

2013 New Releases Catalogue

March



CD-ROM ★ DVD ★ VOD



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CONTENT

3D MODELING AND SCULPTING	3
ABNORMAL PSYCHOLOGY	3
ACCOUNTING AND FINANCE	3
ADDICTION	4
ADOBE	4
AGRICULTURAL METAL FABRICATION	4
ALCOHOL AND UNDERAGE DRINKING	4
ANIMAL SCIENCE AND MANAGEMENT	4
ANIMATION	4
ASIA	5
ASIA AND THE PACIFIC	5
AUDIO	5
AUTOMOTIVE TECHNOLOGY	6
BIRTH AND PARENTING	6
BULLYING AND VIOLENCE	7
BUSINESS SKILLS	7
CAREER CHOICE AND PLANNING	7
CHARACTER / CREATURE DESIGN	7
CHARACTER EDUCATION	8
CLASS STATUS	8
CLOTHING CARE	8
COLLEGE PREP	8
COUNSELING	8
CULTURAL STUDIES	9
CULTURE	9
CURRENT AFFAIRS	9
CUSTOMER SERVICE	9
DANCE	10
DEATH	11
DESIGN	11
DEVELOPER	11
DRUG EDUCATION	12
ECONOMICS	12
EXECUTIVE LEADERSHIP	12
FAMILY	12
FASHION	12
FASHION AND CLOTHING	12
FEMINISM	13
FILM STUDIES	13
FOOD PREPARATION	13
GENDER	13
GYMNASTICS	13
HARASSMENT AND ABUSE	13
HEALTH AND SAFETY	14
HEALTH AND WELLNESS	14
HEALTH AND/OR MEDICINE	14
HEALTH CARE AND TREATMENT	15
HUMAN RIGHTS	15
ILLUSTRATION	15
INDEPENDENT LIVING	15
INTERACTION DESIGN	16
INTRODUCTION TO AGRICULTURE	16
IT APPLICATIONS	16
IT IN BUSINESS	16
JAVA	16
KITCHEN MATH	16
LATIN AMERICAN STUDIES	17
LIBRARY TRAINING	17
LIFE SKILLS	17
LIFESTYLE DISEASES	18
LIGHTING AND RENDERING	18
LOGO DESIGN	18
MARKETING	18
MARKETING MANAGEMENT	19
MIDDLE EAST	19
MODERN HISTORY	19
MUSIC PRODUCTION	20
MYSQL	20
NATURAL ENVIRONMENTS	20

NATURAL HAZARDS	20
NUTRITION AND FOOD SCIENCE	20
NUTRITION AND MYPLATE	21
OPERATING SYSTEMS	21
PAGE LAYOUT	22
PARENTING AND CHILD ABUSE PREVENTION.....	22
PERSONAL HEALTH AND WELLNESS	22
PHOTOGRAPHY	22
PLANT SYSTEMS	22
POLITICS	23
POSTPARTUM AND NEW BABY CARE	23
POULTRY JUDGING	23
PROFESSIONAL DEVELOPMENT	24
PROGRAMMING LANGUAGES	26
PSYCHOLOGY	26
RELATIONSHIPS	27
rites and rituals	27
SCIENCE AND TECHNOLOGY	27
SEXUALITY	27
SEXUALLY TRANSMITTED DISEASES	28
SOCIAL MEDIA AND TECHNOLOGY	28
SOCIAL MOVEMENTS	28
SOCIAL STUDIES	29
SOCIAL WORK	29
SOCIOLOGY	29
SPECIAL EDUCATION.....	29
SQL SERVER.....	30
STRESS	30
STRESS MANAGEMENT	30
TECHNOLOGY AND E-COMMERCE	30
TEXTURING.....	30
WEB DESIGN	30
WEB DEVELOPMENT	31
WOMEN'S STUDIES.....	31

3D MODELING AND SCULPTING

FUNDAMENTALS OF PERSPECTIVE 1: ONE-POINT PRINCIPLES AND CONCEPTS

With Gary Meyer

A solid understanding of Perspective gives the artist the means to draw what they see both accurately and believably. This series on the Fundamentals of Perspective will provide artists with the understanding of not only the concepts but also put them into practice as Illustration master Gary Meyer guides you through each exercise. In this lecture titled Fundamentals of Perspective 1: One-Point Principles and Concepts, the basic concepts of one-point perspective will be covered. This lecture primarily focuses on the fundamental understanding of the principles, terminology, and the concept of scale in perspective. Gary will demonstrate through various exercises, how to not only set up an illustration in perspective, but also how to draw objects to scale using methods to transfer scale from one object to another in correct perspective. The principles and concepts discussed here provide a solid foundation that the following lectures build upon.

Item no. : RL06370335
Format : DVD
Duration : 186 minutes
StdBkNo : 1597627429

FUNDAMENTALS OF PERSPECTIVE 2: TWO-POINT PRINCIPLES AND CONCEPTS

With Gary Meyer

A solid understanding of Perspective gives the artist the means to draw what they see both accurately and believably. This series on the Fundamentals of Perspective will provide artists with the understanding of not only the concepts but also put them into practice as Illustration master Gary Meyer takes you through each exercise. In this lecture titled Fundamentals of Perspective 2: Two-Point Principles and Concepts, we continue the discussion with an overview of Two-Point Perspective. Gary discusses methods of measuring and plotting scale correctly in two-point perspective by first discussing ways to transfer scale correctly, then using those techniques, he demonstrates how to correctly draw from plans and elevation diagrams. Gary then demonstrates how to plot various surfaces like ellipses and incline surfaces in perspective. Lastly, he discusses concepts dealing with auxiliary vanishing points, the cone of vision and using both one and two point perspective correctly in a drawing.

Item no. : TE06370336

Format : DVD
Duration : 201 minutes
StdBkNo : 1597627410

FUNDAMENTALS OF PERSPECTIVE 3: THREE-POINT PRINCIPLES AND CONCEPTS

With Gary Meyer

A solid understanding of Perspective gives the artist the means to draw what they see both accurately and believably. This series on the Fundamentals of Perspective will provide artists with the understanding of not only the concepts but also puts them into practice as Illustration master Gary Meyer guides you through each exercise. In this lecture titled Fundamentals of Perspective 3: Three-Point Principles and Concepts, we begin by discussing three-point perspective. Here, Gary breaks down three-point perspective and illustrates the terminology and concepts to consider when using three-point perspective. We then move on to a variety of topics, starting with methods for plotting shadows in perspective using both natural and artificial light scenarios. The series ends with Gary discussing how to correctly plot reflections in both one and two-point perspective and ends by demonstrating how to plot and transfer scale in reflections.

Item no. : PJ06370337
Format : DVD
Duration : 132 minutes
StdBkNo : 1597627402

HYPER-REAL INSECT DESIGN

With Eric Keller

In this DVD Eric Keller demonstrates his process for designing, modeling, and rendering an original photo realistic insect using ZBrush 4 R4, Photoshop, Maya, and V-Ray. Eric talks about how he relies on insect physiology and evolutionary biology as guidelines for his original concept and how to bring photo reference directly into ZBrush using Spotlight. Eric takes the design from basic blockout using dynamesh all the way to completed model. Eric demonstrates the new topology tools of ZBrush 4 R 4 as well as how to generate UV texture coordinates. The model is brought into Maya and prepared for rendering. Eric discusses displacement and bump map set up in V-Ray, how to create custom materials, and how to set up the V-Ray Physical camera to create the look of macro photography.

Item no. : SU06370338
Format : DVD-ROM
Duration : 420 minutes
StdBkNo : 1597627380

ABNORMAL PSYCHOLOGY

ADHD RUSH HOUR

The issues surrounding ADHD are fiercely debated. Who decides when rambunctious behavior has become a psychiatric concern? Do the benefits of Ritalin outweigh its risks? Is ADHD even a true disorder, or just another way for pharmaceutical companies to make money? This program speaks with students diagnosed with ADHD and to nearly a dozen medical and academic experts about its identification and treatment. Pediatrics professor William B. Carey believes that ADHD is being over-diagnosed, and Dr. William Pelham describes a successful treatment plan based on behavior modification—even as young people with ADHD praise the positive results of taking their meds. Other topics include genetic factors, medication risks, teachers as diagnosticians, and the centuries-long history of medicalizing hyperactivity.

Item no. : NC00275251
Format : DVD
Duration : 80 minutes
Copyright : 2012
StdBkNo : 9781617534225

ACCOUNTING AND FINANCE

SOURCES OF FINANCE

Starting and operating any business is not simply a case of putting up a sign or registering a website and declaring yourself open for business. In the establishment of any enterprise, capital is needed before to cover the start-up costs. Likewise for established businesses, growth, expansion or diversification requires finance. This program examines the various sources of finance available to businesses. Barry Morse from the Cardiff Business School, in conjunction with the presenter, takes us through a range of sources of finance including shareholder funds, venture capital, silent partnerships, banks, trade credit and factoring. There is also an additional bonus section on hiring and leasing.

Please contact us for primary and secondary schools pricing.

Item no. : YM11100522
Format : DVD
Duration : 23 minutes
Copyright : 2012

ADDICTION

DO I HAVE A PROBLEM? RECOGNIZING DRUG AND ALCOHOL ADDICTION

This unique program asks viewers a series of questions to help them focus on whether or not they have a problem with alcohol and other drugs. Questions include: Does your use of drugs or alcohol cause problems at school or at home? Have you found that you need increased amounts of alcohol or other drugs in order to get intoxicated or high? Do you feel like you would like to cut down or control your drinking or use of other drugs but can't? After each question, viewers hear the personal reflections of young recovering addicts and comments from a leading addiction expert. At the end of the program, students are asked to assess their responses. Program also offers specific advice about how to get help.

Item no. : NU01390559
Format : DVD (Closed Captioned)
Duration : 24 minutes
Audience : Grades 7-College

HIGH ON PAINKILLERS: ADDICTION AND OVERDOSE

The truth about the abuse of prescribed painkillers is startling. Abused painkillers such as Oxycodone, Vicodin and methadone are responsible for more deaths than cocaine and heroin combined. According to the Centers for Disease Control, prescription painkillers have surpassed car crashes as the leading cause of accidental deaths in the United States. Students learn the dynamics of painkiller addiction and abuse through the personal stories of teens who have been hooked on legal pain killers. These teens describe the downward spiral of addiction that can eventually lead to death by overdose. Former users, physicians and drug education experts communicate the hard facts to viewers including how difficult it is for users to cope with withdrawal symptoms such as depression, anxiety, shakiness and lack of energy.

Item no. : RF01390562
Format : DVD (Closed Captioned)
Duration : 20 minutes
Audience : Grades 7-College

ADOBE

MULTILINGUAL PUBLISHING STRATEGIES WITH INDESIGN

With Diane Burns

Join Diane Burns as she walks you through the ins and outs of working with multiple languages in Adobe InDesign. This course explains the differences

between the major language groups and considerations for working with Japanese, Middle Eastern, Indic, and other specific character sets. Diane also shows how to install helpful plugins, choose fonts, and select the best workflow and formatting methods for various types of projects. The final chapters walk you through printing a document and creating a tablet app, EPUB, or HTML file.

Item no. : CA03800722
Format : DVD-ROM (SingleUser, Closed Captioned)
Duration : 165 minutes
Copyright : 2013
StdBkNo : 1596719370

AGRICULTURAL METAL FABRICATION

SHIELDED METAL ARC WELDING: AWS EDU-6 ENTRY LEVEL WELDER QUALIFICATION TEST

This presentation features Pete Stacener, Chairperson, Industrial Technology Department, Program Coordinator and Professor of Welding Technology at South Plains College. Follow along as he explains and demonstrates the entry level welder qualification test for shielded metal arc welding. Provided are step-by-step procedures and guidelines on how to properly and safely create a bend test specimen. Examples of tacking the backing strip to the plate, cleaning between passes, preparing a root and face specimen, as well as how to properly conduct a guided bend test are provided in this insightful presentation.

Item no. : EW03991412
Format : DVD
Duration : 38 minutes
StdBkNo : 9781614590064

SHIELDED METAL ARC WELDING: PREPARATION & SAFETY

This presentation features Pete Stacener, Chairperson, Industrial Technology Department, Program Coordinator and Professor of Welding Technology at South Plains College. Follow along as he explains the preparation and safety as it applies to shielded metal arc welding. After an introduction, Pete covers safety and equipment before moving into electrode selection and classification. Also covered is base metal preparation, types of joints and welds as well as the essentials of a good weld. We finish up with how to strike and arc and a section covering a pad of beads.

Item no. : HB00211413
Format : DVD
Duration : 58 minutes

StdBkNo : 9781614590088

ALCOHOL AND UNDERAGE DRINKING

UNDERAGE DRINKING: IS IT WORTH IT?

Underage drinking is a national epidemic. The risks are sky-high for teens and for our communities. This gripping docudrama video program lays out the many risks of underage drinking. The message avoids hysterics as it uncovers the eye-opening facts in detail. Counselors, law enforcement personnel, DUI victims, former teen abusers, medical experts and family members contribute dramatic insights. New scientific studies show how even small amounts of alcohol can create chronic health issues for teen brains. Viewers learn that DWI and DUI take thousands of lives every year. Students are asked: Is it worth it? Is it worth getting caught with a fake ID and risking a permanent police record? Is it worth riding in a car with a drunk driver? Is it worth risking your brain's health? Is it worth causing serious injury to someone else? Is it worth dying for?

Item no. : BY01390571
Format : DVD (Closed Captioned)
Duration : 27 minutes
Audience : Grades 7-College

ANIMAL SCIENCE AND MANAGEMENT

LIVESTOCK BREED ID

This presentation brings students a visual arena of livestock animals. You will see and read descriptions for 40 breeds of cattle, 16 breeds of goats, 18 breeds of sheep and eight breeds of swine. Each breed is listed alphabetically and information includes name, origin, usage, size or breed characteristics.

Item no. : VY03991403
Format : CD-ROM (Win, PowerPoint Presentation)
StdBkNo : 9781614590620

ANIMATION

EDGE ANIMATE ESSENTIAL TRAINING

With Chris Converse

Adobe Edge Animate offers a new way of creating rich and interactive animated content for web and mobile sites. In this course, discover how to use the complete Edge Animate toolset to lay out and animate motion graphics for your website, mobile devices, digital magazine, iBooks,

and more. Author Chris Converse shows you how to build basic compositions with shapes, text, images, and SVG files; animate the different elements with Auto Keyframe and Auto Transition features; trigger actions based on the timeline position or your visitor's mouse clicks and movements; and incorporate custom HTML, audio, and video. Chris also shows how to make your content accessible to the broadest audience possible with responsive layouts, incorporate web fonts from various online services, and accommodate older browsers. The final chapters in the course show how to use content from other applications like Flash or After Effects and take it to the next level with Edge Animate.

Item no. : HS03610715
Format : DVD-ROM (SingleUser, Closed Captioned)
Duration : 210 minutes
Copyright : 2012
StdBkNo : 1596719273

ASIA

KHMER ROUGE, A SIMPLE MATTER OF JUSTICE

By Remi Laine and Jean Reynaud

An unusual hybrid court established by the United Nations and the government of Cambodia, the ECCC is tasked with investigating and bringing to trial surviving Khmer Rouge officials charged with human rights abuses.

Working within the framework of international human rights law, but against the backdrop of a complex political arrangement with the government of Cambodia, the prosecution not only must prove the guilt of former high-ranking officials, but show that their crimes meet the judicial standards for war crimes, crimes against humanity, and even genocide.

The film follows Co-Investigating Judges Marcel Lemonde, from France, and You Bunleng, from Cambodia, as they investigate the first case, that of "Comrade Duch" (Kang Kek Iew), who oversaw the notorious Tuol Sleng (S-21) prison, where thousands of Cambodians were tortured and killed.

Working partly from information provided by Duch, the judges move to indict the four less cooperative, higher-ranking officials tried by the ECCC: Nuon Chea, "Brother Number Two" to Pol Pot; Khieu Samphan, President of the State Presidium; Ieng Sary, Deputy Prime Minister and Foreign Minister; and Ieng Thirith, Minister of Social Affairs.

We see the court's dogged efforts to prove these former officials' culpability in the brutality that characterized the regime. The filmmakers also show us the sometimes tense dynamic between the Cambodian and European judges as they discuss the question of bringing charges for genocide: You expresses the

Cambodian people's desire for the officials to be charged with that crime in particular, and Lemonde suggests that their actions may not meet the judicial standards for doing so.

In showing the work of the ECCC, KHMER ROUGE: A SIMPLE MATTER OF JUSTICE sheds light on the still shadowy inner workings of the Khmer Rouge while illustrating the complex process of international human rights law.

Review

- "Thanks to exceptional access, Remi Laine and Jean Reynaud managed to dive into the heart of the investigation implementing this historic trial and they allow us to understand all its political and judicial twists and turns."
 - Toute la culture

Item no. : JT03210857
Format : DVD (Color)
Duration : 79 minutes
Copyright : 2012

ASIA AND THE PACIFIC

MOTHER INDIA: STORIES FROM A HYDERABAD FERTILITY CLINIC

After eight years of marriage Jhuma and her husband Niladri have not been able to conceive, and they are becoming desperate. They've decided to travel to Hyderabad, capital of India's medical and pharmaceutical industry and the home of several thriving assisted fertility clinics. This film follows the Indian couple through their clinical and emotional struggle to overcome, as they see it, the "curse" of childlessness. Viewers also meet a feisty female doctor whose fertility clinics are amazingly lucrative as well as another couple facing their own childbearing dilemma—whether or not surrogate motherhood is morally acceptable, especially when it is performed for large sums of money. Candid and often heartbreaking, this is an intimate portrait of a universal human problem embroiled in a tragic cultural conundrum.

Item no. : BL02455253
Format : DVD
Duration : 56 minutes
Copyright : 2012
StdBkNo : 9781617534263

AUDIO

AUDIO MASTERING TECHNIQUES

With Bobby Owsinski

Mastering audio is the final stage in music production, where the final set of mixed songs are turned into a cohesive album through a variety of processes that make

the music sound the best it can, wherever it's played. Join author and producer Bobby Owsinski in this course, as he teaches essential mastering concepts and techniques used by experienced audio engineers. Follow along as he works at Oasis Mastering, a real-world mastering facility, and learn how to apply these techniques to your home or studio setup and make your projects sound better than ever.

First, discover how to configure your monitoring setup, optimize your listening environment, and prepare and print alternative mixes that will allow you to make quick fixes during mastering. Bobby then reviews a selection of dedicated mastering tools that give you precise control over select signal parameters, from compressors to de-essers. He'll discuss the differences between mastering for CD, online distribution, and specifically for iTunes, and how to achieve the best results for each medium. The course wraps with lessons on mastering for high-resolution formats like Blu-ray, as well as delivering and archiving the master recording once the project is complete.

