

2014 New Releases Catalogue

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3D MODELING AND SCULPTING

DESIGN TECHNIQUES FOR 3D CONCEPT ART

With Gavriil Klimov

In this DVD, Gavriil Klimov guides us through his pipeline and workflow to create sci-fi 3D concept design using 3ds Max, Keyshot and Photoshop. Having worked in the film and game industries, his use of 3D in the design phase of a project has been critical to his success. The lecture begins with modeling, where Gavriil discusses the use of reference, the benefits of 3D and various tips for 3ds Max. Detailed hard-surface modeling techniques are demonstrated as we see the entire modeling process unfold. He then takes the 3D concept into Keyshot to design the materials, shading and lighting. Keyshot's intuitive workflow allows for the fast-turnaround of photoreal images that can be quickly edited based on a client's art direction. To create a final illustration ready for presentation, Gavriil post-processes the Keyshot render in Photoshop using a variety of render passes. These elements are composited, while a variety of effects are added to increase the believability of the image, including hand-painted details and lens effects. For those interested in learning the latest techniques being used by designers in the entertainment industry, this lecture offers an inspiring perspective by one of the industry's leading artists.

Item no. : BN06370356
Format : DVD-ROM
Duration : 95 minutes
StdBkNo : 1597627216
Price : USD 89.00

AGRICULTURE

BRINGING IT HOME: INDUSTRIAL HEMP, HEALTHY HOUSES, AND A GREENER FUTURE FOR AMERICA

Directed by Linda Booker, Blaire Johnson

Extols the many benefits of industrial hemp for the environment and human health, while revealing the obstacles to what could be a thriving industry for U.S. farmers.

Industrial Hemp is making headlines in American media with the recent Farm Bill amendment allowing hemp research crops in ten states. But why does Federal policy still classify and confuse this non-psychoactive plant with marijuana as a drug? BRINGING IT HOME tells the story of hemp's past, present and future through interviews with global hemp business leaders and entrepreneurs, archive images, animation and footage filmed in Europe and the United States.

The film features the designer of "America's First Hemp House" and his quest to find the healthiest building material available to construct a safe environment for his daughter with chemical sensitivities. He discovers non-toxic, carbon neutral hempcrete that is recyclable, pest-fire-mold-resistant and cuts energy bills in half. But the major drawback for U.S. builders is that the fiber for hempcrete must be imported. Current U.S. Federal policy does not distinguish hemp from its psychoactive plant cousin marijuana, despite a long history of hemp farming in America up until the 1940s.

BRINGING IT HOME follows the hemp trail to the U.K. where business owners, researchers, farmers and Kevin McCloud, TV host of Grand Designs, discuss industrial hemp use in their country. Also featured are interviews with CEOs of million dollar U.S. companies that are importing hemp for healthy, sustainable products, and those working for policy change at the state and federal levels. A lobbyist for the CA Narcotics Officers Association gives voice to the opposition.

BRINGING IT HOME makes the case for all the benefits of a misunderstood plant that will leave viewers wondering: why aren't we growing it here?

Reviews

- "An extremely well done documentary with very good educational value...makes a strong case why we should start growing industrial hemp." - Anil Netravali, Professor of Fiber Science, Cornell University
- "A brilliantly executed documentary that weaves a touching narrative extolling the many benefits of industrial hemp for the environment and human health, while illuminating the obstacles to what could be a thriving industry for U.S. farmers to tap into." - Eric Steenstra, President of Vote Hemp, Executive Director of Hemp Industries Association

Awards

- Jury Award, Wild & Scenic Environmental Film Festival
- Director's Choice Award, Best Environmental Film, Sedona International Film Festival
- Best Environmental Documentary Award, Chagrin Documentary Film Festival

Item no. : WH01110874
Format : DVD
Duration : 52 minutes
Audience : Grades 10-12, College Adults
Copyright : 2013
StdBkNo : 1941545017
Price : USD 250.00

AMERICAN STUDIES

COME HELL OR HIGH WATER: THE BATTLE FOR TURKEY CREEK

Directed by Leah Mahan

When the graves of former slaves are bulldozed in Mississippi, a native son returns to protect the community they settled.

COME HELL OR HIGH WATER follows the painful but inspiring journey of Derrick Evans, a Boston teacher who returns to his native coastal Mississippi when the graves of his ancestors are bulldozed to make way for the sprawling city of Gulfport. Derrick is consumed by the effort to protect the community his great grandfather's grandfather settled as a former slave. He is on the verge of a breakthrough when Hurricane Katrina strikes the Gulf Coast.

After years of restoration work to bring Turkey Creek back from the brink of death, the community gains significant federal support for cultural and ecological preservation. Derrick plans to return to Boston to rebuild the life he abandoned, but another disaster seals his fate as a reluctant activist. On the day Turkey Creek is featured in USA Today for the 40th anniversary of Earth Day, the Deepwater Horizon oil rig explodes.

Reviews

- "This intimate film tells a gigantic story -- about race, power and so-called development. But it is also a saga of community, resilience, resistance, and hope." - Bill Bigelow, Rethinking Schools
- "This inspiring film educates as it illustrates what powerful local resistance to destructive plans of outsiders looks like. It makes concrete the challenges of fighting for human rights and community respect, not only in the Deep South, but everywhere." - Bill Quigley, Professor of Law, Director of the Law Clinic and the Gillis Long Poverty Law Center, Loyola University-New Orleans
- "Turkey Creek is emblematic of so much of what is going on in the world right now, and that part of our country. These communities are not supposed to be considered resilient. These communities were not supposed to survive, but they've survived. And the solutions that they're coming up with are the solutions that we all really need to pay attention to and lift up." - Leslie Fields, Sierra Club director of Environmental Justice and Community Partnerships

Award

- Audience Award for Documentary Feature, New Orleans Film Festival

Item no. : PF02560875

Format : DVD
Duration : 56 minutes
Audience : Grades 9-12, College, Adult
Copyright : 2013
StdBkNo : 0615892590
Price : USD 250.00

GREAT VACATION SQUEEZE, THE

Directed by John de Graaf

This film shows why vacations are important for productivity, happiness, family bonding and especially health.

Americans have the shortest vacations of any rich country. And they are actually getting even shorter. The US is one of only five countries in the world -- the others are Burma, Nepal, Suriname and Guyana -- which have no law guaranteeing any paid vacation time for workers. The average US vacation is a bit over two weeks, while the median is only about a week and a half, and American workers give back about three vacation days every year. Europeans enjoy five or six weeks of vacation each year and are healthier than Americans.

Vacations matter -- for productivity, happiness, family bonding and especially, health. Men who don't regularly take vacations are a third more likely to suffer heart attacks than those who do; women are fifty percent more likely, and far more likely to suffer from depression.

Making the case for more vacation time are: Shelton Johnson, a ranger naturalist in Yosemite; Rick Steves, the world's best-selling travel writer; and Sara Speck, cardiologist and director of a cardio-vascular wellness program, who tells patients to "take two weeks and call me in the morning."

Reviews

- "Finally there is a film that addresses over-work in the United States and offers a real world solution for making change. The Great Vacation Squeeze is well researched, fun, and accessible. It would be a valuable addition to a wide variety of courses including Medical Sociology, Social Problems, Social Movements, Intro, Sociology of Work and Leisure, and more." - Melinda Messineo, Professor of Sociology and Director of Freshman Connections, Ball State University
- "The film makes a strong case that many Americans today are missing out on a key element of the pursuit of happiness: time off to recharge, reflect, and reconnect. It's sure to generate lively discussion about the exceptionalism of the United States in not guaranteeing the right to take an annual break from work." - Anders Hayden, Assistant Professor of Political Science, Dalhousie University, Author, Sharing the Work, Sparing the Planet: Work Time,

Consumption and Ecology

Item no. : TU01110877
Format : DVD
Duration : 27 minutes
Audience : Grades 7-12, College, Adults
Copyright : 2013
StdBkNo : 1941545009
Price : USD 195.00

THREE MILE ISLAND REVISITED

By Steve Jambeck

This documentary directly challenges the claim of the nuclear industry and the government that "no one died" from the partial meltdown of the Three Mile Island nuclear power plant in 1979, America's worst nuclear disaster.

Through the testimony of area residents and scientists, the documentary represents compelling evidence that cancer deaths and birth defects increased in the area surrounding the Pennsylvania plant.

The film reveals that the utility which owns the nuclear plant has been quietly awarding damages to hundreds of local residents who have brought suits, despite its insistence that no one was harmed.

Produced by an award-winning investigative reporter and an Emmy Award-winning TV cameraman, Three-Mile Island Revisited digs into a nightmare that has received little attention from mainstream media.

Review

- "Makes a chilling case that people did die as a result of Three Mile Island and that...the illness and the dying continues." - Earth Island Journal

Award

- Silver Award, Worldfest

Item no. : PC01920225
Format : DVD
Duration : 30 minutes
Audience : Grades 10-Adult
Price : USD 109.00.00

ARCHITECTURE

APPROPRIATE LANGUAGE, AN

By Gino Valle

The late Gino Valle was Italian- born and reared in Udine and trained as an architect in Venice and at Harvard. He took over his father's practice in Udine after the '39-45 War and remained there in partnership with his sister Nani Valle Bellavitis. From 1977 he was also Professor of Architecture at Venice University Institute of Architecture. He was one of the few postwar Italian architects who remained

outside politics or fashion. As he says, he did what had to be done at that moment. He expresses common sense and continuity in his work, which may account for the durable quality of his buildings both visually and technologically. The significance of his architectural language rests upon a methodology of design and the fact that he composes with modules of human activities as well as of form carefully related to the urban environment. All this is explained in his recorded talk as he describes some of the many buildings he completed, most of them in the region around Udine.

Item no. : SZ06600352
Format : DVD
Price : GBP 95.00

BREAKING INTO CHINA: FENGMING MOUNTAIN PARK

By Martha Schwartz

Martha Schwartz first came to prominence with her Boston bagel garden - a radical manifesto for a more artful approach to landscape design. Her recent projects include Dublin Docklands Grand Canal Square in Dublin, Mesa Arts Centre in Arizona and Jacob Javits Convention Center Plaza, New York. In this talk, she describes her project Fengming Mountain Park in the Chinese city Chongqing for a major Chinese developer. The project is a rectangular section cut through a large construction site designed to showcase the sales centre for a series of forthcoming residential towers. Building on the idea of zigzagging movement of water down a mountain, she has created a processional route across the site, marked by a series of monumental orange cut-steel structures - like origami mountains on legs - that glow at night. This is a truly exciting time to be working in China, she says, with construction taking place on an epic scale and developers just beginning to appreciate landscape architecture as art-form.

Item no. : PY06750353
Format : DVD
Copyright : 2014
Price : GBP 95.00

CAREER RETROSPECTIVE BY ALASTAIR MCALPINE

By Alastair McAlpine

Alistair McAlpine started working for the family building firm Sir Robert McAlpine at the age of sixteen. After his first job on Howard Robinson's Shell Centre on London's South Bank, he went on to work with many of the pre-eminent architects of the post war era: Denis Lasdun, Basil Spence and YRM. His close relationship with Cedric Price spanned many decades, until the latter's death in 2003. In this talk, McAlpine recalls being summoned by Lasdun during building of the National Theatre and his attempt to matchmake

Price with Richard Seifert. He discusses commissioning Classical architect Quinlan Terry to design a series of follies for his personal estate, and his concerns about the current London building boom.

Item no. : EP00850354
Format : DVD
Copyright : 2013
Price : GBP 95.00

CAREER WITH YRM, A

By Brian Henderson

Brian Henderson spent the greater part of his career as a partner with YRM. The firm, founded by F.R.S. Yorke, Eugene Rosenberg and Cyril Mardall, was responsible for many institutional buildings of the post war period: schools and universities, power stations and airports. Henderson talks about his early experience working for Basil Spence on the Festival of Britain; his major buildings for YRM, including the Sizewell B nuclear power station in Suffolk; and the more unusual projects he was involved with, such as the Michelin Building for Paul Hamlyn and Terence Conrad, and YRM's own offices in Britten Street.

Item no. : NJ06600355
Format : DVD
Copyright : 2013
Price : GBP 95.00

COMMUNICATING VESSELS: AN ARCHITECTURAL PARACOSM

By Neil Spiller

Neil Spiller Communicating Vessels: an architectural paracosm P1304 Professor Neil Spiller is dean of the school of architecture at Greenwich University. Before moving to Greenwich in September 2010, he was vice dean at the Bartlett school of architecture, where he founded AVATAR, the Advanced Virtual and Technological Architecture Research Group. In this talk, Spiller describes his 14-year long Communicating Vessels project - an architectural paracosm set on an island in Kent. His designs for the island - which include a walled garden in memory of the American theorist Lebbeus Woods - draw on the work of the Surrealists, science fiction and technological advances such as nanotechnology and augmented reality.

Item no. : YF06750356
Format : DVD
Copyright : 2013
Price : GBP 95.00

DESIGN AND MARKETING CONUNDRUMS

By Kenneth Grange

Kenneth Grange, knighted in 2013, was born in London in 1929, and studied graphic design and drawing in art school. But it was in the Army, with the Royal Engineers, where he had to take things apart and draw them, that he learned about construction and presentation. There followed eight years of working in a variety of design and architectural practices before he established himself in London in 1958 as a consultant industrial designer. In 1972 he was a founder member of the Pentagram partnership where he has remained. As the only industrial designer among the partners, he has been responsible for both mass-market leaders and specialist products. He has won many design awards and was made a Royal Designer for Industry, Britain's most prestigious design award. He frequently lectures both in the UK and abroad. From the start, his work has demonstrated the commercial power of effective product design.

Item no. : PK00850357
Format : DVD
Price : GBP 95.00

DESIGNING FOR OUR TIME

By Richard Horden

Richard Horden, after a childhood spent partly in Italy and partly in England, graduated from the Architectural Association. He then worked with Spence & Webster on their competition-winning scheme for a Parliament building in Westminster before joining Foster Associates where he worked on the Sainsbury Centre, the Hong Kong & Shanghai Bank, Stansted Airport and other jobs until he set up his own practice in 1984. Since then his work has been exhibited widely. He has also been lecturing to students in the UK, Germany and Italy. He tells us, in his recorded talk, how, from a lifelong involvement with boats and yachts, he has learned that it is possible to build elegant beautiful structures with the minimum use of materials - steel rope, aluminium, glass fibre, wood, fabrics which are quickly assembled. He points out that yachts, hand-gliders and spacecraft are demountable frame structures held together in tension and compression, onto which all the various components of their technology can be clipped or changed as required. Strongly influenced by these techniques is his Yacht House. It is completely modular, the components small, lightweight and easily handle able, the materials aluminium, steel, wood, sail cloth. He intends making the building system available as a kit to be easily assembled by 2 people. He insists that it is the architect's responsibility to design for the age they live in, using the available skills, materials and techniques to achieve buildings of the highest quality.

Item no. : PA06600358
Format : DVD
Price : GBP 95.00

DUALISM IN ARCHITECTURE

By Stanley Tigerman

Stanley Tigerman was born in Chicago, received his architectural training at Yale, and started his own practice in 1964. He has been teaching in many western universities and is Professor of Architecture at the University of Illinois in Chicago. Among his innumerable activities he organised the Chicago Seven group of architects and their exhibitions and in 1980 authored the book and exhibition 'Late entries to the Chicago Tribune Competition'. In 1982, in a book he called 'Versus', he sought to clarify the American condition, and he feels he is still 'writing' it in his own work as he attempts to clarify dualistic attitudes in architecture. By dualism he means the juxtaposition of opposites, seen simultaneously but in no way synthesised. The highly original designs he uses to illustrate his recorded talk show buildings invariably ruptured into two pieces. Sometimes he uses one to mirror the other; sometimes he juxtaposes two different languages (classical and vernacular, formal and rational); sometimes the dialogue is between abstract and representational elements. Symbolism is never far away, particularly in the exhibit he has devised for the new German Architecture Museum in Frankfurt.

Item no. : CU06750359
Format : DVD
Price : GBP 95.00

LIFE AND WORK

By James Gowan

James Gowan, best known for the Leicester University Engineering Building, which he designed along with James Stirling, talks here about his life and work. Now in his 80s, Gowan recalls his training at the Glasgow school of art, his early career in London where he met Geoffrey and Philip Powell, his collaboration with Stirling, and the tensions that forced him to go his own way, just as the pair were coming to prominence. Gowan's interest in social housing began with Ham Common - the project which launched his partnership with Stirling - and continued with schemes at Creek Road and Trafalgar Road in Greenwich, London. Other buildings include the Schreiber House in Hampstead, London and the latest addition to his Humanitas Hospital, Milan. Still influenced by his Beaux Arts training, Gowan believes he is an architect in the gothic, as opposed to the classical, tradition.

Item no. : KV00850360
Format : DVD
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Price : GBP 95.00

MACHINES OF POSSIBILITY: URBAN SPACE AS SOCIAL PRODUCT

By Iain Borden

Iain Borden Machines of Possibility: urban space as social product P1305 Architectural historian Iain Borden is vice dean at the Bartlett school of architecture. His work focuses less on architecture with a capital A, than on everyday spaces and buildings, from bus benches and bill boards to food stalls in Japan. In this talk, Borden discusses urban space as a social product. Applying the theoretical approach of Henri Levebre, he explores how different people experience the city, focusing on skateboarders, car drivers and the French film-maker Jacques Tati.

Item no. : NJ06600361
Format : DVD
Copyright : 2013
Price : GBP 95.00

MODERN SPACE AND HISTORIC SPACE

By Henri Ciriani

Born and trained in Peru, the French architect Henri E. Ciriani moved to Paris in 1964, and since 1969 has combined teaching (at the Paris-Belleville School) with private practice. He has taught also in England, the USA, Canada and Peru, and his work has been published world-wide and featured in important exhibitions. He has had several awards in France in addition to the gold medal of the National University of Engineering in Peru and the silver medal of that country's College of Architects. Ciriani considers himself a Modern architect in that, in his architecture, he gives equal importance to social as well as aesthetic values. He subscribes to the ideals of a vocal and influential group of post-'68 architects in Paris who are concerned with creating meaningful space, with bettering the human environment, and with ensuring that society does not lose sight of the history of its city nor restrict the design concepts of monuments and public buildings. In his recorded talk he enlarges on these ideas as applied to his work, all in France -- housing, schools, child-care centre, city hall, opera house, even a hospital kitchen which he treats as a palace for workers.

