

2010 New Releases Catalogue

August

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CD-ROM ★ DVD ★ VOD



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CONTENT

BUSINESS STRATEGY	2
CHANGE MANAGEMENT	3
COMMUNICATION.....	3
CORPORATE CULTURE	3
CUSTOMER SERVICE	4
DESIGN AND TECHNOLOGY	5
EMERGENCY MANAGEMENT.....	5
FIRE AND RESCUE.....	5
FOOD AND NUTRITION	5
FOOD TECHNOLOGY	5
HEALTH & SAFETY	5
HOMELAND SECURITY	6
HUMAN RESOURCES.....	6
IMPROVING SALES, ATTITUDE, AND SERVICE	7
INDUSTRY AND PETROCHEMICAL	7
LEADERSHIP.....	7
LIFE SKILLS.....	8
MANAGEMENT & SUPERVISING	8
MANAGEMENT SKILLS.....	9
MARITIME.....	9
MARKETING & SALES	10
MOTIVATION AND INSPIRATION.....	10
MOTIVATION AND MEETINGS.....	11
NURSING PRACTICE.....	11
NUTRITION FUNDAMENTALS	11
OUTDOOR EDUCATION	11
PERSONAL GROWTH.....	12
SAFETY AND SECURITY	12
SCIENCE	12
TECHNIQUES IN MEDIA.....	13
溝通協調.....	13
職場技能類	13

BUSINESS STRATEGY

EMOTION VS. ANALYTICS: DECISION MAKING AND THE BIASED BRAIN

With Baba Shiv

- How to be decisive and confident in decision making.
- Why starting with price can lead to bad decisions.
- How loss aversion trumps opportunity—and how to counter negative emotions.

Is it best to be emotionless and analytical in decision making? When our goal is to be decisive, the answer is a resounding No. Instead, harnessing the power of emotions is critical. Studies of the neural underpinnings of decision making show that our brains start by evaluating options analytically. But very soon—usually based on first impressions—we create an emotional front-runner. We then continue down a path of predecisional distortion, which biases further evaluation. Rather than creating bad decisions, however, this distortion leads to more confident, committed decision making.

This natural process works best for tradeoff conflicts: deciding between current options. It also works well for decisions involving innovation, growth and expansion. But in cases of sequential conflicts—or when the risk of danger or a bad outcome is greater—taking a more analytical approach is the better choice. Dr. Shiv describes specific techniques for gathering data, group decision making, accessing your gut feelings, and knowing when to allow the contrarians to dominate the discussion.

Item no. : EL02460309
Format : DVD
Duration : 61 minutes
Price : USD 95.00

GARAGE-BASED INNOVATION

With Phil McKinney

- How to create and sustain an innovation culture.
- Practical techniques for unleashing creativity.
- When it's best to tackle the worst ideas.

The drive to invent that Bill Hewlett and David Packard shared when they launched HP in a garage decades ago is critical to organizations today. As we shift from a knowledge-based economy to a creative economy, innovation-driven companies will be the leaders. Fortunately, says Phil McKinney, creativity is a skill that can be practiced and learned, and he shares his "FIRE + PO" process for tapping human ingenuity.

FIRE is a four-step process for bringing creative ideas to life. Focus on what you're going to pursue rather than wait for inspiration to strike. Ideate by brainstorming and asking the "killer questions." Rank ideas to ensure they meet specific goals of the organization. Execute on the ideas with a staged rollout for validation. PO, or perspective and observation, bring the big picture to the process. When we broaden our perspective by knocking down ingrained blinders, and get in the field to directly observe problems or opportunities, truly creative ideas emerge.

Item no. : WN02500310
Format : DVD
Price : USD 95.00

CAREER CHOICE AND PLANNING

EMERGING OCCUPATIONS: NEW JOBS OF THE 21ST CENTURY

Employment markets are changing rapidly. Technological innovation, the prominence of global markets and the need for environmental sustainability are all influencing the modern job market. In this program we examine some emerging job markets and the types of positions that are likely to evolve over the next 10-20 years. We talk with some of Australia's most prominent researchers, focusing on the factors that are driving the changes in their areas. Viewers will not only learn about how best to approach future employment opportunities, but also how to prepare themselves for the surprises future job markets may hold.

Item no. : TT08691594
Format : DVD
Duration : 22 minutes
Audience : Senior Secondary
Copyright : 2010
Price : AUD 120.00

GENERATION F: WOMEN IN THE WORKFORCE

Generation F make up around half of the Australian workforce. Whether they are school leavers, graduates, working mothers, migrants or entrepreneurs, Generation F are female employees who offer a diverse range of skills and attributes. In this program, we look at the growing need to engage women fully in the workforce, and outline strategies that can help employees reach their full career potential. We meet five experts who offer insights, drawn from their personal and professional experiences, to examine a profile of Generation F, highlight the importance of women's needs in the workplace, factors affecting work satisfaction, and the future of women in the workforce.

Item no. : HL08691595

Format : DVD
Duration : 27 minutes
Audience : Tafe - Professional
Copyright : 2010
Price : AUD 120.00

MORE THAN JUST A JOB

Everyday our lives are filled with choices. Much of our life is spent working, yet so little of our time is spent developing and managing our own careers. It's not uncommon for people who strive for a career to be ambitious, competitive, and have a real desire to be the best at what they do. In this program we take a look at the differences between a job and a career, providing an insight into choosing the correct career path. We hear from a man who seized his career with both hands, from a woman just at the beginning of her career, and from an expert who has made career advice her career.

Item no. : WU08691596
Format : DVD
Duration : 18 minutes
Audience : Tafe - Professional
Copyright : 2010
Price : AUD 120.00

NEGOTIATING WORKPLACE CONTRACTS

Whatever career path you choose, the foundation of the relationship with your employer will be a workplace agreement. There are a range of aspects to consider when negotiating a workplace agreement, such as wages, hours, holidays and working conditions. While the specific details will change depending on the industry, and the kind of work you do, there are number of regulations that underpin all agreements in Australian workplaces. Join us as we outline what a workplace agreement is, how to negotiate a workplace agreement, using representation during negotiation, and how agreements are enforced in the workplace.

Item no. : JE08691597
Format : DVD
Duration : 21 minutes
Audience : Senior Secondary
Copyright : 2010
Price : AUD 120.00

WORKPLACE HEALTH AND SAFETY

Today's workplaces are becoming more complex and technologically advanced, which is benefiting us all. However, this increased complexity brings new hazards for workers. Employees need to be aware of the potential hazards and risks in their workplaces in order to minimise or eliminate workplace accidents. Through the exploration of scenarios from a number of different industries, this program looks at the key issues involved in health and safety in the workplace. We investigate common hazards in detail,

discuss the overall benefits of safe workplaces and why occupational health and safety is important to everyone. Learn these important lessons before it is too late.