Item no. : RT03610720
Format : DVD-ROM (SingleUser, Closed Captioned)
Duration : 2 hours
Copyright : 2013
StdBkNo : 1596719397

FOUNDATIONS OF AUDIO: REVERB

With Alex Case

This edition of Foundations of Audio elucidates one of the most essential ingredients in audio mixing, reverb—the time it takes for sound to bounce, echo, and decay during a live performance or recording. Reverb gives a natural richness to your recordings, but it's not impossible to reproduce. Producer and audio engineer Alex Case explains the acoustic, mechanical, and digital means for creating reverb, and charts the parameters (room size, density, etc.) you'll need to know to take advantage of the original recording space and enhance it in post. He then shows how to simulate reverb digitally with effects, adding timbre, texture, and contrast, and improve the sound of your mixes with a sense of space and depth.

These techniques can be practiced with the free Get in the Mix sessions, currently available for Pro Tools and Logic Pro.

Item no. : PH03740716
Format : DVD-ROM (SingleUser, Closed Captioned)
Duration : 3 hours
Copyright : 2012
StdBkNo : 159671932X

AUTOMOTIVE TECHNOLOGY

STRATEGY-BASED AUTOMOTIVE DIAGNOSIS: ABS AND TCS CODE DIAGNOSING

Although advances in brake technology have brought increased safety and reassurance to drivers, the technology's reliance on computers and sensors makes diagnosis of braking system problems more complex. In this program, two ASE-certified instructors diagnose trouble codes associated with antilock braking systems and traction control systems using a strategic seven-step plan that can be applied to any repair issue. Special attention is given to how systematic circuit testing and use of flowcharts can often get to the root of these problems.

Item no. : WD00275254
Format : DVD
Duration : 23minutes
Copyright : 2013
StdBkNo : 9781617532597

STRATEGY-BASED AUTOMOTIVE DIAGNOSIS: ELECTRICAL DIAGNOSING

Electrical problems can get complex—you will probably spend more time researching multiple resources and developing a plan than you will actually spend fixing the vehicle. Proper use of strategy can save hours of repair time. In this program, two ASE-certified instructors determine why a truck's horn isn't functioning and troubleshoot several different power window problems on a Mustang, all using the same strategic seven-step approach that can be applied to any repair issue.

Item no. : KF02305255
Format : DVD
Duration : 21 minutes
Copyright : 2013
StdBkNo : 9781617532573

STRATEGY-BASED AUTOMOTIVE DIAGNOSIS: OBD II CODE DIAGNOSING

Today's vehicles have as many as 30 different onboard computers, and even more sensors, inputs, outputs and codes, making a systematic diagnostic approach imperative to solving OBD-II codes quickly and efficiently. In this program, two ASE-certified instructors use a strategic seven-step approach to troubleshoot two common "check engine" light concerns, with special focus on how a step-by-step flowchart diagnosis can often point to what's causing the code to appear.

Item no. : NW02455256
Format : DVD
Duration : 22 minutes

Copyright : 2013
StdBkNo : 9781617532580

BIRTH AND PARENTING

HOW TO RAISE EMOTIONALLY HEALTHY CHILDREN - VOLUME 1: BABIES

A blueprint for better parenting.

Based on the book, How to Raise Emotionally Healthy Children, by Gerald Newmark, PhD, this interactive program teaches parents how to create an emotional connection so their child can thrive. Focusing on relational parenting, each volume features an overview of emotional needs, common parent-child conflicts, and how parents can modify their reactions to meet their child's critical emotional needs: to feel respected, important, accepted, included, and secure. Parents will also learn skills to help reduce stress and maintain their own emotional health.

Volume 1: Babies

- Acknowledging vs. Ignoring Needs – responding to crying, engaging with and talking to babies, being respectful
- Accepting vs. Suppressing Self-Expression – difficult transitions, being flexible, staying calm
- Supporting vs. Discouraging Exploration – creating safe spaces, stimulating learning, including babies in family activities
- Parent Skills – how to cope with exhaustion and frustration, time management, parent self-reflection

Item no. : HS00800212
Format : DVD (Closed Captioned)
Duration : 24 minutes
Audience : Ages 13-Adult
Copyright : 2013

HOW TO RAISE EMOTIONALLY HEALTHY CHILDREN - VOLUME 2: TODDLERS

A blueprint for better parenting.

Based on the book, How to Raise Emotionally Healthy Children, by Gerald Newmark, PhD, this interactive program teaches parents how to create an emotional connection so their child can thrive. Focusing on relational parenting, each volume features an overview of emotional needs, common parent-child conflicts, and how parents can modify their reactions to meet their child's critical emotional needs: to feel respected, important, accepted, included, and secure. Parents will also learn skills to help reduce stress and maintain their own emotional health.

Volume 2: Toddlers

- Promoting vs. Limiting Toddler Independence – offering choices, patient communication, letting them try new things
- Acknowledging Wants and Desires vs. Shaming – toddler lack of self-control, public tantrums, calmly setting limits
- Understanding vs. Overreacting To Curiosity – keeping toddler in sight, redirecting to another activity, toddler memory limitations
- Parent Skills – family activities and values, taking a parent time-out, creating a parent community

Item no. : YY00800213
Format : DVD (Closed Captioned)
Duration : 23 minutes
Audience : Ages 13-Adult
Copyright : 2013

HOW TO RAISE EMOTIONALLY HEALTHY CHILDREN - VOLUME 3: PRESCHOOLERS

A blueprint for better parenting.

Based on the book, How to Raise Emotionally Healthy Children, by Gerald Newmark, PhD, this interactive program teaches parents how to create an emotional connection so their child can thrive. Focusing on relational parenting, each volume features an overview of emotional needs, common parent-child conflicts, and how parents can modify their reactions to meet their child's critical emotional needs: to feel respected, important, accepted, included, and secure. Parents will also learn skills to help reduce stress and maintain their own emotional health.

Volume 3: Preschoolers

- Staying Neutral vs. Being Overly Critical – sibling conflict, talking about emotions, listening without judgment
- Being Attentive vs. Inconsiderate – respectful communication, keeping promises, when to be flexible about limits
- Giving vs. Controlling Decision-Making Power – dealing with power struggles, respecting child's preferences and opinions, critical thinking skills
- Parent Skills – conflict resolution and anger management, work/life balance, family meetings and communication

Item no. : LS00800214
Format : DVD (Closed Captioned)
Duration : 28 minutes
Audience : Ages 13-Adult
Copyright : 2013

BULLYING AND VIOLENCE

WHEN YOU FEEL LEFT OUT

All kids feel hurt when they are ignored or excluded whether at home, at school, on the sports field, or within a group. This engaging video and print curriculum explores true-to-life scenarios in which upper elementary students experience the disappointment and sadness of being left out. It teaches students specific skills to use when they feel left out, how to express their emotions using "I" statements and how to take positive actions to help them feel better.

Item no. : RE01390573
Format : DVD (Closed Captioned)
Duration : 19 minutes
Audience : Grades 3-5

WORDS THAT HURT

Sticks and stones may break my bones, but words will never hurt me! Every kid knows this old nursery rhyme is just not true. Words do hurt. This age-appropriate program shows students how powerful words can be and what they can do when someone uses words that hurt. Viewers watch engaging, true-life scenarios about three students who feel sad and angry because of others' hurtful words. Viewers are given point-by-point instructions on what each child does to remedy the situation. Students see that expressing their feelings and taking action helps them feel better.

Item no. : VG01390574
Format : DVD (Closed Captioned)
Duration : 17 minutes
Audience : Grades 3-5

BUSINESS SKILLS

CONFLICT RESOLUTION FUNDAMENTALS

With Lisa Gates

Improve your relationships with your coworkers, clients, and managers and find your way through conflict back to cooperation. In this course, negotiation consultant Lisa Gates shares the secrets of effective conflict resolution and reveals simple, repeatable techniques that apply in most business situations. She'll present a six-step framework for exploring and navigating conflict resolution, including identifying the issue, separating the people from the problem, overcoming roadblocks to resolution, exploring cultural differences, and getting to agreement.

Item no. : NE03740713
Format : DVD-ROM (Single User, Closed Captioned)
Duration : 45 minutes
Copyright : 2012
StdBkNo : 1596719281

CAREER CHOICE AND PLANNING

LEARNING PATHWAYS TO CAREERS

The workforce is constantly changing. Career pathways take many twists and turns during the course of an individual's life. Today, most jobs or careers involve a requirement for initial and ongoing learning and training. This program explores learning pathways, including professional careers through university degrees, vocational options and training and post-graduate and ongoing training. Interviews with professionals offer a range of perspectives on how formalized institutional and on-the-job learning can open up a wide range of vocational and career opportunities for people of all ages.

Please contact us for primary and secondary schools pricing.

Item no. : KB08691926
Format : DVD
Duration : 17 minutes
Copyright : 2013

CHARACTER / CREATURE DESIGN

ANATOMY WORKSHOP: VOLUME ONE - STRUCTURE AND PROPORTION

With Charles Hu

In this first lecture of a series focusing on human anatomy as it relates to figurative art, figure painter and instructor Charles Hu discusses key skeletal and muscular landmarks along with methods for maintaining the correct proportional relationships between the various structures of the human body. Throughout the lecture, Charles refers to skeletal reference to illustrate how skeletal elements not only connect, but more importantly, how these structures move in relation to one another, providing a clear roadmap for maintaining correct proportional relationships in your figure drawings. Charles begins with an initial "mechanical" representation of the human form from the front view. He first discusses the basic proportions and structures of the human head. As the human head is often used as the base unit of measurement in figure drawing, the important landmarks and relationships between the brow region, eye sockets, cheek bones, nose, mouth and chin will be explored in great detail. After blocking in the head, the neck and shoulder area is discussed before moving down to the chest, stomach and pelvis regions. Again, key structural landmarks are discussed in order to understand the anatomical, structural, and proportional importance of each. Charles then moves on to discuss arms and legs, along with correct proportional guides for laying in

key elements like elbows, wrists, knees and ankles. Once completed with the anatomical sketch from the front view, he moves onto the drawings from both the back and side views, providing a clear and comprehensive study of the base human form. Suitable for all artists developing their understanding of the figure and its complex anatomical relationships, this lecture and demonstration is an immersive and critical foundation.

Item no. : NC06370333
Format : DVD-ROM
Duration : 115 minutes
StdBkNo : 1597627526

ANATOMY WORKSHOP: VOLUME TWO - FIGURE DRAWING PRINCIPLES

With Charles Hu

In this lecture, the second title in a series on human anatomy as it relates to figurative art, figure painter and instructor Charles Hu expands on the structure and proportion principals discussed in his first lecture, translating them into a live figure drawing studio environment. Charles begins this lecture by discussing the principals of shading and light to describe three dimensional forms, as he will be demonstrating shading techniques later in the lecture. Here, Charles discusses topics like the difference between core shadow and cast shadow, direct light versus bounced light, and how to find the 'true' color or value of a form under complex lighting conditions. He then moves on to drawing the figure from a live model in a studio environment. He begins by laying in the figure, employing the principals covered in his first lecture, identifying the key structural landmarks on the live model, then demonstrating some new techniques to help maintain correct proportions under real world drawing conditions. He proceeds to do 'lay-ins' for the figure in a standing position from the front, a seated figure, and lastly the standing figure from the back to illustrate how to draw the same figure from various angles and different poses. The final phase is to shade and refine one of the drawings to take it to a more finished state. Charles begins by blocking in the cast shadows and then the core shadows on the figure, then refines the shading to include bounced light and highlights by pulling those areas back out with an eraser. The finishing stage involves adding more detail back into the shadows, and pulling out some final areas of bounce light. Suitable for all artists interested in developing their understanding of the figure, Charles Hu masterfully explores this complex subject while providing a clear and methodical workflow.

Item no. : MH06370334
Format : DVD-ROM
Duration : 138 minutes
StdBkNo : 1597627437

CHARACTER EDUCATION

FRENEMIES: UNHEALTHY FRIENDSHIPS AND WHAT TO DO ABOUT THEM

What is a frenemy? How can you recognize a frenemy? How can a frenemy hurt you? Can you fix a relationship with a frenemy? When do you walk away from a friendship? This 18-minute video and print curriculum explores friendships gone awry and provides elementary students with strategies for coping with difficult friendships. True-to-life scenarios help kids identify when a friendship has turned negative and clearly demonstrate proven, constructive actions that work.

Item no. : ZN01390561
Format : DVD (Closed Captioned)
Duration : 21 minutes
Audience : Grades 3-5

SCHOOL RULES: BEING A GOOD CITIZEN AT SCHOOL

What does it take to be a good school citizen? How can students become better citizens at school? Engaging, age-appropriate program hosts help students understand five pillars of good school citizenship:

- being respectful of other people and their property
- being respectful of school property
- following school rules
- displaying good character (responsibility, honesty, good listening, kindness)
- giving back to the school community.

Each pillar is accompanied by straightforward examples that show students how they can be good citizens and how to create a harmonious school environment.

Item no. : TJ01390568
Format : DVD (Closed Captioned)
Duration : 14 minutes
Audience : Grades 3-5

WHEN YOU FEEL LEFT OUT

All kids feel hurt when they are ignored or excluded whether at home, at school, on the sports field, or within a group. This engaging video and print curriculum explores true-to-life scenarios in which upper elementary students experience the disappointment and sadness of being left out. It teaches students specific skills to use when they feel left out, how to express their emotions using "I" statements and how to take positive actions to help them feel better.

Item no. : RE01390573
Format : DVD (Closed Captioned)
Duration : 19 minutes
Audience : Grades 3-5

CLASS STATUS

MALLAMALL

By Lalita Krishna

India is undergoing a retail revolution in which the aspiring middle-class is demanding more western goods and services. Modern malls are muscling into the traditional marketplace, pushing India's economic infrastructure to the limits and threatening to put thousands of bazaar owners and small farmers out of business.

In Hindi "Mallamall" literally means "bountiful goods," and nowhere else in the world are the markets so lively with their jewel-colored saris, aromatic spices, and personalities to match. But in cities like Bangalore, street vendors and small business owners are pitted against savvy developers of super-stores. Generations of small merchant families have survived and thrived in urban centers, but foreign companies such as Canada's Perennial Design, are eager to capitalize on India's \$650 billion retail industry. As Canadian marketing guru Chris Lund affirms: "India is where we want to channel our energy."

Reviews

- "A look at what happens when consumers ditch the street markets to shop in super malls." - Ranga Rajah, Suhaag.com
- "The documentary looks at how vendors and small-business owners are becoming activists against the developers." - Kevin Connor, Toronto Sun

Item no. : VY03790842
Format : DVD (Color, English and Hindi with English subtitles)
Duration : 74 minutes
Copyright : 2012

CLOTHING CARE

WARDROBE PLANNING: DRESSING FOR YOUR BODY TYPE

Looking for expert advice to dress your best with flattering clothing styles for all body types? Join wardrobe stylist and personal shopper Carly Gatzlaff as she takes viewers through the basics of dressing for your body type by creating a flattering, put-together look that is uniquely you. Wardrobe Planning: Dressing for Your Body Type is a compilation of video segments that cover a variety of hints and tips for both women and men to dress and look your best, including:

- Dressing for your body type
- Using color and pattern
- Accessorizing your look
- Clothing quality
- Shopping strategies

Item no. : KE01070370
Format : DVD (Closed Captioned)

Duration : Approx. 20 minutes
Audience : Grade 7 - Adult
Copyright : 2013

COLLEGE PREP

HOW AM I GOING TO PAY FOR COLLEGE?

For many students, meeting the cost of higher education seems daunting or even impossible. But, there is good news. A variety of financial aid options are available to savvy teens and their families, making the dream of a college education affordable. This clear, up-to-the-minute program breaks down the sources of financial aid, including scholarships, grants, work-study jobs, and federal and private student loans. Financial aid experts and real college students provide tips and strategies for maximizing award packages and budgeting for college life. Students learn the ins-and-outs of applying for financial aid through the FAFSA and the CSS Profile and how to compare financial aid packages.

Item no. : PH01390563
Format : DVD (Closed Captioned)
Duration : 20 minutes
Audience : Grades 7-College

COUNSELING

BULLIED: YOU'RE NOT ALONE - LIVING WITH A CHALLENGE (DISABILITIES)

Walk a mile in their shoes and witness first hand the struggles people with a disability face on a daily basis. Nick George, a young man with Asperger's syndrome, shares his experiences. Tony Bartoli lives with cerebral palsy. Bullied as a youth and constantly pushed down emotionally and physically, he found strength in the people who stood up for him and faced the bullies. Now as an adult, Tony tours internationally giving motivational speeches and showing how he found optimism while battling an ever worsening condition. Featured experts examine the warning signs for the parents that suspect their child might be bullied. Abuse does not always come from classmates or other students. To his horror, Stuart discovered that his son Akian, an elementary school student with autism, was repeatedly bullied by a teacher and aide. Conny Dahn, a special needs teacher, describes her experience turning around the culture of bullying in her daughter's school.

Item no. : RC00161751
Format : DVD
Duration : 22 minutes
Audience : Junior High - College
Copyright : 2013

CULTURAL STUDIES

LOGIN 2 LIFE

By Daniel Moshel

Centered around two people homebound by their disabilities who have found community online, LOGIN 2 LIFE explores the growing number of people who spend much of their lives in online virtual worlds.

Elaborate digital platforms like Second Life and World of Warcraft offer novel opportunities for friendship, sex, employment, and aesthetic experience in virtual communities populated by cartoon-like avatars. While these simulated worlds are often treated with contempt by the general media, LOGIN 2 LIFE takes a more sympathetic approach, profiling seven people deeply immersed in these worlds, and attempting to understand what each gets from their virtual life.

Paralyzed from the neck down in a car accident, 27 year-old Corey spends most of his days playing World of Warcraft, exploring a virtual landscape with far greater ease than he can move through his physical one. Alice, 60, has limited mobility due to multiple sclerosis. In Second Life, she is able to draw on her skills as an educator and volunteer to run an in-game business that provides resources to other disabled people.

We also meet a diverse cast of characters from around the world, whose different online engagements illustrate the range of motivations for choosing a largely virtual existence. Kevin, a middle-aged family man in Florida, makes his living selling virtual sex devices within the Second Life universe. Philippe, in France, is an award-winning director of World of Warcraft machinima who has turned his hobby into a career. In China, a family of World of Warcraft "gold farmers" toil endlessly online, earning in-game currency that can be sold for real money.

LOGIN 2 LIFE reconsiders the demarcation usually drawn between physical and online worlds. The film asks us to consider whether the people we have met are exceptions, driven to digital immersion by particular needs, or if they are pioneers of a lifestyle that will soon become commonplace.

Reviews

- "Captures the essence of online community and real relationships in cyberspace...LOGIN 2 LIFE is not the first documentary to portray and examine how people interact online, but it is one of the first to demonstrate the positive possibilities." - TILT Magazine
- "An impressive feat...director Daniel Moshel refrained from portraying his subjects as freaks or clowns for the audience to laugh at. Instead, he unpacks their motivations and desires in a way that pulls you into their

stories." - Betterverse

Award

- Premiere, 2012 Festival of Audiovisual Programs (FIPA), France

Item no. : JC03400858
Format : DVD (Color)
Duration : 86 minutes
Copyright : 2012

CULTURE

INDIA ON THE CATWALK

Manish Arora is one of the biggest icons in the world of Indian fashion today. He is known for a rich palette of psychedelic colors and kitsch motifs in garments combining India and the West. With creations worn by stars like Lady Gaga, he now has international acclaim. In India on the Catwalk, Arora takes the audience back to where it all began, telling a personal story about his rise to fame the international fashion scene.

