03761204
Format : DVD
Duration : 15 minutes
StdBkNo : 9781603338264
Price : USD 115.00

CLOSER LOOK AT NUTRITION, A: METABOLISM & ENERGY

A Closer Look at Nutrition: Metabolism & Energy will show students the roles which metabolism and energy play in maintaining good health. Students will explore the components of metabolism, including anabolism and catabolism, as well as examine latent heat in phase changes. The relationship between energy and carbohydrates is also discussed, as is basal metabolic rate and the factors which influence it.

Item no. : MK03991205
Format : DVD
Duration : 19 minutes
StdBkNo : 9781603338271
Price : USD 115.00

CLOSER LOOK AT NUTRITION, A: PROTEINS & AMINO ACIDS

In A Closer Look at Nutrition: Proteins & Amino Acids, students will explore proteins and amino acids, the components which build them. Students will examine the role proteins play in the body and how they help maintain proper nutrition as well as sources of protein found in the diet. The importance of protein composition and shape is featured. Protein denaturation and complete versus incomplete proteins are also discussed.

Item no. : GC00211206
Format : DVD
Duration : 17 minutes
StdBkNo : 9781603338288
Price : USD 115.00

CLOSER LOOK AT NUTRITION, A: VITAMINS, MINERALS & WATER

Vitamins, minerals and water are all essential elements for proper nutrition of our body. Throughout this presentation, students will learn the importance of the various vitamins and minerals needed for proper nutrition as well as explain deficiencies and toxicities. Water will be explained in detail and viewers will understand the importance of water in the human body.

Item no. : LR03761207
Format : DVD
Duration : 17 minutes
StdBkNo : 9781603338295
Price : USD 115.00

FOOD PACKAGING: OPTIONS & GUIDELINES

The food packaging options and guidelines presentation focuses on food packaging guidelines established by government agencies such as the USDA and explains the rationale and purposes of

those guidelines. The presentation also describes the properties and material used for containers in commercial food packaging. Student will gain knowledge of factors related to the use of controlled and modified atmosphere packaging. The exercise ends with an in-depth description of information required on a food label and its purpose.

Item no. : CJ03761237
Format : CD-ROM (Win, PowerPoint Presentation (46 slides))
StdBkNo : 9781603338493
Price : USD 69.00

PALLIATIVE CARE & BEREAVEMENT

EUTHANASIA

When faced with years of pain and poor quality of life, why shouldn't a rational person be able to end their own life? For some, euthanasia means that people may be pressured - however subtly - into taking their own lives before their time. For others, euthanasia is a dignified and profoundly moral choice. In this excellent program, we explore the religious, moral and philosophical arguments surrounding euthanasia, providing both 'for' and 'against' arguments for this controversial and important topic. Featuring some of the world's finest minds on the topic, this program is bound to provoke healthy, informed debate.

Item no. : GJ11100226
Format : DVD
Duration : 25 minutes
Copyright : 2011
Price : AUD 235.00

PARLIAMENTARY PROCEDURE

PARLIAMENTARY PROCEDURE GUIDELINES

Often students are taught the fundamentals of parliamentary procedure, but rarely are they taught the real-world application, relevance and importance of this process. This presentation not only provides students with the skills needed to conduct an orderly and efficient meeting, but also supplies them with a detailed look on how parliamentary procedure is used in a professional setting. Numerous examples of motions and appropriate use are also provided.

Item no. : WL00211281
Format : DVD
Duration : 75 minutes
StdBkNo : 9781603338660
Price : USD 115.00

PUBLIC SPEAKING BASICS

Collaborator: Cindy Akers and Kevin Williams

In order to better prepare oneself for varying public speaking engagements, one must know the basic fundamentals. This DVD discusses different types of speeches and the concepts and elements involved with each, along with research and organization techniques. Strategies for tailoring a speech for an audience, as well as rehearsing techniques, microphone tips and body language are also discussed. Perfect for all public speaking beginners and for those wishing to brush up on their skills.

Item no. : SA03761306
Format : DVD
Duration : 32 minutes
StdBkNo : 9781603338776
Price : USD 125.00

WINNING FFA ELECTIONS

Item no. : HL00211341
Format : DVD
StdBkNo : 9781595359346
Price : USD 69.00

PATIENT EDUCATION

PATIENT EDUCATION LENDING LIBRARY

A collection of our award winning, informative Patient Education programs designed to facilitate better understanding and help individuals cope with some of the most common diseases.

Item no. : HC04100236
Format : DVD
Price : USD 350.00

PHYSICAL SCIENCE

CHINA QUAKE

China Quake is an engrossing look at the massive 2008 earthquake in China, one of the most destructive quakes ever recorded, and a lesson in the science of seismic activity.

The 7.9 magnitude earthquake released a surge of energy that devastated an area the size of South Korea. In ninety unforgetting seconds, nearly 90,000 lives were lost, 5 million buildings were destroyed and 5 million people were left homeless. Dramatic video footage from the day of the quake and its aftermath, along with computer graphics, vividly illustrate the devastation and the mechanisms behind the megaquake.

China Quake follows a team of international scientists a year after the monster quake as they search for clues that will help solve the mystery of the massive, unexpected disaster. Was the Sichuan earthquake a freak of nature or a predictable tragedy waiting to happen? And what can be learned from the quake to help reduce the devastation in the future?

The scientists, including geologists, seismologists and engineers, use tools on the ground and in space to uncover the catastrophic chain of events that may have ruptured several faults at once. Among the scientists is Dr. Elizabeth Hausler, founder/CEO of Build Change, a nonprofit organization that teaches people in developing countries how to build earthquake resistant homes.

The discoveries of these scientists solves the mystery of the quake's origins and scale, and will help save lives in the future wherever and whenever killer quakes strike around the world.

Award

- Golden China Dragon Award, International Science and Education Producers Conference, China

Item no. : GN01920120
Format : DVD (Closed Captioned)
Duration : 47 minutes
Audience : Grades 9-Adult
Copyright : 2010
Price : USD 195.00

POP CULTURE

ROCKIN' THE WALL

By Larry Schweikart and Marc Leif

Rockin' the Wall is both an engaging history lesson about the Berlin Wall and an entertaining exploration of the power of rock music as a force for social change and liberation.

When the Berlin Wall went up in 1960, it became the worldwide symbol of communist oppression. While the Wall kept people in, it could not keep Western influences like rock music out. Through Voice of America and Radio Free Europe, rock music penetrated the Iron Curtain with messages of freedom and rebellion.

Rockin' the Wall presents the history of the Berlin Wall through the experiences of well-know rock musicians and those who lived behind the wall. Among the rock musicians featured are Robby Krieger (The Doors), Mark Stein and Vinny Martell (Vanilla Fudge), Rudy Sarzo (Quiet Riot), David Paich (Toto), Jimmy Haslip (Yellowjackets), and the group Mother's Finest who played in East Berlin just weeks before the Wall fell.

People who lived behind the Iron Curtain in several countries describe what their lives were like and how rock music provided them an important lifeline and inspiration -- giving them hope and

exposing the short-comings of the communist system.

The film includes historical footage of the famous speeches at the Berlin Wall by Presidents Ronald Reagan and John Kennedy, as well as interviews with former government officials and with European rocker Leslie Mandoki who recalls being visited by former Soviet leader Mikhail Gorbachev to discuss the power of music.

Features original music written for the film, as well as live music from several of the groups in the film.

Rockin' the Wall is ideal for classes in History, Political Science and Music.

Review

- "Well-produced...Rockin' the Wall gives viewers an intimate look into life in East Berlin.... Commentators in the film range from bow tie-wearing historians to shaggy-haired rock musicians, with the most interesting tidbits coming from individuals who had lived under Soviet rule in East Berlin (some of whom escaped before the wall fell). The film conveys a palpable feeling of the quiet rebellion simmering against a regime so petty as to restrict women from putting their hair in ponytails." - BigHollywood.com

Item no. : TN01920124
Format : DVD (Closed Captioned)
Duration : 83 minutes
Audience : Grades 7-Adult
Copyright : 2010
Price : USD 195.00

POULTRY JUDGING

ID OF POULTRY & FURTHER PROCESSED POULTRY MEAT PRODUCTS EVALUATION

Collaborator: Dr. Jason Lee

This program is designed to prepare students to be competitive in poultry judging contests. Practice increases a student's chance for being on a winning team and greatly improves ones judging skills. Dr. Jason Lee, Assistant Professor of Poultry Science at Texas A&M University, provides valuable instruction on the identification of poultry parts and further processed poultry meat products commonly found in a contest. Both internal and external views of poultry parts are shown. Dr. Lee has coached nine National Champion Collegiate Poultry Judging Teams at Texas A&M University. His teams have included the high individual at seven of these national contests.

