

2011 New Releases Catalogue

January

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CD-ROM ★ DVD ★ VOD



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ABUSE PREVENTION

ABUSE AND THE DEMENTIA PATIENT

Abuse and the Dementia Patient gives positive strategies to help caregivers deal with the challenging behaviors of dementia in a way that helps reduce the potential for abuse, and provides productive outlets to the resident. The program discusses some of the most common potential abuse triggers, and offers suggestions to deal with them, including:

- Combative-aggressive behavior
- Catastrophic reactions
- Wandering
- Taking other residents possessions
- Verbal abuse
- Blatant dislike of certain staff members

Caregivers will learn how to individualize strategies for each resident by knowing their capabilities, limitations, and redirecting negative behaviors through humor, distraction, and gentle orientation.

Item no. : FP01370129
Format : DVD
Duration : 22 minutes
Price : USD 227.00

ELDER ABUSE: THE REAL DEFINITION - ABUSIVE PHYSICAL INTERACTIONS

Care providers discuss unacceptable physical interactions; use of force when an older person cannot or will not cooperate; grabbing, hitting or pushing a resident; and rough manner.

Item no. : PL01370164
Format : DVD
Duration : 20 minutes
Price : USD 227.00

ELDER ABUSE: THE REAL DEFINITION - ABUSIVE VERBAL INTERACTIONS

This program's discussion includes lack of verbal interaction while providing care, lack of responsive feedback to conversation, negative comments concerning condition or abilities, and directing ridicule, anger, and threats at an older person.

Item no. : VL01370165
Format : DVD
Duration : 20 minutes
Price : USD 227.00

ELDER ABUSE: THE REAL DEFINITION - NEGLECT

This program considers situations in which

neglecting an older person is abusive. The situations include not responding to a call bell, not providing assistance when needed, allowing a resident to remain soiled, not observing and reporting significant change in an older person's physical or mental status, and not reporting signs of pain.

Item no. : NV01370166
Format : DVD
Duration : 20 minutes
Price : USD 227.00

ELIMINATING NEGATIVE AND ABUSIVE INTERACTIONS: CAREGIVER STRESS TRIGGERS

This program considers two stress triggers. When caring for the elderly, multiple demands are often placed simultaneously on the caregiver. The other frequently encountered area of caregiver stress is the behavior of the elderly person who is combative, depressed, uncooperative or confused.

Item no. : PE01370168
Format : DVD
Duration : 27 minutes
Price : USD 227.00

ELIMINATING NEGATIVE AND ABUSIVE INTERACTIONS: PREVENTING AND REDUCING NEGATIVE AND ABUSIVE RESPONSES

This program provides the caregiver with effective ways of dealing with caregiver stress. The program reviews a series of situations that can precipitate inappropriate caregiver responses. Appropriate and positive management for each situation is presented.

Item no. : LY01370169
Format : DVD
Duration : 26 minutes
Price : USD 227.00

INJURY PREVENTION FOR THE ELDERLY, THE: INJURY PREVENTION / PREVENTING ELDER ABUSE

By Dr. Bonnie L. Walker

Because of increased dependence, older people can be at risk for neglect and other forms of abuse, including physical, financial and psychological. This program teaches the viewer to understand and recognize the signs of elder abuse. It gives clear guidance for reducing these

problems among the elderly and for understanding how behavior can be hurtful emotionally, if not physically. Special topics include the stresses of dealing with an older person with dementia, which can lead to caregiver anger, depression, and abuse.

Item no. : CR01370193
Format : DVD
Duration : 13 minutes
Price : USD 170.00

ACTIVITIES FOR PERSON WITH DEMENTIA

ART COLLECTION: AN EXPLORATION OF PEOPLE WITH DEMENTIA EXPRESSING THEMSELVES CREATIVELY

By Dr. Dalia Gottlieb-Tanaka

"Like all of us, when seniors are engaged in creative activities, they become involved in self-exploration that brings joy and satisfaction, even if only for fleeting moments." - From the DVD

Based on the work of Dr. Dalia Gottlieb-Tanaka (The Society for the Arts in Dementia Care), this DVD demonstrates the beneficial outcomes of engaging older adults with dementia in creative activities. Through a virtual exhibit of artwork collected from older adults with dementia over a span of six years, the DVD gives a voice to persons with dementia, and shows how creative expression can continue to thrive when encouraged.

The DVD also provides a brief profile of four diverse artists living and creating with dementia. Inspiring and empowering, this "art collection" will give hope to family and professional caregivers alike.

Item no. : DU01370141
Format : DVD
Duration : 20 minutes
Price : USD 113.00

CREATING MOMENTS OF JOY

Learn how to look beyond the challenges of Alzheimer's and connect with persons with dementia--by creating individual moments of joy! In this extensive, two-part DVD, staff will learn experience-based ways to make "quality connections" that embrace and celebrate who the person is, how to use activities as an avenue to boost self-esteem and well-being, and how to reduce resident agitation through tone of voice, body language--and knowing what is important to the person at that particular moment.

Topics include:

- Understanding the Person
- Live Their Truth
- "I Want to go Home!"
- Stop Correcting Them
- Remember Their Greatness
- Good Dementia, Bad Dementia
- Treasure Boxes
- Sundowning
- "Honey", "Dearie"
- Moments of Discomfort

Item no. : WB01370155
Format : DVD
Duration : 177 minutes
Price : USD 156.00

IN THIS VERY ROOM

By Tom Taylor

In This Very Room challenges prevalent negative images of older adults with dementia. In 12 minutes this program clearly demonstrates that those with dementia can actively participate in many pleasurable and creative activities. It shows professionals engaging them in music, dance, visual art and drama improvisation.

In This Very Room should be seen by those who work in any capacity with those who have dementia. It should also be seen by family members and friends of those with dementia. It will give them joy and hope.

Item no. : NG01370190
Format : DVD
Duration : 12 minutes
Price : USD 70.00

MEMORY ENHANCED MOMENTS

"The key to any person, whether they have dementia or not, is to figure out what their greatness is, what makes them feel valued...and "give them their stuff back". - From the DVD

This two-part DVD will show staff how to engage older adults with dementia—though empowering activities which trigger memories that residents can see, hear, feel, smell, and touch. It gives practical suggestions on how to structure activities, adapt the environment for better interactive responses, and simplify activities for the resident's development level. This program gives a ton of great ideas on passive and active activities that boost self-esteem, and help residents to feel safer and "at home".

Topics include:

- Remember Their Greatness
- Quality Connections
- Your Mood Affects their Mood
- Development Level
- Structure and Routine
- Activity Person's Role
- Staff's Role

Item no. : TA01370215
Format : DVD

Duration : 171 minutes
Price : USD 156.00

TIME SLIPS

By Anne Basting

Creative expression is a valuable tool for staff and volunteers to use in interacting with those who have Alzheimer's or related dementia. Creativity can alleviate the pressure to remember, and can enable people with dementia to stretch their imaginations, have fun, and express themselves.

Time Slips is a training package that teaches how to engage people with dementia in creative storytelling. The program documents how caregivers can work (play!) with those who have dementia to create new and imaginative stories through the use of intriguing photographs. This kind of creative activity can result in:

- An increase in communication among those with Alzheimer's and related dementia
- A decrease in aggravation and depression
- A deepened awareness of the personhood and potential of people with dementia

Item no. : SA01370252
Format : DVD (With Training Manual)
Duration : 10 minutes
Price : USD 113.00

ADVOCACY & AWARENESS

EXISTING FACILITY CHECKLIST

Does your existing building meet the Americans with Disabilities Act (ADA) guidelines for barrier-free access? With this easy to use Existing Facility Checklist CD and Companion Guide you can stay up-to-date with federal access requirements. Make sense of ADA requirements as you walk through the elements of access obligations with photo examples and audio training. Learn how to identify and remove barriers—and even enjoy a potential tax write-off for doing so.

System Requirements

Windows 98SE,2000, XP; Pentium III processor or greater, 256 MB installed RAM;

Item no. : PP08440352
Format : CD-ROM (Win, With Companion Guide)
Price : USD 90.00

AGING, POSITIVE IMAGES

ANNIE LLOYD

By Cecelia Condit

This poignant celebration and exploration of life is a daughter's homage to the wisdom and continued creativity found in the last years of her mother's life. It introduces us to a 90-plus-year-old Annie Lloyd Condit, as she lives while dying. She joyfully collects and creates works of art from leaves, marvels at the beauty of birds and butterflies, writes poetry, reminisces about the past, falls in love again, and accepts her impending death with resolute courage and peace. These poetic reflections on life and death also document how the process of dying forges a new mother-daughter relationship that may have only been possible during the mother's final years.

Item no. : TY01370138
Format : DVD
Duration : 22 minutes
Price : USD 127.00

HATS OFF

What makes an ordinary life extraordinary? When you live it with Mimi Weddell.

Hats Off profiles the beauty, passion, and eccentricities of 90-something actress Mimi Weddell. Named one of the "50 Most Beautiful People in New York" by New York Magazine, Ms. Weddell turns the traditional images and learned expectations of aging on their ears as she embarks on an acting career at age 65, continues gymnastics and dance workouts, and meets the ups and downs in her life with a relentless "rise-about-it-all" attitude. The film also shares insights into her personal philosophies, her family life, and her prized collection of hats "I'd sell myself for a hat".

Ms. Weddell's "grab-life-with-both-hands" spirit sparks an infectious feeling that anything is possible at any age.

Item no. : NE01370183
Format : DVD
Duration : 52 minutes
Price : USD 256.00

LET'S FACE IT - WOMEN EXPLORE THEIR AGING FACES

Let's Face It is a touching and honest glimpse into the intimate self-explorations of several women in their 40's, 50's, and 60's. As they face the natural reality of sags and bags, lines and wrinkles, they reflect on the impact these physical changes have on not only their bodies, but also on their attitudes about themselves, and on the way they are perceived by society. As these women look deeply at

themselves, they wrestle with many powerful issues, including, self-esteem, resentment, face-lift considerations, societal pressures, and coming to terms with themselves 'as-is'.

Viewers will benefit from the self reflective insights in this film. A sure-fire discussion starter on the aging process itself, and how we learn to view ourselves as we grow older.

Item no. : MD01370210
Format : DVD
Duration : 26 minutes
Price : USD 141.00

SENIORS FOR PEACE

This is a spirited program documentary that profiles the efforts of a group of seniors (average age, 85) as they unite to send forth their message of worldwide peace and justice. Seniors For Peace movement, which grew out of weekly demonstrations to show opposition to the war in Iraq, has not only made its mark in advocating for peace and justice, but has been quite life-transforming and rejuvenating for many of the participants, themselves, who live at the Redwoods Retirement Community in Mill Valley, California.

In the words of one participant, 'Being a part of the Seniors For Peace (movement) has been the most vitalizing activity I could have hoped for. It has given me the opportunity to carry through the ideals and the values that have guided my whole life'.

The program also skillfully blends the intimate war experiences and memories of some of the Seniors For Peace participants with a compelling mix of historical and contemporary war footage that makes for a powerful commentary of the physical, emotional, and personal tolls of war.

Seniors For Peace is an excellent vehicle to document senior empowerment and embrace healthy attitudes about aging that affirm that no one is ever too old to get involved and make changes for the better.

Item no. : MK01370237
Format : DVD
Duration : 24 minutes
Price : USD 127.00

SPIRIT OF SENIOR SOFTBALL

America's senior men and women are highlighted in this inspirational and uplifting documentary on their joy and pleasure in playing the great game of softball. Bob Costas, acclaimed nationwide sportscaster narrates as seniors in their sixties, seventies and eighties from all regions of the country are viewed in their quest for fun, camaraderie, sportsmanship and a healthy, happier life. Some didn't begin playing until after their sixties, but play with a vigor that is exceptional for all ages. The program

culminates with play in the Senior World Softball Championships.

Item no. : KZ01370240
Format : DVD
Duration : 24 minutes
Price : USD 41.00

STRETCH EXERCISE

With Ann Smith

Everyone can energize and enhance their body flexibility with this "stretch exercise" program geared toward all ages and body types. Presented by Ann Smith, a dancer by training, the program starts with a 10-minute dance-style routine that uses slow, continuous movements that energize and exercise the major parts of the body. The program also includes an explanation of body positioning, the benefits each movement provides to the body, and ends with an improvisation, using the stretching techniques learned in the program.

Designed to create a healthy, well-proportioned body, this program is especially good for older people, and those with arthritis or osteoporosis.

Item no. : RW01370241
Format : DVD
Duration : 30 minutes
Price : USD 36.00

SURFING FOR LIFE

By David L. Brown and Roy Earnest

Surfing For Life is a documentary about healthy aging and life-well-lived from the unique perspective of 7 male and 3 female surfers who have been surfing since the 30's, 40's and 50's and now range in age from 60 to 93. Through interviews centered on key aspects of healthy aging, along with archival and present day footage of the film's subjects surfing and living their lives, an entertaining image of successful aging emerges. For surfers and non-surfers alike, this program celebrates life and encourages the viewer to pursue whatever hopes and dreams inspire passion.

From a gerontological point of view, Surfing For Life is an intriguing exercise in applied gerontology and can serve as a springboard for discussion about holistic aspects of healthy and successful aging. The interviews touch on many of the hallmarks of successful aging such as exercise, diet, reminiscence, intergenerational involvement and mentoring, healthy acceptance and management of the physical changes that come with growing older, stress reduction, family relationships, long-term friendships, a sense of community, being of service to others, spirituality, an elemental connection with nature, and joyful peak experiences. The program leaves viewers with a renewed sense of the human potential of later life and provides a powerful alternative to the largely negative view of the capacities of older people held

by many in our youth dominated society.

Item no. : AG01370245
Format : DVD (With Study Guide)
Duration : 55 minutes
Price : USD 241.00

WHISPER, THE WAVES, THE WIND

By Suzanne Lacy

This unique and lyrical film inspires us to see older women in a new light. The film documents an art performance created by nationally recognized artist, Suzanne Lacy. 154 older women dressed in white gather at a beach in Southern California. There framed by the sky, the ocean and the sand they talk simply and honestly about their lives, their relationships and their futures. The film's imagery echoes and reinforces the strong spiritual and physical beauty of these older women.

Item no. : WH01370257
Format : DVD
Duration : 28 minutes
Price : USD 141.00

ALZHEIMER'S/DEMENTIA CARE

ADULTS WITH DOWN SYNDROME AND ALZHEIMER'S DISEASE: A PRACTICAL GUIDE FOR CAREGIVERS

With the current growth in life expectancy for persons with Down syndrome and a diagnosis of Alzheimer's, this timely and informative program will help professional and family caregivers to understand the changes Alzheimer's can cause in memory, communication, and behavior. It provides effective strategies caregivers can use to provide care and support while encouraging autonomy and self esteem-during the early, middle, and late stages.

Also interspersed throughout, is the real story of Jim Gillis, a man with Down syndrome and later, Alzheimer's. Shared by his mother, Ann, Jim's story documents the progression of changes from onset to late-stage Alzheimer's.

Item no. : FK01370135
Format : DVD
Duration : 48 minutes
Price : USD 227.00

ALZHEIMER'S DISEASE: PIECES OF THE PUZZLE

This training program, which includes five programs divided into ten modules, is an excellent and comprehensive resource for improving the quality of care provided

by both staff and family caregivers. The package provides practical information designed to improve understanding of the disease and to enhance the caregiving skills of people who work with individuals who have Alzheimer's disease.

Topics include:

- stress and taking care of yourself
- overview of Alzheimer's disease
- improving communication effectiveness
- the physical environment
- safety
- medications
- assisting with activities of daily living
- coping with problem behaviors
- recreational activities

Item no. : RR01370137
Format : DVD (With instructor's Manual)
Duration : 115 minutes
Price : USD 284.00

ART COLLECTION: AN EXPLORATION OF PEOPLE WITH DEMENTIA EXPRESSING THEMSELVES CREATIVELY

By Dr. Dalia Gottlieb-Tanaka

"Like all of us, when seniors are engaged in creative activities, they become involved in self-exploration that brings joy and satisfaction, even if only for fleeting moments." - From the DVD

Based on the work of Dr. Dalia Gottlieb-Tanaka (The Society for the Arts in Dementia Care), this DVD demonstrates the beneficial outcomes of engaging older adults with dementia in creative activities. Through a virtual exhibit of artwork collected from older adults with dementia over a span of six years, the DVD gives a voice to persons with dementia, and shows how creative expression can continue to thrive when encouraged.

The DVD also provides a brief profile of four diverse artists living and creating with dementia. Inspiring and empowering, this "art collection" will give hope to family and professional caregivers alike.

Item no. : DU01370141
Format : DVD
Duration : 20 minutes
Price : USD 113.00

BEST FRIENDS

This program demonstrates that individual care can significantly improve the quality of life with persons with Alzheimer's and can prevent most difficult-to-manage behaviors. It profiles a model volunteer program that provides care for the persons with Alzheimer's Disease in day care centers. Working one-on-one, the volunteers provide both respite for the caregiver and safe, creative

companionship for the person who has Alzheimer's.

Item no. : YE01370146
Format : DVD
Duration : 20 minutes
Price : USD 70.00

CREATING MOMENTS OF JOY

Learn how to look beyond the challenges of Alzheimer's and connect with persons with dementia--by creating individual moments of joy! In this extensive, two-part DVD, staff will learn experience-based ways to make "quality connections" that embrace and celebrate who the person is, how to use activities as an avenue to boost self-esteem and well-being, and how to reduce resident agitation through tone of voice, body language--and knowing what is important to the person at that particular moment.

Topics include:

- Understanding the Person
- Live Their Truth
- "I Want to go Home!"
- Stop Correcting Them
- Remember Their Greatness
- Good Dementia, Bad Dementia
- Treasure Boxes
- Sundowning
- "Honey", "Dearie"
- Moments of Discomfort

Item no. : WB01370155
Format : DVD
Duration : 177 minutes
Price : USD 156.00

FACING ALZHEIMER'S: CONVERSATIONS WITH CAREGIVERS

By Chris DuKanis

This program takes an in-depth look at the impact caring for a loved one with Alzheimer's can have on the caregiver, the other family members and their lifestyles. From diagnosis to the final days of caregiving, this program goes past surface issues to uncover the vast range of emotions, the often overwhelming uncertainties and the difficult decisions caregivers experience but rarely talk about openly.

The program is divided into two sessions. Session One includes discussions on:

- Initial reactions to diagnosis - anger, guilt and denial
- Coping with changes in a loved one
- Grieving
- Remembering to care for yourself
- Changes in the marital relationship
- Children as caregivers for their parents

Session Two includes discussion on:

- Making the decision to place a loved one in a nursing home
- Placing a loved one in a nursing home
- Taking comfort in good memories of a

- loved one
- The value of caregiver respite and support groups
- The lessons caregivers learned in taking care of their loved one
- Letting go and saying goodbye

Facing Alzheimer's leaves the viewer with valuable insights into the physical, mental and emotional commitment that caregiving requires and reinforces the fact that caregivers themselves need to have a solid support base in order to provide the best care. This program will also give family members and friends not directly involved in the caregiving process a better understanding of the tremendous effort involved in caring for someone with Alzheimer's.

Item no. : WA01370171
Format : DVD
Duration : 57 minutes
Price : USD 256.00

FAMILY

The Family program takes the viewer on a virtual lifetime of family-related memories that include childhood, the teen and young adult years, marriage, children, holiday, dancing, sports, and vacations. This reflective trip down memory lane offers an easy-to-follow blend of sound, music, and image cues that is sure to encourage recognition and interaction as it sparks pleasant memories and emotions. The program is interspersed throughout with brief stories and reminiscent comments from seniors, and includes familiar songs like 'Baby Face', 'Rock Around the Clock', and 'Happy Birthday to You'.

Item no. : FN01370172
Format : DVD (With CD, Publication)
Duration : 30 minutes
Price : USD 86.00

FULL CIRCLE

By Yasha and Carrie Aginsky

This personal documentary is about a 50 year old daughter who brings her 90 year old mother to her home to share her last days and care for her as she dies. It is an intimate story, told in the first person by the daughter, who collaborated in the making of the program. The program also relates the effects of this experience on the daughter and her family.

Item no. : AU01370180
Format : DVD
Duration : 29 minutes
Price : USD 141.00

IN THE MOMENT

This program takes a look at how two different families deal with the stresses and changes involved in caring for a parent that has Alzheimer's. The Honel family decides to care for their father in their own home, and they deal with the

profound emotional stresses that accompany that choice. The Hagwoods make use of adult day care and then finally face the need to place their mother in a nursing home. This program raises several issues central to the experience of caring for someone who has Alzheimer's disease, and will generate among those who see it much therapeutic discussion.

Item no. : VH01370189
Format : DVD
Duration : 25 minutes
Price : USD 49.00

IS IT THE RIGHT TIME? THE NURSING HOME DECISION

This follow-up DVD to More Than a Thousand Tomorrows (the story of Betty and Everett Jordan's struggle with Alzheimer's Disease) deals with the tough decision of nursing home placement, and how the Jordan family struggled with that decision.

In this DVD, Is it the Right Time? The Nursing Home Decision, several of Everett and Betty's children participate in a social worker-facilitated discussion of how that decision was made and how the communication regarding the decision might have been better handled. Their frank and honest questions and answers shed light on the importance of keeping open the lines of family communication around the timing of this very emotional and difficult decision.

Item no. : SH01370202
Format : DVD
Duration : 13 minutes
Price : USD 79.00

MEMORY ENHANCED MOMENTS

"The key to any person, whether they have dementia or not, is to figure out what their greatness is, what makes them feel valued...and "give them their stuff back". - From the DVD

This two-part DVD will show staff how to engage older adults with dementia--though empowering activities which trigger memories that residents can see, hear, feel, smell, and touch. It gives practical suggestions on how to structure activities, adapt the environment for better interactive responses, and simplify activities for the resident's development level. This program gives a ton of great ideas on passive and active activities that boost self-esteem, and help residents to feel safer and "at home".

Topics include:

- Remember Their Greatness
- Quality Connections
- Your Mood Affects their Mood
- Development Level
- Structure and Routine
- Activity Person's Role
- Staff's Role

Item no. : TA01370215
Format : DVD
Duration : 171 minutes
Price : USD 156.00

MY CHALLENGE WITH ALZHEIMER'S DISEASE

Beverly Wheeler was diagnosed with Alzheimer's disease in her mid-fifties. In this program Beverly talks about the changes that Alzheimer's has brought to her life, how other people perceive her and how the diagnosis was handled by her employer and the medical profession. She also talks about life and hope, themes that are not usually associated with Alzheimer's disease. This program is a powerful educational piece for professionals, families, caregivers and the public about what it means to have Alzheimer's disease from the perspective of the person with the diagnosis.

Item no. : DF01370218
Format : DVD
Duration : 16 minutes
Price : USD 70.00

UNDERSTANDING ALZHEIMER'S AND DEMENTIA IN LONG-TERM CARE

This series will equip caregivers with the understanding and skills to provide better care for residents in mild, moderate, and severe stages of Alzheimer's. It breaks down the symptoms of each stage, and gives solid steps to enable caregivers to address and help residents through each stage with dignity.

- 1) Part One (Mild Stage)
- 2) Part Two (Moderate Stage)
- 3) Part Three (Severe Stage)

Item no. : RY01370253
Format : DVD
Duration : 90 minutes
Price : USD 256.00

VOICES OF CAREGIVING

By Tom Taylor

Family caregivers who provide full-time care for a person with Alzheimer's disease often feel alone, isolated from anyone who can understand what they are living with every day. In this program, which is dedicated to those who provide care, seven caregivers share their stories of caring, while offering insights to others who want to understand or assist caregivers. The poignant stories they share are sometimes painful, sometimes humorous, and always moving.

Item no. : TA01370255
Format : DVD
Duration : 32 minutes
Price : USD 170.00

AMERICAN STUDIES

PETE MCCLOSKEY: LEADING FROM THE FRONT

By Robert Caughlan

Narrated by Paul Newman

Pete McCloskey: Leading from the Front tells the colorful story of former Republican Congressman Pete McCloskey, a true political "maverick", who was both a Marine war hero in Korea and a leading peace advocate during Vietnam.

While representing California's 11th District from 1967 to 1983 (now Silicon Valley), McCloskey became one of the first members of Congress to oppose the war in Vietnam, and in 1972 ran against President Nixon as an anti-war Presidential candidate. In 1973, after the Watergate scandal broke, McCloskey was the first member of Congress from either party to call for the impeachment of Nixon, his own party's President.

Before he served in Congress, McCloskey was one of the nation's first environmental lawyers, and one of the first attorneys to racially integrate his legal practice. As a member of Congress, he co-chaired the first Earth Day in 1970, co-authored the Endangered Species Act, and contributed to other environmental laws including the Clean Air and Clean Water acts.

McCloskey did not go quietly into retirement. In 2006, at age 78, he was so outraged by the corruption in the Republican-controlled Congress and his party's anti-environmental policies that he led what he called "the revolt of the elders." McCloskey reentered politics to run against Congressman Richard Pombo in the Republican primary, which contributed to Pombo's defeat in the general election.

McCloskey's story offers an example of an authentic hero who dedicates his life to public service and follows his conscience, despite the prevailing political winds. The documentary cuts through contemporary biases based on ideologies and party affiliations to open a unique window onto an important span of our nation's history. In so doing, it enables that history to illuminate present day politics and issues in a new, even refreshing light.

Review

- "Four Stars. Caughlan (has) crammed a whole lot of history in a short period of time...the one thing you'll want after viewing "McCloskey" is more. Revealing commentary is provided by Daniel Ellsberg, McCloskey biographer Lou Cannon and others, but it's just not enough: Pete McCloskey's too interesting, too refreshingly candid and seemingly singularly principled to be confined to an hourlong documentary." - San

Item no. : MU01920116
Format : DVD (Closed Captioned)
Duration : 54 minutes
Copyright : 2010
Price : USD 195.00

ANIMALS / ANIMAL BEHAVIOR / ANIMAL RIGHTS

SIMPLE QUESTION, A: THE STORY OF STRAW

Narrated by Peter Coyote
Featuring author Richard Louv

A Simple Question looks at an innovative program that brings together students of all ages, their teachers, community groups and local land-owners to undertake habitat restoration and preserve endangered species. STRAW (Students and Teachers Restoring a Watershed) is a national model for involving students in hands-on, place-based environmental education.

The film documents the modest beginnings of the program, how it works, and the impact it has on the students and the habitat they work to restore.

When California teacher Laurette Rogers showed a video on endangered species to her 4th grade class in the 1990's, one student plaintively asked what his class could do to help prevent species extinction. That simple question launched Rogers and her class on an inspired voyage of discovery and transformation.

The students decided they would help to save the obscure, endangered California freshwater shrimp. The effort to save the shrimp became the classroom theme that inspired their cross-disciplinary learning for an entire year. The class divided into teams to learn all that they could -- conducting research, interviewing experts, creating databases, calling legislators, and presenting their findings in public forums and a legislative hearing.

A local rancher, on whose property the shrimp once thrived, agreed to allow the class to plant willow trees to help shore up the banks of the creek on his land. The first skinny willow shoots Rogers' class planted in the early 90's are now a riparian forest some 20-25 feet high. They shade a meandering stream, creating the ideal habitat for the shrimp and a canopy that lured 25 species of native birds, 18 of whom are rare and endangered.

Having witnessed the dramatic changes on the rancher's property, others clamored for similar restoration work on their land. Since then, more than 25,000 students of all grade levels have participated in over 300 restoration projects. In the film, Rogers' former students describe how the experience changed and empowered

them.

What began in Rogers' classroom has morphed into a transformative science and environmental education curriculum that takes learning outside the classroom. It transforms teachers, who are looking for meaning and joy in their work; and it transforms students, by engaging them in real work that they can see makes a difference on the immediate world around them.

Reviews

- "STARRED REVIEW. A welcome addition to school and public libraries, this well produced, tightly edited program is just the thing for spurring similar hands-on activities and for encouraging kids to get involved." - Booklist
- "Highly recommended. A must for all teachers who are thinking about organizing a project with students and the community. This documentary is a true testament to the fact that every person, young or old, and with the help of others, can work in a positive and constructive manner to become good stewards of the environment in an effort to create a better tomorrow." - Educational Media Reviews Online
- "Recommended. A well-crafted and inspiring example of young people developing both eco-awareness and leadership skills. DVD extras include extended conversations with ecologists and authors." - Video Librarian

Awards

- Spirit of Activism Award, Wild & Scenic Environmental Film Festival
- Best Educational Documentary, Mammoth Mountain Film Festival
- Best Educational Value in the Classroom, and Conservation Hero of the Festival, Laurette Rogers, International Wildlife Film Festival
- Best Short Film, Reel Earth Environmental Film Festival, New Zealand

Item no. : TN01920117
Format : DVD
Duration : 36 minutes
Audience : Grades 10-Adult
Copyright : 2010
Price : USD 149.00

UNNATURAL HISTORY OF THE KAKAPO, THE

By Scott Mouat

Once thought extinct, the Kakapo are now the world's rarest and strangest wild parrot -- a flightless, nocturnal bird with an odd mating call.

With a lifespan up to 120 years, the Kakapo were one of the most widespread birds on New Zealand until humans began a long process of altering the balance of the country's ecosystems. Now the world's last remaining Kakapo population in the

world lives on a remote island and is plagued by a curse that could be their end.

The normally guarded conservation project that protects the bird has opened its doors to give the filmmaker unprecedented access to the Kakapo Recovery Program. In the style of an adventure movie, the film follows the efforts of a group of scientists and rangers who face difficult challenges in their pioneering effort to keep alive a highly endangered species with a very low number of surviving members.

Several critical issues must be overcome: the small number of females, the low genetic diversity in the surviving population, adults plagued by infertility, and the vulnerability of the young to disease.

A cure for the Kakapo is almost within reach, but the battle to save them is far from over and the Kakapo themselves still have a hand to play.

Reviews

- "THE UNNATURAL HISTORY OF THE KAKAPO is a delight . A highly entertaining story with heart in the mouth suspense, setbacks, heroic ingenuity, and perseverance above and beyond." - Helen Wong, New Zealand Listener Magazine
- "A beautifully told and passionately shot film." - Justine Andrews, TV3 Entertainment

Awards

- Winner, Merit Award, International Wildlife Film Festival
- Best Cinematography, Reel Earth Environmental Film Festival
- Best Director, Documentary Edge Festival

Item no. : DS01920118
Format : DVD
Duration : 76 minutes
Audience : Grades 10-Adult
Price : USD 195.00

VANISHING OF THE BEES

By Maryam Henein and George Langworthy
Narrated by Oscar Nominee Ellen Page

Honeybees, vital to sustaining our food supply, are mysteriously disappearing across the planet, literally vanishing from their hives. This alarming phenomenon, known as Colony Collapse Disorder (CCD), is a serious crisis for commercial beekeepers, whose operations are essential to pollinating hundreds of fruit and vegetable crops worth about \$18 billion a year in the US alone.

For three years, Vanishing of the Bees investigated the honeybee crisis across the US, Europe, Australia and Asia. Through interviews with scientists and beekeepers around the world, along with animation and stunning cinematography, the film chronicles the rise of CCD and the intensive efforts to find the cause of the

disorder and preserve the honeybee population.

A central focus of the film is the plight of beekeepers David Hackenberg and Dave Mendes as they strive to keep their honeybees healthy. Hackenberg was the first to report the massive and unexplained disappearance of honeybees in the U.S. in 2006. We witness the various challenges the two face as they struggle to fulfill pollination contracts, plead their case on Capitol Hill and travel across the Pacific Ocean to meet with other beekeepers.

While a specific cause eludes scientists after years of research, many believe Colony Collapse Disorder may be rooted broadly in an industrialized food system that relies heavily upon pesticides and mono crops.

Among the experts featured in the film are: Entomologist Dennis vanEngelsdorp (Penn State University), Apiculturist Dr. Marla Spivak (University of Minnesota), organic beekeepers Gunther Hauk and Dee Lusby, and food author Michael Pollan.

Reviews

- "The most important documentary film since An Inconvenient Truth. The message is crucial: the bees are a pivotal part of our food chain. No bees, no pollination, no food." - Karen Krizanovich, Filmstar
- "A 'bees knees' of a film. Powerfully argued and very timely." - Richard Brooks, Sunday London Times
- "Alarming enough to convince you that this is an issue that needs action at the highest level." - Henry Fitzherbert, The Daily Express
- "Fascinating subject expertly covered." - Empire

Item no. : VT01920119
Format : DVD
Duration : 145 minutes
Audience : Grades 8-Adult
Copyright : 2010
Price : USD 195.00

ARCHITECTURE

HAIRY GUY, THE

Steven Holl is one of America's most renowned and innovative architects, and the winner of many outstanding awards. The Building, opened by Norway's Crown Princess Mette-Marit in August 2009, the Hamsun Center, off Norway's northwest coast, is one of his most prestigious international achievements and a worthy runner-up to the Oslo Opera House.

In this program, Holl explains how his admiration of Nobel laureate Knut Hamsun's works inspired him to place this controversial, strangely skewed building, with its spiked punk "fringe," in the heart of northern Norway's rugged, unspoiled landscape. The cornice is edged with

2,500 bamboo canes specially imported from China. Each approximately 10 feet in length, they are an allusion to the traditional turf and thatched roofs of rural Norway.

Item no. : DS00161317
Format : DVD
Duration : 19 minutes
Audience : Sr. High-College
Copyright : 2010
Price : USD 195.00

ART HISTORY

RUSSIAN CONCEPT, THE

This documentary explores non-conformist Russian art and features several Russian artists whose works are considered great masterpieces and classic examples of world conceptual art. Among interviewed artists are V. Komar, A. Kosolapov, O. Vasiliev, V. Bahkchinian, L. Sokov and others. The film also includes interviews with American and Russian art critics and contains works of more than 60 non-conformist artists from The Norton and Nancy Dodge Collection of Nonconformist Art from the Soviet Union, Jane Voorhees Zimmerli Art Museum, Rutgers University and private collections. It also tells the story of art collector Norton Dodge whose efforts have resulted in the largest collection of Russian-Soviet non-conformist art in the world located in the US.

Item no. : WE00161328
Format : DVD
Duration : 57 minutes
Audience : Sr. High-College
Copyright : 2010
Price : USD 225.00

ASSESSMENT

CONTENT THEN PROCESS: TEACHER LEARNING COMMUNITIES IN THE SERVICE OF FORMATIVE ASSESSMENT

With Dylan Wiliam

Presented at the Annual Conference on Standards and Assessment (2009), Las Vegas, NV

According to Dr. Wiliam, the only way to raise student achievement is through sustained investment in professional teacher development focused on minute-to-minute and day-by-day formative assessment. Since effective implementation of such formative assessment requires considerable changes in what teachers do day in and day out, professional development cannot be done in summer workshops. Rather, it requires the formation of building-based teacher learning communities (TLCs) in which teachers hold each other accountable and provide each other

support.

Dr. Wiliam provides practical techniques to embed formative assessment in regular classroom practice. He illustrates how TLCs can be established and sustained within schools and districts to support teachers.

Item no. : HC08420044
Format : DVD
Price : USD 195.00

ENGAGING THE NINTENDO GENERATION: REAL STUDENT INVOLVEMENT IN ASSESSMENT

With Sharon V. Kramer

Computers and video games have become an influential part of many kids' lives. Twenty-first century students raised with these interactive technologies—the Nintendo generation—approach their learning in a very different way than the members of the older generation who teach them. In Engaging the Nintendo Generation (from the August 27, 2009, Professional Learning Communities at Work™ Institute in Boston, Massachusetts), Sharon V. Kramer describes a new way of thinking about student needs to place student involvement at the center of the 21st century classroom. She draws on recent research and extensive firsthand experience to discuss exciting strategies for promoting student engagement. Dr. Kramer uses accessible language and practical examples to address topics that include the following:

- Why increased student investment and control has the potential to transform both teaching and learning
- How teachers can provide timely, specific feedback that helps students improve their own learning
- What students can do to monitor their own progress and break away from a "sit and get" teaching model
- Why assessment for student learning can be such a powerful force in enhancing student achievement, and how it can be implemented

Dr. Kramer's framework for student involvement and assessment leads to a classroom model where students motivate, guide, and manage their own learning.

Item no. : DV08420046
Format : DVD (With CD)
Duration : 45 minutes
Price : USD 195.00

LAST FRONTIER, THE: TACKLING THE GRADING DILEMMA

With Ken O'Connor

Presented at the Assessment Summit (2007), Atlanta, GA

Changing approaches to and attitudes about grades requires major changes, especially in middle and high schools. This session focuses on eight guidelines that move grading from traditional to standards-based and result in grades that are accurate, meaningful, consistent, and supportive of learning.

Item no. : DP08420048
Format : DVD
Price : USD 195.00

RAISING QUESTIONS AND FINDING ANSWERS IN OUR GRADING PRACTICES

With Tim Brown

In this breakout session (from the July 9, 2009, Professional Learning Communities at Work™ Institute in Denver, Colorado), Tim Brown refers to grading as "one of the most controversial topics in our schools." A grade represents a lot more than just the student's grasp of the material; it also represents achievement of a standard, general aptitude, effort, improvement, compliance, attitude, and participation. Tim argues that teachers in general haven't taken the time to reflect on their grading practices, and that teachers who are too busy to reflect and attempt other options will ultimately contribute to the failure of some students.

There are alternatives to simply averaging scores to determine grades, and alternatives to giving students zeroes for late or incomplete work. Tim provides some different methods and ideas for these common issues. He also arms teachers with five steps to get started reflecting and changing grading practices to be more effective:

1. Check the current grading reality.
2. Build shared knowledge of best practices.
3. Assemble a task force to create grading guidelines.
4. Create positive, intentional communications with students, parents, and teachers.
5. Monitor and reflect on implementation and guidelines.

When teachers use grading practices that don't make sense, they contribute to student failure. Actually carrying out such reflection and change won't be easy, but Tim says that "it's a journey that's worth it because it matters" to the future of students.

Item no. : NA08420053
Format : DVD (With CD)
Duration : 84 minutes
Price : USD 195.00

ATTITUDES ABOUT AGING

LET'S FACE IT - WOMEN EXPLORE THEIR AGING FACES

Let's Face It is a touching and honest glimpse into the intimate self-explorations of several women in their 40's, 50's, and 60's. As they face the natural reality of sags and bags, lines and wrinkles, they reflect on the impact these physical changes have on not only their bodies, but also on their attitudes about themselves, and on the way they are perceived by society. As these women look deeply at themselves, they wrestle with many powerful issues, including, self-esteem, resentment, face-lift considerations, societal pressures, and coming to terms with themselves 'as-is'.

Viewers will benefit from the self reflective insights in this film. A sure-fire discussion starter on the aging process itself, and how we learn to view ourselves as we grow older.

Item no. : MD01370210
Format : DVD
Duration : 26 minutes
Price : USD 141.00

OLDER VOICES: INTERVIEWING OLDER ADULTS

Interviewing older adults especially the frail and sick can be challenging even for a trained interviewer. Many factors can influence their willingness and ability to participate in a study. Because of this, interviewers who have been trained to collect data in a standardized manner must also learn to be flexible enough in their techniques to accommodate the special needs of older adults.

Item no. : HL01370221
Format : DVD (With Manual)
Duration : 22 minutes
Price : USD 156.00

SURFING FOR LIFE

By David L. Brown and Roy Earnest

Surfing For Life is a documentary about healthy aging and life-well-lived from the unique perspective of 7 male and 3 female surfers who have been surfing since the 30's, 40's and 50's and now range in age from 60 to 93. Through interviews centered on key aspects of healthy aging, along with archival and present day footage of the film's subjects surfing and living their lives, an entertaining image of successful aging emerges. For surfers and non-surfers alike, this program celebrates life and encourages the viewer to pursue whatever hopes and dreams inspire passion.

From a gerontological point of view, Surfing For Life is an intriguing exercise in applied gerontology and can serve as a springboard for discussion about holistic aspects of healthy and successful aging. The interviews touch on many of the hallmarks of successful aging such as exercise, diet, reminiscence, intergenerational involvement and mentoring, healthy acceptance and management of the physical changes that come with growing older, stress reduction, family relationships, long-term friendships, a sense of community, being of service to others, spirituality, an elemental connection with nature, and joyful peak experiences. The program leaves viewers with a renewed sense of the human potential of later life and provides a powerful alternative to the largely negative view of the capacities of older people held by many in our youth dominated society.

Item no. : AG01370245
Format : DVD (With Study Guide)
Duration : 55 minutes
Price : USD 241.00

TEN MORE GOOD YEARS

A Documentary about the unique challenges facing Gay and Lesbian seniors.

The candid stories of several LGBT elders poignantly personify the struggles and concerns of many in the LGBT community as they get older in a society that is not ready (or often not willing) to meet their needs for well-being and quality. Both an engaging history and a beacon of hope, this award-winning films gives voice to the LGBT community--and that voice speaks loud and clear--from the transgendered activist Miss Mary to the pioneering artist James Bidgood. With insights on national policies on aging, and input from professionals in the fields of aging, social services, and law, this contemporary bird's-eye view of the LGBT community will increase understanding of the issues LGBT elders face, while underscoring the continued need for public advocacy and education.