From an almost accidental application to the National Institute of Fashion Technology in New Delhi, and his first creations, Arora's career took him to the studio and a clothing company in Paris with hundreds of employees, a place where his ideas and everything melts together in colorful culture, art, design and fashion. But while he is praised on the international stage, in India, where fashion designers are thought to be ladies' tailors, he is a controversial character.

Item no. : NG00161752
Format : DVD
Duration : 28 minutes
Audience : Senior High - College
Copyright : 2013

CURRENT AFFAIRS

WEAPON OF CHOICE

Before and after the popular uprising that led to the fall of Hosni Mubarak, a new generation of Egyptian filmmakers started using their weapon of choice—their cameras—as a tool for revealing the truth to the world. More than ever a crucial weapon of resistance, filming breaks the law of silence and makes sense out of confusion that now rules Egypt. Weapon of Choice shows how filmmakers, through fiction, documentary or citizen journalism, take action in the long and difficult process of transformation that is Revolution. With Ibrahim El Batout, Ayten Amin, Wael Omar, Khalid Abdalla, Amr Salama, Mohamed Diab and Karim El Shenawy.

Item no. : CY00161753
Format : DVD
Duration : 43 minutes
Audience : Senior High - College
Copyright : 2013

CUSTOMER SERVICE

ATTRACTING AND RETAINING CLIENTS - SECRETS TO KNOW FOR BUSINESS SUCCESS

By Nicki Anderson

Customer service is one of those areas in business that is commonly overlooked. Attracting and Retaining Clients—Secrets to Know for Business Success explains why exceptional customer service serves as the core foundation of a solid business. The DVD looks at the need to understand the buying behavior of individuals and outlines what great companies do with regard to satisfying their customers. The DVD also details 10 proven customer service secrets that can help personal trainers achieve positive growth in their business.

Among the topics covered:

- So what is customer service?
- Understand your customers' buying behavior
- What great companies do
- Broken promises
- Alienating customers
- Pay attention to the return of investment for your customer service initiative
- 10 customer service secrets
- What every business owner must know

Item no. : RF08501837
Format : DVD
Duration : 60 minutes
Copyright : 2012

CUSTOMER SERVICE COUNTS

Loyal, happy customers and clients are the foundation of your success. The best customer service is how they get that way!

Your business or organization wouldn't exist without your customers. But sometimes this all-important fact gets lost in the demands of daily activities.

This video is the solution. Great for new hires or energizing your current team, it uses humor to show employees that being good at customer service (and taking pride in their work) is not only a job requirement but can be personally satisfying as well.

The "customer" part of customer service

- Greet the customer
- Connect with the customer
- Respect the customer's priorities and time

The "service" part of customer service

- Listen and evaluate
- Meet the customer's needs
- Know your business

Viewers will enjoy the amusing story of

two coworkers who start their day experiencing bad customer service as customers themselves. Comparing notes, they enter a friendly competition to see who can offer the best customer service that day on the job. As they demonstrate sales skills and handle rushed (even unhappy) customers, their fun rivalry reminds employees that customers are people too. And it makes the point to employees that their peers are counting on them as well.

In fact, coworkers are also customers. Everyone has "internal customers" when helping other employees meet common goals. And every employee represents the organization when encountering outsiders, whether or not customer service is a major part of their job description.

Item no. : HV00300358
Format : DVD (Closed Captioned)
Duration : 18 minutes
Copyright : 2013

CUSTOMER SERVICE: MAKING MEMBERS FEEL SPECIAL

By Patricia Kirk

Customer Service: Making Members Feel Special explores the main factor involved in a human relationship (the body) and how this element affects human behavior. In that regard, the DVD explains why the success of a fitness company is dependent upon the emotional connection that members have to the company brand. Because many clubs fail because they don't connect to their members, the most important skill that club staff needs to know is how to make members of their facility feel special. The DVD also reviews the fact that the underlying basis for that skill is power of body language and "best behaviors." In addition, the DVD discusses the five most effective steps for having a staff that can make members feel special, as well as seven training "hows" for achieving best behaviors.

Among the topics covered:

- Why people buy?
- Success of a fitness company
- Some powerful facts
- The most important skill we need to know
- Be on our "best behavior"
- The power of body language
- Emotional intelligence
- The 5 best steps of "the how"
- 7 training "hows" of "best behaviors"
- Creating a great club culture

Item no. : SY08501838
Format : DVD
Duration : 55 minutes
Copyright : 2012

CUSTOMER SERVICE: THE TELEPHONE CONNECTION

Excellent telephone customer service doesn't just happen. It requires dedication, skill—and enthusiasm.

Your voice, responsiveness, and product knowledge are the only tools you have to convey the right impression and build customer loyalty over the telephone.

Our comedic hosts have a lot of fun with this subject, but their underlying message is sincere: telephone customer service is an important job and it has to be done well. You don't get a second chance once a customer hangs up—unless you leave that customer with a good feeling and the desire to do business with you again.

The "customer" part of telephone customer service

- The greeting
- Listening skills
- Telephone courtesy

The "service" part of telephone customer service

- Product and system knowledge
- Complaints
- Problem solving

This program portrays traditional and nontraditional customer service roles, ranging from a mail order company to a medical setting, from a corporate admin to a warehouse supervisor. These different scenes show that everyone in the organization has customers—even if they are your "internal customer" coworkers.

Our narrator hosts also touch on the finer points, such as upselling and cross-selling (when an additional product or service would better satisfy customer needs). And they explain how to handle angry or dissatisfied customers in a way that both solves the problem and ultimately strengthens the relationship.

Telephone customer service takes skill and finesse. This video conveys the communication skills and positive attitude necessary to provide service—and project that warmth in your voice, call after call!

Item no. : PJ02460359
Format : DVD (Closed Captioned)
Duration : 17 minutes
Copyright : 2013

DEVELOPING A MEANINGFUL RELATIONSHIP WITH YOUR AUDIENCE

By Lauve Metcalfe

Developing a Meaningful Relationship With Your Audience explains how the use of characters, storytelling, and personal reflections can increase participant involvement in the programs of health/fitness professionals. Whether the audience is young, old, or in-between. This approach offers a non-threatening

look at life choices and health behaviors. The DVD employs a series of hypothetical characters to express their personal insights on life, body image, and self-worth in a manner that can enable individuals to interpret and understand their own story in a new and different way.

Among the topics covered:

- Creating relationships: blending emotion and intellect
- Testimonials
- All good stories are about having an intimate connection with the lead character
- Basic qualities of a likable person
- Developing your own stories
- Developing your creativity
- Embrace your creativity
- Asking for feedback

Item no. : VC08501839
Format : DVD
Duration : 58 minutes
Copyright : 2012

SHARE THIS WITH YOUR CLIENTS: THE EXCITING NEW RESEARCH ON HAPPINESS

By Mary Yoke

How happy are you and why? What about your clients? Is the proverbial glass half full or half empty? Recent research points the way to enhanced well-being by identifying doable, realistic strategies for a happier life. In that regard, Share This With Your Clients: The Exciting New Research on Happiness details twelve key strategies for helping individuals achieve greater happiness and joy, even when times are tough.

Among the topics covered:

- What determines happiness?
- Why be happy?
- How do you measure happiness?
- Measuring subjective well-being
- The AIM scale
- The global findings
- The how of happiness

Item no. : WZ08501841
Format : DVD
Duration : 62 minutes
Copyright : 2012

DANCE

RIVERDANCE - LIVE FROM RADIO CITY MUSIC HALL, NEW YORK

Director: John McColgan
 Cast: Jean Butler, Maria Pages

Irish music and dance sensation Riverdance bring its legendary energy to New York's Radio City Music Hall in this show starring Jean Butler, Maria Pages

and Colin Dunne and featuring 70 dancers and musicians performing pieces such as "American Wake." Also included are soul-stirring renditions of "Harbour of the New World," "Trading Taps" and "Homecoming," as well as revealing behind-the-scenes footage.

Item no. : PL29110212
Format : DVD
Duration : 102 minutes

DEATH

NGABEN: EMOTION & RESTRAINT IN A BALINESE HEART

By Robert Lemelson

The Balinese cremation ceremony, or ngaben, has primarily been known in the West as either a major tourist attraction that dazzles visitors with the splendor, intricacy, and drama of its performance, or as fodder for long-standing anthropological arguments about personhood and emotion on the island that debated whether or not Balinese people expressed, or even experienced, grief. According to Balinese Hindu beliefs, cremation is one of the most important steps in a person's spiritual life, and a heavy responsibility to the family, because it is through cremation that the physical body is returned to its five constituent elements and the soul is cleansed and released from the body to ascend to heaven and be reincarnated.

Ngaben: Emotion and Restraint in a Balinese Heart takes an impressionistic look at the ngaben from the perspective of a mourning son, Nyoman Asub, and reveals the intimacy, sadness, and tenderness at the core of this funerary ritual and the feeling and force that underlie an exquisite cultural tradition. Amidst ample cultural and interpretive understandings of the cremation ceremony, the film purposefully provides a personalistic, impressionistic, and poetic glimpse of the process and the complex emotions involved.

Item no. : NV03650843
Format : DVD (Color, Indonesian and Balinese with English subtitles)
Duration : 16 minutes
Copyright : 2012

DESIGN

DRAWING VECTOR GRAPHICS

With Von Glitschka

Join illustrative designer Von Glitschka as he deconstructs the creative process to teach you how to develop and create precise vector graphics. The course begins with an overview of his

methodology for design and drawing—analogue methods that are vital to digital workflows. Next, discover how to prepare yourself and your client for the project by defining the scope and expectations early on. With the creative brief ready and ideation explored, Von jumps into sketching, refining, and creating vector graphics through simple build methods. He continues to art direct the work and conducts digital and physical presentations of the final designs. The last chapter includes some workflow enhancements designed to save you time and conserve your creative energy for future projects.

Subject

Item no. : LC03800714
Format : DVD-ROM (SingleUser, Closed Captioned)
Duration : 150 minutes
Copyright : 2012
StdBkNo : 1596719354

ILLUSTRATOR CS6 ONE-ON-ONE: ADVANCED

With Deke McClelland

This course is the third in a four-part series devoted to mastering the premiere graphics creation application, Adobe Illustrator, version CS6. Industry pro Deke McClelland takes a project-based learning approach to the key features in Illustrator, including Recolor Artwork, transparency, masks, blend modes, strokes and fills, and dynamic effects. The course also covers techniques for creating custom gradients, designing logos, generating photorealistic neon text, and wrapping type around objects. Plus, Deke shows how to call up the most essential features by organizing your workspace and employing time-saving keyboard shortcuts, how to manage the color settings, and how to adjust a few settings to make the program work even better.

Item no. : MK03610718
Format : DVD-ROM (SingleUser, Closed Captioned)
Duration : 611 minutes
Copyright : 2012
StdBkNo : 1596719311

INDIA ON THE CATWALK

Manish Arora is one of the biggest icons in the world of Indian fashion today. He is known for a rich palette of psychedelic colors and kitsch motifs in garments combining India and the West. With creations worn by stars like Lady Gaga, he now has international acclaim. In India on the Catwalk, Arora takes the audience back to where it all began, telling a personal story about his rise to fame the international fashion scene.

From an almost accidental application to the National Institute of Fashion Technology in New Delhi, and his first creations, Arora's career took him to the studio and a clothing company in Paris

with hundreds of employees, a place where his ideas and everything melts together in colorful culture, art, design and fashion. But while he is praised on the international stage, in India, where fashion designers are thought to be ladies' tailors, he is a controversial character.

Item no. : NG00161752
Format : DVD
Duration : 28 minutes
Audience : Senior High - College
Copyright : 2013

MULTILINGUAL PUBLISHING STRATEGIES WITH INDESIGN

With Diane Burns

Join Diane Burns as she walks you through the ins and outs of working with multiple languages in Adobe InDesign. This course explains the differences between the major language groups and considerations for working with Japanese, Middle Eastern, Indic, and other specific character sets. Diane also shows how to install helpful plugins, choose fonts, and select the best workflow and formatting methods for various types of projects. The final chapters walk you through printing a document and creating a tablet app, EPUB, or HTML file.

Item no. : CA03800722
Format : DVD-ROM (SingleUser, Closed Captioned)
Duration : 165 minutes
Copyright : 2013
StdBkNo : 1596719370

DEVELOPER

ASP.NET MVC 4 ESSENTIAL TRAINING

With Jess Chadwick

ASP.NET MVC is a powerful and effective framework for building maintainable and scalable web applications. In this course, author Jess Chadwick reviews the Model-View-Controller (MVC) architecture at the heart of ASP.NET MVC and shows how to create a model, execute controller logic, and interact with models via views. The course shows how to create professional-looking web pages with layouts, work with data in forms, create separate content or sites for mobile devices, and enhance your projects with AJAX. Jess also explains how to secure your site with user permissions, optimize its performance, and deploy it to the world.

Item no. : VH03610712
Format : DVD-ROM (SingleUser, Closed Captioned)
Duration : 4 hours
Copyright : 2013
StdBkNo : 1596719362

DRUG EDUCATION

EMERGING DRUGS OF ABUSE

Newspaper headlines are filled with horror stories about the devastating effects of new synthetic drugs like Spice and K2 (synthetic marijuana) and bath salts (a cocaine substitute). This powerful, no-nonsense video shows teens how underground labs profit by concocting new compounds that mimic the effects of illegal drugs. Filmed in a gritty, documentary style, former users pull no punches as they tell your students just how dangerous these new drugs are. Law enforcement is stretched thin trying to keep up as drug dealers concoct new poisons in their basement labs including Spice, K2, bath salts, Kratom, Krokodile, Oxidado, and salvia (old but making a comeback), as well as new versions of dextromethorphan and crystal meth. The message is clear: Anyone taking these or any new, unknown drugs is risking serious injury or death.

Item no. : NK01390560
Format : DVD (Closed Captioned)
Duration : 20 minutes
Audience : Grades 7-College

ECONOMICS

SOURCES OF FINANCE

Starting and operating any business is not simply a case of putting up a sign or registering a website and declaring yourself open for business. In the establishment of any enterprise, capital is needed before to cover the start-up costs. Likewise for established businesses, growth, expansion or diversification requires finance. This program examines the various sources of finance available to businesses. Barry Morse from the Cardiff Business School, in conjunction with the presenter, takes us through a range of sources of finance including shareholder funds, venture capital, silent partnerships, banks, trade credit and factoring. There is also an additional bonus section on hiring and leasing.

Please contact us for primary and secondary schools pricing.

Item no. : YM11100522
Format : DVD
Duration : 23 minutes
Copyright : 2012

EXECUTIVE LEADERSHIP

ART OF LEADERSHIP, THE - ONE TOUCHPOINT AT A TIME

With Doug Conant

- The transformative power of a human

- connection.
- Guiding others with a "listen, frame, and advance" mindset.
- Why inspiring trust is critical to enduring leadership success.

Early in his career, after nine years with General Foods, Doug Conant was unexpectedly and summarily laid off from his job. It was devastating, he recalls, yet kind words from an outplacement counselor not only got him through it, but helped shaped his approach to leadership success. It's in the moments of saying "just the right thing at just the right time" that leaders can make a positive, constructive impact on others.

To sustain the impact of these touchpoints in an enduring way requires adhering to six guiding principles of leadership that he describes, along with inspiring examples of how this can be done. First, think about where you want to end up in your career, and plan accordingly. Be able to make the hard decisions, but be sensitive to soft issues. Be tough-minded with standards and tender-hearted with people. Make a personal connection to the agendas of others to form an enduring relationship. Stay ever alert to what matters most with your strategy, your people, and your actions. And finally, never stop working at leadership: it's the most important thing you do.

Item no. : PS00300355
Format : DVD
Duration : 55 minutes
Copyright : 2013

FAMILY

STANDING ON THE EDGE OF A THORN

By Robert Lemelson

Standing on the Edge of a Thorn is an intimate portrait of a family in rural Indonesia grappling with poverty, mental illness, and participation in the sex trade. Shot over the course of 12 years, the film centers on Iman Rohani, a former civil servant struggling with a mental disorder, who takes in Tri, an unwed pregnant teenager 30 years his junior. Iman refuses to marry Tri, which would have made her an accepted member of the village. Instead, the couple are scorned by the other villagers and become isolated. Over time, trapped by traditional values that stigmatize their relationship, Iman and Tri sink even deeper into destitution and make a series of choices that lead Tri into a life a prostitution and violence.

The narrator of the film is Iman and Tri's daughter, Lisa, who has witnessed most of these events. Starting when Lisa was a young child, the film documents her unfolding sense of self and identity against the backdrop of a destitute and unstable family. As the film progresses, Lisa struggles to understand her parent's predicaments, while she herself is being drawn into the sex trade. At the end of the film, we experience Lisa as a 16-year

old-teenager, attempting to free herself from her parent's conflicts and troubles, as she plans to leave the village to pursue a new life in urban Indonesia.

Item no. : TG03650846
Format : DVD (Color, English, Indonesian, Javanese with English subtitles)
Duration : 33 minutes
Copyright : 2012

FASHION

INDIA ON THE CATWALK

Manish Arora is one of the biggest icons in the world of Indian fashion today. He is known for a rich palette of psychedelic colors and kitsch motifs in garments combining India and the West. With creations worn by stars like Lady Gaga, he now has international acclaim. In India on the Catwalk, Arora takes the audience back to where it all began, telling a personal story about his rise to fame the international fashion scene.

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Item no. : NG00161752
Format : DVD
Duration : 28 minutes
Audience : Senior High - College
Copyright : 2013

FASHION AND CLOTHING

WARDROBE PLANNING: DRESSING FOR YOUR BODY TYPE

Looking for expert advice to dress your best with flattering clothing styles for all body types? Join wardrobe stylist and personal shopper Carly Gatzlaff as she takes viewers through the basics of dressing for your body type by creating a flattering, put-together look that is uniquely you. Wardrobe Planning: Dressing for Your Body Type is a compilation of video segments that cover a variety of hints and tips for both women and men to dress and look your best, including:

- Dressing for your body type
- Using color and pattern
- Accessorizing your look
- Clothing quality
- Shopping strategies

Item no. : KE01070370
Format : DVD (Closed Captioned)

Duration : Approx. 20 minutes
Audience : Grade 7 - Adult
Copyright : 2013

FEMINISM

GREY AREA, THE: FEMINISM BEHIND BARS

By Noga Ashkenazi

THE GREY AREA is an intimate look at women's issues in the criminal justice system and the unique experience of studying feminism behind bars.

Through a series of captivating class discussions, headed by students from Grinnell College, a small group of female inmates at a maximum women's security prison in Mitchellville, Iowa, share their diverse experiences with motherhood, drug addiction, sexual abuse, murder, and life in prison. The women, along with their teachers, explore the "grey area" that is often invisible within the prison walls and delve into issues of race, class, sexuality and gender.