Item no. : NT08691601
Format : DVD
Duration : 22 minutes
Audience : Senior Secondary
Copyright : 2010
Price : AUD 120.00

CHANGE MANAGEMENT

TRANSFORM YOUR ORGANIZATION

With John Kotter

John Kotter Guides You through the Eight Steps For Successfully Leading Change

Change can be difficult for any manager or leader. How do you initiate a change effort? How do you make it work? What are the pitfalls? How can you succeed?

These are some of the questions that John has addressed in this new video workbook designed for use by any manager, team leader, or senior leader who is embarking on a change effort.

Item no. : NY03410323
Format : DVD (Closed Captioned)
Duration : 38 minutes
Copyright : 2010
Price : USD 50.00

WHEN CHANGE HAPPENS, ADJUST YOUR SAIL

With Sam Glenn

Let's face it, change is happening all around us and we all know that change can be very difficult for people to navigate. So how do you and your team manage change? How can you cope?

When Sam Glenn speaks about change, he uses the analogy of being on a small sailboat in the middle of a storm. Change is tossing us around and we need to adjust our sails to stay afloat.

As Sam tells us in this video, we can adjust our sail and get out of the storm. We can overcome change! Sam uses funny anecdotal stories and a simple formula to help you and your associates deal with change.

As you watch the program, you'll develop tools for overcoming changes, challenges, the unexpected, and negative people. Sam introduces his essential navigational tools to help your organization make it through the storm of change. You'll learn how to move forward when change happens and avoid getting trapped by negativity.

KEY LEARNING POINTS

- Don't Panic!
- It's OK To Complain, BUT...
- Stay Positive

Item no. : PE03580324
Format : DVD (Closed Captioned, With Leader's Guide)
Duration : 22 minutes
Copyright : 2009
Price : USD 495.00

COMMUNICATION

CONFLICTS IN THE WORKPLACE: SOURCES & SOLUTIONS

Constructive disagreement can add value, as employees compromise and reach better decisions based on input from others.

Conflict becomes destructive when anger, jealousy, and other strong emotions turn the focus away from problem solving and toward personal attacks. Destructive conflict can ruin relationships among workers, interfere with productivity, destroy teamwork, and contribute to employee absenteeism and turnover.

While acknowledging common sources of conflict, this entertaining video provides eight specific, reliable solutions: skills that help you put aside your differences, control your emotions, and move forward.

Learn these solutions:

- Responding with empathy
- Active listening
- Setting a limit
- Finding something to agree with
- Using "I" language instead of "You" language
- Disengaging to cool off
- Appealing to mutual self-interest
- Attacking the problem, not the person

Now, it is true that there are many things you CAN'T control when you are dealing with your coworkers or colleagues. But there are skills you can learn to keep disagreements constructive and resolve conflicts in a positive way. The most important thing to keep in mind is that resolving conflict is not about one person proving the other person wrong. Resolving conflict is about working WITH the other person to solve the problem and maintain the relationship.

Bottom line: there will always be conflict. The secret is learning to manage it successfully. Doing so empowers you to take control of your life—and career.

Item no. : VN02500307
Format : DVD (With Study Guide)
Duration : 17 minutes
Price : USD 179.00

PROFESSIONAL EMAIL ETIQUETTE

Avoid embarrassing errors and make your best impression on customers and colleagues.

Email is fast becoming the preferred method of contact for sharing information and resolving problems. The impression you leave with others about the quality of your organization and your own personal competency is largely based on the courtesy and professionalism of your email correspondence.

Learn about:

- Email etiquette and best practices.
- Openings and closings.
- Proper formatting and subject lines.
- Grammar and punctuation.
- Writing "bad news" emails.
- Email customer service.

No matter how long you've been using email, you'll learn some very important guidelines in this video—guidelines that will protect you from catastrophes and ensure your messages are professional, every time.

Item no. : JY00300314
Format : DVD
Duration : 26 minutes
Price : USD 129.00

CORPORATE CULTURE

LEADING IN A CONNECTED WORLD

With Rob Cross

- How your organization's interpersonal networks drive business results.
- Why leaders attuned to networks are more successful over time.
- What a high-quality, energy-building network looks like.

Networks of relationships among employees are increasingly the means by which organizations create value and foster innovation. From ten years of research tracking top-performing leaders at over 60 companies, Professor Cross found that successful leaders manage informal networks to compensate for weaknesses in formal structures, and thus improve collaboration, knowledge-sharing and best practices. In doing so, they are less susceptible to the loss of key contributors whose expertise enables a group to succeed.

Top-performing leaders analyze and respond to interpersonal networks differently than leaders who fail—in five ways. They identify and adjust staff overloads to minimize bottlenecks. They draw in the "folks on the fringe" of networks by getting newcomers involved with colleagues and reengaging under-connected high performers. They bridge silos to facilitate collaboration across functions, geographies, hierarchy

and expertise. They develop surge capacity by ensuring that the best expertise in a network is tapped for new problems and opportunities. And they minimize insularity by coordinating focus across groups on key accounts or business goals.

Item no. : WA00300311
Format : DVD
Duration : 59 minutes
Copyright : 2010
Price : USD 95.00

BUILDING A WINNING TEAM

With Jon Gordon

- Enhance employee engagement and trust to boost performance.
- Eliminate the subtle negativity that can sabotage teams.

Fear and uncertainty in the workplace hurt the morale of teams and lead to pessimism, poor focus and subpar performance. Jon Gordon's strategies for successfully uniting teams center on his belief that communication is key. Start by sharing a unifying vision that rallies a team toward a common purpose. Stay positive on a daily basis, celebrate successes, and deal with negativity head on. Engage employees by helping them find their own personal vision and their own passion. Finally, focus on creating inspired, committed relationships, and those relationships will deliver top performance.

Item no. : PD00300305
Format : DVD
Duration : 46 minutes
Price : USD 95.00

COMMON PURPOSE: GETTING FROM ME TO WE

With Joel Kurtzman

- Align personal and organizational interests to drive top performance.
- What did it take for NASA to reach the moon in ten years?
- The danger signs of deteriorating common purpose.

Companies that achieve and sustain exceptional results over time are rare. Those that do are made up of people united by a common purpose—one that fosters hard work, sacrifice, and exemplary performance to accomplish the goals of the organization. Their leaders, whether at Disney, Google, or Staples, inspire a palpable sense of mission and provide the means for individuals to contribute as much as possible.

Joel Kurtzman's "new rules of employment" to instill common purpose are based on years of research and numerous interviews with top executives. From American Express's Kenneth Chenault, to Michael Dell of Dell Inc., and Steve Wynn of Wynn Resorts, successful leaders align the interests of individuals

with those of the organization. NASA in the 1960s, for example, offered employees a once-in-a-lifetime learning opportunity to tackle what they couldn't do anywhere else, aligning their personal benefit with that of the space program. And they create leaders at every level of the organization by communicating and modeling what's expected, and then providing feedback and celebrating successes.

