2014 New Releases Catalogue May



CD-ROM ★ DVD ★ VOD



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AMERICAN STUDIES

ADDICTION INCORPORATED

Directed by Charles Evans Jr.

The true story of the tobacco companies' commitment to addicting the human brain and how the world came to know about it.

DDICTION INCORPORATED tells the true story of how former Philip Morris scientist Victor DeNoble's unexpected discovery of an addiction ingredient in tobacco led to more addictive cigarettes, and how his Congressional testimony forever changed how tobacco is sold and marketed.

The public revelation of long-held tobacco industry secrets leads journalists, politicians, attorneys and whistleblowers into an unexpected alliance that achieves the first-ever federal regulation of the tobacco industry.

Victor's unwavering determination to "do some good" leads to a career as an educator that informs kids about the world's only industry where success is measured by a corporation's ability to addict.

Reviews

- "Not to be missed by anyone interested in public policy perspectives on tobacco control." -Robert L. Rabin, A. Calder Mackay Professor of Law, Stanford Law School
- "Straight-shooting, hard-hitting and fuming with contempt for the tobacco industry." - Jeannette Catsoulis, The New York Times
- "Eminently watchable...The film packs a wallop...The cast of characters Evans has assembled - heroes, villains, and many in between - bring the story of rapid scientific, political, and social change to new, unforgettable light." - Loren King, The Boston Glob

Item no. : NT01110872 Format : DVD Duration : 76 minutes

Audience : Grades 8-12, College,

Adult 2013

 Copyright
 : 2013

 StdBkNo
 : 1594583587

 Price
 : USD 295.00

BEHAVIOUR MANAGEMENT

MANAGING BEHAVIOUR -THE TWO WAY MIRROR (PRIMARY)

Concepts that are fundamental to behaviour management in the primary

classroom

Managing Behaviour -The Two Way Mirror?is a DVD based CPD course. It communicates concepts that are fundamental to behaviour management in the classroom, encouraging teachers and other classroom professionals to consider their preferred strategies and styles with a view to adopting more effective approaches.

It's a complete inset package with everything you need for your school to run meaningful inset for teachers and teaching assistants in the attitudinal and behavioural fundamentals of effectively managing the behaviour of young people.

Managing Behaviour?is a one-off purchase that can be used again and again to deliver ongoing training for all staff. It can be used for induction, whole school or departmental inset or refresher training. It affords schools total flexibility for the training to be run at a time convenient to them and requires minimal preparation for delivery.

The discussion based methodology will make a significant contribution to improving the standards of pupils' behaviour, in classrooms in particular and in schools generally, enhancing pupils' learning and reducing the stress of disruptive behaviour.

 Item no.
 : ZK11470015

 Format
 : DVD

 Price
 : USD 464.00

MANAGING BEHAVIOUR -THE TWO WAY MIRROR (SECONDARY)

Concepts that are fundamental to behaviour management in the secondary classroom

Managing Behaviour -The Two Way Mirror?is a DVD based CPD course. It communicates concepts that are fundamental to behaviour management in the classroom, encouraging teachers and other classroom professionals to consider their preferred strategies and styles with a view to adopting more effective approaches.

It's a complete inset package with everything you need for your school to run meaningful inset for teachers and teaching assistants in the attitudinal and behavioural fundamentals of effectively managing the behaviour of young people.

Managing Behaviour?is a one-off purchase that can be used again and again to deliver ongoing training for all staff. It can be used for induction, whole school or departmental inset or refresher training. It affords schools total flexibility for the training to be run at a time convenient to them and requires minimal preparation for delivery.

The discussion based methodology will make a significant contribution to

improving the standards of pupils' behaviour, in classrooms in particular and in schools generally, enhancing pupils' learning and reducing the stress of disruptive behaviour.

 Item no.
 : YF11470016

 Format
 : DVD

 Price
 : USD 583.00

WORKING TOGETHER TO IMPROVE BEHAVIOUR (PRIMARY)

For schools to use in engaging parents in positive behaviour management

Working Together to Improve Bevaviour?is a DVD based course for schools to use in engaging parents in positive behaviour management. It encourages parents to consider their behaviour management strategies and the all important issue of creating a behaviour ethos at home that is consistent with the school's.

Working Together to Improve Bevaviour?is a DVD based course for schools to use in engaging parents in positive behaviour management. It encourages parents to consider their behaviour management strategies and the all important issue of creating a behaviour ethos at home that is consistent with the school's.

Working Together to Improve Behaviour?will provide you with an objective tool to focus parents' minds on behaviour management, helping you to set the agenda for behaviour by promoting positive techniques, home/school consistency and a collaborative approach.