Reviews

- "This insightful and thought-provoking documentary asks us to truly see the most invisible women in the United States - women in the criminal justice system. One cannot walk away from this film untouched or unaware of the reality of incarcerated women's lives. The Grey Area challenges us to take action and advocate for the reassessment of our current policies and programs." - Stephanie S. Covington, Ph.D., Co-director, Center for Gender & Justice, La Jolla, CA
- "A compelling example of the power of feminism to bridge barriers between women and to heal some of the damage they have endured." - Michael Kimmel, Distinguished Professor of Sociology, SUNY

Item no. : AG01880582
Format : DVD (Color)
Duration : 65 minutes
Copyright : 2012

FILM STUDIES

WEAPON OF CHOICE

Before and after the popular uprising that led to the fall of Hosni Mubarak, a new generation of Egyptian filmmakers started using their weapon of choice—their cameras—as a tool for revealing the truth to the world. More than ever a crucial weapon of resistance, filming breaks the law of silence and makes sense out of confusion that now rules Egypt. *Weapon of Choice* shows how filmmakers, through fiction, documentary or citizen journalism, take action in the long and difficult process of transformation that is Revolution. With Ibrahim El Batout, Ayten Amin, Wael Omar, Khalid Abdalla, Amr Salama, Mohamed

Diab and Karim El Shenawy.

Item no. : CY00161753
Format : DVD
Duration : 43 minutes
Audience : Senior High - College
Copyright : 2013

FOOD PREPARATION

EVERYDAY MATH IN FOODS

Cooking and baking are perfect examples of math used in everyday life. Join Chef Dave Christopherson as he takes a closer look at practical applications of math at the grocery store and in the kitchen. Basic math skills are used to determine recipe costs, converting recipes, determining timing, and more. Kitchen and math concepts presented in short video segments include:

- Reading a recipe (2:50)
- Measuring techniques (3:43)
- Kitchen equivalents (3:37)
- Timing a meal (2:47)
- Estimation of amounts and recipe costs (4:50)
- Unit price (7:39)
- Recipe conversion (3:35)
- English to metric conversion (2:53)

Item no. : MT01070368
Format : DVD (Closed Captioned)
Duration : Approx. 31 minutes
Audience : Grade 5 - Adult
Copyright : 2013

GENDER

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By Noga Ashkenazi

THE GREY AREA is an intimate look at women's issues in the criminal justice system and the unique experience of studying feminism behind bars.

Through a series of captivating class discussions, headed by students from Grinnell College, a small group of female inmates at a maximum women's security prison in Mitchellville, Iowa, share their diverse experiences with motherhood, drug addiction, sexual abuse, murder, and life in prison. The women, along with their teachers, explore the "grey area" that is often invisible within the prison walls and delve into issues of race, class, sexuality and gender.

Reviews

- "This insightful and thought-provoking documentary asks us to truly see the most invisible women in the United States - women in the criminal justice system. One cannot walk away from this film untouched or unaware of the reality of incarcerated women's lives. The Grey Area challenges us to take

action and advocate for the reassessment of our current policies and programs." - Stephanie S. Covington, Ph.D., Co-director, Center for Gender & Justice, La Jolla, CA

- "A compelling example of the power of feminism to bridge barriers between women and to heal some of the damage they have endured." - Michael Kimmel, Distinguished Professor of Sociology, SUNY

Item no. : AG01880582
Format : DVD (Color)
Duration : 65 minutes
Copyright : 2012

GYMNASTICS

ESSENTIALS FOR FLOOR EXERCISE AND VAULT

Featuring Olympic Champion Paul Hamm

This comprehensive three-DVD set is a must-have resource for both female and male gymnasts and coaches at any level. The program provides personal lessons from World Champion and a three-time Olympic medalist, Paul Hamm. The DVD set is designed to teach the essential skills, drills and progressions for floor exercise and vault. Paul starts with the basics and then moves on to more advanced and elite level gymnastics. Paul shares with you all of the tips and tricks that helped him become one of the top gymnasts in the world. Another feature of this DVD set is detailed video analysis, using voice over, drawing tools and slow motion. This method of teaching is extremely beneficial and will help you develop a deeper understanding of the complicated techniques in gymnastics.

Item no. : WB09670556
Format : 3 DVDs
Duration : 230 minutes
Copyright : 2013

HARASSMENT AND ABUSE

CONFRONTING SEXUAL HARASSMENT IN SCHOOL: WHAT EVERY STUDENT NEEDS TO KNOW

More than 80% of teenagers have experienced sexual harassment in school at least once. In this teen-centered video program students learn to recognize sexual harassment and to understand why these behaviors are harmful. They also learn how to stop harassment and where to go for help. Two young hosts and Elisabeth Schroeder, EdD, MSW (a leading teenage sexuality expert) offer concrete suggestions to victims of harassment and detail their rights under Title IX. For harassers, they emphasize that harassment can get them into trouble

with their school and even the law.

Video reenactments focus on the victims of harassment and illustrate how harassment can take many forms, including physical touching and groping, verbal jokes and rumors, gay bashing, and hurtful text and online messages. Real students vividly describe the emotional consequences of being harassed and counteract the perception among many students that harassment is just a joke and no big thing.

Item no. : PV01390555
Format : DVD (Closed Captioned)
Duration : 24 minutes
Audience : Grades 7-College

DEALING WITH TEEN DATING ABUSE: CROSSING THE LINE

Crossing the Line is a vital tool for combating teen dating violence and abuse. In a nationwide survey by the Centers for Disease Control, 10% of high school students reported being physically abused by a boyfriend or girlfriend. An effective program to combat teen dating abuse is an essential part of any high school health and guidance curriculum.

This is the story of Megan – a happy, athletic, "A" student who desperately to be in a relationship and have a boyfriend. She connects with Matt, who seems at first to be her soul mate. As their relationship evolves, Matt monopolizes more and more of Megan's time. He isolates her from her friends and activities, abuses her verbally and eventually becomes physically violent.

The program tells Megan's story in dramatic vignettes that are grounded in the latest research on teen dating abuse. Your students will relate to Megan, Matt and their peers as they bring the causes and consequences of teen dating abuse to life.

Item no. : KD01390556
Format : DVD (Closed Captioned)
Duration : 17 minutes
Audience : Grades 9-College

UNDERSTANDING & PREVENTING SEXUAL VIOLENCE

The Centers for Disease Control reports that 8% of high school students have experienced sexual violence. This silent epidemic impacts a teen's physical health, emotional health and behavior. This student-centered video and print curriculum is based on the CDC's recommendations for preventing sexual violence. Five short segments of approximately 10 minutes each educate and inform students about these critical issues: Gender Stereotypes, Sexual Harassment, Dating Violence, Sexual Assault and Media Safety. Each segment

presents a real-life scenario that encourages discussion of these sensitive topics among students. Discussion questions, activities and hand-outs reinforce the prevention message.

Item no. : EA01390572
Format : DVD (Closed Captioned)
Duration : 56 minutes
Audience : Grades 7-College

HEALTH AND SAFETY

BLOODBORNE PATHOGENS - CLINICAL VERSION

With Dr. Andrew Zolopa

While not transmitted through casual contact, bloodborne pathogens present a risk in just about any workplace. That's why it's important to train all employees, especially those in positions where exposure hazards are a routine part of their jobs in clinical, medical and other related settings.

- Protective Measures
- Engineering Controls
- Work Practice Controls
- The "Universal Standard"
- Personal Protective Equipment (PPE)
- Hepatitis B Vaccine

This video explains methods for controlling occupational exposure and disposing of potentially contaminated materials. And it offers specific emergency procedures to follow if an exposure incident unfortunately occurs.

Item no. : GH02460356
Format : DVD
Duration : 18 minutes

BLOODBORNE PATHOGENS - GENERAL VERSION

With Dr. Andrew Zolopa

While not transmitted through casual contact, bloodborne pathogens present a risk in just about any workplace. That's why it's important to train all employees, not only those in positions where exposure hazards are a routine part of their jobs.

- Protective Measures
- Engineering Controls
- Work Practice Controls
- The "Universal Standard"
- Personal Protective Equipment (PPE)
- Hepatitis B Vaccine

This video explains methods for controlling occupational exposure and disposing of potentially contaminated materials. And it offers specific emergency procedures to follow if an exposure incident unfortunately occurs.

Item no. : FY02500357
Format : DVD
Duration : 17 minutes

HEALTH AND WELLNESS

SLEEPLESS IN AMERICA

It is estimated that 85 percent of adolescents are sleep deprived, compromising their academic performance and putting them at higher risk for accidents and health related issues. With the proper amount of sleep, adolescents report feeling better and are less stressed. Their grades and athletic performance improve, they experience fewer sick days and are less prone to obesity and type 2 diabetes. As renowned sleep expert and author Mary Sheedy Kurcinka, Ed. D reports, getting enough sleep optimizes your performance across the board and its free!

Item no. : EH01070369
Format : DVD (Closed Captioned)
Duration : 32 minutes
Copyright : 2013

HEALTH AND/OR MEDICINE

STANDING ON THE EDGE OF A THORN

By Robert Lemelson

Standing on the Edge of a Thorn is an intimate portrait of a family in rural Indonesia grappling with poverty, mental illness, and participation in the sex trade. Shot over the course of 12 years, the film centers on Iman Rohani, a former civil servant struggling with a mental disorder, who takes in Tri, an unwed pregnant teenager 30 years his junior. Iman refuses to marry Tri, which would have made her an accepted member of the village. Instead, the couple are scorned by the other villagers and become isolated. Over time, trapped by traditional values that stigmatize their relationship, Iman and Tri sink even deeper into destitution and make a series of choices that lead Tri into a life a prostitution and violence.

The narrator of the film is Iman and Tri's daughter, Lisa, who has witnessed most of these events. Starting when Lisa was a young child, the film documents her unfolding sense of self and identity against the backdrop of a destitute and unstable family. As the film progresses, Lisa struggles to understand her parent's predicaments, while she herself is being drawn into the sex trade. At the end of the film, we experience Lisa as a 16-year old-teenager, attempting to free herself from her parent's conflicts and troubles, as she plans to leave the village to pursue a new life in urban Indonesia.

Item no. : TG03650846
Format : DVD (Color, English, Indonesian, Javanese with English subtitles)
Duration : 33 minutes
Copyright : 2012

HEALTH CARE AND TREATMENT

MOTHER INDIA: STORIES FROM A HYDERABAD FERTILITY CLINIC

After eight years of marriage Jhuma and her husband Niladri have not been able to conceive, and they are becoming desperate. They've decided to travel to Hyderabad, capital of India's medical and pharmaceutical industry and the home of several thriving assisted fertility clinics. This film follows the Indian couple through their clinical and emotional struggle to overcome, as they see it, the "curse" of childlessness. Viewers also meet a feisty female doctor whose fertility clinics are amazingly lucrative as well as another couple facing their own childbearing dilemma—whether or not surrogate motherhood is morally acceptable, especially when it is performed for large sums of money. Candid and often heartbreaking, this is an intimate portrait of a universal human problem embroiled in a tragic cultural conundrum.

Item no. : BL02455253
Format : DVD
Duration : 56 minutes
Copyright : 2012
StdBkNo : 9781617534263

HUMAN RIGHTS

KHMER ROUGE, A SIMPLE MATTER OF JUSTICE

By Remi Laine and Jean Reynaud

An unusual hybrid court established by the United Nations and the government of Cambodia, the ECCC is tasked with investigating and bringing to trial surviving Khmer Rouge officials charged with human rights abuses.

Working within the framework of international human rights law, but against the backdrop of a complex political arrangement with the government of Cambodia, the prosecution not only must prove the guilt of former high-ranking officials, but show that their crimes meet the judicial standards for war crimes, crimes against humanity, and even genocide.

The film follows Co-Investigating Judges Marcel Lemonde, from France, and You Bunleng, from Cambodia, as they investigate the first case, that of "Comrade Duch" (Kang Kek Iew), who oversaw the notorious Tuol Sleng (S-21) prison, where thousands of Cambodians were tortured and killed.

Working partly from information provided by Duch, the judges move to indict the four less cooperative, higher-ranking officials tried by the ECCC: Nuon Chea, "Brother Number Two" to Pol Pot; Khieu Samphan, President of the State Presidium; Ieng

Sary, Deputy Prime Minister and Foreign Minister; and Ieng Thirith, Minister of Social Affairs.

We see the court's dogged efforts to prove these former officials' culpability in the brutality that characterized the regime. The filmmakers also show us the sometimes tense dynamic between the Cambodian and European judges as they discuss the question of bringing charges for genocide: You expresses the Cambodian people's desire for the officials to be charged with that crime in particular, and Lemonde suggests that their actions may not meet the judicial standards for doing so.

In showing the work of the ECCC, *KHMER ROUGE: A SIMPLE MATTER OF JUSTICE* sheds light on the still shadowy inner workings of the Khmer Rouge while illustrating the complex process of international human rights law.

Review

- "Thanks to exceptional access, Remi Laine and Jean Reynaud managed to dive into the heart of the investigation implementing this historic trial and they allow us to understand all its political and judicial twists and turns."
- *Toute la culture*

Item no. : JT03210857
Format : DVD (Color)
Duration : 79 minutes
Copyright : 2012

ILLUSTRATION

DRAWING VECTOR GRAPHICS

With Von Glitschka

Join illustrative designer Von Glitschka as he deconstructs the creative process to teach you how to develop and create precise vector graphics. The course begins with an overview of his methodology for design and drawing—analog methods that are vital to digital workflows. Next, discover how to prepare yourself and your client for the project by defining the scope and expectations early on. With the creative brief ready and ideation explored, Von jumps into sketching, refining, and creating vector graphics through simple build methods. He continues to art direct the work and conducts digital and physical presentations of the final designs. The last chapter includes some workflow enhancements designed to save you time and conserve your creative energy for future projects.

Subject

Item no. : LC03800714
Format : DVD-ROM (SingleUser, Closed Captioned)
Duration : 150 minutes
Copyright : 2012
StdBkNo : 1596719354

ILLUSTRATOR CS6 ONE-ON-ONE: ADVANCED

With Deke McClelland

This course is the third in a four-part series devoted to mastering the premiere graphics creation application, Adobe Illustrator, version CS6. Industry pro Deke McClelland takes a project-based learning approach to the key features in Illustrator, including Recolor Artwork, transparency, masks, blend modes, strokes and fills, and dynamic effects. The course also covers techniques for creating custom gradients, designing logos, generating photorealistic neon text, and wrapping type around objects. Plus, Deke shows how to call up the most essential features by organizing your workspace and employing time-saving keyboard shortcuts, how to manage the color settings, and how to adjust a few settings to make the program work even better.

Item no. : MK03610718
Format : DVD-ROM (SingleUser, Closed Captioned)
Duration : 611 minutes
Copyright : 2012
StdBkNo : 1596719311

INDEPENDENT LIVING

WARDROBE PLANNING: DRESSING FOR YOUR BODY TYPE

Looking for expert advice to dress your best with flattering clothing styles for all body types? Join wardrobe stylist and personal shopper Carly Gatzlaff as she takes viewers through the basics of dressing for your body type by creating a flattering, put-together look that is uniquely you. *Wardrobe Planning: Dressing for Your Body Type* is a compilation of video segments that cover a variety of hints and tips for both women and men to dress and look your best, including:

- Dressing for your body type
- Using color and pattern
- Accessorizing your look
- Clothing quality
- Shopping strategies

Item no. : KE01070370
Format : DVD (Closed Captioned)
Duration : Approx. 20 minutes
Audience : Grade 7 - Adult
Copyright : 2013

INTERACTION DESIGN

EDGE ANIMATE ESSENTIAL TRAINING

With Chris Converse

Adobe Edge Animate offers a new way of creating rich and interactive animated content for web and mobile sites. In this course, discover how to use the complete Edge Animate toolset to lay out and animate motion graphics for your website, mobile devices, digital magazine, eBooks, and more. Author Chris Converse shows you how to build basic compositions with shapes, text, images, and SVG files; animate the different elements with Auto Keyframe and Auto Transition features; trigger actions based on the timeline position or your visitor's mouse clicks and movements; and incorporate custom HTML, audio, and video. Chris also shows how to make your content accessible to the broadest audience possible with responsive layouts, incorporate web fonts from various online services, and accommodate older browsers. The final chapters in the course show how to use content from other applications like Flash or After Effects and take it to the next level with Edge Animate.

Item no. : HS03610715
Format : DVD-ROM (SingleUser, Closed Captioned)
Duration : 210 minutes
Copyright : 2012
StdBkNo : 1596719273

INTRODUCTION TO AGRICULTURE

FIELD TRIP: TEXAS FRESHWATER FISHERIES CENTER

In this production, students will take a tour of the Texas Freshwater Fisheries in Athens, TX. Students will see all aspects of the facility and specialty fish. They will be introduced to the field trip then move right into the rest of the facility, including the reservoirs, lake displays, hatchery raceways, ShareLunker Program, bogs, scuba, bus tour and the Hall of Fame.

Item no. : AS03761399
Format : DVD
StdBkNo : 9781614591689

IT APPLICATIONS

DEVELOPING A WEBSITE

Website design and development is an exciting, highly creative industry that continues to grow at a rapid rate. This interview-led program looks at the key considerations involved when developing a website. We examine internet basics,

planning a website, designing and constructing a website, and website testing. Interviewed for the program include leading website development experts Karl Ervine, IT lecturer at Victoria University, David Graves, Creative director of GWS Media and John Anderton, CEO of Butterfly Internet. Ideal for senior secondary and TAFE in the fields of information technology, graphic design and business, it provides great advice and tips on how to build a well functioning, user-friendly and attractive website.

Please contact us for primary and secondary schools pricing.

Item no. : WL08691929
Format : DVD
Duration : 20 minutes
Copyright : 2013

IT NETWORKS

Computer networks are at the foundation of Information and Communication Technology. A good understanding of the main elements and functions of computer networks is therefore crucial. This program provides a comprehensive overview of the world of networks, wireless LANs and mobile devices, key hardware and software components, wired and wireless protocols, the strengths and limitations of wired and wireless, and network security. Perfect for senior secondary TAFE and tertiary students in the fields of Information Technology and business, it is also suited to business professionals wanting a better understanding of computer networks.

Please contact us for primary and secondary schools pricing.

Item no. : LC08691931
Format : DVD
Duration : 20 minutes
Copyright : 2013

IT IN BUSINESS

ICT IN ORGANISATIONS

For any modern organisation, Information and Communication Technology (ICT) is fundamental to how they operate. But how do we actually define ICT's and what is the specific role they play in business? Experts with a lifelong understanding of digital technology guide viewers through the ICT environment, the ICT needs and solutions for organisations, monitoring and evaluating ICT's and what the future of ICT's might look like. The program offers a variety of visual metaphors, which help to illuminate the inter-connected world of digital communication and how reliant we've become on technology. This program is an excellent resource for all IT students and professionals interested in ICT in their organisation.

Please contact us for primary and secondary schools pricing.