Item no. : JH02460306
Format : DVD
Duration : 54 minutes
Price : USD 95.00

GARAGE-BASED INNOVATION

With Phil McKinney

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Item no. : WN02500310
Format : DVD
Price : USD 95.00

CUSTOMER SERVICE

LITTLE BIG THINGS: SERVICE

With Tom Peters

The Little BIG Things: Service DVD in the new Tom Peters training program will help you and your teams organizationally attack, dismantle, and rebuild how you view the service you provide to your customers. How? Through Tom's decades of experience with companies in all

industries!

Do you know that even your landscape company thinks about how quickly the debris is picked up as part of their "brand"? Do you think it's a great idea to trash your competitors? Do your employees think that they are a representative of your company with each and every interaction? The topics covered in these twelve clips are essential to your business and should be viewed by every employee – from the CEO to the front-line cashier.

This is how you succeed in business – your business – any business and this is how you survive when your competitors fall.

Item no. : JE01160313
Format : DVD (With Discussion Guide)
Duration : 28 minutes
Copyright : 2009
Price : USD 295.00

CUSTOMER SERVICE

WEDNESDAY'S TOUCH - EVERY CUSTOMER HAS A STORY

Customer service is an art as well as a science. Skills can be taught, but the right attitude is even more meaningful. This video tells a simple but moving story about the importance of one customer service rep in the eyes of her customer. It inspires viewers to see that customers are people, too -- and to build relationships that keep customers coming back.

Item no. : PH02460315
Format : DVD
Duration : 6 minutes
Price : USD 119.00

WHO PUT A LIZARD IN MY LASAGNA?

With Sam Glenn

Imagine going to your job every day with a big smile on your face and being excited to be there! Well, the Lizard Philosophy will help make that positive attitude happen! More importantly it will improve customer service and employee satisfaction.

Who Put A Lizard In My Lasagna? began as a practical joke with a small plastic lizard several years ago and is now a philosophy that guides Sam through his life.

The Lizard Philosophy is all about bringing your best to every interaction you have with customers and coworkers. We promise you will laugh at Sam's stories as his message helps you improve employee attitude and customer service.

Businesses across the world are

embracing and personalizing Sam's lizard concept and are watching results soar! You can't afford to miss this wave! The Lizard is a philosophy that can be used to motivate and inspire every employee.

KEY LEARNING POINTS

- Be Creative
- Remember What's Important.
- Go Above and Beyond
- Have Fun!

Item no. : CC01160325
Format : DVD (Closed Captioned, With Leader's Guide)
Duration : 22 minutes
Copyright : 2009
Price : USD 495.00

DESIGN AND TECHNOLOGY

DEVELOPING A DESIGN BRIEF

This Australian-made, curriculum fit program introduces the design process so that students will be able to design, produce and evaluate quality solutions that respond to identified opportunities and needs. Through case studies of two new products, new sports gear 'Syco XT', and the new 'D Tek' pump, we explain the need to justify solutions and to responsibly, safely and creatively select materials, tools and techniques. We examine skills in design processes, design theory and the work of designers, discovering how designers research, experiment, and communicate creative design ideas and solutions.

Chapters:

1. Introduction
2. Design Brief
3. Research and Investigation
4. Idea Development
5. Production
6. Evaluation

Item no. : NG11100130
Format : DVD
Duration : 26 minutes
Copyright : 2010
Price : AUD125.00

EMERGENCY MANAGEMENT

WORKPLACE STRATEGIES FOR PANDEMIC PREPAREDNESS

This training kit is designed to help business, industry and government facilities prepare for and mitigate the almost inevitable impacts of an influenza pandemic.

To sustain operational continuity through the onset of a global pandemic, employees must understand not only the

health issues, but also the possible disruptions of essential services and of the organization's workflow. They must be prepared to execute the strategies and practices that will minimize the impacts on production and human welfare.

This program focuses on the five topics identified in the Homeland Security Council's National Strategy for Pandemic Influenza: Implementation Plan.

Item no. : LU01570112
Format : DVD (With Trainer's Guide)
Duration : 15 minutes
Price : USD 395.00

FIRE AND RESCUE

INVESTIGATIONS: INTRODUCTION TO INVESTIGATIONS

Outlines a systematic approach to the investigative process.

- How to interview witnesses
- Examining the scene
- How to gather and maintain evidence
- Writing reports
- Follow-up activities

Item no. : WJ01570109
Format : DVD
Duration : 28 minutes
Price : USD 295.00

FOOD AND NUTRITION

FOOD ALLERGIES AND INTOLERANCES

What is the difference between food allergy and food intolerance? This program answers this question and more using engaging dramatised scenarios and expert commentary from Dr. Andreas Lopata, Associate Professor of Food Sciences at Royal Melbourne Institute of Technology. We discover that up to 2% of the population have a food allergy and learn how to respond to a food reaction - including when and how to administer an EpiPen. We also learn how to identify food allergies and intolerances and how the food production and hospitality industries are responding to the increasing incidence of food reactions.

Item no. : DK11100132
Format : DVD
Duration : 18 minutes
Audience : Junior - Middle Secondary
Copyright : 2010
Price : AUD 125.00

FOOD TECHNOLOGY

CHANGING WORLD OF FOOD PACKAGING, THE

In this program we visit packaging manufacturers - Visy Packaging and Recycling and Vision Pack - in our quest to understand the ins and outs of food packaging. We begin by explaining why food is packaged and outlining the advantages and disadvantages of traditional metal, glass, cardboard and foil packaging. We then examine the impact of changing consumer demands on packaging trends and continue with a detailed exploration of modern plastic packaging, modified atmosphere packaging and aseptic packaging. We conclude with a special insight into the development of new sustainable packaging, such as the starch-based 'Plantic', which can be composted at home.

Item no. : NB11100131
Format : DVD
Duration : 20 minutes
Audience : Junior - Middle Secondary
Copyright : 2010
Price : AUD 125.00

HEALTH & SAFETY

WORKPLACE VIOLENCE FOR EMPLOYEES: THE EARLY WARNING SIGNS

Workplace violence is an issue that can affect any organization, of any size, in any industry. This training video takes on this important topic without sensationalizing, but by approaching the subject directly and honestly.

Stephen White is a leading expert on workplace violence. Over the past twenty years, Dr. White has consulted on thousands of threat cases for Fortune 500 companies and other organizations of all sizes, both public and private. In this workplace violence training video, Dr. White draws from his experiences to dispel some of the common myths about workplace violence, while providing a better understanding of what you should be aware of to help keep your workplace safe.

The employee version details the ten distinct warning signs that could foretell violence. It emphasizes the need for employees to speak up and get help if they notice anything that causes concern.

Item no. : CE00300317
Format : DVD (With Study Guide)
Duration : 17 minutes
Price : USD 199.00

WORKPLACE VIOLENCE FOR MANAGERS: THE EARLY WARNING SIGNS

Workplace violence. It can happen in any size organization, in any industry. We read about it in the news often enough that it seems to be a fairly common threat.