Item no. : WT03761249
Format : DVD
Duration : 25 minutes
StdBkNo : 9781603338523
Price : USD 99.00

POULTRY JUDGING: BROILER BREEDER EVALUATION

Collaborator: Dr. Jason Lee

The factors for "keeping" and "culling" broiler breeders are discussed along with the proper techniques for evaluating body conformation and muscling, various deformities found in a contest and the proper method of handling and evaluating a bird in its cage. The key parts of a broiler breeder will also be shown. A class of eight broiler breeder females is evaluated and oral reasons for keeping and culling each bird will be provided.

Item no. : VZ03991292
Format : DVD
Duration : 29 minutes
StdBkNo : 9781603338325
Price : USD 99.00

POULTRY JUDGING: EVALUATION OF LIVE EGG-TYPE HENS

Collaborator Dr. Jason Lee

The evaluation of live egg-type hens is an important part of the poultry industry. In this presentation, the various parts of an egg-type hen will be shown and discussed. A class of past production hens will be shown and evaluated and a set of oral reasons will be given. Valuable tips will be provided to help students perform better at contests and increase their chances of being on a winning poultry judging team.

Item no. : ZN00211293
Format : DVD
Duration : 18 minutes
StdBkNo : 9781603338455
Price : USD 99.00

POULTRY JUDGING: PRACTICE CONTEST I

Collaborator: Dr. Jason Lee

This DVD is designed to prepare students to be competitive in poultry judging contests. It includes eight classes for poultry judging practice: Production Hens, Broiler Breeder Selection, Ready-to-Cook Broilers for Grading, Ready-to-Cook Turkeys for Grading and Placing, Poultry Parts Identification, Egg Exterior Quality and Further Processed Poultry Meat Products Evaluation. Official Placing and cuts are provided following each class.

Item no. : CY03761294
Format : DVD
Duration : 42 minutes
StdBkNo : 9781603338721
Price : USD 125.00

PRENATAL CARE

GESTATIONAL DIABETES: GESTATIONAL DIABETES EDUCATION MADE EASY

This program teaches pregnant women who have gestational diabetes how to keep their blood glucose in a safe and healthy range for the remainder of their pregnancy. It concisely explains the condition, the risk factors to mom and baby, and gives an overview of the management plan.

Program Benefits:

- Easy to understand – animation shows how insulin controls blood glucose
- Outlines risks – reviews warning signs and when to call a healthcare provider
- Monitoring & management – shows how to test glucose levels and ketones in urine
- Healthy choices – emphasizes healthy diet and exercise as part of their management plan
- Empowering – a diverse cast encourages viewers to take charge of their health

Topics Include:

- Gestational Diabetes Overview – defines condition, insulin, glucose, ketones, affect on mom and baby
- Your Management Plan – nutrition, exercise, monitoring glucose and ketones, keeping records, insulin injections
- As Your Baby Grows – visiting healthcare provider, monitoring baby's growth, warning signs, newborn testing

Review

- "The real-life scenarios will enhance the patient's willingness to comply with her gestational diabetes self-management." - Lana Goordineer, MSN, RN, CDS, Bayhealth Medical Center

Item no. : HB00800189
Format : DVD (Closed Captioned)
Duration : 22 minutes
Audience : Ages 13-Adult
Price : USD 160.00

PROBLEM-BASED LEARNING

PROBLEM-BASED LEARNING FOR THE 21ST CENTURY CLASSROOM 1

Program One in the two-disc set takes you to two elementary schools where teachers use problem-based learning throughout the curriculum. Teachers explain how they work backwards from state and district standards to create problem-based units that have measurable assessment targets.

Item no. : YE01250096
Format : DVD

Duration : 45 minutes
Copyright : 2010
StdBkNo : 9781416610779
Price : USD 199.00

PROBLEM-BASED LEARNING FOR THE 21ST CENTURY CLASSROOM 2

In Program Two, go to middle and high schools where teachers use problem-based learning to develop real-world, authentic tasks that motivate students and encourage them to take more ownership of learning. See examples of how teachers use problem-based learning to collaborate across the curriculum and integrate technology into their instruction.

Item no. : SH01250097
Format : DVD
Duration : 45 minutes
Copyright : 2010
StdBkNo : 9781416610786
Price : USD 199.00

PROPERTIES OF FOOD

DIETARY SUPPLEMENTS: HEALTH OR HYPE?

Take a walk down the aisle of any supermarket or chemist these days and you are bound to be confronted by shelves full of nutrient supplements, ranging from vitamin A to zinc. But are they worth the price you pay for them? This information-packed program takes a balanced look at the essential nutrients needed by the body, the type of person who is most likely to take dietary supplements, and what differences - both good and bad - they can make to our everyday life. This program is a fresh look at a modern multi-billion dollar industry, including the rules of product labeling, and the cunning marketing that leverages off well-known sporting celebrities.

Please contact us for primary and secondary schools pricing.

Item no. : CH08691659
Format : DVD
Duration : 16 minutes
Copyright : 2011
Price : AUD 235.00

RACE/ETHNICITY

BUILDING AND MAINTAINING GOOD WORKING RELATIONSHIPS IN INDIGENOUS COMMUNITIES TO PROMOTE OPTIMAL MENTAL HEALTH AND POSITIVE YOUTH DEVELOPMENT

With Monica Tsethlikai, Nancy Whitesell, Lisa Rey Thomas, Allison Ball, Billie Jo Kipp

Working with indigenous communities requires not only expertise in the fields of education and psychology, but also knowledge of tribal law and customs. Hear about 1. Best practices for building relationships with people in the community; 2. Developing and proposing a research plan; 3. Unique challenges in developing collaborations with tribal communities as a member of the tribe, or as a non-tribal member; 4. Priority differences and resolution between tribe members and researchers; 5. Whether working in tribal communities challenged one's training and/or made one re-think research methods.

Item no. : EB08780252
Format : DVD
Duration : Approx. 90 minutes
Price : USD 119.00

CONVERSATIONS ON RACIAL AND ETHNIC IDENTITY RESEARCH: WHERE DO WE GO FROM HERE?

With Robert Sellers, Eleanor Seaton, William E. Cross, Stephen Quintana

This will be an exciting and involving DVD for your students. How do we disentangle race, ethnicity and culture while at the same time acknowledge the intersection among these constructs? Four panelists discuss such issues as salience of race and ethnicity, epiphanies leading to new discoveries, and the movement from one level of cultural identity to another. Special attention is given as to how context shapes the variability of multicultural identity. The session includes extensive Q & A from audience and meaningful exchanges of information between audience and panelists.

Item no. : TB08780255
Format : DVD
Duration : Approx. 120 minutes
Price : USD 119.00

COUNSELING IMMIGRANTS

With Adam Zagebaum; Vanna Som; Maria Avina; Miguel Loeza

As our demographics change, mental health practitioners, counselors and psychologists all need to be aware of the specific needs of immigrants. In Microtraining's first-ever video on this topic, two scenarios are presented: school-counseling as well as community-based scenarios that touch upon language, culture, family, education, and work-related concerns which impact the well-being and needs of immigrant clients. Following the scenarios, three immigrants (Mexican and Asian) — all of whom are in the counseling profession — discuss their reasons for immigrating, seeking counseling services, and moving toward a career in counseling — with specific attention focused on how to work with and advocate for immigrant clients so that emotional needs and social resources are met.