Item no. : VN06750362
Format : DVD
Price : GBP 95.00

OPERA HOUSE AND CONCERT HALL ACOUSTICS

By Derek Sugden

Derek Sugden, structural engineer and a director of Ove Arup & Partners, was a founder member of Arup Associates and,

more recently of Arup Acoustics of which he remains a consultant since retirement. But his passion is music and there is hardly an opera house or concert hall which he has not sampled and analysed acoustically, weighing up their suitability for this or that type of music. Consequently his advice is much sought after. His first musical job was the conversion of Snape Maltings in Suffolk into a concert hall for the Aldeburgh Festival. In his recording, he describes this and a number of opera houses and concert halls in terms of their geometry, reverberation time, volume per seat, side reflections, relationship of stage to auditorium, etc., all factors affecting their design. Demand today is for opera houses suitable for all kinds of music from Monteverdi to Wagner to Philip Glass, which seat about 1200 people as in the new Glyndebourne Opera House which Sugden is working on with Michael and Patti Hopkins. He shares, in this recording, some of his expertise in the matter of predicting the acoustical behaviour of an enclosed space.

Item no. : PM00850363
Format : DVD
Price : GBP 95.00

PASSIVE ENERGY FOR WASHINGTON D.C.

By John Andrews

John Andrews is one of Australia's leading architects. After graduating in the 50s from Sydney and Harvard Universities he started practice in Toronto, Canada in 1962 and taught at Toronto University from 62 to 69, the last two years as Chairman of the Faculty of Architecture. Since 1970 he has practised in Australia. The buildings that first brought him world attention were Scarborough College, 1965, in Canada, and Gund Hall 1968 for Harvard Graduate School of Design. He has won many architectural awards for his work including the Australian Gold Medal and the Advanced Australian Award. With a down-to-earth approach to architecture, he says 'architecture is nowhere as mystical as many people would have it. It is largely a matter of commonsense'. The two people whose formative influence he acknowledges are Buckminster Fuller, who admired the efficiency and economy of a boomerang, and Louis Kahn, who said designers should let a building be what it wants to be. In his recorded talk Andrews describes his most recent building, the headquarters for Intelsat in Washington D.C. which he won in an international competition. Intelsat is the international space organisation founded by Comsat USA, which includes to date (1985) 109 nations. Andrews has provided it with a building which is not only a handsome addition to its surroundings, much appreciated by its users, but in that city of extremes of heat and cold is probably the only building relying entirely on passive energy. Furthermore, despite the depth of the complex, every office has an outside window.

Item no. : PK06600364

Format : DVD
Price : GBP 95.00

QUESTION OF SCALE, A

By Philip Dowson

Philip Dowson is a founder partner of Arup Associates, a multi-disciplinary design practice in London. He maintains that a close integration between the professions is more than ever necessary today to co-ordinate designs in our present climate of technical change. He starts his talk by describing a small house built in 1964 which illustrates an approach to architecture that is common to all the work that he shows: architecture is about people; how given a site, the architect can enrich the lives of the future occupants of a building on it; how relationship can be struck between manmade and natural, between small and large scale, between the way of life and the environment which is the heart of it all. The resolution of these and other problems, such as energy and conservation, are discussed and illustrated by his industrial and office work and his university buildings.

Item no. : FD06750365
Format : DVD
Price : GBP 95.00

REDEFINING URBAN QUALITY

By Rob Krier

Architect Rob Krier, born and reared in Luxembourg and later Munich, has taken Austrian nationality and, since 1976, practised in Vienna where he is also a Professor and Dean in the Technical University. His book 'Stadttraum in Theorie und Praxis' in 1975, analysing urban space systems, brought him instant recognition. His main goal is the establishment of articulated space in cities. He seeks to reproduce the quality of public life of older cities which he misses in modern cities; and to rediscover the essence, scale, architectural organisation and geometry of the house in relation to itself and to the city. In his recorded talk he adds that he wants to build in such a simple way that the man in the street can understand what he is doing. Work on low-cost housing is, for him, the most fulfilling as it concerns people's everyday life. Though he uses classical categories in defining urban spaces -- squares, courtyards, porticoes, streets -- he rejects utterly fashions or isms in architecture. Historical spatial experience is introduced as a new concept - for example, in the Ritterstrasse housing. In a short statement in German at the end of the talk he despairs of the ugliness of modern cities. But he is dedicated to the struggle for truth and beauty and finds solace in his sculpture and beautiful drawings, some of which are shown in these images.

Item no. : JH00850366
Format : DVD
Price : GBP 95.00

ROMANTIC HIGH-TECH

By Helmut Jahn

Helmut Jahn was born in Germany, trained in architecture at the Technische Hochschule Munich between 1960-65, and continued to work in that city until 1966 when he moved to the USA. There he trained for a short while at IIT, Chicago, under Myron Goldsmith and Fazlur Khan, before starting work with C. F. Murphy & Associates under Gene Summers. Since 1973 he has been Partner and Executive Vice President. In 1977 he joined the Chicago Seven Group. One of the moving lights of Chicago, he has received many awards and honours and has become internationally famous for the new life he has injected into the design of the skyscraper. Having started as a believer in functionalism, he has steadily moved away from the strictly Miesian character of the Murphy work. Of his recent buildings, he says- in his recorded talk -that the functional, programmatic and technical aspects have very little influence on their appearance. The buildings deal with image. They synthesise an approach from abstract geometric forms to historic archetypal forms, to Art Deco, forms that echo the joyful symbolism of early skyscrapers like Chicago's Tribune Tower and Wrigley building. Though the buildings have a formal order and a connection to history, there's a re-thinking of the distribution of interior space, so that atriums and other amenities not in the brief come out of the design process, there's an innovative use of technology and there's a social and civic impact on the spaces in and around.

Item no. : TN06600367
Format : DVD
Price : GBP 95.00

SANGATH - WHERE TWO PATHS CONVERGE

By Balkrishna Doshi

Veteran Indian architect BV Doshi looks back at the two key influences on his work - his mentor Le Corbusier and his roots in India. Sangath, his studio in Ahmedabad, built after Doshi passed 50, marks the unification of these two strands.

Item no. : HB06750368
Format : DVD
Copyright : 2013
Price : GBP 95.00

SCALES OF IMAGERY

By Tom Beeby

The influence of Frank Lloyd Wright was strong on Tom Beeby as he grew up in Oak Park near Chicago, also that of Colin Rowe and John Hejduk when he was an undergraduate at Cornell, of Vincent Scully when he went to Yale, and of Gene Summers during the six years when he worked for C. F. Murphy Associates in Chicago. In 1971 he formed a practice

with Jim Hammond and in 1977 they were joined by Bernard Babka. In 1975 he became a founder member of the Chicago Seven group which sought to re-examine architectural thinking and to free it from the standard commercial basis of most architecture in Chicago. The group organised a number of exhibitions including 'Late entries to the Chicago Tribune Tower competition' 1980. Architects worldwide were invited to do drawings which followed the format of the original 1923 competition. In 1980 Beeby became Director of the School of Architecture at the University of Illinois at Chicago. He has written many articles and the work of the partnership has been widely published and has received many awards. In his recorded talk, Tom Beeby maintains that though architects today are still part of the Modern era in terms of materials and techniques available for construction, they must learn to use these in a more evocative way than before, and he spells out scales of interpretation he has dealt with regarding images in his work.

Item no. : HT00850369
Format : DVD
Price : GBP 95.00

SPIRIT OF PLACE, THE

By Richard England

The Maltese architect Richard England is also a poet, photographer, painter, sculptor, and is the author of many books. Son of an architect, he received his architectural education in Malta and later in Milan under Gio Ponti. He says, to be born on such an island as Malta one has to develop an architecture focussed on its particular qualities, an architecture of evolution, of continuity, a simple expression. In his recorded talk, he quotes the words of Bela Bartok, 'What is new and significant must of necessity be grafted to old roots', to describe the philosophy which he tries to follow in his architecture: to produce an architecture which is an expression of regionalism with relevance to a particular sense of place, and at the same time to create the lost fairy-tale and legend. He shows illustrations of his own work in Malta and the Middle East.

Item no. : PN06600370
Format : DVD
Price : GBP 95.00

TIME AND MEMORY

By Adolfo Natalini

Adolfo Natalini practises as an architect in Italy, teaches in the School of Architecture in Florence, but says his vocation is to be an artist, and he strives to combine all three. In 1966, he started working in Florence with a group of friends (R. and A. Magris, Toraldo di Francia and P. Frassinelli) adopting the name Superstudio. They launched themselves with a series of Utopian projects demonstrating the falsity of the premises

of current thought. At the same time they were designing and producing objects and interiors and eventually buildings. Natalini himself is mainly interested in architecture and town planning, especially the relationship between architecture and historical centres. With projects for Florence, Jerusalem and Frankfurt, he has sought to understand the different layers or images which have been superimposed through the ages. When it comes to the design of individual buildings, he gives them personality by the use of metaphor and allegory. All this he explains in the talk presented here, recorded in English with a short statement in his native language, Italian, on the reverse side of the cassette.

Item no. : HG06750371
Format : DVD
Price : GBP 95.00

WORLD TRADE CENTRE MEMORIAL

By Michael Arad

Michael Arad won the 2003 competition to design the World Trade Centre memorial over more than 5,000 other entries. Born in Israel in 1969, Arad was living in New York City on 9/11. His scheme for the memorial, which began as a personal project in the days and weeks following the World Trade Centre attacks, was based on an image of two vast voids in the Hudson river reflecting the absence of the demolished towers. The project, which took seven years to complete and was beset by politics and conflict, opened in September 2011 to critical acclaim. In this talk, Arad, a principle at Handel Architects, describes his ambitions for the project, his determination to protect his original vision in the face of conflicting expectations, and the challenge of winning such a high profile commission so early in his career.

Item no. : LJ00850372
Format : DVD
Copyright : 2013
Price : GBP 95.00

ART

LOOK & DO ANCIENT EGYPT

By Ann Campbell

Now you can introduce your younger students to the ancient mysteries of Egypt, their colorful art and inventive architecture. Explore the Egyptian belief in an afterlife, and how they built their tombs, mastabas and pyramids to last forever.

Item no. : MH27620017
Format : DVD
Duration : 34 minutes
Audience : Grades K-5
Price : USD 99.00

LOOK & DO CHINA

By Ann Campbell

Students marvel at the magical animal spirits of the Shang and Zhou periods, watch as traders of the Han and Tang dynasties travel west along the Silk Road and see Song artists create paintings and poetry. They explore the Forbidden City of Kublai Khan.

Item no. : AJ27620018
Format : DVD
Duration : 32 minutes
Audience : Grades K-5
Price : USD 99.00

LOOK & DO GREECE

By Ann Campbell

Students first LOOK at the video then DO the creative and innovative activities in the workbook! They learn Post and Beam construction, proportion, and the different Greek orders which they can see in their own town.

Review

- "An excellent additional resource for teachers who focus on ancient civilizations, or those who teach history through art." -School Library Journal

Item no. : ZR27620019
Format : DVD
Duration : 21 minutes
Audience : Grades K-5
Price : USD 99.00

LOOK & DO MIDDLE AGES

By Ann Campbell

Travel back to the days of barbarians, knights in shining armor, and when kings and queens ruled Europe. Learn how to recognize Romanesque and Gothic influences as you walk through your own neighborhood.

Item no. : NN27620020
Format : DVD
Duration : 34 minutes
Audience : Grades K-5
Price : USD 99.00

LOOK & DO NATIVE AMERICANS

By Ann Campbell

From Arctic snows, to the northeast, to the southwest desert, Native Americans were the first to people our country. They had a deep reverence for the earth, its animals and the spirit world. Their art is creative, mysterious and exciting: tiny ivory models of whales; giant bears, ravens and eagles looking down from totem poles; sophisticated stone cities nestled in canyons and caves; huge spirit mounds for the dead; brave hunters living in wigwams, long houses and tipis. An easy

and stimulating way for kids to learn the rich heritage given to our country by Native Americans.

Item no. : NA27620021
Format : DVD
Duration : 43 minutes
Audience : Grades 3 or above
Price : USD 99.00

LOOK & DO ROME

By Ann Campbell

By cutting up a pie, students discover the magnificent Roman arch on which much of the architecture we see every day has been based! Students get to know Julius Caesar, Augustus and cruel Nero. Wonderful when social studies and art work together!

Item no. : PH27620022
Format : DVD
Duration : 33 minutes
Audience : Grades K-5
Price : USD 99.00

ART & ARCHITECTURE

AMERICAN ART AND ARCHITECTURE

By Ann Campbell and Dr. Erika Doss

Teach your students to understand the art and architecture that surrounds them! Discover what is unique about American art. Learn how architecture reflects the very history of America itself! Reach back in time to the adobe "condos" of the southwestern Anasazi Indians and trace our rich history all the way up to present day events. See how the history of American art and architecture reveals the needs and concerns of America. Interpret the wide ranging diversity of American art through painting, sculpture, folk art and photography and see how they reflect the ever-changing values and interests held by Americans over the past several hundred years.

Review

- "Good material and recommended for purchase for IMC collection." - San Diego City Schools, Instructional Media Ctr.

Item no. : LU27620011
Format : DVD
Duration : 140 minutes
Audience : Grades 9-Adult
Price : USD 199.00

CHINESE ART AND ARCHITECTURE

By Dr. Ronald M. Bernier

Trace the mysteries of China from the neolithic design of animal spirits through

present day art. Unravel the secrets of the Silk Road to the Forbidden City in Beijing. Understand the philosophies of Confucianism, Daoism and Buddhism. Interpret the art of the Han, Tang and Song dynasties, along with the brilliant and colorful Ming and Qing dynasties that followed.

Review

- Recommended by Education about ASIA Magazine

Item no. : KF27620012
Format : DVD
Duration : 55 minutes
Audience : Grades 5-12
Price : USD 149.00

EGYPTIAN ART AND ARCHITECTURE

By Ann Campbell

Journey through the mysterious Land of the Rising Sun through the fascinating and glamorous art and architecture of Japan. Learn about the creation myth, the Goddess of the Sun Amaterasu and other intriguing nature spirits of wind and earth. Examine the effects of the forced opening of Japan by the American Commodore Perry and how that changed the history of the world! A fascinating glimpse at an alluring culture.

Review

- "Good material and recommended for purchase for IMC collection." - San Diego City Schools, Instructional Media Ctr.

Item no. : ZC27620013
Format : DVD
Duration : 55 minutes
Audience : Grades 5-12
Price : USD 129.00

GREEK ART AND ARCHITECTURE

By ann campbell

Discover the basic roots of architecture by experiencing the construction of Stonehenge, Crete and the Archaic Greek temples. Examine the Acropolis and the extraordinary achievements of the Greeks during the Golden Age. Journey from the stylized Archaic period, through the magnificence of the human figure, to the amazing realism of the Hellenistic period.

Item no. : CL27620014
Format : DVD
Duration : 40 minutes
Audience : Grades 5-12
Price : USD 129.00

ITALIAN RENAISSANCE ART AND ARCHITECTURE

By Ann Campbell

Discover the art masters of the Italian Renaissance and the influence that Greek and Roman art had on this exciting "rebirth" period in Western culture. It influenced science, math, poetry, music, art and architecture. Learn how Brunelleschi and Bramante brought new excitement to architecture and Michelangelo did the same with the human body. Discover the great murals on the ceilings of palaces and the Sistine Chapel that thousands still flock to see.

Item no. : EE27620015
Format : DVD
Duration : 46 minutes
Audience : Grades 5-12
Price : USD 129.00

JAPANESE ART AND ARCHITECTURE

By Dr. Ronald M. Bernier

Journey through the mysterious Land of the Rising Sun through the fascinating and glamorous art and architecture of Japan. Learn about the creation myth, the Goddess of the Sun Amaterasu and other intriguing nature spirits of wind and earth. Examine the effects of the forced opening of Japan by the American Commodore Perry and how that changed the history of the world! A fascinating glimpse at an alluring culture.

Review

- "Recommended for purchase." - IMC collection. San Diego City Schools, Instructional Media Center.

Item no. : LE27620016
Format : DVD
Duration : 75 minutes
Audience : Grades 5-12
Price : USD 149.00

MAYA ART AND ARCHITECTURE

By Ann Campbell

Marvel at the magnificent Maya temples, palaces, sculptures and paintings. Learn how archeologists have only now been able to decipher their mysterious writing. "A narrator covers a wealth of information about the Mayans including the kings, games, sacrifices, gods, calendars and myths." Discover how Kings and Queens established their power through the letting of blood.

Review

- "Well done!" - says School Library Journal

Item no. : AU27620023
Format : DVD
Duration : 50 minutes
Audience : Grades 5-12

Price : USD 129.00

MEDIEVAL ART AND ARCHITECTURE

By Ann Campbell

Travel back in time to the days when barbarians were invading Europe, bringing with them terror and fear. Learn how the need for Feudalism and castles developed as people sold their freedom for protection against the Vikings. Explore the magnificent cathedrals and the way these architectural wonders still influence us today. Unravel the truths behind the knights in armor and the towering Cathedrals of this fascinating period in history!

Item no. : CA27620024
Format : DVD
Duration : 72 minutes
Audience : Grades 5-12
Price : USD 149.00

PRECOLUMBIAN MEXICO ART AND ARCHITECTURE

By Ann Campbell

Experience both the terror and excitement of the Precolumbian Olmec, Zapotec, Teotihuacan, Mixtec, Toltec and Aztec, ending with the coming of the Spanish. See the magnificent pyramids, temples, sculptures and paintings of the gods. Learn the myths of the Aztec who believed they had to keep the fifth sun moving across the heavens through human sacrifice. A glimpse into a mystifying and wondrous culture!

Item no. : HV27620025
Format : DVD
Duration : 50 minutes
Audience : Grades 5-12
Price : USD 129.00

ROMAN ART AND ARCHITECTURE

By Ann Campbell

Discover the magnificent Roman arch and how the Roman engineers based their structures on this design still prevalent today. Learn how the arch developed into the barrel vault and groin vault. Examine the construction of the dome and trace its evolution in a clear and simple manner. Learn how the arch and vaults influenced the construction of the Aqueduct, the Coliseum, the Baths, and the Pantheon. See how these architectural skills are used all around us even today!