Item no. : WP01370250
Format : DVD (With Disccuion Guide)
Duration : 71 minutes
Price : USD 279.00

WHEN SHE GETS OLD

In this sensitively produced program, several women share their stories of financial hardship caused by divorce, widowhood, and a history of low-paying jobs with no pensions. The women's struggle to meet their daily needs are interwoven with comments from professionals on the financial hardships faced by older women.

Item no. : WH01370256
Format : DVD
Duration : 28 minutes
Price : USD 141.00

WHISPER, THE WAVES, THE WIND

By Suzanne Lacy

This unique and lyrical film inspires us to see older women in a new light. The film documents an art performance created by nationally recognized artist, Suzanne Lacy. 154 older women dressed in white gather at a beach in Southern California. There framed by the sky, the ocean and the sand they talk simply and honestly about their lives, their relationships and their futures. The film's imagery echoes and reinforces the strong spiritual and physical beauty of these older women.

Item no. : WH01370257
Format : DVD
Duration : 28 minutes
Price : USD 141.00

AUTISM/ASPERGER R SYNDROME

ASPERGER SYNDROME AT WORK

This DVD contains two programs:

FOR JOB SEEKERS: Employees with Asperger Syndrome and their supervisors, co-workers and job coaches reveal their secrets to getting and keeping a job.
65 minutes

FOR POTENTIAL EMPLOYERS: The interviewees in the job seeker video describe the benefits of hiring employees with Asperger Syndrome and the accommodations that make them as productive -- or more productive -- than their coworkers.
23 minutes

Review

- An information-packed look at the valuable contribution that individuals with Asperger's Syndrome make in the workplace. Individuals with AS will appreciate hearing others talk about their strategies for dealing with all kinds of workplace challenges. The section for employers illustrates how simple accommodations can pay off in loyal, skilled workers. - Barbara Bissonnette, Principal, Forward Motion Coaching

Item no. : JG11550001
Format : DVD
Duration : 88 minutes
Price : USD 70.00

ASPERGER SYNDROME FOR DAD: BECOMING AN EVEN BETTER FATHER TO YOUR CHILD WITH AS

Ten secrets to getting close to your child with AS and helping him reach his full potential.

This video offers practical action items you can use to better understand your child, deal with tantrums and meltdowns, make outings more manageable and pleasant, help your child absorb information and learn the lessons you want to teach, generate support from family and friends, create family fun, find and encourage your child's strengths, help him prepare for adulthood, and more.

The program's ten sections are entitled: Take the Offensive; Customize Your Approach; Have a Game Plan; Be Flexible; Be Patient; Become Bulletproof; Be a Team Player; Be Your Child's Buffer and Head Cheerleader; Find the Bright Side of AS and Aim High.

Review

- I highly recommend this video! - Psychologist Debra Moore, Fall Creek Associates

Item no. : SY11550002
Format : DVD
Duration : 26 minutes
Price : USD 60.00

ASPERGER SYNDROME: SUCCESS IN THE MAINSTREAM CLASSROOM

This video provides proven techniques and tips to help make mainstreaming a child with Asperger Syndrome a positive learning experience for him or her -- AND for teachers and classmates. Whether your child's classroom has one teacher, or the support of special education teachers and aides, these approaches can help make the difference in your child's education.

Review

- "This video is a well-rounded, informative session on the topics of Education and Asperger Syndrome. I found the information to be exceptionally presented and in an easy-to-follow format. The information provided is enlightening. This video is a definite "must see" for anyone, working or living with someone diagnosed with Asperger Syndrome, who is interested in the educational, social and emotional aspects of the disorder." - Jackie Igafo-Te'o, Bridges4kids.org

Item no. : ZR11550003
Format : DVD
Duration : 44 minutes
Price : USD 70.00

ASPERGER SYNDROME: TRANSITION TO COLLEGE & WORK

This DVD includes two programs for high school students who have Asperger Syndrome. One details things they need to do to prepare for college. The second program describes how to prepare to enter the workplace from high school or after

college.

Including interviews with:

Peter Gerhardt, Ed.D.
Dr. Gerhardt recorded this interview while serving as a professor at Rutgers University and while associated with the Douglass Developmental Disabilities Center. He describes advocating for people with Asperger Syndrome and helping them find jobs.

Ann Binder
Narrated by Drew Coulter
The director of special needs services at Delaware County Community College's Career and Counseling Center in Media, Pa., Ms. Binder offers a realistic and positive look at how students with Asperger Syndrome need to prepare to succeed at college.

Mary Beth Berry
The director of a successful career development/job sampling program for students with special needs at North Hunterdon High School in Annandale, N.J., Ms. Berry describes how to analyze your strengths and challenges, research opportunities, advocate for yourself and succeed in a career

Item no. : LD11550004
Format : DVD
Duration : 57 minutes
Price : USD 70.00

INTRICATE MINDS II: UNDERSTANDING ELEMENTARY SCHOOL CLASSMATES WITH ASPERGER SYNDROME

INTRICATE MINDS II focuses on Asperger Syndrome and includes interviews with boys and girls age 8 through 12 who describe what it's like to have the condition. They reveal some of the positive qualities classmates will find if they look past the "different" behaviors that kids with AS sometimes exhibit in school. The program also takes viewers "inside Asperger Syndrome" with demonstrations to help them see things from the point of view of kids who have AS.

Review

- "...the emphasis is on looking beyond the disability for the student's strengths. This approach is effective, invites empathy, and discourages classmates from bullying by challenging stereotypes. A terrific tool for teaching tolerance." - School Library Journal on "Intricate Minds II"

Item no. : LY11550005
Format : DVD
Duration : 17 minutes
Price : USD 60.00

INTRICATE MINDS III: UNDERSTANDING ELEMENTARY SCHOOL CLASSMATES WHO THINK DIFFERENTLY

INTRICATE MINDS III is the same program as Intricate Minds II with some modifications that make it applicable to a range of conditions including High Functioning Autism, Asperger Syndrome, Semantic-Pragmatic Disorder, Pervasive Developmental Disorder, Attention Deficit Disorder and more. The program includes some different narration and additional interviews.

Item no. : FC11550006
Format : DVD
Duration : 18 minutes
Price : USD 60.00

INTRICATE MINDS: UNDERSTANDING CLASSMATES WITH ASPERGER SYNDROME

Candid interviews with teenagers designed to promote positive interactions between classmates and reduce harassment and bullying.

Through interviews with students who have Asperger Syndrome (AS), this video offers an inside look at how teenagers with AS act, think and feel -- and how they're routinely treated. The students talk about their strengths as well as their challenges and describe how important is it to them to be treated with respect. The program's open includes speculation that Wolfgang Amadeus Mozart, Sir Isaac Newton and Albert Einstein had Asperger Syndrome.

After viewing this video, classmates should be less likely to ignore or harass students with AS -- and be more willing to treat them as equals. The program is designed for students in high school and middle school and is an excellent staff development tool.

Item no. : RC11550007
Format : DVD
Duration : 14 minutes
Price : USD 60.00

MANNERS FOR THE REAL WORLD: BASIC SOCIAL SKILLS

This manners video to show students from upper elementary through high school how to act during some of the most common interactions between people. It features clear, straightforward demonstrations of appropriate and inappropriate behavior -- and we added a dash of fun to keep adolescent attention spans engaged.

The program covers: personal hygiene, conversations, introductions, telephone and Internet use, table manners, behavior

for ladies and gentlemen, manners in public, serving as a host and being a guest.

The video is also attuned to the way many children with social skill deficits need to absorb information.

Item no. : KN11550008
Format : DVD
Duration : 44 minutes
Price : USD 60.00

UNDERSTANDING BROTHERS AND SISTERS ON THE AUTISM SPECTRUM

These DVDs are designed to help children of different ages understand and support their siblings on the autism spectrum. One DVD applies to siblings diagnosed with autism, and the other applies to siblings diagnosed with Asperger Syndrome.

Each DVD contains four programs; three for siblings of different ages and developmental levels, and one for their parents. The sibling programs are for children ages 4-7, ages 7-12 and ages 12 to adult. While the two DVDs have a similar format, each is unique. For example, we interviewed families dealing with autism for the autism DVD and families dealing with Asperger Syndrome for the Asperger Syndrome DVD.

These videos show siblings that other kids are facing the same challenges they face, and explores a range of ways the kids interviewed have learned to get along with and enjoy their brothers and sisters. The videos also can help parents understand the special needs of their neurotypical children. The segments for siblings ages 4-7 feature puppets and the segments for older siblings feature interviews with brother and sisters. We interviewed mothers and fathers for the parent segments.

Overall, we interviewed members of 27 families who have boys and girls with Asperger Syndrome to create these videos. After viewing these programs, siblings should have a better understanding that their brothers and sisters aren't trying to be difficult, and should be more willing to treat them with tolerance, caring and respect.

Reviews

- "In a word, WOW!" - Teresa Bolick, Psychologist and Author
- "Brilliant!" - Brenda Smith Myles, PhD, University of Kansas
- "A great resource for families" - Library Journal

Item no. : KH11550009
Format : DVD
Duration : 94 minutes
Price : USD 70.00

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Item no. : ZG11550010
Format : DVD
Duration : 109 minutes
Price : USD 70.00

BASEBALL

TIME IN THE MINORS (61 MIN VERSION)

By Tony Okun

Every year in June approximately 1500 new players out of high school and college are chosen from the amateur baseball draft and sent to play in the minor leagues. Trying to make it in the fiercely competitive world of professional baseball can make or break you. TIME IN THE MINORS documents the lives and passionate

dreams of two minor league players on their arduous journey to becoming Major League Baseball players.

19-year-old, John Drennen, a High School All-American center fielder from San Diego, California is selected in the first round of the 2005 amateur baseball draft by the Cleveland Indians and offered a one million dollar signing bonus. This will mark John's first full season playing professional baseball.

Tony Schrager, a 28-year old infielder out of Omaha, Nebraska was a 6th-round draft pick in 1998 and is an 8-year veteran of the minor leagues. Tony has yet to play at the major league level and this season could be his last shot to make it.

What' it like trying to make it to the Major Leagues? Follow each player from pre-season and beyond through the physical and emotional ups and downs of a life in professional baseball, and the dream that keeps their hopes alive. Will either player obtain his ultimate goal?

Awards

- Best Documentary - Lakedance International Film Festival, 2009
- WINNER - Best Feature Documentary Idaho International Film Festival, 2009

Item no. : TW00161329
Format : DVD
Duration : 61 minutes
Audience : Sr. High-College
Copyright : 2010
Price : USD 195.00

TIME IN THE MINORS (85 MIN VERSION)

By Tony Okun

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physical and emotional ups and downs of a life in professional baseball, and the dream that keeps their hopes alive. Will either player obtain his ultimate goal?

Awards

- Best Documentary - Lakedance International Film Festival, 2009
- WINNER - Best Feature Documentary Idaho International Film Festival, 2009

Item no. : NL00161330
Format : DVD
Duration : 85 minutes
Audience : Sr. High-College
Copyright : 2010
Price : USD 225.00

BASIC RESIDENT CARE

BASIC CARE GUIDE FOR ELDERLY PATIENTS, THE - CARE ESSENTIALS: VITAL SIGNS PLUS

Guidelines are presented for the daily 'hands-on' caregiver, including vital signs and their meaning, checking for pressure sores and ulcers, and recognizing changes in physical or mental status.

Item no. : WL01370143
Format : DVD
Duration : 23 minutes
Price : USD 227.00

BASIC CARE GUIDE FOR ELDERLY PATIENTS, THE - CARE MEANS CARING

Providing care to elderly individuals is far more than meeting the requirements stated in a job description. Care providers need to understand the physical, emotional and social losses associated with the aging process and how to minimize these losses whenever possible.

Item no. : BC01370144
Format : DVD
Duration : 24 minutes
Price : USD 227.00

BASIC CARE GUIDE FOR ELDERLY PATIENTS, THE - RECOGNIZING AND PREVENTING EMERGENCIES

Every care provider working with the elderly needs to be able to recognize emergency situations and prevent them whenever possible. This program reviews signs and symptoms of heart attacks, strokes, choking and hypoglycemia, and what actions should be taken immediately.

Item no. : EJ01370145
Format : DVD
Duration : 28 minutes
Price : USD 227.00

CARE OF THE DYING: LEARNING ABOUT DYING: DEATH, THE FINAL STAGE OF LIFE

This program will help caregivers to examine and come to terms with their own attitudes and emotions about death and the dying process. The program stresses the importance of caregivers learning to understand and accept death as the last, natural stage of the life cycle before they can effectively fulfill the physical, emotional, and spiritual needs of the patient (and the family members). Caregivers will learn that quality care for the dying goes past physical comfort and pain management to include giving the patient a choice in what happens during the final days of life, and respecting the diverse cultural traditions and spiritual needs of each patient.

Item no. : DL01370149
Format : DVD
Duration : 20 minutes
Price : USD 227.00

EVERYONE WINS! QUALITY CARE WITHOUT RESTRAINTS

Everyone Wins! is a comprehensive training program that offer practical strategies for providing quality care without the use of restraints. It presents real solutions to real problems facing long term care providers - falls, wandering residents and aggressive behavior. Showing actual cases, the Everyone Wins! gives you proven, creative methods for solving these problems - without restraints.

Item no. : FH01370170
Format : DVD
Duration : Approx. 96 minutes
Price : USD 286.00

GUIDE TO URINARY INCONTINENCE IN LONG-TERM CARE FOR LICENSED STAFF, THE

Geared toward RN's,LPN's,and MDS Coordinators, this 2-program set will help licensed staff to establish and maintain an effective continence care program for your facility.

Part 1 - Assessment: This program documents how to properly assess for urinary incontinence, including a thorough review of medical and medication history, current bladder condition, as well as, contributing functional, cognitive, and environmental factors. It also distinguishes

between various types of incontinence, such as:

- urge incontinence
- stress incontinence
- mixed incontinence
- overflow incontinence
- functional incontinence

Part 2 - Treatment: This program covers ways to treat and manage urinary incontinence. It also discusses intimate skin care, the signs and causes of urinary tract infections, and how to make sure the selected management program is appropriate for the resident.

Treatment strategies include:

- Toileting programs (voiding schedules, habit training, prompted voiding)
- Rehabilitation program (bladder retraining, pelvic muscle exercises)
- Medications
- Management

Item no. : JV01370182
Format : DVD
Duration : 47 minutes
Price : USD 256.00

LATINA GNA, THE: THE CHALLENGES AND REWARDS

What does it take to be a nursing assistant? Bilingual Latina nursing assistants share the personal and professional rewards and challenges of being a geriatric nursing assistant. They discuss the tasks they perform in a typical day, why they chose this profession, language challenges, the importance of communication, professional teamwork, and what it takes to provide consistent, quality care for elderly patients.

Item no. : NP01370208
Format : DVD (With English, Spanish Subtitles)
Duration : 19 minutes
Price : USD 227.00

MALPRACTICE RISK: PRESSURE SORES

The program looks at a case scenario involving a resident admitted with pressure sores, and shows how staff members can help prevent negligence claims by performing a thorough initial assessment upon admission, applying proper treatments, and routine documentation. It also shows the importance of early intervention (especially with high-risk residents) by closely monitoring nutrition, relieving the pressure areas, and providing critical wound care.

Item no. : MZ01370212
Format : DVD
Duration : 22 minutes
Price : USD 227.00

TEACHING & LEARNING TO CARE: TRAINING FOR CAREGIVERS IN LONG TERM CARE

This training package is designed to help Staff Development Educators and Instructors to train knowledgeable, well-rounded, and sympathetic caregivers. Staff will learn practical ways to assess and respond to daily long-term care concerns - from falls and medication error prevention to dementia-related behaviors and end-of-life care. The training program includes segments that reinforce the points in Module 1 and 3-6 in the training manual. The extensive six-module manual includes planning materials for educators, presentation materials for instructors, reproducible handouts with pre-tests and post-tests for participants, and overhead transparencies for group training. This package will help staff and facilities to improve quality of life for residents through individualized care, accurate resident assessment, appropriate response to resident behaviors, and ongoing re-evaluation as needed. 5 -8 minute modules

Item no. : FZ01370249
Format : DVD
Duration : 8 minutes
Price : USD 127.00

BIODIVERSITY

SIMPLE QUESTION, A: THE STORY OF STRAW

Narrated by Peter Coyote
Featuring author Richard Louv

A Simple Question looks at an innovative program that brings together students of all ages, their teachers, community groups and local land-owners to undertake habitat restoration and preserve endangered species. STRAW (Students and Teachers Restoring a Watershed) is a national model for involving students in hands-on, place-based environmental education.

The film documents the modest beginnings of the program, how it works, and the impact it has on the students and the habitat they work to restore.

When California teacher Laurette Rogers showed a video on endangered species to her 4th grade class in the 1990's, one student plaintively asked what his class could do to help prevent species extinction. That simple question launched Rogers and her class on an inspired voyage of discovery and transformation.

The students decided they would help to save the obscure, endangered California freshwater shrimp. The effort to save the shrimp became the classroom theme that inspired their cross-disciplinary learning for an entire year. The class divided into teams to learn all that they could -- conducting research, interviewing experts, creating databases, calling legislators, and

presenting their findings in public forums and a legislative hearing.

A local rancher, on whose property the shrimp once thrived, agreed to allow the class to plant willow trees to help shore up the banks of the creek on his land. The first skinny willow shoots Rogers' class planted in the early 90's are now a riparian forest some 20-25 feet high. They shade a meandering stream, creating the ideal habitat for the shrimp and a canopy that lured 25 species of native birds, 18 of whom are rare and endangered.

Having witnessed the dramatic changes on the rancher's property, others clamored for similar restoration work on their land. Since then, more than 25,000 students of all grade levels have participated in over 300 restoration projects. In the film, Rogers' former students describe how the experience changed and empowered them.

What began in Rogers' classroom has morphed into a transformative science and environmental education curriculum that takes learning outside the classroom. It transforms teachers, who are looking for meaning and joy in their work; and It transforms students, by engaging them in real work that they can see makes a difference on the immediate world around them.

Reviews

- "STARRED REVIEW. A welcome addition to school and public libraries, this well produced, tightly edited program is just the thing for spurring similar hands-on activities and for encouraging kids to get involved." - Booklist
- "Highly recommended. A must for all teachers who are thinking about organizing a project with students and the community. This documentary is a true testament to the fact that every person, young or old, and with the help of others, can work in a positive and constructive manner to become good stewards of the environment in an effort to create a better tomorrow." - Educational Media Reviews Online
- "Recommended. A well-crafted and inspiring example of young people developing both eco-awareness and leadership skills. DVD extras include extended conversations with ecologists and authors." - Video Librarian

Awards

- Spirit of Activism Award, Wild & Scenic Environmental Film Festival
- Best Educational Documentary, Mammoth Mountain Film Festival
- Best Educational Value in the Classroom, and Conservation Hero of the Festival, Laurette Rogers, International Wildlife Film Festival
- Best Short Film, Reel Earth Environmental Film Festival, New Zealand

Item no. : TN01920117
Format : DVD

Duration : 36 minutes
Audience : Grades 10-Adult
Copyright : 2010
Price : USD 149.00

UNNATURAL HISTORY OF THE KAKAPO, THE

By Scott Mouat

Once thought extinct, the Kakapo are now the world's rarest and strangest wild parrot -- a flightless, nocturnal bird with an odd mating call.

With a lifespan up to 120 years, the Kakapo were one of the most widespread birds on New Zealand until humans began a long process of altering the balance of the country's ecosystems. Now the world's last remaining Kakapo population in the world lives on a remote island and is plagued by a curse that could be their end.

The normally guarded conservation project that protects the bird has opened its doors to give the filmmaker unprecedented access to the Kakapo Recovery Program. In the style of an adventure movie, the film follows the efforts of a group of scientists and rangers who face difficult challenges in their pioneering effort to keep alive a highly endangered species with a very low number of surviving members.

Several critical issues must be overcome: the small number of females, the low genetic diversity in the surviving population, adults plagued by infertility, and the vulnerability of the young to disease.

A cure for the Kakapo is almost within reach, but the battle to save them is far from over and the Kakapo themselves still have a hand to play.

Reviews

- "THE UNNATURAL HISTORY OF THE KAKAPO is a delight . A highly entertaining story with heart in the mouth suspense, setbacks, heroic ingenuity, and perseverance above and beyond." - Helen Wong, New Zealand Listener Magazine
- "A beautifully told and passionately shot film." - Justine Andrews, TV3 Entertainment

Awards

- Winner, Merit Award, International Wildlife Film Festival
- Best Cinematography, Reel Earth Environmental Film Festival
- Best Director, Documentary Edge Festival

Item no. : DS01920118
Format : DVD
Duration : 76 minutes
Audience : Grades 10-Adult
Price : USD 195.00

VANISHING OF THE BEES

By Maryam Henein and George Langworthy
Narrated by Oscar Nominee Ellen Page

Honeybees, vital to sustaining our food supply, are mysteriously disappearing across the planet, literally vanishing from their hives. This alarming phenomenon, known as Colony Collapse Disorder (CCD), is a serious crisis for commercial beekeepers, whose operations are essential to pollinating hundreds of fruit and vegetable crops worth about \$18 billion a year in the US alone.

For three years, Vanishing of the Bees investigated the honeybee crisis across the US, Europe, Australia and Asia. Through interviews with scientists and beekeepers around the world, along with animation and stunning cinematography, the film chronicles the rise of CCD and the intensive efforts to find the cause of the disorder and preserve the honeybee population.

A central focus of the film is the plight of beekeepers David Hackenberg and Dave Mendes as they strive to keep their honeybees healthy. Hackenberg was the first to report the massive and unexplained disappearance of honeybees in the U.S. in 2006. We witness the various challenges the two face as they struggle to fulfill pollination contracts, plead their case on Capitol Hill and travel across the Pacific Ocean to meet with other beekeepers.

While a specific cause eludes scientists after years of research, many believe Colony Collapse Disorder may be rooted broadly in an industrialized food system that relies heavily upon pesticides and mono crops.

Among the experts featured in the film are: Entomologist Dennis vanEngelsdorp (Penn State University), Apiculturist Dr. Marla Spivak (University of Minnesota), organic beekeepers Gunther Hauk and Dee Lusby, and food author Michael Pollan.

Reviews

- "The most important documentary film since An Inconvenient Truth. The message is crucial: the bees are a pivotal part of our food chain. No bees, no pollination, no food." - Karen Krizanovich, Filmstar
- "A 'bees knees' of a film. Powerfully argued and very timely." - Richard Brooks, Sunday London Times
- "Alarming enough to convince you that this is an issue that needs action at the highest level." - Henry Fitzherbert, The Daily Express
- "Fascinating subject expertly covered." - Empire

Item no. : VT01920119
Format : DVD
Duration : 145 minutes
Audience : Grades 8-Adult
Copyright : 2010
Price : USD 195.00

CAREER GUIDANCE

IGENERATION: BREAKING THE MOLD

Is the choice between dreams and practicality really a dilemma? While the students and recent graduates feel a responsibility to fulfill their dreams, and their parents show concern for their livelihoods, we learn from the experts that there are practical ways to shape your career path in accordance with your abilities and passions. They offer methods to realistically assessing what occupation is right for you and steps to starting a career in the chosen field.

Item no. : TG00161318
Format : DVD
Duration : 20 minutes
Audience : Sr. High-College
Copyright : 2010
Price : USD 195.00

IGENERATION: GENERATION WHY

The students discuss the important issues their generation is facing and the role high school & higher education play in preparing youth for dealing with real world issues. They speak of what they would like to see changed in the education system, and what is worth taking advantage of. The importance of critical thinking and an alert mind are crucial to the transition from the role of passive student to a member of the workforce. This episode promotes open discussion and invites a reexamination of the role one plays in society

Item no. : CA00161319
Format : DVD
Duration : 20 minutes
Audience : Sr. High-College
Copyright : 2010
Price : USD 195.00

IGENERATION: RACE AGAINST TIME

This episode focuses on the importance of understanding financial realities and assessing the cost of education. The interviewees reveal their experiences in dealing with debt and discuss the value of a college education beyond earning a degree. The importance of experience and networking is indispensable as a degree doesn't guarantee a job. A featured topic is dealing with career changes because of a disability or going to college later in life. Experts examine the right and wrong reasons to invest in an education and give advice on perseverance

Item no. : LP00161320
Format : DVD
Duration : 20 minutes
Audience : Sr. High-College
Copyright : 2010
Price : USD 195.00

CAREERS

CUSTOMER SERVICE BASICS: SERVICE WITH A SMILE

In this humorous video that is reminiscent of "The Office", join the employees of the fictitious Lucky Star Coffee Company as they learn about customer service. Mark, the manager of the store, thinks he'll be leading this seminar. And why wouldn't he, since he knows everything there is to know about the subject? Well, Mark and his crew quickly discover exactly why when they are shown security camera footage of their misguided (and hilarious!) interaction with customers. If the staff of Lucky Star can learn the three steps to good customer service including listening to the customer, anticipating needs, and admitting mistakes, maybe we can too.

Item no. : HU01070315
Format : DVD (Closed Captioned)
Duration : 20 minutes
Audience : Grade 9-Adult
Copyright : 2011
Price : USD 80.00

CHALLENGES & REWARDS

BIG MAMA

Academy-award-winning documentary about Viola Dees, age 89, also known as "Big Mama", who cares for her 12-year-old grandson, Walter, whose parents are absent. But is she the best person to raise him? Over the course of 18 months, Big Mama, suffers serious health problems, with severe emotional consequences for Walter. While contending with her own declining health, and a bureaucratic social and legal system, Dees fights the misconception that age supersedes one's ability to love and care for a child. "When, exactly, are you too old to love your own grandchild?", she asks.

Item no. : NH01370147
Format : DVD
Duration : 35 minutes
Price : USD 128.00

COMING HOME: BASIC INFORMATION FOR THE HOME CAREGIVER

Sometimes being at home means that we need the help of a caregiver, and most often that caregiver is a member of the family who has little or no experience providing home care. This program provide information about five basic caregiving concerns including: moving and transfer, infection control, nutrition, stress, and talking to your doctor.

Item no. : NN01370150
Format : DVD
Duration : 51 minutes
Price : USD 141.00

FAMILY GUIDE TO RESTRAINT-FREE CARE, A

Family resistance is one of the most persistent challenges to achieving restraint-free care. This moving program shows the story of a husband who needs significant support to understand that restraint-free care can provide his wife with both dignity and safety.

Item no. : MM01370173
Format : DVD
Duration : 12 minutes
Price : USD 43.00

GRANDPARENTS RAISING GRANDCHILDREN

By Hilari Hauptman

This program explores this newly emerging issue by sharing the stories of four grandparents who are raising their grandchildren. The program examines, through the stories that are shared in support groups, the major issues facing a grandparent as a parent. The program should be seen by all grandparents who are facing the prospect of caring full time for grandchildren and by those who have already become the primary caregiver. Help and support are available, and this program can serve as a guide and an encouragement to grandparents who parent.

Item no. : RE01370181
Format : DVD
Duration : 25 minutes
Price : USD 70.00

LABOR OF LOVE: FIVE STORIES OF CAREGIVING

By Adam Symansky

Shot over an entire year, Labor of Love shows the human side of caregiving--the loving bonds, the frustrations and heartaches, the mundane tasks and the constant fatigue. Labor of Love includes five intimate profiles of caregivers and their families. This program takes the viewer to the heart of what it means to be a caregiver, offering hope for everyone who is caring for a family member.

Item no. : FB01370206
Format : DVD
Duration : 45 minutes
Price : USD 236.00

MY MOTHER, MY FATHER

This celebrated documentary takes a candid look at four families and their deep and often conflicting feelings as they deal with the stresses and changes involved in caring for an aging parent. My Mother, My Father does not attempt to provide easy answers. Rather it offers honest and compelling insight into the need for families to make individual decisions about caregiving. And it elicits a better

understanding of and support for individuals and families involved in caregiving.

Award

- WINNER OF FIVE NATIONAL AWARDS.

Item no. : FC01370219
Format : DVD
Price : USD 149.00

MY MOTHER, MY FATHER: SEVEN YEARS LATER

Seven years after the original film "My Mother, My Father" was produced, this program visits each of the four families again, exploring the changes that have taken place over the years in family dynamics and in caregiving needs. In addition the caregivers themselves reflect on their own aging and what plans they are making for when they grow older and possibly become more dependent on someone else for care.

Item no. : LN01370220
Format : DVD
Duration : 42 minutes
Price : USD 145.00

CHARACTER & MANNERS

GOAL SETTING: DISCOVERING YOUR GIFTS

Do you know what you want to do when you grow up? Do you know how to get there from here? Walk through the steps and strategies of goal-setting, and discover how these steps can help you accomplish your goal! Interviews feature real students who are pursuing their goals in order to discover their secrets to success. No matter what your dream in life, you will be inspired.

Item no. : YA01070317
Format : DVD (Closed Captioned)
Duration : 20 minutes
Audience : Grade 6-Adult
Copyright : 2011
Price : USD 70.00

CHARACTER DEVELOPMENT

ADVENTURES FROM THE BOOK OF VIRTUES - VOLUME 1: CITIZENSHIP

When Annie's father is called for jury duty, the family vacation is put on hold. Annie is very excited about taking a trip and she doesn't understand why her father can't just postpone his jury duty. Her complaint prompts several stories up at

Plato's Peak about citizenship -- the civic virtue.

The Stone in the Road - Greek myth
The Story of Cincinnatus - Roman story

Item no. : PU11350001
Format : DVD (English and Spanish)
Duration : 25 minutes
Audience : Grades 3-6
StdBkNo : 9781936086078
Price : USD 50.00

ADVENTURES FROM THE BOOK OF VIRTUES - VOLUME 10: RESPONSIBILITY

Annie promises to deliver her mother's cakes on her new bicycle, but she is tempted by Zach's challenge to a bike race; the resulting accident wrecks her new bike as well as the cakes. When Annie blames Zach for the accident, Plato spins several tales about the nature of "responsibility."

Icarus and Daedalus - Greek myth
King Alfred and the Cakes - English legend
The Chest of Broken Glass - folktale, origin unknown

Item no. : TW11350002
Format : DVD (English and Spanish)
Duration : 25 minutes
Audience : Grades 3-6
StdBkNo : 9781936086160
Price : USD 50.00

ADVENTURES FROM THE BOOK OF VIRTUES - VOLUME 11: SELF-DISCIPLINE

Zach gets into a heated argument with his mother when she refuses to advance him his allowance, prompting several stories from Plato and Aurora about the pitfalls of impatience and losing one's temper.

King Midas - Greek myth
Genghis Khan and His Hawk - Chinese folktale
The Magic Thread - French fairy tale

Item no. : ZP11350003
Format : DVD (English and Spanish)
Duration : 25 minutes
Audience : Grades 3-6
StdBkNo : 9781936086177
Price : USD 50.00

ADVENTURES FROM THE BOOK OF VIRTUES - VOLUME 12: TRUSTWORTHINESS

When Zach discovers that his college

football idol is coming to his school, he eagerly volunteers to help out with the preparations. But when he's asked to clean up the auditorium, Zach wants to back out, prompting stories from Aurora and Plato about what it means to be trustworthy.

The Bear and the Travelers - Aesop fable, Greek
The Knights of the Silver Shield - English story

Item no. : WK11350004
Format : DVD (English and Spanish)
Duration : 25 minutes
Audience : Grades 3-6
StdBkNo : 9781936086184
Price : USD 50.00

ADVENTURES FROM THE BOOK OF VIRTUES - VOLUME 13: WORK

When a thunderstorm wrecks Plato's Peak, everyone works together to clean up the debris, except Socrates, who finds no virtue in "work."

How the Camel Got His Hump - Rudyard Kipling
Tom Sawyer Gives Up the Brush - Mark Twain

Item no. : LV11350005
Format : DVD (English and Spanish)
Duration : 25 minutes
Audience : Grades 3-6
StdBkNo : 9781936086191
Price : USD 50.00

ADVENTURES FROM THE BOOK OF VIRTUES - VOLUME 2: COURAGE

Annie Redfeather is set to run in a big track meet against her archrival, Bobbie Summers. Midway through the race, Annie hits a hurdle and falls down, causing her to be discouraged about ever running a race again. Stories about courage help to change her mind.

The Minotaur - Greek myth
The Brave Mice - Aesop fable, Greek
William Tell - Swiss legend

Item no. : VU11350006
Format : DVD (English and Spanish)
Duration : 25 minutes
Audience : Grades 3-6
StdBkNo : 9781936086085
Price : USD 50.00

ADVENTURES FROM THE BOOK OF VIRTUES - VOLUME 3: FRIENDSHIP

When Annie's new "best friend" breaks her promise and chooses someone else to be

her partner on a canoe trip, Annie's feelings are hurt, provoking a discussion about the meaning of true friendship.

Waukewa's Eagle - Native American tale
Why Frog and Snake Don't Play Together - African folktale
Damon and Pythias - Ancient Roman story

Item no. : GN11350007
Format : DVD (English and Spanish)
Duration : 25 minutes
Audience : Grades 3-6
StdBkNo : 9781936086092
Price : USD 50.00

ADVENTURES FROM THE BOOK OF VIRTUES - VOLUME 4: GENEROSITY

Zach and Annie collect canned goods for a local shelter. When Plato realizes that the kids are more concerned about getting recognition for their generosity than actually helping people, he spins several tales about the true spirit of generosity.

Rocking Horse Land - European folktale
Old Mr. Rabbit's Thanksgiving Dinner - American folktale
The Gift of the Magi - O'Henry short story

Item no. : VU11350008
Format : DVD (English and Spanish)
Duration : 25 minutes
Audience : Grades 3-6
StdBkNo : 9781936086108
Price : USD 50.00

ADVENTURES FROM THE BOOK OF VIRTUES - VOLUME 5: HONESTY

When Zach Nichols breaks one of his father's cameras, he makes up a story to escape blame. However, after hearing three stories about honesty up at Plato's Peak, he sees the "big picture" and decides to tell his father the truth about what happened.

The Frog Prince - fairytale
George Washington and the Cherry Tree - American legend
The Indian Cinderella - Canadian Native American tale

Item no. : MN11350009
Format : DVD (English and Spanish)
Duration : 25 minutes
Audience : Grades 3-6
StdBkNo : 9781936086115
Price : USD 50.00

ADVENTURES FROM THE BOOK OF VIRTUES - VOLUME 6: HONOR

Zach needs a 90 on his history test to get an A minus on his report card and just

make the school honor roll. And it looks like he's done it...until he realizes his teacher added the points wrong and he only got an 87. If he tells, he'll lose the honor he wanted so badly to win. But Plato's stories help him realize there's a more important kind of honor at stake.

The Honest Woodman - German tale
Honest Abe - American legend

Item no. : SK11350010
Format : DVD (English and Spanish)
Duration : 25 minutes
Audience : Grades 3-6
StdBkNo : 9781936086122
Price : USD 50.00

ADVENTURES FROM THE BOOK OF VIRTUES - VOLUME 7: INTEGRITY

Annie's handmade weathervanes sell like crazy at the school fair. In order to keep up with the demand, she cuts a few corners when building more weathervanes. Later when the weathervanes begin to fall apart, angry customers who want their money back confront Annie. Humiliated, Annie retreats to Plato's Peak where she hears several tales about the concept of "integrity."

For Want of a Horseshoe Nail - English legend
Charlemagne and the Robber Knight - German legend

Item no. : LP11350011
Format : DVD (English and Spanish)
Duration : 25 minutes
Audience : Grades 3-6
StdBkNo : 9781936086139
Price : USD 50.00

ADVENTURES FROM THE BOOK OF VIRTUES - VOLUME 8: PERSEVERANCE

When Plato discovers that Zach and Annie have given up guitar and karate lessons, respectively, he takes them on a hike to the top of Plato's Peak. Along the way, Annie and Zach discover various objects, prompting several stories from Plato and Aurora about the importance of "perseverance."

Scarface - Native American tale
The Stars in the Sky - English folktale
Ulysses and the Cyclops - Greek myth

Item no. : JK11350012
Format : DVD (English and Spanish)
Duration : 25 minutes
Audience : Grades 3-6
StdBkNo : 9781936086146
Price : USD 50.00

ADVENTURES FROM THE BOOK OF VIRTUES - VOLUME 9: RESPECT

Zach and Annie need to find some used parts to finish building a go-cart for an upcoming race. But when Jake, a friendly junk yard man, doesn't have what they need, the two kids are rude and disrespectful to him. Plato is concerned and tells several stories about the virtue of respect.

Please - folktale
Diamonds and Toads - European folktale
The Bell of Atri - Italian legend

Item no. : RE11350013
Format : DVD (English and Spanish)
Duration : 25 minutes
Audience : Grades 3-6
StdBkNo : 9781936086153
Price : USD 50.00

ANIMATED HERO CLASSICS: ABRAHAM LINCOLN

Abraham Lincoln (aka "Honest Abe") is noted for his lasting influence on U.S. politics -- promoting the idea of nationalism, enlarging the control of the federal government, and by encouraging "free labor."

Teach patriotism, good judgment, and honesty with this 30-minute animated educational DVD about the 16th President of the United States, Abraham Lincoln.

Principles and Values Taught in This Video
Honesty, Friendship, Love, Peacemaking, Faith, Patriotism, Judgment, Wisdom, Fortitude, and Dedication.

Item no. : WA11350014
Format : DVD
Duration : 30 minutes
Audience : Grades 1-5
StdBkNo : 1564899098
Price : USD 40.00

ANIMATED HERO CLASSICS: BENJAMIN FRANKLIN

Benjamin Franklin (January 17, 1706 - April 17, 1790) is credited with the invention of the lightning rod. But did you know that he also invented bifocals, a simple odometer, and an iron furnace stove? Celebrate creativity and dedication by teaching your students about Benjamin Franklin and how he found ways to make everyday resources work better!

Now, through this 30-minute animated educational DVD, you can join the remarkable scientist, inventor and statesman as he rewrites human history with passion and inquisitiveness.

Principles and Values Taught in This Video
Creativity, Curiosity, Duty, Frugality,

Patience, Diligence, Discipline, Humility, Wisdom, Fortitude, and Dedication.

Item no. : FA11350015
Format : DVD
Duration : 30 minutes
Audience : Grades 1-5
StdBkNo : 1564899047
Price : USD 40.00

ANIMATED HERO CLASSICS: FLORENCE NIGHTINGALE

Florence Nightingale (May 12, 1820 - August 13, 1910) was a pioneer of modern nursing and a note statistician. Inspired by a "divine calling," she committed herself to caring for others and thus changing the science and practice of nursing. Learn about this courageous heroine and how she helped to redefine the science and practice of nursing as we know it today.

Teach compassion, charity, and empathy with this 30-minute animated educational DVD about Florence Nightingale, "The Lady of the Lamp."

Principles and Values Taught in This Video
Sacrifice, Compassion, Charity, Goodness, Courage, Kindness, Persistence, Empathy, Justice.

Item no. : PP11350016
Format : DVD
Duration : 30 minutes
Audience : Grades 1-5
StdBkNo : 1564899055
Price : USD 40.00

ANIMATED HERO CLASSICS: GEORGE WASHINGTON

"Father of his Country" George Washington (February 22, 1732 - December 14, 1799) comes to life in this extraordinary story about his accomplishments as a military leader and political figure! Follow his historic contributions as he helped form a new nation as the President of the Continental Congress...and then as the first elected President of the United States! As the symbol of republicanism in practice, Washington embodied American values and was seen across the world as the symbol of the new nation.

This 30-minute animated educational DVD shows George Washington at his best -- courageous, determined, humble, brave, and patriotic.

Principles and Values Taught in This Video
Integrity, Commitment, Love, Faith, Humility, Courage, Obedience, Leadership, and Patriotism.

Item no. : RY11350017
Format : DVD
Duration : 30 minutes
Audience : Grades 1-5
StdBkNo : 1564899012
Price : USD 40.00

ANIMATED HERO CLASSICS: HARRIET TUBMAN

Harriet Tubman (circa 1822 - March 10, 1913) served as an African-American abolitionist, intelligence gatherer during the Civil War, a refugee organizer, a raid leader, nurse, lumberjack, cook, and fundraiser. Her selflessness and disregard for personal safety - along with her deep faith in God - enabled her to aid the escape of enslaved family members and many others to the North through the Underground Railroad.

Teach faith, love, and sacrifice with this 30-minute animated educational DVD about Harriet Tubman and the Underground Railroad.

Principles and Values Taught in This Video
Indomitable Spirit, Faith, Courage, Trust, Love, Sacrifice, Loyalty, Hope, Compassion, and Confidence.

Item no. : SV11350018
Format : DVD
Duration : 30 minutes
Audience : Grades 1-5
StdBkNo : 1564899020
Price : USD 40.00

ANIMATED HERO CLASSICS: THOMAS EDISON

Thomas Alva Edison (February 11, 1847 - October 18, 1931) was an American inventor and businessman. Nicknamed "The Wizard of Menlo Park" by a newspaper reporter, Edison is credited with creating both the first industrial research lab and the electric light bulb. Edison is considered to be one of the most innovative inventors in history, holding 1,097 US patents in his name.

Teach children about determination and hard work with this 30-minute animated educational DVD about Thomas Edison.