Item no. : GY08780256
Format : DVD
Duration : Approx. 75 minutes
Price : USD 179.00

CRITERION PROBLEM IN THE MEASUREMENT OF CROSS-CULTURAL COMPETENCIES, THE

With Frederick Leong, Abigail Billington, Katherine Giuca, Derald Wing Sue

While research in cross cultural competency (CCC) has come a long way, there are areas where the field could improve — specifically in measurement and methodology. With so many inventories and competency scales, current methods suffer from a number of issues: Disagreement over definition of CCC, format of measures, and rigorous construct validation. Improvement recommendations include methodological and process changes, use of evidence-based practice, and clearer evaluation criteria. Derald Wing Sue responds supporting the recommendations, but adds that the field needs to take a look at implicit vs. explicit bias in existing research. For anyone conducting research in the area of multicultural and cross cultural counseling, this presentation is a must—it will generate a lot of discussion.

Item no. : WG08780258
Format : DVD
Duration : Approx. 90 minutes
Price : USD 119.00

RESEARCH FINDINGS ON CULTURE AND MENTAL HEALTH IN ETHNIC MINORITY COMMUNITIES USING NATIONALLY-REPRESENTATIVE DATA

With Laura Kohn-Wood, James Jackson, Norah Mulvaney-Day, David Takeuchi

Latino and Asian American Study), the panelists discuss a variety of cultural and sociological findings that bring home a new and rich view of race and ethnicity. Speaker presentations include: 1. Making Ends Meet: Financial Problems and Mental Health among Asian Americans 2. Understanding Mental Health Services Disparities and 3. The Intersection of Race, Ethnicity, Immigration and Cultural Influences on the Nature and Distribution of Health and Mental Health. All presenters discuss the importance of race and ethnicity but emphasize that it is the context of immigration, gender, age that is even more important to our study and understandings.

Item no. : DA08780265
Format : DVD
Duration : Approx. 120 minutes
Price : USD 119.00

READING SKILLS

ARE YOU A HORSE?

By Andy Rash, illustrated by the Author

Despite his cowboy boots and ten-gallon hat, Roy doesn't know what a horse is — or a saddle! But when he gets a saddle for his birthday, it comes with two instructions: 1) Find a horse and 2) Enjoy the ride. Armed with helpful hints, Roy sets out with a simple question for everyone he meets, "Are you a horse?" He asks a rusty wagon, a snake, crab, chameleon, owl, pig, sloth, lion and zebra, and each helps Roy determine the characteristics of a horse. When he eventually comes upon a horse, the story takes a surprising and hilarious turn. This zany adventure includes comic illustrations and an important lesson in deductive reasoning. A special "Read-Along" section reprises the story with the text.

Reviews

- As author/illustrator Andy Rash points out, anything can happen in a picture book about a cowboy who doesn't know what a horse is. Cowboy Roy begins his search, asking each creature he meets, "Are you a horse?" Everything he meets, from a squeaky wagon to a cactus to a crabby crab to a man-eating lion adds a bit of information to his picture of a horse. Each of the animals that Roy meets has the quality revealed in the previous encounter plus a unique characteristic so he can use deductive reasoning to identify a

horse. While Rash admits in the Conversation with the Author section that it is implausible for a cowboy in the West to meet crabs, zebras, and many of the other creatures that Roy encounters, this absurdity only adds to the humor of the tale. Dave Calabrese's narration gives each animal a distinct personality, from snake's hissing response, to sloth's slow, careful reply, to lion's brash roar. A read-along version with captions is optional. Rash's bright gouache and India ink cartoon illustrations, numerous gags and puns, and the general silliness of the story present a very effective lesson in critical thinking that will be enjoyed again and again. - School Library Journal, September 2010

- Narrated by Dave Calabrese, this iconographic animated adaptation of the picture book written and illustrated by Andy Rash finds a would-be cowboy named Roy receiving a fun gift for his birthday: a saddle which comes with the instructions to "find a horse" and "enjoy the ride". Ironically, Roy doesn't exactly know what a horse is, so he sets off on a 20 Questions-like journey to narrow down the field. During the process of elimination, Roy meets plenty of things that aren't horses, such as cactus ("bristle at the thought!") a muddy pig, a slowly speaking sloth, a man-eating lion, and a zebra, although his methods of trial and error lead to a funny twist ending. Featuring vibrant gouache and India ink artwork, DVD extras includes a "Sharing My Story" conversation with the author and a read-along segment. Recommended. - Video Librarian, November/December 2010.

Item no. : HF11610006
Format : DVD
Duration : 12 minutes
Audience : Ages 4-8
Copyright : 2010
StdBkNo : 1933938730
Price : USD 70.00

WE'RE ALL IN THE SAME BOAT

By Zachary Shapiro, ill. by Jack E. Davis

At first the animals are excited about boarding Noah's boat and sailing off on a cruise. But when the rain keeps falling, tempers grow short, and the animals become cranky. The hilarious illustrations show just how desperate the situation has become – from antsy ants and bored bees to yelling yaks and zoned-out zebras. Everyone blames Noah for the trouble, but when he reminds them that, "We're all in the same boat!" the animals have a change of heart. The story of Noah's ark is transformed into a delightful alphabet tale that ends with a plea for cooperation and the promise of peace.

Reviews

- An iconographic-animated adaptation

of author and rabbi Zachary Shapiro's 2009 picture book, illustrated by Jack E. Davis, *We're All in the Same Boat* carries a gentle message about patience, cooperation and peace. Initially, the animals aboard Noah's ark figure they're going off on a vacation, and are excited and happy; but after a few weeks on the rainy seas, "the iguanas were impatient...the orangutans were obnoxious...the voles were vexed." The whole alphabet is covered in similar fashion, while Davis, using strategically placed hair, jewelry, hats and props, makes each animal couple distinctive and often funny besides. When Noah, who looks like a grandpa in his bathrobe, finally shouts out the title, the animals have a change of heart, as evidenced by the fact that "the camels were cooperative...the foxes made fables." In a DVD bonus interview, Shapiro cites as an inspiration long family car rides during his youth that featured the telling of alphabet stories. Recommended. - Starred Review. Video Librarian, March-April, 2010.

- Inspired by the familiar Old Testament story and family car games from Zachary Shapiro's childhood, this offering both instructs and amuses. After endless weeks of rain, the animals on Noah's cruise ship are cranky and restless. Poor Noah – depicted with hard hat, pencil behind his ear, cell phone and tool belt – finally explains, "We're all in the same boat". The animals are stunned but contrite. The ants apologize, the llamas laugh, the foxes tell fables, the giraffes make gifts, the penguins hold a party, and everyone assumes a sunnier disposition. –which is rewarded by the sun's eventual appearance. Following the story, there is an alphabet drill featuring the lower case letter in each frame. Jack E. Davis' hilarious illustrations feature the animals in colorful cruise wear. In a conversation with the author, Rabbi Shapiro explains how the story is ultimately one about feelings – "how our words and actions affect other people". While the iconographic images are pure whimsy, the film imparts a valuable lesson in getting along as well as in alphabet and adjective review. - School Library Journal, February 2010

Item no. : WR11610087
Format : DVD
Duration : 15 minutes
Audience : Ages 4-8
Copyright : 2010
StdBkNo : 1933938684
Price : USD 70.00

RELATIONSHIPS

CHARACTER CHRONICLES, THE: THE CARING CONNECTION

Our Indian blogger shows inspiring stories and teen discussions to demonstrate that caring is about doing, not simply feeling. The first documentary features Nicolas Mejia, a cancer survivor/amputee who helps other children get through hard times. Our second documentary reveals how all it took for Kassandra Gonzalves in Massachusetts was to read an article about how foster children usually carry their belongings from house to house in garbage bags. So she organizes groups of kids to make hand-made goodie bags for these foster children. In her summary our blogger encourages other kids to become caring people by doing caring things, and tells them if we want to make a difference in this world, it's simply up to us.