Item no. : PR27620026
Format : DVD
Duration : 40 minutes
Audience : Grades 5-12
Price : USD 129.00

ARTS & CRAFTS

ANATOMY FOR ARTISTS - MAN IN MOTION

Host: Larry Withers

It's one thing to know the parts of the body, it's another to put that knowledge into action. This video takes the artist to the next level by examining a variety of human activities including running, walking, jumping, lifting, carrying, kicking, throwing, pulling, and more. Working from the live model using different camera angles, classical illustrations and animation, this program breaks down, frame by frame, the component movements of the body, and how the various sections of the body work together to accomplish complex tasks. Chapters in this video include:

- How the Bones Work
- How the Muscles Work
- Major Sections of the Body
- Relationship between Balance and Movement

Item no. : TS01541506
Format : DVD
Duration : 62 minutes
Price : USD 55.00

ANATOMY FOR ARTISTS - THE HUMAN FORM REVEALED

Host: Larry Withers

This is the only video of its kind produced specifically to address the needs of today's artists and art students. This video takes the art student through the various sections of the body describing the surface forms, underlying bone structure, and how they combine to allow the human form to move. This video surveys the human body highlighting:

- muscular and skeletal systems
- simple and complex muscle groups
- crucial joints and body mechanisms
- visible landmarks
- proportions
- body mechanics

Item no. : MG01541507
Format : DVD
Duration : 52 minutes
Price : USD 55.00

ANATOMY FOR ARTISTS - THE HUMAN HEAD

Host: Larry Withers

This video is designed to assist the artist and art student in rendering the human head. This video addresses those topics critical in understanding the anatomy of the head including:

- bones of the cranium and face
- muscles of the head and their functions
- surface forms that define the face
- canons of proportion of the head
- characteristics of gender and age

- facial expressions

After viewing this program artists will have a solid base of knowledge about the human head which can be applied to their own work.

Item no. : LZ01541508
Format : DVD
Duration : 41 minutes
Price : USD 55.00

BEADING: 8 EASY PROJECTS

Host: Sharyn Pak Withers

There are few crafts that can match the appeal of beading both for its simplicity and the beauty of the finished product. Beginners can easily master the basic skills necessary for achieving professional and eye-dazzling results. In this program Sharyn Pak demonstrates eight easy and creative projects that any beginner will enjoy. Projects include how to make:

- Necklaces
- Earring
- Eyeglass Leashes
- Zipper Doodles
- Ankle Bracelets
- Bracelets
- Wineglass Charms
- Bibbers

Item no. : NN01541509
Format : DVD
Duration : 40 minutes
Price : USD 55.00

BOOKBINDING - A TRADITIONAL TECHNIQUE

Host: Larry Withers

Bookbinding is a centuries old craft that's still practiced and enjoyed by enthusiasts around the world. While the results can be quite beautiful, the skill required is well within the ability of the average craftsman. In this program you will learn the basic process of making and assembling a hard cover "case bound" book, a method still employed by libraries and book publishers.

This video includes sections on:

- The Process Materials
- Folding and sewing page signatures
- Creating a cloth-cover hard cover
- Book assembly
- Building your own book press and sewing frame

Item no. : AA01541514
Format : DVD
Duration : 63 minutes
Price : USD 55.00

CANDLEMAKING: A

BEGINNER'S GUIDE

Host: Sharyn Pak Withers

Candles are not only functional, they're a great mood-setter—creating beautiful lighting and giving off a pleasant fragrance. With this program, learning how to make your own beautiful and decorative candles couldn't be simpler. In this DVD craft expert, Sharyn Pak shows how to make a variety of popular candles including: cold-poured, rolled, sand, container, mold and dipped candles. A special emphasis is paid to candlemaking safety. There are also many extras including a materials and tools list, and diagrams for building a dipped candle drying rack.

Item no. : YD01541515
Format : DVD
Duration : 82 minutes
Price : USD 55.00

CANDYMAKING - A GUIDE FOR HOME CONFECTIONERS

Host: Sharyn Pak Withers

Throughout human history one thing remains constant and that's our insatiable sweet tooth. Candy is one way we satisfy those cravings. But candymaking is also a fun craft. In this program you'll learn the basics of candymaking and how to create seven different types of candy, all of which are quick to make and delicious. Craft expert (and candy-lover) Sharyn Pak demonstrates the basic process and skills necessary for candymaking and then builds upon these skills with each subsequent candy recipe.

In this program you'll learn how to make:

- Dipped and Drizzled
- Saltwater Taffy
- Molded Candies
- Peanut Brittle
- Filled Candies
- Lollipops
- Clusters, Turtles and Bark

Item no. : YA01541516
Format : DVD
Duration : 76 minutes
Price : USD 55.00

CARDMAKING: GREETINGS & INVITES

Host: Sharyn Pak Withers

Store bought cards are OK, but why not make your own? Creating cards is simple, quick and so much more personal. In this program craft expert, Sharyn Pak shows you dozens of unique cards and how to create and embellish them. Learn how to make single-panel note cards and announcements, single-fold and multi-fold greeting cards and invitations. Discover how to make window cards, and specialty cards such as money gift cards, pop-ups and a variety of cards for every occasion or holiday. There's even a section on creating beautiful custom envelopes.

Item no. : NN01541517
Format : DVD
Duration : 120 minutes
Price : USD 55.00

DRAWING FROM THE MANIKIN

Host: Larry Withers

The traditional artist's wooden manikin is more than a benign studio prop. It's a great tool for practicing figure drawing, while testing your knowledge of human anatomy. In this video Larry Withers shows you how to pose and render the manikin, and then to transform your drawing by smoothing out the contours, adding muscle groups and landmarks to create a life-like figure drawing. This program features demonstrations on drawing the human form from several angles, and creating action poses using the manikin.

Item no. : HH01541526
Format : DVD
Duration : 77 minutes
Price : USD 55.00

LEARN TO SEE, LEARN TO DRAW

Host: Larry Withers

Drawing is a skill, like riding a bike or throwing a ball. The key is to understand what you're drawing. Once you understand your subject the act of drawing becomes a less daunting process. In this video, Larry Withers will show you how to draw by introducing and building upon a series of simple drawing skills. Now anyone, regardless of art experience can learn to draw... and draw well.

CHAPTERS:

- Materials and tools
- Looking for simple shapes
- Drawing simple shapes
- Creating tone
- Importance of light and shadow
- Constructing your drawing
- Drawing a still life
- Drawing a landscapes
- Rendering difficult objects

Item no. : RG01541532
Format : DVD
Duration : 92 minutes
Price : USD 55.00

MOSAIC BASICS: 5 GREAT PROJECTS

Host: Sharyn Pak Withers

5000 years ago, artisans in the Middle East began using semi-precious stones, shells, terra-cotta and gold to decorate furniture, tools and architecture. Today, mosaics continues to engage craftspeople with new materials, tools

and applications. In this program craft expert, Sharyn Pak will introduce you to the art of mosaics. Through these 5 eatured projects you'll learn the process of creating mosaics, discover traditional and contemporary materials, and various techniques for creating beautiful and useful objects.

Item no. : WU01541535
Format : DVD
Duration : 120 minutes
Price : USD 55.00

PAINT LIKE VAN GOGH - LEARN FROM A MASTER

Host: Larry Withers

Step into the clogs of famous Dutch artist, Vincent Van Gogh as we demonstrate his painting techniques while copying one of his well-known "Sunflowers" compositions. In this program we'll look at Van Gogh's life and legacy. We'll review the tools and materials he used — his paint pallet, the brushes he used, his canvas, etc. Finally, follow a step-by-step demonstration of his painting methods. This program includes numerous reference materials including a printed reproduction of Van Gogh's "Sunflowers," downloadable PDF files, and a Special Features section with transfer grid and painting details images.

Item no. : TU01541538
Format : DVD
Duration : 66 minutes
Price : USD 55.00

PERSPECTIVE MADE SIMPLE

Host: Larry Withers

Knowledge and practical application of perspective is important for any serious artist. Perspective can seem perplexing, but with proper instruction it's really quite simple. Through five separate demonstrations Larry Withers will show how to use techniques of perspective to create more realistic drawings. The topics covered are:

- One, two and three-point linear perspective
- Atmospheric perspective

Plus these related perspective techniques:

- Circles in perspective
- Figures in perspective
- Creating shadows
- Reflections
- Roads and rivers in perspective
- Tile floors
- Bridges with arches
- Stairs and ramps
- Equally spaced objects (poles, trees, etc.)
- Measuring/dividing spaces, lines, boxes
- Roofs and gables

Item no. : WK01541539
Format : DVD
Duration : 78 minutes

Price : USD 55.00

SCRAPBOOKING

Host: Sharyn Pak Withers

More than a photo album, scrapbooks are a beautiful presentation of photos, keepsakes and memorabilia. Through these six featured projects, Sharyn Pak will take you through the basic steps of organizing and creating scrapbook pages. You'll learn the most current and popular techniques of scrapbooking, including:

- creating layouts
- tearing paper
- journaling
- lettering
- cropping and outlining photos

Along the way, Sharyn will provide you with tips on paper selection, incorporating embellishments, mounting photos, applying stickers, and much more.

Item no. : SL01541542
Format : DVD
Duration : 119 minutes
Price : USD 55.00

SCREEN PRINTING: THE 4 TECHNIQUES

Host: Sharyn Pak

Screen printing (a.k.a. silk screen printing) is one of the most popular methods of printing today. With screen printing you can create bold, eye-catching designs for posters, t-shirts, greeting cards and fine arts prints. Because of its beauty and versatility, screen printing has been embraced by crafters and fine artists. In this program you'll learn how to screen print using the four most popular basic methods:

- Paper stencil
- Blockout (positive and negative)
- Film stencil
- Photo emulsion method

Using these techniques you can create an almost infinite array of designs and styles

Item no. : WG01541543
Format : DVD
Duration : 73 minutes
Price : USD 55.00

SOAPMAKING: EASY MELT & POUR

Host: Sharyn Pak Withers

Few crafts are as much fun and rewarding as soapmaking. And melt and pour soap is the easiest, quickest and most creative type of soapmaking there is. You can create unique and individual soaps in just minutes and at a fraction of the cost of fancy, store-bought soaps. Included in this program are recipes and demonstrations for making green tea soap, oatmeal and lavender soaps, healing soaps,

moisturizing soaps and much, much more.

Item no. : SB01541546
Format : DVD
Duration : 112 minutes
Price : USD 55.00

STRETCHING & PRIMING YOUR CANVAS

Host: Larry Withers

A properly stretched and primed painting canvas is a pleasure to work on, and can help ensure the longevity of your work. By preparing your own canvas you can determine the size, canvas grade, and quality of materials. In this video, you will learn step by step the methods for stretching and priming your canvas whether you're working in acrylics or oils.

Included are sections on:

- Basic materials
- Assembling stretcher frame
- Stretching your canvas
- Sizing using rabbit skin glue
- Priming with oil primer and acrylic gesso
- Preparing panels for painting
- Canvas care and maintenance

Item no. : DR01541547
Format : DVD
Duration : 35 minutes
Price : USD 55.00

ASTRONOMY & SPACE

ALIEN PLANETS REVEALED

It's a golden age for planet hunters: recently, they've discovered more than 750 planets orbiting stars beyond our sun. Some of them, like a planet called Kepler-22b, might even be able to harbor life. What would that life look like? Combining startling animation with input from expert astrobiologists, Alien Planets Revealed takes viewers on a journey of the imagination as we "build" aliens from the ground up.

Item no. : NA06582477
Format : DVD (Region 1, Color)
Duration : 60 minutes
Copyright : 2013
Price : USD 97.00

AUTISM

STAR LEVEL 3

The STAR Program Training DVD: Level 3 shows examples of how to teach students with autism using discrete trial training, pivotal response training and teaching functional routines. The content of the lessons are in the areas of receptive language, expressive language, spontaneous language, functional routines, preacademic concepts, play/social interaction skills. Learn the purpose and how to implement many of the 67 Level 3 STAR Program Lessons.

The STAR Training DVD: Level 3 will provide information on how to teach students to:

- Expand their vocabulary and phrase length
- Use prepositions and pronouns
- Read functional sight words
- Write from dictation and from memory
- Read a simple story in a book
- Tell time and use money
- Participate in school routines such as music, PE, lunch and recess

Item no. : YA11510005
Format : DVD
Duration : 220 minutes
Price : USD 189.00

AUTISM/ASPERGER SYNDROME

PUBERTY VIDEO FOR BOYS WITH ASPERGER SYNDROME, THE (AND AUTISM SPECTRUM DISORDER - LEVEL 1)

More than a male and female anatomy lesson, this DVD also helps young men with social challenges understand how to interact positively with girls and women. Most importantly, it puts sex into perspective, revealing the truth behind the myths boys may see in the media.

This video is narrated by a young man with Asperger Syndrome and a neurotypical female co-host and features anatomical drawings and animation. It describes how male and female bodies change during puberty and how to deal with these changes (and urges) in appropriate ways that avoid social, ethical, and legal pitfalls. It includes information about intercourse, periods, pregnancy, birth control, sexually transmitted diseases, and more. The program emphasizes the value of young men waiting to engage in sex until they are mature enough to understand the consequences and make decisions they won't regret. The sections on dating and sexuality include demonstrations of socially expected interactions by age-appropriate male and female actors. This program can help young men deal confidently with a turbulent time in their lives by sharing

candid information about what to expect and how to deal with it.

Item no. : FB11550012
Format : DVD
Duration : 48 minutes
Price : USD 60.00

BULLYING

STOP BULLYING

With Mike Hall

Bullies bully because they feel a lack of control, most often because of what is happening to them, or around them, at home. They take frustration out on others. This is when bullying often gets physical. Or, they feel superior to others. These are the kids who use social media to bully. They may call it "making fun," but it isn't. There are two ways to respond that aren't good. First, you can retreat into yourself, get lonely, depressed. Or, you can become angry, get violent, "give them what's coming." Make them feel as bad as you do. Don't!!

Instead, Mike Hall teaches kids "The Four C's".... How to remain Calm, Get Connected, Become Confident, and Learn to Compliment the Bully. These lessons are invaluable and have changed the lives of kids!!

Mike Hall speaks to about two hundred audiences of kids each year on the topic of bullies and bullying. He is a nationally recognized expert in the field with twenty years of experience as a mentor and coach.

Item no. : BW02540101
Format : DVD
Duration : 22 minutes
Copyright : 2014
StdBkNo : 9781612615707
Price : USD 90.00

BUSINESS EDUCATION

CROWDFUNDING AND GRANTS: DEVELOPING A PERSUASIVE PROPOSAL

Does your garage band want to record a studio album? Are you trying to raise money for a worthy community cause? Finding money for your cause or program can be difficult if you don't know where to begin. This program explores two popular fundraising methods—grant writing and crowdfunding—to help you identify likely funders and develop a winning proposal or crowdfunding campaign. How do you find the right foundation to match your vision? What are the differences between crowdfunding platforms like Kickstarter and Indiegogo? Regardless of the path you choose, writing clearly and persuasively is the key to successfully attracting the attention and approval of

donors. Using examples of a garage band looking to record their first album (crowdfunding) and a nurse looking to start a local elder care awareness initiative (grants) this program provides easy steps and winning tips to help you reach your funding goals.

Item no. : HN02305332
Format : DVD
Duration : 20 minutes
Copyright : 2014
StdBkNo : 9780816091034
Price : USD 100.00

CROWDFUNDING AND GRANTS: REACHING YOUR FINANCIAL GOAL

For many people, the hardest and most overwhelming part of preparing a grant request or crowdfunding campaign is the budget. This program breaks down the basics of what a budget should include, as well as how to create budgets that are clear and realistic. Areas discussed include the budget narrative, direct costs, shared costs or in-kind contributions, and matching grants. This program also explores what makes a successful crowdfunding campaign, from understanding the funding platform rules and fees to creating a pitch video and using social media to grow your base of supporters and donors. There is an art to knowing just what perks to offer donors for their various levels of support, and winning a grant often has more to do with building solid fiscal relationships than the merits of the project alone. This program is essential viewing if you are trying to raise money for that dream project!

Item no. : HG02455333
Format : DVD
Duration : 18 minutes
Copyright : 2014
StdBkNo : 9780816091041
Price : USD 100.00

CHILDREN'S SACRAMENTS

KIDS AND THE SACRAMENTS: BAPTISM

Introduce your kids, your classroom to the sacrament of Baptism with this lively new video presentation. Each segment includes explanations from Father Ken, interviews with kids, on-screen storyboard Bible teaching, images from around the world, and "on the road" field trips to explore in depth where certain things come from, like Baptism's water.

Item no. : HC02600096
Format : DVD
Duration : 11 minutes
Copyright : 2013
StdBkNo : 9781612615264
Price : USD 50.00

KIDS AND THE SACRAMENTS: COMMUNION

Introduce your kids, your classroom to the sacrament of Communion with this lively new video presentation. Each segment includes explanations from Father Ken, interviews with kids, on-screen storyboard Bible teaching, images from around the world, and "on the road" field trips to explore in depth where certain things come from, like the altar bread of Communion.

Item no. : NC02970097
Format : DVD
Duration : 13 minutes
Copyright : 2013
StdBkNo : 9781612615271
Price : USD 50.00

KIDS AND THE SACRAMENTS: CONFIRMATION

Introduce your kids, your classroom to the sacrament of Confirmation with this lively new video presentation. Each segment includes explanations from Father Ken, interviews with kids, on-screen storyboard Bible teaching, images from around the world, and "on the road" field trips to explore in depth where certain things come from, like Confirmation's oil.

Item no. : YV02540098
Format : DVD
Duration : 13 minutes
Copyright : 2013
StdBkNo : 9781612615288
Price : USD 50.00

KIDS AND THE SACRAMENTS: RECONCILIATION

Introduce your kids, your classroom to the sacrament of Reconciliation with this lively new video presentation. Each segment includes explanations from Father Ken, interviews with kids, on-screen storyboard Bible teaching, images from around the world, and "on the road" field trips to explore in depth where certain things come from.

Item no. : JC02600099
Format : DVD
Duration : 12 minutes
Copyright : 2013
StdBkNo : 9781612615295
Price : USD 50.00

CHRISTIAN FORMATION

KEEPING THE FIRE ALIVE: NAVIGATING CHALLENGES IN THE SPIRITUAL LIFE

The spiritual journey often takes twists and turns through territory that is uncharted and unexplored. It's so easy to become disoriented, lost, and even discouraged. Where do we go for direction? How do we find our way? In this follow-up to his best selling CATCHING FIRE, BECOMING FLAME, Father Albert Haase, ofm, mines the insights of our rich spiritual tradition and offers six presentations which become a road map and guide for the difficult terrain of the soul. Topics include: Near Occasions of Grace and Spiritual Direction, Resisting Temptations, Dryness, Darkness, Desolation, or Depression?, Making Sense of Suffering, Living in the Present Moment, and The Agenda of the Ego.

Keeping the Fire Alive: Navigating Challenges in the Spiritual Life blazes and crackles with timeless spiritual wisdom taught by a wise spiritual teacher. This DVD is highly recommended for individuals and parish study groups interested in spiritual formation and growth.

Item no. : HT02540095
Format : DVD
Duration : 180 minutes
Copyright : 2014
StdBkNo : 9781612615660
Price : USD 120.00

PARTNERING WITH THE KING

With John L. Higel

7 Discussions in 6 Weeks about Being Jesus's Disciples

Item no. : TR02970100
Format : DVD
Copyright : 2013
StdBkNo : 9781612615424
Price : USD 75.00

COACHING

LEADERSHIP: INFLUENCE, INCENTIVES, AND KNOWLEDGE - L.I.N.K.