Principles and Values Taught in This Video
Persistence, Industry, Inventiveness, Leadership, Hope, Faith, Patience, Enthusiasm, Work, and Optimism.

Item no. : WV11350019
Format : DVD
Duration : 30 minutes
Audience : Grades 1-5
StdBkNo : 1564899004
Price : USD 40.00

AUTO-B-GOOD - VOLUME 1

Welcome to the City of Auto where character education will connect with children's fascination of cars and trucks. Auto-B-Good is a character development series featuring 9 animated vehicles, each with his or her own unique personality. A supporting cast of over 50 other vehicles populate this richly diverse community of cars - all sorts of makes and models!

This race covers: Punctuality, Promptness and Readiness.

Item no. : AN11350020
Format : DVD (English and Spanish, Closed Captioned)
Audience : Gades K-6
StdBkNo : 9781936086665
Price : USD 50.00

AUTO-B-GOOD - VOLUME 10

Welcome to the City of Auto where character education will connect with children's fascination of cars and trucks. Auto-B-Good is a character development series featuring 9 animated vehicles, each with his or her own unique personality. A supporting cast of over 50 other vehicles populate this richly diverse community of cars - all sorts of makes and models!

This race features: Perseverance, Sportsmanship and Self-Discipline.

Item no. : ZF11350021
Format : DVD (English and Spanish, Closed Captioned)
Audience : Gades K-6
StdBkNo : 9781936086757
Price : USD 50.00

AUTO-B-GOOD - VOLUME 11

Welcome to the City of Auto where character education will connect with children's fascination of cars and trucks. Auto-B-Good is a character development series featuring 9 animated vehicles, each with his or her own unique personality. A supporting cast of over 50 other vehicles populate this richly diverse community of cars - all sorts of makes and models!

This race features: Independence, Resourcefulness and Cleanliness.

Item no. : EU11350022
Format : DVD (English and Spanish, Closed Captioned)
Audience : Gades K-6
StdBkNo : 9781936086764
Price : USD 50.00

AUTO-B-GOOD - VOLUME 12

Welcome to the City of Auto where character education will connect with children's fascination of cars and trucks. Auto-B-Good is a character development series featuring 9 animated vehicles, each with his or her own unique personality. A supporting cast of over 50 other vehicles populate this richly diverse community of cars - all sorts of makes and models!

This race features: Courtesy, Fairness and Confidence.

Item no. : LF11350023
Format : DVD (English and Spanish, Closed Captioned)

Audience : Gades K-6
StdBkNo : 9781936086771
Price : USD 50.00

AUTO-B-GOOD - VOLUME 13

Welcome to the City of Auto where character education will connect with children's fascination of cars and trucks. Auto-B-Good is a character development series featuring 9 animated vehicles, each with his or her own unique personality. A supporting cast of over 50 other vehicles populate this richly diverse community of cars - all sorts of makes and models!

This race covers: Decency, Goodness and Dignity.

Item no. : VF11350024
Format : DVD (English and Spanish, Closed Captioned)
Audience : Gades K-6
StdBkNo : 9781936086788
Price : USD 50.00

AUTO-B-GOOD - VOLUME 14

Welcome to the City of Auto where character education will connect with children's fascination of cars and trucks. Auto-B-Good is a character development series featuring 9 animated vehicles, each with his or her own unique personality. A supporting cast of over 50 other vehicles populate this richly diverse community of cars - all sorts of makes and models!

This race covers: Integrity, Bravery and Determination.

Item no. : RR11350025
Format : DVD (English and Spanish, Closed Captioned)
Audience : Gades K-6
StdBkNo : 9781936086795
Price : USD 50.00

AUTO-B-GOOD - VOLUME 15

Welcome to the City of Auto where character education will connect with children's fascination of cars and trucks. Auto-B-Good is a character development series featuring 9 animated vehicles, each with his or her own unique personality. A supporting cast of over 50 other vehicles populate this richly diverse community of cars - all sorts of makes and models!

This race covers: Sharing, Friendliness and Gratefulness.

Item no. : FF11350026
Format : DVD (English and Spanish, Closed Captioned)
Audience : Gades K-6
StdBkNo : 9781936086801
Price : USD 50.00

AUTO-B-GOOD - VOLUME 16

Welcome to the City of Auto where character education will connect with children's fascination of cars and trucks. Auto-B-Good is a character development series featuring 9 animated vehicles, each with his or her own unique personality. A supporting cast of over 50 other vehicles populate this richly diverse community of cars - all sorts of makes and models!

This race covers: Helpfulness, Enthusiasm and Selflessness.

Item no. : EW11350027
Format : DVD (English and Spanish, Closed Captioned)
Audience : Gades K-6
StdBkNo : 9781936086818
Price : USD 50.00

AUTO-B-GOOD - VOLUME 17

Welcome to the City of Auto where character education will connect with children's fascination of cars and trucks. Auto-B-Good is a character development series featuring 9 animated vehicles, each with his or her own unique personality. A supporting cast of over 50 other vehicles populate this richly diverse community of cars - all sorts of makes and models!

This race covers: Restraint, Willpower and Wisdom.

Item no. : PT11350028
Format : DVD (English and Spanish, Closed Captioned)
Audience : Gades K-6
StdBkNo : 9781936086825
Price : USD 50.00

AUTO-B-GOOD - VOLUME 18

Welcome to the City of Auto where character education will connect with children's fascination of cars and trucks. Auto-B-Good is a character development series featuring 9 animated vehicles, each with his or her own unique personality. A supporting cast of over 50 other vehicles populate this richly diverse community of cars - all sorts of makes and models!

This race covers: Self-Acceptance, Caring and Hygiene.

Item no. : NK11350029
Format : DVD (English and Spanish, Closed Captioned)
Audience : Gades K-6
StdBkNo : 9781936086832
Price : USD 50.00

AUTO-B-GOOD - VOLUME 19

Welcome to the City of Auto where character education will connect with children's fascination of cars and trucks. Auto-B-Good is a character development series featuring 9 animated vehicles, each

with his or her own unique personality. A supporting cast of over 50 other vehicles populate this richly diverse community of cars - all sorts of makes and models!

This race covers: Discovering Talent, Commitment and Imaginative.

Item no. : BJ11350030
Format : DVD (English and Spanish, Closed Captioned)
Audience : Gades K-6
StdBkNo : 9781936086849
Price : USD 50.00

AUTO-B-GOOD - VOLUME 2

Welcome to the City of Auto where character education will connect with children's fascination of cars and trucks. Auto-B-Good is a character development series featuring 9 animated vehicles, each with his or her own unique personality. A supporting cast of over 50 other vehicles populate this richly diverse community of cars - all sorts of makes and models!

This race covers: Responsibility, Respect and Dependability.

Item no. : LY11350031
Format : DVD (English and Spanish, Closed Captioned)
Audience : Gades K-6
StdBkNo : 9781936086672
Price : USD 50.00

AUTO-B-GOOD - VOLUME 20

Welcome to the City of Auto where character education will connect with children's fascination of cars and trucks. Auto-B-Good is a character development series featuring 9 animated vehicles, each with his or her own unique personality. A supporting cast of over 50 other vehicles populate this richly diverse community of cars - all sorts of makes and models!

This race covers: Slow to Judge, Forgiveness and Friendship.

Item no. : RF11350032
Format : DVD (English and Spanish, Closed Captioned)
Audience : Gades K-6
StdBkNo : 9781936086856
Price : USD 50.00

AUTO-B-GOOD - VOLUME 21

Welcome to the City of Auto where character education will connect with children's fascination of cars and trucks. Auto-B-Good is a character development series featuring 9 animated vehicles, each with his or her own unique personality. A supporting cast of over 50 other vehicles populate this richly diverse community of cars - all sorts of makes and models!

This race covers: Trustworthiness, Heroic and Peacefulness.

Item no. : WH11350033
Format : DVD (English and Spanish, Closed Captioned)
Audience : Gades K-6
StdBkNo : 9781936086863
Price : USD 50.00

AUTO-B-GOOD - VOLUME 3

Welcome to the City of Auto where character education will connect with children's fascination of cars and trucks. Auto-B-Good is a character development series featuring 9 animated vehicles, each with his or her own unique personality. A supporting cast of over 50 other vehicles populate this richly diverse community of cars - all sorts of makes and models!

This race covers: Obedience, Self-Control and Politeness.

Item no. : CF11350034
Format : DVD (English and Spanish, Closed Captioned)
Audience : Gades K-6
StdBkNo : 9781936086689
Price : USD 50.00

AUTO-B-GOOD - VOLUME 4

Welcome to the City of Auto where character education will connect with children's fascination of cars and trucks. Auto-B-Good is a character development series featuring 9 animated vehicles, each with his or her own unique personality. A supporting cast of over 50 other vehicles populate this richly diverse community of cars - all sorts of makes and models!

This race covers: Truthfulness, Honesty and Kindness.

Item no. : NC11350035
Format : DVD (English and Spanish, Closed Captioned)
Audience : Gades K-6
StdBkNo : 9781936086696
Price : USD 50.00

AUTO-B-GOOD - VOLUME 5

Welcome to the City of Auto where character education will connect with children's fascination of cars and trucks. Auto-B-Good is a character development series featuring 9 animated vehicles, each with his or her own unique personality. A supporting cast of over 50 other vehicles populate this richly diverse community of cars - all sorts of makes and models!

This race includes: Thankfulness, Generosity and Goodwill.

Item no. : PL11350036
Format : DVD (English and Spanish, Closed Captioned)
Audience : Gades K-6
StdBkNo : 9781936086702
Price : USD 50.00

AUTO-B-GOOD - VOLUME 6

Welcome to the City of Auto where character education will connect with children's fascination of cars and trucks. Auto-B-Good is a character development series featuring 9 animated vehicles, each with his or her own unique personality. A supporting cast of over 50 other vehicles populate this richly diverse community of cars - all sorts of makes and models!

This race includes: Joyfulness, Patience and Cooperation.

Item no. : VP11350037
Format : DVD (English and Spanish, Closed Captioned)
Audience : Gades K-6
StdBkNo : 9781936086719
Price : USD 50.00

AUTO-B-GOOD - VOLUME 7

Welcome to the City of Auto where character education will connect with children's fascination of cars and trucks. Auto-B-Good is a character development series featuring 9 animated vehicles, each with his or her own unique personality. A supporting cast of over 50 other vehicles populate this richly diverse community of cars - all sorts of makes and models!

This race includes: Tolerance, Consideration and Uniqueness.

Item no. : SE11350038
Format : DVD (English and Spanish, Closed Captioned)
Audience : Gades K-6
StdBkNo : 9781936086726
Price : USD 50.00

AUTO-B-GOOD - VOLUME 8

Welcome to the City of Auto where character education will connect with children's fascination of cars and trucks. Auto-B-Good is a character development series featuring 9 animated vehicles, each with his or her own unique personality. A supporting cast of over 50 other vehicles populate this richly diverse community of cars - all sorts of makes and models!

This race includes: Patriotism, Citizenship and Loyalty.

Item no. : AV11350039
Format : DVD (English and Spanish, Closed Captioned)
Audience : Gades K-6
StdBkNo : 9781936086733
Price : USD 50.00

AUTO-B-GOOD - VOLUME 9

Welcome to the City of Auto where character education will connect with children's fascination of cars and trucks. Auto-B-Good is a character development series featuring 9 animated vehicles, each

with his or her own unique personality. A supporting cast of over 50 other vehicles populate this richly diverse community of cars - all sorts of makes and models!

This race features: Courage, Initiative and Self-Reliance.

Item no. : BH11350040
Format : DVD (English and Spanish, Closed Captioned)
Audience : Gades K-6
StdBkNo : 9781936086740
Price : USD 50.00

CHARACTER CHRONICLES, THE: PROGRAM 1 - TRUST

The Character Chronicles brings character education alive for upper elementary and middle school students. Presented from the point of view of a middle school video blogger, this program explores one of the six pillars, Trust.

Item no. : ZR11350041
Format : DVD
StdBkNo : 9781573480321
Price : USD 70.00

CHARACTER CHRONICLES, THE: PROGRAM 2 - RESPECT

The Character Chronicles brings character education alive for upper elementary and middle school students. Presented from the point of view of a middle school video blogger, this program explores one of the six pillars, Respect.

Item no. : ZJ11350042
Format : DVD
StdBkNo : 9781573480338
Price : USD 70.00

CHARACTER CHRONICLES, THE: PROGRAM 3 - RESPONSIBILITY

The Character Chronicles brings character education alive for upper elementary and middle school students. Presented from the point of view of a middle school video blogger, this program explores one of the six pillars, Responsibility.

Item no. : HV11350043
Format : DVD
StdBkNo : 9781573480345
Price : USD 70.00

CHARACTER CHRONICLES, THE: PROGRAM 4 - FAIRNESS

The Character Chronicles brings character education alive for upper elementary and middle school students. Presented from the point of view of a middle school video

blogger, this program explores one of the six pillars, Fairness.

Item no. : CM11350044
Format : DVD
StdBkNo : 9781573480352
Price : USD 70.00

CHARACTER CHRONICLES, THE: PROGRAM 5 - CARING

The Character Chronicles brings character education alive for upper elementary and middle school students. Presented from the point of view of a middle school video blogger, this program explores one of the six pillars, Caring.

Item no. : HC11350045
Format : DVD
StdBkNo : 9781573480369
Price : USD 70.00

CHARACTER CHRONICLES, THE: PROGRAM 6 - CITIZENSHIP

The Character Chronicles brings character education alive for upper elementary and middle school students. Presented from the point of view of a middle school video blogger, this program explores one of the six pillars, Citizenship.

Item no. : PH11350046
Format : DVD
StdBkNo : 9781573480376
Price : USD 70.00

CHARACTER COUNTS! AUTO-B-GOOD SIX PILLAR EDITION

Auto-B-Good has partnered with Character Counts! to bring you the Six Pillar Auto-B-Good. We have taken the stories for trustworthiness, respect, responsibility, fairness, caring, and citizenship. A must have for any school or district that is currently using the Character Counts! program.

Item no. : DT11350047
Format : DVD
Audience : Gades K-6
StdBkNo : 9781936086870
Price : USD 130.00

HARRY & HIS BUCKET FULL OF DINOSAURS - VOLUME 1

Harry is a typical five-year-old with a healthy imagination who seeks to resolve his conflicts and frustrations through the use of fantasy. He lives with his mother, his Nana and his older sister. His best friends are his toy dinosaurs whom he keeps in a bucket - but he and his Nana know that his dinosaurs can come to life! Harry's bucket leads to Dino World, where

he can creatively and fancifully find solutions for real world situations that are hard to handle.

These episodes cover the traits of politeness, imagination, resourcefulness, and initiative.

Item no. : CC11350048
Format : DVD (English and Spanish)
Duration : 44 minutes
Audience : Ages 2-5
StdBkNo : 9781936086276
Price : USD 40.00

HARRY & HIS BUCKET FULL OF DINOSAURS - VOLUME 2

Harry is a typical five-year-old with a healthy imagination who seeks to resolve his conflicts and frustrations through the use of fantasy. He lives with his mother, his Nana and his older sister. His best friends are his toy dinosaurs whom he keeps in a bucket - but he and his Nana know that his dinosaurs can come to life! Harry's bucket leads to Dino World, where he can creatively and fancifully find solutions for real world situations that are hard to handle.

These episodes cover the traits of courage, heroism, determination, and enthusiasm.

Item no. : TD11350049
Format : DVD (English and Spanish)
Duration : 44 minutes
Audience : Ages 2-5
StdBkNo : 9781936086283
Price : USD 40.00

HARRY & HIS BUCKET FULL OF DINOSAURS - VOLUME 3

Harry is a typical five-year-old with a healthy imagination who seeks to resolve his conflicts and frustrations through the use of fantasy. He lives with his mother, his Nana and his older sister. His best friends are his toy dinosaurs whom he keeps in a bucket - but he and his Nana know that his dinosaurs can come to life! Harry's bucket leads to Dino World, where he can creatively and fancifully find solutions for real world situations that are hard to handle.

These episodes cover the traits of perseverance, cooperation, consideration, and uniqueness.

Item no. : MW11350050
Format : DVD (English and Spanish)
Duration : 44 minutes
Audience : Ages 2-5
StdBkNo : 9781936086290
Price : USD 40.00

HARRY & HIS BUCKET FULL OF DINOSAURS - VOLUME 4

Harry is a typical five-year-old with a healthy imagination who seeks to resolve his conflicts and frustrations through the use of fantasy. He lives with his mother, his Nana and his older sister. His best friends are his toy dinosaurs whom he keeps in a bucket - but he and his Nana know that his dinosaurs can come to life! Harry's bucket leads to Dino World, where he can creatively and fancifully find solutions for real world situations that are hard to handle.

These episodes cover the traits of respect, helpfulness, responsibility, and wisdom.

Item no. : ZJ11350051
Format : DVD (English and Spanish)
Duration : 44 minutes
Audience : Ages 2-5
StdBkNo : 9781936086306
Price : USD 40.00

HARRY & HIS BUCKET FULL OF DINOSAURS - VOLUME 5

Harry is a typical five-year-old with a healthy imagination who seeks to resolve his conflicts and frustrations through the use of fantasy. He lives with his mother, his Nana and his older sister. His best friends are his toy dinosaurs whom he keeps in a bucket - but he and his Nana know that his dinosaurs can come to life! Harry's bucket leads to Dino World, where he can creatively and fancifully find solutions for real world situations that are hard to handle.

These episodes cover the traits of courtesy, self-acceptance, patience, and self-discipline.

Item no. : SU11350052
Format : DVD (English and Spanish)
Duration : 44 minutes
Audience : Ages 2-5
StdBkNo : 9781936086313
Price : USD 40.00

HARRY & HIS BUCKET FULL OF DINOSAURS - VOLUME 6

Harry is a typical five-year-old with a healthy imagination who seeks to resolve his conflicts and frustrations through the use of fantasy. He lives with his mother, his Nana and his older sister. His best friends are his toy dinosaurs whom he keeps in a bucket - but he and his Nana know that his dinosaurs can come to life! Harry's bucket leads to Dino World, where he can creatively and fancifully find solutions for real world situations that are hard to handle.

These episodes cover the traits of

friendship, health, confidence, and teamwork.

Item no. : RN11350053
Format : DVD (English and Spanish)
Duration : 44 minutes
Audience : Ages 2-5
StdBkNo : 9781936086320
Price : USD 40.00

HARRY & HIS BUCKET FULL OF DINOSAURS - VOLUME 7

Harry is a typical five-year-old with a healthy imagination who seeks to resolve his conflicts and frustrations through the use of fantasy. He lives with his mother, his Nana and his older sister. His best friends are his toy dinosaurs whom he keeps in a bucket - but he and his Nana know that his dinosaurs can come to life! Harry's bucket leads to Dino World, where he can creatively and fancifully find solutions for real world situations that are hard to handle.

These episodes cover the traits of self-reliance, kindness, sharing, and joyfulness.

Item no. : ML11350054
Format : DVD (English and Spanish)
Duration : 44 minutes
Audience : Ages 2-5
StdBkNo : 9781936086337
Price : USD 40.00

CHARACTER EDUCATION & DEVELOPMENT

COMBATING CONFLICT WITH CHARACTER: DEALING WITH BULLYING

A recent survey by the U.S. Department of Justice states that one out of every four kids is bullied in some way—and that estimate, according to other reports, is too conservative. Why is bullying so widespread? What are the various forms it can take? How should a bullying victim react to intimidation and physical aggression, or—ideally—avoid becoming a victim in the first place? This video addresses those questions as it looks at the root causes and potential solutions to bullying dilemmas. Studying the verbal, emotional, and social aspects of bullying and cyberbullying as well as physical harassment and attacks, the program also distinguishes between bullying that is typically male and typically female—revealing the wide range of results that all forms can have, from hurt feelings to academic problems to murder and suicide. Dramatizations and expert commentary highlight specific strategies to combat this disturbing challenge to American education and the well-being of

its young people.

Item no. : HM00273382
Format : DVD
Duration : 30 minutes
Copyright : 2011
Price : USD 100.00

COMBATING CONFLICT WITH CHARACTER: HANDLING ANGER AND FRUSTRATION

Let's face it—anger is a fact of life, an emotion everyone can relate to. But it isn't always handled well, and if it surges out of control, the effects can be devastating. This video examines the problems arising from extreme or repressed anger and presents helpful methods for loosening the grip that all-consuming rage can have on one's mind and actions. Viewers learn basic psychological concepts relating to the human need to confront and remove obstacles, a primal instinct that all too easily translates into "lashing out." Encouraging students to look closely at their feelings in these trigger situations, the program highlights steps that can be taken toward dealing rationally with anger sources, focusing on staying "centered" rather than "getting even." Family and peer relationships, the importance of self-respect and respect for others, and useful distinctions between "good" and "bad" anger all come into play here.

Item no. : SA02303383
Format : DVD
Duration : 30 minutes
Copyright : 2011
Price : USD 100.00

COMBATING CONFLICT WITH CHARACTER: HANDLING PEER PRESSURE

The teen years are a time of experimenting with identity, but along with that search for self come major decisions about what groups to fit into—and how to fit into them. This video explores peer group influences; how they can cause young people to change their attitudes, values, or behaviors in order to conform; and what can be done to avoid their pitfalls. Topics include positive, negative, direct, and indirect peer pressure; cultural forces, especially media-driven ones, that push the desire to be a "star" instead of making a genuine journey of self-discovery; and media stereotypes of what it means to be attractive, smart, or successful. The program also looks at how friendship groups can become cliques, how low self-esteem leads some people to manipulate or intimidate others to fit in, and how peer pressure, as pervasive as it is, can be countered with honesty, self-expression, and self-knowledge.

Item no. : PN02453384
Format : DVD

Duration : 30 minutes
Copyright : 2011
Price : USD 100.00

COMBATING CONFLICT WITH CHARACTER: MANAGING CONFLICT RESOLUTION

A dynamic struggle between contrasting forces is necessary—it creates ideas and drives change. But as everyone knows, life is also filled with hurtful and even tragic forms of conflict. Students learn about both types of opposition in this video, which illustrates ways to use conflict constructively while avoiding violence, alienation, and resentment. Beginning with the notion that we deal with conflict largely through patterns learned as children, the program explores four behaviors that push conflict into the destructive zone: miscommunication, demonizing, refusal to negotiate, and "kitchen sinking" or pulling past events and unrelated frustrations into a present disagreement. The pitfalls of a "conflict loop" are also discussed. Viewers gain an understanding of the potential rewards of recognizing an opponent's needs as well as one's own. Mediation, including peer mediation and the "third side" method of negotiation, are examined.

Item no. : VC00273385
Format : DVD
Duration : 30 minutes
Copyright : 2011
Price : USD 100.00

COMBATING CONFLICT WITH CHARACTER: OVERCOMING PREJUDICE

Prejudice isn't something we're born with—and if we learn it, we can unlearn it. The first step in that process is to study it objectively, as this video does through candid interviews, dramatizations, and expert commentary. Offering a practical definition of prejudice, the video explores its basis in ignorance and fear of outsiders, the qualities it most frequently targets (race, ethnicity, religion, sexual orientation, gender, physique, social class, and political beliefs) as well as its principal results—namely, discrimination, racism, and oppression. The program focuses in a teen-friendly way on prejudice in American society, with discussions of the "melting pot" concept; how such diversity, while unquestionably desirable, carries with it the potential for racial, ethnic, and cultural conflict; and how individuals, communities, and our nation can benefit from more dialog between cultures, religions, races, and other demographic groups.

Item no. : TY02303386
Format : DVD
Duration : 30 minutes
Copyright : 2011
Price : USD 100.00

CHILD DEVELOPMENT

BRAIN, THE: ACTIVITY, SLEEP & BOREDOM

In this DVD, physical activity and quality sleep are both vital for healthy bodies. A spotlight is used as a symbol to represent activity, boredom, and sleep.

1. Green Light = Go! Physical activity turns your brain on to learn. Our bodies need movement to stay healthy, but so do our brains!

2. Red Light = Stop! Sleep is vital for your child. How much do they need and why?

3. Yellow Light = Slow down! Doing "nothing", and even being bored, is actually very important to how we process the world around us, and studies suggest, it is vital to creativity! So how can you give your kids good boredom? And why doesn't watching TV count as this "down time"?

Item no. : PA01070312
Format : DVD (Closed Captioned)
Duration : 20 minutes
Audience : Grade 7-Adult
Copyright : 2011
Price : USD 80.00

BRAIN, THE: PATTERN, STRUCTURE & NOVELTY DVD

Our brains are wired to perceive patterns and structure in the world around us. Young children especially need structure to feel secure and be ready to learn. Yet our brains also are continually seeking something new! Too much of the same things causes our brains to get bored - and too many new things can cause confusion or chaos! Discover how to give young children the structure that they need to set up a strong foundation for learning, and how to add new activities and ideas in ways that nurture their hunger for learning.

Item no. : WK01070313
Format : DVD (Closed Captioned)
Duration : 20 minutes
Audience : Grade 7-Adult.
Copyright : 2011
Price : USD 80.00

COACHING

TIME IN THE MINORS (61 MIN VERSION)

By Tony Okun

Every year in June approximately 1500 new players out of high school and college are chosen from the amateur baseball draft and sent to play in the minor leagues. Trying to make it in the fiercely competitive world of professional baseball can make

or break you. **TIME IN THE MINORS** documents the lives and passionate dreams of two minor league players on their arduous journey to becoming Major League Baseball players.

19-year-old, John Drennen, a High School All-American center fielder from San Diego, California is selected in the first round of the 2005 amateur baseball draft by the Cleveland Indians and offered a one million dollar signing bonus. This will mark John's first full season playing professional baseball.

Tony Schrager, a 28-year old infielder out of Omaha, Nebraska was a 6th-round draft pick in 1998 and is an 8-year veteran of the minor leagues. Tony has yet to play at the major league level and this season could be his last shot to make it.

What' it like trying to make it to the Major Leagues? Follow each player from pre-season and beyond through the physical and emotional ups and downs of a life in professional baseball, and the dream that keeps their hopes alive. Will either player obtain his ultimate goal?

Awards

- Best Documentary - Lakedance International Film Festival, 2009
- WINNER - Best Feature Documentary Idaho International Film Festival, 2009

Item no. : TW00161329
Format : DVD
Duration : 61 minutes
Audience : Sr. High-College
Copyright : 2010
Price : USD 195.00

TIME IN THE MINORS (85 MIN VERSION)

By Tony Okun

Every year in June approximately 1500 new players out of high school and college are chosen from the amateur baseball draft and sent to play in the minor leagues. Trying to make it in the fiercely competitive world of professional baseball can make or break you. **TIME IN THE MINORS** documents the lives and passionate dreams of two minor league players on their arduous journey to becoming Major League Baseball players.

19-year-old, John Drennen, a High School All-American center fielder from San Diego, California is selected in the first round of the 2005 amateur baseball draft by the Cleveland Indians and offered a one million dollar signing bonus. This will mark John's first full season playing professional baseball.

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What' it like trying to make it to the Major

Leagues? Follow each player from pre-season and beyond through the physical and emotional ups and downs of a life in professional baseball, and the dream that keeps their hopes alive. Will either player obtain his ultimate goal?

Awards

- Best Documentary - Lakedance International Film Festival, 2009
- WINNER - Best Feature Documentary Idaho International Film Festival, 2009

Item no. : NL00161330
Format : DVD
Duration : 85 minutes
Audience : Sr. High-College
Copyright : 2010
Price : USD 225.00

COMPUTER SCIENCE

INNOVATION NATION:

ARTIFICIAL INTELLIGENCE

Can we trust the robots of the future? Innovation Nation explores the fascinating world of Artificial Intelligence, taking us into labs and workshops where innovators teach robots to perceive, think, and move just like human beings.

Item no. : WF00161321
Format : DVD
Duration : 24 minutes
Audience : Sr. High-College
Copyright : 2010
Price : USD 195.00

COMPUTER SKILL

ACTIONSCRIPT 3.0 IN FLASH PROFESSIONAL CS5 ESSENTIAL TRAINING

With Todd Perkins

In ActionScript 3.0 in Flash Professional CS5 Essential Training, Todd Perkins shows Flash designers how to incorporate ActionScript code into their projects and create interactive presentations and applications. The course includes a review of ActionScript language basics and the object-oriented programming (OOP) methodology, a tour of those Flash Professional CS5 features designed for developers, such as code hinting and the Code Snippets panel, and instructions on interacting with objects in the Library and placing code on the Timeline.

Item no. : BF03610485
Format : DVD-ROM (SingleUser, Closed Captioned)
Duration : 7 hours
Copyright : 2010
StdBkNo : 1596716800
Price : USD 140.00

DREAMWEAVER CS5 AND WORDPRESS 3.0

With Joseph Lowery

In Dreamweaver CS5 and WordPress 3.0, author Joseph Lowery shows how to create web sites using WordPress and Dreamweaver together. This course demonstrates workflow best practices and techniques, including installation and set up, how to create content, work with WordPress themes, customize CSS, and add widgets. It also covers how to extend WordPress pages, add Spry elements, add and customize plug-ins, integrate WordPress-stored data in Dreamweaver dynamic pages, and how to administer and publish a WordPress site.

Item no. : KL03740486
Format : DVD-ROM (SingleUser, Closed Captioned)
Duration : 195 minutes
Copyright : 2010
StdBkNo : 1596716762
Price : USD 70.00

DREAMWEAVER CS5 WITH PHP AND MYSQL

With David Gassner

Join David Gassner in Dreamweaver CS5 with PHP and MySQL as he explains how to add dynamic data to a PHP-enabled web site in Dreamweaver CS5. This course shows how to plan and create a MySQL database, define a PHP-enabled site in Dreamweaver CS5, connect the site to the database, and manage and present dynamic data. Dreamweaver CS5 features are demonstrated throughout the video series, including PHP custom class introspection and site-specific code hinting.

Item no. : WY03800487
Format : DVD-ROM (SingleUser, Closed Captioned)
Duration : 5 hours
Copyright : 2010
StdBkNo : 1596716711
Price : USD 140.00

FIREWORKS CS5: RAPID PROTOTYPING

With Jim Babbage

In Fireworks CS5: Rapid Prototyping, author Jim Babbage demonstrates how to create wireframes and prototypes for web sites, mobile devices, and rich internet applications. This course details the design process from start to finish, offering tutorials on creating custom wireframes, enhancing storyboards by adding graphics, creating custom swatch themes with the Kuler panel, adding interactivity to prototypes, exporting the final product, and testing mobile designs in Adobe's Device Central.

Item no. : CV03610488
Format : DVD-ROM (SingleUser,

Closed Captioned)
Duration : 330 minutes
Copyright : 2010
StdBkNo : 1596716797
Price : USD 70.00

GOOGLE ANALYTICS ESSENTIAL TRAINING

With Corey Koberg

Google Analytics Essential Training with Corey Koberg shows how to use Google's widely used web analytics platform to generate detailed information about the visitors to a web site, giving insights into web site traffic, user behavior, and marketing effectiveness. This course covers account setup to understanding reports, while explaining how to extract insights from the vast array of data available.

Item no. : YW03740489
Format : DVD-ROM (SingleUser,
Closed Captioned)
Duration : 270 minutes
Copyright : 2010
StdBkNo : 1596716770
Price : USD 140.00

ILLUSTRATOR CS5 WEB AND INTERACTIVE DESIGN

With Mordy Golding

In Illustrator CS5 Web and Interactive Design, Mordy Golding shows how to create pixel-perfect graphics for use in web sites, video compositions, and mobile apps. This course covers a wide range of workflows, from creating online ad campaigns, web sites, icons, to taking art from Illustrator to Flash Professional. Sharing tips, tricks, and creative techniques along the way, Mordy provides insight and instruction for taking projects from initial concept straight through to production.

Item no. : TR03800490
Format : DVD-ROM (SingleUser,
Closed Captioned)
Duration : 375 minutes
Copyright : 2010
StdBkNo : 1596716738
Price : USD 70.00

OUTLOOK FOR MAC 2011 ESSENTIAL TRAINING

With Alicia Katz Pollock

In Outlook for Mac 2011 Essential Training, author Alicia Katz Pollock provides a comprehensive overview of the full-featured email, calendar, and scheduling application from Microsoft. The course covers the key fundamentals of the program, including sending and receiving email, creating and managing contacts, and scheduling tasks and appointments. It also covers Outlook 2011 organizational features such as the Media Browser,

Conversation view, My Day, the Scrapbook, and more.

Item no. : NJ03610491
Format : CD-ROM (SingleUser,
Closed Captioned)
Duration : 225 minutes
Copyright : 2010
StdBkNo : 1596716835
Price : USD 140.00

PHOTOSHOP CS5 ONE-ON-ONE: MASTERY

With Deke McClelland

In the all-new Photoshop CS5 One-on-One: Mastery, the third and final installment of the popular series, join industry expert and award-winning author Deke McClelland for an in-depth tour of the most powerful and empowering features of Photoshop CS5. Discover the vast possibilities of traditional tools, such as masking and blend modes, and then delve into Smart Objects, Photomerge, as well as the new Puppet Warp, Mixer Brush, and HDR features.

Item no. : ZN03740492
Format : 2 DVD-ROMs (SingleUser,
Closed Captioned)
Duration : 20 hours
Copyright : 2010
StdBkNo : 1596716746
Price : USD 210.00

POWERPOINT FOR MAC 2011 ESSENTIAL TRAINING

With David Rivers

In PowerPoint for Mac 2011 Essential Training, author David Rivers demonstrates how to create effective slideshows and dynamic presentations using the tools in Microsoft PowerPoint 2011. The course provides in-depth instructions for changing the look of presentations: using built-in and custom themes, formatting text, inserting tables and charts, adding pictures and SmartArt drawings, and adding animation. It also shows how to proof presentations and ready them for viewing, and gives details on the different ways to share presentations.

Item no. : CH03800493
Format : DVD-ROM (SingleUser,
Closed Captioned)
Duration : 285 minutes
Copyright : 2010
StdBkNo : 1596716843
Price : USD 140.00

PRO TOOLS 9 ESSENTIAL TRAINING

With David Franz

Pro Tools 9 Essential Training with musician and producer David Franz demonstrates concepts and techniques

necessary for recording, editing, mixing, and mastering in the industry-standard software for music and post-production. The course covers creating music with virtual instruments and plugins, editing with elastic audio for time and pitch manipulation, creating a musical score, and mixing with effects loops.

Item no. : LU03610494
Format : DVD-ROM (SingleUser,
Closed Captioned)
Duration : 510 minutes
Copyright : 2010
StdBkNo : 1596716908
Price : USD 140.00

SQLITE 3 WITH PHP ESSENTIAL TRAINING

With Bill Weinman

In SQLite 3 with PHP Essential Training, Bill Weinman addresses all of SQLite's major features in the context of the PHP environment. This course covers the fundamentals of SQLite, including a thorough overview of its unique data type system, expressions, functions, transactions, views, and event triggers. A functional CRUD application and web site testimonial engine are demonstrated, and a quick-start guide is included to get experienced developers up and running fast.

Item no. : DW03740495
Format : CD-ROM (SingleUser,
Closed Captioned)
Duration : 6 hours
Copyright : 2010
StdBkNo : 1596716819
Price : USD 140.00

WORD FOR MAC 2011 ESSENTIAL TRAINING

With Maria Langer

In Word for Mac 2011 Essential Training, author Maria Langer shows how to create, format, and print a wide variety of documents in Microsoft Word 2011. The course covers building outlines, formatting text and pages, working with headers and footers, using themes and styles, adding multimedia, and more. It also shows how to customize and automate Word 2011, including how to record macros.

Item no. : TL03800496
Format : DVD-ROM (SingleUser,
Closed Captioned)
Duration : 7 hours
Copyright : 2010
StdBkNo : 1596716851
Price : USD 140.00

WORDPRESS 3.0 ESSENTIAL TRAINING

With Morten Rand-Hendriksen

In WordPress 3.0 Essential Training,

author Morten Rand-Hendriksen shows how to use WordPress 3.0 to create feature-rich blogs and web sites. The course covers both WordPress.com and self-hosted WordPress.org web sites and includes a walkthrough of common tasks in WordPress, from setting up an account to launching self-hosted sites. Also included are tutorials on inserting media, installing plugins, creating custom themes, and incorporating search engine optimization.

Item no. : PL03610497
Format : DVD-ROM (SingleUser, Closed Captioned)
Duration : 330 minutes
Copyright : 2010
StdBkNo : 159671686X
Price : USD 140.00

WORDPRESS 3.0: CREATING AND EDITING CUSTOM THEMES

With Chris Coyier

In WordPress 3.0: Creating and Editing Custom Themes, author Chris Coyier shows how to build a custom WordPress theme from scratch and satisfy common client requests. The course covers steps necessary to build a theme using a complete workflow with Photoshop, HTML, CSS, and WordPress 3.0. Also included are tutorials on enhancing a WordPress site with JavaScript, using plugins, and ensuring site security.

Item no. : CJ03740498
Format : DVD-ROM (SingleUser, Closed Captioned)
Duration : 270 minutes
Copyright : 2010
StdBkNo : 1596716878
Price : USD 70.00

WORDPRESS: CREATING CUSTOM WIDGETS AND PLUGINS WITH PHP

With Drew Falkman

In WordPress: Creating Custom Widgets and Plugins with PHP, Drew Falkman teaches PHP developers how to create custom functionality for WordPress 2.0 through 3.0 using widgets and plugins. This course starts by installing and setting up WordPress 3.0 on both Mac and Windows, then provides an in-depth look at tasks related to these WordPress add-ons: installing and administering, building and customizing, creating editable options and database tables, working with posts and pages, and utilizing jQuery and AJAX. There are also tutorials dedicated to promoting a widget or plugin, adding security, and localizing the interface.

Item no. : WH03800499
Format : CD-ROM (SingleUser, Closed Captioned)
Duration : 4 hours
Copyright : 2010

StdBkNo : 1596716886
Price : USD 70.00

CONFLICT RESOLUTION

CONFLICT RESOLUTION IN THE NURSING HOME - CONFLICTS INVOLVING RESIDENTS AND FAMILIES

A guide to handling conflicts between staff and residents, staff and residents' families and between residents. Includes interviews with administrators, nurses and nursing assistants with specific suggestions.

Item no. : TT01370152
Format : DVD
Duration : 20 minutes
Price : USD 227.00

CONSTRUCTION

MIGHTY CONSTRUCTION MACHINES

A lovable host introduces children to the world of construction. Tons of mighty machines are filmed close-up on actual construction sites and introduced by the operators themselves. The importance of safety and machine maintenance are explained in a playful way. Children's honest interest and curiosity about large construction machines are taken seriously in this program.

FEATURES:
Back Hoe
Wheel Loader
Scraper
Cement Mixer
Bull D

Item no. : VA00161327
Format : DVD
Duration : 23 minutes
Audience : Elementary
Copyright : 2010
Price : USD 175.00

CONSULTATION & SUPERVISION

OTTO KERNBERG: LIVE CASE CONSULTATION

By Otto Kernberg

Dr. Kernberg and his colleagues at the Personality Disorders Institute have done extensive research on diagnosing and treating patients with severe personality disorders for several decades, so he is definitely the expert to turn to when you need support with your most difficult cases. This is a great opportunity to be a "fly on

the wall" as he consults with three different therapists who have three different theoretical orientations: client-centered, psychoanalytic, and cognitive-behavioral. This video will be particularly useful for therapists who want to hone their consulting/supervising skills.

By watching this video, you will:

- Gain an understanding of Kernberg's unique and effective approach to both case consultation and to working with challenging patients.
- Learn what questions are essential to ask early on in treatment in order to make an accurate diagnosis and treatment plan.
- Develop skills to more effectively apply an object relations approach to assess, diagnose, and treat people with personality disorders.

Item no. : GY07620134
Format : DVD (With Instructor's Manual, English subtitles)
Duration : 146 minutes
StdBkNo : 1601242360
Price : USD 179.00

CREATIVITY AND OLDER ADULTS

ART COLLECTION: AN EXPLORATION OF PEOPLE WITH DEMENTIA EXPRESSING THEMSELVES CREATIVELY

By Dr. Dalia Gottlieb-Tanaka

"Like all of us, when seniors are engaged in creative activities, they become involved in self-exploration that brings joy and satisfaction, even if only for fleeting moments." - From the DVD

Based on the work of Dr. Dalia Gottlieb-Tanaka (The Society for the Arts in Dementia Care), this DVD demonstrates the beneficial outcomes of engaging older adults with dementia in creative activities. Through a virtual exhibit of artwork collected from older adults with dementia over a span of six years, the DVD gives a voice to persons with dementia, and shows how creative expression can continue to thrive when encouraged.

The DVD also provides a brief profile of four diverse artists living and creating with dementia. Inspiring and empowering, this "art collection" will give hope to family and professional caregivers alike.

Item no. : DU01370141
Format : DVD
Duration : 20 minutes
Price : USD 113.00

HATS OFF

What makes an ordinary life extraordinary?
When you live it with Mimi Weddell.

Hats Off profiles the beauty, passion, and eccentricities of 90-something actress Mimi Weddell. Named one of the "50 Most Beautiful People in New York" by New York Magazine, Ms. Weddell turns the traditional images and learned expectations of aging on their ears as she embarks on an acting career at age 65, continues gymnastics and dance workouts, and meets the ups and downs in her life with a relentless "rise-about-it-all" attitude. The film also shares insights into her personal philosophies, her family life, and her prized collection of hats "I'd sell myself for a hat".