Item no. : AT11370014
Format : DVD
Duration : Approx. 25 minutes
Audience : Grades 4-8
Price : USD 70.00

CHARACTER CHRONICLES, THE: THE FAIRNESS CONNECTION

As soon as children are able to speak they often complain, "No Fair." With that as a point of departure, our African-American blogger covers the topic of Fairness by presenting some teen discussion and two documentaries. The first documentary is about a Teen Court in an Indiana middle school that exemplifies fairness in its every day practice. The second documentary tells the story of Michael Pesci, an 11 year old boy in New Jersey with natural athletic ability, who uses his talent to literally "level the playing field." He established a charity to help children less privileged because he didn't feel it was fair that they didn't have the same opportunities that he has.

Item no. : WS11370016
Format : DVD
Duration : Approx. 25 minutes
Audience : Grades 4-8
Price : USD 70.00

CHARACTER CHRONICLES, THE: THE RESPECT CONNECTION

Our video blogger covers the subject of Respect in a combination of a video essay about respect in our daily lives, a documentary about a group of teens in Georgia who learn about respecting our planet, and a flash animation dialogue between our blogger host and a mighty disappointed Mother Earth. The program opens with a dramatic skit about a middle school student who can't get respect from his classmates and the sorrowful impact that has on him. The sum total of these

elements reinforces the importance of respect in everything we do and in all the choices we make.

Item no. : PB11370017
Format : DVD
Duration : Approx. 25 minutes
Audience : Grades 4-8
Price : USD 70.00

CHARACTER CHRONICLES, THE: THE TRUST CONNECTION

The Trust Connection begins with Judy, our Asian American middle school blogger, presenting a video vignette, shot on the streets of New York City, reflecting on the role of trust in every day life. She then introduces a group of teens who tell moving stories about losing and regaining trust with friends and family. That essay is punctuated by a short dramatic skit about the new kid in school who lied to fit in. This combination of elements is bound to provoke moving discussions about honesty and trustworthiness in the classroom.

Item no. : WV11370019
Format : DVD
Duration : Approx. 25 minutes
Audience : Grades 4-8
Price : USD 70.00

RESEARCH

COUNSELING INTAKE PROCESS, THE: CULTURALLY COMPETENT DEMONSTRATIONS AND DEBRIEFINGS

With Brent Beam, Karolyn Sentor

What is the counseling intake process and how can mental health practitioners make it successful for the client? In Microtraining's first DVD on this subject, two distinctively different approaches to the intake session are demonstrated. In the first one, Brent Beam, works with a Trinidadian female who is experiencing sleep issues and feelings of discontent in her work and romantic relationship. In the second demonstration, Karolyn Sentor conducts an intake session with an Asian American male who has recently relocated to a new city and is grappling with issues of loneliness and loss of connection with family.

The DVD begins with a brief lecture on the intake process by Dr. Beam, followed by the two intake demonstrations. It wraps up with a debriefing session led by a clinical supervisor (Craig Woodsmall, Psy.D.) and the therapists and clients. Diversity and cross-cultural counseling issues are emphasized.

Item no. : NN08780257
Format : DVD

Duration : Approx. 100 minutes
Price : USD 179.00

RESPECT

CHARACTER CHRONICLES, THE: THE RESPECT CONNECTION

Our video blogger covers the subject of Respect in a combination of a video essay about respect in our daily lives, a documentary about a group of teens in Georgia who learn about respecting our planet, and a flash animation dialogue between our blogger host and a mighty disappointed Mother Earth. The program opens with a dramatic skit about a middle school student who can't get respect from his classmates and the sorrowful impact that has on him. The sum total of these elements reinforces the importance of respect in everything we do and in all the choices we make.

Item no. : PB11370017
Format : DVD
Duration : Approx. 25 minutes
Audience : Grades 4-8
Price : USD 70.00

RESPONSE TO INTERVENTION

PRACTICAL LOOK AT RESPONSE TO INTERVENTION, A

With Mike Mattos

A system in which struggling students must fail before they can receive additional support is being replaced by comprehensive systems of interventions. In this breakout session, Mike provides an accessible survey of response to intervention (RTI) systems and explains how RTI, combined with a professional learning community (PLC) foundation, creates a powerful system for achieving high levels of learning for all students.

Item no. : NC08420060
Format : DVD
StdBkNo : 811796010421
Price : USD 195.00

RESPONSIBILITY

CHARACTER CHRONICLES, THE: THE CITIZENSHIP CONNECTION

Malik, our African American middle school blogger, covers the topic through a combination of teen discussions and two documentaries about Citizenship in action. The first is about Michelle Loke in Wisconsin who out of concern for her

younger brother found lead in children's toys and stopped stores from putting them in vending machines. The second documentary is about a group of teens in Illinois who formed a club to perform community service. All the sections in this program are designed to show other young teens that they have the power to make a real difference in their communities.

Item no. : GP11370015
Format : DVD
Duration : Approx. 25 minutes
Audience : Grades 4-8
Price : USD 70.00

CHARACTER CHRONICLES, THE: THE RESPONSIBILITY CONNECTION

Responsibility is presented by our video blogger in a dynamic combination of a teen discussion and two moving documentaries. The first documentary is about a young, irresponsible African American teen in California who decides to turn her life around. One day she looked at her bullying behavior and realized that she was making herself and her classmates miserable. So she decided to focus on her studies while setting her sights on attending college when she is older. The second documentary is about an Asian teen in Rhode Island who is distressed about e-waste. That is computers and other high tech devices that are poisoning our environment. So Alexander and his friends are doing something to correct the problem. They are truly showing social responsibility in action.

Item no. : EP11370018
Format : DVD
Duration : Approx. 25 minutes
Audience : Grades 4-8
Price : USD 70.00

RETAILING

DETERMINING SALES QUOTAS

Determining sales quotas is an important function for businesses to perform so salespeople have a goal to work towards and exceed. This presentation discusses how to set sales quotas, then measure individual performance based on them. Various methods are discussed with examples of each. The presentation also analyzes how to set quotas based on past sales and competition.

Item no. : LN03761219
Format : CD-ROM (Win, PowerPoint Presentation (59 slides))
StdBkNo : 9781603336925
Price : USD 79.00

SAFE / DRUG FREE SCHOOLS

SEXUAL HARASSMENT AT SCHOOL: HOSTILE ENVIORNMENTS

This DVD includes TWO videos about sexual harassment:

A classroom program for students, and a professional development program for educators.

STUDENT PROGRAM - 21 min.

Do students really understand what sexual harassment is? This program helps identify when actions may constitute harassment and how to differentiate them from flirting. Learn why harassers do it and how it usually occurs at school.

EDUCATOR PROGRAM - 18 min.

This feature video provides crucial information to help educators define their role in preventing and responding to sexual harassment. Viewers learn the role of Title IX policies, a method of reporting harassment, and ways to prevent it at school.

Item no. : EN01560040
Format : DVD
Duration : 39 minutes
Copyright : 2011
Price : USD 149.00

SAFETY

DIGITAL FOOTPRINT

Computers and electronic devices know more about you than you think - do you know how to keep yourself safe? Complete overview of digital safety, sext-messaging, and safe social networking.

Item no. : DY01070330
Format : CD-ROM (Win, With PowerPoint Presentation)
Audience : Grades 7 -Adult.
Copyright : 2011
Price : USD 70.00

FAMILY VIOLENCE: THE IMPACT ON CHILDREN - FOR PARENTS

Family Violence: Impact on Children features experts, practitioners, and ordinary folks with impact and experience. The program awakens the viewer to take action in order to prevent physical and psychological injury to innocent children. Produced for parents.

Item no. : TN08470107
Format : DVD
Duration : 25 minutes
Price : USD 90.00

SAFETY & HEALTH

CHILD & BABYSITTING (CABS)

Accompanies The Child and Babysitting Safety program is a community education program that covers child safety and basic care techniques for infants and children. Geared towards adolescents, not intended for daycare workers.

Item no. : NC07190203
Format : DVD
Price : USD 60.00

SAFETY & TRAINING: ADULT

CPR FOR RESCUERS 2010

CPR for Rescuers 2010, this DVD CPR training film (professional version) is based on the latest published guidelines.

Item no. : DC07190209
Format : DVD
Audience : College, Adult
Copyright : 2011
Price : USD 125.00

SCIENCES

SOLVING THE MYSTERIES OF SCIENCE: THE ADVENTURES OF COMPASS & ALARM CLOCK PART 1: GETTING CLOSER

Experiments with homemade optical devices demonstrate the magnifying effect of the lenses in glasses, microscopes and telescopes.