Football's winning coaches Mike Ditka, Sean Payton, Rex Ryan, and Bobby Bowden talk about how to be a successful leader in this fast-paced training program. These coaches have an amazing track record! Now you can take their core lessons and apply them to your job.

The Leadership: Influence, Incentives, and Knowledge training program is designed to help develop leaders at all levels.

The LINK program has five parts:

Part 1: Incentives – Learn to show people you care. Use incentives to encourage your associates at work. This segment will show you how to command more influence by putting the world's greatest incentive techniques to work.

Part 2: Personal Psychology – You need to understand people to motivate them... and to get the most out of yourself. Understand the importance of listening, taking risks and reward recognition.

Part 3: Body Language – Learn how to harness the physical aspect of your power as well as the mental aspect. Understand that your reputation matters.

Part 4: Group Dynamics – Learn how to work better with a group – and to influence those around you. Focus on consistency, enthusiasm, team success, and empowerment. Create an environment of mutual support and respect.

Part 5: Integration: Pull all these ideas together in a formula for leadership success. Learn how to focus on respect and relationships... Put these ideas into a succinct, actionable game plan.

Item no. : KA01160337
Format : DVD
Duration : 64 minutes
Copyright : 2013
Price : USD 495.00

TEAMWORK ACROSS GENERATIONS - T.A.G.

Football's winning coaches Mike Ditka, Sean Payton, Rex Ryan, and Bobby Bowden provide insight into how to work successfully across generations. These coaches, have an amazing track record of success. Day in and day out, they have to deal with multiple generations – and they deliver outstanding performance! Now you can take their core lessons and apply them to your organization.

For the first time in American history, four distinct generations are employed side-by-side in the workplace. The multi-generational composition of the workforce has led to a critical need: developing communication strategies that bridge gaps in experience and worldview.

It has never been more complicated or necessary to master multi-generational communication among team members. The strength of the Teamwork Across Generations – T.A.G. training program comes from its powerful and experienced leaders who inspire you and your team members to excel to full capability.

The first program is an 11-minute motivational short cut of the Teamwork Across Generations training video. This program highlights five key strategies for improving communication and productivity between the generations. The key learning points include:

- Foster Mutual Respect
- Listen
- We're All On The Same Team
- Everybody Becomes Invested

- Show You Care

The second program is an extended 39-minute group or self-study version of the Teamwork Across Generations training video. This program contains an in-depth workbook, with a step-by-step toolkit for understanding the key strategy for improving work between the generations. This program is divided into five parts:

Part 1: Teamwork Warm Up
Part 2: Empower Across Generations
Part 3: Perform Across Generations
Part 4: Lead Across Generations
Part 5: Unite Across Generations

Item no. : YF01160340
Format : DVD
Duration : 50 minutes
Copyright : 2013
Price : USD 495.00

COMMUNICATION

TEAMWORK ACROSS GENERATIONS - T.A.G.

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Part 5: Unite Across Generations

Item no. : YF01160340
Format : DVD
Duration : 50 minutes
Copyright : 2013
Price : USD 495.00

CYCLING

SCIENCE OF INDOOR CYCLING, THE

By Kevin D. Steele

The Science of Indoor Cycling presents a comprehensive overview of the documented body of knowledge regarding indoor cycling. The DVD delineates the scientific basis for validating indoor cycling's health benefits, maximizing its effectiveness and efficiency, enhancing its enjoyment, and preventing injuries associated with indoor cycling. Furthermore, the DVD defines fundamental concepts of indoor cycling physiology, including heart rate measurements, training zones, intervals, RPMs and the FITT principle. The DVD also explains advanced training methodologies and incorporates a discussion of nutrition and hydration, as they relate to participation in indoor cycling.

Among the topics covered:

- History
- Types of indoor cycling
- Setting up your bike
- Cycling physiology
- Advanced methodologies
- Flexibility and strength
- Nutrition
- Injury prevention
- Recommended gear

Item no. : RJ08501923
Format : DVD
Duration : 103 minutes
Copyright : 2014
Price : USD 90.00

DEVELOPMENT STUDIES

JOANNA MACY AND THE GREAT TURNING

By Christopher Landry

Joanna Macy and the Great Turning is a short film about the societal shift now underway from an industrial growth society to a more sustainable civilization.

Based on an extensive interview with well-known writer, teacher, and activist Joanna Macy, the film lays out Macy's understanding of "the Great Turning" as the third major revolution of human

existence after the agricultural and industrial revolutions.

"The most remarkable feature of this historical moment on Earth," says Joanna Macy, "Is not that we are on the way to destroying the world — we've actually been on the way for quite a while. It is that we are beginning to wake up, as from a millennia-long sleep, to a whole new relationship to our world, to ourselves and each other."

Macy considers how human beings have previously responded to the major challenges of our past and shows how we are doing so once again, in hundreds of ways both small and large.

Illustrated with beautiful footage shot around the world, the film is at once sobering, insightful, and inspiring. The Great Turning is ultimately a call to take part in this new "great adventure" in order to help create a more life-sustaining world.

Reviews

- "Arguably the greatest interview of our time with one of the wisest women of our time. Heartbreakingly inspiring, practical and transcendental, transformative words that Joanna Macy has conjoined so beautifully in her life and work." - Paul Hawken, Author, Natural Capitalism and Blessed Unrest
- "Thought-provoking and profound, and a welcome dose of hopefulness." - Mariposa Museum and Cultural Center

Item no. : PC01920223
Format : DVD (Closed Captioned)
Duration : 26 minutes
Audience : Grades 10-Adult
Copyright : 2014
Price : USD 149.00

DOCUMENTARY

KUNG FU QUEST III - EPISODE 1

In modern days, there are only dozens of martial arts lineage and a handful of dedicated grandmasters left.

However, martial arts that can strike a chord with the general public are numbered. Thus, this series take a different approach by examining the martial arts of China's frontiers to compare and reflect on the deeper level and real combat of Chinese martial arts. The essence of Thai, Indian, Korean and Japanese martial arts act as a mirror for us to contemplate the philosophy of Chinese Kung Fu. culture and history.

Item no. : PC27560357
Format : DVD
Duration : 60 minutes
Copyright : 2013
Price : USD 560.00

KUNG FU QUEST III - EPISODE 2

In modern days, there are only dozens of martial arts lineage and a handful of dedicated grandmasters left.

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Item no. : VK27560358
Format : DVD
Duration : 60 minutes
Copyright : 2013
Price : USD 560.00

KUNG FU QUEST III - EPISODE 3

In modern days, there are only dozens of martial arts lineage and a handful of dedicated grandmasters left.

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Item no. : NW27560359
Format : DVD
Duration : 60 minutes
Copyright : 2013
Price : USD 560.00

KUNG FU QUEST III - EPISODE 4

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However, martial arts that can strike a chord with the general public are numbered. Thus, this series take a different approach by examining the martial arts of China's frontiers to compare and reflect on the deeper level and real combat of Chinese martial arts. The essence of Thai, Indian, Korean and Japanese martial arts act as a mirror for us to contemplate the philosophy of Chinese Kung Fu. culture and history.

Item no. : PM27560360
Format : DVD
Duration : 60 minutes
Copyright : 2013
Price : USD 560.00

EARTH SCIENCE

JOANNA MACY AND THE GREAT TURNING

By Christopher Landry

Joanna Macy and the Great Turning is a short film about the societal shift now underway from an industrial growth society to a more sustainable civilization.

Based on an extensive interview with well-known writer, teacher, and activist Joanna Macy, the film lays out Macy's understanding of "the Great Turning" as the third major revolution of human existence after the agricultural and industrial revolutions.

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Macy considers how human beings have previously responded to the major challenges of our past and shows how we are doing so once again, in hundreds of ways both small and large.

Illustrated with beautiful footage shot around the world, the film is at once sobering, insightful, and inspiring. The Great Turning is ultimately a call to take part in this new "great adventure" in order to help create a more life-sustaining world.

Reviews

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- "Thought-provoking and profound, and a welcome dose of hopefulness." - Mariposa Museum and Cultural Center

Item no. : PC01920223
Format : DVD (Closed Captioned)
Duration : 26 minutes
Audience : Grades 10-Adult
Copyright : 2014
Price : USD 149.00

ECONOMICS

EUROPEAN UNION, THE

The EU was established under its current name in 1993, but more than 40 years before that, six European countries formed the European Coal and Steel Community. The United Kingdom joined the EEC in 1973. Today, the EU is a political and economic union with 28 member states. A

central component of the EU is the European central market, which works for the free movement of goods, services, capital and labour across member states. This program examines the impact that the EU has on business, including the free movement of labour, the social chapter and single currency.

Please contact us for primary and secondary schools pricing.

Item no. : YN11100539
Format : DVD
Duration : 17 minutes
Audience : Middle Secondary - Senior Secondary
Copyright : 2013
Price : AUD 235.00

EXTERNAL FACTORS AFFECTING BUSINESS

Many factors that affect businesses are outside of their control. These external factors include the level and ferocity of competition, the national and global economic climate, fiscal and monetary policy, the impact of technology, international trade and the European Union. This program provides an overview of those external factors and draws on the expertise of a range of interviewees, as well as some street interviews, to present an informative discussion of how external factors can impact the business landscape.

Please contact us for primary and secondary schools pricing.

Item no. : CB11100540
Format : DVD
Duration : 34 minutes
Audience : Middle Secondary - Senior Secondary
Copyright : 2013
Price : AUD 235.00

SHOPPING: PAST, PRESENT AND FUTURE

Shopping habits and experiences have been transformed over the past two or three decades and a range of factors is responsible for this. This film highlights the extent to which retail shopping has changed and the reasons for those changes. Areas covered include shopping centres, online shopping and likely trends in the future. A case study involving the opposition to a shopping centre development in Sheringham, on the Norfolk coast, is also presented.

Please contact us for primary and secondary schools pricing.

Item no. : SH11100542
Format : DVD
Duration : 32 minutes
Audience : Middle Secondary - Senior Secondary
Copyright : 2013
Price : AUD 235.00

ENTERTAINMENT DESIGN

CONCEPT DESIGN

WORKFLOW VOL 1:

COMPOSITION SKETCHING

With Aaron Limonick

In this lecture and demonstration, Aaron Limonick shares a number of rapid sketching techniques for use in any production environment. Beginning with a 'blank canvas' in Adobe Photoshop, Aaron demonstrates the creative process behind designing for an ultimately collaborative effort, the purposes of different types of sketches, and finally the importance of painting value studies and color keys in a quick and effective manner. Using the methods of a traditional painter in a digital medium, students will learn how to bridge the gap between a variety of quick ideation sketches and a finished concept painting with a sense of story.

Item no. : EM06370352
Format : DVD-ROM
Duration : 279 minutes
StdBkNo : 1597627259
Price : USD 99.00

ENVIRONMENT

BRINGING IT HOME: INDUSTRIAL HEMP, HEALTHY HOUSES, AND A GREENER FUTURE FOR AMERICA

Directed by Linda Booker, Blaire Johnson

Extols the many benefits of industrial hemp for the environment and human health, while revealing the obstacles to what could be a thriving industry for U.S. farmers.

Industrial Hemp is making headlines in American media with the recent Farm Bill amendment allowing hemp research crops in ten states. But why does Federal policy still classify and confuse this non-psychoactive plant with marijuana as a drug? BRINGING IT HOME tells the story of hemp's past, present and future through interviews with global hemp business leaders and entrepreneurs, archive images, animation and footage filmed in Europe and the United States.

The film features the designer of "America's First Hemp House" and his quest to find the healthiest building material available to construct a safe environment for his daughter with chemical sensitivities. He discovers non-toxic, carbon neutral hempcrete that is recyclable, pest-fire-mold-resistant and cuts energy bills in half. But the major drawback for U.S. builders is that the fiber for hempcrete must be imported. Current U.S. Federal policy does not distinguish hemp from its psychoactive plant cousin marijuana, despite a long history of hemp

farming in America up until the 1940s.

BRINGING IT HOME follows the hemp trail to the U.K. where business owners, researchers, farmers and Kevin McCloud, TV host of Grand Designs, discuss industrial hemp use in their country. Also featured are interviews with CEOs of million dollar U.S. companies that are importing hemp for healthy, sustainable products, and those working for policy change at the state and federal levels. A lobbyist for the CA Narcotics Officers Association gives voice to the opposition.

BRINGING IT HOME makes the case for all the benefits of a misunderstood plant that will leave viewers wondering: why aren't we growing it here?

Reviews

- "An extremely well done documentary with very good educational value...makes a strong case why we should start growing industrial hemp." - Anil Netravali, Professor of Fiber Science, Cornell University
- "A brilliantly executed documentary that weaves a touching narrative extolling the many benefits of industrial hemp for the environment and human health, while illuminating the obstacles to what could be a thriving industry for U.S. farmers to tap into." - Eric Steenstra, President of Vote Hemp, Executive Director of Hemp Industries Association

Awards

- Jury Award, Wild & Scenic Environmental Film Festival
- Directors' Choice Award, Best Environmental Film, Sedona International Film Festival
- Best Environmental Documentary Award, Chagrin Documentary Film Festival

Item no. : WH01110874
Format : DVD
Duration : 52 minutes
Audience : Grades 10-12, College Adults
Copyright : 2013
StdBkNo : 1941545017
Price : USD 250.00

FIERCE GREEN FIRE, A: THE BATTLE FOR A LIVING PLANET (CLASSROOM VERSION)

Directed by Mark Kitchell

The documentary of record on the environmental movement.

A FIERCE GREEN FIRE: The Battle For a Living Planet is the first big-picture exploration of the environmental movement - grassroots and global activism spanning fifty years from conservation to climate change. From halting dams in the Grand Canyon to battling 20,000 tons of toxic waste at Love Canal; from Greenpeace saving the

whales to Chico Mendes and the rubber tappers saving the Amazon; from climate change to the promise of transforming our civilization... the film tells vivid stories about people fighting - and succeeding - against enormous odds.

The film is divided into five "acts".

Act 1 focuses on the conservation movement of the '60s, David Brower and the Sierra Club's battle to halt dams in the Grand Canyon. Narrated by Robert Redford.

Act 2 looks at the new environmental movement of the '70s with its emphasis on pollution, focusing on the battle led by Lois Gibbs over Love Canal. Narrated by Ashley Judd.

Act 3 is about alternative ecology strands and the main story is Greenpeace's campaign to save the whales. Narrated by Van Jones.

Act 4 explores global resource issues and crises of the '80s, focusing on the struggle to save the Amazon led by Chico Mendes and the rubber tappers. Narrated by Isabel Allende.

Act 5 concerns climate change. Narrated by Meryl Streep.

Reviews

- "The most thorough, expansive, and inclusive documentary film on the rise of modern environmentalism." - Paul Sutter, Associate Professor of History, University of Colorado
- "Perceptive...This dynamic production should be of interest to students and general audiences." - David R. Conn, Library Journal
- "Ambitious_One comes away with a feeling of hope, as Kitchell leaves us with as optimistic tone about the future despite the damage we are doing to our environment across the globe." - Jennifer Schwab, Huffington Post

Item no. : VN02790876
Format : DVD
Duration : 53 minutes
Audience : Grades 7-12, College, Adult
Copyright : 2014
StdBkNo : 1941545025
Price : USD 384.00

ENVIRONMENT DESIGN

CONCEPT DESIGN

WORKFLOW VOL 2: USING MODO AND PHOTOSHOP TO VISUALIZE DESIGN

With Aaron Limonick

In this lecture and demonstration, Aaron Limonick explains his illustration and design process using 3D software and 2D painting. Using Modo as a visualization tool, Aaron demonstrates different methods of using a 3D model to start a finished illustration. Setting up lighting and rendering in his 3D scene, he then applies textures and paint in Photoshop to produce a finished illustration. Explaining function as much as form, Aaron explains his thought process behind creating such environmental designs, and how said techniques are used only to support the original inspiration and design.

Item no. : ZE06370353
Format : DVD-ROM
Duration : 348 minutes
StdBkNo : 1597627240
Price : USD 99.00

CREATING TERRAINS WITH SATELLITE DATA, VOLUME 1: MAYA BASED WORKFLOW

With Alex Alvarez

In this first DVD of a two-part series, Alex Alvarez shares his techniques for developing terrains using satellite data. In Volume One, the skills necessary to create terrains with a high-altitude camera are explored. We start by location scouting with Google Earth, settling on a region of the Grand Canyon to develop. The National Map, a free service from the USGS, is then used to download the corresponding elevation data (DEM) and satellite photos. As the data is delivered in tiles, we then use GlobalMapper to stitch, and re-tile, the data into a format that can be used in Maya. After removing shadows in Photoshop, Alex thoroughly explains how to setup displacements in Maya and Mental Ray, rendering with the Physical Sun/Sky system. He also delves into how to utilize multiple UV regions with multiple tiled textures on a single plane, allowing for the creation of vast terrains, often needed for fly-through animations. Creating the various textures, such as bump, reflection and gloss using the mia_material are demonstrated, as well as the use of the layered texture node. Filter Forge, a powerful Photoshop Plug-in, is also used to develop tileable procedural bump maps to improve the high-frequency detail of the terrain. Anyone interested in creating natural environments in a Maya based workflow will benefit from this thorough lecture and demonstration, whether it is to recreate real-world

locations, or use them as a starting point for imagined environments.

Item no. : HS06370354
Format : DVD-ROM
Duration : 477 minutes
StdBkNo : 1597627232
Price : USD 109.00

CREATING TERRAINS WITH SATELLITE DATA, VOLUME 2: MAYA BASED WORKFLOW

With Alex Alvarez

In this second DVD of a two-part series, Alex Alvarez continues his demonstration of utilizing satellite data to develop terrains. Where Volume One developed the skills necessary for high-altitude cameras, Volume Two focuses on techniques that allow the artist to effectively 'up-rez' regions of the terrain. Adding ZBrush to the workflow, Alex identifies areas that would benefit from digital sculpting. New geometry is created from the initial satellite DEM file (Digital Elevation Model) that is topologized, UV'd, then sculpted using ZBrush's HD Geometry. The procedural rock textures generated in Volume One are now used as ZBrush Alphas to quickly sculpt rock and cliff details. In addition to HD ZBrush workflows, Alex also shows an alternate approach that allows us to utilize DEMs directly in ZBrush, as well as how to use Decimation Master and XNormal to generate high-quality results. Once the ZBrush phase is complete, new satellite photos are then acquired using Google Earth Pro to generate 8k and 16k textures. Alex demonstrates how to align and project these new textures onto the new terrain geometry in Maya as well as how to cleanup textures using Mari, which supports 16k texture workflows, in a manner suitable for artists with no Mari experience. With models and textures complete, Alex shares his alternate lighting strategies. While Physical Sun/Sky offers convenience, an HDR workflow, combined with direct lighting, offers far more creative control. Alex then moves on to his techniques for creating Atmospheric effects, such as air and fog. Volume Primitives are thoroughly explained including how to texture their density for patchy fog effects. Lastly, rendering the various passes is discussed and the lecture concludes with a demonstration of how to combine the various passes in Photoshop to tune the final look of the image. For artists interested in creating natural environments with Maya, this DVD provides a variety of powerful techniques to create worlds both real and imagined.