Item no. : MC08691930
Format : DVD

Duration : 21 minutes
Copyright : 2013

JAVA

JAVA ADVANCED TRAINING

With David Gassner

Java Advanced Training shows developers how to expand their programming skills and get more out of Java. This course offers platform- and framework-neutral tutorials that can be used to build web, mobile, and desktop applications. Starting with advanced methods of defining Java classes and programmatic flow, author David Gassner goes on to describe the Java Reflection API and the Collections Framework; management of files and directories; test-driven development with advanced exception handling and reporting; and how to work with multiple threads.

Item no. : PJ03610723
Format : DVD-ROM (SingleUser, Closed Captioned)
Duration : 210 minutes
Copyright : 2012
StdBkNo : 1596719133

KITCHEN MATH

EVERYDAY MATH IN FOODS

Cooking and baking are perfect examples of math used in everyday life. Join Chef Dave Christopherson as he takes a closer look at practical applications of math at the grocery store and in the kitchen. Basic math skills are used to determine recipe costs, converting recipes, determining timing, and more. Kitchen and math concepts presented in short video segments include:

- Reading a recipe (2:50)
- Measuring techniques (3:43)
- Kitchen equivalents (3:37)
- Timing a meal (2:47)
- Estimation of amounts and recipe costs (4:50)
- Unit price (7:39)
- Recipe conversion (3:35)
- English to metric conversion (2:53)

Item no. : MT01070368
Format : DVD (Closed Captioned)
Duration : Approx. 31 minutes
Audience : Grade 5 - Adult
Copyright : 2013

LATIN AMERICAN STUDIES

FLOWER IN OTOMI

By Luisa Riley

On February 14th, 1974, 19-year-old Deni Prieto Stock was killed by the Mexican army in the town of Nepantla, along with four of her comrades in the Fuerzas de Liberacion Nacional (National Liberation Forces), a forerunner to the Zapatistas.

FLOWER IN OTOMI depicts Prieto Stock's short, but very full life and the trajectory that brought her to Nepantla and the FLN.

Her sister and other family members recount a cozy childhood spent between New York and Mexico City with parents who raised them to support leftist causes. A cousin shares letters that detail her radicalization, and former lovers describe her growing conviction, particularly following the killing of student protestors in the Tlatelolco massacre, that armed revolution was the only path to economic and social justice in Mexico.

In October 1973, Prieto Stock stood up at the family dinner table and said she was going out for a little while. Instead, she left for Nepantla, where she should have been killed just four months later. Elisa, an FLN comrade, tells of her close friendship with "Maria Luisa" (Prieto Stock's nom de guerre), and describes life in the FLN safe house, and the group's activities. The film also reconstructs the Mexican Army and secret police's joint siege on the house during which Prieto Stock was killed, using state documents and accounts from area residents.

A moving tribute to a young woman who died for her convictions and a window into the Mexican social movements of the late 60s and early 70s, FLOWER IN OTOMI is an essential historical supplement.

Reviews

- "With political clarity and simplicity of means ... decrypts the excitement and experience of Deni/Maria Luisa." - La Jornada
- "FLOWER IN OTOMI is a necessary documentary, needed to save the national 'memory.' The achievement of the documentary is also in the sense that it focuses our view on the women who participated in these subversive movements, often ignored in the movements' own histories." -CINE3
- "An unforgettable film." - Excelsior

Item no. : DB03100856
Format : DVD (Color)
Duration : 78 minutes
Copyright : 2012

LIBRARY TRAINING

CHANGING TIMES, CHANGING LIBRARIES

Changing Times, Changing Libraries features the Sacramento Public Library's move to a "one desk" system, the Houston Public Library's "Express Library" model, and the Rangeview (CO) Library District's "Anythink" model. The Sacramento Public Library has had a great deal of success and monetary savings by combining its service and information desks into a "one stop shopping model" and this program shows how they did it. The program also gives a look at the Houston Express Library model that relies heavily on technology resources and is to be placed in existing buildings, reaching new customers. In Colorado, the Anythink system has turned the traditional library model upside down, replacing Dewey and changing job titles and responsibilities for starters. All of these systems have achieved success in their communities by adapting to the changing needs of their communities with these new models and Changing Times, Changing Libraries show viewers how they succeeded.

Item no. : HF01470022
Format : DVD
Duration : 75 minutes
Copyright : 2012

TACKLING CONCUSSIONS HEAD ON

Tackling Concussions Head On, helps coaches and parents protect their athletes by giving the facts on concussions. Information is the key to keep your athletes healthy and successful. This program will show you:

What can cause a concussion
What to do if you suspect a concussion
When is it safe to return to the field
How to manage a possible concussion

Item no. : TU01470023
Format : DVD
Duration : 28 minutes
Copyright : 2012

TEAMWORK GOES UNDERCOVER

Teamwork Goes Undercover features an entertaining parody of the popular "undercover" reality TV shows and follows the path of Library Director Stephen Bookman. Bookman goes undercover in his own library to see how all levels of employees are using the proper teamwork strategies to be successful in their jobs. Among the topics covered are:

- Running a successful meeting
- Valuing all staff
- Giving constructive criticism
- Working together
- Setting goals

Item no. : LN01470024
Format : DVD
Duration : 45 minutes
Copyright : 2012

LIFE SKILLS

BAD WEATHER, SAFE DRIVING: LIFE-SAVING TIPS

The best advice for driving in heavy rain or snow is not to. But, if you have to hit the road in bad weather, there are steps to take that greatly improve your chances of staying safe. This program offers a wealth of tips for driving in rain storms, high winds, and fog, or when snow, ice, or flooding make for hazardous road conditions. With the help of a driving instructor, a police officer, a mechanic, a meteorologist, and even water-rescue personnel, the video also advises on how to prepare a vehicle for trips in bad weather—even if your vehicle has 4-wheel drive. Students learn what to do if vapor forms inside the windshield, how to handle hydroplaning, the dangers of black ice, and when to just pull over and wait it out.

Item no. : EV02305252
Format : DVD
Duration : 20 minutes
Copyright : 2013
StdBkNo : 9781617532610

HOW TO SAY NO AND REALLY MEAN IT

Saying NO and sticking to it is one of the most difficult challenges in a teen's world. In the high peer pressure environment of a high school party, it's almost impossible for many teens to do what they know is right. This information-packed video opens on just such a party. Five teens face situations that test their ability to say NO in a convincing manner.

- Tom is pressuring Jose to drink alcohol.
- Kristen is being pressured by her boyfriend to have sex.
- Jordan is trying to convince Andrea to cheat on the chemistry final.
- Shabelle and Meetra are planning a mean trick to bully another girl.
- Kyle, who has been drinking, is offering Segi a ride home.

The program walks students through 5 skills that enable these teens to say no effectively:

1. analyzing the situation
2. considering consequences
3. looking at alternatives
4. recognizing influences
5. using assertiveness skills.

Item no. : ZY01390564
Format : DVD (Closed Captioned)
Duration : 20 minutes
Audience : Grades 7-College

TOP FIVE TIPS FOR SAFE DRIVING: HANDLING YOUR VEHICLE RESPONSIBLY

Experts estimate that drivers make at least 20 decisions every minute while maneuvering through traffic, and the more distractions they have to deal with—let alone considerations such as bad weather or another driver's road rage—the more likely it is that an accident will occur. Using interviews with a neurologist, a police officer, a mechanic, and driving instructors, this comprehensive program arms students with information about the five best ways to stay safe behind the wheel. The video goes beyond stock advice to provide concrete strategies for avoiding distractions, night and bad weather driving, and defensive driving, while also covering legal limitations and basic vehicle safety. Indispensable for any driver's ed classroom, Top Five Tips also features a list of essential items to keep in the car, lets students know what to do if the car goes into a skid or breaks down, and more.

Item no. : FA00275257
Format : DVD
Duration : 20 minutes
Copyright : 2013
StdBkNo : 9781617532603

LIFESTYLE DISEASES

MAINTAINING A HEALTHY HEART: AN OWNER'S GUIDE

Heather Shenkman, M.D., is a vibrant young cardiologist, triathlete, and expert communicator. She presents students with a crash course in the physiology and functioning of their hearts and demonstrates the best ways to keep their hearts healthy.

Using herself as a model, Dr. Shenkman shows teens exactly how to achieve life-long heart health through 7 simple principles:

1. get active
2. eat healthy
3. manage weight
4. avoid smoking
5. control cholesterol
6. manage blood pressure
7. reduce sugar in your diet

Dr. Shenkman motivates teens to design, start and maintain a healthy heart program tailored to each student's individual needs.

Item no. : TK01390566
Format : DVD (Closed Captioned)
Duration : 20 minutes
Audience : Grades 7-College
Copyright : 2013

LIGHTING AND RENDERING

V-RAY FUNDAMENTALS: MATERIALS, LIGHTS AND LINEAR WORKFLOW

With Stephen DeLalla

This tutorial will provide you with a strong foundation in learning V-Ray for Maya. With this DVD, Stephen has put together a series of lectures beginning with rendering basics and ending with production tips and techniques. Starting with an introduction to Linear Workflow, Stephen then breaks down the Render Settings, including the Adaptive DMC. He then moves onto Lights and Materials, including the Blend Material, Sub-Surface Scattering, and Displacement. Next, he discusses the new V-Ray RT and the GPU accelerated rendering features before moving to Global Illumination and the various ways to achieve high quality GI renders quickly using advanced baking of GI maps. Lastly, Stephen discusses the production integration aspects of V-Ray which includes how to work with Render Elements, Layers, SOPs, along with the Light Select render element. This title is essential for those looking to not only learn the basics of V-Ray, but also to leverage the power of V-Ray in a real production environment.

Item no. : KS06370339
Format : DVD-ROM
Duration : 330 minutes
StdBkNo : 1597627372

LOGO DESIGN

DRAWING VECTOR GRAPHICS

With Von Glitschka

Join illustrative designer Von Glitschka as he deconstructs the creative process to teach you how to develop and create precise vector graphics. The course begins with an overview of his methodology for design and drawing—analog methods that are vital to digital workflows. Next, discover how to prepare yourself and your client for the project by defining the scope and expectations early on. With the creative brief ready and ideation explored, Von jumps into sketching, refining, and creating vector graphics through simple build methods. He continues to art direct the work and conducts digital and physical presentations of the final designs. The last chapter includes some workflow enhancements designed to save you time and conserve your creative energy for future projects.

Subject

Item no. : LC03800714
Format : DVD-ROM (SingleUser, Closed Captioned)

Duration : 150 minutes
Copyright : 2012
StdBkNo : 1596719354

MARKETING

MARKETING, THE: 4 - THE MARKETING MIX: PRODUCT

An exploration of what most marketers would regard as the most important element of the Marketing Mix: Product.

PART 1 (15 mins): All About The Marketing Mix: Product. An introduction into the essentials of "product". What is value analysis? How is it done? What is the product life cycle? How can a business extend the life of a product? What is meant by brand extension? Also includes the Boston Matrix as a way of analysing a product portfolio.

PART 2 (8 mins): Case Studies In Value Analysis. Apple iPad compared to the Panasonic Toughpad. Tesco's Everyday Value range.

PART 3 (8 mins): Cash Cows, Stars & Dogs: Coca Cola is the cash cow that has funded new products, including "dogs" such as New Coke and Dasani in UK. Apple's come-back cash cow was the iPod, but that has been superseded by iPhone and iPad. McCain Foods' Oven Chips are the cash cow that has funded many variants.

- Value Analysis
- Product Life Cycle
- Product Portfolio
- Boston Matrix
- Product Differentiation
- Brand Extension/Product Extension

Item no. : ET00110265
Format : Streaming Subscription (3 Years)
Duration : 31 minutes
Copyright : 2013

Item no. : ET00110266
Format : Streaming Subscription (1 Year)
Duration : 31 minutes
Copyright : 2013

Item no. : ET00110267
Format : DVD
Duration : 31 minutes
Copyright : 2013

MARKETING, THE: 5 - THE MARKETING MIX: PRODUCT CASE STUDIES

PART 1 (7 mins): Extension Strategies: Skoda: how did Volkswagen reinvent the Skoda brand? Famous Failures! How some brands went "a stretch too far", including Harley Davidson perfume, yoghurt from Cosmopolitan magazine and mountain bikes from gun makers Smith & Wesson.

PART 2 (9 mins): Long Lives, Short Lives, Reincarnations: The Mars bar. What is the secret of its longevity? Cadbury's Fuse went off like a rocket but fizzled out – but Wispa came back from the dead. Lyle's Golden Syrup has hardly changed in 100 years!

PART 3 (6 mins): New Product, Same Brand: Call Of Duty is the masterbrand for a range of products – critics accuse Activision of "diluting the brand". Activision says: just look at sales! Special Editions is another way of getting new life out of an old product – but for the Queen's Jubilee 2012 not everyone was amused.

- Extension Strategies
- Famous Marketing Failures
- Long Lives, Short Lives, Reincarnations
- Masterbrands

Item no. : AR00110268
Format : Streaming Subscription (1 Year)
Duration : 31 minutes
Copyright : 2013

Item no. : AR00110269
Format : Streaming Subscription (3 Years)
Duration : 31 minutes
Copyright : 2013

Item no. : AR00110270
Format : DVD
Duration : 22 minutes
Copyright : 2013

MARKETING, THE: 6 - THE MARKETING MIX: PRICE

PART 1 (15 mins): Pricing Strategies. Price & income elasticity of demand explained. Also covered: penetration, promotional and premium pricing, with examples. What is meant by "skimming the market" and "price discrimination"?

PART 2 (18 mins): Pricing Case Studies. The recession and rising costs has hit the catering trade: how does this affect pricing strategies? Innocent Drinks once commanded a premium price, but have new products undermined their usp? 99p Stores have used price as a strategic weapon, and are benefiting from recession. Ryanair had also used price to gain

market share and as a brand identifier. Diesel uses its brand image to charge premium prices. But price can have damaging social effects: we look at cheap alcohol sales in supermarkets and energy sector pricing. Is it effectively a monopoly?

- Pricing Strategies
- Price & Income Elasticity Of Demand
- Penetration Pricing
- Promotional & Premium Pricing
- Skimming
- Price Discrimination

Item no. : TA00110271
Format : Streaming Subscription (1 Year)
Duration : 31 minutes
Copyright : 2013

Item no. : TA00110272
Format : Streaming Subscription (3 Years)
Duration : 31 minutes
Copyright : 2013

Item no. : TA00110273
Format : DVD
Duration : 33 minutes
Copyright : 2013

MARKETING MANAGEMENT

FUNDAMENTALS OF MARKETING

Marketing is an important component of business. One must understand how marketing can influence and enhance business operations. This presentation outlines the marketing concept and discusses how a business can successfully market to customers.

Item no. : JN03991400
Format : DVD
Duration : 35 minutes
StdBkNo : 9781614590736

MIDDLE EAST

WEAPON OF CHOICE

Before and after the popular uprising that led to the fall of Hosni Mubarak, a new generation of Egyptian filmmakers started using their weapon of choice—their cameras—as a tool for revealing the truth to the world. More than ever a crucial weapon of resistance, filming breaks the law of silence and makes sense out of confusion that now rules Egypt. Weapon of Choice shows how filmmakers, through fiction, documentary or citizen journalism, take action in the long and difficult process of transformation that is Revolution. With Ibrahim El Batout, Ayten Amin, Wael Omar,

Khalid Abdalla, Amr Salama, Mohamed Diab and Karim El Shenawy.

Item no. : CY00161753
Format : DVD
Duration : 43 minutes
Audience : Senior High - College
Copyright : 2013

MODERN HISTORY

MAORI LAND PROTESTS: HIKOI AND BASTION POINT

The 1970s was a period of great social and political upheaval around the world, including the push for indigenous equality and land rights. The Maori protest movement was the result of a culmination of grievances dating back to the signing of the treaty of Waitangi in 1840. This documentary style program explores the reasons for the 1970s Maori protest movement, the 1975 Hikoi protest march, the Occupation of Bastion Point in 1977, and how Aotearoa-New Zealand has changed since the protests. Interviews with New Zealand historians Claudia Orange, Dr Benjamin Pittman and Mark Derby provide a great overview of the key protests and their enduring significance.

Please contact us for primary and secondary schools pricing.

Item no. : PE08691927
Format : DVD
Duration : 27 minutes
Copyright : 2013

TREATY OF WAITANGI, THE: AN INTRODUCTION

Reaching agreement on the meaning and 'spirit' of the Treaty of Waitangi, New Zealand's founding document, has led to fierce debate and violent conflict between European settlers and Maoris since its signing in 1840 until the present day. This program examines the events leading up to the signing, consequences of the signing, the key points of difference in the two versions of the treaty, the treaty in the twentieth century, and the founding of the Waitangi Tribunal. This program is an excellent resource for students of New Zealand history, culture related and indigenous rights studies.

Please contact us for primary and secondary schools pricing.

Item no. : HH08691928
Format : DVD
Duration : 23 minutes
Copyright : 2013

MUSIC PRODUCTION

AUDIO MASTERING TECHNIQUES

With Bobby Owsinski

Mastering audio is the final stage in music production, where the final set of mixed songs are turned into a cohesive album through a variety of processes that make the music sound the best it can, wherever it's played. Join author and producer Bobby Owsinski in this course, as he teaches essential mastering concepts and techniques used by experienced audio engineers. Follow along as he works at Oasis Mastering, a real-world mastering facility, and learn how to apply these techniques to your home or studio setup and make your projects sound better than ever.

First, discover how to configure your monitoring setup, optimize your listening environment, and prepare and print alternative mixes that will allow you to make quick fixes during mastering. Bobby then reviews a selection of dedicated mastering tools that give you precise control over select signal parameters, from compressors to de-essers. He'll discuss the differences between mastering for CD, online distribution, and specifically for iTunes, and how to achieve the best results for each medium. The course wraps with lessons on mastering for high-resolution formats like Blu-ray, as well as delivering and archiving the master recording once the project is complete.

Item no. : RT03610720
Format : DVD-ROM (SingleUser, Closed Captioned)
Duration : 2 hours
Copyright : 2013
StdBkNo : 1596719397

FOUNDATIONS OF AUDIO: REVERB

With Alex Case

This edition of Foundations of Audio elucidates one of the most essential ingredients in audio mixing, reverb—the time it takes for sound to bounce, echo, and decay during a live performance or recording. Reverb gives a natural richness to your recordings, but it's not impossible to reproduce. Producer and audio engineer Alex Case explains the acoustic, mechanical, and digital means for creating reverb, and charts the parameters (room size, density, etc.) you'll need to know to take advantage of the original recording space and enhance it in post. He then shows how to simulate reverb digitally with effects, adding timbre, texture, and contrast, and improve the sound of your mixes with a sense of space and depth.

These techniques can be practiced with the free Get in the Mix sessions, currently available for Pro Tools and Logic Pro.

Item no. : PH03740716
Format : DVD-ROM (SingleUser, Closed Captioned)
Duration : 3 hours
Copyright : 2012
StdBkNo : 159671932X

MYSQL

BUILDING FACEBOOK APPLICATIONS WITH PHP AND MYSQL

With Ray Villalobos

Learn the basics of building complex, data-driven applications with the Facebook PHP SDK and MySQL. Author Ray Villalobos first introduces the fundamentals, such as checking to see if a user is logged into an application, accessing Facebook user data through the Open Graph API, and making complex API calls with the Graph API Explorer. The course then dives into building an application with API paths and Facebook Query Language (FQL) calls. Along the way, you'll discover how to post to a user's wall, upload photos, integrate with webpages, and more.