Item no. : HV00161340
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

SOLVING THE MYSTERIES OF SCIENCE: THE ADVENTURES OF COMPASS & ALARM CLOCK PART 10: ELECTRIC WONDER

Homemade electroscope and other safe experiments shed light on the ideas of electricity, electrification and electricity charges.

Item no. : HS00161341
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

SOLVING THE MYSTERIES OF SCIENCE: THE ADVENTURES OF COMPASS & ALARM CLOCK PART 11: COLORFUL SURPRISE

Alarm Clock learns the importance of patience and some secrets of gardening.

Item no. : JC00161342
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

SOLVING THE MYSTERIES OF SCIENCE: THE ADVENTURES OF COMPASS & ALARM CLOCK PART 12: ANYTHING FOR A FRIEND

An analogy between batteries and the heart and lungs becomes critical when Alarm Clock is rushing to save his best friend.

Item no. : YB00161343
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

SOLVING THE MYSTERIES OF SCIENCE: THE ADVENTURES OF COMPASS & ALARM CLOCK PART 13: A WALK IN THE CLOUDS

Alarm Clock learn about weather, air pollution and the different types of clouds.

Item no. : EV00161344
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

SOLVING THE MYSTERIES OF SCIENCE: THE ADVENTURES OF COMPASS & ALARM CLOCK PART 14: HOW TO HANDLE HEAT

A homemade volcano model reveals the nature of volcanic processes. More experiments demonstrate thermal conductivity and heat conservation.

Item no. : MC00161345

Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

**SOLVING THE MYSTERIES
OF SCIENCE: THE
ADVENTURES OF
COMPASS & ALARM CLOCK
PART 15: WINTER GAMES**

Alarm Clock learns about winter, snow and regions where it's cold year-round.

Item no. : SA00161346
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

**SOLVING THE MYSTERIES
OF SCIENCE: THE
ADVENTURES OF
COMPASS & ALARM CLOCK
PART 16: BREATHTAKING
FLIGHT**

Compass teaches the history of flight, and shows how to construct different versions of boomerangs and a parachute.

Item no. : WB00161347
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

**SOLVING THE MYSTERIES
OF SCIENCE: THE
ADVENTURES OF
COMPASS & ALARM CLOCK
PART 17: THE WATER
CROSSING**

A walk in the woods leads our heroes to consider the weight of objects in the water, hydrostatic force and buoyancy limit. Alarm Clock gets a lesson in honesty and manners.

Item no. : TM00161348
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

**SOLVING THE MYSTERIES
OF SCIENCE: THE
ADVENTURES OF
COMPASS & ALARM CLOCK
PART 18: A LITTLE LOST**

Compass and Alarm Clock try to get home on their own by building a wind-driven car and a kite.

Item no. : GH00161349
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

**SOLVING THE MYSTERIES
OF SCIENCE: THE
ADVENTURES OF
COMPASS & ALARM CLOCK
PART 19: HIGH PLACES**

Playing on a slide teaches our heroes about caution, chain reaction and power transfer.

Item no. : RC00161350
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

**SOLVING THE MYSTERIES
OF SCIENCE: THE
ADVENTURES OF
COMPASS & ALARM CLOCK
PART 2: RAIN**

Learn about the water cycle and its importance to the ecosystem, as well as some of the most fascinating atmospheric phenomena- lightning and the rainbow.

Item no. : HC00161351
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

**SOLVING THE MYSTERIES
OF SCIENCE: THE
ADVENTURES OF
COMPASS & ALARM CLOCK
PART 20: ATTENTION!
GERMS!**

Compass explains to Alarm Clock the nature of germs, mold and bacteria and their role in health, the processing of dairy products and bread.

Item no. : EA00161352
Format : DVD
Duration : 13 minutes

Audience : Elementary
Copyright : 2011
Price : USD 149.00

**SOLVING THE MYSTERIES
OF SCIENCE: THE
ADVENTURES OF
COMPASS & ALARM CLOCK
PART 21: PAPER FOREST**

Learn to build a ladder, a tree, and a whole forest using paper.

Item no. : NA00161353
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

**SOLVING THE MYSTERIES
OF SCIENCE: THE
ADVENTURES OF
COMPASS & ALARM CLOCK
PART 22: HOW DOES IT
SOUND?**

When Compass explains the nature of echoes and sound waves, Alarm Clock overcomes his fear and finds a way out of a dark cave.

Item no. : HN00161354
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

**SOLVING THE MYSTERIES
OF SCIENCE: THE
ADVENTURES OF
COMPASS & ALARM CLOCK
PART 23: PIRATE'S
TREASURE**

Exploring an old pirate ship, Compass explains the process of rusting, solubility and photographic transfer.

Item no. : FC00161355
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

**SOLVING THE MYSTERIES
OF SCIENCE: THE
ADVENTURES OF
COMPASS & ALARM CLOCK
PART 24: LEMON SECRETS**

Compass shows Alarm Clock how to make invisible ink, inflate a balloon and conduct

other experiments with the help of a simple lemon.

Item no. : AB00161356
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

SOLVING THE MYSTERIES OF SCIENCE: THE ADVENTURES OF COMPASS & ALARM CLOCK PART 25: DETECTIVE STORY

A secret note leads Compass and Alarm Clock on an exploration of encrypted messages, hidden maps, and mysterious tracks to the greatest treasure in the world - knowledge.

Item no. : FT00161357
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

SOLVING THE MYSTERIES OF SCIENCE: THE ADVENTURES OF COMPASS & ALARM CLOCK PART 26: FIRST TIME AT THE ARENA

A trip to the circus leads our heroes to a magician's toolbox, revealing some tricks.

Item no. : TC00161358
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

SOLVING THE MYSTERIES OF SCIENCE: THE ADVENTURES OF COMPASS & ALARM CLOCK PART 3: MAGICAL RAYS

The use of sunlight is ideal for experiments. Learn to build a sundial and a shadow box theater. Explore other effects of sunbeams like desert mirages.

Item no. : RJ00161359
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

SOLVING THE MYSTERIES OF SCIENCE: THE ADVENTURES OF COMPASS & ALARM CLOCK PART 4: IN SEARCH OF AIR

Air pressure can be used to launch an air rocket, but what is air, and what is it made of?

Item no. : NL00161360
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

SOLVING THE MYSTERIES OF SCIENCE: THE ADVENTURES OF COMPASS & ALARM CLOCK PART 5: EXPERIMENT WITH WATER

From tsunami to soap bubbles and capillary action, Compass demonstrates the properties of water in simple experiments.

Item no. : NA00161361
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

SOLVING THE MYSTERIES OF SCIENCE: THE ADVENTURES OF COMPASS & ALARM CLOCK PART 6: MYSTERIOUS MAGNET

Alarm Clock learns about magnets and magnetism.

Item no. : NN00161362
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

SOLVING THE MYSTERIES OF SCIENCE: THE ADVENTURES OF COMPASS & ALARM CLOCK PART 7: WHY DOES EVERYTHING FALL DOWNWARDS?

Experiments demonstrating weight and gravity, the effects of shape on air resistance, and different types of friction.

Item no. : HC00161363

Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

SOLVING THE MYSTERIES OF SCIENCE: THE ADVENTURES OF COMPASS & ALARM CLOCK PART 8: COLORFUL COLORS

Learn about the color spectrum, the rules of color mixing and production of new hues.

Item no. : HN00161364
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

SOLVING THE MYSTERIES OF SCIENCE: THE ADVENTURES OF COMPASS & ALARM CLOCK PART 9: HANG ON TO THE EARTH!

The principles of rectilinear and curvilinear motion, centrifugal force and weightlessness.