Item no. : YH06370355
Format : DVD-ROM
Duration : 357 minutes
StdBkNo : 1597627224
Price : USD 109.00

MATTE PAINTING TECHNIQUES FOR CONCEPT DESIGN

With Francesco Corvino

In this lecture, Francesco Corvino shares his process for designing environments and his photo-real approach to Concept Design for the film industry. Starting from a rough sketch, Francesco models a 3D scene in Maya, extracting UVs and creating textures in Photoshop. He shares how to light and render in Vray, demonstrating how to give life and realism to the 3D set. Importing the rendered design in Photoshop, Francesco then shows how to properly integrate all the 3D and 2D elements into a coherent and stunning image. He creates a photo-real landscape using photo manipulation and painting techniques, demonstrating how to push the 3D render by adding textures and other photographic elements such as people and props. For artists interested in developing their environment skills for concept design or matte painting, Francesco's demonstration is full of inspiring tips and techniques informed by his years of professional experience.

Item no. : DK06370358
Format : DVD-ROM
Duration : 308 minutes
StdBkNo : 1597627267
Price : USD 109.00

ENVIRONMENTAL SCIENCE

JOANNA MACY AND THE GREAT TURNING

By Christopher Landry

Joanna Macy and the Great Turning is a short film about the societal shift now underway from an industrial growth society to a more sustainable civilization.

Based on an extensive interview with well-known writer, teacher, and activist Joanna Macy, the film lays out Macy's understanding of "the Great Turning" as the third major revolution of human existence after the agricultural and industrial revolutions.

"The most remarkable feature of this historical moment on Earth," says Joanna Macy, "is not that we are on the way to destroying the world — we've actually been on the way for quite a while. It is that we are beginning to wake up, as from a millennia-long sleep, to a whole new relationship to our world, to ourselves and each other."

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Reviews

- "Arguably the greatest interview of our time with one of the wisest women of our time. Heartbreakingly inspiring, practical and transcendental, transformative words that Joanna Macy has conjoined so beautifully in her life and work." - Paul Hawken, Author, Natural Capitalism and Blessed Unrest
- "Thought-provoking and profound, and a welcome dose of hopefulness." - Mariposa Museum and Cultural Center

Item no. : PC01920223
Format : DVD (Closed Captioned)
Duration : 26 minutes
Audience : Grades 10-Adult
Copyright : 2014
Price : USD 149.00

THREE MILE ISLAND REVISITED

By Steve Jambeck

This documentary directly challenges the claim of the nuclear industry and the government that "no one died" from the partial meltdown of the Three Mile Island nuclear power plant in 1979, America's worst nuclear disaster.

Through the testimony of area residents and scientists, the documentary represents compelling evidence that cancer deaths and birth defects increased in the area surrounding the Pennsylvania plant.

The film reveals that the utility which owns the nuclear plant has been quietly awarding damages to hundreds of local residents who have brought suits, despite its insistence that no one was harmed.

Produced by an award-winning investigative reporter and an Emmy Award-winning TV cameraman, Three-Mile Island Revisited digs into a nightmare that has received little attention from mainstream media.

Review

- "Makes a chilling case that people did die as a result of Three Mile Island and that...the illness and the dying continues." - Earth Island Journal

Award

- Silver Award, Worldfest

Item no. : PC01920225
Format : DVD
Duration : 30 minutes
Audience : Grades 10-Adult
Price : USD 109.00.00

EXERCISE IS MEDICINE

ADVOCACY AND THE SPORTS MEDICINE

PROFESSIONAL: LESSONS FROM THE TOBACCO WARS

By Andrew Pipe

Advocacy and the Sports Medicine Professional: Lessons From the Tobacco Wars discusses how advocacy activities can have a positive impact on efforts to transform the social and physical environments that are fundamental to the ability to transform levels of physical activity in any community. The DVD points out the need to take complex, comprehensive approaches using public health principles to address the antecedents of disease, disability, and death. In that regard, the DVD explores the lessons (all of which begin with the letter of "C") that were learned from confrontations with the tobacco industry and reviews their application to public health.

Among the topics covered:

- Carnage
- Consciousness
- Cynicism
- Conflict
- Commitment
- Collaboration & cooperation
- Creativity
- Confrontation
- Community

Item no. : WT08501918
Format : DVD
Duration : 48 minutes
Copyright : 2013
Price : USD 90.00

EXERCISE IS GOOD MEDICINE

By Scott Powers

Exercise is Good Medicine provides a compelling overview of three specific medically related benefits of exercise. First, the DVD examines the fact that exercise protects your heart during the insult of a heart attack. Second, the DVD points out that exercise can reduce the sino-toxicity associated with chemotherapy, particularly what chemotherapy does to both heart and skeletal muscle. Finally, the DVD discusses the fact that exercise causes the browning of adipose tissue, a factor that may have several very important health benefits.

Among the topics covered:

- Exercise is good medicine
- Human epidemiological studies suggest that exercise is cardioprotective
- Mechanisms responsible for exercise-induced cardioprotection
- Chemotherapy cardiomyopathy
- Browning of adipose tissue
- Take-home messages

Item no. : JS08501920
Format : DVD
Duration : 47 minutes
Copyright : 2013
Price : USD 90.00

EXERCISE PRESCRIPTION

IMPLICATIONS OF GENETIC RESEARCH FOR HEALTH/FITNESS PROFESSIONALS

By James S. Skinner

Implications of Genetic Research for Health/Fitness Professionals discusses how genetics influence health, fitness, and physiological responses to exercise and training. The DVD presents an extensive review of research on the topic, including the comprehensive Heritage Family Study, which examines genetics and non-genetic (e.g., lifestyle) variables and their concomitant effects on physical activity, fitness and health. The DVD also addresses the implications of this information for health and fitness professionals, particularly the ability to better understand expected outcomes of exercise when applied to weight loss, health, and fitness levels.

Among the topics covered:

- Genetics and obesity
- Genetics and physical activity
- Genetics and fitness
- Genetics and training
- The HERITAGE family study
- Family similarities and differences
- Response to training
- Non-genetic and genetic variables related to response or non-response

Item no. : WN08501921
Format : DVD
Duration : 52 minutes
Copyright : 2014
Price : USD 90.00

EXERCISE SCIENCE

IMPLICATIONS OF GENETIC RESEARCH FOR HEALTH/FITNESS PROFESSIONALS

By James S. Skinner

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- Non-genetic and genetic variables related to response or non-response

Item no. : WN08501921
Format : DVD
Duration : 52 minutes
Copyright : 2014
Price : USD 90.00

GLOBAL ISSUES

UNDERSTANDING ISSUES IN GLOBALISATION

This collection of short programs will help students get to grips with the causes and extensive consequences of an increasingly globalised economy. Our experts address issues of sustainability, opportunity, threat, energy, tourism, manufacturing and transnational corporations in these engaging and accessible programs.

Please contact us for primary and secondary schools pricing.

Item no. : NG08691979
Format : DVD
Duration : 31 minutes
Audience : Middle Secondary - Senior Secondary
Copyright : 2013
Price : AUD 235.00

GLOBALISATION

EUROPEAN UNION, THE

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Please contact us for primary and secondary schools pricing.

Item no. : YN11100539

Format : DVD
Duration : 17 minutes
Audience : Middle Secondary - Senior Secondary
Copyright : 2013
Price : AUD 235.00

EXTERNAL FACTORS AFFECTING BUSINESS

Many factors that affect businesses are outside of their control. These external factors include the level and ferocity of competition, the national and global economic climate, fiscal and monetary policy, the impact of technology, international trade and the European Union. This program provides an overview of those external factors and draws on the expertise of a range of interviewees, as well as some street interviews, to present an informative discussion of how external factors can impact the business landscape.

Please contact us for primary and secondary schools pricing.

Item no. : CB11100540
Format : DVD
Duration : 34 minutes
Audience : Middle Secondary - Senior Secondary
Copyright : 2013
Price : AUD 235.00

HEALTH

BRINGING IT HOME: INDUSTRIAL HEMP, HEALTHY HOUSES, AND A GREENER FUTURE FOR AMERICA

Directed by Linda Booker, Blaire Johnson

Extols the many benefits of industrial hemp for the environment and human health, while revealing the obstacles to what could be a thriving industry for U.S. farmers.

Industrial Hemp is making headlines in American media with the recent Farm Bill amendment allowing hemp research crops in ten states. But why does Federal policy still classify and confuse this non-psychoactive plant with marijuana as a drug? BRINGING IT HOME tells the story of hemp's past, present and future through interviews with global hemp business leaders and entrepreneurs, archive images, animation and footage filmed in Europe and the United States.

The film features the designer of "America's First Hemp House" and his quest to find the healthiest building material available to construct a safe environment for his daughter with chemical sensitivities. He discovers non-toxic, carbon neutral hempcrete that is recyclable, pest-fire-mold-resistant and cuts energy bills in half. But the major drawback for U.S. builders is that the fiber

for hempcrete must be imported. Current U.S. Federal policy does not distinguish hemp from its psychoactive plant cousin marijuana, despite a long history of hemp farming in America up until the 1940s.

BRINGING IT HOME follows the hemp trail to the U.K. where business owners, researchers, farmers and Kevin McCloud, TV host of Grand Designs, discuss industrial hemp use in their country. Also featured are interviews with CEOs of million dollar U.S. companies that are importing hemp for healthy, sustainable products, and those working for policy change at the state and federal levels. A lobbyist for the CA Narcotics Officers Association gives voice to the opposition.

BRINGING IT HOME makes the case for all the benefits of a misunderstood plant that will leave viewers wondering: why aren't we growing it here?

Reviews

- "An extremely well done documentary with very good educational value...makes a strong case why we should start growing industrial hemp." - Anil Netravali, Professor of Fiber Science, Cornell University
- "A brilliantly executed documentary that weaves a touching narrative extolling the many benefits of industrial hemp for the environment and human health, while illuminating the obstacles to what could be a thriving industry for U.S. farmers to tap into." - Eric Steenstra, President of Vote Hemp, Executive Director of Hemp Industries Association

Awards

- Jury Award, Wild & Scenic Environmental Film Festival
- Director's Choice Award, Best Environmental Film, Sedona International Film Festival
- Best Environmental Documentary Award, Chagrin Documentary Film Festival

Item no. : WH01110874
Format : DVD
Duration : 52 minutes
Audience : Grades 10-12, College Adults
Copyright : 2013
StdBkNo : 1941545017
Price : USD 250.00

DEATH MAKES LIFE POSSIBLE

By Marilyn Schlitz and Deepak Chopra

FEATURING DEEPAK CHOPRA AND MARILYN SCHLITZ, Ph.D.

Death is something that most people fear and don't want to think about. But is it possible that facing our mortality can inspire us to live our lives more fully?

Death Makes Life Possible follows cultural anthropologist and scientist Marilyn Schlitz, Ph.D., as she explores the mysteries of life

and death from a variety of perspectives and world traditions. Sparked by her own near death experience as a teenager, Schlitz has been delving into the nature of consciousness and death for the past three decades.

The film looks at how popular culture deals with the ever-present fear many have about our own mortality. Interviews with mental health experts, cultural leaders, and scientists explore the meaning of death and how we can learn to live without fear. The interviews and evidence presented are interwoven with personal stories of people facing their own death as well as those who report encounters beyond death. The narrative is illustrated with vivid imagery.

Death Makes Life Possible features some of the leading scientists, anthropologists, philosophers, spiritual teachers and thinkers of our time – including Yassir Chadley, Deepak Chopra, Mingtong Gu, Stuart Hameroff, Lauren Artress, Michael Bernard Beckwith, Dean Radin, Rupert Sheldrake, Rudy Tanzi, Luisah Teish, Dr. Jim Tucker and others (see list below).

Death Makes Life Possible offers a deep and thoughtful exploration into the ultimate question we all face.

Reviews

- "Highly recommended. Deeply personal, yet universal in scope, Death Makes Life Possible is not just about how to die peacefully and gracefully; more importantly, it describes how to fully live." - Dean Ornish, MD
- "Stunning in terms of beauty, richness of detail, heart and wisdom. Brings tears and inspiration." - Larry Dossey, MD
- "A very welcome and very powerful new tool. We will be using it for years to come, not only to help relieve the suffering in some of our patients, but also, and sometimes much more importantly, with their families to ease their grief and distress before and after the death." - Dr. R. Gregory LaGoy, BS, ND, MBA, Chief Executive Officer, Hospice Maui, Inc.

Item no. : FW01920221
Format : DVD
Duration : 63 minutes
Audience : Grade 10-Adult
Copyright : 2013
Price : USD 250.00

GREAT VACATION SQUEEZE, THE

Directed by John de Graaf

This film shows why vacations are important for productivity, happiness, family bonding and especially health.

Americans have the shortest vacations of any rich country. And they are actually getting even shorter. The US is one of only

five countries in the world -- the others are Burma, Nepal, Suriname and Guyana -- which have no law guaranteeing any paid vacation time for workers. The average US vacation is a bit over two weeks, while the median is only about a week and a half, and American workers give back about three vacation days every year. Europeans enjoy five or six weeks of vacation each year and are healthier than Americans.

Vacations matter -- for productivity, happiness, family bonding and especially, health. Men who don't regularly take vacations are a third more likely to suffer heart attacks than those who do; women are fifty percent more likely, and far more likely to suffer from depression.

Making the case for more vacation time are: Shelton Johnson, a ranger naturalist in Yosemite; Rick Steves, the world's best-selling travel writer; and Sara Speck, cardiologist and director of a cardio-vascular wellness program, who tells patients to "take two weeks and call me in the morning."

Reviews

- "Finally there is a film that addresses over-work in the United States and offers a real world solution for making change. The Great Vacation Squeeze is well researched, fun, and accessible. It would be a valuable addition to a wide variety of courses including Medical Sociology, Social Problems, Social Movements, Intro, Sociology of Work and Leisure, and more." - Melinda Messineo, Professor of Sociology and Director of Freshman Connections, Ball State University
- "The film makes a strong case that many Americans today are missing out on a key element of the pursuit of happiness: time off to recharge, reflect, and reconnect. It's sure to generate lively discussion about the exceptionalism of the United States in not guaranteeing the right to take an annual break from work." - Anders Hayden, Assistant Professor of Political Science, Dalhousie University, Author, Sharing the Work, Sparing the Planet: Work Time, Consumption and Ecology

Item no. : TU01110877
Format : DVD
Duration : 27 minutes
Audience : Grades 7-12, College, Adults
Copyright : 2013
StdBkNo : 1941545009
Price : USD 195.00

HEALTH & ESSENTIAL HEALING

CORE EXERCISES

With Rachael Paddock, HHP, MM and

Michael McCright, HHP, DD

Core Exercises was filmed with you in mind. As Posture Analysis Specialists we observe many individuals that have dysfunctional posture. Dysfunctional posture is comprised of many parts of the body which are out of symmetry. All that means is that one side of the body is out of balance with the other or that the front of the body is not balanced with the back or a combination.

Our video begins by recommending and showing how to do some simple E-cises recommended by Pete Egoscue in his book Pain Free. Once you have conditioned the body to perform functionally, then it is important to strengthen those muscles that have the most to do with posture, those would be the Core Muscles. The muscles contained in the abdominal area, coupled with the muscles in the hip area and the large upper muscles in the legs.

Our video defines the Why's, the How's and the cautions that go along with starting an exercise program.

Item no. : VC01541520
Format : DVD
Duration : 60 minutes
Price : USD 55.00

EXTERNAL DETOXIFICATION

With Rachael Paddock, HHP, MM. and Michael McCright, HHP, DD

What we mean by external detoxification is a process that affects the body using an external source of stimulation to free up the toxins contained within the cells of the body.

Just about everything we do creates an environment in which our bodies are exposed to toxins. Things we rub on our skin contain harmful toxins and in some cases those toxins are carcinogenic. Things we breathe into our lungs can contain toxins, gas fumes when filling your gas tank at the local gas station or the car exhausts from daily commuting. Harmful pesticides sprayed on our produce or the heavy metals like mercury that we ingest when we eat fish.

These toxins are carried in our blood streams, stored in muscle; in joints and in the fat cells and these toxins put a continuous drain on the bodies' energy system. The problem is that we can't refrain from getting them inside our bodies and the problem grows when the body can't eliminate them faster than it's collecting them.

Many people use internal detoxification methods such as fasting and the ingestion of various herbs, which will assist in eliminating some toxins. However, those bound up in muscle tissue and stored in the fat layers are difficult to mobilize and release.

The stimulation of the water molecules

and adipose layers (fat layers) of the body by Infrared Rays will break free and mobilize those trapped toxins. A problem remains if those toxins are only mobilized and picked up by the blood stream but NOT removed from the body. Not only do the Infrared Rays break the toxins free, they also warm the body up from the inside out. In doing so the body will begin to sweat and the mobilized toxins will follow the water and oils up the sweat glands and be eliminated during the session, instead of being picked up by an already overloaded blood stream.

Our video explains and describes the process, how it works and why it is such an important alternative process. So important in fact, that you may want to incorporate into your life and make it part of your lifestyle.

Item no. : NR01541527
Format : DVD
Duration : 30 minutes
Price : USD 55.00

FOUNDATIONAL NUTRITION

With Rachael Paddock, HHP, MM and Michael McCright, HHP, DD

When it comes to nutrition, there are many varying views as to what you should consider to be the most important.

Number 1: Our Nutritional Foundation should start with MINERAL SUPPLEMENTATION. To eliminate assimilation problems a good liquid mineral supplement would probably be the best choice.

The second item that many people overlook is how to fight or eliminate the oxidation (aging process) that goes on 24 / 7. Free radicals are being generated on a continuous basis. We get them from exercising, unhealthy foods, chemicals we breathe in, the water we bathe in, the potions and lotions we slather on our skin, they all contribute to our toxic over-load. Many people are now familiar with the term (ORAC) Oxygen Radical Absorbance Capacity is a term used to describe the method of measuring the antioxidant capacities of certain foods. The higher the ORAC number the greater the ability it has to eliminate free radicals. Many specific herbs and plants have been identified to help fight off the free radicals circulating in the blood stream and stored in the muscles and adipose layers of the body. Realizing that there are over 1100 groups of free radicals brings us to the conclusion that it takes more than a single antioxidant to do the job. Some companies have grouped together a synergistic blend of ingredients which I believe is the way to go and would appear to be the more effective than just one single plant or herb. Once again I recommend a liquid blend of various antioxidants, which will decrease the assimilation problems that occurs with tablets and capsules.