 Item no.
 : KA11470020

 Format
 : DVD

 Price
 : USD 464.00

WORKING TOGETHER TO IMPROVE BEHAVIOUR (SECONDARY)

For schools to use in engaging parents in positive behaviour management

Working Together to Improve Bevaviour?is a DVD based course for schools to use in engaging parents in positive behaviour management. It encourages parents to consider their behaviour management strategies and the all important issue of creating a behaviour ethos at home that is consistent with the school's.

Working Together to Improve Bevaviour?is a DVD based course for schools to use in engaging parents in positive behaviour management. It encourages parents to consider their behaviour management strategies and the all important issue of creating a behaviour ethos at home that is consistent with the school's.

Working Together to Improve Behaviour?will provide you with an objective tool to focus parents' minds on behaviour management, helping you to set the agenda for behaviour by promoting techniques. home/school positive consistency and a collaborative approach.

: MN11470021 Item no. DVD Format : USD 583.00 Price

BUSINESS TECHNOLOGY

WORLD'S FIRST ROOFTOP FARM, THE: MOHAMED HAGE

This episode of The Green Interview features Mohamed Hage, who is turning the flat rooftops of Montreal's industrial buildings into fertile farms that feed thousands—and he's making a profit in the self-described process. process. Hage, a self-described "technology geek" turned urban farmer, explains the genesis and genius of Lufa Farms in this Green Interview. After seven years, Hage and a small group of colleagues have created two rooftop greenhouse farms in Montreal and plan a third for Boston. The farms grow over 100 varieties of vegetables and herbs, and they feed about 5,000 people. Perhaps most remarkably, Lufa Farms pesticide-free and uses about half the energy of conventional greenhouses. The farms rely on an army of carefully chosen insects to perform their pest management, and they conserve water and preserve precious nutrients by recycling rainwater. It's an urban success story that could provide a template for revolutionizing food production, blending old-style farming techniques with sophisticated software to create local, sustainable agriculture right in the middle of the city.

Item no. : ET00275330 : DVD Format Duration 63 minutes Copyright : 2014

StdBkNo 9780816091553 Price USD 170.00

CAREER FIELDS

INVESTIGATIVE REPORTING IN THE **DIGITAL ERA**

In the new world of tweets, blogs, and citizen journalism, what is the outlook for true investigative reporting? This program highlights the ways investigative journalism is changing, particularly in the context of digital and online media. Social media and globalization have changed the ways reporters connect with their readers. What the advantages are disadvantages of nearly instantaneous access to news as it unfolds? A panel of heavy hitters from the world of journalism weighs in on these and other issues, such as emerging financial models for (costly) investigative reporting as traditional news

budgets shrink. Young reporters entering the field will be particularly encouraged by many of the exciting technologies and resources available for developing stories that are more in-depth, media-rich, and engaging. Investigative journalism is a fast-evolving field, and this program helps entry-level reporters as well as veterans to bear witness more effectively in the Internet era.

Item no. : EY02305328 DVD Format Duration 17 minutes Copyright 2014 9780816091935 StdBkNo **Price** USD 130.00

with one and see what goes into creating commercial materials that will grab our attention. Interested in a career as a singer? Shawn will talk with a country music recording artist and see how she is making a name for herself. Plus, a songwriter will share with Gracey how she composes musical notes and lyrics.

: NE00161802 Item no. Format DVD Duration 21 minutes

Audience Senior High, College Copyright 2014

USD 195.00 Price

CAREER GUIDANCE

REAL LIFE 101: ART & MUSEUMS

Shawn will visit an artist who talks about her techniques and how she has turned her passion into her career. Then Gracey's going to take us to the Parthenon . . . no, not in Greece . . . but in Nashville, Tennessee, where there is a full size replica of the original temple . . . and meet with a museum director. Keeping memories alive and preserving documents is important whether it is an historic document or article or pictures of you and your friends. Shawn will talk to a digital archivist who gives us a glimpse into this career in library science.

: ZF00161800 Item no. Format DVD Duration 20 minutes Senior High, College **Audience**

Copyright 2014 USD 195.00 Price

REAL LIFE 101: BODYGUARD & BORDER PATROL

We'll learn about a career that most of us have never thought of when Shawn talks to a man who provides protection to high-profile individuals. And if you love our country like we do and are interested in protecting it, you'll want to see Shawn's interview with a US Customs and Border Protection officer. Then Shawn will talk with a man who serves our country by protecting the borders as a US Border Patrol Agent.