Item no. : GH00161365
Format : DVD
Duration : 13 minutes
Audience : Elementary
Copyright : 2011
Price : USD 149.00

SELF-IMAGE

IN THE MIX: - SELF-EXPRESSION AROUND THE WORLD

Co-hosted by musician and composer Moby, this program focuses on the importance of self-expression and mentoring as a way for teens to learn life skills such as cooperation, communication, organization, time management, self-confidence and problem solving. Viewers see how teens in Canada, Turkey, China and Mexico express themselves in a variety of ways, including art, poetry, music and video. In Dallas, we follow students as they create Digital Stories on the topic of "Global Destiny", which they share on the Internet. The episode will encourage other young people to be creative and make a difference in their own communities. An interesting way to make students aware of the value of mentoring and the valuable life skills that can be learned.

Reviews

- "An interesting way to make students aware of the value of mentoring and the valuable life skills that can be learned." - School Library Journal
- "Another winning entry in the ongoing In The Mix series." - Booklist

Item no. : HG10990044
Format : DVD
Price : USD 99.00

SMOKING

SMOKING: GETTING READY TO QUIT

In this video, smokers learn how to create their personal plan for quitting. The program examines why people smoke, why they may want to quit, how they can identify their personal triggers to smoke, and introduces nicotine replacement, as well as non-nicotine replacement therapies, to aid in quitting. It encourages people to make a diary of their smoking behavior and to set a quit date. Potential relapse situations are also covered.

Item no. : HH10090167
Format : DVD (Closed Captioned)
Duration : 15 minutes
Price : USD 160.00

SOCIAL AND ETHICAL ISSUES

EUTHANASIA

When faced with years of pain and poor quality of life, why shouldn't a rational person be able to end their own life? For some, euthanasia means that people may be pressured - however subtly - into taking their own lives before their time. For others, euthanasia is a dignified and profoundly moral choice. In this excellent program, we explore the religious, moral and philosophical arguments surrounding euthanasia, providing both 'for' and 'against' arguments for this controversial and important topic. Featuring some of the world's finest minds on the topic, this program is bound to provoke healthy, informed debate.

Item no. : GJ11100226
Format : DVD
Duration : 25 minutes
Copyright : 2011
Price : AUD 235.00

GENETIC ENGINEERING

Genetic engineering is one of the great scientific breakthroughs in recent history, but it's not without controversies. Should we push genetic research to its absolute limit, or does it need limitations? This program looks at the possible benefits of genetic engineering, such as the curing of hereditary diseases and the creation of

better, more efficient crops. It also explores the potential issues that arise with this new technology - the questionable morality of cloning, and the controversy that surrounds stem-cell research for example. Students will hear both a secular and religious perspectives on the morality of intervening in nature at the most fundamental level.

Item no. : MG11100227
Format : DVD
Duration : 19 minutes
Copyright : 2011
Price : AUD 235.00

IVF

It is estimated that three million people worldwide have been conceived via in vitro fertilization, or IVF. Having this still relatively recent technology has led us to question who 'deserves' it, and the extent to which an embryo should be engineered. Some parents-to-be use IVF to avoid potential hereditary diseases, yet should parents be allowed to choose things like sex, hair and eye colour? Should IVF be free, and if so, should it be free for everyone? This program looks at how different countries have navigated this new ethical territory, and investigates the often opposing stances that various religions have towards the practice. How have the boundaries for artificial pro-creation been set?

Item no. : MY11100233
Format : DVD
Duration : 20 minutes
Copyright : 2011
Price : AUD 235.00

SOCIAL CLASS/PRIVILEGE

POVERTY AS SOCIAL EXCLUSION: RELATIONAL DIMENSIONS OF SOCIAL CLASS STRATIFICATION

With Laura Smith, Ph.D.

If there is any segment of society that should be concerned with the impact of classism and poverty, it is those within the "helping professions"—people who have built their careers around understanding and facilitating human emotional well-being. In her engaging address, Dr. Smith helps re-define social class and provides suggestions of promising new approaches to serving poor communities that go beyond remediation, sympathy, and charity.

Item no. : WK08780263
Format : DVD
Duration : Approx. 60 minutes
Price : USD 119.00

SOCIAL JUSTICE

PARTNERING WITH COMMUNITY: COMMITMENT, ENGAGEMENT, AND OPEN RELATIONSHIPS

With Rebecca Toporek Ph.D.

How can we, as counselors, take social justice into action? Dr. Toporek argues that engaging in our community is an imperative piece toward social justice as it enhances our ability to be culturally relevant and demonstrate integrity in practice, research and training. Students will encounter ways counselors and communities can combine resources, knowledge and power to make change happen. Specific examples show to implement community social justice (Toporek's own work in the San Francisco community and APA Div 17's "Give Back" initiative.)

Item no. : JW08780262
Format : DVD
Duration : Approx. 60 minutes
Price : USD 119.00

PSYCHOLOGY'S STRUGGLE FOR SOCIAL JUSTICE AND THE COMMON GOOD: REAL THREATS AND TRUE BREAKTHROUGHS

With Patricia Romney, Ph.D.

In her keynote address to the Winter Roundtable conference, Dr. Romney shares her wisdom gained from her thirty years consulting with individuals and organizations throughout the US and Europe. The focus of Dr. Romney's work is change. Using her finely honed assessment skills as a starting point for change efforts, Dr. Romney shares powerful examples of change, inspiring viewers to take action.

Item no. : GA08780264
Format : DVD
Duration : Approx. 60 minutes
Price : USD 119.00

UNCOVERING THE SOCIAL DETERMINANTS OF HEALTH

With Lydia Buki, Ph.D.

Health disparities between various populations are a critical social justice issue, and it is imperative for psychologists to become involved in the elimination of these disparities. To illustrate mechanisms of disparity, Dr. Buki uses breast cancer in Latina women as a model to demonstrate the psychosocial, cultural, and institutional

factors that combine to produce lower survivorship rates. Dr. Buki shows us the non-traditional roles that psychologists can take to help combat these disparities, consistent with a social justice perspective.

Item no. : VH08780266
Format : DVD
Duration : Approx. 60 minutes
Price : USD 119.00

SOCIAL, HISTORIC, FOLK & ETHNIC DANCE

BAROQUE DANCE UNMASKED: WORKSHOP TO PERFORMANCE

Created by Catherine Turocy

Catherine Turocy, America's foremost baroque dance expert, has created a DVD that explains the process of re-creating the dance theater of the baroque era. In the first part, Workshop, Catherine discusses and gives examples of technique, masks and costumes, character and style, fencing, music, metaphor, and Feuillet notation. The second part, Performance, features brilliant excerpts from the dance-drama "With Sword Drawn He Dances" illustrating three major categories: the danse heroique style in Passacaille d'Armidé, the demi-caractère style in Air des Sauvages, and the comic/grotesque style in Peasant-in-a-basket.

Item no. : GZ00510174
Format : DVD
Duration : 48 minutes
Copyright : 2011
Price : USD 60.00

SPIRIT MOVES PART 2

Savoy Ballroom of Harlem, 1950's

Filmed at the Savoy Ballroom in the 1950's, Part 2 features footage of dancing by the general public. This is important because the 'public' includes Al Minns and Leon James. Part 2 includes Bebop, Lindy, Shim Sham, Charleston, and an aerial Lindy contest for the Harvest Moon Ball Championships.

The Spirit Moves a rare 2-hour film documentary is the most extensive video encyclopedia of African American social dance from 1900 to the 1980s. The Spirit Moves traces the evolution of African American dance in urban America. It was created over a period of thirty years by Mura Dehn, a European filmmaker who recognized and recorded the vital contribution of African American dance to the Jazz scene. She produced, directed, edited, and narrated this valuable film. Shown with its original editing, this DVD contains the only footage of this kind still in existence. The Spirit Moves provides a living history of the men and women who

forged American social dance styles into an improvisational art form.

Item no. : ZR00510225
Format : DVD
Duration : 30 minutes
Price : USD 80.00

SPORTS MEDICINE

ASSESSING AND CORRECTING DEVIATIONS OF THE FEET

By Justin Price, MA

Assessing and Correcting Deviations of the Feet presents an overview of the functional anatomy of the foot and ankle complex. The DVD explains how faulty movement patterns and/or biomechanics in the foot and ankle can lead to structural malalignments, pain, and dysfunction in the entire body. The DVD details how to assess imbalances of the foot and ankle and outlines an array of corrective exercises to help alleviate an individual's level of pain and improve the person's functional ability.