Ms. Weddell's "grab-life-with-both-hands" spirit sparks an infectious feeling that anything is possible at any age.

Item no. : NE01370183
Format : DVD
Duration : 52 minutes
Price : USD 256.00

CULINARY ARTS

HEALTHY EATING: A GUIDE TO NUTRITION - FOOD SAFETY AND DISEASE PREVENTION

Despite the best efforts of experts and organizations, food-borne illness outbreaks still occur. This video examines the risks facing consumers while highlighting culinary and food-handling methods for addressing those risks. Contaminants studied in the program include bacteria (such as salmonella and E. coli) and gastrointestinal viruses as well as the potentially dangerous pesticides, herbicides, hormones, and antibiotics used in agriculture. Food-preparation advice encompasses washing hands carefully, separating raw meat from produce, and cooking food thoroughly; on the nutrition side, the program promotes fruits, vegetables, and whole grains while suggesting an array of "superfoods." Viewers also learn about government agencies charged with ensuring food safety, including the FDA and the USDA, as well as those dealing with public health, such as the EPA and the CDC.

Item no. : TC00273388
Format : DVD
Duration : 30 minutes
Copyright : 2011
Price : USD 100.00

CULTURAL STUDIES

RUSSIAN CONCEPT, THE

This documentary explores non-conformist Russian art and features several Russian artists whose works are considered great masterpieces and classic examples of world conceptual art. Among interviewed artists are V. Komar, A. Kosolapov, O. Vasiliev, V. Bahkchinian, L. Sokov and others. The film also includes interviews with American and Russian art critics and contains works of more than 60 non-conformist artists from The Norton and Nancy Dodge Collection of Nonconformist Art from the Soviet Union, Jane Voorhees Zimmerli Art Museum, Rutgers University and private collections. It also tells the story of art collector Norton Dodge whose efforts have resulted in the largest collection of Russian-Soviet non-conformist art in the world located in the US.

Item no. : WE00161328
Format : DVD
Duration : 57 minutes
Audience : Sr. High-College
Copyright : 2010
Price : USD 225.00

CULTURAL/ETHNIC DIVERSITY IN AGING

LEGACY

In this program, elders from several American Indian tribes, including Navajo, Sioux and Tohono O'odham, speak about the federal government's long trail of broken promises to tribes. They explain how reservation elders have been affected, and how they are triumphing despite the odds. Legacy shows several existing programs for elders and the difficulties faced in providing services for Indian elders.

Several appearances by prominent tribal leaders include Wilma Mankiller, Peterson Zah and Bill Anoaatubby, as well as Dr. Philip Lee, director of the U.S. Public Health Service and the Administration on Aging's former Assistant Secretary, Fernando Torres-Gil.

Item no. : RS01370209
Format : DVD
Duration : 30 minutes
Price : USD 141.00

TEN MORE GOOD YEARS

A Documentary about the unique challenges facing Gay and Lesbian seniors.

The candid stories of several LGBT elders poignantly personify the struggles and concerns of many in the LGBT community as they get older in a society that is not

ready (or often not willing) to meet their needs for well-being and quality. Both an engaging history and a beacon of hope, this award-winning film gives voice to the LGBT community--and that voice speaks loud and clear--from the transgendered activist Miss Mary to the pioneering artist James Bidgood. With insights on national policies on aging, and input from professionals in the fields of aging, social services, and law, this contemporary bird's-eye view of the LGBT community will increase understanding of the issues LGBT elders face, while underscoring the continued need for public advocacy and education.

Item no. : WP01370250
Format : DVD (With Discussion Guide)
Duration : 71 minutes
Price : USD 279.00

CULTURE

HAIRY GUY, THE

Steven Holl is one of America's most renowned and innovative architects, and the winner of many outstanding awards. The Building, opened by Norway's Crown Princess Mette-Marit in August 2009, the Hamsun Center, off Norway's northwest coast, is one of his most prestigious international achievements and a worthy runner-up to the Oslo Opera House.

In this program, Holl explains how his admiration of Nobel laureate Knut Hamsun's works inspired him to place this controversial, strangely skewed building, with its spiked punk "fringe," in the heart of northern Norway's rugged, unspoiled landscape. The cornice is edged with 2,500 bamboo canes specially imported from China. Each approximately 10 feet in length, they are an allusion to the traditional turf and thatched roofs of rural Norway.

Item no. : DS00161317
Format : DVD
Duration : 19 minutes
Audience : Sr. High-College
Copyright : 2010
Price : USD 195.00

DEATH, DYING, AND GRIEF

ANNIE LLOYD

By Cecelia Condit

This poignant celebration and exploration of life is a daughter's homage to the wisdom and continued creativity found in the last years of her mother's life. It introduces us to a 90-plus-year-old Annie Lloyd Condit, as she lives while dying. She joyfully collects and creates works of art from leaves, marvels at the beauty of birds and butterflies, writes poetry, reminisces about the past, falls in love again, and accepts her impending death with resolute

courage and peace. These poetic reflections on life and death also document how the process of dying forges a new mother-daughter relationship that may have only been possible during the mother's final years.

Item no. : TY01370138
Format : DVD
Duration : 22 minutes
Price : USD 127.00

DEATH ON MY TERMS: RIGHT OR PRIVILEGE

Cutting to the very essence of human life and dignity, this program explores what may be our biggest fear -- how we die. In *Death on My Terms*, individuals and special interest groups talk candidly about Oregon's Measure 16, a 1994 decision, making Oregon the first entity in North America to legalize physician-assisted suicide. In this program, people whose lives are affected by Measure 16 offer their medical, religious, legal and very personal perspectives on this controversial issue.

This very balanced program presents lucid arguments both for and against physician-assisted suicide. It is an excellent way to stimulate thoughtful discussion among viewers on this difficult and complex issue.

Item no. : BN01370158
Format : DVD
Duration : 57 minutes
Price : USD 170.00

FULL CIRCLE

By Yasha and Carrie Aginsky

This personal documentary is about a 50 year old daughter who brings her 90 year old mother to her home to share her last days and care for her as she dies. It is an intimate story, told in the first person by the daughter, who collaborated in the making of the program. The program also relates the effects of this experience on the daughter and her family.

Item no. : AU01370180
Format : DVD
Duration : 29 minutes
Price : USD 141.00

DEVELOPMENTAL PSYCHOLOGY

COMBATING CONFLICT WITH CHARACTER: DEALING WITH BULLYING

A recent survey by the U.S. Department of Justice states that one out of every four kids is bullied in some way—and that estimate, according to other reports, is too conservative. Why is bullying so widespread? What are the various forms it can take? How should a bullying victim

react to intimidation and physical aggression, or—ideally—avoid becoming a victim in the first place? This video addresses those questions as it looks at the root causes and potential solutions to bullying dilemmas. Studying the verbal, emotional, and social aspects of bullying and cyberbullying as well as physical harassment and attacks, the program also distinguishes between bullying that is typically male and typically female—revealing the wide range of results that all forms can have, from hurt feelings to academic problems to murder and suicide. Dramatizations and expert commentary highlight specific strategies to combat this disturbing challenge to American education and the well-being of its young people.

Item no. : HM00273382
Format : DVD
Duration : 30 minutes
Copyright : 2011
Price : USD 100.00

COMBATING CONFLICT WITH CHARACTER: HANDLING ANGER AND FRUSTRATION

Let's face it—anger is a fact of life, an emotion everyone can relate to. But it isn't always handled well, and if it surges out of control, the effects can be devastating. This video examines the problems arising from extreme or repressed anger and presents helpful methods for loosening the grip that all-consuming rage can have on one's mind and actions. Viewers learn basic psychological concepts relating to the human need to confront and remove obstacles, a primal instinct that all too easily translates into "lashing out." Encouraging students to look closely at their feelings in these trigger situations, the program highlights steps that can be taken toward dealing rationally with anger sources, focusing on staying "centered" rather than "getting even." Family and peer relationships, the importance of self-respect and respect for others, and useful distinctions between "good" and "bad" anger all come into play here.

Item no. : SA02303383
Format : DVD
Duration : 30 minutes
Copyright : 2011
Price : USD 100.00

COMBATING CONFLICT WITH CHARACTER: HANDLING PEER PRESSURE

The teen years are a time of experimenting with identity, but along with that search for self come major decisions about what groups to fit into—and how to fit into them. This video explores peer group influences; how they can cause young people to change their attitudes, values, or behaviors in order to conform;

and what can be done to avoid their pitfalls. Topics include positive, negative, direct, and indirect peer pressure; cultural forces, especially media-driven ones, that push the desire to be a "star" instead of making a genuine journey of self-discovery; and media stereotypes of what it means to be attractive, smart, or successful. The program also looks at how friendship groups can become cliques, how low self-esteem leads some people to manipulate or intimidate others to fit in, and how peer pressure, as pervasive as it is, can be countered with honesty, self-expression, and self-knowledge.

Item no. : PN02453384
Format : DVD
Duration : 30 minutes
Copyright : 2011
Price : USD 100.00

COMBATING CONFLICT WITH CHARACTER: MANAGING CONFLICT RESOLUTION

A dynamic struggle between contrasting forces is necessary—it creates ideas and drives change. But as everyone knows, life is also filled with hurtful and even tragic forms of conflict. Students learn about both types of opposition in this video, which illustrates ways to use conflict constructively while avoiding violence, alienation, and resentment. Beginning with the notion that we deal with conflict largely through patterns learned as children, the program explores four behaviors that push conflict into the destructive zone: miscommunication, demonizing, refusal to negotiate, and "kitchen sinking" or pulling past events and unrelated frustrations into a present disagreement. The pitfalls of a "conflict loop" are also discussed. Viewers gain an understanding of the potential rewards of recognizing an opponent's needs as well as one's own. Mediation, including peer mediation and the "third side" method of negotiation, are examined.

Item no. : VC00273385
Format : DVD
Duration : 30 minutes
Copyright : 2011
Price : USD 100.00

COMBATING CONFLICT WITH CHARACTER: OVERCOMING PREJUDICE

Prejudice isn't something we're born with—and if we learn it, we can unlearn it. The first step in that process is to study it objectively, as this video does through candid interviews, dramatizations, and expert commentary. Offering a practical definition of prejudice, the video explores its basis in ignorance and fear of outsiders, the qualities it most frequently targets (race, ethnicity, religion, sexual orientation, gender, physique, social class, and political beliefs) as well as its principal results — namely, discrimination, racism,

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and oppression. The program focuses in a teen-friendly way on prejudice in American society, with discussions of the "melting pot" concept; how such diversity, while unquestionably desirable, carries with it the potential for racial, ethnic, and cultural conflict; and how individuals, communities, and our nation can benefit from more dialog between cultures, religions, races, and other demographic groups.

Item no. : TY02303386
Format : DVD
Duration : 30 minutes
Copyright : 2011
Price : USD 100.00

DISEASES, DISORDERS & DISABILITIES

HEALTHY EATING: A GUIDE TO NUTRITION - NUTRITION AND EATING DISORDERS

Whether they're viewed from a behavioral standpoint or from a profound psychological perspective, one thing is clear—eating disorders stress the body's systems and put individuals at increased risk for disease, infertility, organ failure, and death. This video pinpoints the dangers of anorexia, bulimia, binge eating, and other eating disorders, exploring their possible causes as well as ways to overcome them. Showing how food consumption (or avoidance of it) is often the one thing that eating-disorder sufferers feel they can control, the program features dramatized case studies that enlighten viewers in a nonconfrontational way. With the aid of expert commentary, it also provides practical information on identifying signs of eating disorders in others and emphasizes the importance of persuading them to seek professional help.

Item no. : RW02303389
Format : DVD
Duration : 30 minutes
Copyright : 2011
Price : USD 100.00

EATING, FEEDING AND ORAL CARE

ALZHEIMER'S DISEASE: NATURAL FEEDING TECHNIQUES

This 14 minute program will show your caregiving staff how to manage feeding difficulties in late stage Alzheimer's residents. Through the use of the procedures outlined in this program, most late stage Alzheimer's patients can continue to be fed orally rather than with a gastrostomy tube.

The program also dramatically demonstrates, through three cases studies, that natural oral feeding techniques (rather than tube feeding) can:

- decrease infection
- increase patient comfort
- improve quality of life for the patient

Item no. : LT01370136
Format : DVD
Duration : 14 minutes
Price : USD 150.00

INJURY PREVENTION FOR THE ELDERLY, THE: PREVENTING CHOKING AND ASPIRATION

By Bonnie Walker

Weak swallowing muscles, poor cough or gag reflexes and dementia are just a few of the factors that put the elderly at risk of choking and aspiration. In this program, viewers learn to identify the characteristics of choking, aspiration, strangulation and suffocation...and they learn prevention tips to help reduce these risks. Included are practical tools including illustrated step-by-step instructions for using the Heimlich Maneuver on both conscious and unconscious victims.

Item no. : GM01370196
Format : DVD
Duration : 13 minutes
Price : USD 170.00

INJURY PREVENTION FOR THE ELDERLY, THE: PREVENTING FOODBORNE ILLNESS

By Bonnie Walker

Older people are at increased risk for foodborne illness wherever there are unsafe conditions in handling, storing, and preparing food. A diminishing sense of smell and taste can impair an elderly person's ability to judge whether a food is safe to eat, and a weakened immune system can leave the person susceptible to food poisoning.

In this program, viewers learn prevention tips for avoiding food poisoning caused by contaminated foods, and they learn to spot hazardous situations in which bacteria can thrive. Included are ready to copy tools for teaching how to store, prepare and handle food safely.

Item no. : RN01370198
Format : DVD
Duration : 10 minutes
Price : USD 170.00

INJURY PREVENTION FOR THE ELDERLY, THE: PREVENTING MALNUTRITION

By Dr. Bonnie L. Walker

Nutritional problems are common among the elderly. Living alone, poverty, mobility and dexterity problems, poor appetite, prescription drugs, bad eating habits, dental disorders and swallowing disorders are just some of the factors that put elderly people at risk for malnutrition. In this program, viewers learn to recognize the risk factor and symptoms of malnutrition in the elderly, and they learn techniques for improving appetite and eating habits.

Item no. : KD01370200
Format : DVD
Duration : 11 minutes
Price : USD 170.00

MALPRACTICE RISK: HYDRATION/NUTRITION

The program covers ways caregivers can reduce hydration and nutrition risks. Caregivers are reminded of the importance of identifying high-risk residents, responding to the individual needs of each resident, and team communication when reporting resident intake (or lack of intake), and documenting changes in intake behavior that may signal potential problems.

Item no. : KH01370211
Format : DVD
Duration : 20 minutes
Price : USD 227.00

EFFECTIVE SCHOOLS

EFFECTIVE SCHOOLS: REFORMING THE SYSTEM IN PLACE

With Lawrence Lezotte

Presented at the 26th Annual Effective Schools Conference (2009), Scottsdale, AZ

Most educators agree that schools were never designed or intended to successfully teach all students a high-standards curriculum. During the past five years, many educators have tried to improve student achievement, generally without fundamentally changing the system in place. Time is running out.

Dr. Lezotte focuses on changing schools from a teacher-centered to a learning-centered system. Specifically, he identifies core principles that form the backbone of a learning-centered system. These core principles are based on effective schools and human learning research.

School leaders and leadership teams must kick-start changes and accept responsibility for inspiring reluctant colleagues. It is possible to redesign the system, reset the culture, and restructure the system to advance the "learning for all" mission.

Item no. : JA08420045
Format : DVD
Price : USD 195.00

ELDER ABUSE

CRIMINAL JUSTICE RESPONSE TO DOMESTIC VIOLENCE IN LATER LIFE

This educational program will help law enforcement professionals understand how to:

- properly interview older victims (and alleged abusers)
- collect physical evidence
- gather and interpret information
- build a credible court case even if the victim recants
- explain the legal and protective services available to victims

Using a re-enactment case scenario, the program creates awareness of many factors specific to elder abuse, including, differences in an older person's physical body, levels of cognizance, existing medical conditions, and heightened levels of fear. The program also covers the various forms abuse can take—physical, verbal, and financial as well as, less obvious forms, such as, psychological and sexual.

Law enforcement professionals, victim advocates, and other service providers will benefit from this program by learning how to better communicate with and assist elderly abuse victims.

Item no. : AA01370156
Format : DVD
Duration : 25 minutes
Price : USD 141.00

INJURY PREVENTION FOR THE ELDERLY, THE: INJURY PREVENTION / PREVENTING ELDER ABUSE

By Dr. Bonnie L. Walker

Because of increased dependence, older people can be at risk for neglect and other forms of abuse, including physical, financial and psychological. This program teaches the viewer to understand and recognize the signs of elder abuse. It gives clear guidance for reducing these problems among the elderly and for understanding how behavior can be hurtful emotionally, if not physically. Special topics include the stresses of dealing with

an older person with dementia, which can lead to caregiver anger, depression, and abuse.

Item no. : CR01370193
Format : DVD
Duration : 13 minutes
Price : USD 170.00

JUST TO HAVE A PEACEFUL LIFE

This program profiles a woman who was married to an abusive husband for 45 years. She had five children who were also routinely abused by the husband. She left her husband three times when the children were small only to return because of financial need. She kept hoping he would mellow as he got older, but finally left him again at age 61 only to soon return again because of health problems. She died at age 63 without ever achieving the peaceful life she longed for.

Item no. : NN01370204
Format : DVD
Duration : 10 minutes
Price : USD 119.00

SERVING THE VICTIM OF ELDER ABUSE

This program demonstrates how a team of professionals from diverse disciplines works together to resolve complex cases of elder abuse. Team members from the fields of mental health adult protection, financial management, civil law, geriatric medicine and law enforcement share their perspective on abuse cases and offer suggestions for intervening effectively.

Item no. : AZ01370238
Format : DVD
Duration : 21 minutes
Price : USD 236.00

EMPLOYMENT

BARRIERS TO EMPLOYMENT SUCCESS

Whether individuals are looking for a job or working to keep the one they have, they are bound to face obstacles. Some won't have a resume or reliable transportation. Others may lack the education or experience needed to advance on the job. These are just a few of the barriers that people face in the world of work every day, but they can be overcome.

To successfully find and keep jobs, people must prevent their problems from becoming obstacles or excuses. Takes viewers through the five categories of barriers that often stand between individuals and employment success. Helps viewers develop the attitudes, resources, and know-how to meet their needs, analyze their options, and take action. As a result, you will be better

equipped to overcome your barriers and achieve long-lasting success and security in the world of work.

Item no. : GS08440331
Format : DVD
Duration : 51 minutes
Copyright : 2010
Price : USD 150.00

END-OF-LIFE CARE

CARE OF THE DYING: COMFORT MEASURES AT THE END OF LIFE

The program suggests ways to offer comfort and provide the most beneficial treatment options for the elderly and terminally ill when they elect not to continue life-prolonging procedures. The program stresses the need for caregivers to give patients and families full disclosure of their choices, the potential side effects of those choices, and the expected, resulting quality of life. Decisions on pain assessment and management, hydration and tube feeding are discussed, as well as, the caregiver's role as a 'comforting presence' to the patient and the family.

Item no. : YT01370148
Format : DVD
Duration : 37 minutes
Price : USD 227.00

CARE OF THE DYING: LEARNING ABOUT DYING: DEATH, THE FINAL STAGE OF LIFE

This program will help caregivers to examine and come to terms with their own attitudes and emotions about death and the dying process. The program stresses the importance of caregivers learning to understand and accept death as the last, natural stage of the life cycle before they can effectively fulfill the physical, emotional, and spiritual needs of the patient (and the family members). Caregivers will learn that quality care for the dying goes past physical comfort and pain management to include giving the patient a choice in what happens during the final days of life, and respecting the diverse cultural traditions and spiritual needs of each patient.

Item no. : DL01370149
Format : DVD
Duration : 20 minutes
Price : USD 227.00

HOW TO SAY GOODBYE: BEING AN ADULT CHILD

Although there is no easy way to say goodbye to a loved one, this program will be instrumental in helping adult children come to terms with some of the emotions and decisions involved in the last days of a

loved one's life. The program also discusses the benefits of having prior communication with a loved one about advance directives, and having ongoing discussions about treatment options and expectations throughout the length of the illness. The program will be an effective tool to initiate discussion about accepting the loss of a parent and improving the quality of life in a loved one's final days.

Item no. : FH01370187
Format : DVD
Duration : 24 minutes
Price : USD 227.00

UNDERSTANDING LIFE PLANS

This program sheds light on the benefits of staff members encouraging residents (or family members if the resident is incapable of making decisions) to write down or, at least, make known their final decisions. The program touches on the personal decisions that must be made such as, the choice to be resuscitated or not, to get a feeding tube or not, to be transferred to an acute care setting or not. The program documents the importance of staff members helping residents and family to understand treatment options and do their best to comfort and improve quality of life for residents.

Item no. : TC01370254
Format : DVD
Duration : 18 minutes
Price : USD 227.00

ENGINEERING SCIENCE

INNOVATION NATION: CO2

Can we stop, or even reverse global warming? Innovation Nation follows the work of a Nobel Prize winning scientist on the Canadian prairies, an inventor in New York who has designed a unique synthetic tree, and a mega-project in Europe where CO2 instead of being sent skyward, is stored far out of harm's way deep beneath the sea bed.

Item no. : WW00161323
Format : DVD
Duration : 24 minutes
Audience : Sr. High-College
Copyright : 2010
Price : USD 195.00

ENTERTAINMENT DESIGN

3D CHARACTER DESIGN VOLUME 1: PROTO-CONCEPTING FOR FILM

With Scott Patton

In this DVD, Scott Patton shows the processes he uses to create finished character designs for feature films. This DVD explores Patton's fast and efficient method for concept sculpting, skipping the 2D sketch phase all together and designing the character entirely within ZBrush. This method of design is more interactive and has allowed him to work with directors one-on-one directly in 3D. From basic form to final detail, Patton uses a combination of ZBrush's tools and straight forward explanations to show how a character can be created without the usual time restrictions and hassle of most 3D packages. He covers everything from blocking out the forms and fleshing out the muscles, to adding props, detailing with alphas and posing the character.

TOPICS COVERED:
Scale and Proportion
Blocking out the Forms
Refining the Body
Detailing with Alphas
Adding Props
Extracting Forms
Posing the Character

System Requirements

- 1GHz or faster processor
- 512 MB RAM
- 64 MB Video RAM
- DVD-ROM Drive
- 5 GB of hard disk space
- 1280 x 1024 display

Review

- "Scott Patton is a witch! Burn him! How else can you explain how he's so good at designing characters in 3-D? I don't think you can. No mere mortal can sculpt in 3-D with such swiftness and dexterity as he does. The best animators I've worked with can barely match the eye he has for detail. No... definitely a witch." - Andrew Stanton Writer/Director Wall-e, John Carter of Mars

Item no. : RN06370250
Format : DVD-ROM
Duration : 533 minutes
StdBkNo : 1597628247
Price : USD 119.00

3D CHARACTER DESIGN VOLUME 2: FROM CONCEPT MODEL TO PRESENTATION ART

With Scott Patton

In this DVD, Scott Patton continues from 3D Character Design Volume 1 to show

the processes he uses to create finished character designs for feature films. This DVD explores Patton's fast and efficient methods for creating a final color rendering using ZBrush's #0174 and Photoshop's #0174. Patton shows how he squeezes the most from ZBrush's powerful renderer, side-stepping the often complex renderers of standard 3D packages. In creating both a wide and close-up shot of the character, he shares creative Photoshop tips and tricks to quickly get to a finished piece of concept art from the ZBrush renders, covering topics such as adding and refining skin texture, hair, eyes, shadows and scars. Patton also discusses how to quickly create backgrounds that enhance the character and overall composition.

TOPICS COVERED:
ZBrush Painting
Photoshop Render Comps
Adding Textures
Eyes, Hair and Scars
Shadows
Backgrounds
Refining the Image
Photoshop Tips

System Requirements

- 1GHz or faster processor
- 512 MB RAM
- 64 MB Video RAM
- DVD-ROM Drive
- 5 GB of hard disk space
- 1280 x 1024 display

Review

- "Scott Patton is a witch! Burn him! How else can you explain how he's so good at designing characters in 3-D? I don't think you can. No mere mortal can sculpt in 3-D with such swiftness and dexterity as he does. The best animators I've worked with can barely match the eye he has for detail. No... definitely a witch." - Andrew Stanton Writer/Director Wall-e, John Carter of Mars

Item no. : HV06370251
Format : DVD-ROM
Duration : 203 minutes
StdBkNo : 1597628239
Price : USD 109.00

CHARACTER DESIGN FOR GAMES AND ANIMATION VOLUME 1: CREATING AN ICONIC CHARACTER

With Cameron Davis

In this first of two DVDs, Cameron Davis discusses character design at its most fundamental. He begins with basic design theory, color and shape, and shows how to use them to visually tell a story with a character. Beginning with a loose story, Cameron takes you through his thought process when designing for games or animation. From brainstorming to loose sketching, reference gathering and silhouette studies, Cameron shows all the stages of ideation and ends with a finished line drawing that is ready for color.

TOPICS COVERED:

Design Theory
Color and Shape
Brainstorming and Sketching
Gathering Useful Reference
Silhouette Studies
Visual Storytelling

System Requirements

- 1GHz or faster processor
- 512 MB RAM
- 64 MB Video RAM
- DVD-ROM Drive
- 5 GB of hard disk space
- 1280 x 1024 display

Review

- "Many people have tried to draw me but never where everything has come together in such a perfect way. So unbelievably recognizable. WOW!!" - King Diamond Heavy Metal Musician

Item no. : FK06370256
Format : DVD-ROM
Duration : 105 minutes
StdBkNo : 1597628026
Price : USD 89.00

CHARACTER DESIGN FOR GAMES AND ANIMATION VOLUME 2: DESIGNING DIGITALLY

With Cameron Davis

In this second of two DVDs, Cameron Davis discusses how he brings a character to life by fleshing out the design in Adobe Photoshop®0174. Not merely coloring, the design continues to evolve in the digital stage. Cameron takes you step-by-step through this process, covering Photoshop techniques, color studies and color theory, and understanding the psychology of audience reaction.

TOPICS COVERED:

Photoshop techniques
Brushes
Color Studies
Color Theory
Rendering
Backgrounds
Adding Definition

System Requirements

- 1GHz or faster processor
- 512 MB RAM
- 64 MB Video RAM
- DVD-ROM Drive
- 5 GB of hard disk space
- 1280 x 1024 display

Review

- "Creating comedic, charismatic, crazy concoctions characterizing cool, Cameron. ;D !" - Daphne Yap Concept Artist, Illustrator, Designer

Item no. : PD06370257
Format : DVD-ROM
Duration : 111 minutes
StdBkNo : 1597628018
Price : USD 89.00

COMIC BOOK ILLUSTRATION: PINUPS AND COVERS

With Phil Noto

In this DVD, Phil Noto shows you his illustration techniques for creating comic book covers and pinups. Using a completely digital workflow, you will see how he goes from a preliminary sketch to finished art. He demonstrates how he uses Adobe Photoshop®0174 for sketching and coloring, and Smith Micro Manga Studio®0153 for inking the art, while discussing the benefits of each program's toolset. Phil covers topics such as line quality, silhouette, proportions, Photoshop layer and channel management, color palette, brush selection, lighting and texture. Throughout the lecture Phil shows how he balances line, light, color and details to refine his illustration.

TOPICS COVERED:

Preliminary Sketching in Photoshop
Tightening Up the Drawing in Photoshop
Inking the Drawing Using Manga Studio
Coloring the Piece in Photoshop

System Requirements

- 1GHz or faster processor
- 512 MB RAM
- 64 MB Video RAM
- DVD-ROM Drive
- 5 GB of hard disk space
- 1280 x 1024 display

Review

- "Noto's art is an awesome mix of sensuality, archetypal imagery, and brilliant draftsmanship. It's the coolest thing this side of Ian Fleming!" - Mark Chiarello Art Director, DC Comics

Item no. : SG06370258
Format : DVD-ROM
Duration : 131 minutes
StdBkNo : 159762800X
Price : USD 89.00

CREATING UNIQUE ENVIRONMENTS

With Scott Robertson

On this DVD Scott introduces you to the marker-sketch-collage techniques he employs when creating unique environment paintings within Adobe Photoshop®0174. The process starts by loosely sketching a variety of shapes with warm grey markers on vellum and mylar. After he completes and scans eight of these quick sketches, you can follow along as he overlays the sketches to create unique color palettes and compositions within Adobe Photoshop®0174. To complete the process, Scott then paints digitally on nine of the compositions. During the execution of the quick environment paintings Scott discusses lighting strategies, composition, atmospheric and linear perspective.

TOPICS COVERED:

Marker Sketching

Photoshop Compositing
Finding a Composition
Saving Compositions
Where to Start a Painting
What to Look For
Lighting Strategies
Perspective Guidelines

Review

- "Definitely one of the finer designers of our generation. Scott's innovative designs bridge the gap between today's fiction and tomorrow's science. His attention to detail is sometimes mind blowing... but he is not somebody to keeps it all to himself. He is so concerned with teaching his knowledge to others that it makes him one of the top educators in digital and traditional art." - Harald Belker Concept Designer

Item no. : NG06370259
Format : DVD
Duration : 120 minutes
Price : USD 99.00

CREATIVE CHARACTER DESIGN TECHNIQUES: FOSTERING HAPPY ACCIDENTS

With Neville Page

In this DVD, Neville offers alternative approaches to developing ideas, specifically for character concept development. There are times you want to approach a project with great specificity and then other times you want to put aside presumption and allow for "it" to happen to you. This DVD explores a few approaches to fostering "happy accidents" and ways to efficiently "see" quickly. Neville begins in Photoshop®0174, very quickly sketching random shapes and areas of value to "find" an image within. After discovering an intriguing image, he takes it to near completion, revealing the importance of staying open to new ideas as he develops a creature. From there he explores the same ideas for head and creature development using ZBrush's mirroring tool. Finally, he finishes with a sculpted ZBrush "sketch" showing ways to keep creativity alive while working in 3D.

TOPICS COVERED:

Looking at and Understanding Research
Loose Scribbles Without Much Direction
Allowing the Pen to Direct You
Seeing with a Long Leash
Working in Silhouette where Proportion is King
Quick Rendering on the Silhouettes to Describe Form
Mirror Sketching in ZBrush
Finding the Design (Sneaking Up on It)
Making a Symmetrical Sketch Look Asymmetric with Lighting
Applying Bio Graphics
Sketching in 3D within ZBrush
Adding Features/Topology along the Way
Applying "Happy Accidents" to Create a Face

System Requirements

- 1GHz or faster processor
- 512 MB RAM
- 64 MB Video RAM
- DVD-ROM Drive
- 5 GB of hard disk space
- 1280 x 1024 display

Review

- "If a brand new form of life was discovered on Earth, and only one artist could illuminate the masses, it would be Neville Page." - Rick O'Brien The Monument Project

Item no. : CC06370260
Format : DVD-ROM
Duration : 160 minutes
StdBkNo : 1597628123
Price : USD 99.00

CREATURE DESIGN 3: THE MARINE MARE AND UBERHORSE

With Terry Whitlatch

In this third DVD of a series, Terry Whitlatch demonstrates how to create an aquatic equine based on horse anatomy. Starting with a detailed study of an ordinary horse and ending with several fully rendered illustrations, she shares her techniques and tools—pencils, markers, and tracing paper—as well as a thorough exploration of animal anatomy. Relax as she guides you through the intricacies of leg and hoof structure, as well as the sensitive head, powerful muscles, and noble spirit—all essentials for designing a believable but imaginary steed. From there she covers how to create a mount powerful enough to carry a hero of yore, and then goes on to design an exotic, literal sea horse—a mare that is at home both on land and in the ocean—as well as its reptilian rider. Throughout the DVD, she explores different poses and drawing studies of both horse creatures, giving you insights into her development and thought processes.

TOPICS COVERED:

Basic Horse Anatomy
Importance of Horse Drawing for Creature Designers
Drawing an Uberhorse: various poses in motion, anatomy, head studies
Drawing a fantasy horse: various poses in motion, anatomy, head studies
Color demo of Marine Mare
Stylized character version and repto-amphibious rider

Review

- "Terry's ability to carry over realistic characteristics and personality in her creation of fantastic creatures has led top directors like George Lucas to seek her out. Her process leads to original and convincing creatures and her DVDs will be an invaluable resource." - Jay Hawkins Lead Concept Artist Epic Games

Item no. : ZS06370261
Format : DVD
Duration : 140 minutes

StdBkNo : 1597628298
Price : USD 99.00

CREATURE DESIGN 4: TOAD-OGRE CREATURE CONCEPT AND STORY

With Terry Whitlatch

In this fourth DVD of a series, Terry Whitlatch demonstrates how to create a monstrous villain, the Toad-Ogre, as well as other assorted creature characters suitable for film, animation and video games. This is a first-hand look at how creatures are designed in the entertainment industry, with a concise step-by-step analysis from the first rough sketches to the final designs and sculptural maquette. Not only does Terry share her techniques and tools, including complete drawing and colorization demonstrations, but she also discusses in depth the vital interrelationship between the design of the creatures and the story and script. Terry discusses what it's like to work with an art director and with other artists in a professional art department setting, and how the team functions together to create the best possible designs.

TOPICS COVERED:

The vital relationship between story and design
Personality and design
Believability—The science behind the design
The story role of the Toad-Ogre creature
Exploring variation in design
Expression and gesture
Designing related creatures
Accessories—costume, props, and weapons
Pushing the Anatomy— using out of the box thinking
Working as a team

Review

- "Terry's ability to carry over realistic characteristics and personality in her creation of fantastic creatures has led top directors like George Lucas to seek her out. Her process leads to original and convincing creatures and her DVDs will be an invaluable resource." - Jay Hawkins Lead Concept Artist Epic Games

Item no. : RA06370262
Format : DVD
Duration : 97 minutes
StdBkNo : 159762828X
Price : USD 99.00

DESIGNING AND RENDERING FANTASY CHARACTERS IN PENCIL

With Wayne Barlowe

This DVD offers aspiring character designers a glimpse into the thoughts and processes of leading film character designer, Wayne Barlowe. With a focus

upon the centuries-old traditions of pencil drawing, Wayne discusses the various graphic mediums associated with non-digital drawing. He then takes the viewer through the step-by-step process behind executing a typical character design for feature film, addressing the mind-set behind creating original, thought-provoking designs. Wayne begins his demo with a set of thumbnails, delves into the decision-making process, and then moves on to working up a finished drawing. As he draws, he offers his thoughts on work methodology, character creation and the technical issues of pencil rendering, including the various subtleties of line-work and shading, as well as the materials and their inherent properties. This DVD is geared towards novice and seasoned artists alike, presenting an introduction into the worlds of concept art and traditional rendering.

TOPICS COVERED:

Materials
Pencil Techniques
Thumbnails
Character Considerations
Working in the Film Industry
Blocking-In
Executing the Drawing
Final Balancing

Review

- "Watching Wayne Barlowe draw is an intriguing experience. Wayne sets down the lightest of pencil lines as a guide and then, without hesitation, begins the meticulous process of rendering the most astonishingly detailed pencil drawings. As his preparatory lines are so light as to be practically invisible, watching the drawings materialize is akin to developing black and white prints. They simply appear, as if the pencil was a scalpel, cutting away the paper to reveal the images underneath. For someone like myself, who has not the slightest clue where a drawing is going when he begins, there's something alchemical about Wayne's expertise." - John Howe Illustrator

Item no. : NN06370263
Format : DVD
Duration : 129 minutes
StdBkNo : 1597628220
Price : USD 99.00

DIGITAL ILLUSTRATION TECHNIQUES

With Christian Alzmann

The process of telling stories through pictures is similar for both concept design and book illustration. In this video, film design veteran Christian Alzmann will take you through a step-by-step process for making a digital illustration. He will demonstrate his techniques for creating strong compositions, blocking in shapes with light and shadow, handling background elements and applying color. Throughout the lecture, Christian shares his thought processes as he reworks compositional elements, renders reflected

light and strengthens the main character's pose, showing you the benefits of painting digitally in Adobe Photoshop® and Corel Painter.

TOPICS COVERED:
Creating a Strong Composition
How to Use Gathered Reference
Drawing with Shapes
Rendering Light and Shadow
Digital Painting Techniques
Application of Color
Storytelling Device

System Requirements

- 1GHz or faster processor
- 512 MB RAM
- 64 MB Video RAM
- DVD-ROM Drive
- 5 GB of hard disk space
- 1280 x 1024 display

Review

"Christian is a lover of the golden age of illustration. He loves painting and teaching and if you watch this tutorial you'll be catching him at his best. There's no way you'll walk away from his video empty handed. You can take my word for it. I've worked with him every day for the last 10 years and I've seen him grow from a student to now a teacher." - Carlos Huante
Concept Artist ILM

Item no. : NG06370265
Format : DVD-ROM
Duration : 152 minutes
StdBkNo : 1597628255
Price : USD 99.00

DRAWING THE MALE PORTRAIT: CONSTRUCTION AND ABSTRACTION METHODS

With Ron Lemen

In this DVD, Ron focuses on creating a male portrait from the front, three-quarter and profile views while covering the fundamental tools of drawing with traditional media. He discusses and demonstrates the features of the head through shape analysis, a breakdown of the Abstraction and Construction Methods, and how and why he uses them. Insight into shading and how to control the tones and lines drawn are also covered. In addition, a few bonus drawings titled "Warm Ups" break away from a step process and develop similar results in a more freeform way. All artists types, from fine art to commercial, will benefit from this demonstration.

TOPICS COVERED:
Tools for Drawing
Construction Method
Abstraction Method
Naturalistic Drawing
Facial Features
Multiple Angles
Proportions
Shading and Lighting
Controlling Tone and Line

System Requirements

- 1GHz or faster processor
- 512 MB RAM
- 64 MB Video RAM
- DVD-ROM Drive
- 5 GB of hard disk space
- 1280 x 1024 display

Review

● "Ron Lemen is one of the most gifted teachers in the field of entertainment. His art speaks for itself and his ability to educate runs just as deep. Ron is a passionate artist with an innate gift for communicating complex creative theory into easily understood theory. When I run into Ron's students, the comments are always the same 'Ron is the best teacher I've ever had.' I witnessed Ron in action many times at the international art and design workshops and online. No doubt you too will learn a lot from him." - Jason Manley
President
www.theartdepartment.org
Founder
conceptart.org and Massive Black Inc.

Item no. : DZ06370266
Format : DVD-ROM
Duration : 174 minutes
StdBkNo : 1597627992
Price : USD 89.00

DYNAMIC FIGURE DRAWING: HANDS AND FEET

With David Finch

In this DVD, David Finch reveals his step-by-step process for drawing hands and feet. He starts with simple block shapes, and moves on to more complex shapes before showing how to place fingers and toes correctly. David discusses common mistakes and how to avoid them. He covers fingers and toes in detail, demonstrating how to draw them flat and in foreshortened perspective from multiple angles. He demonstrates some easy shortcuts and tricks, including use of negative space and dynamic folding between the fingers and thumb. Lastly, he draws completed hands and feet from multiple angles, covering the differences between male and female hands and subjects such as drawing claws, fingernail details and shoes. This constructive drawing process teaches you to draw convincing hands and feet without the need for tracing or using reference.

TOPICS COVERED:
Drawing Without Reference Material
Block Shapes to Complex Form
Foreshortening and Multiple Angles
Male and Female Differences
Adjusting Proportions for Different Characters
Shoe Variations
Common Mistakes and How to Avoid Them

Review

● "Dave Finch is one of the most dynamic illustrators working in commercial art today. His amazing

layouts, his unique character designs and his extraordinary flair to create exciting images are nothing but top flight. And it's fun... something that's incredibly difficult to pull off and he does so consistently." - Jeph Loeb
Eisner Award winning writer
Co-Executive Producer, Heroes

Item no. : DF06370267
Format : DVD
Duration : 101 minutes
StdBkNo : 1597628174
Price : USD 79.00

DYNAMIC FIGURE DRAWING: THE BODY

With David Finch

In this DVD, David Finch reveals his step-by-step process for drawing the human body. He starts with simple tube form shapes, and then covers the placement of muscle throughout both the male and female bodies. David demonstrates how to pose a simple tube form effectively, allowing you to block-in and draw a figure in perspective and in a variety of poses. He discusses balance, posture and presentation, emphasizing line weight and lighting. Finally, David puts everything together and draws fully realized bodies with a variety of intricate poses, and a variety of proportions and details. This constructive drawing process teaches you to draw convincing human bodies without the need for tracing or using reference.