: HB00161801 Item no. Format DVD Duration 20 minutes **Audience**

Senior High, College Copyright 2014 USD 195.00 **Price**

REAL LIFE 101: CREATIVE

Almost everywhere we look, we see the work of graphic designers. Shawn will talk

REAL LIFE 101: CULINARY & HOSPITALITY INDUSTRY

Gracey will take us to a cake shop where the owner shares with her why she loves creating designer cakes for her customers. Then Gracey will visit the Rosen College of Hospitality and learn that the career future is bright for those interested in serving travelers in hospitality and tourism. And for those interested in event planning, Shawn will introduce us to an event specialist who spends her time planning her company's big corporate affairs.

Item no. CE00161803 : DVD Format 20 minutes Duration **Audience** Senior High, College

Copyright 2014

USD 195.00 Price

REAL LIFE 101: DOCTORS

Gracey's going to visit a dermatologist and learn why she chose this field of medicine and the types of skin conditions she treats. Then Gracey will visit the hospital where she meets a doctor working in a fast growing trend in healthcare as a hospitalist. Stay tuned to find out what he does. Plus Shawn will make an office visit to an Oral and Maxillofacial Surgeon and learn what this specialty of dentistry entails and why he chose it.

Item no. : HF00161804 : DVD Format Duration 19 minutes

Audience Senior High, College

Copyright 2014 : USD 195.00 Price

REAL LIFE 101: FINANCE

Gracey will start off by introducing us to a CPA where she'll learn how he was drawn to this career even though in high school he had no interest in accounting! Plus. Shawn will talk to an escrow officer and learn how she handles the final steps of a home purchase and ensures the deal doesn't fall through at the last minute. And Gracey will visit a bank where she meets a manager who talks to her about what he does to oversee his branch and keep the money flowing.

Item no. : WB00161805 Format : DVD

Duration : 20 minutes

Audience : Senior High, College

Copyright : 2014

Price : USD 195.00

REAL LIFE 101: FLIGHT ATTENDANT/ENGINEER/PR

Gracey will talk with a flight attendant and learn that she needs to be prepared for any situation that may arise in the skies or on the ground. Are you the go-to guy when it comes to fixing broken things? Then you'll enjoy Shawn's interview with a Field Service Engineer who works to keep equipment in tip top shape! And Shawn will talk with a public relations specialist where he learns a few of the many things that she does and why PR people are so important to a company.

Item no.: FN00161806Format: DVDDuration: 19 minutes

Audience : Senior High, College

Copyright : 2014
Price : USD 195.00

REAL LIFE 101: HELPING OTHERS

A drama therapist will introduce Gracey to a fascinating type of therapy that and combines acting psychology techniques to help people overcome some of life's most troubling issues. Then, will introduce us to an occupational therapist and learn how she works with her patients to do things like eat, bathe, and dress themselves, so they can live independent lives. Plus, Shawn will talk with a social worker who works in hospitals with patients to assist them on their continued path to recovery.

Item no.:BZ00161807Format:DVDDuration:18 minutes

Audience : Senior High, College

Copyright : 2014 **Price** : USD 195.00

REAL LIFE 101: LEADERSHIP

We'll start outside on the soccer field where Shawn will meet with a lady who turned her love of soccer into a full-time job as a women's college soccer coach. For those of you with the gift of inspiring people and bringing out the best in them, you'll want to see Shawn's interview with an empowerment coach. Shawn's going to introduce us to a self made man who started a successful hotel empire and, just as importantly, values giving back to others. He has an amazing and inspiring story.

Item no. : SZ00161808
Format : DVD
Duration : 20 minutes

Audience : Senior High, College

Copyright: 2014 Price: USD 195.00

REAL LIFE 101: LEGAL CAREERS

Shawn's going to meet a paralegal and learn why she loves her job assisting the attorneys in her law firm. Shawn will also visit the office of a mediator and find out how this method of alternative dispute resolution provides a great way to settle legal disputes between both people and companies. Then an attorney who specializes in working with people and companies in disputes will talk to Shawn about his profession and why he finds it so rewarding.

Item no. : GZ00161809 Format : DVD

Duration: 20 minutes

Audience : Senior High, College

Copyright: 2014 Price: USD 195.00

REAL LIFE 101: MEDICAL & TECHNOLOGY

Shawn will meet a biostatistician who analyzes data and uses the findings to make advances in medicine and healthcare that benefit us all. Then he will visit a retail pharmacy and meet up with a pharmacy tech who tells him how she assists the pharmacist in filling prescriptions. Plus, Gracey will meet up with a nurse who helps keep patients healthy without ever meeting them in person in her work as a case manager for an insurance company.

Item no. : WC00161810
Format : DVD
Duration : 20 minutes

Audience : Senior High, College

Copyright: 2014 Price: USD 195.00

REAL LIFE 101: PETS & HUMANS

You've heard of day care centers where kids have a set routine, including playtime and naptime. Have you ever heard of one for dogs? Shawn may have found a whole new career during his visit to a doggie day care. And then Shawn will visit an animal clinic where he meets with a veterinarian and learns why she is passionate about her career caring for our family pets. Plus, Shawn will visit a cruise ship terminal and meet a patrol agent who works as a canine handler with his trained dog to intercept criminals entering the country.