Among the topics covered:

- Assessing the foot and ankle
- Visual assessment
- Visual and hands-on assessment
- How the feet affect the rest of the body
- The transition from assessment to exercise

Item no. : AJ08500724
Format : DVD
Duration : 54 minutes
Copyright : 2011
Price : USD 60.00

EXAMINATION OF THE HAND AND WRIST

By Jon M. Englund, M.D., Carrie Jaworski, M.D., FAAFP, FACSM

Examination of the Hand and Wrist provides an overview of the key factors that are involved when conducting a physical examination of either the hand or the wrist. The DVD details the superficial structures of each body part that must be evaluated to determine the pain generators, as well as offers specific measures and tests for assessing each structure.

- The wrist anatomy
- Observations
- The wrist range of motion
- Strength testing of the wrist
- Palpation of the wrist
- Special tests of the wrist
- Lunotriquetral instability
- Radiocarpal instability
- Nerve vascular impingement
- The hand anatomy
- The hand range of motion
- Strength testing of the hand

- Palpation overview
- Types of hand injuries

Item no. : FV08500727
Format : DVD
Duration : 62 minutes
Copyright : 2010
Price : USD 60.00

INTRODUCTION TO KETTLEBELL TRAINING FOR FITNESS PROFESSIONALS

By Steve Cotter

Introduction to Kettlebell Training for Fitness Professionals offers a resource for personal trainers who want to learn more about kettlebell training and how to apply it to their fitness-based business. The DVD covers a number of key factors involved in kettlebell training, including the history and benefits of kettlebell training, an explanation of how to choose the appropriate kettlebell to achieve an exerciser's goals, and an overview of several basic kettlebell exercises. In addition, the DVD details the key principles (mechanics and breathing) that form the foundation for each movement, as well as outlines safe and proven progressions that can be employed with kettlebell training.

Among Topics Covered:

- Body positioning
- Proper breathing
- One-hand swing
- The clean
- The press
- The push-press
- Squats
- Increasing the difficulty
- Core training

Item no. : BT08500728
Format : DVD
Duration : 92 minutes
Copyright : 2010
Price : USD 60.00

STUDIES OF RELIGION

EUTHANASIA

When faced with years of pain and poor quality of life, why shouldn't a rational person be able to end their own life? For some, euthanasia means that people may be pressured - however subtly - into taking their own lives before their time. For others, euthanasia is a dignified and profoundly moral choice. In this excellent program, we explore the religious, moral and philosophical arguments surrounding euthanasia, providing both 'for' and 'against' arguments for this controversial and important topic. Featuring some of the world's finest minds on the topic, this program is bound to provoke healthy, informed debate.

Item no. : GJ11100226
Format : DVD
Duration : 25 minutes
Copyright : 2011
Price : AUD 235.00

GENETIC ENGINEERING

Genetic engineering is one of the great scientific breakthroughs in recent history, but it's not without controversies. Should we push genetic research to its absolute limit, or does it need limitations? This program looks at the possible benefits of genetic engineering, such as the curing of hereditary diseases and the creation of better, more efficient crops. It also explores the potential issues that arise with this new technology - the questionable morality of cloning, and the controversy that surrounds stem-cell research for example. Students will hear both a secular and religious perspectives on the morality of intervening in nature at the most fundamental level.

Item no. : MG11100227
Format : DVD
Duration : 19 minutes
Copyright : 2011
Price : AUD 235.00

TAP, JAZZ & HIP HOP

TAP DANCE HISTORY: FROM VAUDEVILLE TO FILM

Archivist: Mark Cantor, Celluloid Improvisations Music Film Archive

This collection of rarely seen original film footage from Soundies and short films of the 1930s and 1940s, includes routines by Bill "Bojangles" Robinson in "Harlem is Heaven" (1932) and "By an Old Southern River" (1942). Bill Mahoney reveals his unique dance style punctuated with comic pratfalls in "She's My Lilly" (1934). The Berry Brothers present their singing, strutting, twirling canes, and acrobatic stunts in "Boarding House Blues" (1948). The film "It Happened in Harlem" (1945) features Slick and Slack and Juanita Pitts. Also featured are three varied chorus lines from "Ten Minutes to Live"(1932),"The Musical Beauty Shop"(1930), and "Harlem is Heaven"(1932). Finally, there are two tap dance roller skating acts.

Item no. : AK00510233
Format : DVD
Duration : 45 minutes
Copyright : 2011
Price : USD 70.00

UNDERSTANDING BY DESIGN

CONVERSATIONS: INTEGRATING DIFFERENTIATED INSTRUCTION AND UNDERSTANDING BY DESIGN

with Carol and Jay

Teachers everywhere are under way more pressure to address required content standards, teach for student understanding, and reach an increasingly diverse student population. Find out how you can do that by using Differentiated Instruction (DI) and Understanding by Design (UbD) in tandem to incorporate content standards into an understanding-based curriculum that includes instruction that supports the success of all students. Leading experts Carol Ann Tomlinson and Jay McTighe come together for an informal and enlightening conversation that explains how to use DI and UbD approaches to meet the demands of a fast-changing educational landscape of 21st century learning.

Item no. : DK01250077
Format : DVD
Duration : 60 minutes
Copyright : 2010
StdBkNo : 9781416610793
Price : USD 179.00

WAITING ROOM

HEART DISEASE AND RISK FACTOR REDUCTION EDITION

This edition includes 33 short video clips and 10 health tip messages covering basic information about heart disease and important lifestyle changes that people can make to prevent it. The DVD plays continuously and automatically repeats, so it requires little attention from staff.

It's appropriate for many waiting areas including Cardiology practice waiting rooms, angioplasty outpatient departments, and other heart centers. It will help transform the anxiety and boredom of waiting into a positive learning experience for patients and their families.

Your patients learn basic self-care information they may not have known. And, watching these clips may trigger important questions or shared health information they may not have mentioned otherwise.

This edition includes video clips on heart attack and heart disease symptoms, healthy eating, the roles of stress and depression, the importance of quitting smoking, exercising safely, and much more. For specific information go to the

details section.

Item no. : JB10090166
Format : DVD
Duration : 110 minutes
Copyright : 2010
Price : USD 650.00

WEIGHT MANAGEMENT

EXERCISE AND WEIGHT LOSS: A LOOK AT THE SCIENTIFIC RESEARCH

By Jason Karp, Ph.D.

While weight loss remains the most important underlying factor for people who exercise at health/fitness clubs and hire personal trainers, most fitness professionals are not familiar with the scientific research on this critical issue, all too often relying on what's presented by the popular media. Despite what scientists know about the most effective weight-loss strategies, a large gap exists between research and practice. Exercise and Weight Loss: A Look at the Scientific Research features a critical review of the scientific research on exercise and weight loss with regard to the most effective weight-loss strategies, including how much exercise is needed and the type and intensity level of exercise that is most appropriate for losing weight.

Among the topics covered:

- Obesity among U.S. adults
- Why is it so hard to lose weight?
- Weight-loss research
- Exercise and weight-loss myths

Item no. : WA08500722
Format : DVD
Duration : 59 minutes
Copyright : 2010
Price : USD 60.00

IS IT TIME FOR ENERGY BALANCE GUIDELINES: WHAT IS THE EVIDENCE?

By John M. Jakicic, Ph.D., Joseph E. Donnelly Ed.D., FACSM, Jessica Unick, Ph.D., James O. Hill, Ph.D.

The (4) presentations from the Select Symposium at the 2010 ACSM annual meeting on energy balance and its relationship with physical activity are included on a single DVD. Almost two hours of authoritative information and insights, featuring:

- What Is Energy Balance and Where Does Physical Activity Fit In? (Joseph E. Donnelly)
- Does Physical Activity Result in an Acute Effect in Energy Intake? (Jessica Unick)
- Is There Energy Intake Compensation With Chronic Exercise? (John M. Jakicic)

- Is There a Need to Develop Energy Balance Guidelines? (James O. Hill)

Item no. : GR08500729
Format : DVD
Duration : 115 minutes
Copyright : 2010
Price : USD 100.00

METABOLIC SYNDROME: WHAT YOU NEED TO KNOW!