TOPICS COVERED:
Drawing without Reference
Block Shapes for Easy Posing and Perspective
Muscle Tone and Proportions
Balance, Posture and Gesture
Male and Female Differences
Line Weights
Muscle Tone and Proportions
Complete and Detailed Figures from Start to Finish

Review

● "Dave Finch is one of the most dynamic illustrators working in commercial art today. His amazing layouts, his unique character designs and his extraordinary flair to create exciting images are nothing but top flight. And it's fun... something that's incredibly difficult to pull off and he does so consistently." - Jeph Loeb
Eisner Award winning writer
Co-Executive Producer, Heroes

Item no. : NF06370268
Format : DVD
Duration : 177 minutes
StdBkNo : 1597628166
Price : USD 79.00

DYNAMIC FIGURE DRAWING: THE HEAD

With David Finch

In this DVD, David Finch reveals his step-by-step process for drawing the human head. He starts with a basic head shape and demonstrates the structural breakdown from multiple angles. He then focuses on the various features including eyes, noses, lips, ears, necks and hair. He discusses important landmarks, features and proportions. David brings it all together to draw a series of completed heads, from basic male and female heads to heroic examples. Lastly, he covers lighting on a simplified head shape to help you understand the rules governing placement of dark and light shapes. He includes a wide range of tips and tricks for making your faces, heads and hair more life-like and convincing without the need to rely upon reference material.

TOPICS COVERED:

Drawing Without Reference Material
Drawing Eyes, Noses, Ears and Mouths
Drawing the Neck and Hair
Drawing from Multiple Angles
Male and Female Differences
Adjusting Proportions for Characters
Light and Shadow

Review

- "Dave Finch is one of the most dynamic illustrators working in commercial art today. His amazing layouts, his unique character designs and his extraordinary flair to create exciting images are nothing but top flight. And it's fun... something that's incredibly difficult to pull off and he does so consistently." - Jeph Loeb Eisner Award winning writer Co-Executive Producer, Heroes

Item no. : WA06370269
Format : DVD
Duration : 136 minutes
StdBkNo : 1597628182
Price : USD 79.00

INTRODUCTION TO ANIMAL ANATOMY

With Marshall Vandruff

This comprehensive introduction to animal anatomy is for artists who want to draw authentic-looking animals from their imagination. Marshall demonstrates that the core of this skill is in knowing animal bones and muscles, constructing them as three-dimensional forms, and practicing these disciplines until they become easy enough to let your impulses take over. He uses hundreds of drawings to show the major components of various animals, how their anatomy works, and how to draw them so that they look anatomically authentic, solid and alive. 3D artists looking to enhance their understanding of basic animal form and motion will also benefit from Marshall's presentation.

TOPICS COVERED:

The Solid Approach to Drawing

Bones, Muscles, Forms, and Process
Anatomy of the Torso, Hindlegs, Forelegs,
Neck & Head Structure
Faces, Features, and the Secret of
Comparisons.
Resources

System Requirements

- 1GHz or faster processor
- 512 MB RAM
- 64 MB Video RAM
- DVD-ROM Drive
- 5 GB of hard disk space
- 1280 x 1024 display

Review

- "I had the benefit of discovering Marshall Vandruff's teaching materials many years ago when I first set out to learn how to draw animals and fantasy creatures. Marshall was the first artist to really get me to think about drawing in three dimensions and I still refer to his work to this day! Marshall's teaching style is so wonderfully accessible in its direct and clear approach to drawing realistic animals by thinking around the forms and seeing them as dimensional objects on the page. He manages to break down complex ideas and shapes into easy to understand and easy to reproduce forms that have stuck with me for years and continue to guide my hand to this day." - Scott Spencer Character Designer The Weta Workshop

Item no. : WA06370272
Format : DVD-ROM
Duration : 82 minutes
StdBkNo : 1597628085
Price : USD 79.00

VEHICLE DESIGN VOLUME 1: FROM SCRIPT TO CONCEPT

With Alex Jaeger

In this series, Alex Jaeger demonstrates his process for designing a futuristic military vehicle based on descriptions from a science fiction screenplay. In this first volume, he covers the ideation phase through to completing a detailed three-quarter view drawing in Photoshop. Alex discusses his design philosophy, informed by his automotive design background, and he uses key story details to inspire his decision making. As he starts to sketch in Photoshop, you will see his process for roughing in quick ideas and choosing which of those ideas is most successful based on the visual strength of each design and how well it adheres to the script's guidelines. Alex then picks a sketch to develop into a refined three-quarter view drawing, and demonstrates his techniques for detailing the vehicle and making sure that all the parts fit and flow together with a theme. Finally, Alex discusses the value of using reference as he adds elements to his futuristic vehicle to keep it believable but relevant to its world.

TOPICS COVERED:
Design Philosophy for Film
Sample Script
Script Descriptions
Design in 3/4 View
Ideation Sketches
Choosing a Design
Refining a Design
Cleaning Up the Design

System Requirements

- 1GHz or faster processor
- 512 MB RAM
- 64 MB Video RAM
- DVD-ROM Drive
- 5 GB of hard disk space
- 1280 x 1024 display

Review

- "Through hard work and dedication, Alex has gained an amazing amount of achievements in his professional career. His designs and art direction have brought life to some of the most iconic films in Hollywood. It is individuals like Alex who continue to forge the unknown roads ahead and define the industry we all call Entertainment. He is truly an inspiration for me." - Feng Zhu Founder, FZD School of Design Founder, Feng Zhu Design

Item no. : BS06370286
Format : DVD-ROM
Duration : 142 minutes
StdBkNo : 1597628158
Price : USD 89.00

VEHICLE DESIGN VOLUME 2: CONCEPT BREAKDOWN AND RENDERING

With Alex Jaeger

In this series, Alex Jaeger demonstrates his process for designing a futuristic military vehicle based on descriptions from a science fiction screenplay. In this second volume, with an emphasis on the production pipeline, he shows how to break down a three-quarter view of a vehicle design into orthographic views for a 3D modeler, and then demonstrates the process for rendering that three-quarter view into a final presentation piece in Adobe Photoshop. Alex begins with the side orthographic view, showing you exactly how to correctly measure and position each element from your design. He leads you through his workflow to then create top, front, and back views, as well as alternates for "on-road" and "off-road" modes. Throughout the orthographic demo, Alex focuses on keeping the design accurate, well organized and easy for a 3D modeler to "read". He then moves on to rendering the three-quarter view in Photoshop, adding details to the line drawing and finishing with color, lighting, graphics, photo-textures, scale cues and atmosphere to present the vehicle in its world and bring the final design to life.

TOPICS COVERED:

From 3/4 View to Side View
From Side View to Top View
From top view to front view

From front view to back view
Alternate side view
Finished orthos
Detailing the 3/4 view
Rendering the 3/4 view

System Requirements
1GHz or faster processor
512 MB RAM
64 MB Video RAM
DVD-ROM Drive
5 GB of hard disk space
1280 x 1024 display

Review

- "Through hard work and dedication, Alex has gained an amazing amount of achievements in his professional career. His designs and art direction have brought life to some of the most iconic films in Hollywood. It is individuals like Alex who continue to forge the unknown roads ahead and define the industry we all call Entertainment. He is truly an inspiration for me." - Feng Zhu Founder, FZD School of Design Founder, Feng Zhu Design

Item no. : AC06370287
Format : DVD-ROM
Duration : 196 minutes
StdBkNo : 159762814X
Price : USD 99.00

VISUAL DEVELOPMENT VOLUME ONE: TRADITIONAL TECHNIQUES - CONCEPTUALIZING THE TRIBALBOT

With Marc Gabbana

In this series, Marc Gabbana walks you through his process as he creates the TribalBot, a forest dwelling robotic vehicle. In this first volume, he begins with 2D orthographic and perspective drawings and walks you through his artistic process, as he develops them into more realized and finished images. Working with traditional medium such as pencil, pen and marker, he shows you how he bring his ideas to life. He covers some shading and perspective concepts, steps which are necessary to make the work appear more realistic. Marc combines his passions for drawing, perspective and industrial design and stresses exploration of shapes and forms to create never before seen walking vehicles of all sorts. The final image is a fully detailed pen drawing of the TribalBot.

TOPICS COVERED:

How 2D Orthographic Drawings Inform 3D Design
Mastering Perspective by Drawing Cubes
Anchoring Characters in Perspective
Using Key Lighting Concepts to Make Objects Appear Realistic
Exploring Shapes and Forms
Blue-line Pencil Drawing and Pen Sketching
Maintaining the Energy of a Gesture Drawing

Using Drafting Instruments for Precise Inking

System Requirements

- 1GHz or faster processor
- 512 MB RAM
- 64 MB Video RAM
- DVD-ROM Drive
- 5 GB of hard disk space
- 1280 x 1024 display

Review

- "I met Marc the first time when my partner, Roger Servick and I were invited to Skywalker ranch for brunch. Marc was part of the amazing group who had just finished work on George Lucas' Episode Two. Looking at Marc's drawing skill, his technique and his enthusiasm for design and image creation I had no doubt he would continue on an ascending professional career. He stopped by our house in Hollywood on his way back to his then residence in Windsor, Ontario, Canada where I had more time to appreciate his creative skill. Now, years later I have the enjoyable opportunity to again reiterate my original assessment of his creative expertise, Marc has an ongoing bright future as a premiere creative talent. I wish him only the best and look forward to many years of enjoying his work." - Syd Mead Pasadena California

Item no. : RV06370288
Format : DVD-ROM
Duration : 172 minutes
StdBkNo : 1597628042
Price : USD 89.00

VISUAL DEVELOPMENT VOLUME TWO: DIGITAL RENDERING - FINALIZING THE TRIBALBOT

With Marc Gabbana

In this series, Marc Gabbana walks you through his visual development process as he creates the TribalBot, a forest dwelling robotic vehicle. In this second volume, he begins by adding tone to his pen drawings using Adobe Photoshop. Marc demonstrates how to work with values and shading, and he shares his methodology for layer management. He also shows you which custom brushes he uses as he adds dimension to his designs. Through his gray scale paintings, Marc emphasizes how value, composition and lighting are all integral for creating drama and mood in a scene. Lastly, he shows you how to combine various tone images to create new and unexpected lighting scenarios. The final image is a fully painted TribalBot ready to pounce off the screen.

TOPICS COVERED:

Photoshop Layer Order and Management
Adding Texture Selectively
Tone Studies
Adding Drama to a Scene using Lighting
Negative Shapes in Design
Principle of Light - How Light Affects an

Object

System Requirements

- 1GHz or faster processor
- 512 MB RAM
- 64 MB Video RAM
- DVD-ROM Drive
- 5 GB of hard disk space
- 1280 x 1024 display

Review

- "I met Marc the first time when my partner, Roger Servick and I were invited to Skywalker ranch for brunch. Marc was part of the amazing group who had just finished work on George Lucas' Episode Two. Looking at Marc's drawing skill, his technique and his enthusiasm for design and image creation I had no doubt he would continue on an ascending professional career. He stopped by our house in Hollywood on his way back to his then residence in Windsor, Ontario, Canada where I had more time to appreciate his creative skill. Now, years later I have the enjoyable opportunity to again reiterate my original assessment of his creative expertise, Marc has an ongoing bright future as a premiere creative talent. I wish him only the best and look forward to many years of enjoying his work." - Syd Mead Pasadena California

Item no. : RJ06370289
Format : DVD-ROM
Duration : 205 minutes
StdBkNo : 1597628034
Price : USD 89.00

ENTHUSIASTS

BEST OF CULINARY BOOT CAMP, THE

The Best of Culinary Boot Camp provides the perfect opportunity for veteran campers to relive their culinary experience and for potential students to get an inside look into the hallowed halls. Join Chefs John DeShetler, Hinnerk von Barga, and David Kamen in the Hyde Park kitchens as they teach the fundamentals learned in the Culinary Boot Camp program. Demonstration-based learning modules offer more than three hours of video featuring the following techniques:

- Braising osso buco
- Carving a roast
- Chopping herbs and examining vegetable cuts
- Sauteing and pan-frying
- Setting up a cutting station
- Creating the perfect consommé
- Tying chicken and beef
- Fabricating chicken
- Grilling beef, chicken, and fish
- Preparing tomato concasse
- Preparing basic beurre blanc
- Preparing a classic stock
- Preparing rice pilaf
- Preparing spaetzle
- Roasting beef and chicken
- Toasting nuts
- Knife maintenance

Item no. : GA07390079
Format : DVD
Duration : Approx. 3 hours
Price : USD 40.00

ENVIRONMENT

FIRE NEXT TIME, THE (BROADCAST VERSION)

Set against the dramatic backdrop of Northwest Montana, The Fire Next Time profiles a rapidly growing community caught in a web of conflicts. After a domestic terror cell's plot to kill local leaders is uncovered, the citizens of the Flathead Valley must decide what to do. But as ex-cop Brenda Kitterman and environmentalist Mike Raiman discover, standing up has its consequences.

The story reflects some of the country's most critical issues: the role of media in spreading intolerance, the high stakes in the battle over growth and the environment, and an increasingly polarized political atmosphere.

Item no. : KL11580002
Format : DVD
Duration : 53 minutes
Price : USD 100.00

FIRE NEXT TIME, THE (THEATRICAL VERSION)

Set against the dramatic backdrop of Northwest Montana, The Fire Next Time profiles a rapidly growing community caught in a web of conflicts. After a domestic terror cell's plot to kill local leaders is uncovered, the citizens of the Flathead Valley must decide what to do. But as ex-cop Brenda Kitterman and environmentalist Mike Raiman discover, standing up has its consequences.

The story reflects some of the country's most critical issues: the role of media in spreading intolerance, the high stakes in the battle over growth and the environment, and an increasingly polarized political atmosphere.

Item no. : RT11580003
Format : DVD
Duration : 83 minutes
Price : USD 100.00

ENVIRONMENTAL ETHICS / ENVIRONMENTAL JUSTICE

PETE MCCLOSKEY: LEADING FROM THE FRONT

By Robert Caughlan
Narrated by Paul Newman

Pete McCloskey: Leading from the Front tells the colorful story of former Republican Congressman Pete McCloskey, a true political "maverick", who was both a Marine war hero in Korea and a leading peace advocate during Vietnam.

While representing California's 11th District from 1967 to 1983 (now Silicon Valley), McCloskey became one of the first members of Congress to oppose the war in Vietnam, and in 1972 ran against President Nixon as an anti-war Presidential candidate. In 1973, after the Watergate scandal broke, McCloskey was the first member of Congress from either party to call for the impeachment of Nixon, his own party's President.

Before he served in Congress, McCloskey was one of the nation's first environmental lawyers, and one of the first attorneys to racially integrate his legal practice. As a member of Congress, he co-chaired the first Earth Day in 1970, co-authored the Endangered Species Act, and contributed to other environmental laws including the Clean Air and Clean Water acts.

McCloskey did not go quietly into retirement. In 2006, at age 78, he was so outraged by the corruption in the Republican-controlled Congress and his party's anti-environmental policies that he led what he called "the revolt of the elders." McCloskey reentered politics to run against Congressman Richard Pombo in the Republican primary, which contributed to Pombo's defeat in the general election.

McCloskey's story offers an example of an authentic hero who dedicates his life to public service and follows his conscience, despite the prevailing political winds. The documentary cuts through contemporary biases based on ideologies and party affiliations to open a unique window onto an important span of our nation's history. In so doing, it enables that history to illuminate present day politics and issues in a new, even refreshing light.

Review

- "Four Stars. Caughlan (has) crammed a whole lot of history in a short period of time...the one thing you'll want after viewing "McCloskey" is more. Revealing commentary is provided by Daniel Ellsberg, McCloskey biographer Lou Cannon and others, but it's just not enough: Pete McCloskey's too interesting, too

refreshingly candid and seemingly singularly principled to be confined to an hourlong documentary." - San Francisco Chronicle

Item no. : MU01920116
Format : DVD (Closed Captioned)
Duration : 54 minutes
Copyright : 2010
Price : USD 195.00

SIMPLE QUESTION, A: THE STORY OF STRAW

Narrated by Peter Coyote
Featuring author Richard Louv

A Simple Question looks at an innovative program that brings together students of all ages, their teachers, community groups and local land-owners to undertake habitat restoration and preserve endangered species. STRAW (Students and Teachers Restoring a Watershed) is a national model for involving students in hands-on, place-based environmental education.

The film documents the modest beginnings of the program, how it works, and the impact it has on the students and the habitat they work to restore.

When California teacher Laurette Rogers showed a video on endangered species to her 4th grade class in the 1990's, one student plaintively asked what his class could do to help prevent species extinction. That simple question launched Rogers and her class on an inspired voyage of discovery and transformation.

The students decided they would help to save the obscure, endangered California freshwater shrimp. The effort to save the shrimp became the classroom theme that inspired their cross-disciplinary learning for an entire year. The class divided into teams to learn all that they could -- conducting research, interviewing experts, creating databases, calling legislators, and presenting their findings in public forums and a legislative hearing.

A local rancher, on whose property the shrimp once thrived, agreed to allow the class to plant willow trees to help shore up the banks of the creek on his land. The first skinny willow shoots Rogers' class planted in the early 90's are now a riparian forest some 20-25 feet high. They shade a meandering stream, creating the ideal habitat for the shrimp and a canopy that lured 25 species of native birds, 18 of whom are rare and endangered.

Having witnessed the dramatic changes on the rancher's property, others clamored for similar restoration work on their land. Since then, more than 25,000 students of all grade levels have participated in over 300 restoration projects. In the film, Rogers' former students describe how the experience changed and empowered them.

What began in Rogers' classroom has morphed into a transformative science and

environmental education curriculum that takes learning outside the classroom. It transforms teachers, who are looking for meaning and joy in their work; and It transforms students, by engaging them in real work that they can see makes a difference on the immediate world around them.

Reviews

- "STARRED REVIEW. A welcome addition to school and public libraries, this well produced, tightly edited program is just the thing for spurring similar hands-on activities and for encouraging kids to get involved." - Booklist
- "Highly recommended. A must for all teachers who are thinking about organizing a project with students and the community. This documentary is a true testament to the fact that every person, young or old, and with the help of others, can work in a positive and constructive manner to become good stewards of the environment in an effort to create a better tomorrow." - Educational Media Reviews Online
- "Recommended. A well-crafted and inspiring example of young people developing both eco-awareness and leadership skills. DVD extras include extended conversations with ecologists and authors." - Video Librarian

Awards

- Spirit of Activism Award, Wild & Scenic Environmental Film Festival
- Best Educational Documentary, Mammoth Mountain Film Festival
- Best Educational Value in the Classroom, and Conservation Hero of the Festival, Laurette Rogers, International Wildlife Film Festival
- Best Short Film, Reel Earth Environmental Film Festival, New Zealand

Item no. : TN01920117
Format : DVD
Duration : 36 minutes
Audience : Grades 10-Adult
Copyright : 2010
Price : USD 149.00

EXERCISE

FIT IN 10: EXERCISE FOR ADULTS AND SENIOR ADULTS

This research-based exercise DVD is designed to encourage adults and senior adults to start and/or maintain a life-enhancing physical activity program. It provides a self-paced exercise workout that concentrates on 4 recommended areas:

- Balance
- Endurance
- Strength
- Stretching

Chaptered for easy access to any of the four sections, the DVD can be done in 10-minute sessions throughout the day, or as a full 30-minute workout.

Item no. : DA01370175
Format : DVD
Duration : 40 minutes
Price : USD 43.00

HOW TO PREVENT FALLS: 6 STEPS TO BETTER BALANCE

Presented by Dr. Betty Perkins-Carpenter, also known as "America's Ambassador to Senior Fitness", this empowering fall preventing program gives six simple steps to help older adults improve balance, and reduce the serious risk of falls and injuries.

This 6-step program includes easy steps that older adults can incorporate into their daily routines, such as:

1. Stretching in Bed
2. Balance
3. Ball Handling techniques (hand/eye coordination, space/depth perception, motor coordination, flexibility)
4. Walking and talking on the telephone
5. The Slumb ("slumping" into a chair versus just sitting down)
6. Dancing with your pillow (leg and cardio-vascular strengthener)

The program also discusses the psychological effects of the fear of falling, life by using these simple, health-enhancing techniques.

Item no. : PD01370186
Format : DVD
Duration : 49 minutes
Price : USD 70.00

MUSIC, MOVEMENT AND LONGEVITY: THE EXERCISE OF ANN SMITH

By Ann Smith

This inspiring compilation DVD serves as a salute to Ann Smith's fifty plus years of teaching stretch exercise—a system of slow-moving exercise, developed from her ballet and dance training, that strengthens and rejuvenates the entire body. Introduced and demonstrated by Ann Smith, (now in her eighties), these exercise routines are designed to help participants maintain a healthy body, and aid in the recovery of many health conditions, such as, arthritis, cancer, lung disease, and cardiac rehab.

These music-and-movement exercises can be used by men, women, and children of various ages and ability levels.

Item no. : EV01370217
Format : DVD
Duration : 107 minutes
Price : USD 43.00

SPIRIT OF SENIOR SOFTBALL

America's senior men and women are highlighted in this inspirational and uplifting documentary on their joy and pleasure in playing the great game of softball. Bob Costas, acclaimed nationwide sportscaster narrates as seniors in their sixties, seventies and eighties from all regions of the country are viewed in their quest for fun, camaraderie, sportsmanship and a healthy, happier life. Some didn't begin playing until after their sixties, but play with a vigor that is exceptional for all ages. The program culminates with play in the Senior World Softball Championships.

Item no. : KZ01370240
Format : DVD
Duration : 24 minutes
Price : USD 41.00

STRETCH EXERCISE

With Ann Smith

Everyone can energize and enhance their body flexibility with this "stretch exercise" program geared toward all ages and body types. Presented by Ann Smith, a dancer by training, the program starts with a 10-minute dance-style routine that uses slow, continuous movements that energize and exercise the major parts of the body. The program also includes an explanation of body positioning, the benefits each movement provides to the body, and ends with an improvisation, using the stretching techniques learned in the program.

Designed to create a healthy, well-proportioned body, this program is especially good for older people, and those with arthritis or osteoporosis.

Item no. : RW01370241
Format : DVD
Duration : 30 minutes
Price : USD 36.00

STRONG FOR LIFE: EXERCISES TO KEEP YOU IN YOUR SENIOR YEARS

Using warm-up and strengthening exercises, it targets muscles that are crucial to routine activities, such as, getting out of a chair, reaching for items on a shelf, and walking. The program also uses color-coded exercise bands that heighten the effectiveness of each movement, and allow for advancement for level to level at one's own pace.

Item no. : ZE01370243
Format : DVD
Duration : 39 minutes
Price : USD 171.00

TAI CHI FOR ELDERLY

Tai Chi is an ancient Chinese exercise, developed by physicians to improve people's health. It's slow, smooth movements make it easy on the joints, and help develop a person's balance, flexibility and sense of relaxation. The exercises in this program have been specially adapted to make them easier to learn. The program includes information on the health benefits of Tai Chi, safety guidelines, detailed descriptions of the movements as modeled by 76 year old Shizu Lofton and footage of Ms. Lofton leading a group of seniors in the exercise.

Item no. : TG01370248
Format : DVD
Duration : 60 minutes
Price : USD 70.00

FALL PREVENTION/SAFE LIFTING AND TRANSFERRING

BALANCING ACT: YOUR FALL PREVENTION PROGRAM

Each year, approximately half of all residents in nursing care and assisted living facilities will fall, with over 40% falling more than once. This program will help you and your staff maintain an effective fall prevention program in your facility. The program will teach staff:

- The factors and conditions that increase the risk of a resident fall
- The importance of assessing each resident for risk of falling
- Interventions relating to environmental, medical and behavioral causes of falls
- The role of a creative and problem-solving approach in matching appropriate interventions to a specific resident's situation
- The importance of good communications within the care team, so that everyone has a clear picture of the interventions in use and everyone gives their support
- The importance on investigating and adjusting interventions promptly whenever a fall happens
- What to do during and immediately after a resident fall

Item no. : CC01370142
Format : DVD (With Presenter's Guide)
Duration : 24 minutes
Price : USD 45.00

INJURY PREVENTION FOR THE ELDERLY, THE: PREVENTING FALLS

By Dr. Bonnie L. Walker

Falls are the leading cause of accidental death for adults 65 and older. Because of vision problems, osteoporosis, poor mobility and frailty, older people are especially at risk for hip fractures and other injuries resulting from falls. In Preventing Falls, viewers will learn to recognize and correct hazardous situations that can lead to falls, such as shoes, wet or uneven surfaces and getting out of bed incorrectly. Included with the material are ready to copy check lists of hazards and screening instruments to assess risk.

Item no. : KC01370197
Format : DVD
Duration : 17 minutes
Price : USD 170.00

SAFE TRANSFERS AND REPOSITIONING

This 'Train-The-Trainer' safe-lift program will help to reduce resident and staff injury when transferring and repositioning patients. Using a team-oriented approach, the program demonstrates how to safely:

- reposition a resident in bed
- turn a resident over
- transfer a resident from a bed to a wheelchair
- transfer a resident from a wheelchair to a toilet

Also shows how to use the traditional gait belt and the transfer walking belt with handles.

Item no. : SY01370236
Format : DVD
Duration : 17 minutes
Price : USD 213.00

FAMILY THERAPY

SATIR FAMILY THERAPY

By Jean McLendon

This is really a fantastic family therapy demonstration. McLendon's gift for forming an authentic connection with the son and mother, and help them engage in depth work in a single session is very impressive and inspiring.

By watching this video, you will:

- Learn the theoretical components of Satir Family Therapy.
- Identify specific techniques and interventions characteristic to the Satir approach.
- Observe how one of Virginia Satir's most prominent students conducts an initial family therapy session.

Reviews

- With this demonstration, Jean illustrates the Satir Model in practice. It is a marvelous teaching tool. The way she moves her body and uses her voice reminds me of Virginia. Every step she takes is precious and to the point. Her focus is positive and transformational. Rather than dwelling on the presenting symptom, Jean carefully helps her clients move forward from anger to hurt, to loss, to grief and to acceptance. - Maria Gomori, PhD, Director of Training, Satir Professional Development Institute of Manitoba, Canada
- As a teacher of twenty years, I just want to say that this demonstration was always the one that impressed my students the most. It is a beautiful demonstration of how Satir's approach can be used successfully by others. It inspires, educates and moves the viewer - Sharon Loeschen, LCSW, President of the Satir Global Network

Item no. : GG07620136
Format : DVD (With Instructor's Manual, English subtitles)
Duration : 104 minutes
StdBkNo : 1601242336
Price : USD 179.00

FILM & GAME VISUAL EFFECTS

ACTION AND CLOSE-UP ANIMATION: ANIMATION TECHNIQUES

With Burke Roane

BEHIND THE SCENES (BTS) is an exciting DVD series developed to showcase the creation of a game cinematic sequence. In this chapter of the series Burke Roane focuses on two action oriented game cinematic shots. He discusses the different stages of animation and explains what is expected from animators in a production environment. He compares and contrasts different computer animation techniques, and shows how to reach a high level of refinement in your shots. From start to finish, Burke explains in great detail how to work in an organized and efficient way, but more importantly he talks about the creative process of animation and how that process guides his workflow.

TOPICS COVERED:

Spined vs. Stepped Blocking
Animation Stages
Reference Footage
Refining a Shot
Animating in a Production Environment
Facial Animation
Tips for Animating Action Shots
Efficient Workflows for Creativity

System Requirements

- 1GHz or faster processor
- 512 MB RAM
- 64 MB Video RAM

- DVD-ROM Drive
- 5 GB of hard disk space
- 1280 x 1024 display

Review

- "Burke is one of the fastest and most creative animators I know. His attention to detail, creative eye and technical background has provided us time and time again with a strong foundation for every shot." - Vince Cirelli Visual Effects Supervisor Luma Pictures

Item no. : AY06370252
Format : DVD-ROM
Duration : 287 minutes
StdBkNo : 1597628271
Price : USD 119.00

ANATOMY OF A SHORT FILM VOLUME ONE: STORYBOARD AND CONCEPT DESIGN

With Aristomenis Tsirbas

In this DVD, director Aristomenis (Meni) Tsirbas begins a special series that chronicles the process of creating a short film from scratch. This first volume reveals the crucial initial steps for getting a short film off the ground. From early character studies to the creation of all the rough storyboards, Meni candidly explains his creative process throughout in a way seldom captured on video. Since most films never get past the early stages of development, Meni shows how to push through and complete this essential step, and in doing so give the project its best chance at reaching the finish line. This is a rare opportunity to see how an acclaimed short filmmaker gets his movies done.

TOPICS COVERED:

Character exploration
 Designing first pass vehicles and landscapes
 Creating all the rough storyboards
 Tips at fast illustration
 Techniques to streamline the storyboard process
 How to solve and/or get past unresolved story beats

System Requirements

- 1GHz or faster processor
- 512 MB RAM
- 64 MB Video RAM
- DVD-ROM Drive
- 5 GB of hard disk space
- 1280 x 1024 display

Review

- "Meni is a unique film-maker because he knows how to do everything on a project. He's a true auteur, and that's what allows him to use everything that's necessary to creatively push a project and combine all the elements to tell the most concise and clear visual story possible." - Shane Acker Academy Award Nominated director and animator "9"

Item no. : HH06370253

Format : DVD-ROM
Duration : 141 minutes
StdBkNo : 159762795X
Price : USD 89.00

CAMERA FUNDAMENTALS FOR LAYOUT: DIGITAL CINEMATOGRAPHY

With Aristomenis Tsirbas

In this DVD, director Aristomenis (Meni) Tsirbas covers the basics of one of CG animation's least understood components: camera and staging, specifically in the context of effective storytelling. By breaking open one of his award-winning short films Meni reveals his creative process for designing a sequence to play clearly and dramatically. Story beats are broken down, camera motions are developed, and important narrative tools such as zoom factor and depth of field are explained. A detailed Do's and Don'ts section guides the viewer to create polished, compelling, and tasteful camera animation by addressing proper use of motion curves, avoiding the 'digital curse', and overlaying the right amount of camera shake.

TOPICS COVERED:

Scene coverage
 Scene blocking
 Breaking down action
 Camera framing, motion and shake
 The camera axis
 Zoom factor, F stop and depth of field techniques
 Working with motion curves
 Telling a good story

System Requirements

- 1GHz or faster processor
- 512 MB RAM
- 64 MB Video RAM
- DVD-ROM Drive
- 5 GB of hard disk space
- 1280 x 1024 display

Review

- "Meni is a unique film-maker because he knows how to do everything on a project. He's a true auteur, and that's what allows him to use everything that's necessary to creatively push a project and combine all the elements to tell the most concise and clear visual story possible." - Shane Acker Academy Award Nominated director and animator "9"

Item no. : EF06370254
Format : DVD-ROM
Duration : 124 minutes
StdBkNo : 1597627984
Price : USD 89.00

CG SURVIVAL KIT: CONCEPT TO FINAL IMAGE - STRATEGIES FOR EFFICIENCY

With Jeremy Cook

Working hard and working smart are not the same thing. In this DVD, Jeremy discusses how to make artists work more efficiently and make smarter decisions based on the final output and deadline. Knowing when and where to cut corners is a vital skill as most people over-build, over-think and over-work. There's no such thing as cheating when you're up against a deadline. Using 3DS Max and Photoshop, Jeremy covers such topics as layout strategies, planning, keeping your 3D models simple, working holistically, digital matte strategies, rendering passes, polishing your final image and more. This lecture is geared toward beginner to intermediate artists.

TOPICS COVERED:

Working Efficiently
 Concept/ Layout Strategies
 Planning for the End Result
 Starting Simple and Adding Complexity
 Digi-matte Strategies
 Render Passes
 Final Image Polish

System Requirements

- 1GHz or faster processor
- 512 MB RAM
- 64 MB Video RAM
- DVD-ROM Drive
- 5 GB of hard disk space
- 1280 x 1024 display

Review

- "Jeremy has the rare combination of great talent and amazing speed. He's pretty much the definition of 'Ace'." - Jonathan Harb CEO and Creative Director Whiskytree

Item no. : PV06370255
Format : DVD-ROM
Duration : 157 minutes
StdBkNo : 1597628212
Price : USD 109.00

DIGITAL ENVIRONMENT PAINTING: MATTE PAINTING

With Raphael Lacoste

This DVD demonstrates the combined techniques required to create high quality digital illustrations or matte paintings. Raphael combines elements of photographs, textured 3D geometry, and freehand painting techniques, within Adobe Photoshop and 3DS Max to achieve a high quality illustration. You will learn how to use the right elements to create a high-end illustration, starting with rough mood sketches and finishing with a highly polished final image. The variety of techniques shown on this DVD are useful for Digital Illustrators, Concept Artists, Matte Painters, or anyone looking to improve their digital painting skills.

TOPICS COVERED:

Painting thumbnails in grey values
Painting a mood sketch in Photoshop
Perspective matching in 3DS max
Setting up a simple 3D scene for textures and lighting
Choose the right Textures for basic geometry
Painting a sky with photos and using channels selections.
Paint over photos
Modify, stylize silhouettes
Relighting elements in 2D
Photos integration / color matching
Layers management in Photoshop
Atmospheric Depth
Detailing / polishing
Scaling and Proportions
Color correction

System Requirements

- 1GHz or faster processor
- 512 MB RAM
- 64 MB Video RAM
- DVD-ROM Drive
- 5 GB of hard disk space
- 1280 x 1024 display

Review

- "Whenever I happen to fall on one of Raphael's images, I instantly recognize his unique style and color tones that definitely put him into a league of his own. From his sketches to the finished images, the sense of wonder and hugeness is always extremely present, stimulating the viewer's imagination, wanting him to know more about each scene, exactly like in a captivating epic tale. A truly fabulous body of work!" - SPARTH

Item no. : BY06370264
Format : DVD-ROM
Duration : 184 minutes
StdBkNo : 1597627909
Price : USD 99.00

INTRO TO THE UNREAL DEVELOPMENT KIT: A STEP-BY-STEP DECONSTRUCTION

With Waylon Brinck

In this DVD, Waylon Brinck demonstrates the core features of the Unreal Development Kit Editor. Waylon begins by showing a typical production workflow for level building, then goes through the editor step-by-step, exploring each of the tools needed to build a level, integrate art assets, and ultimately create a finished scene. Along the way, Waylon will introduce core editor features that are the foundation for anyone using the tool. Whether you're an artist, designer, animator, or engineer, a professional or a hobbyist, this DVD contains everything you need to know to get up to speed quickly on Unreal.

TOPICS COVERED:

Level Development Workflow
Importing Custom Assets
Bsp/terrain Building and Tools
Testing and Gameplay

Lighting
Map Editor Window
Static Mesh Import Tools
Height Fog, VFX and Decals
Texture Importing and Materials Basics
Play in Editor

System Requirements

- 1GHz or faster processor
- 512 MB RAM
- 64 MB Video RAM
- DVD-ROM Drive
- 5 GB of hard disk space
- 1280 x 1024 display

Review

- "Intro to the Unreal Development Kit Editor is an excellent introduction to UDK for the beginning game developer. You'll learn everything you need to get your feet wet in Unreal Engine 3 and start having fun." - Warren Marshall
Senior Level Designer Epic Games

Item no. : KF06370271
Format : DVD-ROM
Duration : 320 minutes
StdBkNo : 1597628301
Price : USD 99.00

INTRODUCTION TO CHARACTER MODELING

With Mark Dedecker

In this DVD, Mark Dedecker guides you through the initial stages of establishing an organized pipeline for modeling and sculpting a Next-Gen or Film character. Mark starts with a deceptively simple concept design and then guides you through the process of blocking out and understanding the technical and artistic needs for realizing this character. From there, he rough sculpts in ZBrush and brings back and forth into Maya, comparing and interchanging them. Special attention is paid to creating realistic forms and silhouettes and how to take them from an "ugly" rough to a nice piece ready for the next stages of re-surfacing UVs and so on.

TOPICS COVERED:

Dissecting a Character
Assembling References and Creating Image Planes
Creating a Base Mesh. Using Zspheres and Maya
Blocking out Z Sculpture and Other Elements in Maya and Zbrush
Refining Sculpt and Elements
Hard Surface Blocking and Extraction
Finishing Up the Model Before Resurfacing

System Requirements

- 1GHz or faster processor
- 512 MB RAM
- 64 MB Video RAM
- DVD-ROM Drive
- 5 GB of hard disk space
- 1280 x 1024 display

Review

- "I had the good luck to work with Mark Dedecker professionally for three

years when we were both with Gentle Giant Studios. Mark is a great artist who brings so much character to all his sculpts. I am always thrilled by the sense of life and personality in each of his works. Mark is one of those digital sculptors who is just as happy sculpting the flexed heroic figure as the beautiful subtleties of the aged or corpulent form. His abilities to communicate humor and persona in a variety of different physiques was always fun to see. Mark is also gifted with the ability to break down and understand the sometimes highly technical process of bringing a character from sculpture into a game. Never losing sight of the art Mark always seems to bring the highest quality to each project we undertook. Mark was always able to seamlessly move from sculpting a lifelike dynamic character, to creating highly detailed costume and weapons, to taking all those beautiful assets and making them work inside someone else's engine. I'm happy to have had the chance to work with Mark and I am excited for those who now have the chance to learn from his unique and powerful techniques." - Scott Spencer
Creature Designer - Weta Workshop

Item no. : TN06370273
Format : DVD-ROM
Duration : 234 minutes
StdBkNo : 1597628050
Price : USD 109.00

INTRODUCTION TO MAYA FLUID EFFECTS - VOLUME ONE: SMOKE AND FLAMES

With Wayne Hollingsworth

This DVD consists of five stand-alone lessons that cover various techniques using Maya's fluid dynamics. In each lesson, Wayne walks you through his process, providing the viewer with a greater understanding of how to set up dynamic fluid simulations for production shot assets. Wayne starts by showing you how to create a believable fire simulation. He demonstrates how to control Maya fluids with a variety of textures and expressions to create a highly detailed and believable flame thrower effect. He then demonstrates how to create various smoke effects, including the desired "wispy smoke" effect. Wayne also discusses his methods for controlling fluid emission and motion using a variety of emission controls, collisions, and fields, to produce complex smoke, fire and dust simulations.

TOPICS COVERED:

Creating believable fire
Creating oil smoke assets
Texture Maya Fluids with detailed ramps and expression
Creating wispy looking smoke
Creating a smoke bomb effect with the use of dynamic fields
Creating ground dust elements that could be used for various effects
Lighting Maya Fluids

Rendering Maya Fluids

System Requirements

- 1GHz or faster processor
- 512 MB RAM
- 64 MB Video RAM
- DVD-ROM Drive
- 5 GB of hard disk space
- 1280 x 1024 display

Review

- "Wayne is one of the rising stars in FX. He figured out fluids quickly and is taking fluids to only where the top Maya FX artist are. He's been one of the leaders in helping new artist get better results online." - David Schoneveld Senior FX Artist Digital Domain

Item no. : WP06370274
Format : DVD-ROM
Duration : 228 minutes
StdBkNo : 1597627941
Price : USD 99.00

LOOK DEVELOPMENT WITH MENTAL RAY: 3DS MAX TECHNIQUES

With Alessandro Cangelosi

In this DVD, Alessandro Cangelosi will lead you through various rendering techniques necessary to accomplish different tasks such as architectural realistic rendering, creating procedural natural environments, live integration, scripting, and secondary effects such as depth of field and volume lighting. He talks about procedural modeling, shading, lighting, and scene management using mental ray, then composites the rendered passes using Autodesk Combustion and Composite, (aka Toxik), to achieve a film or photorealistic look. Alessandro also takes a look at how to control rendering features using MAXScript to add some custom tools to the pipeline.

TOPICS COVERED:

Procedural Modeling
Efficient Scene Management
Lighting Strategies
Shading Pipeline and mental ray Features
Production Shaders
Render Passes
Scripting
Compositing in Combustion and Composite (aka Toxik)

System Requirements

- 1GHz or faster processor
- 512 MB RAM
- 64 MB Video RAM
- DVD-ROM Drive
- 5 GB of hard disk space
- 1280 x 1024 display

Review

- "Alessandro has a proven track record and deep understanding of creating shaders that reproduce natural phenomena - like sand, ice, water surfaces, and lava. These are technical achievements, but Alessandro has a passion for cinematography, composition, lighting,

and color. Having a solid foundation in these areas will always create better work - when artistic prowess meets technological understanding and not the other way around. Alessandro has helped us immensely on difficult effects shots, and we were able to trust his judgement on how a shot should be lit and composed. He always concentrates on the importance of a shot, its form and subject, before dealing with all the technology that goes into producing the end result. Alessandro's careful observations and strong technical skills have made it a pleasure working with him." - Matt Moses Lighting Director, Renkewitz Studios

Item no. : JC06370276
Format : DVD-ROM
Duration : 314 minutes
StdBkNo : 1597628093
Price : USD 119.00

MATTE PAINTING FOR PRODUCTION

With Jared Simeth

BEHIND THE SCENES (BTS) is an exciting DVD series developed to showcase the creation of a game cinematic sequence. In this chapter of the series Jared Simeth demonstrates the creation of two matte paintings. Starting with concept paintings provided by BTS Art Director Mark Goerner, Jared goes through the process of creating simple 3D geometry and matching the camera in Maya. In Photoshop's #0174 he executes both a pan and tile style 2D matte painting, and one to be used with a 3D camera move. He covers techniques for keying, creating custom brushes and working with Photoshop's perspective tools. In Maya, Jared shows how to project the painting onto the 3D geometry in preparation for the final camera move. The viewer will also see production meetings in which both the concept and execution are discussed and critiqued.