Item no. : LW01541528

Format : DVD
Duration : 30 minutes
Price : USD 55.00

HOLISTIC HEADACHE & MIGRAINE RELIEF

With Rachael Paddock, HHP, MM and Michael McCright, HHP, DD

A Holistic Approach to Treating Migraines & Headaches

Am I the only one who has a problem with Headaches? Am I unique?

It is estimated that over 900,000 people suffer from tension headaches, so if you get them on occasion, you are not alone.

What is the recommended treatment for Tension type or Migraine Headaches?

The solutions for your headaches are not too cut and dried. First of all, no one has really identified the true cause and most experts agree that it's more than one thing. The approach we are going to take in finding a solution for your headaches will be a combination of elements. Remember that everyone will have some uniqueness to their headaches, so no one solution will work for everyone.

Item no. : RB01541529
Format : DVD
Duration : 128 minutes
Price : USD 55.00

MOVING RELEASE TECHNIQUES

With Rachael Paddock, HHP, MM and Michael McCright, HHP, DD

Most people don't know how to bring the body back into that fluid state that babies and young children exist in. You get fluidity through movement. And it's random movement, without thought or control that provides that fluidity. The process that we are talking about, Moving Release Techniques (MRT), and we recommend developing these exercises as a daily habit

What we would like to remind you of and for you to remember - is that bones don't move bones - Muscles Do! So if your posture is not ideal, it can be attributed to the muscles. The other thing to remember is that the body is a unit - not like a car or some other machine. You can have a flat tire on a car and it won't affect the engine or the transmission. However, if something in the body is out of alignment, the rest of the body will be affected.

The whole idea behind Moving Release Techniques is to gain fluidity, open up the joints, and gain full range of motion. It's a very challenging exercise to begin and utilize in your life. Hearing strange noises, learning to feel discomfort and not react to it by tightening is very challenging.

We highly recommend that you use the

attitude that you have the rest of your life to become fluid. You are the commander in chief and you need to make the decision about how fast and how intense these movement exercises become.

The Moving Release Techniques (MRT) DVD makes it very simple. It uses easy plain terms and clear examples to guide you through each and every movement. From the top of the head to the tips of the toes, fluid, open movement can be yours with just a little bit of practice.

Item no. : BR01541536
Format : DVD
Duration : 30 minutes
Price : USD 55.00

STROKE - CONVERSATIONS & EXPLANATIONS

Researchers at The University of Texas, Health Sciences Center at Houston (UTHealth) have created the most Imported DVD THE STROKE Conversation's and Explanation's. In the two segments DVD set. The DVD humanizes stroke survivors and families by telling their stories and to educate the public (AND ESPECIALLY YOU) about the importance of early recognition and treatment.

LIVING AFTER STROKE:

Conversations with Couples: This video is an honest and poignant exploration of the impact of strokes on the lives of six couples. The couples, ranging in age from their early 40s to their Late 70s, are interviewed two to four years after their strokes. They discuss the impact of the stroke on their lives and relationships. They explore TOPICS such as intimacy, finances, depression, pain, frustration, fear, job loss, and daily struggles. Despite their suffering, they reveal the ability of the human spirit to maintain hope and to work for a better future.

STROKE: EARLY RECOGNITION & TREATMENT:

This DVD is an in-depth exploration of stroke - the warning signs, early treatment, and continuing recovery. Interviews. Interviews with three neurologists are interspersed with short clips of couples describing the onset of their strokes. The audience learns about the newest techniques for reducing brain damage through early treatment of stroke in the emergency room. Rehabilitative measures to retrain the body after the stroke are also discussed.

Item no. : BY01541548
Format : DVD
Price : USD 65.00

HISTORY

FIERCE GREEN FIRE, A: THE BATTLE FOR A LIVING PLANET (CLASSROOM VERSION)

Directed by Mark Kitchell

The documentary of record on the environmental movement.

A FIERCE GREEN FIRE: The Battle For a Living Planet is the first big-picture exploration of the environmental movement - grassroots and global activism spanning fifty years from conservation to climate change. From halting dams in the Grand Canyon to battling 20,000 tons of toxic waste at Love Canal; from Greenpeace saving the whales to Chico Mendes and the rubber tappers saving the Amazon; from climate change to the promise of transforming our civilization... the film tells vivid stories about people fighting - and succeeding - against enormous odds.

The film is divided into five "acts".

Act 1 focuses on the conservation movement of the '60s, David Brower and the Sierra Club's battle to halt dams in the Grand Canyon. Narrated by Robert Redford.

Act 2 looks at the new environmental movement of the '70s with its emphasis on pollution, focusing on the battle led by Lois Gibbs over Love Canal. Narrated by Ashley Judd.

Act 3 is about alternative ecology strands and the main story is Greenpeace's campaign to save the whales. Narrated by Van Jones.

Act 4 explores global resource issues and crises of the '80s, focusing on the struggle to save the Amazon led by Chico Mendes and the rubber tappers. Narrated by Isabel Allende.

Act 5 concerns climate change. Narrated by Meryl Streep.

Reviews

- "The most thorough, expansive, and inclusive documentary film on the rise of modern environmentalism." - Paul Sutter, Associate Professor of History, University of Colorado
- "Perceptive... This dynamic production should be of interest to students and general audiences." - David R. Conn, Library Journal
- "Ambitious One comes away with a feeling of hope, as Kitchell leaves us with as optimistic tone about the future despite the damage we are doing to our environment across the globe." - Jennifer Schwab, Huffington Post

Item no. : VN02790876
Format : DVD

Duration : 53 minutes
Audience : Grades 7-12, College, Adult
Copyright : 2014
StdBkNo : 1941545025
Price : USD 384.00

HUMAN RESOURCE MANAGEMENT

TEAMWORK

What can be achieved by an effective team is usually considerably greater than what the individuals within that team working separately could achieve. Functional and cohesive teams are often the key to the success of a business or enterprise. This program explores various aspects of teamwork, firstly looking at different types of teams, then a brief coverage of the nine various roles within teams proposed by team management theorist, Meredith Belbin in the 1980s. Conflict within teams and developing effective teams and evaluating their performance are also examined.

Please contact us for primary and secondary schools pricing.

Item no. : SU11100543
Format : DVD
Duration : 17 minutes
Audience : Middle Secondary - Senior Secondary
Copyright : 2013
Price : AUD 235.00

IMPROVING SALES AND SERVICE

BARKLES BUSINESS: HAVING A PAWSOTIVE ATTITUDE

Meet the Barkles... our new canine companions who will get your team howling with laughter. You'll love the fun and humor as they motivate your team to higher levels of success.

How often have we felt a little overwhelmed with work? How you choose to respond can make a big difference! Now Arf will show you that having a positive attitude matters and can change your mindset about work! You and your co-workers will be thrilled!

Item no. : PJ01160334
Format : DVD
Duration : 6 minutes
Copyright : 2013
Price : USD 195.00

BARKLES BUSINESS: SALES 101 - FINDING THE ITCH

Meet the Barkles... our new canine companions who will get your team howling with laughter. You'll love the fun and humor as they motivate your team to higher levels of success.

If Freda can do it, you can, too! In this funny sales meeting video, you'll see how to overcome objections and really connect with the customer... and close the sale!! The Sales 101 meeting video is perfect to get your sales team going!

Item no. : RH03410335
Format : DVD
Duration : 4 minutes
Copyright : 2013
Price : USD 195.00

BARKLES BUSINESS: TRULY FURRIFIC CUSTOMER SERVICE

Meet the Barkles... our new canine companions who will get your team howling with laughter. You'll love the fun and humor as they motivate your team to higher levels of success.

Some customers are difficult to please... but in this funny meeting opener, Ollie will show you how to deal with a difficult customer and deliver truly terrific customer service.

Nogs will introduce and explains the five key strategies for great service:

- Always greet the customer
- Offer your assistance
- Ask engaging questions
- Find out what they are looking for
- Thank them and ask them back

The Truly FURRific Customer Service training program is a great way to remind and motivate your team to always be focused on customer service.

Item no. : SZ03580336
Format : DVD
Duration : 6 minutes
Copyright : 2013
Price : USD 195.00

SALES MOTIVATION AND RESULTS TODAY - S.M.A.R.T.

Football's winning coaches Mike Ditka, Sean Payton, Rex Ryan, and Bobby Bowden talk about how to be successful at selling in this fast-paced training program. These coaches have an amazing track record of success. Now you can take their core lessons and apply them to your sales job.

Targeting motivation is a task every company faces today. The energy of the team, as well as each of its individual

members, must be maximized in order to optimize operations and success. The strength of the Sales Motivation and Results Today - S.M.A.R.T. training program comes from its powerful and experienced leaders who inspire you and your team members to excel to full capacity.

The SMART 20-minute motivational program focuses on four key lessons that every salesperson needs to know to succeed.

- Planning: This module includes defining your goals, knowing your job and committing to a game plan.
- Power: Learn how to have the drive to get the job done!
- Persistence: Gain the motivation to achieve success. Learn how to overcome criticism and attack the challenges.
- People: Today, more than ever, sales success is a team effort. You need to show you care, build loyalty, and lead by example.

An extended 41-minute self-study program which includes five key lessons:

- Planning: This module includes defining your goals, knowing your job and committing to a game plan.
- Power: Learn how to have the drive to get the job done!
- Persistence: Gain the motivation to achieve success. Learn how to overcome criticism and attack the challenges.
- Perspective: Learn how to gain perspective and leverage it for success. See challenges and changes as opportunities.
- People: Today, more than ever, sales success is a team effort. You need to show you care, build loyalty, and lead by example.

Item no. : NG03580339
Format : DVD
Duration : 61 minutes
Copyright : 2013
Price : USD 495.00

INDIVIDUAL DEVELOPMENT AND BEHAVIOUR

CONCEPTS IN PSYCHOLOGY - PART 2

This informative and useful resource will answer questions on a variety of important aspects that students find challenging when studying Psychology. This is the second in the series of the 'Concepts In Psychology' collection of short programs and looks at issues such as reductionism, correlation and causation, the use of non human animals in research, science and psychology and more. Presented by Dr Steven Taylor and chapterised for ease of use, this resource will be invaluable for all GCSE and A level students.

Please contact us for primary and secondary schools pricing.

Item no. : GF08691978
Format : DVD
Duration : 34 minutes
Audience : Middle Secondary - Senior Secondary
Copyright : 2013
Price : AUD 235.00

INNOVATION

WINNING THROUGH INNOVATION - W.I.N.

Football's winning coaches Mike Ditka, Sean Payton, Rex Ryan, and Bobby Bowden talk about how to create a culture of innovation in this fast-paced training program. These coaches have an amazing track record of success. Now you can take their core lessons and apply them to your job.

Innovation is not easy. Thinking differently and dynamically can be difficult. Having the knowledge, resources, and courage necessary to implement new ideas can be challenging. The Winning Through Innovation training program is designed to help you and your team members take advantage of their innovation potential.

The first program is an 11-minute motivational short cut of the Winning Through Innovation training video. This program provides an overview and highlights seven key strategies for fostering a culture of innovation. The key learning points include:

- Find Something That Doesn't Work and Fix It
- Take a Chance
- Focus On the Fundamentals
- Be Open to Criticism
- Remain Flexible
- Be Humble & Confident
- Stay Ahead Of the Curve

The second program is an extended 42-minute group or self-study version of the Winning Through Innovation training video. This program contains an in-depth workbook, with a step-by-step toolkit for understanding the key strategy for developing a culture of innovation. This program is divided into five parts:

- Part 1: Innovation Warm Up – In this first segment, you meet the coaches and learn about the power of innovation.
- Part 2: Steps to Innovation – All of us are continually and necessarily undertaking significant risks. How do world-class coaches manage the profound risks and challenges they encounter every day? Learn how to handle complex situations and handle risk.
- Part 3: Risk and Reward – the coaches share their secrets for executing the process of innovation. The coaches describe various situations in which innovation was necessary to success, as well as how

each innovated strategically and tactically to create winning situations.

- Part 4: Adaptation and Flexibility – The world of work is dynamic and constantly evolving. The ability to adapt and the capacity for flexibility are vital in such a complex environment.
- Part 5: Integration – The video and workbook pull all the ideas together in an action plan to help you innovate to win. What is the right target? Who is your competition? What are the key factors for success?

Item no. : BW03410341
Format : DVD
Duration : 53 minutes
Copyright : 2013
Price : USD 495.00

JOB SEARCH SKILLS

CROWDFUNDING AND GRANTS: DEVELOPING A PERSUASIVE PROPOSAL

Does your garage band want to record a studio album? Are you trying to raise money for a worthy community cause? Finding money for your cause or program can be difficult if you don't know where to begin. This program explores two popular fundraising methods—grant writing and crowdfunding—to help you identify likely funders and develop a winning proposal or crowdfunding campaign. How do you find the right foundation to match your vision? What are the differences between crowdfunding platforms like Kickstarter and Indiegogo? Regardless of the path you choose, writing clearly and persuasively is the key to successfully attracting the attention and approval of donors. Using examples of a garage band looking to record their first album (crowdfunding) and a nurse looking to start a local elder care awareness initiative (grants) this program provides easy steps and winning tips to help you reach your funding goals.

Item no. : HN02305332
Format : DVD
Duration : 20 minutes
Copyright : 2014
StdBkNo : 9780816091034
Price : USD 100.00

CROWDFUNDING AND GRANTS: REACHING YOUR FINANCIAL GOAL

For many people, the hardest and most overwhelming part of preparing a grant request or crowdfunding campaign is the budget. This program breaks down the basics of what a budget should include, as well as how to create budgets that are clear and realistic. Areas discussed include the budget narrative, direct costs, shared costs or in-kind contributions, and matching grants. This program also

explores what makes a successful crowdfunding campaign, from understanding the funding platform rules and fees to creating a pitch video and using social media to grow your base of supporters and donors. There is an art to knowing just what perks to offer donors for their various levels of support, and winning a grant often has more to do with building solid fiscal relationships than the merits of the project alone. This program is essential viewing if you are trying to raise money for that dream project!

Item no. : HG02455333
Format : DVD
Duration : 18 minutes
Copyright : 2014
StdBkNo : 9780816091041
Price : USD 100.00

LABOR AND WORK ISSUES

GREAT VACATION SQUEEZE, THE

Directed by John de Graaf

This film shows why vacations are important for productivity, happiness, family bonding and especially health.

Americans have the shortest vacations of any rich country. And they are actually getting even shorter. The US is one of only five countries in the world -- the others are Burma, Nepal, Suriname and Guyana -- which have no law guaranteeing any paid vacation time for workers. The average US vacation is a bit over two weeks, while the median is only about a week and a half, and American workers give back about three vacation days every year. Europeans enjoy five or six weeks of vacation each year and are healthier than Americans.

Vacations matter -- for productivity, happiness, family bonding and especially, health. Men who don't regularly take vacations are a third more likely to suffer heart attacks than those who do; women are fifty percent more likely, and far more likely to suffer from depression.

Making the case for more vacation time are: Shelton Johnson, a ranger naturalist in Yosemite; Rick Steves, the world's best-selling travel writer; and Sara Speck, cardiologist and director of a cardio-vascular wellness program, who tells patients to "take two weeks and call me in the morning."

Reviews

- "Finally there is a film that addresses over-work in the United States and offers a real world solution for making change. The Great Vacation Squeeze is well researched, fun, and accessible. It would be a valuable addition to a wide variety of courses including Medical Sociology, Social Problems, Social Movements, Intro, Sociology of Work and Leisure, and more." - Melinda Messineo, Professor

of Sociology and Director of Freshman Connections, Ball State University

- "The film makes a strong case that many Americans today are missing out on a key element of the pursuit of happiness: time off to recharge, reflect, and reconnect. It's sure to generate lively discussion about the exceptionalism of the United States in not guaranteeing the right to take an annual break from work." - Anders Hayden, Assistant Professor of Political Science, Dalhousie University, Author, *Sharing the Work, Sparing the Planet: Work Time, Consumption and Ecology*

Item no. : TU01110877
Format : DVD
Duration : 27 minutes
Audience : Grades 7-12, College, Adults
Copyright : 2013
StdBkNo : 1941545009
Price : USD 195.00

LEADERSHIP

LEADERSHIP: INFLUENCE, INCENTIVES, AND KNOWLEDGE - L.I.N.K.

Football's winning coaches Mike Ditka, Sean Payton, Rex Ryan, and Bobby Bowden talk about how to be a successful leader in this fast-paced training program. These coaches have an amazing track record! Now you can take their core lessons and apply them to your job.

The Leadership: Influence, Incentives, and Knowledge training program is designed to help develop leaders at all levels.

The LINK program has five parts:

Part 1: Incentives – Learn to show people you care. Use incentives to encourage your associates at work. This segment will show you how to command more influence by putting the world's greatest incentive techniques to work.
 Part 2: Personal Psychology – You need to understand people to motivate them... and to get the most out of yourself. Understand the importance of listening, taking risks and reward recognition.
 Part 3: Body Language – Learn how to harness the physical aspect of your power as well as the mental aspect. Understand that your reputation matters.
 Part 4: Group Dynamics – Learn how to work better with a group – and to influence those around you. Focus on consistency, enthusiasm, team success, and empowerment. Create an environment of mutual support and respect.
 Part 5: Integration: Pull all these ideas together in a formula for leadership success. Learn how to focus on respect and relationships... Put these ideas into a succinct, actionable game plan.

Item no. : KA01160337
Format : DVD

Duration : 64 minutes
Copyright : 2013
Price : USD 495.00

LEADERSHIP/MANAGEMENT

MANAGING CHANGE IN YOUR ORGANIZATION

By Art Wannlund

To many individuals, the idea of change is exciting, and yet, its implementation is so difficult. *Managing Change in Your Organization* points out that change, no matter how small or how large, follows a well-worn path. The DVD is designed to enable staff to better understand the dynamics of change so that they are better prepared to manage change effectively and efficiently—whether it's modifying a camp program or modifying the operation of the entire camp.