By Roberta Anding, MS, RD

Metabolic syndrome affects approximately 50 million Americans, so fitness professionals encounter these types of clients every day. The cornerstone of management for this condition includes diet and exercise. Metabolic Syndrome: What You Need to Know! highlights the diagnostic criteria, pathophysiology, fuel utilization, and the independent effects of nutrition and exercise. The DVD emphasizes the fact that fitness professionals must be aware of screening strategies for metabolic syndrome, as well as the common medications used to treat this disorder. The DVD also reviews the scope of practice and referral options.

Among Topics Covered:

- Nutrition principles for the exercise professional
- Assessment
- Impact of weight loss on risk factors
- Omega-3 levels
- Vitamin D

Item no. : ZD08500730
Format : DVD
Duration : 84 minutes
Copyright : 2010
Price : USD 60.00

OBESITY AND THE METABOLIC SYNDROME - APPROACHES FOR PREVENTION

By Stella L. Volpe, Ph.D., RD, FACSM

Obesity and the Metabolic Syndrome—Approaches for Prevention provides an update on current information concerning the relationship between obesity and the metabolic syndrome. The DVD features an overview of research conducted by the speaker in three primary areas involving the prevention of obesity and diabetes through the lifespan—mineral supplementation; diet, exercise, and education; and environmental change. The DVD is designed to be a resource for health/fitness professionals who want to better understand the association between obesity and metabolic syndrome.

Among topics covered:

- Chromium
- Diet + exercise influence energy balance
- Changing the environment

- Magnesium and the metabolic syndrome

Item no. : GG08500731
Format : DVD
Duration : 49 minutes
Copyright : 2010
Price : USD 60.00

TAP INTO YOUR FAT BURN

By Fabio Comana, MA, MS

Metabolism and fat loss remain highly popular, but controversial and often misunderstood, topics in fitness. Tap Into Your "Fat Burn" examines and explains key physiological principles involved in both metabolism and fat utilization within the body. The DVD also discusses the impact that exercise can have on fuel utilization and metabolism. In addition, the DVD offers strategies and applications for influencing fatness and fitness.

Among topics covered:

- The unfortunate realities and truths
- Resting metabolic rate
- Exercise vs. non-exercise activity: thermogenesis
- The economic impact of obesity
- The physiology of obesity
- The physiology of fat utilization
- Calculating total daily energy expenditure
- Weight-management strategies

Item no. : HL08500732
Format : DVD
Duration : 104 minutes
Copyright : 2010
Price : USD 60.00

WOMEN, METABOLISM AND THE HORMONE HIGHWAY!

By Scott Josephson, MS, RD

Women, Metabolism and the Hormone Highway! examines the unique training-related concerns and questions that women often have, including perimenopausal challenges, muscle strength, body composition, metabolism, and the hormonal roller coaster, as well as other physiological factors that might play a significant role in their exercise efforts. The DVD explores practical and useful information that trainers can use to help guide their female clientele about dietary intake, energy expenditure, and exercising for a lifetime.

Among Topics Covered:

- What affects resting metabolic rate?
- Caloric restriction
- Hormones
- Menopause and BMI
- The B.E.S.T. program
- What about food?

Item no. : EE08500733
Format : DVD
Duration : 105 minutes
Copyright : 2010
Price : USD 60.00

WILDLIFE

WATER RESOURCES

Collaborators: Dr. Ernest Fish and Dr. Ron Sosebee

Water is one of the most precious commodities on earth. Without it, life as we know it would not exist. In this presentation, the different properties of water will be reviewed as well as the different ways in which water is used in our daily lives. In addition, the importance of conserving our water resources and the future of our water supply will be discussed. Water quality as well as various types and causes of water pollution are covered in detail.

Item no. : NA03991340
Format : DVD
Duration : 50 minutes
StdBkNo : 9781603338219
Price : USD 110.00

WOMEN'S STUDIES

TAPESTRIES OF HOPE

By Michealene Cristini Risley

Tapestries of Hope is a powerful film that exposes the ongoing rape of young women in Zimbabwe by men infected with AIDS, and profiles an organization working to protect and empower abused young girls in the country.

It is a common myth promoted by traditional healers in Zimbabwe that a man infected with HIV/AIDS can cure himself by having sex with a virgin. Some victims are very young – even baby girls. Director Michealene Cristini Risley traveled to Zimbabwe to explore the rape and AIDS crisis in the country, to uncover its impact on young girls, and to highlight the work of The Girl Child Network (GCN).

Founded by Zimbabwean human rights activist and child abuse survivor Betty Makoni, GCN rescues and helps heal abused girls. Part of the healing process is speaking out about the crimes committed against them, not an easy task in a country that ostracizes these young female victims. The documentary interweaves the girls' heart-breaking stories with the true confession of a dying man who raped young women believing it would cure his AIDS.

During filming, Risley and her assistant were arrested and deported by Zimbabwean authorities. Their footage was seized by the Zimbabwean Intelligence Office (C.I.O.), though the team managed to later retrieve the footage.

Tapestries of Hope is a portrait of hope and resilience in the face of overwhelming odds, and a vibrant call to action to stop the rape and abuse of women in Zimbabwe, and wherever it may occur around the globe.

Review

- "The footage Risley captured – particularly interviews with rape survivors and admitted rapists alike – is an incredibly compelling 77 minutes. The most striking element of the documentary is not the hell that the young rape survivors profiled have lived through, but their unbreakable spirit. The film is a vibrant international call to action and a breathtaking portrait of hope in the face of overwhelming odds. " - Jessica Mosby, TheWIP.net

Awards

- Best Documentary, Women in Film & Television
- Best Director, Women in Film & Television
- Aloha Accolade Award, Honolulu Int'l Film Festival
- Award of Merit, Accolade Film Awards
- Best Documentary, Louisville Int'l Festival of Film
- Award of Excellence, The Indie Fest

Item no. : YL01920125
Format : DVD
Duration : 77 minutes
Audience : Grades 11-Adult
Copyright : 2010
Price : USD 195.00

WORLD HEALTH ISSUES

ADULT HEALTH AND DEVELOPMENT

The health of individuals and communities worldwide is affected by a complex combination of factors. Where we live, our environment, genetics, income, education level, and our personal relationships all influence our health. This insightful program offers an overview of adult health and development, outlining the physical, social, emotional and intellectual stages of development we all experience. It illuminates the health status of adults, acknowledging gender differences and similarities and summarising the major determinants of health which affect societies worldwide. Throughout the program, expert input from doctors is balanced with personal opinions from everyday adults at all three stages of development.

Please contact us for primary and secondary schools pricing.

Item no. : DT08691695
Format : DVD
Duration : 21 minutes
Copyright : 2011
Price : AUD 235.00

GLOBAL HEALTH AND HUMAN DEVELOPMENT

This eye-opening program provides a global perspective on health and human development. We speak to experts from The Nossal Institute for Global Health, ActionAid, and Oxfam, and examine the important work they are doing in the world over. We define concepts of 'human development' and 'developed' and 'developing' countries, discuss mortality rates, and analyse the health status of different countries. We also describe the relationship between health, human development and sustainability, and evaluate WHO and UN strategies. We conclude by explaining the impact of health determinants on a nation's health, and analysing equity and social justice.

Please contact us for primary and secondary schools pricing.

Item no. : JW08691696
Format : DVD
Duration : 20 minutes
Copyright : 2011
Price : AUD 235.00

HEALTH RISKS TO THE WORLD'S YOUNG

The 'Convention on the Human Rights of Children', which asserts the fundamental right of children to be free from discrimination and disadvantage, is the single most ratified human rights treaty in history. Yet to this day there are still many factors that pose a risk to the health of the world's young. This program examines the most prominent of these risks: early pregnancy and childbirth, HIV/AIDs, malnutrition, mental illness, smoking, alcohol, and violence. The information in this program is supported by insight from experts in each field, and delivered with a non-alarmist approach that focuses on the facts.

Please contact us for primary and secondary schools pricing.

Item no. : BD08691669
Format : DVD
Duration : 22 minutes
Copyright : 2011
Price : AUD 235.00



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