Item no. : KN03740721
Format : DVD-ROM (SingleUser, Closed Captioned)
Duration : 105 minutes
Copyright : 2013
StdBkNo : 1596719389

NATURAL ENVIRONMENTS

CHRISTCHURCH EARTHQUAKE, THE: A CASE STUDY

The destructive and unexpected nature of earthquakes has remained a constant threat since civilisation began. Suitable for all secondary audiences, this two-part program firstly examines the scientific aspects of an earthquake, focusing on the earth's structure and the changes which take place both before and after a seismic event. The second part is an in-depth case study of the February 2011 earthquake in Christchurch. A devastating event for the city's residents and surrounding landscape, viewers hear firsthand accounts from seismology experts, emergency response leaders, rebuilding and reconstruction co-ordinators, and locals.

Please contact us for primary and secondary schools pricing.

Item no. : SH08691925
Format : DVD
Duration : 29 minutes
Copyright : 2013

NATURAL HAZARDS

CHRISTCHURCH EARTHQUAKE, THE: A CASE STUDY

The destructive and unexpected nature of earthquakes has remained a constant threat since civilisation began. Suitable for all secondary audiences, this two-part program firstly examines the scientific aspects of an earthquake, focusing on the earth's structure and the changes which take place both before and after a seismic event. The second part is an in-depth case study of the February 2011 earthquake in Christchurch. A devastating event for the city's residents and surrounding landscape, viewers hear firsthand accounts from seismology experts, emergency response leaders, rebuilding and reconstruction co-ordinators, and locals.

Please contact us for primary and secondary schools pricing.

Item no. : SH08691925
Format : DVD
Duration : 29 minutes
Copyright : 2013

NUTRITION AND FOOD SCIENCE

AMERICAN FOOD GUIDES OF YESTERDAY & TODAY

Nutrition is a relatively young field of study and has only been prevalent in the United States for a little more than a century. This presentation illustrates and explains the ever-evolving dietary food guides for Americans. This presentation outlines the Executive Summary of the Dietary Guidelines for Americans 2010 and provides students with the opportunity to make predictions for future American food guides. This presentation includes a personal food journal activity which students will apply to the most recent set of dietary guidelines.

Item no. : ND00211398
Format : CD-ROM (Win, PowerPoint Presentation (65 slides))
StdBkNo : 9781614590712

IMPACT OF NUTRIENTS ON HEALTH & WELLNESS

Wellness describes the optimal state of health of an individual in seven domains. This presentation will examine the seven domains of wellness and how they affect the overall wellness one attains. Specific focus is given to the impact of a nutritious diet on wellness. Characteristics of a healthy diet and forms of malnutrition are addressed, as well as the impact of each on wellness.

Item no. : JR00211401
Format : CD-ROM (Win, PowerPoint Presentation (60 slides))
StdBkNo : 9781614591962

INTRODUCTION TO NUTRIENTS

This presentation outlines the three segments of nutrition with emphasis on nutrition in the human body. Introduction to Nutrients examines the differences between essential and non-essential nutrients, as well as the six classes of essential nutrients. Dietary Reference Intakes are discussed and students will examine nutrient deficiencies and nutrient toxicities.

Item no. : MY03761402
Format : CD-ROM (Win, PowerPoint Presentation (66 slides))
StdBkNo : 9781614590705

NUTRITION & WELLNESS DISEASES: CANCER

This presentation defines cancer, explains basic diagnosis methods and various treatment options. Risk factors associated with the development of cancer are outlined along with healthy lifestyle components associated with lowering cancer risks.

Item no. : HW00211404
Format : CD-ROM (Win, PowerPoint Presentation (71 slides))
StdBkNo : 9781614590798

NUTRITION & WELLNESS DISEASES: CARDIOVASCULAR CONDITIONS

This presentation explores the anatomy and physiology of the cardiovascular system. Additionally, it addresses various conditions of the cardiovascular system, including coronary heart disease, high cholesterol and hypertension. Students will learn about healthy habits associated with lowering the risks of developing the chronic cardiovascular conditions addressed in the presentation.

Item no. : VY03761405
Format : CD-ROM (Win, PowerPoint Presentation (90 slides))
StdBkNo : 9781614591993

NUTRITION & WELLNESS DISEASES: FOOD ALLERGIES & INTOLERANCES

This presentation explains the differences between food allergies and intolerances. Students will learn the symptoms and health complications of both allergies and intolerances. This presentation will also take a brief look at lifestyle changes for both the individual and family struggling with a food allergy or intolerance.

Item no. : PZ03991406
Format : CD-ROM (Win, PowerPoint Presentation (53 slides))
StdBkNo : 9781614590804

NUTRITION AND MYPLATE

MAINTAINING A HEALTHY HEART: AN OWNER'S GUIDE

Heather Shenkman, M.D., is a vibrant young cardiologist, triathlete, and expert communicator. She presents students with a crash course in the physiology and functioning of their hearts and demonstrates the best ways to keep their hearts healthy.

Using herself as a model, Dr. Shenkman shows teens exactly how to achieve life-long heart health through 7 simple principles:

1. get active
2. eat healthy
3. manage weight
4. avoid smoking
5. control cholesterol
6. manage blood pressure
7. reduce sugar in your diet

Dr. Shenkman motivates teens to design, start and maintain a healthy heart program tailored to each student's individual needs.

Item no. : TK01390566
Format : DVD (Closed Captioned)
Duration : 20 minutes
Audience : Grades 7-College
Copyright : 2013

MAKING HEALTHY CHOICES: FIGHTING TEEN OBESITY

An astounding one in three adults and one in six children in the United States are categorized as obese. It's clear that America has an obesity problem. Worse yet, it is forecast by many scientists that this epidemic will become much worse in coming years. This fact-filled video clearly explains the effects and consequences of this crippling epidemic. The health hazards that accompany this lifestyle

disease are exposed and explained in detail. These include such life-altering conditions as hypertension, diabetes, heart disease and cancer. The video and print curriculum combine to show viewers that they can take control and avoid obesity now and throughout their lives. The program motivates students to develop healthy food consumption habits and to engage in a life-long program of regular exercise.

Item no. : HF01390567
Format : DVD (Closed Captioned)
Duration : 20 minutes
Audience : Grades 7-College

TOP 5 FOOD MISTAKES MOST TEENS MAKE & HOW TO FIX THEM

Pizza or pasta? Steak, chicken or beans? Whole milk or 2%? This lively program focuses on teen nutrition and helps students understand the five biggest food mistakes made by most teenagers. Teenage on-camera hosts use MyPlate.gov to help students understand portion sizes and food group servings.

A nutrition expert demonstrates easy solutions to the five food mistakes:

- Not eating enough fruits and vegetables
- Not eating enough whole grain and lean protein
- Eating too much salt
- Eating too much sugar
- Eating too much bad fat

Students learn how to read nutrition labels, how to shop for fresh produce, and how to prepare quick and healthy meals.

Item no. : YZ01390570
Format : DVD (Closed Captioned)
Duration : 25 minutes
Audience : Grades 7-College

OPERATING SYSTEMS

MAC OS X MOUNTAIN LION ESSENTIAL TRAINING

With Christopher Breen

In this course, Macworld senior editor Christopher Breen provides a comprehensive overview of Mac OS X Mountain Lion, complete with insider tips for getting the most out of the operating system. The course shows how to configure system preferences, personalize the interface, master gestures, and achieve fluency with applications such as Mail, Calendar, and Preview. The course also includes tutorials on browsing the web with Safari, automating complex tasks with Automator, sharing over a network, performing maintenance operations using Disk Utility, and offers time-saving techniques for using the Mac efficiently.

Along the way, Christopher reviews the 200+ new features in Mountain Lion, which gives even experienced Mac users a valuable head start.

Item no. : VH03740719
Format : DVD-ROM (SingleUser, Closed Captioned)
Duration : 6 hours
Copyright : 2012
StdBkNo : 1596719346

PAGE LAYOUT

MULTILINGUAL PUBLISHING STRATEGIES WITH INDESIGN

With Diane Burns

Join Diane Burns as she walks you through the ins and outs of working with multiple languages in Adobe InDesign. This course explains the differences between the major language groups and considerations for working with Japanese, Middle Eastern, Indic, and other specific character sets. Diane also shows how to install helpful plugins, choose fonts, and select the best workflow and formatting methods for various types of projects. The final chapters walk you through printing a document and creating a tablet app, EPUB, or HTML file.

Item no. : CA03800722
Format : DVD-ROM (SingleUser, Closed Captioned)
Duration : 165 minutes
Copyright : 2013
StdBkNo : 1596719370

PARENTING AND CHILD ABUSE PREVENTION

SAFETY STARTS AT HOME: THE ESSENTIAL CHILDPROOFING GUIDE

Eliminate hazards at home.

Demonstrating proven childproofing techniques and accident-prevention strategies, this up-to-date, comprehensive DVD unifies safety guidelines and shows caregivers how to take proactive measures at home. Many no- or low-cost safety alternatives are offered.

- The Safe Baby – cribs, abusive head trauma (shaken baby syndrome), SIDS, tobacco exposure, and more
- Choking, Suffocation, and Strangulation – food hazards, propped bottles, small objects, balloons, plastic bags, storage chests, items with strings, window coverings
- Poison Patrol – household poisons, cabinet locks, plants, lead, pesticides, and more
- Burn Hazards – stoves, hot dishes,

microwaves, appliance safety, fireplaces, outlets, water temperature

- Drowning Prevention – hazards, toilet locks, touch supervision
- Preventing Falls – changing tables, furniture, windows, stairs, baby gates
- Fire Safety – cigarette smoking, matches/lighters, gasoline, smoke alarms, carbon monoxide detectors, fire extinguishers, family fire drill, escape ladders
- Emergency Preparation – contact lists, CPR, gun safety, first aid and disaster supply kits

Item no. : NN00800216
Format : DVD (Closed Captioned)
Duration : 40 minutes
Audience : Ages 13-Adult
Copyright : 2012

PERSONAL HEALTH AND WELLNESS

BAD WEATHER, SAFE DRIVING: LIFE-SAVING TIPS

The best advice for driving in heavy rain or snow is not to! But, if you have to hit the road in bad weather, there are steps to take that greatly improve your chances of staying safe. This program offers a wealth of tips for driving in rain storms, high winds, and fog, or when snow, ice, or flooding make for hazardous road conditions. With the help of a driving instructor, a police officer, a mechanic, a meteorologist, and even water-rescue personnel, the video also advises on how to prepare a vehicle for trips in bad weather—even if your vehicle has 4-wheel drive. Students learn what to do if vapor forms inside the windshield, how to handle hydroplaning, the dangers of black ice, and when to just pull over and wait it out.

Item no. : EV02305252
Format : DVD
Duration : 20 minutes
Copyright : 2013
StdBkNo : 9781617532610

TOP FIVE TIPS FOR SAFE DRIVING: HANDLING YOUR VEHICLE RESPONSIBLY

Experts estimate that drivers make at least 20 decisions every minute while maneuvering through traffic, and the more distractions they have to deal with—let alone considerations such as bad weather or another driver's road rage—the more likely it is that an accident will occur. Using interviews with a neurologist, a police officer, a mechanic, and driving instructors, this comprehensive program arms students with information about the five best ways to stay safe behind the wheel. The video goes beyond stock advice to provide concrete strategies for avoiding distractions, night and bad weather driving, and defensive driving, while also covering legal limitations and basic vehicle safety.

Indispensable for any driver's ed classroom, Top Five Tips also features a list of essential items to keep in the car, lets students know what to do if the car goes into a skid or breaks down, and more.

Item no. : FA00275257
Format : DVD
Duration : 20 minutes
Copyright : 2013
StdBkNo : 9781617532603

PHOTOGRAPHY

FOUNDATIONS OF PHOTOGRAPHY: SPECIALTY LENSES

With Ben Long

Join photographer, author, and teacher Ben Long on location in San Francisco as he explores the creative options provided by the kinds of lenses and lens accessories that don't always make it into most camera bags.

The course begins with a look at several common and inexpensive lens attachments, from polarizers to neutral density filters. The course then explores ultra-wide angle and fisheye lenses as well as ultra-long telephoto and macro lenses. The course concludes with a look at tilt-shift lenses, which are useful for architectural photography and special effects, and at offbeat lenses, such as Lensbaby and Holga attachments.

The course also contains Photoshop postproduction advice and examples that illustrate the creative possibilities that an expanded lens collection provides. And because some specialty lenses are extremely expensive, the course also contains advice on renting gear.

Item no. : PC03800717
Format : DVD-ROM (SingleUser, Closed Captioned)
Duration : 225 minutes
Copyright : 2012
StdBkNo : 1596719338

PLANT SYSTEMS

PLANT PESTS: BACTERIAL DISEASES

This presentation identifies various bacterial diseases. Students will learn scientific names, characteristics, environmental conditions as well as prevention and treatment methods for each disease. Students will also be able to identify certain diseases associated with common plants and crops to determine uses and types of prevention and treatment methods.

Item no. : DN00211407
Format : CD-ROM (Win, PowerPoint Presentation)

(90 slides))
StdBkNo : 97816145590057

PLANT PESTS: CHEWING INSECTS

This presentation identifies various chewing insects. Students will learn characteristics, life cycles, prevention techniques and treatment methods, and the effect each pest has on plants as well as its economic impact. Students will also be able to identify pests associated with common plants and crops and determine uses and types of pesticides.

Item no. : TZ03761408
Format : CD-ROM (Win, PowerPoint Presentation (250 slides))
StdBkNo : 9781603338707

PLANT PESTS: FUNGAL DISEASES

This presentation identifies various fungal diseases. Students will learn scientific names, characteristics, environmental conditions as well as prevention and treatment methods for each disease. Students will also be able to identify diseases associated with common plants and crops and to determine uses and types of prevention and treatment methods.

Item no. : WY03991409
Format : CD-ROM (Win, PowerPoint Presentation (191 slides))
StdBkNo : 9781603339674

PLANT PESTS: SUCKING INSECTS

This presentation identifies various sucking insects. Students will learn characteristics, life cycles, prevention techniques and treatment methods, and the effect each pest has on plants as well as its economic impact. Students will also be able to identify pests associated with common plants and crops and determine uses and types of pesticides.

Item no. : TN00211410
Format : CD-ROM (Win, PowerPoint Presentation (153 slides))
StdBkNo : 9781603338431

POLITICS

KHMER ROUGE, A SIMPLE MATTER OF JUSTICE

By Remi Laine and Jean Reynaud

An unusual hybrid court established by the United Nations and the government of Cambodia, the ECCC is tasked with

investigating and bringing to trial surviving Khmer Rouge officials charged with human rights abuses.

Working within the framework of international human rights law, but against the backdrop of a complex political arrangement with the government of Cambodia, the prosecution not only must prove the guilt of former high-ranking officials, but show that their crimes meet the judicial standards for war crimes, crimes against humanity, and even genocide.

The film follows Co-Investigating Judges Marcel Lemonde, from France, and You Bunleng, from Cambodia, as they investigate the first case, that of "Comrade Duch" (Kang Kek Iew), who oversaw the notorious Tuol Sleng (S-21) prison, where thousands of Cambodians were tortured and killed.

Working partly from information provided by Duch, the judges move to indict the four less cooperative, higher-ranking officials tried by the ECCC: Nuon Chea, "Brother Number Two" to Pol Pot; Khieu Samphan, President of the State Presidium; Ieng Sary, Deputy Prime Minister and Foreign Minister; and Ieng Thirith, Minister of Social Affairs.

We see the court's dogged efforts to prove these former officials' culpability in the brutality that characterized the regime. The filmmakers also show us the sometimes tense dynamic between the Cambodian and European judges as they discuss the question of bringing charges for genocide: You expresses the Cambodian people's desire for the officials to be charged with that crime in particular, and Lemonde suggests that their actions may not meet the judicial standards for doing so.

In showing the work of the ECCC, KHMER ROUGE: A SIMPLE MATTER OF JUSTICE sheds light on the still shadowy inner workings of the Khmer Rouge while illustrating the complex process of international human rights law.

Review

- "Thanks to exceptional access, Remi Laine and Jean Reynaud managed to dive into the heart of the investigation implementing this historic trial and they allow us to understand all its political and judicial twists and turns." - Toute la culture

Item no. : JT03210857
Format : DVD (Color)
Duration : 79 minutes
Copyright : 2012

POSTPARTUM AND NEW BABY CARE

NEWBORN CARE: A GUIDE TO THE FIRST SIX WEEKS

Solutions for common newborn challenges.

In less than 35 minutes, you can teach the essentials of newborn care and the very latest in the American Academy of Pediatrics (AAP) safety guidelines. Using humor and fun animation, this updated DVD provides solutions for common challenges and gives parents the information they need to make the best, and safest, choices for their infant.

Updates Include:

- New SIDS prevention guidelines, including benefits of breastfeeding
- Current crib and co-sleeper recommendations
- Expanded car seat section, including AAP recommendations
- Abusive Head Trauma animation
- Laidback breastfeeding footage
- All-new graphics and animation

Content Includes:

- Appearance – vernix, head shape, peeling skin, milia, stork bites
- Senses & Brain Development – playing with baby, what babies see, hear, feel, smell, and taste
- Understanding Cues – signals for play, overstimulation, sleep, and hunger
- Crying and Comfort Techniques – responding to cries, holding, massage, swaddling, movement, colic, abusive head trauma (shaken baby syndrome)
- Eating – hunger cues, breastfeeding benefits, breastfeeding and formula feeding tips
- Diapering – stool patterns, changing diapers, rashes, signs of dehydration
- Cleaning – umbilical cord and circumcision care, sponge baths, water safety, nail care, dressing your baby
- Sleeping – sleep patterns, SIDS guidelines
- Health & Safety – well-baby visits, immunizations, jaundice, taking temperature, when to call the doctor, car seat safety, home safety, parent health, getting support, partner communication

Item no. : RY00800215
Format : DVD (Closed Captioned)
Duration : 35 minutes
Audience : Ages 13-Adult
Copyright : 2013

POULTRY JUDGING

POULTRY JUDGING: PRACTICE CONTEST II

This DVD is designed to prepare students to be competitive in poultry judging. It provides eight classes for judging and placing, followed by the officials. The officials in this presentation are provided by Jason Lee, Ph.D., Assistant Professor of Poultry Sciences, Texas A&M University.