Fortunately, these tragedies are rare considering the millions of people who go to work every day without incident. And since much is now known about such attacks, the vast majority can be prevented by paying attention to the warning signs and responding with quick, decisive action.

This dramatic video is narrated by Stephen G. White, PhD, President of Work Trauma Services and Associate Clinical Professor at the University of California, San Francisco. Over the past twenty years, Dr. White has consulted on thousands of threat cases for Fortune 500 companies and other organizations of all sizes, both public and private. Based on this experience, he shares facts about workplace violence that can help you identify risks of violence in your workplace. The manager version and its accompanying study guide offer additional content for managers and supervisors, such as how to hold information-gathering meetings, confront a bully, or terminate a problem employee. Managers are strongly encouraged to get support—from HR, security or other designated resources—if they feel uncomfortable or if there is any possibility of a violent reaction.

Even if your workplace does not experience threats that indicate immediate danger, proper training on the appropriate response to warning signs of violence will improve employee comfort levels, show due diligence, and help the overall mental health of your organization.

Item no. : TY02460318
Format : DVD (With Study Guide)
Duration : 24 minutes
Price : USD 199.00

HOMELAND SECURITY

IEDS & VBIEDS

Recent history has shown that IEDs (improvised explosive devices) and VBIEDs (vehicle-borne improvised explosive devices) are often the terrorists' weapon of choice. It is likely that these attacks would be carried out in non-battlefield environments. The first responder community will be a community's first line of defense if these deadly weapons are involved in an incident. This program, IEDs & VBIEDs, will raise the awareness of emergency personnel regarding these weapons.

Designed for police officers, firefighters, hazmat teams, bomb squads, EMTs, emergency management, military personnel, security guards and others who

may encounter or respond to incidents involving IEDs. Both pre- and post-detonation response are portrayed. Topics covered:

- Types of explosives and precursor chemicals that are often used to construct an IED
- Warning signs of the presence of a possible VBIED including new configurations based on al-Qaeda intelligence
- Conducting reconnaissance, evacuation distances, and using remote robots.
- Establishing Unified Command
- Sizing up the incident,
- Managing victims
- Preserving evidence

Item no. : BM01570108
Format : DVD (With CD-ROM)
Duration : 28 minutes
Price : USD 350.00

HUMAN RESOURCES

CONFLICTS IN THE WORKPLACE: SOURCES & SOLUTIONS

Constructive disagreement can add value, as employees compromise and reach better decisions based on input from others.

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Bottom line: there will always be conflict. The secret is learning to manage it successfully. Doing so empowers you to take control of your life—and career.

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Format : DVD (With Study Guide)
Duration : 24 minutes
Price : USD 199.00

IMPROVING SALES, ATTITUDE, AND SERVICE

WORK LIKE A PENGUIN

Antarctica is one of the most beautiful and breathtaking places on Earth. It is also one of the coldest!

With a record temperature of -129°F (just a balmy 20°F lower than the temperature of dry ice) and home to 90% of the World's ice, working like a penguin may not seem like what it's cracked up to be. This fun and inspirational program shows that penguins are motivated by more than meets the eye!

An Enterprise Media team member recently took a trip to Antarctica and returned with some incredible footage of this amazing continent and, of course, penguins - LOTS of penguins!

So, it was a natural progression to tell this fun story in the new film Work Like A Penguin!

These penguins will give you a humorous and inspirational look at work, meetings, and life. Use this program as a fun way to start a meeting or to give people a chuckle during a long day of training.

Item no. : TZ03410326
Format : DVD
Duration : 3 minutes
Copyright : 2010
Price : USD 295.00

INDUSTRY AND PETROCHEMICAL

CHARLIE MORECRAFT - FOR WHAT

A motivating storyteller, Charlie Morecraft captures the audience with a common language and keeps listeners on the edge of their seats as he recreates his near-fatal accident and the incredibly painful aftermath in engaging detail. Charlie's brand new video containing a few short stories that are close to Charlie's heart and will have a tremendous impact on any audience.

Item no. : LB01570103
Format : DVD
Price : USD 395.00

ICS FOR INDUSTRY: INCIDENT MANAGEMENT

This program reviews the different levels of incidents and describes the likely impact on public health, safety and the environment. It outlines the concepts and components of the National Incident Management System, stressing the key organizational system provided by ICS.

Among the key features examined in this program are

- NIMS concepts & components
- Span of control
- Resource management
- Communications

Item no. : SV01570105
Format : DVD
Duration : 16 minutes
Price : USD 295.00

ICS FOR INDUSTRY: THE EOC & CRISIS MANAGEMENT

This program reviews what happens when an incident becomes a crisis. It stresses the need for a crisis management plan to support on scene emergency response activities, to get outside resources to help control the situation, and to manage the crisis.

This program covers:

- The role of the Emergency Manager
- Setting up the Emergency Operations Center
- Communications
- How the Crisis Management Team operates
- The role of the Public Information Officer
- Managing the media
- Media briefings
- Incident termination & recovery

Item no. : VH01570106
Format : DVD
Duration : 29 minutes
Price : USD 295.00

ICS FOR INDUSTRY: THE RESPONSE ORGANIZATION

This program examines the Incident Command System and the roles and responsibilities of the key players. It covers

- How incident command is established
- Transfer of Command
- Unified Command
- How the incident command post functions
- The role of the Incident Commander
- The Command Staff
- The General Staff
- Basic strategies used to deal with an incident.

Item no. : DP01570107
Format : DVD
Duration : 27 minutes
Price : USD 295.00

LEADERSHIP

LEADING IN A CONNECTED WORLD

With Rob Cross

- How your organization's interpersonal networks drive business results.
- Why leaders attuned to networks are more successful over time.
- What a high-quality, energy-building network looks like.

Networks of relationships among employees are increasingly the means by which organizations create value and foster innovation. From ten years of research tracking top-performing leaders at over 60 companies, Professor Cross found that successful leaders manage informal networks to compensate for weaknesses in formal structures, and thus improve collaboration, knowledge-sharing and best practices. In doing so, they are less susceptible to the loss of key contributors whose expertise enables a group to succeed.

Top -performing leaders analyze and respond to interpersonal networks differently than leaders who fail—in five ways. They identify and adjust staff overloads to minimize bottlenecks. They draw in the "folks on the fringe" of networks by getting newcomers involved with colleagues and reengaging under-connected high performers. They bridge silos to facilitate collaboration across functions, geographies, hierarchy and expertise. They develop surge capacity by ensuring that the best expertise in a network is tapped for new problems and opportunities. And they minimize insularity by coordinating focus across groups on key accounts or business goals.

Item no. : WA00300311
Format : DVD
Duration : 59 minutes
Copyright : 2010
Price : USD 95.00

LITTLE BIG THINGS: EXCELLENCE

With Tom Peters

The Little BIG Things: Excellence from the new Tom Peters training program contains sixteen video clips on the topic of Excellence. This is one of Tom's favorite words and you will find out why through his insightful observations of the business world and the people who have made it successful. Every employee in your organization can benefit from Tom's thoughts in this program.