TOPICS COVERED:

Setup in Maya
2D Matte Painting
3D Camera Integration
Keying Techniques
Creating Custom Brushes
Lighting
Setting up Projections
Working with the Art Director

System Requirements

- 1GHz or faster processor
- 512 MB RAM
- 64 MB Video RAM
- DVD-ROM Drive
- 5 GB of hard disk space
- 1280 x 1024 display

Review

- Jared Simeth is one of the finest artists I have had the privilege to work with. His breadth of technical know-how is staggering, combined with brilliant artistic sensibilities and a cool and collected demeanor, he sits

among the top echelon of professionals in the VFX industry." - Vince Cirelli Visual Effects Supervisor Luma Pictures

Item no. : VU06370277
Format : DVD-ROM
Duration : 305 minutes
StdBkNo : 1597628263
Price : USD 119.00

MAYA'S CAMERA SEQUENCER: DIGITAL SHOT PROGRESSION

With John Clark

In this DVD, John presents the new Camera Sequencer in Autodesk Maya, a toolset that allows users to create camera shots in a non-linear editing-style timeline within Maya. Using the Camera Sequencer, the viewer will learn production methods of building full sequences in Maya, shot-by-shot, which can then be playblasted as movies for editorial and animation. John begins by exploring the Sequencer menu and tool bar, and doing a general run down of all the exciting new functionality. Using a simple cycle of animation, he uses the Sequencer to "shoot" the animation from various camera angles, and edits the resulting shots until they begin to tell a story. Learn how to use the non-linear editing functions of the Sequencer - cutting, trimming, scaling and sliding shots on tracks, and look at methods to create and group alternate camera setups for easy presentation. John will also show you how to import a set of storyboards which have been exported from Final Cut Pro, and how to build a sequence of animation from these storyboards. This lecture will give animators, previs and rough layout professionals the ability to create full sequences of animation directly within Maya, quickly and efficiently.

TOPICS COVERED:

Shot Creation
Camera Creation
Sequencer Preferences
Sequencer Tools
Shot Grouping
Rendering Movies
Non-linear Sequencer Editing
Importing an EDL
Importing Audio, Rough Layout

System Requirements

- 1GHz or faster processor
- 512 MB RAM
- 64 MB Video RAM
- DVD-ROM Drive
- 5 GB of hard disk space
- 1280 x 1024 display

Review

- "I'm always looking for great ways to expand my knowledge base within Maya, and John Clark's Maya Dynamics DVDs have quickly helped me get up to speed on the inner workings of the often overwhelming dynamics module. His clear, concise lessons and methods are a one-stop-shop for all your effects

development needs." - Michael Ford
Senior Character Technology
Supervisor Sony Imageworks

Item no. : NR06370278
Format : DVD-ROM
Duration : 104 minutes
StdBkNo : 1597627879
Price : USD 99.00

PHOTO RETOUCHING IN ADOBE PHOTOSHOP

With Meghan Farrell

With this DVD you will learn the step-by-step process of using Adobe Photoshop's retouching techniques to transform and prepare images for production level commercial photography. Meghan Farrell will walk you through the steps of retouching a fashion shoot as a basis for learning the primary skill sets to make skin and hair look flawless without looking artificial. You will learn how to retouch and maintain natural skin, hair and hands and reshape the body. You'll be introduced to indispensable methods of using adjustment layers, layer masks and color correction. The techniques demonstrated in this DVD will help you retouch like a professional, whether working on your own images or for those of a client. The cutting edge techniques demonstrated in this DVD will help you stand out when seeking work in this fast-paced industry.

TOPICS COVERED:

Creating Natural Looking Skin
Color Correcting
Hair Clean up and Restructuring
Using Adjustment Layers and Masks
Removing Objects from the Background
Body Morphology
Reshaping with Lighting Effects
Changing the Color of Selected Areas

System Requirements

- 1GHz or faster processor
- 512 MB RAM
- 64 MB Video RAM
- DVD-ROM Drive
- 5 GB of hard disk space
- 1280 x 1024 display

Review

- "Meghan understands the intricacies of Photoshop Retouching in way that exceeds just the technical level. We've had pre-production images with so many problems we almost certainly thought we'd have to reshoot. Her ability to quickly problem solve, with a fine Artist's eye, continues to amaze my entire staff. If Meghan is sharing her secrets than I have no doubt you will learn amazing and incredibly useful things from this DVD.." - Champion Primm, V.I.V. Magazine

Item no. : JA06370279
Format : DVD-ROM
Duration : 140 minutes
StdBkNo : 1597628646
Price : USD 109.00

PHOTOREALISTIC TEXTURE PAINTING: AN INTRODUCTION

With Justin Holt

In this introduction to photorealistic texture painting, Justin Holt discusses how a trained eye for detail and keen sense of observation are essential attributes to being a successful texture painter in the feature film industry. Using BodyPaint and Photoshop, Justin will demonstrate some of his easy to follow techniques and tricks of the trade in order to paint proper color, bump, displacement, specular and opacity maps. But more importantly, Justin will go through essential principles to maintaining a non-destructive workflow while painting textures to ensure a maximum amount of control and flexibility for any revisions and changes that may be requested after the maps are completed in a production environment. Additionally, Justin will complete the lecture with a quick run through in Modo to show how to quickly and easily generate polished renders that showcase all of the finely tuned texture work.

TOPICS COVERED:

Understanding Surface Qualities
Gathering Proper Reference
Cleaning Up and Prepping Photographic Reference
Color Projections
Seams and Finishing Color Maps
Rebuilding Textures from Scratch
Painting Spec Maps
Bump Map vs. Displacement Map
Rendering in Modo

System Requirements

- 1GHz or faster processor
- 512 MB RAM
- 64 MB Video RAM
- DVD-ROM Drive
- 5 GB of hard disk space
- 1280 x 1024 display

Review

- " Justin is the only texture artist whom I would trust with my models. His passion and unparalleled skills are showcased in each aspect of his craft. I've always been curious about his methods, and this DVD will reveal his engaging teaching style and easy-to-follow work process. Definitely an invaluable learning tool from one of the film industry's very best artists." - Giovanni Nakpil Digital Model Supervisor - ILM

Item no. : LP06370280
Format : DVD-ROM
Duration : 254 minutes
StdBkNo : 1597628069
Price : USD 109.00

SCULPTING WRINKLES IN ZBRUSH: REALISTIC SURFACE ANATOMY

With Cesar Dacol Jr.

At some point everyone becomes enamored with surface detailing and wrinkles. In this DVD Cesar Dacol Jr. unlocks the secrets that he uses in the feature film industry. He will navigate you through the processes of internal and external forces that cause wrinkles. You will never look at a wrinkle the same way as you explore compression zones, anchor points, tissue composition and external elements in your design. Wrinkles can be complex and overwhelming, but Cesar will teach you some basic tricks that simplify the thought process behind the rhythmic patterns. You will discover the why, where and how to apply wrinkles convincingly to a sculpture. Even though this model was created in a computer using ZBrush, the methods taught are analog-based and can be easily ported into a traditional sculpture or other 3D applications like MudBox.

TOPICS COVERED:

Wrinkle Analysis
Compression Zones
Anchor Creation
Tissue Composition
Alpha Creation
Surface Directionality
Surface Etching
Eyes and Lips
Drapery and Hair
Asymmetry
Posing with Transpose

System Requirements

- 1GHz or faster processor
- 512 MB RAM
- 64 MB Video RAM
- DVD-ROM Drive
- 5 GB of hard disk space
- 1280 x 1024 display

Reviews

- "I count Cesar Dacol Jr. as one of my favorite artists working in the industry today. I'm always impressed by his gorgeous, atmospheric illustrations and his top-notch, believable creature designs." - Kolby Jukes Principal Artist/Bioware
- "Cesar Dacol Jr is one of the most creative and talented creature and character sculptors working today. His characters not only shine as exemplary studies in anatomy and form they also exude character and emotion. Cesar manages to give life and personality to all his creations which is one of the biggest and least addressed challenges to a character sculptor. Cesar's characters always feel engaging to me because of his expert hand with form, keen eye for realistic levels of detail, and spot on painting skills. One can learn a lot from watching Cesar work. With his many years of experience as both a practical and digital effects artist Cesar is both a fantastically talented artist as well as a gifted teacher." - Scott Spencer Creature Designer -

Item no. : SN06370282
Format : DVD-ROM
Duration : 197 minutes
StdBkNo : 1597627968
Price : USD 99.00

STEREOSCOPIC CAMERA FUNDAMENTALS: MAYA AND LIGHTWAVE SETUP

With Aristomenis Tsirbas

In this DVD, director Aristomenis (Meni) Tsirbas reveals the essentials for creating properly animated stereoscopic imagery. Although Maya and LightWave are used, the course is platform agnostic and can be used with any animation software, even if it doesn't have stereoscopic tools. Meni guides you through a comprehensive overview of all the major principles of stereo filmmaking. Meni begins with a biological discussion of how the human eye perceives stereo imagery, and then covers the principles of 3D, including near and far divergence, the conversion at the screen plane, and working with camera movement. After creating a final render, he completes the lecture by showing how to display animated stereo sequences. This is a comprehensive yet simple to understand lecture that gives artists all the tools needed to generate exceptional stereoscopic imagery.

TOPICS COVERED:

The biology of the human eye and its limits
 Maximum divergence of near and far objects
 Convergence and the screen plane
 Converting 2D CGI to true 3D
 3D do's and don'ts
 Maya's stereo tools
 Final output and display

System Requirements

- 1GHz or faster processor
- 512 MB RAM
- 64 MB Video RAM
- DVD-ROM Drive
- 5 GB of hard disk space
- 1280 x 1024 display

Review

- "Meni is a unique film-maker because he knows how to do everything on a project. He's a true auteur, and that's what allows him to use everything that's necessary to creatively push a project and combine all the elements to tell the most concise and clear visual story possible." - Shane Acker Academy Award Nominated director and animator "9"

Item no. : VC06370283
Format : DVD-ROM
Duration : 103 minutes
StdBkNo : 1597628077
Price : USD 89.00

UNREAL DEVELOPMENT KIT: MATERIALS - AN INTRODUCTION

With Waylon Brinck

In this video, Waylon Brinck teaches the fundamentals of creating materials in the Unreal Development Kit. Waylon begins by showing examples of what's possible to create in Unreal, then dives directly into the basic features of the editor. With an eye on developing a deep fundamental understanding of the tools, Waylon covers a variety of progressively more advanced features, with plenty of examples along the way. You'll also receive a brief introduction to more advanced features like vector math and reflections, as well as performance optimization. Whether you're new to material creation in general, or just new to Unreal, this video contains everything you need to get up to speed quickly.

TOPICS COVERED:

What's Possible
 Learning from Real-World Surfaces
 Basic Material Setup (Diffuse, Specular, Normal)
 Common Tuning Controls (Tint, Desaturate, Intensity, Contrast)
 Material Organization
 Emissive Materials
 Working with Channels (R,G,B,A)
 Alpha, Transparency, and Blending
 Texture Coordinate Manipulation (UV Tiling and Animation)
 Detail Normals and Masked Blends
 Material Instances
 Vectors (Vector Basics, Fresnel, Rim Lights)
 Reflections (3D and 2D)
 Bump Offset and Camera Offset
 Performance and Optimization
 Advanced Features Overview
 Complex Material Creation Workflow

System Requirements

- 1GHz or faster processor
- 512 MB RAM
- 64 MB Video RAM
- DVD-ROM Drive
- 5 GB of hard disk space
- 1280 x 1024 display

Review

- "One of the most unique and talented individuals in the games industry; Waylon embodies talent that crosses a very rare gap of art and engineer. His methodical approach to problem solving has made him a valuable sounding board to everyone on our team. He has grown a lot in his time at EA, from Background Artist to CG Supervisor – the rapid progression illustrates that he is not only a valid member of the team, but also a mentor, an example of quality, a partner, a leader, and someone who our team cannot do without." - Lance Powell Art Director, Medal of Honor

Item no. : BT06370285
Format : DVD-ROM
Duration : 255 minutes
StdBkNo : 1597628131
Price : USD 109.00

GENDER ISSUES

MISS HIV

Narrated by Della Reese

AIDS is the leading killer of people under 60 in the world today, most in sub-Saharan Africa. Unlike any other film on AIDS, Miss HIV explores the battle over international HIV/AIDS policy and its impact.

The film also highlights how some in Africa are fighting to overcome the paralyzing stigma associated with AIDS -- one of the primary obstacles in the fight against the disease. The documentary gives voice to women in Botswana participating in the Miss HIV Stigma-Free pageant, and college students in Uganda fighting the stigma associated with their choice to remain abstinent.

Filmed across Africa and at the International AIDS Conference in Toronto, Miss HIV brings into focus the struggle between the conflicting approaches to AIDS education and prevention. The film presents experts advocating on both sides of the AIDS policy struggle -- those supporting broader distribution of condoms and retroviral drugs, and those who believe abstinence and faithfulness should be the first line of defense, especially in Africa. The film devotes considerable time to exploring Uganda's apparent success with the "ABC" strategy for prevention (Abstinence, Be faithful, and Condoms as a last resort).

Among those featured in the film are Bill and Melinda Gates, Harvard Anthropologist Dr. Edward Green, UCSF Professor Dr. Norman Hearst, and Ugandan pastor Martin Ssempe, among many others, including those infected with HIV/AIDS who speak eloquently for themselves.

Miss HIV is a useful starting point for further exploration of the impact of the AIDS epidemic in Africa and the competing strategies.

Item no. : VA01920115
Format : DVD
Duration : 76 minutes
Audience : Grades 10-Adult
Copyright : 2010
Price : USD 195.00

GENERAL HISTORY

INQUIRY SKILLS IN THE STUDY OF HISTORY

History is the study of the past, but it is also a discipline with its own methods and procedures. Understanding the importance of inquiry skills in the study of history will assist students in developing a critical perspective on received versions of the past, and learning how to compare different accounts. In this entertaining but informative program, we follow two students as they explore the elements behind the essential inquiry skills in the

study of history. We look at the process of historical research, how to write focus questions and a hypothesis, examine the differences between primary and secondary sources, evaluate sources, and develop and appropriately format historical responses.

Item no. : WG08691637
Format : DVD
Duration : 21 minutes
Audience : Middle Secondary
Copyright : 2010
Price : AUD 235.00

GLOBAL WARMING

CLIMATE CHANGE AND CORAL REEFS: COMPREHENSIVE CLASSROOM RESOURCE

Climate change is pushing the world's coral reefs to the edge of extinction. The growing damage is an early warning of the danger climate change poses to the world's oceans and other ecosystems. These rich, sensitive ecosystems are vital to the survival of one-quarter of all sea life and the economies of many countries.

This DVD classroom resource is the ideal tool for teaching about the science of climate change, its impact on our oceans, and how coral reef ecosystems work. With its video modules and guide, Climate Change and Coral Reefs is designed to optimize student learning and engagement. It encourages student discussion, research and presentations to learn more about the issues involved and discover possible solutions to this serious environmental challenge.

The video modules and guide are aligned with national science standards -- scientific understanding, science as inquiry and science as a human endeavor.

The DVD includes:

Four 8-minute video modules hosted by Dr. Kiki Sanford.

The modules feature Dr. Sanford and excerpts from a presentation by Prof. Ove Hoegh-Guldberg:

- Introduction to Climate Change and Coral Reefs
- Coral Bleaching
- Ocean Acidification
- The Future of Coral Reefs.

The full 28-minute presentation by Prof. Hoegh-Guldberg.

Details his scientific findings about the impact of climate change on coral reefs, with charts, graphs and other visuals.

Item no. : RF01920114
Format : DVD (With Teacher's Guide)
Duration : 60 minutes
Audience : Grades 7-Adult
Copyright : 2010
Price : USD 149.00

HEALTHY EATING: A GUIDE TO NUTRITION - BASIC NUTRITION

HEALTHY EATING: A GUIDE TO NUTRITION - BASIC NUTRITION

Most young people acknowledge the need for fuels that won't harm the planet—but do they realize that also applies to fueling the body? This program guides students through the basic concepts of healthy eating and the principal nutrients that keep the human anatomy functioning properly. Outlining the properties and benefits of carbohydrates, lipids, proteins, water, vitamins, and minerals, the video explains the difference between macronutrients and micronutrients, illustrates the functions of monosaccharides and disaccharides, highlights the virtues of whole grains, pinpoints the dangers of dehydration and vitamin deficiency, and presents eye-catching animation and in-depth commentary from nutrition experts clarifying each topic.

Item no. : KB02453387
Format : DVD
Duration : 30 minutes
Copyright : 2011
Price : USD 100.00

HEALTHY EATING: A GUIDE TO NUTRITION - NUTRITION AND EATING DISORDERS

Whether they're viewed from a behavioral standpoint or from a profound psychological perspective, one thing is clear—eating disorders stress the body's systems and put individuals at increased risk for disease, infertility, organ failure, and death. This video pinpoints the dangers of anorexia, bulimia, binge eating, and other eating disorders, exploring their possible causes as well as ways to overcome them. Showing how food consumption (or avoidance of it) is often the one thing that eating-disorder sufferers feel they can control, the program features dramatized case studies that enlighten viewers in a nonconfrontational way. With the aid of expert commentary, it also provides practical information on identifying signs of eating disorders in others and emphasizes the importance of persuading them to seek professional help.

Item no. : RW02303389
Format : DVD
Duration : 30 minutes
Copyright : 2011
Price : USD 100.00

HEALTHY EATING: A GUIDE TO NUTRITION - NUTRITION AND WEIGHT MANAGEMENT

There's no end to the number of "miracle" diets advertised on TV. Combat their influence with this video, which illustrates what's really needed to reach and maintain a healthy weight—commitment, discipline, and attention to dietary details. Focusing on bad eating habits as the main factor in America's obesity epidemic, the program also cites lack of exercise along with cultural and technological issues. Viewers learn about Body Mass Index, or BMI; the risks of being overweight or obese; ways in which healthy eating and exercise help to prevent a range of diseases; and the benefits of fiber, vitamins, minerals, and proper hydration. Students will also gain an understanding of calorie intake and expenditure using a simple formula.

Item no. : BC02453390
Format : DVD
Duration : 30 minutes
Copyright : 2011
Price : USD 100.00

HEALTH AND WELLNESS

ACCESS TO NATURE FOR OLDER ADULTS 2: IMPROVING OUTDOOR ACCESS FOR OLDER ADULTS

This program provides floor plans, sketches, photos, and models of how to create building layouts and adjoining outdoor spaces that encourage seniors to walk, engage in activities, and continue to enjoy the sights and sounds of nature. The DVD looks at how to determine the best areas of the building to develop adjacent outdoor space for residents, how to make "transition zones" that allow safe, comfortable places for seniors to view outdoor areas before venturing out, and shares cost-effective ideas on how to make doorways and pathways more senior-friendly. It also includes ideas for designing spaces for persons in various stages of dementia, and covers walker and wheelchair accessibility.

Award

- WINNER of the 2009 Environment & Design Award from the CEAL (Center for Excellence in Assisted Living)

Item no. : HG01370132
Format : DVD
Duration : 31 minutes
Price : USD 71.00

DEPRESSION IN OLDER ADULTS: THE RIGHT TO FEEL BETTER

This program presents interviews with actual patients who have experienced or are experiencing depression in late life, as well as commentary from professionals. Topics covered include:

- Causes of Depression
- Treatment Modalities
- Suicide Risk
- Depression in Long Term Care Facilities
- Public Policy

Item no. : NH01370163
Format : DVD
Duration : 30 minutes
Price : USD 213.00

FIT IN 10: EXERCISE FOR ADULTS AND SENIOR ADULTS

This research-based exercise DVD is designed to encourage adults and senior adults to start and/or maintain a life-enhancing physical activity program. It provides a self-paced exercise workout that concentrates on 4 recommended areas:

- Balance
- Endurance
- Strength
- Stretching

Chaptered for easy access to any of the four sections, the DVD can be done in 10-minute sessions throughout the day, or as a full 30-minute workout.

Item no. : DA01370175
Format : DVD
Duration : 40 minutes
Price : USD 43.00

HOW TO PREVENT FALLS: 6 STEPS TO BETTER BALANCE

Presented by Dr. Betty Perkins-Carpenter, also known as "America's Ambassador to Senior Fitness", this empowering fall preventing program gives six simple steps to help older adults improve balance, and reduce the serious risk of falls and injuries.

This 6-step program includes easy steps that older adults can incorporate into their daily routines, such as:

1. Stretching in Bed
2. Balance
3. Ball Handling techniques (hand/eye coordination, space/depth perception, motor coordination, flexibility)
4. Walking and talking on the telephone
5. The Slumb ("slumping" into a chair versus just sitting down)
6. Dancing with your pillow (leg and cardio-vascular strengthener)

The program also discusses the psychological effects of the fear of falling, life by using these simple, health-enhancing techniques.

Item no. : PD01370186
Format : DVD
Duration : 49 minutes
Price : USD 70.00

INJURY PREVENTION FOR THE ELDERLY, THE: PREVENTING FOODBORNE ILLNESS

By Bonnie Walker

Older people are at increased risk for foodborne illness wherever there are unsafe conditions in handling, storing, and preparing food. A diminishing sense of smell and taste can impair an elderly person's ability to judge whether a food is safe to eat, and a weakened immune system can leave the person susceptible to food poisoning.

In this program, viewers learn prevention tips for avoiding food poisoning caused by contaminated foods, and they learn to spot hazardous situations in which bacteria can thrive. Included are ready to copy tools for teaching how to store, prepare and handle food safely.

Item no. : RN01370198
Format : DVD
Duration : 10 minutes
Price : USD 170.00

JUST IN CASE: EMERGENCY READINESS FOR OLDER ADULTS AND CAREGIVERS

During emergency or disaster situations, older adults can be disproportionately at risk... Just In Case is a new educational program designed to inform and empower older adults and caregivers to take some basic, but potentially life-saving, steps to be prepared in case of an emergency. It looks at many of the specific issues that would affect older adults during an emergency, such as, personal mobility concerns, use of medication, and assistive or medical devices, and access to communication sources.

This informative program offers an effective 3-step process that addresses:

- collective basic information
- gathering disaster supplies
- making a personal plan

Everyone who works with older adults should be aware of these practical emergency guidelines.

Item no. : WN01370203
Format : DVD
Duration : 16 minutes
Price : USD 141.00

PARTNERS IN HEALTH

Older adults often encounter unique barriers when dealing with health care providers that make them hesitant to ask questions, request that information be repeated or get second opinions. These lapses in communication often result in confusion that can hinder their health progress.

Partners In Health designed to help older adults become active partners in their own health care. By pinpointing their role as a primary source of information, the program empowers older adults with the skills needed to communicate effectively and confidently with their health care providers, ensuring better care for themselves. Divided into two parts, the program uses brief vignettes that offer practical suggestions for working with doctors and pharmacists and handling situations older adults may perceive as embarrassing.

Part One will encourage older adults to:

- come to doctor visits prepared to participate in health care decisions
- keep notes on the success or failure of treatment options and share that information with the health care providers
- ask questions until they understand fully what is going on with their health

Part Two will encourage older adults to:

- ask questions about prescribed medications and their proper dosage
- take advantage of the information available at the pharmacy
- feel comfortable allowing the pharmacist to help them keep track of their medications to avoid possible drug interactions

Item no. : JY01370223
Format : DVD (With Discussion Guide)
Duration : 29 minutes
Price : USD 113.00

STRETCH EXERCISE

With Ann Smith

Everyone can energize and enhance their body flexibility with this "stretch exercise" program geared toward all ages and body types. Presented by Ann Smith, a dancer by training, the program starts with a 10-minute dance-style routine that uses slow, continuous movements that energize and exercise the major parts of the body. The program also includes an explanation of body positioning, the benefits each movement provides to the body, and ends with an improvisation, using the stretching techniques learned in the program.

Designed to create a healthy, well-proportioned body, this program is especially good for older people, and those with arthritis or osteoporosis.

Item no. : RW01370241
Format : DVD
Duration : 30 minutes
Price : USD 36.00

STRONG FOR LIFE: EXERCISES TO KEEP YOU IN YOUR SENIOR YEARS

Using warm-up and strengthening exercises, it targets muscles that are crucial to routine activities, such as, getting out of a chair, reaching for items on a shelf, and walking. The program also uses color-coded exercise bands that heighten the effectiveness of each movement, and allow for advancement from level to level at one's own pace.

Item no. : ZE01370243
Format : DVD
Duration : 39 minutes
Price : USD 171.00

TAI CHI FOR ELDERLY

Tai Chi is an ancient Chinese exercise, developed by physicians to improve people's health. It's slow, smooth movements make it easy on the joints, and help develop a person's balance, flexibility and sense of relaxation. The exercises in this program have been specially adapted to make them easier to learn. The program includes information on the health benefits of Tai Chi, safety guidelines, detailed descriptions of the movements as modeled by 76 year old Shizu Lofton and footage of Ms. Lofton leading a group of seniors in the exercise.

Item no. : TG01370248
Format : DVD
Duration : 60 minutes
Price : USD 70.00

YOU AND YOUR PHYSICIAN: PARTNERS IN HEALTH CARE

This program is designed to help older adults take a more active role in their health care. It demonstrates how to develop better communication with one's doctor(s), and shows what to do before, during, and after a doctor's visit. The program, is an excellent resource for enabling and empowering older adults to truly become partners in their health care.

Item no. : PE01370258
Format : DVD (With Facilitator's Guide)
Duration : 16 minutes
Price : USD 70.00

HOSPITALITY OPERATIONS

HOSPITALITY: HEALTH, SAFETY AND SECURITY

Working in the hospitality industry can be a fun and rewarding experience, but it can also be an environment with many health and safety hazards. In this program, from 'The Hospitality Series', we look at how to

know, understand and apply health, safety and security procedures in the workplace to ensure a safe environment for everyone. We discuss safe work practices and how to prepare for emergency situations. Through the use of two case studies, viewers follow a new employee and learn about the dos and don'ts of a safe working environment in two very different workplaces. By understanding the importance of these three elements in hospitality, businesses will ensure a safe and pleasant environment for staff and patrons.

Item no. : PA08691634
Format : DVD
Duration : 16 minutes
Audience : Tafe
Copyright : 2010
Price : AUD 235.00

HOSPITALITY: QUALITY CUSTOMER SERVICE

The hospitality industry is a dynamic, highly competitive, customer-focused industry. It is one of many industries that rely heavily on its customers and their satisfaction to succeed in the business environment. Therefore, providing quality customer service is key to successes. This program introduces quality customer service, including, how understanding customer needs can improve service levels, different customer service strategies, and managements role in maintaining quality customer service standards. Understanding the importance customer service plays in the hospitality industry not only provides a competitive edge, but also highlights the many benefits that can be gained from improving and delivering quality customer service.

Item no. : BK08691635
Format : DVD
Duration : 16 minutes
Audience : Tafe
Copyright : 2010
Price : AUD 235.00

HOSPITALITY: WORKING IN SOCIAL DIVERSE ENVIRONMENTS

Multiculturalism is rapidly increasing in communities throughout the world and subsequently the implications must be considered in the workplace. Many benefits arise from employing a culturally diverse workforce, however a number of challenges also exist and must be recognised. In this program we will identify the primary and secondary differences of diversity, the importance valuing diversity can play in the hospitality industry, and managements role in supporting diversity in the workplace. This program will help viewers develop an understanding of the term 'diversity', how it relates to the hospitality industry and how vital it is to ensure both employee and customer needs are met.

Item no. : YK08691636

Format : DVD
Duration : 16 minutes
Audience : Tafe
Copyright : 2010
Price : AUD 235.00

HUMAN RESOURCE MANAGEMENT

FOCUS ASIA BUSINESS LEADERS: JIM THOMPSON AND CROWN WORLDWIDE GROUP - INTEGRATING CORPORATE SOCIAL RESPONSIBILITY IN BUSINESS

By Ali Farhoomand, Claudia H L Woo, Ricky Lai

Founded in 1965 by Jim Thompson, the Crown Worldwide Group is the world's largest privately held relocation company. The company operates in 55 countries and employs 5,000 employees.

Crown's success can be largely attributed to the founder's insistence on high service quality and continual improvement through innovative information technology. Thompson also has a strong passion for community development and CSR values have been at the heart of the company for decades. With customers becoming more aware of CSR, Thompson realized that the company's CSR had to be integrated strategy and day-to-day business operations. This volume explores the company's roadmap for successful CSR integration.

Item no. : WT07580013
Format : DVD (With Business Case Booklet)
Duration : 18 minutes
Copyright : 2010
Price : USD 220.00

INSTRUCTION

MAKING HOMEWORK MATTER

With Cassandra Erkens

At the beginning of her breakout session (from the August 12, 2009, Professional Learning Communities at Work™ Institute in Lincolnshire, Illinois), Cassandra Erkens says, "Fish can't see water. They swim in it every day, and they can't see it. We are swimming in homework water, and I'm going to ask us to step back and see it." Cassandra is a high-energy, engaging presenter who uses humor, stories from her teaching experience, and lots of discussion to breathe life into the purpose and meaning of homework. She emphasizes the importance of allowing students to make mistakes (and learn from them) as they

practice their skills.

Cassandra provides several helpful tools for teachers to emphasize important points:

- Sample scenarios to demonstrate using formative classroom assessment as homework
- Sample charts for students of all ages to track their own learning progress and identify skills they still need to master
- Worksheets to get teachers and administrators thinking more deeply about the purpose of homework and the importance of descriptive feedback

Descriptive teacher feedback is of the utmost importance, and Cassandra discusses why it is important to give students specific targets to work on, rather than just giving them general comments on their graded homework papers.

Take a step back to reflect on your current homework practices, make changes to improve them, and watch more of your students succeed!

Item no. : EJ08420051
Format : DVD (With CD)
Duration : 64 minutes
Price : USD 195.00

INTERGENERATIONAL

BIG MAMA

Academy-award-winning documentary about Viola Dees, age 89, also known as "Big Mama", who cares for her 12-year-old grandson, Walter, whose parents are absent. But is she the best person to raise him? Over the course of 18 months, Big Mama, suffers serious health problems, with severe emotional consequences for Walter. While contending with her own declining health, and a bureaucratic social and legal system, Dees fights the misconception that age supersedes one's ability to love and care for a child. "When, exactly, are you too old to love your own grandchild?", she asks.

Item no. : NH01370147
Format : DVD
Duration : 35 minutes
Price : USD 128.00

GRANDPARENTS RAISING GRANDCHILDREN

By Hilari Hauptman

This program explores this newly emerging issue by sharing the stories of four grandparents who are raising their grandchildren. The program examines, through the stories that are shared in support groups, the major issues facing a grandparent as a parent. The program should be seen by all grandparents who

are facing the prospect of caring full time for grandchildren and by those who have already become the primary caregiver. Help and support are available, and this program can serve as a guide and an encouragement to grandparents who parent.

Item no. : RE01370181
Format : DVD
Duration : 25 minutes
Price : USD 70.00

LEADERSHIP

LEADERSHIP'S TEN COMMANDMENTS

With Kenneth Williams

In this breakout session (from the July 10, 2009, Professional Learning Communities at Work Institute in Denver, Colorado), Kenneth C. Williams presents 10 powerful rules for leading and sustaining change in a professional learning community (PLC). Ken employs research, encourages audience participation, and reflects on his own experience to provide specific techniques to move educators toward PLC implementation. He digs deep into the commandments, discussing their principles and explaining why sometimes even believers stray from them. What results is a set of guidelines for leading with integrity and creating a cohesive, collaborative staff dedicated to student learning. He addresses the following topics:

- How to engage all of a school community's stakeholders in finding clarity on goals and norms
- Why shared vision among staff and faculty is so important for PLC implementation and school improvement
- How to deal with conflict in productive ways that leave all participants feeling respected and able to move forward
- What to do in seemingly impossible situations like when an individual's behavior threatens staff harmony, the PLC project, or the school's core goals

Ken's humor and insight make him an engaging guide on the path to truly effective PLC leadership.

Item no. : NN08420049
Format : DVD (With CD)
Duration : 61 minutes
Price : USD 195.00

SUPERVISING THE ART AND SCIENCE OF TEACHING: A NEW APPROACH TO LESSON OBSERVATION AND LESSON DESIGN

With Robert J. Marzano

Presented at the Annual Conference on Standards and Assessment (2009), Las Vegas, NV

In *The Art and Science of Teaching*, Dr. Marzano outlines 10 critical areas of instructional practice, along with specific strategies for each area. He addresses how administrators might supervise the art and science of teaching in a way that keeps attention focused on student learning—rather than on specific instructional strategies—and allows individual teachers flexibility and creativity in their teaching practices. Dr. Marzano also provides a new framework for lesson observation and design that breaks both into basic segments, each with its own expectations regarding teacher behavior.

Item no. : EB08420054
Format : DVD
Price : USD 195.00

TRANSFORMING SCHOOL CULTURE: UNDERSTANDING AND OVERCOMING RESISTANCE TO NECESSARY CHANGE

With Anthony Muhammad

In this breakout session from the Professional Learning Communities at Work Institute in Denver, Colorado (July 10, 2009), Anthony Muhammad uses stories from his personal experience—both as a beginning student and as a teacher—to engage all participants. Through those often humorous stories, he demonstrates how difficult it is to truly compare students, and how important it is to remember that every student learns differently. He also identifies and explains how to work with staff who hold the following perspectives, as identified in his book, *Transforming School Culture: How to Overcome Staff Division*:

- The Believers are committed to the learning of each student and operate under the assumption that their efforts can make an enormous difference in that learning.
- The Fundamentalists want to preserve the status quo.
- The Tweeners are typically new to a school and are attempting to learn its prevailing culture.
- The Survivors have been so overwhelmed by the stress and demands of the profession that their primary goal becomes making it through the day, the week, and the year.

Dr. Muhammad describes the beliefs and assumptions of each of these groups and the dynamics within and among the groups. He explores how the outcome of these dynamics will ultimately determine the culture of a school, and explains how staff members can respond to these groups in order to create a school culture that supports change.

Item no. : HA08420058
Format : DVD (With CD)
Duration : 85 minutes
Price : USD 195.00

LEGAL ISSUES AND AGING

IN YOUR HANDS: TOOLS FOR PRESERVING PERSONAL AUTONOMY

Narrated by the late Helen Hayes, this program introduces four legal tools: durable power of attorney, medical power of attorney, living wills and trusts. The program was re-edited after Ms. Hayes' death to include a poignant and deep felt message from her son about the importance a living will had for her family at the time of her death.

Item no. : WF01370192
Format : DVD
Duration : 19 minutes
Price : USD 199.00

WHEN SHE GETS OLD

In this sensitively produced program, several women share their stories of financial hardship caused by divorce, widowhood, and a history of low-paying jobs with no pensions. The women's struggle to meet their daily needs are interwoven with comments from professionals on the financial hardships faced by older women.

Item no. : WH01370256
Format : DVD
Duration : 28 minutes
Price : USD 141.00

LITERATURE

HAIRY GUY, THE

Steven Holl is one of America's most renowned and innovative architects, and the winner of many outstanding awards. The Building, opened by Norway's Crown Princess Mette-Marit in August 2009, the Hamsun Center, off Norway's northwest coast, is one of his most prestigious international achievements and a worthy runner-up to the Oslo Opera House.

In this program, Holl explains how his admiration of Nobel laureate Knut Hamsun's works inspired him to place this controversial, strangely skewed building,

with its spiked punk "fringe," in the heart of northern Norway's rugged, unspoiled landscape. The cornice is edged with 2,500 bamboo canes specially imported from China. Each approximately 10 feet in length, they are an allusion to the traditional turf and thatched roofs of rural Norway.

Item no. : DS00161317
Format : DVD
Duration : 19 minutes
Audience : Sr. High-College
Copyright : 2010
Price : USD 195.00

MARKETING & SALES

BREAD

BREAD - Business Secrets of the Beechworth Bakery.

A powerful and motivating training program to inspire your people to better service and performance.

Tom O'Toole, the charismatic founder of the famous Beechworth Bakery now gives viewers an insight into his business secrets of success.

Out of the depths of despair, Tom O'Toole turned a failing little bakery in an isolated and dying country town with a population of 3,000 into a company with an annual turnover in excess of \$12 million, serving over one million customers per year. A bakery that has become one of the highest earning single bakery retailers in Australian history.

Tom O'Toole has a profound understanding of what makes a business successful, how to inspire staff and most importantly how to delight customers and keep growing the business and the satisfaction. This program covers essentials of leadership, culture, motivation, marketing, teamwork and how to achieve best performance.

The package is filled with extras to make your training entertaining, interactive and successful.

Training Points

Over the past 35 years, Tom O'Toole has distilled his business secrets down to 4 key secrets:

- 1 Customer Service – Commitment to Customer Service begins at the top.
- 2 Marketing – Simple yet clever Marketing.
- 3 Culture – Creating a strong organisational Culture.
- 4 Comfort Zone – Everything you want is just out of your Comfort Zone.

DVD 1:

- BREAD – Business Secrets of the Beechworth Bakery (20.24 minutes). Includes introduction by business media commentator Peter Switzer
- Cape York story (4.08 minutes)

- A Lesson in Communication (1.26 minutes)
- Barry's Story (2.24 minutes)
- Bloopers (2.51 minutes)

DVD 2:

- BREAD – Business Secrets of the Beechworth Bakery – Training DVD (23 minutes)

Review

- 'Tom is a deceptively cagey business educator. Tom has been incredibly successful despite having no money and no education. He grew a great business in the Beechworth Bakery. He was able to reproduce it and make it work in his absence. He has created a business within a business. On top of this, he is one of the most sought after speakers on the conference and seminar circuit.' - Peter Switzer, Switzer TV and Switzer Financial Services

Item no. : CK01140885
Format : 2 DVDs (With CD-ROMs)
Duration : 44 minutes
Copyright : 2010
StdBkNo : 9781921635632
Price : AUD 1650.00

MENTAL HEALTH & OLDER ADULTS

DELIRIUM: FIRST ALERT, EARLY RECOGNITION OF RISKS AND SYMPTOMS

Presented by Dr. Georgia Stevens

Early recognition of delirium is essential to successful treatment. This program looks at the critical contribution nursing assistants make in recognizing and sharing information needed to detect delirium early on-such as, documenting and reporting sudden changes in vital signs, behavior, memory, language, and other day-to-day functioning. Caregivers will learn basic prevention and therapeutic strategies that can help reduce the onset of delirium, including:

- Ensuring the residents individual and emotional needs are met
- Monitoring bowel function and sleep patterns
- Maintaining proper nutrition and hydration
- Monitoring medications

Item no. : NS01370159
Format : DVD
Duration : 23 minutes
Price : USD 227.00

DELIRIUM: SIGNS, CONTRIBUTING FACTORS, AND CAUSES

Presented by Dr. Georgia Stevens

Unlike dementia, delirium is not a permanent condition, and can be

treated--most successfully by dealing early on with the initial cause. The program looks at the significance of staff members being able to recognize the signs, symptoms, and causes of delirium as a proactive step in reducing episodes of delirium in the long-term care setting. It also identifies the differences between depression, dementia, and delirium. The program also discusses ways to identify residents most at risk by looking at factors such as age, gender, pain, medical changes, psycho-social changes and environmental changes. Caregivers will learn how much their awareness, documentation, and sharing of information about sudden and/or noticeable changes can greatly affect a residents immediate and long-term health and quality of life.

Item no. : CF01370160
Format : DVD
Duration : 15 minutes
Price : USD 227.00

DELIRIUM: STRATEGIES FOR QUALITY CARE

Presented by Dr. Georgia Stevens

This program explains what delirium is, and looks at the benefits of taking an interdisciplinary approach in the early recognition, assessment, treatment, monitoring, and prevention of delirium. It stresses the importance of:

1. all levels of staff being trained to screen for delirium
2. nursing assistants gathering and sharing the first-hand information they receive daily, personal contact with the resident
3. getting the family members involved in the treatment process

Caregivers will learn to recognize indicators of delirium that might be easily overlooked, such as, episodes of disorganized speech, periods of restlessness or lethargy, and fluctuating mental status throughout the day. The program is a vital reminder that a team approach to recognizing delirium early on can greatly reduce the impact of delirious episodes, and help restore and/or maintain residents at their maximum levels of functioning.

Item no. : PF01370162
Format : DVD
Duration : 22 minutes
Price : USD 227.00

DEPRESSION IN OLDER ADULTS: THE RIGHT TO FEEL BETTER

This program presents interviews with actual patients who have experienced or are experiencing depression in late life, as well as commentary from professionals. Topics covered include:

- Causes of Depression
- Treatment Modalities

- Suicide Risk
- Depression in Long Term Care Facilities
- Public Policy

Item no. : NH01370163
Format : DVD
Duration : 30 minutes
Price : USD 213.00

INJURY PREVENTION FOR THE ELDERLY, THE: PREVENTING SUICIDE AND DEPRESSION

By Dr. Bonnie L. Walker

In the elderly, personal losses and medical conditions can lead to depression, feelings of hopelessness and suicide. This program teaches viewers to spot signs of depression and suicide and gives them techniques for primary prevention, such as pet therapy, social activities and volunteerism, that can help ward off debilitating depression. Included are discussions of assisted suicide, myths about suicide, treatment programs and types of depression, and screening instruments to use to spot signs of danger.