Item no. : NK03761411
Format : DVD
Duration : 42 minutes
StdBkNo : 9781603338738

PROFESSIONAL DEVELOPMENT

21ST CENTURY SERIES

Includes the following videos:

- Critical Thinking and Educational Reform -60 minutes
- Common Misperceptions of Economics - 48 minutes
- 21st Century Capitalism - 57 minutes
- Cowboy Capitalism - 57 minutes
- Educating the Work Force - 59 minutes
- Questions and Answers with Robert Heilbroner - 52 minutes

In this 6-part series Robert Heilbroner, distinguished economist and author, and Richard Paul, Director of Research and Professional Development at the Center for Critical Thinking, discuss the economic prospects for the U.S. in the next century. Will the economic success of the U.S. be determined by our ability to cultivate a work force of critical thinkers, as Paul argues, or will resources, new technologies and the laws and politics governing production and world trade outweigh any foreseeable improvements in education? In pursuit of this fundamental question, Heilbroner and Paul address this and other closely related issues such as:

- The long and short range implications of global economic changes and the need for educational reform
- Common misperceptions about economics and the role of economists
- Robert Reich's and Lester Thurow's analysis of the U.S. economic future
- Individualistic vs. communitarian forms of capitalism
- Japanese vs. U.S. forms of management
- Endemic corruption in U.S. politics and business
- The capacity of the U.S. educational bureaucracy to adapt
- The qualities of a critical thinking work force

Item no. : WP12770009
Format : 6 DVDs

ASKING QUESTIONS BASED ON SYSTEMS AND DOMAINS

By Richard W. Paul

The How to Teach Through Socratic Questioning video series was created to teach instructors at all levels of education how to bring one of the oldest and still most powerful teaching techniques into the classroom. Whereas traditional instruction is concerned with giving students answers, Socratic questioning recognizes that questions, not answers, are the driving force in thinking.

Feeding students endless content to remember is akin to repeatedly stepping on the brakes in a vehicle that is, unfortunately, already at rest. Instead,

students need to turn on their intellectual engines. Only when answers generate further questions does thought remain alive. Only students who have questions are really thinking and learning. The quality of the questions we ask determines the quality of the thinking we do.

Item no. : JR12770018
Format : DVD
Duration : 64 minutes

ASKING QUESTIONS THAT TAKE THINKING APART

Asking Questions That Take Thinking Apart

- How to use the elements of thought to take thinking apart
- How to drive student thinking through questions
- How to teach content using question-driven instruction
- How to teach content as a mode of thinking
- How to get content to take root in the thinking of students
- Specific strategies for leading a Socratic questioning discussion

Item no. : LM12770019
Format : DVD
Duration : 80 minutes

ASSESSING OTHER'S WORK

By Richard W. Paul

In this video, the advantages and disadvantages of available critical thinking tests are presented and discussed. A case is made for the use of an essay test. Richard Paul demonstrates how a testing program can be coordinated with faculty development and programmatic assessment.

Item no. : BR12770010
Format : DVD

BEYOND REASON: THE MEDIA, POLITICS, AND PUBLIC DISCOURSE

To what degree do the mass media affect public discussion and thought about things that matter? Are there factors inherent in today's media system that make a rational discussion of politics virtually impossible? In this presentation, Professor Dorman discusses some of the problems he sees with the mass media and contemporary public discourse, particularly in terms of how issues are portrayed. The context for this analysis is the 1992 presidential campaign. Emphasis is on the need for teaching critical thinking skills about media and politics. A session from the 12th International Conference on Critical Thinking & Educational Reform.

Item no. : DL12770013
Format : DVD

Duration : 42 minutes

CRITICAL THINKING AND INTUITION IN NURSING PRACTICE

Penny Heaslip and Richard Paul discuss the role of intuition in nursing practice. Topics include: a definition of critical thinking, "Why is critical thinking important to nursing?," "What is intuition?," the confusion between intuition and prejudice, and how intuitions are fostered.

Item no. : LJ12770015
Format : DVD
Duration : 80 minutes

CRITICAL THINKING AND MATHEMATICAL PROBLEM SOLVING

With Alan Schoenfeld and Richard Paul. Good for all levels of math and science instruction. Topics include: student attitudes toward mathematics, the importance of real-world math problems, the difference between "reasoning mathematically" and performing calculations, and teaching for discovery vs. lecturing.

Item no. : WH12770016
Format : DVD
Duration : 59 minutes

CRITICAL THINKING TESTS & THE IMPROVEMENT OF INSTRUCTION

By Richard W. Paul

In this video, Dr. Paul explains and illustrates how to teach students to assess each other's work. Questions are addressed in all three videos. Ample theory and application are provided throughout.

Item no. : NG12770011
Format : DVD
Duration : 60 minutes

GREENSBORO PLAN, THE: LONG TERM STAFF DEVELOPMENT

Narrated by Richard Paul, this video contains interviews with educators from Greensboro, North Carolina who discuss their experiences instituting a district-wide critical thinking program. Important for anyone trying to develop a school or district wide critical thinking program. Topics include: the problem of a fragmented curriculum, overcoming teacher and student resistance, the need for developing a core of critical thinking

teachers, resisting the temptation to adopt "pre-packaged" programs, and the need for ongoing in-service opportunities.

Item no. : BY12770017
Format : DVD
Duration : 59 minutes

HOW TO DEVISE ASSIGNMENTS AND ACTIVITIES REQUIRING REASONING STUDENTS ARE CAPABLE OF DOING

By Richard W. Paul

A Critical Thinking Approach to Teaching and Learning

All subjects have a logic to them. Each is a system of meanings that enables us to reason effectively. Yet, most students try to learn not by reason, but by rote memorization. They blindly memorize someone else's answers.

Even when they do well on tests, it isn't because they truly understand. True understanding requires disciplined reasoning.

Item no. : KN12770021
Format : DVD
Duration : 59 minutes

HOW TO TEACH STUDENTS TO ASSESS THEIR OWN WORK - THE FOUNDATION

By Richard W. Paul

All thought and behavior, insofar as it aims at knowledge or excellence, involves three dimensions: 1) an object we focus on, 2) a process we employ, and 3) standards we use to assess our work. Few students, unfortunately, have ever thought about "intellectual processes" (e.g., analysis or synthesis), or "intellectual objects" (e.g., conclusions, evidence, or assumptions), or "intellectual criteria" (e.g., clarity, accuracy, or consistency). Hence, they do not know what to do when asked, for example, to "analyze a question for clarity". In this tape, Richard Paul explains and models specific strategies for teaching awareness of intellectual processes, objects, and standards.

Item no. : TV12770022
Format : DVD
Duration : 53 minutes

HOW TO TEACH STUDENTS TO ASSESS THEIR OWN WORK - THE TACTICS

By Richard W. Paul

Everyone thinks, but to think well we must learn to think explicitly about how we are thinking and make corrective adjustments

as a result. For example, many students "study" but few think analytically about how they study and then reshape their study habits. This tape focuses on teaching for excellence in self-assessment, including specific teaching strategies.

Item no. : KK12770023
Format : DVD
Duration : 53 minutes

HOW TO TEACH STUDENTS TO LISTEN AND READ WELL

By Richard W. Paul

Listening and reading are effective means to learning only when done skillfully, yet most students lack basic listening and reading abilities. Therefore, educators at all levels must teach explicitly for them. In this tape, Richard Paul explains and models how to teach for excellence in listening and reading. He grounds the session in a conception of the logic of listening and reading and demonstrates how that logic can be used as a tool for listener and reader self-improvement.

Item no. : KG12770024
Format : DVD
Duration : 56 minutes

HOW TO TEACH STUDENTS TO SEEK THE LOGIC OF THINGS

By Richard W. Paul

To Dissolve Wholes into Parts, Unite Parts into Wholes, Question, Infer, and Reason to Purposeful and Creative Ends (Infer)

We can understand something only by assuming that it has a logic, some order or coherence, reason or method, structure or pattern that makes sense, and so can be translated by a reasoning mind into ideas effectively grounded in reasoned judgment and expressed in an ordered, rational way. In this, the opening tape in the "How to Teach" series, Richard Paul sets out the foundations of a critical approach to teaching and learning. He elucidates how this approach fosters the ability of students to seek and grasp the logic of what they are studying by giving it a logic in their minds.

Item no. : VU12770025
Format : DVD
Duration : 53 minutes

HOW TO TEACH STUDENTS TO WRITE WELL

By Richard W. Paul

Students cannot develop higher order thinking without developing reasoning abilities, which they cannot develop without frequently engaging in

well-disciplined, analytic writing. Present instruction at all levels, however, systematically fails to teach well-disciplined, analytic writing abilities. In this tape, Richard Paul explains and models how to teach for excellence in analytic writing. He details specific strategies and documents some basic mistakes in writing instruction.

Item no. : NT12770026
Format : DVD
Duration : 56 minutes

INTRODUCTION TO ASSESSMENT

By Richard W. Paul

In this introductory video, viewers are introduced to the fundamental logic of all assessment: its contrast with subjective preference, its basis in assessment goals, the need for objective facts, relevant criteria, valid reasoning, and a fair application of criteria to data. A checklist for all assessment is developed and questions from the audience are answered. A foundation is laid for the two videos that follow.

Item no. : ZW12770012
Format : DVD
Duration : 90 minutes

SENSE OF THE PAST, A

Gerald Nosich outlines some basic strategies for getting students to think critically about historical questions. Good for all history-based courses. Topics include: what are the real reasons for teaching history?, the value of "living in the past," four basic historical questions, discovering our misconceptions of the past, and strategies for teaching students to think critically about the past.

Item no. : MC12770029
Format : DVD
Duration : 59 minutes

USING INTELLECTUAL STANDARDS TO ASSESS THINKING

By Richard W. Paul

The How to Teach Through Socratic Questioning video series was created to teach instructors at all levels of education how to bring one of the oldest and still most powerful teaching techniques into the classroom. Whereas traditional instruction is concerned with giving students answers, Socratic questioning recognizes that questions, not answers, are the driving force in thinking.

Feeding students endless content to remember is akin to repeatedly stepping on the brakes in a vehicle that is, unfortunately, already at rest. Instead, students need to turn on their intellectual

engines. Only when answers generate further questions does thought remain alive. Only students who have questions are really thinking and learning. The quality of the questions we ask determines the quality of the thinking we do.

Item no. : SW12770020
Format : DVD
Duration : 90 minutes

WHY INTELLECTUAL STANDARDS? WHY TEACH FOR THEM?

By Richard W. Paul

Although we may study many subjects, we don't study them in a way that makes the criteria for assessing our thinking explicit. And though we express our thinking in what we say and do, we don't reflect much on how we come to our beliefs and conclusions, or on the criteria we use in that process. In this tape, Richard Paul demonstrates the importance of making intellectual criteria and standards explicit in instruction. He provides examples of poor reasoning by both students and teachers in the absence of clarity in assessment.

Item no. : PP12770027
Format : DVD
Duration : 58 minutes

WHY STUDENTS - AND OFTEN TEACHERS - DON'T REASON WELL

By Richard W. Paul

Much of our reasoning, our intellectual modeling of the world, is done without mindfulness. It is small wonder, then, that often we don't reason well. We expect students to learn to reason well without any awareness of the nature of reasoning, the elements of reasoning, or the criteria for assessing reasoning, without any knowledge of the logic of reasoning. Not surprisingly, our approach doesn't work. In this tape, Richard Paul first documents common problems in student and teacher reasoning and assessment of reasoning. Then he explains some of the fundamental concepts and skills essential to good reasoning and how to teach for it.

Item no. : TN12770028
Format : DVD
Duration : 54 minutes

PROGRAMMING LANGUAGES

JAVA ADVANCED TRAINING

With David Gassner

Java Advanced Training shows developers how to expand their programming skills and get more out of Java. This course offers platform- and framework-neutral tutorials that can be used to build web, mobile, and desktop applications. Starting with advanced methods of defining Java classes and programmatic flow, author David Gassner goes on to describe the Java Reflection API and the Collections Framework; management of files and directories; test-driven development with advanced exception handling and reporting; and how to work with multiple threads.

Item no. : PJ03610723
Format : DVD-ROM (SingleUser, Closed Captioned)
Duration : 210 minutes
Copyright : 2012
StdBkNo : 1596719133

PSYCHOLOGY

BULLIED: YOU'RE NOT ALONE - LIVING WITH A CHALLENGE (DISABILITIES)

Walk a mile in their shoes and witness first hand the struggles people with a disability face on a daily basis. Nick George, a young man with Asperger's syndrome, shares his experiences. Tony Bartoli lives with cerebral palsy. Bullied as a youth and constantly pushed down emotionally and physically, he found strength in the people who stood up for him and faced the bullies. Now as an adult, Tony tours internationally giving motivational speeches and showing how he found optimism while battling an ever worsening condition. Featured experts examine the warning signs for the parents that suspect their child might be bullied. Abuse does not always come from classmates or other students. To his horror, Stuart discovered that his son Akian, an elementary school student with autism, was repeatedly bullied by a teacher and aide. Conny Dahn, a special needs teacher, describes her experience turning around the culture of bullying in her daughter's school.

Item no. : RC00161751
Format : DVD
Duration : 22 minutes
Audience : Junior High - College
Copyright : 2013

FORMATEASE: VERSION 6.0: PAPER AND REFERENCE FORMATTING SOFTWARE FOR APA STYLE

With many thousands of satisfied users, this popular APA Style software streamlines the task of creating references for the wide range of print and electronic sources used by academic writers today. Just select a reference type and fill in the user-friendly dialog box—FormatEase inserts the citation in your Microsoft Word document and adds the source to your reference list. Since the software is an add-in to Word, it's simple to install and use; you will be up and running in minutes.

Provides quick and effortless formatting help:

- Getting your work into publishable APA format (conforming to the sixth edition of the APA Style manual) has never been easier.
- Stop worrying about the form of your papers—now you're free to focus on the content.
- Handy manual includes installation and application guidelines, as well as tips on writer-friendly features of Microsoft Word.
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Makes your writing process faster and more efficient:

- Contains the full range of print and online reference types.
- Enter information on a source one time and create multiple reference entries and citations in APA Style, with minimal retyping.
- Plus, you can copy a reference from one document to another or create a central reference list and draw on it again and again!
- The reference entry function works in any Word document or template, so you can use the templates we provide, create your own, or use one required by your school.

System Requirements

Windows XP or higher
Microsoft Word 2007 or higher

Item no. : TH07550012
Format : CD-ROM (Win, With Manual)
Copyright : 2012
StdBkNo : 9781606236031

RELATIONSHIPS

BEFORE YOU HOOK UP: DATING RIGHTS AND RESPONSIBILITIES

For teens who are just beginning to date, knowing how to behave in a relationship can be tricky. In this program, teens learn the essentials of a healthy partnership, including trust, communication, respect, and conflict resolution. Real teens and experts emphasize the rights every young person has in a relationship. These include the right to disagree, the right to one's own life, and the right to be treated with respect. This enlightening video and print curriculum delivers a strong message against dating abuse and violence. Teens learn to recognize the signs of abuse in a relationship and how to become empowered to get out of an unhealthy partnership or help a friend do the same.

Item no. : HL01390553
Format : DVD (Closed Captioned)
Duration : 22 minutes
Audience : Grades 7-College

DEALING WITH TEEN DATING ABUSE: CROSSING THE LINE

Crossing the Line is a vital tool for combating teen dating violence and abuse. In a nationwide survey by the Centers for Disease Control, 10% of high school students reported being physically abused by a boyfriend or girlfriend. An effective program to combat teen dating abuse is an essential part of any high school health and guidance curriculum.

This is the story of Megan – a happy, athletic, "A" student who wants desperately to be in a relationship and have a boyfriend. She connects with Matt, who seems at first to be her soul mate. As their relationship evolves, Matt monopolizes more and more of Megan's time. He isolates her from her friends and activities, abuses her verbally and eventually becomes physically violent.

The program tells Megan's story in dramatic vignettes that are grounded in the latest research on teen dating abuse. Your students will relate to Megan, Matt and their peers as they bring the causes and consequences of teen dating abuse to life.

Item no. : KD01390556
Format : DVD (Closed Captioned)
Duration : 17 minutes
Audience : Grades 9-College

rites and RITUALS

NGABEN: EMOTION & RESTRAINT IN A BALINESE HEART

By Robert Lemelson

The Balinese cremation ceremony, or ngaben, has primarily been known in the West as either a major tourist attraction that dazzles visitors with the splendor, intricacy, and drama of its performance, or as fodder for long-standing anthropological arguments about personhood and emotion on the island that debated whether or not Balinese people expressed, or even experienced, grief. According to Balinese Hindu beliefs, cremation is one of the most important steps in a person's spiritual life, and a heavy responsibility to the family, because it is through cremation that the physical body is returned to its five constituent elements and the soul is cleansed and released from the body to ascend to heaven and be reincarnated.

Ngaben: Emotion and Restraint in a Balinese Heart takes an impressionistic look at the ngaben from the perspective of a mourning son, Nyoman Asub, and reveals the intimacy, sadness, and tenderness at the core of this funerary ritual and the feeling and force that underlie an exquisite cultural tradition. Amidst ample cultural and interpretive understandings of the cremation ceremony, the film purposefully provides a personalistic, impressionistic, and poetic glimpse of the process and the complex emotions involved.

Item no. : NV03650843
Format : DVD (Color, Indonesian and Balinese with English subtitles)
Duration : 16 minutes
Copyright : 2012

SCIENCE AND TECHNOLOGY

LOGIN 2 LIFE

By Daniel Moshel

Centered around two people homebound by their disabilities who have found community online, LOGIN 2 LIFE explores the growing number of people who spend much of their lives in online virtual worlds.

Elaborate digital platforms like Second Life and World of Warcraft offer novel opportunities for friendship, sex, employment, and aesthetic experience in virtual communities populated by cartoon-like avatars. While these simulated worlds are often treated with contempt by the general media, LOGIN 2 LIFE takes a more sympathetic approach, profiling seven people deeply immersed in these worlds, and attempting to

understand what each gets from their virtual life.

Paralyzed from the neck down in a car accident, 27 year-old Corey spends most of his days playing World of Warcraft, exploring a virtual landscape with far greater ease than he can move through his physical one. Alice, 60, has limited mobility due to multiple sclerosis. In Second Life, she is able to draw on her skills as an educator and volunteer to run an in-game business that provides resources to other disabled people.

We also meet a diverse cast of characters from around the world, whose different online engagements illustrate the range of motivations for choosing a largely virtual existence. Kevin, a middle-aged family man in Florida, makes his living selling virtual sex devices within the Second Life universe. Philippe, in France, is an award-winning director of World of Warcraft machinima who has turned his hobby into a career. In China, a family of World of Warcraft "gold farmers" toil endlessly online, earning in-game currency that can be sold for real money.

LOGIN 2 LIFE reconsiders the demarcation usually drawn between physical and online worlds. The film asks us to consider whether the people we have met are exceptions, driven to digital immersion by particular needs, or if they are pioneers of a lifestyle that will soon become commonplace.