"If not Excellence, what? If not Excellence now, when?" Tom Peters

Item no. : KD03410311
Format : DVD (With Discussion Guide)
Duration : 52 minutes
Copyright : 2009
Price : USD 295.00

LITTLE BIG THINGS: LEADERSHIP

With Tom Peters

The Little BIG Things: Leadership DVD in the new Tom Peters training program is an invaluable asset for all levels of your management team. Tom attacks the issues of promotions, employee reviews, communication, teamwork, and setting milestones through his insight and candid conversations that are aimed directly at the viewers.

Do you want your managers "wandering around"? You do if you want them to MBWA (Managing By Wandering Around) just like Howard Schultz the CEO of Starbucks does!

Item no. : BP03580312
Format : DVD (With Discussion Guide)
Duration : 54 minutes
Copyright : 2009
Price : USD 295.00

LITTLE BIG THINGS: STRATEGY

With Tom Peters

The Little BIG Things: Strategy DVD in the new Tom Peters training program will get you and your associates thinking about your organization as a whole unit. By viewing these twenty-four videos with Tom, you will soon be thinking about your brand, how and why your teams are formed, where to find your future markets, and even where your desk is located.

This program will help you step outside of the day-to-day grind and find new possibilities and avenues for your organization, all while bringing the workforce together.

Item no. : TR03410314

Format : DVD (With Discussion Guide)

Duration : 61 minutes

Copyright : 2009

Price : USD 295.00

LIBERATING LEADERSHIP: HOW TO BUILD A RADICAL FREEDOM-OF-INITIATIVE ORGANIZATION

With Isaac Getz

- How to create an environment where employees self-motivate.
- Why you should embrace human nature rather than fight it.
- Getting employees to own your vision of a freedom-based company.

When employees have the freedom and ability to act in the best interests of the company, performance improves. But does more freedom mean even better performance? Dr. Getz shares examples of phenomenal business results from companies whose leaders built total freedom-of-initiative organizations. These leaders understand that three universal human needs—*intrinsic equality, opportunity for growth, and self-direction*—must be met for all employees. To nurture and sustain the freedom culture, these leaders share their vision of the company so that employees can "own" it.

Among his examples: the president of Finland's successful cleaning services company, SOL, ensures intrinsic equality by having employees determine the office space design, furnishings, company logo, work schedules, job titles and job responsibilities. Insurance leader USAA provides growth opportunities for 21,000 employees through robust onsite training and support for college courses or business degrees. And manufacturing leader W.L. Gore champions self-direction in a unique and innovative culture built on individualized job responsibilities and fluid, situational leadership.

Item no. : TL02460312
Format : DVD
Duration : 59 minutes
Price : USD 95.00

LIFE SKILLS

RISK MANAGEMENT IN RECREATION

There are risks involved with all outdoor activities. They make the experience challenging, adventurous, and ultimately rewarding. But how we assess and manage those risks is the key to having fun in the great outdoors. This program addresses the nature of risk, including positive and negative consequences and emphasises the importance of personal responsibility in managing risk. An overview of how to identify, assess and

reduce risks in recreational settings is provided. We meet Peta Whitford, Education Development Officer at Orienteering Victoria who walks us through the potential risks and rewards of outdoor activity.

Item no. : CC08691598
Format : DVD
Duration : 25 minutes
Audience : Middle Secondary
Copyright : 2010
Price : AUD 120.00

MANAGEMENT & SUPERVISING

CONFLICTS IN THE WORKPLACE: SOURCES & SOLUTIONS

Constructive disagreement can add value, as employees compromise and reach better decisions based on input from others.

Conflict becomes destructive when anger, jealousy, and other strong emotions turn the focus away from problem solving and toward personal attacks. Destructive conflict can ruin relationships among workers, interfere with productivity, destroy teamwork, and contribute to employee absenteeism and turnover.

While acknowledging common sources of conflict, this entertaining video provides eight specific, reliable solutions: skills that help you put aside your differences, control your emotions, and move forward.

Learn these solutions:

- Responding with empathy
- Active listening
- Setting a limit
- Finding something to agree with
- Using "I" language instead of "You" language
- Disengaging to cool off
- Appealing to mutual self-interest
- Attacking the problem, not the person

Now, it is true that there are many things you CAN'T control when you are dealing with your coworkers or colleagues. But there are skills you can learn to keep disagreements constructive and resolve conflicts in a positive way. The most important thing to keep in mind is that resolving conflict is not about one person proving the other person wrong. Resolving conflict is about working WITH the other person to solve the problem and maintain the relationship.

Bottom line: there will always be conflict. The secret is learning to manage it successfully. Doing so empowers you to take control of your life—and career.

Item no. : VN02500307
Format : DVD (With Study Guide)
Duration : 17 minutes
Price : USD 179.00

WORKPLACE VIOLENCE FOR MANAGERS: THE EARLY WARNING SIGNS

Workplace violence. It can happen in any size organization, in any industry. We read about it in the news often enough that it seems to be a fairly common threat.

Fortunately, these tragedies are rare considering the millions of people who go to work every day without incident. And since much is now known about such attacks, the vast majority can be prevented by paying attention to the warning signs and responding with quick, decisive action.

This dramatic video is narrated by Stephen G. White, PhD, President of Work Trauma Services and Associate Clinical Professor at the University of California, San Francisco. Over the past twenty years, Dr. White has consulted on thousands of threat cases for Fortune 500 companies and other organizations of all sizes, both public and private. Based on this experience, he shares facts about workplace violence that can help you identify risks of violence in your workplace. The manager version and its accompanying study guide offer additional content for managers and supervisors, such as how to hold information-gathering meetings, confront a bully, or terminate a problem employee. Managers are strongly encouraged to get support—from HR, security or other designated resources—if they feel uncomfortable or if there is any possibility of a violent reaction.

Even if your workplace does not experience threats that indicate immediate danger, proper training on the appropriate response to warning signs of violence will improve employee comfort levels, show due diligence, and help the overall mental health of your organization.

Item no. : TY02460318
Format : DVD (With Study Guide)
Duration : 24 minutes
Price : USD 199.00

MANAGEMENT SKILLS

LITTLE BIG THINGS: EXCELLENCE

With Tom Peters

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"If not Excellence, what? If not Excellence now, when?" Tom Peters

Item no. : KD03410311
Format : DVD (With Discussion Guide)
Duration : 52 minutes
Copyright : 2009
Price : USD 295.00

LITTLE BIG THINGS: LEADERSHIP

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Item no. : BP03580312
Format : DVD (With Discussion Guide)
Duration : 54 minutes
Copyright : 2009
Price : USD 295.00

LITTLE BIG THINGS: STRATEGY

With Tom Peters

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This program will help you step outside of the day-to-day grind and find new possibilities and avenues for your organization, all while bringing the workforce together.