Among the topics covered:

- Introduction to change
- Forming
- Storming
- Norming
- Performing
- Adopters
- Forces
- How these people and forces play out

Item no. : MB08501922
Format : DVD
Duration : 63 minutes
Copyright : 2013
Price : USD 90.00

LIGHTING AND RENDERING

DESIGN TECHNIQUES FOR 3D CONCEPT ART

With Gavriil Klimov

In this DVD, Gavriil Klimov guides us through his pipeline and workflow to create sci-fi 3D concept design using 3ds Max, Keyshot and Photoshop. Having worked in the film and game industries, his use of 3D in the design phase of a project has been critical to his success. The lecture begins with modeling, where Gavriil discusses the use of reference, the benefits of 3D and various tips for 3ds Max. Detailed hard-surface modeling techniques are demonstrated as we see the entire modeling process unfold. He then takes the 3D concept into Keyshot to design the materials, shading and lighting. Keyshot's intuitive workflow allows for the fast-turnaround of photoreal images that can be quickly edited based on a client's art direction. To create a final illustration ready for presentation, Gavriil post-processes the Keyshot render in Photoshop using a variety of render passes. These elements are composited, while a variety of effects are added to

increase the believability of the image, including hand-painted details and lens effects. For those interested in learning the latest techniques being used by designers in the entertainment industry, this lecture offers an inspiring perspective by one of the industry's leading artists.

Item no. : BN06370356
Format : DVD-ROM
Duration : 95 minutes
StdBkNo : 1597627216
Price : USD 89.00

MATTE PAINTING TECHNIQUES FOR CONCEPT DESIGN

With Francesco Corvino

In this lecture, Francesco Corvino shares his process for designing environments and his photo-real approach to Concept Design for the film industry. Starting from a rough sketch, Francesco models a 3D scene in Maya, extracting UVs and creating textures in Photoshop. He shares how to light and render in Vray, demonstrating how to give life and realism to the 3D set. Importing the rendered design in Photoshop, Francesco then shows how to properly integrate all the 3D and 2D elements into a coherent and stunning image. He creates a photo-real landscape using photo manipulation and painting techniques, demonstrating how to push the 3D render by adding textures and other photographic elements such as people and props. For artists interested in developing their environment skills for concept design or matte painting, Francesco's demonstration is full of inspiring tips and techniques informed by his years of professional experience.

Item no. : DK06370358
Format : DVD-ROM
Duration : 308 minutes
StdBkNo : 1597627267
Price : USD 109.00

MANAGEMENT AND ADMINISTRATION

CUSTOMER SERVICE

The quality of a customer service experience can determine whether businesses get a customer for life, or for a one-off transaction. Just about any business will tell you that the most important focus in their dealings with customers is to ensure that needs are met and expectations realised at best, and preferably exceeded. This program provides students of a range of business-related areas with a resource that explores customer service through the eyes of five individuals who are passionate about delivering excellence.

Please contact us for primary and secondary schools pricing.

Item no. : NK11100538

Format : DVD
Duration : 22 minutes
Audience : Middle Secondary - Senior Secondary
Copyright : 2013
Price : AUD 235.00

IMPACTS OF TRAVEL AND TOURISM

The tourism industry impacts heavily on local areas and communities in a number of key ways. Economically, both domestic and international tourism can bring many benefits, although in some cases when you scratch the surface, it can also serve to deprive a local community of economic gain. Tourism also has sociocultural and environmental impacts, which can be destructive to local areas. This program presents a range of tourism impacts and highlights the importance of awareness of, and sensitivity to, the detrimental effects that poorly managed tourism can have. It also looks at sustainable tourism and strategies to minimise negative impacts.

Please contact us for primary and secondary schools pricing.

Item no. : RU11100541
Format : DVD
Duration : 26 minutes
Audience : Middle Secondary - Senior Secondary
Copyright : 2013
Price : AUD 235.00

TEAMWORK

What can be achieved by an effective team is usually considerably greater than what the individuals within that team working separately could achieve. Functional and cohesive teams are often the key to the success of a business or enterprise. This program explores various aspects of teamwork, firstly looking at different types of teams, then a brief coverage of the nine various roles within teams proposed by team management theorist, Meredith Belbin in the 1980s. Conflict within teams and developing effective teams and evaluating their performance are also examined.

Please contact us for primary and secondary schools pricing.

Item no. : SU11100543
Format : DVD
Duration : 17 minutes
Audience : Middle Secondary - Senior Secondary
Copyright : 2013
Price : AUD 235.00

MASS COMMUNICATION

CROWDFUNDING AND GRANTS: DEVELOPING A PERSUASIVE PROPOSAL

Does your garage band want to record a studio album? Are you trying to raise money for a worthy community cause? Finding money for your cause or program can be difficult if you don't know where to begin. This program explores two popular fundraising methods—grant writing and crowdfunding—to help you identify likely funders and develop a winning proposal or crowdfunding campaign. How do you find the right foundation to match your vision? What are the differences between crowdfunding platforms like Kickstarter and Indiegogo? Regardless of the path you choose, writing clearly and persuasively is the key to successfully attracting the attention and approval of donors. Using examples of a garage band looking to record their first album (crowdfunding) and a nurse looking to start a local elder care awareness initiative (grants) this program provides easy steps and winning tips to help you reach your funding goals.

Item no. : HN02305332
Format : DVD
Duration : 20 minutes
Copyright : 2014
StdBkNo : 9780816091034
Price : USD 100.00

CROWDFUNDING AND GRANTS: REACHING YOUR FINANCIAL GOAL

For many people, the hardest and most overwhelming part of preparing a grant request or crowdfunding campaign is the budget. This program breaks down the basics of what a budget should include, as well as how to create budgets that are clear and realistic. Areas discussed include the budget narrative, direct costs, shared costs or in-kind contributions, and matching grants. This program also explores what makes a successful crowdfunding campaign, from understanding the funding platform rules and fees to creating a pitch video and using social media to grow your base of supporters and donors. There is an art to knowing just what perks to offer donors for their various levels of support, and winning a grant often has more to do with building solid fiscal relationships than the merits of the project alone. This program is essential viewing if you are trying to raise money for that dream project!

Item no. : HG02455333
Format : DVD
Duration : 18 minutes
Copyright : 2014
StdBkNo : 9780816091041
Price : USD 100.00

MATTE PAINTING

CONCEPT DESIGN WORKFLOW VOL 2: USING MODO AND PHOTOSHOP TO VISUALIZE DESIGN

With Aaron Limonick

In this lecture and demonstration, Aaron Limonick explains his illustration and design process using 3D software and 2D painting. Using Modo as a visualization tool, Aaron demonstrates different methods of using a 3D model to start a finished illustration. Setting up lighting and rendering in his 3D scene, he then applies textures and paint in Photoshop to produce a finished illustration. Explaining function as much as form, Aaron explains his thought process behind creating such environmental designs, and how said techniques are used only to support the original inspiration and design.

Item no. : ZE06370353
Format : DVD-ROM
Duration : 348 minutes
StdBkNo : 1597627240
Price : USD 99.00

MATTE PAINTING TECHNIQUES FOR CONCEPT DESIGN

With Francesco Corvino

In this lecture, Francesco Corvino shares his process for designing environments and his photo-real approach to Concept Design for the film industry. Starting from a rough sketch, Francesco models a 3D scene in Maya, extracting UVs and creating textures in Photoshop. He shares how to light and render in Vray, demonstrating how to give life and realism to the 3D set. Importing the rendered design in Photoshop, Francesco then shows how to properly integrate all the 3D and 2D elements into a coherent and stunning image. He creates a photo-real landscape using photo manipulation and painting techniques, demonstrating how to push the 3D render by adding textures and other photographic elements such as people and props. For artists interested in developing their environment skills for concept design or matte painting, Francesco's demonstration is full of inspiring tips and techniques informed by his years of professional experience.

Item no. : DK06370358
Format : DVD-ROM
Duration : 308 minutes
StdBkNo : 1597627267
Price : USD 109.00

MENTAL HEALTH

THESE DAYS - A SHORT FILM ON YOUTH SUICIDE

High school student Chloe is shocked to discover her best friend has taken his own life. She finds herself and those around her, struggling to cope with the complex, confusing emotions of grief and loss. The tragedy brings to the surface her own dark troubling thoughts causing her to withdraw as her life seems to slowly unravel. Intended to open up debate and discussion around this difficult, highly emotive and confronting subject, the drama explores: what can lead to suicidal thoughts; the warning signs; how to support someone thinking about suicide, dealing with depression, and coping with tragedy when someone close takes their own life.

Please contact us for primary and secondary schools pricing.

Item no. : TN08691988
Format : DVD
Duration : 16 minutes
Audience : Middle Secondary -
Senior Secondary
Copyright : 2013
Price : AUD 235.00

THESE DAYS - A SHORT FILM ON YOUTH SUICIDE (CENSORED VERSION)

High school student Chloe is shocked to discover her best friend has taken his own life. She finds herself and those around her, struggling to cope with the complex, confusing emotions of grief and loss. The tragedy brings to the surface her own dark troubling thoughts causing her to withdraw as her life seems to slowly unravel. Intended to open up debate and discussion around this difficult, highly emotive and confronting subject, the drama explores: what can lead to suicidal thoughts; the warning signs; how to support someone thinking about suicide, dealing with depression, and coping with tragedy when someone close takes their own life.

Please contact us for primary and secondary schools pricing.

Item no. : HN08691989
Format : DVD
Duration : 16 minutes
Audience : Middle Secondary -
Senior Secondary
Copyright : 2013
Price : AUD 235.00

THESE DAYS: WITH EXTENDED COMMENTARY

High school student Chloe is shocked to discover her best friend has taken his own life. She finds herself and those around her, struggling to cope with the complex, confusing emotions of grief and loss. The tragedy brings to the surface her own dark troubling thoughts causing her to withdraw as her life seems to slowly unravel. Intended to open up debate and discussion around this difficult, highly emotive and confronting subject, the drama explores: what can lead to suicidal thoughts; the warning signs; how to support someone thinking about suicide, dealing with depression, and coping with tragedy when someone close takes their own life.

Please contact us for primary and secondary schools pricing.

Item no. : ZJ08691990
Format : DVD
Duration : 27 minutes
Audience : Middle Secondary -
Senior Secondary
Copyright : 2013
Price : AUD 235.00

UNDERSTANDING YOUTH SUICIDE: A GUIDE FOR TEACHERS

Suicide has been a taboo subject but attitudes are changing. There is a push to raise public awareness, openly discuss and seek different approaches to this complex, highly emotive issue to help prevent suicide. Unfortunately teachers, students and school communities should be prepared to deal with this tragedy. In this program, Psychiatrist Patrick McGorry and Psychotherapist Julie Lynn Evans talk about, in a sensitive and informed manner, factors that may lead to thoughts of suicide, warning signs, what to do if you suspect a student is contemplating taking their own life, how to respond to a student in distress, coping with the tragedy of a student taking her own life, and how teachers can support themselves as well as students and the school community. The short film and commentary was produced in consultation with Psychologist Susan O'Brien, MATS; CEDP. Essential for all high school teachers wanting to tackle this difficult subject matter but not sure exactly how.

Please contact us for primary and secondary schools pricing.

Item no. : GZ08691991
Format : DVD
Duration : 17 minutes
Audience : Professional
Copyright : 2013
Price : AUD 235.00

NUCLEAR SCIENCE AND TECHNOLOGY

THREE MILE ISLAND REVISITED

By Steve Jambeck

This documentary directly challenges the claim of the nuclear industry and the government that "no one died" from the partial meltdown of the Three Mile Island nuclear power plant in 1979, America's worst nuclear disaster.

Through the testimony of area residents and scientists, the documentary represents compelling evidence that cancer deaths and birth defects increased in the area surrounding the Pennsylvania plant.

The film reveals that the utility which owns the nuclear plant has been quietly awarding damages to hundreds of local residents who have brought suits, despite its insistence that no one was harmed.

Produced by an award-winning investigative reporter and an Emmy Award-winning TV cameraman, Three-Mile Island Revisited digs into a nightmare that has received little attention from mainstream media.

Review

- "Makes a chilling case that people did die as a result of Three Mile Island and that...the illness and the dying continues." - Earth Island Journal

Award

- Silver Award, Worldfest

Item no. : PC01920225
Format : DVD
Duration : 30 minutes
Audience : Grades 10-Adult
Price : USD 109.00.00

PERSONAL TRAINING

SCIENCE OF INDOOR CYCLING, THE

By Kevin D. Steele

The Science of Indoor Cycling presents a comprehensive overview of the documented body of knowledge regarding indoor cycling. The DVD delineates the scientific basis for validating indoor cycling's health benefits, maximizing its effectiveness and efficiency, enhancing its enjoyment, and preventing injuries associated with indoor cycling. Furthermore, the DVD defines fundamental concepts of indoor cycling physiology, including heart rate measurements, training zones, intervals, RPMs and the FITT principle. The DVD also explains advanced training methodologies and incorporates a discussion of nutrition and hydration, as

they relate to participation in indoor cycling.

Among the topics covered:

- History
- Types of indoor cycling
- Setting up your bike
- Cycling physiology
- Advanced methodologies
- Flexibility and strength
- Nutrition
- Injury prevention
- Recommended gear

Item no. : RJ08501923
Format : DVD
Duration : 103 minutes
Copyright : 2014
Price : USD 90.00

PROFESSIONAL DEVELOPMENT

IMPLICATIONS OF GENETIC RESEARCH FOR HEALTH/FITNESS PROFESSIONALS

By James S. Skinner

Implications of Genetic Research for Health/Fitness Professionals discusses how genetics influence health, fitness, and physiological responses to exercise and training. The DVD presents an extensive review of research on the topic, including the comprehensive Heritage Family Study, which examines genetics and non-genetic (e.g., lifestyle) variables and their concomitant effects on physical activity, fitness and health. The DVD also addresses the implications of this information for health and fitness professionals, particularly the ability to better understand expected outcomes of exercise when applied to weight loss, health, and fitness levels.

Among the topics covered:

- Genetics and obesity
- Genetics and physical activity
- Genetics and fitness
- Genetics and training
- The HERITAGE family study
- Family similarities and differences
- Response to training
- Non-genetic and genetic variables related to response or non-response

Item no. : WN08501921
Format : DVD
Duration : 52 minutes
Copyright : 2014
Price : USD 90.00

PSYCHOLOGY

ELIZABETH LOFTUS: FALSE MEMORY

In the trial of George Franklin it was held that while memories can be distorted, they can't be invented. Elizabeth Loftus set out to prove otherwise...

Featuring original interview material of Elizabeth Loftus talking about her pioneering study and work, Part 1 begins with the George Franklin trial and then documents Loftus' increasing scepticism about the idea of repressed memories and recovered memory therapy.

Part 2 describes Loftus' pioneering "lost in the mall" technique, its critical reception and further research demonstrating the construction of false memories.

Part 3 begins with the Jane Doe case and then explains Loftus' deconstruction of guided imagination, her exploration of false memory and diet and ends with some implications of her work.

Item no. : NW33040002
Format : DVD
Duration : 23 minutes
Price : USD 91.00

RACE AND ETHNIC STUDIES

STOLEN EDUCATION

By Enrique Aleman, Jr., and Rudy Luna

Stolen Education documents the untold story of Mexican-American school children who challenged discrimination in Texas schools in the 1950's and changed the face of education in the Southwest.

As a 9 year-old second grader, Lupe had been forced to remain in the first grade for three years, not because of her academic performance but solely because she was Mexican American. She was one of eight young students who testified in a federal court case in 1956 to end the discriminatory practice (Hernandez et al. v. Driscoll Consolidated Independent School District), one of the first post-Brown desegregation court cases to be litigated.

Degraded for speaking Spanish and dissuaded from achieving academically, Mexican American students were relegated to a "beginner," "low," and then "high" first grade – a practice that was not uncommon across the Southwest. School officials argued in the case that this practice was necessary because the "retardation of Latin children" would adversely impact the education of White children.

The film portrays the courage of these young people, testifying in an era when fear and intimidation were used to maintain racial hierarchy and control. The students won the case, but for almost sixty

years the case was never spoken about in the farming community where they lived despite its significance.

Stolen Education presents the full story and impact for the first time, featuring the personal accounts of most of those who were at the center of the court case. The film documents not only an important moment in Mexican American history, but also provides important context to understand our current educational system's enduring legacy of segregation, discrimination and racism.

Reviews

- "A powerful documentary. I highly recommend this film to educators and students. Stolen Education provides a historical foundation for understanding current forms of racism that continue to operate in our schools and shape the educational experiences of our children. Stolen Education demands educators take a serious look at current policies that continue to underserve and marginalize students of color and linguistic minorities." - Charise Pimentel, Assistant Professor, Dept of Curriculum and Instruction, Texas State University
- "Absolutely outstanding -- truly one of the most authentic and important presentations of its kind I've ever seen." - Dr. Tahita Fulkerson, President, Tarrant County College-Trinity River Campus
- "A heart-wrenching story of unparalleled discrimination perpetrated against Mexican American children by the school board, administrators, and teachers...the effects of which impacted their lives into adulthood." - Desert Magazine

Item no. : GK01920224
Format : DVD (Closed Captioned)
Duration : 67 minutes
Audience : Grades 6-Adult
Copyright : 2013
Price : USD 195.00

RELIGION

DEATH MAKES LIFE POSSIBLE

By Marilyn Schlitz and Deepak Chopra

FEATURING DEEPAK CHOPRA AND MARILYN SCHLITZ, Ph.D.

Death is something that most people fear and don't want to think about. But is it possible that facing our mortality can inspire us to live our lives more fully?

Death Makes Life Possible follows cultural anthropologist and scientist Marilyn Schlitz, Ph.D., as she explores the mysteries of life and death from a variety of perspectives and world traditions. Sparked by her own near death experience as a teenager, Schlitz has been delving into the nature of

consciousness and death for the past three decades.

The film looks at how popular culture deals with the ever-present fear many have about our own mortality. Interviews with mental health experts, cultural leaders, and scientists explore the meaning of death and how we can learn to live without fear. The interviews and evidence presented are interwoven with personal stories of people facing their own death as well as those who report encounters beyond death. The narrative is illustrated with vivid imagery.

Death Makes Life Possible features some of the leading scientists, anthropologists, philosophers, spiritual teachers and thinkers of our time – including Yassir Chadley, Deepak Chopra, Mingtong Gu, Stuart Hameroff, Lauren Artress, Michael Bernard Beckwith, Dean Radin, Rupert Sheldrake, Rudy Tanzi, Luisah Teish, Dr. Jim Tucker and others (see list below).

Death Makes Life Possible offers a deep and thoughtful exploration into the ultimate question we all face.

Reviews

- "Highly recommended. Deeply personal, yet universal in scope, Death Makes Life Possible is not just about how to die peacefully and gracefully; more importantly, it describes how to fully live." - Dean Ornish, MD
- "Stunning in terms of beauty, richness of detail, heart and wisdom. Brings tears and inspiration." - Larry Dossey, MD
- "A very welcome and very powerful new tool. We will be using it for years to come, not only to help relieve the suffering in some of our patients, but also, and sometimes much more importantly, with their families to ease their grief and distress before and after the death." - Dr. R. Gregory LaGoy, BS, ND, MBA, Chief Executive Officer, Hospice Maui, Inc.