Reviews

- "Captures the essence of online community and real relationships in cyberspace...LOGIN 2 LIFE is not the first documentary to portray and examine how people interact online, but it is one of the first to demonstrate the positive possibilities." - TILT Magazine
- "An impressive feat...director Daniel Moshel refrained from portraying his subjects as freaks or clowns for the audience to laugh at. Instead, he unpacks their motivations and desires in a way that pulls you into their stories." - Betterverse

Award

- Premiere, 2012 Festival of Audiovisual Programs (FIPA), France

Item no. : JC03400858
Format : DVD (Color)
Duration : 86 minutes
Copyright : 2012

SEXUALITY

STANDING ON THE EDGE OF A THORN

By Robert Lemelson

Standing on the Edge of a Thorn is an intimate portrait of a family in rural Indonesia grappling with poverty, mental illness, and participation in the sex trade. Shot over the course of 12 years, the film

27

centers on Iman Rohani, a former civil servant struggling with a mental disorder, who takes in Tri, an unwed pregnant teenager 30 years his junior. Iman refuses to marry Tri, which would have made her an accepted member of the village. Instead, the couple are scorned by the other villagers and become isolated. Over time, trapped by traditional values that stigmatize their relationship, Iman and Tri sink even deeper into destitution and make a series of choices that lead Tri into a life a prostitution and violence.

The narrator of the film is Iman and Tri's daughter, Lisa, who has witnessed most of these events. Starting when Lisa was a young child, the film documents her unfolding sense of self and identity against the backdrop of a destitute and unstable family. As the film progresses, Lisa struggles to understand her parent's predicaments, while she herself is being drawn into the sex trade. At the end of the film, we experience Lisa as a 16-year old-teenager, attempting to free herself from her parent's conflicts and troubles, as she plans to leave the village to pursue a new life in urban Indonesia.

Item no. : TG03650846
Format : DVD (Color, English, Indonesian, Javanese with English subtitles)
Duration : 33 minutes
Copyright : 2012

SEXUALLY TRANSMITTED DISEASES

BIGGEST MYTHS ABOUT STIS

Using an engaging combination of student interviews, humor, animations and expert commentary by leading health professionals, this program exposes the most common myths about sexually transmitted infections, including:

- Only "trashy" people get STIs.
- You can tell by looking at somebody whether he or she has an STI.
- You can avoid STIs by having oral sex.
- Once you've had an STI, there's no chance of getting it again.
- If you get checked and you're STI-free, your partner doesn't need to get checked.

While abstinence...including abstaining from oral sex... is the only way to completely avoid STI infections, the program stresses the importance of latex barriers for students who are sexually active. Students are encouraged to get tested if they have engaged in risky sex and students who may have symptoms of an STI are urged to see a clinician right away.

Item no. : MN01390554
Format : DVD (Closed Captioned)
Duration : 22 minutes

Audience : Grades 7-College

HPV: WHAT EVERY TEEN NEEDS TO KNOW

With more teens sexually active, the risk of contracting human papilloma virus (HPV) has increased dramatically. Students learn from a doctor and an expert in adolescent sexuality that some forms of the virus can lead to serious health problems including cancer.

Interviews with teenagers expose misinformation about HPV. Students learn that oral sex is not safe and that both males and females can spread the disease through any kind of genital contact. The program provides accurate information about how the virus is transmitted and urges sexually active students to practice safer sex. Students learn where they can go for help if they are worried about being infected with HPV. Using a simple question and answer format, the video provides the most up-to-date information about a vaccine that can protect against some strains of HPV. A young woman describes how a pap smear revealed the early signs of cervical cancer and led to successful treatment.

Item no. : TM01390565
Format : DVD (Closed Captioned)
Duration : 18 minutes
Audience : Grades 7-College

SOCIAL MEDIA AND TECHNOLOGY

DIGITAL SMARTS: BEHAVING ETHICALLY ONLINE

Cyber ethics and respect for others online are critical skills to acquire for today's connected teens. The message of this teen-centered video is that all students have a responsibility to behave ethically online and to know how to react when others behave in inappropriate ways. Teen hosts discuss the ethics of issues such as distributing unflattering pictures or posts aimed at harming someone's reputation and the importance of respecting the privacy of others. They emphasize the importance of respecting the safety of others and becoming an upstander rather than a bystander when witnessing abusive behavior online.

One teen gives a real-life account of the devastating effects of being cyberbullied. Student interviews expose the extent of plagiarism among their peers and student attitudes about plagiarism. The program details the differences between legitimate online research and plagiarism. Similarly, the differences between legitimate sharing online and piracy are clearly spelled out as are the ethical implications and legal risks of stealing someone else's work.

Item no. : HJ01390557
Format : DVD (Closed Captioned)
Duration : 17 minutes
Audience : Grades 7-College

DIGITAL SMARTS: PROTECTING YOUR ONLINE REPUTATION AND SAFETY

Cyber reputation, security and safety have become important topics for students to understand and master. This engaging video program encourages students to think critically about the opportunities and risks provided by their many digital devices. Real-life dangers from predators, spammers and identity thieves are revealed through teen interviews and accounts from experts in cyber security and safety. Students learn why it is important to choose passwords that are hard to guess and why they should not share their passwords with others.

Students are challenged to think about ways that digital technology can be used to enhance or damage their reputations. Teens talk about how compromising photos and other postings online became part of their permanent digital footprint. The video provides specific advice about how to protect students' privacy, security and online reputations.

Item no. : HB01390558
Format : DVD (Closed Captioned)
Duration : 19 minutes
Audience : Grades 7-College

SOCIAL MOVEMENTS

FLOWER IN OTOMI

By Luisa Riley

On February 14th, 1974, 19-year-old Deni Prieto Stock was killed by the Mexican army in the town of Nepantla, along with four of her comrades in the Fuerzas de Liberacion Nacional (National Liberation Forces), a forerunner to the Zapatistas.

FLOWER IN OTOMI depicts Prieto Stock's short, but very full life and the trajectory that brought her to Nepantla and the FLN.

Her sister and other family members recount a cozy childhood spent between New York and Mexico City with parents who raised them to support leftist causes. A cousin shares letters that detail her radicalization, and former lovers describe her growing conviction, particularly following the killing of student protestors in the Tlatelolco massacre, that armed revolution was the only path to economic and social justice in Mexico.

In October 1973, Prieto Stock stood up at the family dinner table and said she was going out for a little while. Instead, she left for Nepantla, where she should have been killed.

just four months later. Elisa, an FLN comrade, tells of her close friendship with "Maria Luisa" (Prieto Stock's nom de guerre), and describes life in the FLN safe house, and the group's activities. The film also reconstructs the Mexican Army and secret police's joint siege on the house during which Prieto Stock was killed, using state documents and accounts from area residents.

A moving tribute to a young woman who died for her convictions and a window into the Mexican social movements of the late 60s and early 70s, FLOWER IN OTOMI is an essential historical supplement.

Reviews

- "With political clarity and simplicity of means ... decrypts the excitement and experience of Deni/Maria Luisa." - La Jornada
- "FLOWER IN OTOMI is a necessary documentary, needed to save the national "memory." The achievement of the documentary is also in the sense that it focuses our view on the women who participated in these subversive movements, often ignored in the movements' own histories." -CINE3
- "An unforgettable film." - Excelsior

Item no. : DB03100856
Format : DVD (Color)
Duration : 78 minutes
Copyright : 2012

SOCIAL STUDIES

BULLIED: YOU'RE NOT ALONE - LIVING WITH A CHALLENGE (DISABILITIES)

Walk a mile in their shoes and witness first hand the struggles people with a disability face on a daily basis. Nick George, a young man with Asperger's syndrome, shares his experiences. Tony Bartoli lives with cerebral palsy. Bullied as a youth and constantly pushed down emotionally and physically, he found strength in the people who stood up for him and faced the bullies. Now as an adult, Tony tours internationally giving motivational speeches and showing how he found optimism while battling an ever worsening condition. Featured experts examine the warning signs for the parents that suspect their child might be bullied. Abuse does not always come from classmates or other students. To his horror, Stuart discovered that his son Akian, an elementary school student with autism, was repeatedly bullied by a teacher and aide. Conny Dahn, a special needs teacher, describes her experience turning around the culture of bullying in her daughter's school.

Item no. : RC00161751
Format : DVD
Duration : 22 minutes
Audience : Junior High - College

Copyright : 2013

SOCIAL WORK

ADHD RUSH HOUR

The issues surrounding ADHD are fiercely debated. Who decides when rambunctious behavior has become a psychiatric concern? Do the benefits of Ritalin outweigh its risks? Is ADHD even a true disorder, or just another way for pharmaceutical companies to make money? This program speaks with students diagnosed with ADHD and to nearly a dozen medical and academic experts about its identification and treatment. Pediatrics professor William B. Carey believes that ADHD is being over-diagnosed, and Dr. William Pelham describes a successful treatment plan based on behavior modification—even as young people with ADHD praise the positive results of taking their meds. Other topics include genetic factors, medication risks, teachers as diagnosticians, and the centuries-long history of medicalizing hyperactivity.

Item no. : NC00275251
Format : DVD
Duration : 80 minutes
Copyright : 2012
StdBkNo : 9781617534225

SOCIOLOGY

LOGIN 2 LIFE

By Daniel Moshel

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Award

- Premiere, 2012 Festival of Audiovisual Programs (FIPA), France

Item no. : JC03400858
Format : DVD (Color)
Duration : 86 minutes
Copyright : 2012

SPECIAL EDUCATION

ADHD RUSH HOUR

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Item no. : NC00275251

Format : DVD
Duration : 80 minutes
Copyright : 2012
StdBkNo : 9781617534225

SQL SERVER

SQL SERVER: TRIGGERS, STORED PROCEDURES, AND FUNCTIONS

With Martin Guidry

This course investigates several key database-programming concepts: triggers, stored procedures, functions, and .NET CLR (Common Language Runtime) assemblies. Author Martin Guidry shows how to combine these techniques and create a high-quality database using Microsoft SQL Server 2012. The course also covers real-world uses of the INSERT, UPDATE, and DELETE procedures, and how to build a basic web form to connect to your database.

Item no. : TN03740724
Format : DVD-ROM (SingleUser, Closed Captioned)
Duration : 2 hours
Copyright : 2012
StdBkNo : 1596719109

STRESS

STRESS: THE GOOD, THE BAD, AND THE HEALTHY

One-third of all teens feel some negative stress on a daily basis. But not all stress is bad. A young gymnast describes how a certain amount of stress helps him perform better. Peter Montminy, a child psychologist and wellness coach, explains how too little stress makes us bored and listless, whereas too much stress can lead to burnout and exhaustion. The program shows students the importance of achieving the right stress balance.

Real teens talk about the types of situations that cause them to become too stressed. These include academic pressures, family pressures, financial worries, social pressures, and self-imposed pressures to excel. They also describe their experience with the harmful effects of stress including headaches, anxiety, depression, and strained relationships with family and friends. Dr. Montminy and a group of teens talk about how to successfully manage stress with every day activities. A 15-year-old rap artist describes how he finds relief from stress by performing on stage—an activity that others might find stressful.

Item no. : AB01390569
Format : DVD (Closed Captioned)
Duration : 23 minutes
Audience : Grades 7-College

STRESS MANAGEMENT

RESEARCH UPDATE: EFFECTS OF EXERCISE ON ANXIETY, ADHD, DEPRESSION, AND STRESS

By Terry Eckmann

A number of neuroscientists around the world are engaged in cutting-edge research that looks at the positive effects of exercise on the brain. Including an enhanced level of cognition and the ability to facilitate learning. Research Update: Effects of Exercise on Anxiety, ADHD, Depression, and Stress reviews the anatomy of physiology of the brain on exercise and discusses the latest research on the impact of exercise on the brain during the developmental years of childhood, as well as throughout the aging process. The DVD also details key brain-healthy choices that can enhance the brain's performance.

Among the topics covered:

- Brain facts
- 30 minutes of moderate to vigorous aerobic activity as it relates to brain health
- Exercise increases levels of key neurotransmitters and neurotrophic factors
- Stress defined
- Brain on stress
- Defining anxiety
- Prevalence of depression

Item no. : RH08501840
Format : DVD
Duration : 65 minutes
Copyright : 2012

TECHNOLOGY AND E-COMMERCE

ICT IN ORGANISATIONS

For any modern organisation, Information and Communication Technology (ICT) is fundamental to how they operate. But how do we actually define ICT's and what is the specific role they play in business? Experts with a lifelong understanding of digital technology guide viewers through the ICT environment, the ICT needs and solutions for organisations, monitoring and evaluating ICT's and what the future of ICT's might look like. The program offers a variety of visual metaphors, which help to illuminate the inter-connected world of digital communication and how reliant we've become on technology. This program is an excellent resource for all IT students and professionals interested in ICT in their organisation.

Please contact us for primary and secondary schools pricing.

Item no. : MC08691930

Format : DVD
Duration : 21 minutes
Copyright : 2013

TEXTURING

V-RAY FUNDAMENTALS: MATERIALS, LIGHTS AND LINEAR WORKFLOW

With Stephen DeLalla

This tutorial will provide you with a strong foundation in learning V-Ray for Maya. With this DVD, Stephen has put together a series of lectures beginning with rendering basics and ending with production tips and techniques. Starting with an introduction to Linear Workflow, Stephen then breaks down the Render Settings, including the Adaptive DMC. He then moves onto Lights and Materials, including the Blend Material, Sub-Surface Scattering, and Displacement. Next, he discusses the new V-Ray RT and the GPU accelerated rendering features before moving to Global Illumination and the various ways to achieve high quality GI renders quickly using advanced baking of GI maps. Lastly, Stephen discusses the production integration aspects of V-Ray which includes how to work with Render Elements, Layers, SOPs, along with the Light Select render element. This title is essential for those looking to not only learn the basics of V-Ray, but also to leverage the power of V-Ray in a real production environment.

Item no. : KS06370339
Format : DVD-ROM
Duration : 330 minutes
StdBkNo : 1597627372

WEB DESIGN

EDGE ANIMATE ESSENTIAL TRAINING

With Chris Converse

Adobe Edge Animate offers a new way of creating rich and interactive animated content for web and mobile sites. In this course, discover how to use the complete Edge Animate toolset to lay out and animate motion graphics for your website, mobile devices, digital magazine, iBooks, and more. Author Chris Converse shows you how to build basic compositions with shapes, text, images, and SVG files; animate the different elements with Auto Keyframe and Auto Transition features; trigger actions based on the timeline position or your visitor's mouse clicks and movements; and incorporate custom HTML, audio, and video. Chris also shows how to make your content accessible to the broadest audience possible with responsive layouts, incorporate web fonts from various online services, and accommodate older browsers. The final chapters in the course show how to use content from other applications like Flash

or After Effects and take it to the next level with Edge Animate.

Item no. : HS03610715
Format : DVD-ROM (SingleUser, Closed Captioned)
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WEB DEVELOPMENT

BUILDING FACEBOOK APPLICATIONS WITH PHP AND MYSQL

With Ray Villalobos

Learn the basics of building complex, data-driven applications with the Facebook PHP SDK and MySQL. Author Ray Villalobos first introduces the fundamentals, such as checking to see if a user is logged into an application, accessing Facebook user data through the Open Graph API, and making complex API calls with the Graph API Explorer. The course then dives into building an application with API paths and Facebook Query Language (FQL) calls. Along the way, you'll discover how to post to a user's wall, upload photos, integrate with webpages, and more.

Item no. : KN03740721
Format : DVD-ROM (SingleUser, Closed Captioned)
Duration : 105 minutes
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JAVA ADVANCED TRAINING

With David Gassner

Java Advanced Training shows developers how to expand their programming skills and get more out of Java. This course offers platform- and framework-neutral tutorials that can be used to build web, mobile, and desktop applications. Starting with advanced methods of defining Java classes and programmatic flow, author David Gassner goes on to describe the Java Reflection API and the Collections Framework; management of files and directories; test-driven development with advanced exception handling and reporting; and how to work with multiple threads.

Item no. : PJ03610723
Format : DVD-ROM (SingleUser, Closed Captioned)
Duration : 210 minutes
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SQL SERVER: TRIGGERS, STORED PROCEDURES, AND FUNCTIONS

With Martin Guidry

This course investigates several key database-programming concepts: triggers, stored procedures, functions, and .NET CLR (Common Language Runtime) assemblies. Author Martin Guidry shows how to combine these techniques and create a high-quality database using Microsoft SQL Server 2012. The course also covers real-world uses of the INSERT, UPDATE, and DELETE procedures, and how to build a basic web form to connect to your database.

Item no. : TN03740724
Format : DVD-ROM (SingleUser, Closed Captioned)
Duration : 2 hours
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WOMEN'S STUDIES

FLOWER IN OTOMI

By Luisa Riley

On February 14th, 1974, 19-year-old Deni Prieto Stock was killed by the Mexican army in the town of Nepantla, along with four of her comrades in the Fuerzas de Liberacion Nacional (National Liberation Forces), a forerunner to the Zapatistas.

FLOWER IN OTOMI depicts Prieto Stock's short, but very full life and the trajectory that brought her to Nepantla and the FLN.

Her sister and other family members recount a cozy childhood spent between New York and Mexico City with parents who raised them to support leftist causes. A cousin shares letters that detail her radicalization, and former lovers describe her growing conviction, particularly following the killing of student protestors in the Tlatelolco massacre, that armed revolution was the only path to economic and social justice in Mexico.

In October 1973, Prieto Stock stood up at the family dinner table and said she was going out for a little while. Instead, she left for Nepantla, where she would be killed just four months later. Elisa, an FLN comrade, tells of her close friendship with "Maria Luisa" (Prieto Stock's nom de guerre), and describes life in the FLN safe house, and the group's activities. The film also reconstructs the Mexican Army and secret police's joint siege on the house during which Prieto Stock was killed, using state documents and accounts from area residents.

A moving tribute to a young woman who died for her convictions and a window into the Mexican social movements of the late 60s and early 70s, FLOWER IN OTOMI is an essential historical supplement.

Reviews

- "With political clarity and simplicity of means ... decrypts the excitement and experience of Deni/Maria Luisa." - La Jornada
- "FLOWER IN OTOMI is a necessary documentary, needed to save the national "memory." The achievement of the documentary is also in the sense that it focuses our view on the women who participated in these subversive movements, often ignored in the movements' own histories." -CINE3
- "An unforgettable film." - Excelsior

Item no. : DB03100856
Format : DVD (Color)
Duration : 78 minutes
Copyright : 2012

GREY AREA, THE: FEMINISM BEHIND BARS

By Noga Ashkenazi

THE GREY AREA is an intimate look at women's issues in the criminal justice system and the unique experience of studying feminism behind bars.

Through a series of captivating class discussions, headed by students from Grinnell College, a small group of female inmates at a maximum women's security prison in Mitchellville, Iowa, share their diverse experiences with motherhood, drug addiction, sexual abuse, murder, and life in prison. The women, along with their teachers, explore the "grey area" that is often invisible within the prison walls and delve into issues of race, class, sexuality and gender.

Reviews

- "This insightful and thought-provoking documentary asks us to truly see the most invisible women in the United States - women in the criminal justice system. One cannot walk away from this film untouched or unaware of the reality of incarcerated women's lives. The Grey Area challenges us to take action and advocate for the reassessment of our current policies and programs." - Stephanie S. Covington, Ph.D., Co-director, Center for Gender & Justice, La Jolla, CA
- "A compelling example of the power of feminism to bridge barriers between women and to heal some of the damage they have endured." - Michael Kimmel, Distinguished Professor of Sociology, SUNY

Item no. : AG01880582
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Duration : 65 minutes
Copyright : 2012



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