Item no. : TR03410314
Format : DVD (With Discussion Guide)
Duration : 61 minutes
Copyright : 2009
Price : USD 295.00

TRANSFORM YOUR ORGANIZATION

With John Kotter

John Kotter Guides You through the Eight Steps For Successfully Leading Change

Change can be difficult for any manager or leader. How do you initiate a change effort? How do you make it work? What are the pitfalls?

How can you succeed?

These are some of the questions that John has addressed in this new video workbook designed for use by any manager, team leader, or senior leader who is embarking on a change effort.

Item no. : NY03410323
Format : DVD (Closed Captioned)
Duration : 38 minutes
Copyright : 2010
Price : USD 50.00

MARITIME

DECKHAND ORIENTATION AND INJURY PREVENTION TRAINING PROGRAM FOR INLAND AND COASTAL WATERWAY PERSONNEL

Designed to meet the training curriculum of the American Waterways Operators, Responsible Carrier Program (RCP). This program is an excellent tool to familiarize new crew members with the job requirements and safe work practices necessary for working in the towing industry. It is also invaluable as a training resource to reinforce safe work habits for existing employees. Delivered in multiple modules, each with their own learning objective, the program is well suited for onboard safety meeting use.

The eight modules include:

1. Onboard Duties and Responsibilities
2. Work Policies and Housekeeping
3. Safety Policies and Practices
4. Emergency Response
5. Vessel Incident Response
6. Injury Prevention
7. Safe Decking and Towing Practices
8. Line Handling

Item no. : JE01570104
Format : DVD
Price : USD 475.00

SECURITY FOR VESSELS, PORTS, PLANTS & FACILITIES

This film is a step-by-step guide to the proper procedures and principles to conduct a screening, security sweep or search as required by the MTSA, ISPS and other maritime security regulations. Topics covered:

- Screening facilities/ports
- Screening vessels/barges
- Screening individuals
- Positive ID verification
- Screening of automobiles and trucks
- Screening of stores and supplies

Item no. : TG01570110
Format : DVD (With Instructor's manual)
Price : USD 450.00

TRANSPORTATION WORKER IDENTIFICATION CREDENTIAL (TWIC)

This training program lays out the pertinent information that is absolutely necessary to sail smoothly through the application process for Transportation Worker Identification Credential (TWIC).

Topics covered:

- Who Can Apply for a TWIC?
- Disqualification Standards
- Security Responsibilities for All Levels
- Recognition of Forged/Altered TWIC's
- Reporting Requirements
- Lost/Stolen Card Procedures
- Access Control
- Definition of Secure Areas
- Definition of Passenger, Employee, & Public Access Areas
- Knowledge of Relevant Aspects of the TWIC Program Deadlines and Methods for TWIC Application
- Obligation to Inform TWIC of Ineligibility
- Integrate Into Existing Access Control Systems
- Compliance Dates
- Biometric Smart Card Identity Technologies
- What Are the Disqualifying Crimes?
- What Documentation is Required for a TWIC?
- Enrollment Procedures
- Much more!

Item no. : ZV01570111
Format : DVD
Price : USD 295.00

MARKETING & SALES

SALES STARS SERIES

BECOMING A SALES STAR

Learn how to develop and sustain confidence and persistence - the keys to sales success.

THE BLOCKS TO CONFIDENCE AND PERSISTENCE

Identify your personal negative beliefs and blocks to high sales . Analyse your personal profile to assist in improving sales.

Learn about 7 common blocks to sales success:

- Self-Blaming
- Generalising.
- Inaccurate Forecasting.
- Needing Immediate Results.
- Exaggerating .
- Approval Seeking.
- Comfort Seeking

UNBLOCKING CONFIDENCE AND PERSISTENCE

Develop the powerful technique of DISPUTING - leading to permanent attitude change and increased sales. Sustain high levels of confidence and persistence to deal with all sales tasks.

D. DEALING WITH DIFFICULT SALES

SITUATIONS

Paperwork, follow up, handling angry customers, Learning new product... Learn four steps to avoid procrastination and do these 'hard' tasks quickly and effectively.

Item no. : ST01140774
Format : 4 DVDs
Price : AUD 880.00

MOTIVATION AND INSPIRATION

KICK IN THE ATTITUDE, A

With Sam Glenn

Let's face it, we can all benefit from a positive attitude. In fact, we can all use a good "Kick In The Attitude" now and then. But how do you do it? Well, Sam Glenn has the answer – and you'll laugh as you learn in this humorous and motivational video.

We cannot control what goes on around us but we can control our perceptions, responses and actions, which ultimately form our attitude.

That's the message in Sam Glenn's "A Kick In The Attitude" video. This video will inspire you, make you laugh, and help you improve employee attitude and customer relationships!

KEY LEARNING POINTS

- Lighten Up
- Keep Your Perspective
- Reject Negativity
- Practice!

Item no. : KD03410308
Format : DVD (Closed Captioned, With Leader's Guide)
Duration : 22 minutes
Copyright : 2009
Price : USD 495.00

WHEN CHANGE HAPPENS, ADJUST YOUR SAIL

With Sam Glenn

Let's face it, change is happening all around us and we all know that change can be very difficult for people to navigate. So how do you and your team manage change? How can you cope?

When Sam Glenn speaks about change, he uses the analogy of being on a small sailboat in the middle of a storm. Change is tossing us around and we need to adjust our sails to stay afloat.

As Sam tells us in this video, we can adjust our sail and get out of the storm. We can overcome change! Sam uses funny anecdotal stories and a simple formula to help you and your associates deal with change.

As you watch the program, you'll develop tools for overcoming changes, challenges,

the unexpected, and negative people. Sam introduces his essential navigational tools to help your organization make it through the storm of change. You'll learn how to move forward when change happens and avoid getting trapped by negativity.

KEY LEARNING POINTS

- Don't Panic!
- It's OK To Complain, BUT...
- Stay Positive

Item no. : PE03580324
Format : DVD (Closed Captioned, With Leader's Guide)
Duration : 22 minutes
Copyright : 2009
Price : USD 495.00

WHO PUT A LIZARD IN MY LASAGNA?

With Sam Glenn

Imagine going to your job every day with a big smile on your face and being excited to be there! Well, the Lizard Philosophy will help make that positive attitude happen! More importantly it will improve customer service and employee satisfaction.

Who Put A Lizard In My Lasagna? began as a practical joke with a small plastic lizard several years ago and is now a philosophy that guides Sam through his life.

The Lizard Philosophy is all about bringing your best to every interaction you have with customers and coworkers. We promise you will laugh at Sam's stories as his message helps you improve employee attitude and customer service.

Businesses across the world are embracing and personalizing Sam's lizard concept and are watching results soar! You can't afford to miss this wave! The Lizard is a philosophy that can be used to motivate and inspire every employee.

KEY LEARNING POINTS

- Be Creative
- Remember What's Important.
- Go Above and Beyond
- Have Fun!