Item no. : YD01370201
Format : DVD
Duration : 12 minutes
Price : USD 170.00

SURVIVAL AND BEYOND

By Erna Wine Maurer

In this program three generations reflect on their experience with the depression and the suicide attempts of an elder parent/grandparent. The program is a hopeful reflection on winning the battle against depression and suicide, and on the role of family support in this struggle.

Dr. Joe Buckwalter battled depression for over 20 years. During this time he attempted suicide several times before finally recovering from depression at age 70, and living a fulfilling 10 years into his early eighties. "Survival and Beyond" provides an opportunity to listen deeply to the reflections of this courageous man. We also meet his son, grandson and daughter-in-law, who each movingly share their perceptions and insights about coping with this destructive illness. We are given a remarkable glimpse into the minds, hearts and souls of these family members as they talk about how they each dealt with the effects of this depression and attempted suicides.

The insights revealed in this program help us to better understand the dynamics of depression and suicide, and the strength and power of the family as a resource in overcoming this illness.

Item no. : TT01370247
Format : DVD (With Disccuion Guide)
Duration : 30 minutes
Price : USD 70.00

THERAPEUTIC REMINISCENCE

Geriatric care providers demonstrate and discuss the therapeutic effectiveness of using memories to solve current problems while promoting self-esteem, life-long identity and independence. A powerful exercise and profound viewing experience!

Item no. : MN01370251
Format : DVD (With Guide)
Duration : 20 minutes
Price : USD 213.00

MIDWIFERY

5 HOURS WITH RAJA

This profoundly moving documentary follows a young mother carrying her baby to term, despite the diagnosis of anencephaly, a fatal birth defect. Viewers witness the remarkable journey of the young couple including the time they were informed of their baby's defect and the life changing choice they faced - termination or continue with the pregnancy. '5 Hours with Raja' captivates viewers with extraordinary footage of the span of the pregnancy through to the baby's birth and explores the profound impact that the baby had on the family over the following months and years that followed. Originally about death, it is now an incredible story about love and the affirmation of life.

Item no. : ZC08691627
Format : DVD
Duration : 52 minutes
Copyright : 2010
Price : AUD 300.00

NURSING ASSISTANT SKILL TRAINING

CARE OF THE DYING: LEARNING ABOUT DYING: DEATH, THE FINAL STAGE OF LIFE

This program will help caregivers to examine and come to terms with their own attitudes and emotions about death and the dying process. The program stresses the importance of caregivers learning to understand and accept death as the last, natural stage of the life cycle before they can effectively fulfill the physical, emotional, and spiritual needs of the patient (and the family members). Caregivers will learn that quality care for the dying goes past physical comfort and pain management to include giving the patient a choice in what happens during the final days of life, and respecting the diverse cultural traditions and spiritual needs of each patient.

Item no. : DL01370149

Format : DVD
Duration : 20 minutes
Price : USD 227.00

HOW TO IDENTIFY AND PREVENT PRESSURE ULCERS

In just 12 minutes, this informative program equips caregiver staff with the skills to recognize and help prevent pressure ulcers on the skin. The program explains what pressure ulcers are, how they form, how to recognize residents most at risk, and what to do if a suspicious area is spotted on the skin.

The program also:

1. outlines how and when to perform visual and sensory checks of a resident's skin (including those with darker skin tones), and
2. gives head-to-toe checklist of the body areas most prone to pressure ulcers, identifying easily overlooked areas, such as, the back of the head and the ears.

Item no. : VJ01370185
Format : DVD (With Facilitator's Guide)
Duration : 12 minutes
Price : USD 170.00

LATINA GNA, THE: ENTERING THE HEALTH CARE PROFESSION

Presented by Carol Bailey, RN, MSN

What does it take to be a geriatric nursing assistant?

In this 20-minute program, several new Latin GNA's discuss what they do as nursing assistants, how they adapt care to meet the individual needs of the residents, and how they have learned to provide understanding and person-centered care. They also discuss the challenges of mastering language and comprehension skills that enable them to become better caregivers. This introductory window to that world of the GNA will be ideal for new or in-training nursing assistants.

Item no. : NS01370207
Format : DVD
Duration : 20 minutes
Price : USD 227.00

LATINA GNA, THE: THE CHALLENGES AND REWARDS

What does it take to be a nursing assistant? Bilingual Latina nursing assistants share the personal and professional rewards and challenges of being a geriatric nursing assistant. They discuss the tasks they perform in a typical day, why they chose this profession, language challenges, the importance of communication, professional teamwork, and what it takes

to provide consistent, quality care for elderly patients.

Item no. : NP01370208
Format : DVD (With English, Spanish Subtitles)
Duration : 19 minutes
Price : USD 227.00

QUALITY INDICATOR: RESIDENT FUNCTION - THE NURSING ASSISTANT'S ROLE AS A CHEERLEADER AND PERSONAL TRAINER

Regular exercise provides major benefits in increasing self-confidence, and helping residents maintain their optimal level of functioning. However, many residents are reluctant to exercise because of fear of falling, existing medical conditions, pain, lack of interest, or simply feeling that 'I can't do it'. This program introduces how important nursing assistants can be in breaking down these barriers to help residents see how necessary exercise is to help them maintain their day-to-day independence, and overall well-being.

This program will equip caregivers with strategies to motivate residents who are reluctant to exercise by:

- personalizing the approach to exercise based on the resident's capability
- incorporating exercise in the daily routine of residents
- becoming the residents ongoing personal trainer and 'cheerleader'
- setting realistic goals that do not demand too much at the onset
- performing the exercises with them

An excellent program to remind caregivers that physical activity for residents is as much a part of daily quality care as feeding, bathing, and dressing.

Item no. : GC01370226
Format : DVD
Duration : 18 minutes
Price : USD 227.00

NUTRITION

COOKING AND CHILDREN...A LEARNING ACTIVITY

We want all our kids to eat healthy...but how do you actually accomplish it? How do we get them to want to eat healthy? Studies show that life-long healthy eating habits start by having kids help prepare the food! Follow Nica and preschoolers in the kitchen as they have fun learning about nutrition through making healthy snacks. Features easy recipes, ways you can "be prepared", safety tips, and highlights easy jobs in the kitchen that teach preschoolers coordination, math, and a love of healthy food.

Item no. : HM01070314
Format : DVD (Closed Captioned)
Duration : 20 minutes
Copyright : 2011
Price : USD 80.00

FRESH INGREDIENTS: HEALTHY INTERNATIONAL FOOD TIPS

Cookbook author and world traveler Paulette Mitchell presents a series of video segments that offer food and nutrition lessons we can learn from food markets around the world that can be applied to our home-cooked meals. She contrasts packaged and processed foods with similar fresh items found at your local farmer's markets and supermarket, while offering tips for using fresh, tasty ingredients in quick-to-prepare, healthful meals.

Segments include:

- Planning fresh meals
- Seasoning with fresh herbs
- Seasoning with spices
- Selecting olive oil
- Selecting the best fish

Item no. : PU01070316
Format : DVD (Closed Captioned)
Duration : 18 minutes
Audience : Grade 6-Adult
Copyright : 2011
Price : USD 80.00

HEALTHY EATING: A GUIDE TO NUTRITION - BASIC NUTRITION

Most young people acknowledge the need for fuels that won't harm the planet—but do they realize that also applies to fueling the body? This program guides students through the basic concepts of healthy eating and the principal nutrients that keep the human anatomy functioning properly. Outlining the properties and benefits of carbohydrates, lipids, proteins, water, vitamins, and minerals, the video explains the difference between macronutrients and micronutrients, illustrates the functions of monosaccharides and disaccharides, highlights the virtues of whole grains, pinpoints the dangers of dehydration and vitamin deficiency, and presents eye-catching animation and in-depth commentary from nutrition experts clarifying each topic.

Item no. : KB02453387
Format : DVD
Duration : 30 minutes
Copyright : 2011
Price : USD 100.00

HEALTHY EATING: A GUIDE TO NUTRITION - FOOD SAFETY AND DISEASE PREVENTION

Despite the best efforts of experts and organizations, food-borne illness outbreaks still occur. This video examines the risks facing consumers while highlighting culinary and food-handling methods for addressing those risks. Contaminants studied in the program include bacteria (such as salmonella and E. coli) and gastrointestinal viruses as well as the potentially dangerous pesticides, herbicides, hormones, and antibiotics used in agriculture. Food-preparation advice encompasses washing hands carefully, separating raw meat from produce, and cooking food thoroughly; on the nutrition side, the program promotes fruits, vegetables, and whole grains while suggesting an array of "superfoods." Viewers also learn about government agencies charged with ensuring food safety, including the FDA and the USDA, as well as those dealing with public health, such as the EPA and the CDC.

Item no. : TC00273388
Format : DVD
Duration : 30 minutes
Copyright : 2011
Price : USD 100.00

HEALTHY EATING: A GUIDE TO NUTRITION - NUTRITION AND EATING DISORDERS

Whether they're viewed from a behavioral standpoint or from a profound psychological perspective, one thing is clear—eating disorders stress the body's systems and put individuals at increased risk for disease, infertility, organ failure, and death. This video pinpoints the dangers of anorexia, bulimia, binge eating, and other eating disorders, exploring their possible causes as well as ways to overcome them. Showing how food consumption (or avoidance of it) is often the one thing that eating-disorder sufferers feel they can control, the program features dramatized case studies that enlighten viewers in a nonconfrontational way. With the aid of expert commentary, it also provides practical information on identifying signs of eating disorders in others and emphasizes the importance of persuading them to seek professional help.

Item no. : RW02303389
Format : DVD
Duration : 30 minutes
Copyright : 2011
Price : USD 100.00

HEALTHY EATING: A GUIDE TO NUTRITION - NUTRITION AND WEIGHT MANAGEMENT

There's no end to the number of "miracle" diets advertised on TV. Combat their influence with this video, which illustrates what's really needed to reach and maintain a healthy weight—commitment, discipline, and attention to dietary details. Focusing on bad eating habits as the main factor in America's obesity epidemic, the program also cites lack of exercise along with cultural and technological issues. Viewers learn about Body Mass Index, or BMI; the risks of being overweight or obese; ways in which healthy eating and exercise help to prevent a range of diseases; and the benefits of fiber, vitamins, minerals, and proper hydration. Students will also gain an understanding of calorie intake and expenditure using a simple formula.

Item no. : BC02453390
Format : DVD
Duration : 30 minutes
Copyright : 2011
Price : USD 100.00

HEALTHY EATING: A GUIDE TO NUTRITION - NUTRITION FOR SPORTS AND EXERCISE

A combination of exercise and smart eating will help anyone—from the varsity quarterback to the student who simply needs to fulfill gym requirements. It's also important to recognize that good nutrition is the power source not just for physical activity, but also for mental acuity. This video shows young people how to make healthy eating a priority as they pursue sports and fitness. Viewers encounter the four main categories of physiological health—cardiovascular and respiratory fitness, muscle strength and endurance, flexibility, and body composition—while learning how glucose, glycogen, ATP, and other compounds play a role in the body's energy production, via aerobic and anaerobic metabolism. Students may be surprised to learn that the amounts of protein, fat, and carbohydrates needed by an athlete are roughly similar to what the average person requires—and that pricey supplements are no substitute for real food.

Item no. : TK00273391
Format : DVD
Duration : 30 minutes
Copyright : 2011
Price : USD 100.00

PAIN MANAGEMENT

PAIN: THE FIFTH VITAL SIGN

In the same manner as temperature or blood pressure, pain can be a vital indicator of health problems. The program shows caregivers how to help residents 'describe' the pain they are experiencing, where it's located, and the level of severity so that pain can be properly reported and treated. Caregivers will learn how to recognize non-verbal signs of pain, such as:

- Facial expressions
- Tender areas on the body
- Constant movement
- Non verbal sounds
- An increase in agitation
- Lack of involvement
- Changes in vital signs

The program discusses:

- Pain related to certain conditions, such as, cancer, diabetes, urinary tract infections, and pressure sores
- Acute Pain
- Evaluating pain after a resident fall
- Emotional pain

This program also pays special attention to the critical need for staff members to report response to medical treatment, so that the effectiveness of the treatment can be evaluated and adjusted as needed.

Item no. : PL01370222
Format : DVD
Duration : 23 minutes
Price : USD 227.00

PHYSICAL ACTIVITY AND TRAINING

IMPROVING PERFORMANCE: ELITE ATHLETE CASE STUDIES

Elite athletes employ simple strategies and techniques to improve performance. How better to gain an insight into these tried-and-tested methods, than to hear directly from the elite athletes and coaches themselves? This insightful program takes us trackside to the training grounds of eight sportspeople from around the world, who share their personal insights and stories of performance training. We learn how to plan an effective training schedule and discuss the importance of psychological preparation. We also discuss the risks involved in performance enhancing drugs, and the benefits that current advances in sports technology bring to athletic performance and measurement.

Item no. : LB08691628
Format : DVD
Duration : 20 minutes

Audience : Senior Secondary
Copyright : 2010
Price : AUD 235.00

PHYSICAL AND OUTDOOR EDUCATION

EVALUATING A TRAINING PROGRAM

The body of an athlete is the vehicle for achieving greatness. But this vehicle needs to be constantly maintained, repaired and improved. Greatness begins long before you step onto the sporting arena, it builds with each step you take, and a successful training program makes sure those steps are taking you in the right direction. All sports are different and so are the athletes, so training programs need to be tailored specifically to the athlete and the sport being played. This program identifies the key components of an effective training program and investigates the methods used to evaluate, modify and improve all training programs.

Item no. : SH08691638
Format : DVD
Duration : 28 minutes
Copyright : 2010
Price : AUD 235.00

PHYSICS

PHYSICS OF LIGHT, THE

What is light? How does it operate? What are its properties? Why is it so important to the foundations of our physical world? The Physics of Light examines the nature of light and how it's harnessed in our lives. The basic properties of light and the wave model are explained, while various applications are demonstrated using these facts. We discuss the concepts of wavelength, frequency, speed, reflection, refraction, total internal reflection and dispersion. We investigate the EMR spectrum, the colour of objects, and the addition and subtraction of colours are explained.

Item no. : HW08691639
Format : DVD
Duration : 29 minutes
Copyright : 2010
Price : AUD 235.00

PRINCIPLES OF PHYSICS 2: SOUND, MAGNETISM, ELECTRICITY AND RADIOACTIVITY

Physics is a science that describes how things work. Almost everything around us can be explained in terms of the principles of physics. With the use of practical demonstrations related to common

activities, this program investigates some of the key concepts of physics. Using a drum kit we look at how sound works, how we make it, and how it gets around. We investigate electricity and electromagnetism and compare the similarities between a remote control car and a mobile phone charger. Finally, we take a look at radioactivity and discover a radioactive device that can be found in almost every family home.

Item no. : NT08691640
Format : DVD
Duration : 25 minutes
Copyright : 2010
Price : AUD 235.00

PRODUCTION & OPERATIONS MANAGEMENT

FOCUS ASIA BUSINESS LEADERS: JIM THOMPSON AND CROWN WORLDWIDE GROUP - INTEGRATING CORPORATE SOCIAL RESPONSIBILITY IN BUSINESS

By Ali Farhoomand, Claudia H L Woo, Ricky Lai

Founded in 1965 by Jim Thompson, the Crown Worldwide Group is the world's largest privately held relocation company. The company operates in 55 countries and employs 5,000 employees.

Crown's success can be largely attributed to the founder's insistence on high service quality and continual improvement through innovative information technology. Thompson also has a strong passion for community development and CSR values have been at the heart of the company for decades. With customers becoming more aware of CSR, Thompson realized that the company's CSR had to be integrated strategy and day-to-day business operations. This volume explores the company's roadmap for successful CSR integration.

Item no. : WT07580013
Format : DVD (With Business Case Booklet)
Duration : 18 minutes
Copyright : 2010
Price : USD 220.00

PSYCHODYNAMIC

PSYCHOANALYTIC PSYCHOTHERAPY FOR PERSONALITY DISORDERS: AN INTERVIEW WITH OTTO KERNBERG, MD

By Otto Kernberg

This interview offers much more than a discussion of the theoretical foundations of an object relations approach to therapy. By watching this video, you will have the experience of learning concrete tools and techniques from the leading expert on personality disorders that you can begin utilizing with your most difficult patients immediately. One thing that Kernberg conveys very effectively is the lack of a coherent identity that is at the core of a severe personality disorder. This is dramatically illustrated by his description of one such patient on the video. He reports asking the patient to describe herself and she responds:

"Well, that depends with whom I am. I'm different. And there's always something underneath," she said. She said, "Sometimes I feel like an onion, you know?" "What do you mean?" "You can peel it, and there's a deeper wave, the real onion comes out, and then you continue peeling and there's another onion, and at the end you have nothing." And the patient looked kind of slightly ironic and sad at the same time.

Item no. : VE07620135
Format : DVD (With Instructor's Manual, English subtitles)
Duration : 96 minutes
StdBkNo : 1601242387
Price : USD 169.00

PSYCHOLOGY

IGENERATION: BREAKING THE MOLD

Is the choice between dreams and practicality really a dilemma? While the students and recent graduates feel a responsibility to fulfill their dreams, and their parents show concern for their livelihoods, we learn from the experts that there are practical ways to shape your career path in accordance with your abilities and passions. They offer methods to realistically assessing what occupation is right for you and steps to starting a career in the chosen field.

Item no. : TG00161318
Format : DVD
Duration : 20 minutes
Audience : Sr. High-College
Copyright : 2010
Price : USD 195.00

IGENERATION: GENERATION WHY

The students discuss the important issues their generation is facing and the role high school & higher education play in preparing youth for dealing with real world issues. They speak of what they would like to see changed in the education system, and what is worth taking advantage of. The importance of critical thinking and an alert mind are crucial to the transition from the role of passive student to a member of the workforce. This episode promotes open discussion and invites a reexamination of the role one plays in society

Item no. : CA00161319
Format : DVD
Duration : 20 minutes
Audience : Sr. High-College
Copyright : 2010
Price : USD 195.00

IGENERATION: RACE AGAINST TIME

This episode focuses on the importance of understanding financial realities and assessing the cost of education. The interviewees reveal their experiences in dealing with debt and discuss the value of a college education beyond earning a degree. The importance of experience and networking is indispensable as a degree doesn't guarantee a job. A featured topic is dealing with career changes because of a disability or going to college later in life. Experts examine the right and wrong reasons to invest in an education and give advice on perseverance

Item no. : LP00161320
Format : DVD
Duration : 20 minutes
Audience : Sr. High-College
Copyright : 2010
Price : USD 195.00

QUALITY-OF-LIFE ISSUES

ACCESS TO NATURE FOR OLDER ADULTS 1: THE VALUE OF NATURE FOR OLDER ADULTS

"We need to experience nature in all things that we do, we need to experience light, water, sound, animals -- that's all a part of the quality of life and when you cut someone off from that and isolate them from that, they almost die." -From the video.

This program explores the many benefits to mental, emotional, physical, and social well-being when older adults have continued connection to nature through design and accessibility. Taking into account available research and input from design and senior care experts, it covers

practical ways to promote outdoor usage through People (policies, staff encouragement, activity programs) and Places (planning, design, environmental construction). Senior Care providers will find viable and practical ideas to design new issues that affect persons with dementia, and gives alternative ways to bring nature indoors for frail or limited activity seniors. Ideal for all senior care setting from assisted living and long term to retirement communities.

Award

- WINNER of the 2009 Environment & Design Award from the CEAL (Center for Excellence in Assisted Living)

Item no. : EA01370130
Format : DVD
Duration : 28 minutes
Price : USD 71.00

ACCESS TO NATURE FOR OLDER ADULTS 2: IMPROVING OUTDOOR ACCESS FOR OLDER ADULTS

This program provides floor plans, sketches, photos, and models of how to create building layouts and adjoining outdoor spaces that encourage seniors to walk, engage in activities, and continue to enjoy the sights and sounds of nature. The DVD looks at how to determine the best areas of the building to develop adjacent outdoor space for residents, how to make "transition zones" that allow safe, comfortable places for seniors to view outdoor areas before venturing out, and shares cost-effective ideas on how to make doorways and pathways more senior-friendly. It also includes ideas for designing spaces for persons in various stages of dementia, and covers walker and wheelchair accessibility.

Award

- WINNER of the 2009 Environment & Design Award from the CEAL (Center for Excellence in Assisted Living)

Item no. : HG01370132
Format : DVD
Duration : 31 minutes
Price : USD 71.00

ACCESS TO NATURE FOR OLDER ADULTS 3: SAFE AND USABLE OUTDOOR SPACES

With Dr. Susan Rodick

This DVD takes into account the areas (identified by residents themselves) that most impact their use or non-use of outdoor areas, and give before and after scenarios on how to design these areas more effectively. It shows how to strategically place trees, shrubs, and flowers that create attractive views while providing a sense of safety and comfort,

and shares ways to further promote use of outdoor areas through lighting, space, and texture considerations. The program also includes a 'simulated walk' in which a representative resident identifies the safety and convenience elements that would make his walk more pleasant. It also emphasizes elements of outdoor safety, and planned space for outdoor activities, such as, gardening, exercise, games, play area for visiting children, and water fountains.

Award

- WINNER of the 2009 Environment & Design Award from the CEAL (Center for Excellence in Assisted Living)

Item no. : ZH01370133
Format : DVD
Duration : 34 minutes
Price : USD 71.00

CREATING MOMENTS OF JOY

Learn how to look beyond the challenges of Alzheimer's and connect with persons with dementia--by creating individual moments of joy! In this extensive, two-part DVD, staff will learn experience-based ways to make "quality connections" that embrace and celebrate who the person is, how to use activities as an avenue to boost self-esteem and well-being, and how to reduce resident agitation through tone of voice, body language--and knowing what is important to the person at that particular moment.

Topics include:

- Understanding the Person
- Live Their Truth
- "I Want to go Home!"
- Stop Correcting Them
- Remember Their Greatness
- Good Dementia, Bad Dementia
- Treasure Boxes
- Sundowning
- "Honey", "Dearie"
- Moments of Discomfort

Item no. : WB01370155
Format : DVD
Duration : 177 minutes
Price : USD 156.00

GUIDE TO URINARY INCONTINENCE IN LONG-TERM CARE FOR LICENSED STAFF, THE

Geared toward RN's, LPN's, and MDS Coordinators, this 2-program set will help licensed staff to establish and maintain an effective continence care program for your facility.

Part 1 - Assessment: This program documents how to properly assess for urinary incontinence, including a thorough review of medical and medication history, current bladder condition, as well as, contributing functional, cognitive, and environmental factors. It also distinguishes

between various types of incontinence, such as:

- urge incontinence
- stress incontinence
- mixed incontinence
- overflow incontinence
- functional incontinence

Part 2 - Treatment: This program covers ways to treat and manage urinary incontinence. It also discusses intimate skin care, the signs and causes of urinary tract infections, and how to make sure the selected management program is appropriate for the resident.

Treatment strategies include:

- Toileting programs (voiding schedules, habit training, prompted voiding)
- Rehabilitation program (bladder retraining, pelvic muscle exercises)
- Medications
- Management

Item no. : JV01370182
Format : DVD
Duration : 47 minutes
Price : USD 256.00

MEMORY ENHANCED MOMENTS

"The key to any person, whether they have dementia or not, is to figure out what their greatness is, what makes them feel valued...and "give them their stuff back". - From the DVD

This two-part DVD will show staff how to engage older adults with dementia--though empowering activities which trigger memories that residents can see, hear, feel, smell, and touch. It gives practical suggestions on how to structure activities, adapt the environment for better interactive responses, and simplify activities for the resident's development level. This program gives a ton of great ideas on passive and active activities that boost self-esteem, and help residents to feel safer and "at home".

Topics include:

- Remember Their Greatness
- Quality Connections
- Your Mood Affects their Mood
- Development Level
- Structure and Routine
- Activity Person's Role
- Staff's Role

Item no. : TA01370215
Format : DVD
Duration : 171 minutes
Price : USD 156.00

RACE, DIVERSITY AND THE BATTLE AGAINST INTOLERANCE

EMBRACING THE DREAM: CELEBRATING MARTIN LUTHER KING'S LEGACY IN AMERICA TODAY

Every year in January, we are reminded of the need to further Martin Luther King, Jr.'s vision for a better world. This year, the Not In Our Town project is offering an opportunity to gather your friends, family, students and colleagues to celebrate Dr. King's birthday on January 17 with films which inspire communities to embrace their diversity. The stories depicted in these films have launched a movement and motivated thousands to proclaim, "Not In Our Town: Stop Hate. Together."

Embracing Differences - After seven high school students assaulted and killed Ecuadorean immigrant Marcelo Lucero in Patchogue, NY, local educators were shocked that this could happen in their town. At South Ocean Middle School, Principal Linda Pickford wanted to create a safe environment where her students could express their feelings about the tragedy, and share their ideas about diversity, immigration, inclusion and respect (3:55).

After Cross Burning, a Town Marches Together - When an African-American resident of the small Northern California town of Anderson woke one winter morning in 2004 to an 8-foot-tall burning cross on her lawn, neighbors, city and church leaders quickly organized in support of her and her young family (5:33).

Lowell High School Students Dance Away Hate - When Fred Phelps' hate group pickets at Lowell High School in San Francisco, students rally to show their love for their diverse, inclusive community (3:07).

Students Teach Students to Stand Up to Bullying - At Shaw High School in East Cleveland, OH, high school students mentor younger students in how to be an upstander, not a bystander, when faced with bullying and intolerant acts. (5:47).

Item no. : ZH11580001
Format : DVD (With Study guide)
Duration : Approx. 17 minutes
Price : USD 79.00

NOT IN OUR TOWN I, II AND ACROSS AMERICA

Not In Our Town tells the uplifting story of how the residents of Billings, Montana, joined together when their neighbors were threatened by white supremacists. Townspeople of all races and religions swiftly moved into action. Religious and community leaders, labor union volunteers,

law enforcement, the local newspapers and concerned individuals stood united and spoke loudly for a hate-free community, proclaiming in no uncertain terms "Not In Our Town!" This critically acclaimed PBS special sparked a national campaign against hate crimes that continues to grow each year.

Not In Our Town II briefly recaps the Billings story and tells six compelling new stories about people working to create hate-free towns, cities, workplaces and schools. A Klan rally is countered with a diversity celebration; citizens work with police to address hate crimes; young people discuss how hate crimes affect their lives; office workers discover that improved communication skills can ease racial tensions and create a more harmonious workplace; people come together to rebuild burnt churches in the South; and a town finds that preventing hate before it starts is the best solution.

Not In Our Town Across America is the story of how a national anti-hate movement was sparked by the inspiring story of Billings, Montana residents standing up for their neighbors.

Item no. : PA11580014
Format : DVD
Duration : 99 minutes
Price : USD 100.00

NOT IN OUR TOWN NORTHERN CALIFORNIA

Not In Our Town Northern California: When Hate Happens Here takes a regional look at five Northern California communities dealing with deadly hate violence over a five-year period. Together, the stories reveal that whether the motivation is racism, anti-Semitism, or crimes motivated by gender or sexual orientation, hate is the same. But Californians are finding innovative ways to respond when hate happens here.

This program includes the "Staging a Response to Hate," "Summer of Hate/Season of Healing," "Reversing Vandalism" and "Welcome Signs" stories.

Highly recommended for:

- middle, high school, and post secondary and adult education;
- public, college and university libraries;
- social studies, government, history, English, diversity training and multi-cultural studies;
- town hall meetings and study circles;
- communities of faith;
- law enforcement;
- business & corporate training.

Item no. : CW11580015
Format : DVD
Duration : 60 minutes
Price : USD 100.00

NOT IN OUR TOWN: WHEN HATE HAPPENS HERE

Taken from Not In Our Town Northern California: When Hate Happens Here, this three-part modular series designed especially for classroom and community screenings. These videos—Staging a Response to Hate, Summer of Hate/ Season of Healing, and Welcome Signs—are particularly relevant for teachers and organizers, because they tell self-contained, varied and dynamic stories, making them ideal for short screenings in educational and community settings. Centered in urban, rural, exurban and suburban towns, the stories show that hate happen anywhere, but people everywhere can stand up and respond.

Program One: Staging a Response to Hate 24 minutes

Staging a Response to Hate: While rehearsing a school production of The Laramie Project, about the hate killing of gay college student Matthew Shepard, high school students are confronted with a real-life version of the story they are telling on stage. When a transgender teen is murdered, cast members apply the lessons they learned from the play. The experience becomes a catalyst for parents, residents and civic leaders to take action against hate.

Program Two: Summer of Hate/ Season of Healing 26 minutes

Summer of Hate/ Season of Healing follows the 1999 fire-bombings of three synagogues, an event that jump-starts what comes to be known as "the summer of hate." Within hours, the community unites in support of the victims, culminating in a gathering of four thousand people. But two weeks later, the arsonists murder a prominent Gay couple in a nearby town, and the local residents and leaders rally against hate crimes of every kind. Five years after the arsons, with rebuilding well underway, congregants of one of the burned synagogues invite the families of the murdered men to a special Shabbat service to commemorate—and heal from—their common loss.

Program Three: Welcome Signs 27 minutes

Welcome Signs tells the story of how the rural town of Anderson responds when a cross is burned on an African-American family's lawn. Local leaders quickly visit the frightened family to encourage them not move away. One week later, six hundred people march through the neighborhood in the pouring rain as a demonstration of support. Town officials formally declare Anderson a "no hate" zone, installing signs at the city limits stating, "No Room for Racism, Hate, or Violence."

Item no. : EP11580016
Format : DVD
Duration : 77 minutes
Price : USD 100.00

RESIDENT RIGHTS/DIGNITY

CREATING A HOME IN NURSING HOMES: PERSPECTIVES FROM THE INSIDE

What would it truly take to design a 'home' in the long-term care setting? This program identifies the ideal 'home' environment for care facilities by pinpointing many of the characteristics central to a resident's sense of emotional and physical well being. Based on first-hand input from residents, family members, and caregiver staff, the program looks at everything from cultural and spiritual needs to the physical environment and activities, and uses that information to document how caregivers and facilities can enhance the overall quality of life for residents.

Staff will learn practical tips they can use to help residents:

- stay connected to the outside world,
- participate in familiar, meaningful activities, and
- maintain a sense of personal choice and control.

Item no. : LU01370154
Format : DVD
Duration : 21 minutes
Price : USD 191.00

FAMILY GUIDE TO RESTRAINT-FREE CARE, A

Family resistance is one of the most persistent challenges to achieving restraint-free care. This moving program shows the story of a husband who needs significant support to understand that restraint-free care can provide his wife with both dignity and safety.

Item no. : MM01370173
Format : DVD
Duration : 12 minutes
Price : USD 43.00

GUIDE TO URINARY INCONTINENCE IN LONG-TERM CARE FOR LICENSED STAFF, THE

Geared toward RN's, LPN's, and MDS Coordinators, this 2-program set will help licensed staff to establish and maintain an effective continence care program for your facility.

Part 1 - Assessment: This program documents how to properly assess for urinary incontinence, including a thorough review of medical and medication history, current bladder condition, as well as, contributing functional, cognitive, and environmental factors. It also distinguishes between various types of incontinence,

such as:

- urge incontinence
- stress incontinence
- mixed incontinence
- overflow incontinence
- functional incontinence

Part 2 - Treatment: This program covers ways to treat and manage urinary incontinence. It also discusses intimate skin care, the signs and causes of urinary tract infections, and how to make sure the selected management program is appropriate for the resident.

Treatment strategies include:

- Toileting programs (voiding schedules, habit training, prompted voiding)
- Rehabilitation program (bladder retraining, pelvic muscle exercises)
- Medications
- Management

Item no. : JV01370182
Format : DVD
Duration : 47 minutes
Price : USD 256.00

I'M PRETTY OLD

This program is made up exclusively of the reflections and comments of several older residents in a long term care facility talking about what it is like for them to give up a certain amount of independence as they experience increased physical frailty.

This program is an excellent resource for professionals who work with residents in long term care facilities. It is also valuable for viewing by older adults themselves.

Item no. : ZU01370188
Format : DVD
Duration : 20 minutes
Price : USD 149.00

IN YOUR HANDS - NURSING HOME RESIDENT CARE

The program In Your Hands raises issues that are central to giving "respectful care" in your facility. Scenes of improper caregiving and "emotionally abusive behavior" are interspersed with scenes of sensitive and respectful caregiving that honor the dignity and needs of the resident. Hosted by internationally renowned gerontologist and Pulitzer Prize winning author, Dr. Robert Butler, In Your Hands will be a valuable addition to the orientation and training of nurses' aides.

Item no. : EY01370191
Format : DVD
Duration : Approx. 13 minutes
Price : USD 227.00

KIND HANDS: ASSISTING VULNERABLE OLDER PEOPLE

By Wendy Lustbader

In this 60 minute program, Wendy Lustbader is speaking to home health aides and CNA's who work in nursing homes. Part I covers the vulnerabilities which people tend to feel when they become dependent, and Part II covers the ways in which helpers may occasionally take advantage of those vulnerabilities. The aim is preventing abuse and promoting kindness.

Item no. : BG01370205
Format : DVD
Duration : 60 minutes
Price : USD 199.00

RESIDENTS' RIGHTS TODAY: RESPECTFUL CARE IN CHANGING TIMES

This program presents a contemporary overview of residents' rights in the long term care context. It covers how residents' rights can be affected by other characteristics of today's long term care environment, including:

- Increased cultural, ethnic, language and age diversity
- More time and work-flow pressure on staff
- The impact of outside stresses on staff, especially for single parents and employees working two jobs
- What residents' rights are and why they are so important in the life and culture of a long term care facility
- The specific rights everyone in a nursing home must understand and uphold
- What staff, residents and family members should know about dealing with concerns and complaints early and effectively

Item no. : SL01370227
Format : DVD (With Presenter's Guide)
Duration : 20 minutes
Price : USD 159.00

RESPECTING CONFIDENTIALITY

Does every member of your staff know where to draw the line between idle conversation and a breach of confidence?

Finally, here is a video-based training program that sorts through the issue of confidentiality concerning residents' medical, financial, and personal matters; and gives clear, straightforward guidance to your personnel. Every staff member who comes in contact with residents can use this program to:

- identify the many ways in which a resident's confidentiality can be compromised

- learn how to apply six steps that safeguard confidentiality
- discover how to handle questions from family, residents, and non-involved staff without divulging confidential information
- improve their own sensitivity to residents' quality of life.

Item no. : RC01370228
Format : DVD
Duration : 20 minutes
Price : USD 186.00

RESPONSE TO INTERVENTION

LEARNING CPR: CREATING POWERFUL RESPONSES WHEN STUDENTS DON'T LEARN

With Austin Buffum

In this breakout session from the Professional Learning Communities at Work™ Institute in Boston, Massachusetts (August 28, 2009), Austin Buffum uses engaging stories from his experiences in and out of the classroom to explore how response to intervention (RTI) works in real-life applications. Dr. Buffum shows how RTI is most effective when implemented on the foundation of a professional learning community (PLC), as demonstrated in the book he coauthored, Pyramid Response to Intervention: RTI, Professional Learning Communities, and How to Respond When Kids Don't Learn. To successfully help learners at risk, he suggests, an instructional intervention program must follow the precedent of medical emergency response procedures. Dr. Buffum describes providing students at risk with "Learning CPR" that is:

- Urgent
- Directive
- Timely
- Targeted
- Administered by trained professionals
- Systematic

When an intervention program is built to meet those criteria, student achievement will improve.

Item no. : FZ08420050
Format : DVD (With CD)
Duration : 70 minutes
Price : USD 195.00

TIERS WITHOUT TEARS: A SYSTEMATIC APPROACH TO IMPLEMENTING RTI IN PLC SCHOOLS

With Austin Buffum

In this breakout session from the Professional Learning Communities at Work™ Institute in Boston,

Massachusetts (August 28, 2009), Austin Buffum uses engaging stories from his experiences in and out of the classroom to explore how response to intervention (RTI) works in real-life applications. Since RTI shifts the responsibility for helping all students become successful from special education teachers to the entire staff, Dr. Buffum argues that RTI is most effective when implemented on the foundation of a professional learning community (PLC). In this process, the three big ideas of a PLC—a focus on learning, a collaborative culture, and a focus on results—are critical.

Dr. Buffum points out that for all students to learn, teachers must:

- Start with highly effective, research-based core instruction.
- Systematically identify students who are not succeeding in the core program.
- Provide those students additional time and support until they learn.

RTI is not just about meeting federal mandates or raising test scores, but rather, about ensuring high levels of learning for all students. In successfully implemented RTI programs, students receive interventions in a timely, systematic fashion that allows them to smoothly transition between a classroom with high-quality instruction (Tier 1), supplemental instruction (Tier 2), and intensive interventions (Tier 3), based on their needs: tiers without tears.

Item no. : BU08420055
Format : DVD (With CD)
Duration : 60 minutes
Price : USD 195.00

RESTORATIVE CARE

COMPASSIONATE TOUCH: BENEFITS AND EFFECTS IN ALZHEIMER'S CARE

This unique program shows the attentive touch and gentle message in caring for and relating to those who have Alzheimer's Disease.

Item no. : HC01370151
Format : DVD (With Manual)
Duration : 26 minutes
Price : USD 70.00

QUALITY INDICATOR: RESIDENT FUNCTION - IMPROVING FUNCTION - IMPROVING LIFE

This program demonstrates many movements (including head-tilts, shoulder rolls, and toe pointing) that caregivers can use to help residents exercise while sitting, standing, or lying down. Caregivers will learn how to apply gentle 'guiding' that

allows the residents to do as much for themselves as they can while the caregiver offers support where and when needed. The program promotes a basic 'start small' approach that slowly builds up the strength and confidence of the resident through consistency and encouragement. Improving Function also discusses safety factors such as the caregivers being aware of each resident's potential restrictions, and gives indicators to stop exercise immediately if events such as chest pain, wheezing, nausea, or excessive sweating occur.

Item no. : RP01370225
Format : DVD
Duration : 18 minutes
Price : USD 227.00

RESTORATIVE CARE: AN INFORMAL FUNCTIONAL ASSESSMENT

Dr. Resnick show staff how they can perform an informal functional assessment. Testing joint mobility and muscle strength are the two featured component of the simple assessment.

Item no. : CY01370229
Format : DVD
Duration : 20 minutes
Price : USD 227.00

RESTORATIVE CARE: BEING A MOTIVATOR

Sometimes it's not easy to get older adults motivated to do things for themselves, due to ambivalence, physical pain or fear. Dr. Resnick shows nursing assistants how to make it happen with lots of encouragement, positive reinforcement, persistence, and setting easy-to-accomplish goals with lots of support.

Item no. : SY01370233
Format : DVD
Duration : 20 minutes
Price : USD 227.00

RESTORATIVE CARE: DOING IT

Staff can implement the guidelines for this restorative care approach in any residential or day care setting. It can be used when there is no formal restorative care program or as a complement to an existing program. This program shows staff integrating restorative care in activities of daily living. The benefits for residents--improved function, greater independence and improved quality of life.

Item no. : GA01370234
Format : DVD
Duration : 20 minutes
Price : USD 227.00

RESTORATIVE CARE: EVERYONE CAN DO IT

It's essential that all staff providing care for older adults promote functional independence. The restorative approach suggested in this series can be implemented easily in any setting -- even by staff without advanced training.

Item no. : KB01370235
Format : DVD
Duration : 20 minutes
Price : USD 227.00

ROBOTICS

INNOVATION NATION:

ARTIFICIAL INTELLIGENCE

Can we trust the robots of the future? Innovation Nation explores the fascinating world of Artificial Intelligence, taking us into labs and workshops where innovators teach robots to perceive, think, and move just like human beings.

Item no. : WF00161321
Format : DVD
Duration : 24 minutes
Audience : Sr. High-College
Copyright : 2010
Price : USD 195.00

INNOVATION NATION:

ROBOTS AT WORK

Will robots replace humans? Revolutionary new machines are being designed and built for the workplace of tomorrow. Along with visiting robotic labs around the world, Innovation Nation explores robot-human psychology and tests out an exo-skeleton, a robot that you can strap on and wear.

Item no. : NN00161326
Format : DVD
Duration : 24 minutes
Audience : Sr. High-College
Copyright : 2010
Price : USD 195.00

RUSSIAN STUDIES

RUSSIAN CONCEPT, THE

This documentary explores non-conformist Russian art and features several Russian artists whose works are considered great masterpieces and classic examples of world conceptual art. Among interviewed artists are V. Komar, A. Kosolapov, O. Vasiliev, V. Bahkchinian, L. Sokov and others. The film also includes interviews with American and Russian art critics and contains works of more than 60 non-conformist artists from The Norton and Nancy Dodge Collection of Nonconformist Art from the Soviet Union, Jane Voorhees Zimmerli Art Museum, Rutgers University and private collections. It also tells the story of art collector Norton

Dodge whose efforts have resulted in the largest collection of Russian-Soviet non-conformist art in the world located in the US.

Item no. : WE00161328
Format : DVD
Duration : 57 minutes
Audience : Sr. High-College
Copyright : 2010
Price : USD 225.00

SAFETY

ACTIVITIES OF DAILY LIVING: NINE WAYS NOT TO GET HURT

Designed to promote resident and caregiver safety in connection with activities of daily living, this 18-minute program stresses nine fundamentals: come prepared; know the resident; involve the resident; stay focused on the details; prevent slips and trips; work as a team; use available equipment; protect your back; have a 100% commitment to safe practices.