Item no. : FW01920221
Format : DVD
Duration : 63 minutes
Audience : Grade 10-Adult
Copyright : 2013
Price : USD 250.00

RETAIL

CUSTOMER SERVICE

The quality of a customer service experience can determine whether businesses get a customer for life, or for a one-off transaction. Just about any business will tell you that the most important focus in their dealings with customers is to ensure that needs are met and expectations realised at best, and preferably exceeded. This program provides students of a range of business-related areas with a resource that explores customer service through the

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Please contact us for primary and secondary schools pricing.

Item no. : NK11100538
Format : DVD
Duration : 22 minutes
Audience : Middle Secondary - Senior Secondary
Copyright : 2013
Price : AUD 235.00

IMPACTS OF TRAVEL AND TOURISM

The tourism industry impacts heavily on local areas and communities in a number of key ways. Economically, both domestic and international tourism can bring many benefits, although in some cases when you scratch the surface, it can also serve to deprive a local community of economic gain. Tourism also has sociocultural and environmental impacts, which can be destructive to local areas. This program presents a range of tourism impacts and highlights the importance of awareness of, and sensitivity to, the detrimental effects that poorly managed tourism can have. It also looks at sustainable tourism and strategies to minimise negative impacts.

Please contact us for primary and secondary schools pricing.

Item no. : RU11100541
Format : DVD
Duration : 26 minutes
Audience : Middle Secondary - Senior Secondary
Copyright : 2013
Price : AUD 235.00

RISK MANAGEMENT

MANAGING CHANGE IN YOUR ORGANIZATION

By Art Wannlund

To many individuals, the idea of change is exciting, and yet, its implementation is so difficult. Managing Change in Your Organization points out that change, no matter how small or how large, follows a well-worn path. The DVD is designed to enable staff to better understand the dynamics of change so that they are better prepared to manage change effectively and efficiently—whether it's modifying a camp program or modifying the operation of the entire camp.

Among the topics covered:

- Introduction to change
- Forming
- Storming
- Norming
- Performing
- Adopters
- Forces
- How these people and forces play out

Item no. : MB08501922
Format : DVD
Duration : 63 minutes
Copyright : 2013
Price : USD 90.00

SCIENCE

SCIENCE LAB SKILLS 1

Practical skills are paramount for students of science, but learning the basics can be daunting for students just starting out. This collection demonstrates the correct and safe procedure for: operating fire safety equipment, such as a fire blanket or extinguisher; operating personal safety equipment, such as an eye bath and spills kit; basic techniques such as lighting a Bunsen burner and wafting; taking measurements using a thermometer or measuring cylinder; using a pH meter; and performing dilutions using a volumetric pipette.

Please contact us for primary and secondary schools pricing.

Item no. : VH08691980
Format : DVD
Duration : 19 minutes
Audience : Upper Primary - Middle Secondary
Copyright : 2013
Price : AUD 235.00

SCIENCE LAB SKILLS 2

Practical skills are paramount for students of science and it's an ongoing process. New skills are constantly being introduced, some of which build on more basic concepts. This collection demonstrates the correct and safe procedure for: carrying a scalpel and using a microscope; using a spring balance, ticker timer and Hodson light box; connecting meters in circuits; separation techniques; how to test for the presence of gases or organic compounds; and how to perform a titration.

Please contact us for primary and secondary schools pricing.

Item no. : YE08691981
Format : DVD
Duration : 25 minutes
Audience : Upper Primary - Middle Secondary
Copyright : 2013
Price : AUD 235.00

SOCIAL SCIENCE / SOCIAL STUDIES

STOLEN EDUCATION

By Enrique Aleman, Jr., and Rudy Luna

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Reviews

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Item no. : GK01920224
Format : DVD (Closed Captioned)
Duration : 67 minutes
Audience : Grades 6-Adult
Copyright : 2013
Price : USD 195.00

SOCIOLOGY

COME HELL OR HIGH WATER: THE BATTLE FOR TURKEY CREEK

Directed by Leah Mahan

When the graves of former slaves are bulldozed in Mississippi, a native son returns to protect the community they settled.

COME HELL OR HIGH WATER follows the painful but inspiring journey of Derrick Evans, a Boston teacher who returns to his native coastal Mississippi when the graves of his ancestors are bulldozed to make way for the sprawling city of Gulfport. Derrick is consumed by the effort to protect the community his great grandfather's grandfather settled as a former slave. He is on the verge of a breakthrough when Hurricane Katrina strikes the Gulf Coast.

After years of restoration work to bring Turkey Creek back from the brink of death, the community gains significant federal support for cultural and ecological preservation. Derrick plans to return to Boston to rebuild the life he abandoned, but another disaster seals his fate as a reluctant activist. On the day Turkey Creek is featured in USA Today for the 40th anniversary of Earth Day, the Deepwater Horizon oil rig explodes.

Reviews

- "This intimate film tells a gigantic story -- about race, power and so-called development. But it is also a saga of community, resilience, resistance, and hope." - Bill Bigelow, Rethinking Schools
- "This inspiring film educates as it illustrates what powerful local resistance to destructive plans of outsiders looks like. It makes concrete the challenges of fighting for human rights and community respect, not only in the Deep South, but everywhere." - Bill Quigley, Professor of Law, Director of the Law Clinic and the Gillis Long Poverty Law Center, Loyola University-New Orleans
- "Turkey Creek is emblematic of so much of what is going on in the world right now, and that part of our country. These communities are not supposed to be considered resilient. These communities were not supposed to survive, but they've survived. And the solutions that they're coming up with are the solutions that we all really need to pay attention to and lift up." - Leslie Fields, Sierra Club director of

Award

- Audience Award for Documentary Feature, New Orleans Film Festival

Item no. : PF02560875
Format : DVD
Duration : 56 minutes
Audience : Grades 9-12, College, Adult
Copyright : 2013
StdBkNo : 0615892590
Price : USD 250.00

CRIME AND DEVIANCE

Volume 1 contains seven short programmes, fully illustrated by supporting film and graphics and featuring leading sociologists talking about a range of key concepts in the Sociology of Crime and Deviance, that:

1. Moral Panics: Stan Cohen takes us through the origins and implications of his concept. But what about moral panics today?

2. The Functions of Crime: How can crime & deviance be functional for social order? Steve Taylor outlines Durkheim's key idea and its influence on later sociology.

3. Crimes of the Powerful: Are crimes of the powerful different from everyday crimes? And how can sociologists research them? David Whyte, drawing on his own research in this area, illustrates.

4. Gender & Crime: Why is most crime committed by males? Can ideas of masculinity & femininity help us? And are things changing? Karen Evans tells the story.

5. Social Control: Policing the Night-time Economy: Social Control of the 'night time economy' is largely undertaken by bouncers. But how does this control work? Phil Hadfield and Simon Winlow, co-authors of Bouncers, explain.

6. Hate crime: What are hate crimes and who's committing them? Leading researcher Neil Charabarti offers a brilliant introduction to a new concept.

7. Situational Crime Prevention: Can crime be controlled by controlling space? Award winning Cambridge sociologist Kate Painter looks at some of the latest developments & their effects.

- Slot easily into classes and lesson plans.
- Illuminate key concepts.
- Bring leading sociologists into the classroom

Item no. : PN33040001
Format : DVD
Duration : 45 minutes
Price : USD 91.00

FAMILIES AND HOUSEHOLDS

4 short films on one DVD illustrating and explaining a range of current issues in family life.

Examiners want students to write about aspects of contemporary family life, but their textbooks remain stuck in the past.

These short clips consolidate and update student knowledge by igniting their interest in some current issues in family life.

- Focused on key ideas and concepts.
- Uses contemporary ideas and examples.

1. Family Life and Social Change (7 minutes)

This film explores the contemporary links between family change and wider social / cultural changes in late / postmodernity.

2. Family Diversity (6 minutes 50 seconds)
Examines how the structure, organisation and culture of family life is changing in late / postmodernity through the work of writers such as Judith Stacey and Judith Wallerstein. Features contributions from Ian Luckhurst and Jane Pilcher.

3. The End of Childhood? (8 minutes)
What is childhood? Why is it a social construction? And is it disappearing? These ideas are explored through a simple contemporary case study - fashion and the possible sexualisation of girls.

4. New Technology and Family Life (6 minutes 30 seconds)
Explores some of the ways new communication technologies, such as mobile phones and surveillance software are impacting on family life and relationships.

Item no. : SW33040003
Format : DVD
Duration : 29 minutes
Copyright : 2014
Price : USD 91.00

INTRODUCING SOCIOLOGY

4 short films on one DVD designed to introduce students to key sociological concepts.

Core sociological concepts like sociological problems, the sociological imagination, social construction, culture, socialisation and identity not only help students 'get into' sociology, they're also transferable skills that once understood can be brought into many other aspects of the syllabus.

- Perfect for Open Days / introductory lessons.
- Focus on key concepts.

1. What is Sociology: core concepts (6 minutes 40 seconds)
Clarifies the difficult question of what exactly is sociology through the difference between social and sociological problems. Core concepts such as order, change,

culture and socialisation are explained and applied to show how they help us understand the relationship between individuals and societies.

2. Sociology and Common Sense (6 minutes 30 seconds)

Introduces students to some principles of sociological thinking by comparing commonsense and sociological approaches to crime, using the key ideas of making the familiar strange, objective evidence and the sociological imagination.

3. Social Construction (6 minutes 30 seconds)

The general concept of social construction is illustrated by explaining how culture teaches us to see the world in certain ways - something illustrated through examples of contemporary and cross-cultural constructions of gender.

4. Identity (6 minutes)

This activity-based clip uses the concept of identity to illustrate the relationship between individuals and societies through an explanation of the difference between social and personal identities..

Item no. : LC33040004
Format : DVD
Duration : 25 minutes
Price : USD 91.00

SPORTS MEDICINE

DEVELOPMENT OF NECK STRENGTH AND THE POTENTIAL FOR CONCUSSION RISK REDUCTION

By Ted Lambrinides

One of the most serious problems facing sports is the epidemic of concussions that is occurring among athletes. In fact, the concussion crisis has received (and continues to receive) widespread coverage in the national media. Development of Neck Strength and the Potential for Concussion Risk Reduction covers the latest scientific literature on concussions by examining the definition, symptoms, risk factors, and steps that can be taken to reduce the incidence and severity of this traumatic injury. The DVD points out that concussions are not just a football problem. They can also be a concern in other sports, including soccer, hockey, baseball, softball, rugby, boxing, and wrestling. Furthermore, the DVD discusses the fact that the concussion epidemic affects female athletes, as well as male athletes. Finally, the DVD reviews emerging research that shows that improving neck strength can help reduce the number and the degree of seriousness of concussions. In that regard, the DVD details how the neck responds and adapts to resistance training.

Among the topics covered:

- Anatomy of a concussion
- The problem exists in a wide range of

- activities
- Females and concussion
- Concussion symptoms
- Cervical spine injuries
- Heads up
- Influence of neck strength on concussion
- Strengthening the neck
- Neck training demonstrations

Item no. : KA08501919
Format : DVD
Duration : 28 minutes
Copyright : 2014
Price : USD 90.00

SUSTAINABILITY

FIERCE GREEN FIRE, A: THE BATTLE FOR A LIVING PLANET (CLASSROOM VERSION)

Directed by Mark Kittell

The documentary of record on the environmental movement.

A FIERCE GREEN FIRE: The Battle For a Living Planet is the first big-picture exploration of the environmental movement - grassroots and global activism spanning fifty years from conservation to climate change. From halting dams in the Grand Canyon to battling 20,000 tons of toxic waste at Love Canal; from Greenpeace saving the whales to Chico Mendes and the rubbertappers saving the Amazon; from climate change to the promise of transforming our civilization... the film tells vivid stories about people fighting - and succeeding - against enormous odds.

The film is divided into five "acts".

Act 1 focuses on the conservation movement of the '60s, David Brower and the Sierra Club's battle to halt dams in the Grand Canyon. Narrated by Robert Redford.

Act 2 looks at the new environmental movement of the '70s with its emphasis on pollution, focusing on the battle led by Lois Gibbs over Love Canal. Narrated by Ashley Judd.

Act 3 is about alternative ecology strands and the main story is Greenpeace's campaign to save the whales. Narrated by Van Jones.

Act 4 explores global resource issues and crises of the '80s, focusing on the struggle to save the Amazon led by Chico Mendes and the rubber tappers. Narrated by Isabel Allende.

Act 5 concerns climate change. Narrated by Meryl Streep.

Reviews

- "The most thorough, expansive, and inclusive documentary film on the rise of modern environmentalism." - Paul

Sutter, Associate Professor of History, University of Colorado

- "Perceptive...This dynamic production should be of interest to students and general audiences." - David R. Conn, Library Journal
- "Ambitious_One comes away with a feeling of hope, as Kittell leaves us with as optimistic tone about the future despite the damage we are doing to our environment across the globe." - Jennifer Schwab, Huffington Post

Item no. : VN02790876
Format : DVD
Duration : 53 minutes
Audience : Grades 7-12, College, Adult
Copyright : 2014
StdBkNo : 1941545025
Price : USD 384.00

TEAMS AND TEAMBUILDING

TEAMWORK ACROSS GENERATIONS - T.A.G.

Football's winning coaches Mike Ditka, Sean Payton, Rex Ryan, and Bobby Bowden provide insight into how to work successfully across generations. These coaches, have an amazing track record of success. Day in and day out, they have to deal with multiple generations - and they deliver outstanding performance! Now you can take their core lessons and apply them to your organization.

For the first time in American history, four distinct generations are employed side-by-side in the workplace. The multi-generational composition of the workforce has led to a critical need: developing communication strategies that bridge gaps in experience and worldview.

It has never been more complicated or necessary to master multi-generational communication among team members. The strength of the Teamwork Across Generations - T.A.G. training program comes from its powerful and experienced leaders who inspire you and your team members to excel to full capability.

The first program is an 11-minute motivational short cut of the Teamwork Across Generations training video. This program highlights five key strategies for improving communication and productivity between the generations. The key learning points include:

- Foster Mutual Respect
- Listen
- We're All On The Same Team
- Everybody Becomes Invested
- Show You Care

The second program is an extended 39-minute group or self-study version of the Teamwork Across Generations training video. This program contains an in-depth

workbook, with a step-by-step toolkit for understanding the key strategy for improving work between the generations. This program is divided into five parts:

Part 1: Teamwork Warm Up
 Part 2: Empower Across Generations
 Part 3: Perform Across Generations
 Part 4: Lead Across Generations
 Part 5: Unite Across Generations

Item no. : YF01160340
Format : DVD
Duration : 50 minutes
Copyright : 2013
Price : USD 495.00

THEORIES, RESEARCH AND ETHICS

CONCEPTS IN PSYCHOLOGY - PART 2

This informative and useful resource will answer questions on a variety of important aspects that students find challenging when studying Psychology. This is the second in the series of the 'Concepts In Psychology' collection of short programs and looks at issues such as reductionism, correlation and causation, the use of non human animals in research, science and psychology and more. Presented by Dr Steven Taylor and characterised for ease of use, this resource will be invaluable for all GCSE and A level students.

Please contact us for primary and secondary schools pricing.

Item no. : GF08691978
Format : DVD
Duration : 34 minutes
Audience : Middle Secondary - Senior Secondary
Copyright : 2013
Price : AUD 235.00

TOURISM

IMPACTS OF TRAVEL AND TOURISM

The tourism industry impacts heavily on local areas and communities in a number of key ways. Economically, both domestic and international tourism can bring many benefits, although in some cases when you scratch the surface, it can also serve to deprive a local community of economic gain. Tourism also has sociocultural and environmental impacts, which can be destructive to local areas. This program presents a range of tourism impacts and highlights the importance of awareness of, and sensitivity to, the detrimental effects that poorly managed tourism can have. It also looks at sustainable tourism and strategies to minimise negative impacts.

Please contact us for primary and secondary schools pricing.

Item no. : RU11100541
Format : DVD
Duration : 26 minutes
Audience : Middle Secondary - Senior Secondary
Copyright : 2013
Price : AUD 235.00

TRAVEL

SNOW SKIING -THE BEST OF TAOS, ASPEN - SNOWMASS AND LAKE TAHOE

The Best Of Taos: There's lots to see and do here and The Best of Taos is your video guide. It will take you on visits to the Kit Carson Museum, the historic mission church of St. Francis of Assisi and the nearby Taos Pueblo Indian village. You'll see the original D.H. Lawrence painting that were banned in England and visit the internationally known artist R.C. Gorman in his home.

Item no. : DZ01541545
Format : DVD
Duration : 45 minutes
Price : USD 50.00

URBAN AND REGIONAL PLANNING

COME HELL OR HIGH WATER: THE BATTLE FOR TURKEY CREEK

Directed by Leah Mahan

When the graves of former slaves are bulldozed in Mississippi, a native son returns to protect the community they settled.

COME HELL OR HIGH WATER follows the painful but inspiring journey of Derrick Evans, a Boston teacher who returns to his native coastal Mississippi when the graves of his ancestors are bulldozed to make way for the sprawling city of Gulfport. Derrick is consumed by the effort to protect the community his great grandfather's grandfather settled as a former slave. He is on the verge of a breakthrough when Hurricane Katrina strikes the Gulf Coast.

After years of restoration work to bring Turkey Creek back from the brink of death, the community gains significant federal support for cultural and ecological preservation. Derrick plans to return to Boston to rebuild the life he abandoned, but another disaster seals his fate as a reluctant activist. On the day Turkey Creek

is featured in USA Today for the 40th anniversary of Earth Day, the Deepwater Horizon oil rig explodes.

Reviews

- "This intimate film tells a gigantic story -- about race, power and so-called development. But it is also a saga of community, resilience, resistance, and hope." - Bill Bigelow, Rethinking Schools
- "This inspiring film educates as it illustrates what powerful local resistance to destructive plans of outsiders looks like. It makes concrete the challenges of fighting for human rights and community respect, not only in the Deep South, but everywhere." - Bill Quigley, Professor of Law, Director of the Law Clinic and the Gillis Long Poverty Law Center, Loyola University-New Orleans
- "Turkey Creek is emblematic of so much of what is going on in the world right now, and that part of our country. These communities are not supposed to be considered resilient. These communities were not supposed to survive, but they've survived. And the solutions that they're coming up with are the solutions that we all really need to pay attention to and lift up." - Leslie Fields, Sierra Club director of Environmental Justice and Community Partnerships

Award

- Audience Award for Documentary Feature, New Orleans Film Festival

Item no. : PF02560875
Format : DVD
Duration : 56 minutes
Audience : Grades 9-12, College, Adult
Copyright : 2013
StdBkNo : 0615892590
Price : USD 250.00



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