Item no. : CC01160325
Format : DVD (Closed Captioned, With Leader's Guide)
Duration : 22 minutes
Copyright : 2009
Price : USD 495.00

MOTIVATION AND MEETINGS

LITTLE BIG THINGS: YOU

With Tom Peters

The Little BIG Things: YOU DVD in the new Tom Peters training program is an essential tool for every employee in your organization. Tom believes that we should all, as individuals, strive for Excellence in each and everything we do. Otherwise... is there any point to getting out of bed in the morning?

What does your calendar say about you? What books have you read lately? What books should you read? Tom Peters uses his decades of experience to deliver eighteen video segments of things you can start doing TODAY to achieve excellence as a person and ultimately excellence within your organization.

Item no. : YD03580315
Format : DVD (With Discussion Guide)
Duration : 44 minutes
Copyright : 2009
Price : USD 295.00

WORK LIKE A PENGUIN

Antarctica is one of the most beautiful and breathtaking places on Earth. It is also one of the coldest!

With a record temperature of -129°F (just a balmy 20°F lower than the temperature of dry ice) and home to 90% of the World's ice, working like a penguin may not seem like what it's cracked up to be. This fun and inspirational program shows that penguins are motivated by more than meets the eye!

An Enterprise Media team member recently took a trip to Antarctica and returned with some incredible footage of this amazing continent and, of course, penguins - LOTS of penguins!

So, it was a natural progression to tell this fun story in the new film Work Like A Penguin!

These penguins will give you a humorous and inspirational look at work, meetings, and life. Use this program as a fun way to start a meeting or to give people a chuckle during a long day of training.

Item no. : TZ03410326
Format : DVD
Duration : 3 minutes
Copyright : 2010
Price : USD 295.00

NURSING PRACTICE

UNDERSTANDING THE DISEASE: DEPRESSION

Depression is the most common mental illness amongst adults. It's characterised by feelings of hopelessness and numbness. We all know what it's like to feel depressed, but to suffer from depression is another thing entirely. In this program, we meet two sufferers and find out first-hand what it's like to experience the journey through depression and recovery. We speak to Professor Graham D. Burrows, Chairman of the Mental Health Foundation of Australia and other industry professionals, to examine the unique characteristics the disease presents and the importance of ongoing support for sufferers. A moving insight into this often misunderstood disease.

Item no. : PU08691599
Format : DVD
Duration : 21 minutes
Audience : Professional
Copyright : 2010
Price : AUD 260.00

UNDERSTANDING THE DISEASE: STROKE

In some cases, stroke is a life-threatening medical emergency that leaves the victim with permanent disability. But for many stroke patients, there's a lot that can be done through quick medical attention, good rehabilitation and community support. In this program, two stroke victims take us through their experiences and explain the affects stroke has had on their lives. We speak to experts, including Professor John Olver, Director of Rehabilitation at Epworth HealthCare to help us understand more about the physiology of stroke, what a stroke actually is, the warning signs, symptoms and risk factors.

Item no. : GV08691600
Format : DVD
Duration : 26 minutes
Audience : Professional
Copyright : 2010
Price : AUD 260.00

NUTRITION FUNDAMENTALS

HEALTHY EATING ON A BUDGET

This DVD reviews the basics of healthy nutrition and gives tips on how one can feed a family a healthy diet and save money in the process. Tips for meal planning, shopping and cooking included.

Item no. : HR01280179
Format : DVD
Duration : 20 minutes
Price : USD 119.00

OUTDOOR EDUCATION

AUSTRALIAN RELATIONSHIPS WITH NATURE 1: PRE - 1850

Throughout time, Australia's natural climatic extremes have presented many challenges for human inhabitants. This has prompted Australian's to develop a unique relationship with the natural environment. In this program we explore the values associated with environmental sustainability and how the human relationship with nature has changed over time. We look back to discover how the first Australians developed sustainable living habits and farming practices, enabling them to live in unity with the barren landscape and infertile soils, through to how the early settlers attempted to change Australia into the European land they knew.

Item no. : SN08691591
Format : DVD
Duration : 23 minutes
Audience : Senior Secondary
Copyright : 2010
Price : AUD 120.00

AUSTRALIAN RELATIONSHIPS WITH NATURE 2: 1850 - PRESENT DAY

In recent history, Australia's relationship with nature has evolved with the arrival of settlers and increased population. We are more aware of the importance of preserving our natural environment. In this program we investigate how white settlers with a different view on nature attempted to modify Australia's landscape to suit foreign farming practices. Nature was a tough adversary, but provided the early Europeans with enough resource to grow into a nation. We discuss the creation of Australia's first national park in 1878, which forever changed future relationships with the land. Also investigated is the need to respect historical, traditional and cultural heritages of the land.

Item no. : LY08691592
Format : DVD
Duration : 19 minutes
Audience : Senior Secondary
Copyright : 2010
Price : AUD 120.00

RISK MANAGEMENT IN RECREATION

There are risks involved with all outdoor activities. They make the experience challenging, adventurous, and ultimately rewarding. But how we assess and manage those risks is the key to having fun in the great outdoors. This program addresses the nature of risk, including positive and negative consequences and

emphasises the importance of personal responsibility in managing risk. An overview of how to identify, assess and reduce risks in recreational settings is provided. We meet Peta Whitford, Education Development Officer at Orienteering Victoria who walks us through the potential risks and rewards of outdoor activity.

Item no. : CC08691598
Format : DVD
Duration : 25 minutes
Audience : Middle Secondary
Copyright : 2010
Price : AUD 120.00

PERSONAL GROWTH

EMOTION VS. ANALYTICS: DECISION MAKING AND THE BIASED BRAIN

With Baba Shiv

- How to be decisive and confident in decision making.
- Why starting with price can lead to bad decisions.
- How loss aversion trumps opportunity—and how to counter negative emotions.

Is it best to be emotionless and analytical in decision making? When our goal is to be decisive, the answer is a resounding No. Instead, harnessing the power of emotions is critical. Studies of the neural underpinnings of decision making show that our brains start by evaluating options analytically. But very soon—usually based on first impressions—we create an emotional front-runner. We then continue down a path of predecisional distortion, which biases further evaluation. Rather than creating bad decisions, however, this distortion leads to more confident, committed decision making.

This natural process works best for tradeoff conflicts: deciding between current options. It also works well for decisions involving innovation, growth and expansion. But in cases of sequential conflicts—or when the risk of danger or a bad outcome is greater—taking a more analytical approach is the better choice. Dr. Shiv describes specific techniques for gathering data, group decision making, accessing your gut feelings, and knowing when to allow the contrarians to dominate the discussion.

Item no. : EL02460309
Format : DVD
Duration : 61 minutes
Price : USD 95.00

PREPARING FOR LONG LIFE IN THE 21ST CENTURY

With Laura Carstensen

- Common predictors of how people will function at advanced ages.
- Why motivation and memory change as people grow older.
- Scientific breakthroughs that will improve the quality of life across generations.