Item no. : RG01370134
Format : DVD (With Presenter's Guide)
Duration : 18 minutes
Price : USD 199.00

FIRE SAFETY IN LONG TERM CARE

This proactive training program will equip all levels of staff to recognize and correct potential fire hazards, and apply the proper emergency procedures in the event of a fire. The program is divided into 5 modules with breaks in between each module for staff interaction, and focuses not only on emergency response to a fire, but equally on fire prevention awareness. What sets this program apart from others on this topic is its use of vignettes that show a sample fire safety plan in action which will enable you to compare and evaluate the effectiveness of the fire emergency procedures at your facility.

Item no. : ZB01370174
Format : DVD (With Facilitator's Guide)
Duration : 43 minutes
Price : USD 257.00

INJURY PREVENTION FOR THE ELDERLY, THE: PREVENTING ADVERSE MEDICATION REACTIONS

By Dr. Bonnie L. Walker

More than eight in ten older adults take medication daily, often more than one. As a result, drug side effects, drug interaction and drug withdrawal pose serious dangers to the elderly. In this program viewers get

an overview of the factors that put the elderly at risk and are shown how to recognize symptoms of adverse reaction, such as changes in eating patterns, depression, dizziness and insomnia.

Item no. : VC01370194
Format : DVD
Duration : 12 minutes
Price : USD 170.00

INJURY PREVENTION FOR THE ELDERLY, THE: PREVENTING BURNS AND SCALDS

By Dr. Bonnie L. Walker

Poor vision or hearing, fragile skin, slow reflexes and impaired mobility can put elderly people at higher risk for burn and scald injuries. Spilled coffee, hot appliances, steam from boiling water or heating pad—all can be lethal to the older adult. In this program, viewers learn to be alert to burn hazards in a wide range of potentially dangerous situations such as taking a bath, using heat producing appliances and drinking hot liquids.

Item no. : VH01370195
Format : DVD
Duration : 11 minutes
Price : USD 170.00

INJURY PREVENTION FOR THE ELDERLY, THE: PREVENTING FOODBORNE ILLNESS

By Bonnie Walker

Older people are at increased risk for foodborne illness wherever there are unsafe conditions in handling, storing, and preparing food. A diminishing sense of smell and taste can impair an elderly person's ability to judge whether a food is safe to eat, and a weakened immune system can leave the person susceptible to food poisoning.

In this program, viewers learn prevention tips for avoiding food poisoning caused by contaminated foods, and they learn to spot hazardous situations in which bacteria can thrive. Included are ready to copy tools for teaching how to store, prepare and handle food safely.

Item no. : RN01370198
Format : DVD
Duration : 10 minutes
Price : USD 170.00

INJURY PREVENTION FOR THE ELDERLY, THE: PREVENTING HYPERTHERMIA, HYPOTHERMIA AND DROWNING

By Dr. Bonnie L. Walker

As people age, the risk of death or injury from hyperthermia, hypothermia, frostbite and drowning increases. Thin skin, chronic illness, diabetes, medications and other factors can put the elderly in jeopardy beyond what a younger person would experience in the same situation. This program teaches how to recognize conditions that put elders at risk—such as hot and cold weather, poverty, bathtubs and hot tubs, and the use of alcohol—and shows how to correct the hazards that can lead to temperature related illness and drowning.

Item no. : FG01370199
Format : DVD
Duration : 12 minutes
Price : USD 170.00

MALPRACTICE RISK: SAFETY

Using the facts of a real malpractice case related to a resident fall incident, this program covers the most common safety risk areas, such as falling, standing up, and bathing. The program also looks at the areas the court considered when deciding the case, such as, the initial resident fall assessment, whether the facility provided responsive care, and the circumstances of the fall. Knowing the resident's physical and cognitive limitations, and using appropriate environmental safeguards are also encouraged as major ways to reduce safety risks.

Item no. : PJ01370213
Format : DVD
Duration : 26 minutes
Price : USD 227.00

MALPRACTICE: A DEFINITION FOR NURSING STAFF

This program covers the need for all long-term care staff to be aware of malpractice, negligence, and other legal actions that can be taken against a staff member or the facility as a whole, and gives practical ways to prevent them. The program also covers state survey sanctions, loss of certification, and other potential disciplinary actions that can result from not correctly following facility procedures, as well as, the vital need to document accurately and routinely for the protection of residents and staff members.

Item no. : DS01370214
Format : DVD
Duration : 18 minutes
Price : USD 227.00

SURVEYING THE RESTRAINT-FREE FACILITY

Family resistance is one of the most persistent challenges to achieving restraint-free care. This moving program shows the story of a husband who needs significant support to understand that restraint free care can provide his wife with both dignity and safety.

Item no. : WC01370246
Format : DVD
Duration : 14 minutes
Price : USD 43.00

SCHOOL IMPROVEMENT

CELEBRATION OF LEARNING, A: NOTHING HAPPENS UNTIL PEOPLE ARE HAVING FUN

With Lillie G. Jessie

People of all ages thrive when their work is appreciated. In a professional learning community (PLC), this fact becomes a central part of the culture in a sustained, public celebration of achievement. In this breakout session from the Minneapolis PLC at Work™ institute on June 26, 2009, Lillie G. Jessie shares how to create a school environment and culture that celebrates learning at the highest levels. She argues that learning is deeper and longer lasting when students enjoy school and are engaged in their work. With the same sense of fun she promotes, Lillie offers inventive strategies for fostering joyful student learning. She addresses the following topics:

- What a school's physical environment communicates about its mission and character
- Competition and collaboration, their differences, and how each can be used to the best effect
- Types of rewards and punishments and their proper roles in a PLC
- How to share and celebrate data among teachers and staff

Lillie's engaging style, innovative approach, and experience as a school administrator will help educators motivate students to become engaged, enthusiastic learners.

Item no. : NM08420043
Format : DVD (With CD)
Duration : 58 minutes
Price : USD 195.00

GETTING BY OR GETTING BETTER: APPLYING EFFECTIVE SCHOOLS RESEARCH TO TODAY'S ISSUES

With Wayne Hulley

Presented at the 26th Annual Effective Schools Conference (2009), Scottsdale, AZ

Organizations do not need to do poorly to get better. Growing and changing is a natural condition. Failure to grow guarantees that we will falter as conditions evolve.

Improving schools is difficult since most staff members work to achieve results and are attached to tried-and-true methods. However, the question remains, "Are all students learning?"

Wayne shows how schools can improve by following the Seven Correlates of Effective Schools. The correlates are a proven way to help students succeed, build community support, and increase school staff's job satisfaction.

Wayne bases his presentation on his book *Getting By or Getting Better: Applying Effective Schools Research to Today's Issues*.

Item no. : GC08420047
Format : DVD
Price : USD 195.00

NAVIGATING CONFLICT AND FEELING GOOD ABOUT IT

With Cassandra Erkens

In this breakout session (from the August 10, 2009, Professional Learning Communities at Work™ Institute in Lincolnshire, Illinois), Cassandra Erkens leads a group discussion on issues related to staff conflict. She emphasizes the importance of using Bob Chadwick's (1999) possibility thinking, which is "an acknowledgment that both worst and best outcomes are present and inherent in each moment, up to and often after the event." She helps participants use possibility thinking in order to address four key questions:

1. What are the worst possible outcomes of addressing conflict?
2. What are the worst possible outcomes of not addressing conflict?
3. What are the best possible outcomes of addressing conflict?
4. What are the beliefs and actions required to help us meet our best possible outcomes?

True staff collaboration—which is an integral part of functioning as a professional learning community—inevitably leads to conflict; a staff will never agree 100 percent of the

time. Cassandra argues that the role of the "resister" is to provide alternate points of view and make us think outside the box. She uses humor, personal stories, and lots of participant interaction to illustrate the possibility of successfully navigating through staff conflict to achieve a positive end result. This presentation also offers multiple opportunities for viewers to brainstorm and collaborate about the positives and negatives associated with conflict, and ways to successfully deal with it in their everyday classroom lives.

Item no. : HY08420052
Format : DVD (With CD)
Duration : 60 minutes
Price : USD 195.00

TOTAL INSTRUCTIONAL ALIGNMENT: FIVE BIG IDEAS THAT WILL TRANSFORM YOUR SCHOOL

With Lisa Carter

Presented at the 26th Annual Effective Schools Conference (2009), Scottsdale, AZ

Today's educators face yesterday's challenges: to deliver results based on learning for all. This idea is the century-old backbone of our public education system.

Educating all students to meet or exceed rigorous learning standards requires our educational systems to be redefined, redesigned, and realigned to meet the learning needs of all students. In her down-to-earth manner, Lisa shares stories and experiences to address the five big ideas framework, with the goal of helping schools meet and exceed the challenge of learning for all.

Item no. : SE08420056
Format : DVD
Price : USD 195.00

TOTAL INSTRUCTIONAL ALIGNMENT: THREE DEEP UNDERSTANDINGS FOR PLCs

With Lisa Carter

Presented at the Professional Learning Communities at Work™ Summit (2009), Phoenix, AZ

The goal of professional learning communities is to ensure all students learn at high levels. All too often, however, educators are locked within a traditional system and mind-set.

To help meet this challenge, Lisa describes Three Deep Understandings necessary for educators functioning as professional learning communities. She demonstrates how alignment of systems, standards, curriculum, assessment, and

instruction fit within the PLC framework. Lisa shares stories and experiences to address some of the common barriers to success, and points to key actions that will ensure the learning for all mission.

Item no. : WK08420057
Format : DVD
Price : USD 195.00

SCULPTURE

FANTASY SCULPTING: THE DRAGON OF ARGOS

With The Shiflett Brothers

The comic book and fantasy statue industry has exploded in the last decade. In this DVD, acclaimed sculptors Jarrod and Brandon Shiflett show you how they create a sculpture for the industry using Super Sculpter®. Whether the final product will be bronze, cold cast porcelain pre-painted statue, or resin kit, their sculpting process is the same. The brothers walk you through every step of that process, including armature construction, composition, anatomy, and detailing. They also discuss tools, materials, and the properties of polymer clays. In the candid back and forth between the two, they explain not only how they do what they do, but why.

TOPICS COVERED:

Materials
Tools
Armature Construction
Design & Composition
Anatomy
Keyed Limbs
Artistic Influences
Polymer Clays
Baking
Sanding

System Requirements

- 1GHz or faster processor
- 512 MB RAM
- 64 MB Video RAM
- DVD-ROM Drive
- 5 GB of hard disk space
- 1280 x 1024 display

Reviews

- "The Shiflett Brothers are to sculpting what Frank Frazetta is to painting." - John Howe Concept Designer, The Lord of the Rings Film Trilogy
- "The talent of the Shiflett Brothers is the strongest of any sculptors in the industry today. I am consistently amazed by the raw power of their work." - Alex Ross (Painter of Pretty Pictures) Marvels, Kingdom Come, Earth X

Item no. : MZ06370270
Format : DVD-ROM
Duration : 157 minutes
StdBkNo : 1597627917
Price : USD 89.00

INTRODUCTION TO WAX CARVING

With Josh Murray

In this DVD Josh takes you step-by-step through the sculpting process of carving wax to produce a working master. Wax masters are used in the casting process for sculptures and jewelry making, and in this lecture, Josh carves a low-relief belt buckle that he later has cast in silver. Using a modern version of this traditional medium and utilizing the subtractive techniques of traditional carving can be a powerful tool for maximizing accuracy and efficiency. Using common hand and power tools Josh demonstrates simple relief carving from the rough cut-out to identifying low points, shaping, beveling and adding wax to create new elements to your sculpture. This DVD is a useful fundamental process for sculptors of all levels.

TOPICS COVERED:

Tools of the Trade
Layout of Patterns on Wax
Using Depth for Relief Carving
Development of Form and Effect
Carving Fine Details with Hand Tools
Adding Wax for Build up and Repairs
Smoothing and Finishing

System Requirements

- 1GHz or faster processor
- 512 MB RAM
- 64 MB Video RAM
- DVD-ROM Drive
- 5 GB of hard disk space
- 1280 x 1024 display

Item no. : NG06370275
Format : DVD-ROM
Duration : 91 minutes
StdBkNo : 1597628425
Price : USD 89.00

SCULPTING EXPRESSION AND FANTASY: CHARACTERS

With John Brown

Sculpting Expression and Fantasy Characters covers a multitude of advanced sculpting techniques. Chapter one covers sculpting the quarter scale male bust. You'll learn advanced theories that will positively shape and influence your concepts and designs. Chapter two covers new molding and casting techniques designed to save time and energy. You'll learn how to mold and cast individual clay copies of the original model, allowing for visual continuity when you sculpt a new expression. Chapters three and four cover sculpting the "Happy" and "Angry" states of expression, implementing the rules learned in chapter one. Finally we'll take a clay cast of the original model and turn it into a fantasy character and learn how to paint it in Adobe Photoshop®.

TOPICS COVERED:

Molding & Casting
Quarter-Scale Male Bust

Sculpting Expression
Digital Color & Paint
Sculpting Details

Review

- "I have had the great fortune and enjoyment of watching John Brown's exceptional DVD series on sculpting the human figure and head. John draws from a traditional approach where he has an incredible indepth understanding of the Bridgeman philosophy. His DVDs are succinct, focused and deliver a wonderful set of tutorials on sculpting the human form. I now enjoy sharing these tutorials with the sculpting team here at Weta Workshop and believe they will also get a great deal out of John's teachings." - Richard Taylor Co-Owner and Creative Director Weta Workshop

Item no. : VV06370281
Format : 2 DVDs
Duration : 211 minutes
StdBkNo : 1597628190
Price : USD 109.00

SEXUALITY, INTIMACY & AGING

FORGOTTEN TENTH, THE

Serves as an introduction to the issues regarding HIV/AIDS that pertain to adults over 50. It includes age-specific information related to risk reduction is presented by a doctor and a nurse practitioner.

Item no. : RH01370179
Format : DVD (With Manual)
Price : USD 71.00

SKILL ACQUISITION

SKILL ACQUISITION FOR SPORTS PERFORMANCE

The ultimate goal of any aspiring athlete is to execute skills with form and efficiency. This program provides a detailed theoretical understanding of how skills are developed and honed to an elite level. We learn the difference between skills and abilities, explore types of skills, step through the three stages of skill acquisition, and discuss how everyone learns at a different rate. We also discuss internal and external factors that affect performance and learn useful techniques to evaluate performance. All of this theory is underpinned throughout the program by real-life examples and expert advice from head coach Gary Wagner and sports psychologist Shayne Hanks.

Item no. : FC08691641
Format : DVD
Duration : 23 minutes

Copyright : 2010
Price : AUD 235.00

SOCIAL ENTERPRISES & ETHICS

FOCUS ASIA BUSINESS LEADERS: JIM THOMPSON AND CROWN WORLDWIDE GROUP - INTEGRATING CORPORATE SOCIAL RESPONSIBILITY IN BUSINESS

By Ali Farhoomand, Claudia H L Woo, Ricky Lai

Founded in 1965 by Jim Thompson, the Crown Worldwide Group is the world's largest privately held relocation company. The company operates in 55 countries and employs 5,000 employees.

Crown's success can be largely attributed to the founder's insistence on high service quality and continual improvement through innovative information technology. Thompson also has a strong passion for community development and CSR values have been at the heart of the company for decades. With customers becoming more aware of CSR, Thompson realized that the company's CSR had to be integrated strategy and day-to-day business operations. This volume explores the company's roadmap for successful CSR integration.

Item no. : WT07580013
Format : DVD (With Business Case Booklet)
Duration : 18 minutes
Copyright : 2010
Price : USD 220.00

SPIRITUALITY AND AGING

ANNIE LLOYD

By Cecelia Condit

This poignant celebration and exploration of life is a daughter's homage to the wisdom and continued creativity found in the last years of her mother's life. It introduces us to a 90-plus-year-old Annie Lloyd Condit, as she lives while dying. She joyfully collects and creates works of art from leaves, marvels at the beauty of birds and butterflies, writes poetry, reminisces about the past, falls in love again, and accepts her impending death with resolute courage and peace. These poetic reflections on life and death also document how the process of dying forges a new mother-daughter relationship that may have only been possible during the mother's final years.

Item no. : TY01370138
Format : DVD
Duration : 22 minutes
Price : USD 127.00

SPORTS PSYCHOLOGY

TIME IN THE MINORS (61 MIN VERSION)

By Tony Okun

Every year in June approximately 1500 new players out of high school and college are chosen from the amateur baseball draft and sent to play in the minor leagues. Trying to make it in the fiercely competitive world of professional baseball can make or break you. TIME IN THE MINORS documents the lives and passionate dreams of two minor league players on their arduous journey to becoming Major League Baseball players.

19-year-old, John Drennen, a High School All-American center fielder from San Diego, California is selected in the first round of the 2005 amateur baseball draft by the Cleveland Indians and offered a one million dollar signing bonus. This will mark John's first full season playing professional baseball.

Tony Schrager, a 28-year old infielder out of Omaha, Nebraska was a 6th-round draft pick in 1998 and is an 8-year veteran of the minor leagues. Tony has yet to play at the major league level and this season could be his last shot to make it.

What' it like trying to make it to the Major Leagues? Follow each player from pre-season and beyond through the physical and emotional ups and downs of a life in professional baseball, and the dream that keeps their hopes alive. Will either player obtain his ultimate goal?

Awards

- Best Documentary - Lakedance International Film Festival, 2009
- WINNER - Best Feature Documentary Idaho International Film Festival, 2009

Item no. : TW00161329
Format : DVD
Duration : 61 minutes
Audience : Sr. High-College
Copyright : 2010
Price : USD 195.00

TIME IN THE MINORS (85 MIN VERSION)

By Tony Okun

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Awards

- Best Documentary - Lakedance International Film Festival, 2009
- WINNER - Best Feature Documentary Idaho International Film Festival, 2009

Item no. : NL00161330
Format : DVD
Duration : 85 minutes
Audience : Sr. High-College
Copyright : 2010
Price : USD 225.00

STAFF CARE

CONFLICT RESOLUTION IN THE NURSING HOME - PERSONNEL CONFLICTS

A guide to handling conflicts among staff and between staff and administrators. Information will help staff to defuse conflicts before problems escalate and promote a cooperative, positive work environment.

Item no. : HW01370153
Format : DVD
Duration : 16 minutes
Price : USD 227.00

DEALING WITH PHYSICAL AGGRESSION IN CAREGIVING: NON-PHYSICAL AND PHYSICAL INTERVENTIONS - FINGER GRABS.

When aggressive behavior happens, does your staff know how to respond quickly and safely to contain the behavior in a way

that prevents injury to both the resident and themselves?

This program deals with the common problem of Finger Grabs. Your staff will learn the preventive, non-physical interventions for minimizing violent episodes and, if necessary, the physical interventions to contain aggressive behaviors while preserving the dignity of the resident.

Item no. : NH01370157
Format : DVD (With Workbook)
Duration : 18 minutes
Price : USD 99.00

FLASHPOINTS: LOSING CONTROL

Flashpoints: Losing Control opens the door to much-needed discussion of the daily stresses involved in caregiving. Staff members will be encouraged to take a realistic look at their own 'flashpoints'--the situations or actions that cause them to react or lose control. The program highlights the importance of caregivers acknowledging feelings of anger, resentment, and fatigue as a way to reduce flareups, especially when dealing with situations beyond their control--such as, staff and equipment shortages, difficult residents, and demanding family members. Flashpoints: Losing Control offers strategies to help caregivers to:

- recognize and heed their physical and emotional stress limits
- deal with the stress triggers before they become explosive

Item no. : WA01370177
Format : DVD
Duration : 20 minutes
Price : USD 227.00

FLASHPOINTS: REGAINING CONTROL

Flashpoints: Regaining Control highlights methods caregivers can use to redirect stressful emotions in a way that does not interfere with delivering quality care. Caregivers will be encouraged to discuss their own on-the-job stress reduction techniques, and when they feel a need to apply them. The program also documents how many of these stressful episodes can be avoided or decreased when caregivers take good care of their personal health, keep a positive frame of mind, and learn to rely on supervisors and co-workers as a support base. Flashpoints: Regaining Control gives suggestions to reduce flashpoints that include:

- pacing yourself
- knowing when it's time to ask for help
- realizing when you're too tired or emotionally 'run down' to do a quality job.

Item no. : RR01370178
Format : DVD
Duration : 20 minutes
Price : USD 227.00

HEARTWORK

Quality care begins with caring workers that feel supported and validated. HeartWork acknowledges the critical role nursing assistants have in improving quality of life for the person to whom they give care. Through music, dance, storytelling and interviews with real CNAs and home health aides, this program taps into the emotional core of what it takes to be a direct caregiver and gives valuable insight into the often underappreciated service provided by nursing assistants.

HeartWork is an effective tool to:

- boost the morale of nursing assistants
- allow nursing assistants to initiate discussions about the concerns and challenges of their jobs
- encourage medical staff and administrators to examine their working relationships with their nursing assistants

This celebratory program should be viewed by all levels of staff that gives detail suggestions on how to introduce the program and structure discussion for a range of different audiences. The program is divided into two 21 and 22 minute sections and can be viewed in 2 shorter sessions or as one full session.

Item no. : ZZ01370184
Format : DVD (With Facilitator's Guide)
Duration : 43 minutes
Price : USD 213.00

LATINA GNA, THE: THE CHALLENGES AND REWARDS

What does it take to be a nursing assistant? Bilingual Latina nursing assistants share the personal and professional rewards and challenges of being a geriatric nursing assistant. They discuss the tasks they perform in a typical day, why they chose this profession, language challenges, the importance of communication, professional teamwork, and what it takes to provide consistent, quality care for elderly patients.

Item no. : NP01370208
Format : DVD (With English, Spanish Subtitles)
Duration : 19 minutes
Price : USD 227.00

PERSONAL SIDE OF SERVING OLDER ADULTS, THE

Presented by Wendy Lustbader

This program is a much-needed workshop on the nature of "helping relationships". The series, will empower those who serve older adults to examine and better understand their own emotional reactions to the unique challenges they face.

As the series taps into the very essence of

what it means to serve, care providers will be encouraged to apply proven strategies to maintain healthy professional boundaries and keep an open heart. Kindness and caring are emphasized throughout.

Care providers will learn how to:

- reduce "over involvement" while affirming the dignity and individuality of older adults.
- recognize and respond to personal biases in an ethical manner.
- utilize the grief process as a healing aid to provide comfort to older adults, and to themselves.

Item no. : WZ01370224
Format : DVD
Price : USD 159.00

SEXUALITY IN LONG-TERM CARE SEXUAL ADVANCES TOWARD STAFF

Presented by Georgia Stevens

"If I bent over to talk to him, he'd try to kiss me."

"A friendly hug became sexual."

What happens when residents respond sexually to staff members who are providing routine care? This program broaches a necessary discussion on how to handle physical and verbal sexual advances from confused or lonely residents. It stresses the importance of clarifying boundaries, seeking help early, and documenting the behavior. These practical suggestions provide ways to ensure staff safety while maintaining the resident's dignity.

Item no. : TL01370239
Format : DVD
Duration : 19 minutes
Price : USD 227.00

SUSTAINABLE ENERGY

INNOVATION NATION: BIOFUEL

Will we be able to grow all of our fuel in the future? Along with exploring bold new ways of harvesting energy from biomass, Innovation Nation uncovers an amazing biofuel jet truck, a record breaking flying machine, and a unique car made almost entirely of organic matter.

Item no. : VE00161322
Format : DVD
Duration : 24 minutes
Audience : Sr. High-College
Copyright : 2010
Price : USD 195.00

INNOVATION NATION: CO2

Can we stop, or even reverse global warming? Innovation Nation follows the work of a Nobel Prize winning scientist on the Canadian prairies, an inventor in New York who has designed a unique synthetic tree, and a mega-project in Europe where CO2 instead of being sent skyward, is stored far out of harm's way deep beneath the sea bed.

Item no. : WW00161323
Format : DVD
Duration : 24 minutes
Audience : Sr. High-College
Copyright : 2010
Price : USD 195.00

INNOVATION NATION: WIND POWER

Can the wind provide us with all of our power? Along with cutting-edge wind farms and new turbine designs, Innovation Nation meets renegade inventor Doug Selsam as he builds the world's first flying turbine, a device that may just change our world.

Item no. : NV00161325
Format : DVD
Duration : 24 minutes
Audience : Sr. High-College
Copyright : 2010
Price : USD 195.00

TATTOOING

TATTOOING PIN-UPS

With Joe Capobianco

This DVD follows the tattoo process from start to finish in the signature style of Joe Capobianco and presents an excellent example of the subject matter he has become famous for "The Pin-up". Joe has asked his good friend, fellow tattoo artist and coworker of seven years, Julio Rodriguez, to join him in a conversational style narration for this DVD. Together they go step-by-step through Joe's drawing techniques, his tattoo setup and a detailed description of his unique color palette. Julio asks questions and makes comments that you the viewer may have on your mind. They also discuss Joe's needle setup and machine choices. All in all, this DVD provides a unique look into the techniques of Joe Capobianco and is a fantastic tool for the experienced tattoo artist.

TOPICS COVERED:
Design & Stenciling for Pin-ups
Color Palette
Full Process from Start to Finish

Review

- "Joe has been gracing the world with his signature style tattoos for 16 years. His legacy as a tattooist is set in the skin, including my own! This DVD offers a unique look into the man and his process and will serve up and

coming tattoo artists as a tool for many years to come." - Stephen McClure

Item no. : TL06370284
Format : DVD
Duration : 151 minutes
StdBkNo : 159762831X
Price : USD 139.00

TECHNOLOGY

INNOVATION NATION: CO2

Can we stop, or even reverse global warming? Innovation Nation follows the work of a Nobel Prize winning scientist on the Canadian prairies, an inventor in New York who has designed a unique synthetic tree, and a mega-project in Europe where CO2 instead of being sent skyward, is stored far out of harm's way deep beneath the sea bed.

Item no. : WW00161323
Format : DVD
Duration : 24 minutes
Audience : Sr. High-College
Copyright : 2010
Price : USD 195.00

INNOVATION NATION: COMMUNICATIONS

How will we communicate in tomorrow's world? As we become more digitally connected, at ever increasing speeds, new technologies seek to transform the way we interact with one another and our environment. Innovation Nation looks at the brave new world of augmented reality, robotic tele-presence, and technologies that can only exist in a future filled with 4G ultra-broadband.

Item no. : EG00161324
Format : DVD
Duration : 24 minutes
Audience : Sr. High-College
Copyright : 2010
Price : USD 195.00

TEEN

LIVING FROM THE INSIDE OUT

Real stories from teens, coaches, teachers and parents about re-directing today's race for reward.

Item no. : BR11520052
Format : DVD (With Leader Guide)
Duration : 22 minutes
Price : USD 80.00

TEENS AND TECHNOLOGY

DIGITAL AGE, THE

Facebook. Cellphones. Texting. Technology is the way kids communicate today -- and a new challenge for parents and educators when it comes to keeping kids safe and on the right track. Along with its benefits, the online world brings plagiarism and cheating, bullying, "sexting," cyberbullying and exposure kids have never had at such a young age. Growing up in The Digital Age requires education, excess and ethics -- from adults who care. Hear from kids themselves about what they're really up to and in to online -- and how to educate and protect even tech-savvy kids from others and their own behavior.

Item no. : PV11520051
Format : DVD
Price : USD 80.00

WORKPLACE ISSUES

LIVELYHOOD: CARPOOL TO NIRVANA

Host Will Durst sets out on a quest for the ideal workplace. From high tech companies curbing burnout to motorcycle manufacturers attempting to democratize the assembly line, we meet everyday architects redesigning the workplaces of the future. Join Will as he searches for the best commute from bikes to buses, and discover how Carpool to Nirvana inspires us to make our ideal workplace a reality.

Item no. : AK11580004
Format : DVD
Duration : 60 minutes
Price : USD 99.00

LIVELYHOOD: CHIPPING OFF THE OLD BLOCK

Livelyhood looks at the American work ethic -- where we get it and how we pass it on. Host Will Durst learns the secrets of a relentless Girl Scout cookie capitalist; an Austin, Texas, high tech company where working 16 hours a day qualifies you as a slacker; a Nashville bricklayer studying to be an engineer on her union's dime; and a Detroit healthcare executive giving back to his

Item no. : RY11580005
Format : DVD
Duration : 60 minutes
Price : USD 99.00

LIVELYHOOD: HONEY, WE BOUGHT THE COMPANY

In this rapidly changing economy, where businesses are bought and sold, moved or downsized on a daily basis, American workers are creating new ways to save jobs by redefining business culture. In Honey, We Bought the Company, American entrepreneurs and employee owners pave their own way -- gaining higher stakes, personal and collective control in the workplace. Meet a home health aide who is co-owner in her company; Wisconsin cabbies who operate as a collective; Maine blanket weavers who bought out their company to keep it from going offshore; and a Hopi entrepreneur bringing jobs and solar power to her community.

Item no. : WU11580006
Format : DVD
Duration : 60 minutes
Price : USD 99.00

LIVELYHOOD: NIGHT SHIFT

To find out what's happening as more and more Americans work non-traditional hours, Livelyhood stays up all night so you don't have to. On a journey from dusk until dawn, we meet web crash watchers, chipmakers, truck drivers, sleep researchers, nurses and night watchmen and women. In today's 24-7 work world, are we ready for an around the clock work world, or are these workplace night watchmen and women paying a price that may be too costly for all of us?

Item no. : SU11580007
Format : DVD
Duration : 60 minutes
Price : USD 99.00

LIVELYHOOD: OUR TOWNS

In Our Towns, we meet the torchbearers of civic life. From team-owning beer vendors in Greenbay, Wisconsin, Seattle super teachers, Big Easy librarians, to volunteer firefighters moving a 150-year old station, we meet ordinary, but extraordinary people strengthening community institutions.

Item no. : JY11580008
Format : DVD
Duration : 60 minutes
Price : USD 99.00

LIVELYHOOD: PLANET WORK I

Host Will Durst wings his way around the world to meet a few ordinary Americans trying to make the global marketplace a little more fair for all of us. A Seattle chef finds a creative way to help feed the hungry in Siberia; a Vermont-based coffee importer shares more of the profits with Central American coffee growers through Fair Trade; a union organizer helps improve labor practices for factory workers

in Cambodian sweatshops; and a New England shoe maker finds a way to save manufacturing jobs at home, while also turning a profit.

Item no. : YL11580009
Format : DVD
Duration : 60 minutes
Price : USD 99.00

LIVELYHOOD: PLANET WORK II

So your company has gone global. You've been relocated to another continent where the language, culture, and norms make you feel even more disconnected than you already are. Livelyhood offers a few tips and stories to help you cope in this quick changing global economy. Host Will Durst also travels to Italy to understand the Slow Food movement, attempting to counter fast food and long hours at the office; Singapore to meet up with a globetrotting mom who spends 12 days a month in a different time zone than her kids; and Bangalore, India, where telemarketers use American aliases to put customers on the other end of the line at ease. Also featuring a third-generation Venetian gondolier operator; Brazilian talk show host Joe Suarez; and Geek corps volunteers bridging the digital divide in Africa.

Item no. : HF11580010
Format : DVD
Duration : 60 minutes
Price : USD 99.00

LIVELYHOOD: SHIFT CHANGE

Shift Change looks at how working Americans are adapting to changes in the workplace due to downsizing, the effects of the global economy, temporary jobs and new technology. You'll meet ordinary superheroes including a CEO who saved a town and a telephone operator who has kept up with 55 years of technological upheaval. Through these and other stories, Livelyhood finds an American work force more resilient than formica.

Item no. : WJ11580011
Format : DVD
Duration : 60 minutes
Price : USD 99.00

LIVELYHOOD: THE WORKDAY THAT WOULDN'T DIE

In 1938, workers won the right to an eight-hour workday. But the new economy is rapidly rewriting the rules. For millions of Americans, 9 to 5 now seems like a quaint idea. Host Will Durst travels the country to see how the workday has changed - for better and for worse. Along the way, you'll meet factory workers who prove flextime doesn't just work in an office setting; high tech workers burning the midnight oil to

keep clients happy; and a professional lackey who picks up dry cleaning, delivers party snacks - and even downsizes an office.

Item no. : RL11580012
Format : DVD
Duration : 60 minutes
Price : USD 99.00

LIVELYHOOD: WORKING FAMILY VALUES

How do American families balance work with their personal and family lives? Episode two of Livelyhood explores the impact of work on families, and families on work. A Denver dad starts a day care center at home to spend more time with his kids; Brooklyn seniors create companionship through a currency called Time Dollars; a Northwest mother-daughter team restore the traditional family meal; and a Tennessee bank experiments with policies attuned to the realities of working parents. Working Family Values offers practical and smart solutions for keeping up with the rat race while carpeting the maze.

Item no. : PH11580013
Format : DVD
Duration : 60 minutes
Price : USD 99.00

TEST OF COURAGE: THE MAKING OF A FIREFIGHTER

Every day millions of Americans, black, white, Asian, Latino, men and women, gay and straight, go to work together. For the most part they manage to get along. But what happens when you take a diverse group of people and tell them they have to eat, sleep and live together and trust each other with their own lives? Getting along becomes another story. Test of Courage is a one-hour documentary about young men and women from diverse backgrounds striving to become firefighters. Set in Oakland, California, a city where no single ethnic group makes up the majority, the story shows how these aspiring firefighters navigate the cultural divides to learn to live and work together, meeting the daily pressures of saving lives.

Item no. : VV11580017
Format : DVD
Duration : 60 minutes
Price : USD 100.00

WE DO THE WORK - DISCOUNTED LIVES

Workers at K-Mart's high tech distribution centers say wages and working conditions are rock bottom and their treatment is second rate. The globalization of the economy means more products are made outside the U.S., moving American workers into distribution jobs. This program looks at the struggle for a first

contract at the Greensboro, North Carolina, distribution center that went beyond employee/employer relations and ultimately involved the entire community.

Item no. : MA11580018
Format : DVD
Duration : 30 minutes
Price : USD 99.00

WE DO THE WORK - FAMILY FUEL: A COAL STRIKE STORY

The battle between the United Mineworkers of America and the Pittston Coal Company reached epic proportions in the rugged terrain of the Appalachian Mountains. Mass sit-ins, arrests and the takeover of the coal plant made this strike one of the most dramatic in labor history. Coal miners walked off the job when Pittston cut health and pension benefits for retirees, widows and disabled miners. This special chronicles what miners call "a battle for their way of life." Hosted by Ned Beatty.

Item no. : VP11580019
Format : DVD
Duration : 30 minutes
Price : USD 99.00

WE DO THE WORK - LEAVING HOME

This program documents how free trade has impacted the economic lives of millions and is affecting working people on both sides of the border through the maquiladora program. Factories in the Midwest have relocated to Mexico, leaving former workers and their towns without jobs, or hope. Mexican workers in U.S. plants make just \$35 to \$50 a week and describe the dangerous conditions they face on the job. Economists, environmentalists and business experts debate the impact of our free trade future.

Item no. : HC11580020
Format : DVD
Duration : 30 minutes
Price : USD 99.00

WE DO THE WORK - LOOKING BACK: MOMENTS IN LABOR HISTORY

Actor Danny Glover, recounts the dramatic history of The Brotherhood of Sleeping Car Porters and tells how it helped redefine the relationship between the races, lay the foundation for the civil rights movement and inspired a generation of black leaders. Turbulent Romance recounts the history of airline flight attendants, a fascinating story that reflects the struggles and triumphs of women in the workplace in the twentieth century. Earl Robinson, composer of the legendary ballad Joe Hill is also profiled in a clip from the documentary, Earl Robinson: Ballad of

an American.

Item no. : JB11580021
Format : DVD
Duration : 30 minutes
Price : USD 99.00

WE DO THE WORK - LOOKING BACK: MORE LABOR HISTORY

Featured stories in this labor history sequel documentary includes the story of Homestead, Pennsylvania, a steel town, whose rise and fall is a parable of rapidly changing economic forces and patterns of consumption at work in twentieth century America. Life On the Beam profiles dynamic labor leader Harry Bridges, first president of the International Longshoreman and Warehouseman's Union (ILWU), and life-long champion of racial equality. Red's Java House is a very special workers' cafe and unique museum of San Francisco waterfront labor history.

Item no. : KH11580022
Format : DVD
Duration : 30 minutes
Price : USD 99.00

WE DO THE WORK - NAVAJO MEDICINE

This report examines Native American health care workers in the Navajo Nation struggling to meet the needs of isolated rural communities in clinics that are often under funded and understaffed: Marilyn Yazzi, the daughter of a medicine man, now a community health representative; Harry Charlie, who cooks and serves traditional meals to Native elders; Larson Manuelito, a former uranium miner turned union organizer.

Item no. : DN11580023
Format : DVD
Duration : 30 minutes
Price : USD 99.00

WE DO THE WORK - PRISON LABOR/PRISON BLUES

This award-winning investigative report goes behind penitentiary walls to look at the growing controversy over the increasing use of prison labor in the United States. We hear from prison officials, inmates, and business and labor leaders. Does inmate labor provide meaningful rehabilitation and a way to finance prisons, or is it just a cheap source of labor for private companies? What is the impact on people competing for the same jobs outside the prison system? Also includes rare footage of a prison factory in Shanghai, China.

Award

- winner of the Chicago International Film Festival, Silver Hugo Award

Item no. : WT11580024
Format : DVD
Duration : 30 minutes
Price : USD 99.00

WE DO THE WORK - SEWING OUR FUTURE

Eight dollars an hour, or three dollars a day? Over the last 20 years, nearly half a million U.S. apparel jobs have been lost to offshore sites. This special report looks at who is making U.S. apparel in the 1990's, where it's being made, and efforts by fashion designers, manufacturers and unions to keep the clothing business thriving in the U.S. Features interviews with workers in New York City and El Salvador, plus labor investigator Charles Kernaghan, who revealed that the U.S. government spent nearly a billion dollars to encourage garment manufacturers to relocate to Central America and the Caribbean. Hosted by Ed Asner.

Item no. : VA11580025
Format : DVD
Duration : 30 minutes
Price : USD 99.00

WE DO THE WORK - THIS FAR BY FAITH

In the Mississippi Delta, catfish ponds flood the fields where cotton used to grow. Many of the workers who process up to forty fish a minute live in shacks on stilts, while across the tracks in the white section of town large homes recline behind sprawling lawns. This Far By Faith takes viewers inside homes and churches to meet workers--mostly African-American women--whose pay was so low that despite working a 40 hour week they still qualified for welfare and food stamps. After a long strike against the Delta Pride catfish processing company, they emerged victorious in what has been proclaimed one of the most significant labor and civil rights victories of the last decade. Music by B.B. King, and hosted by Alfre Woodard.

Item no. : BH11580026
Format : DVD
Duration : 30 minutes
Price : USD 99.00

WE DO THE WORK - TIES THAT BIND

This special examines workers' efforts to gain union representation in the workplace by looking at two organizing drives that had very different results. In 1993, ship builders at Avondale Shipyards in New Orleans voted to unionize. Opposing visions of what's best for employees resulted in a bitter two-year dispute involving the National Labor Relations Board, the company and the union that eventually resulted in a new contract for the workers. The second case study involves textile workers in Martinsville, Virginia, who won a union contract after sixteen years and five union elections. Through on-going coverage and competing advertisements broadcast on the local cable channel, issues raised by labor and management were debated by civic and religious leaders, families and neighbors.

Item no. : TS11580027
Format : DVD
Duration : 30 minutes
Price : USD 99.00

WE DO THE WORK - TOOLS OF THE TRADE

The stories from the construction industry include a debate over prevailing wage laws, which set pay on publicly funded construction projects; a profile of a family who passes its building trade and its commitment to quality work through three generations; a former welfare mother who became a journeyman painter through the America Works project; and a Carpenters Union campaign to organize immigrant workers at an earthquake retrofitting business.

Item no. : KP11580028
Format : DVD
Duration : 30 minutes
Price : USD 99.00

WE DO THE WORK - WHEN CHILDREN DO THE WORK

In spite of tough laws enacted early in the century, child labor has re-emerged as a serious concern in the era of the global economy. This program explores the connections between products on American shelves and the exploitation of children and teens, and the inspiring work of human rights activists. A union women's group outraged by the use of child labor in Bangladesh; Charles Kernaghan's expose of abuses in U.S. "free-trade" zones and the maquiladora program; and the dramatic story of Iqbal Masih, a ten-year-old activist who was assassinated for drawing international attention to the plight of indentured carpet children in Pakistan, remind us that consumers need to know the true cost of the products they buy.

Item no. : NH11580029
Format : DVD
Duration : 30 minutes
Price : USD 99.00

WE DO THE WORK - WORKING UNTIL IT HURTS

Chronic pain as a result of fast-paced computer use is disabling thousands of Americans in factories and offices around the country. Working Until It Hurts profiles individuals whose lives have been transformed through repetitive strain injuries (RSI), now the leading cause of occupational illness in the U.S. It examines actions now being taken to combat this crippling epidemic. Hosted by Lee Grant.

Item no. : GH11580030
Format : DVD
Duration : 30 minutes
Price : USD 99.00



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