We are approaching a watershed moment in human history. In just a few years, all developed countries will have, for the first time, more adults over the age of 60 than children under the age of 15. When our children reach old age, living to 100 will be commonplace. Rather than perceiving this as good news, many people discuss the prospect of extended longevity in terms of coping with or halting the aging process. Yet to the extent that people arrive at old age mentally sharp, physically fit, and financially secure, long-lived societies will thrive.

Leaders of organizations need to understand how cognitive processing, decision making, memory, and motivation change as they, their employees, and their customers age. Dr. Carstensen shares research findings on motivation grounded in the uniquely human perception of time horizons and the theory of "socioemotional selectivity," in which our values and goals change over time. As time horizons are constrained, she found, we channel energies into what supports our emotional well being, affecting where we focus attention and what we remember.

Item no. : FW02500313
Format : DVD
Duration : 52 minutes
Price : USD 95.00

WHY ZEBRAS DON'T GET ULCERS

With Robert Sapolsky

- How your westernized lifestyle can make you sick.
- The connection between upholstery, personality, and heart attacks.
- Why do some people cope with stress better than others?

Tackling the serious topic of stress in his famously entertaining manner, Professor Sapolsky sets the stage on a Kenyan savannah, with a hungry lion in hot pursuit of a terrified zebra. As he explains, the zebra's fight-or-flight response channels essential energy to its survival effort by shutting down and even damaging nonessential biological functions—in a temporary, short-term response. Unfortunately, humans can generate the same response simply by anticipating stress—whether or not it occurs, and whether or not it's merited. And when we subject ourselves to prolonged psychological stress (as Type A personalities in particular do) we contract ulcers, diabetes, heart disease, brain

damage, and other dysfunctions.

So why do some people cope with stress better than others? Drawing on Hans Selye's research with rats in a stress-induced environment, Robert Sapolsky gives us hope. We can reduce the risk of stress-related disease when we have an outlet for stress and frustration, some control over what's causing us stress, the ability to predict stressors, and, perhaps most importantly, social connectedness for emotional support.

Item no. : TC02500316
Format : DVD
Duration : 57 minutes
Price : USD 95.00

SAFETY AND SECURITY

ACTIVE SHOOTER: RAPID RESPONSE

Safety training for law enforcement and others who may be involved in response to a mass shooting. In such incidents, normal safety protocols may be suspended as officers quickly respond without waiting for support teams. This compelling program combines realistic scenarios and footage of actual incidents. Topics covered:

- Actions for the first arriving officer
- Perimeter control
- Equipment
- Strategies & tactics
- Dealing with the shooter
- Victims
- The EOC
- Support teams
- Terminating the incident

Reviews

- "a very current training aid which can enhance most active shooter training programs..." ILEETA Review, December 2009
- "a comprehensive, well-done, accurate training aid that is neither frivolously violent, nor boring. I recommend you take a look at Active Shooter-Rapid Response." - ILEETA Review

Item no. : NS01570102
Format : DVD (With CD-ROM)
Duration : 34 minutes
Price : USD 425.00

SCIENCE

SCIENCE IN THE GARAGE

From the moment we open the door and enter a familiar, everyday family garage, we begin a journey of discovery about forces and their effects. From the family car to the kid's bikes and skateboards, we explore a range of forces at work. In this fun and accessible Australian-made, primary curriculum fit program, we learn

that energy is transferred through pushes, pulls and collisions and that when forces act on objects energy transfers are occurring even if we can't see them. We find examples of gravity, friction, propulsion, air resistance, attraction and repulsion all lurking around the garage.

Item no. : MU11100133
Format : DVD
Duration : 15 minutes
Audience : Middle - Senior Primary
Copyright : 2010
Price : AUD 125.00

SCIENCE IN THE KITCHEN

This program will completely change the way you view the average family kitchen! Where you would have once just seen food in the fridge, you will now find solutions, suspensions, chemical reactions, melting, mixing and dissolving! 'Science in the Kitchen' transforms an average family kitchen into a chemistry laboratory, where our student 'scientist' conducts simple experiments using common ingredients. By linking to students' prior knowledge and life experience, this Australian-made, primary curriculum fit program demonstrates, in a clear, practical and entertaining way, key scientific concepts that students often find confusing, including: states of matter, chemical and physical reactions, and scientific methods and procedures.

Item no. : WJ11100134
Format : DVD
Duration : 15 minutes
Audience : Middle - Senior Primary
Copyright : 2010
Price : AUD 125.00

TECHNIQUES IN MEDIA

CREATIVE THINKING SKILLS

Creativity can be the difference between success and failure. When you are not using your creative thinking skills to full advantage, you can miss opportunities and the success of your endeavours will suffer. When all solutions escape you, creative thinking can provide another perspective. In this program we journey through how as individuals we can become more creative and develop a questioning mindset, enhancing our ability to generate, challenge, test and reinvent ideas. Critical thinking and creative thinking are very different from each other, therefore knowing how best to utilise your creative thinking skills can separate you from the rest - now let's get creative!

Item no. : NS08691593
Format : DVD
Duration : 26 minutes
Audience : Tafe - Professional
Copyright : 2010
Price : AUD 120.00

溝通協調

ISO22000 食品安全管理標準

作者：梁秋錦 講師

- (1) 食品安全管理之演進
- (2) ISO 22000 標準
- (3) 推動 ISO 22000 的好處
- (4) ISO 22000 基本組成架構
- (5) 認證制度
- (6) 食品安全管理架構
- (7) 流程導向模式
- (8) 食品安全管理系統要求

Item no. : FM04050036
Format : DVD
Duration : 約 120 分鐘
Audience : 1.品質稽核員欲發展食品安全者 2.公司管理代表有授與食品安全發展之責任 3.業界顧問欲提升其對 ISO22000 驗證方式及型態之專業知識
Price : USD 14.00

職場技能類

企業人力資源管理實務

企業用人聖經
老闆必看-企業成在「人」，敗也在「人」！
(1) 人性與人力資源研討
(2) 徵才、選才、育才、用才、留才
(3) 人力資源（外包）策略、制度設計

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作者：張寶誠 總經理

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 - 當代經濟發展之趨勢演進
 - 組織價值躍升的關鍵思維
 - What is Next
- (2) 匯聚核心智識
 - 知識之種類
 - 智慧累積之金字塔
 - 知識管理為何動見觀瞻
 - 知識管理之發展趨勢
- (3) 經管致勝競局
 - 企業永續經營之關鍵思維
 - 知識經濟時代企業關鍵策略
 - 蓄積企業智慧 邁向永續卓越
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作者：呂振雄 顧問

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 - 優良企業之條件
 - 策略的定義
 - 策略規劃
 - 組織內部環境分析
- (2) 零售業策略規劃
 - 策略的進行方式
 - 環境、產業與趨勢分析
 - 顧客的需求與聲音
 - SWOT 分析
 - 目標設定
 - 策略行動方案

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作者：楊宏光 講師

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- (3) 連鎖發展階段
- (4) 連鎖總部管理機制

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