Item no. : BF00161811
Format : DVD
Duration : 19 minutes

Audience : Senior High, College

Copyright: 2014
Price: USD 195.00

REAL LIFE 101: SALES

For those interested in food and have sales and leadership qualities, Gracey will introduce us to a regional sales manager for a major salad dressing manufacturer. Then Gracey will visit a food broker and find out why food manufacturers rely on them to increase sales of their food products. And Shawn will talk with a product sales consultant and learn how her presentation skills and background help increase her company's sales.

Item no. : HP00161812 Format : DVD Duration : 20 minutes

Audience : Senior High, College

Copyright: 2014 Price: USD 195.00

REAL LIFE 101: SPECIALTY FIELDS

We'll get some insight into what it's really like to investigate murders when Shawn meets up with a homicide detective. Then, Gracey will introduce us to a person who spends her time detecting handwriting is forged and what is authentic in her career as a forensic document examiner. Ever heard of an actuary? Gracey found out that they analyze numbers to determine the risk of uncertain future events, such as hurricanes or automobile accidents to calculate insurance rates.

Item no.:EY00161813Format:DVDDuration:20 minutesAudience:Senior High, College

Copyright: 2014
Price: USD 195.00

REAL LIFE 101: WEDDING PLANNING

Shawn's going to introduce us to a wedding planner and see why she can be worth her weight in gold when it comes to taking the stress off the bride and her family. And Gracey will visit a bridal shop where the dress buyer will talk about selecting her shop's gorgeous wedding gowns. Plus, Shawn will meet up with a wedding DJ and learn how he can be the most instrumental person at the reception in making sure everyone is having a great time.

Item no.: PL00161814Format: DVDDuration: 20 minutes

Audience : Senior High, College

Copyright: 2014 Price: USD 195.00

REAL LIFE 101: WORKING WITH YOUR HANDS

Gracey will find out how props and lighting are important in setting the stage for plays, trade shows, and TV when she speaks with the CEO of a scenic and lighting

design company. Then Gracey will visit a carpenter's shop and learn why this is a good career in the construction field for people who enjoy building things with their hands. And if you're into makeup, you'll find there are lots of job opportunities when Gracey meets up with a makeup artist who specializes in weddings and TV.

Item no. : BT00161815 Format DVD : Duration 20 minutes **Audience** Senior High, College

: Copyright 2014

: USD 195.00 **Price**

CAREER PLANNING

ENTREPRENEUR'S GUIDE. AN: BUSINESS CASE STUDIES

comprehensive, in-depth entertaining series that mentors young entrepreneurs on launching and growing a business. From startup to the growing pains of a billion dollar business, it is all covered. Plus over 15 highly successful, real-world young entrepreneurs share their insights, acting as personal mentors to give individuals confidence, inspiration and help them grow.

Critical information is reinforced with popup graphics along with questions for further discussion. The accompanying workbook further encourages retention. The end result is an individual with a greater ability to contribute to self, family and society.

Business Case Studies

1. Zappos: Success Through Core Values 2. Radio One: Evolution and Adaption Columbia Sportswear: Passion. Tenacity and Persistence

: BY08541219 Item no.

DVD (Closed Captioned) Format Duration Approx. 45 minutes College, High School **Audience** USD 186.00 Price

ENTREPRENEUR'S GUIDE, AN: GROWING A BUSINESS

comprehensive. in-denth entertaining series that mentors young entrepreneurs on launching and growing a business. From startup to the growing pains of a billion dollar business, it is all covered. Plus over 15 highly successful, real-world young entrepreneurs share their insights, acting as personal mentors to give individuals confidence, inspiration and help them grow.

Critical information is reinforced with popup graphics along with questions for further discussion. The accompanying workbook further encourages retention. The end result is an individual with a greater ability to contribute to self, family and society.

Growing A Business

1. Financing

2. Marketing

3. People Performance

4. Life Skills

: RM08541220 Item no.

DVD (Closed Captioned) Format Duration Approx. 45 minutes College, High School Audience USD 186.00 **Price**

ENTREPRENEUR'S GUIDE, AN: LAUNCHING A BUSINESS

comprehensive, in-depth and entertaining series that mentors young entrepreneurs on launching and growing a business. From startup to the growing pains of a billion dollar business, it is all covered. Plus over 15 highly successful, real-world young entrepreneurs share their insights, acting as personal mentors to give individuals confidence, inspiration and help them grow.

Critical information is reinforced with popup graphics along with questions for further discussion. The accompanying workbook further encourages retention. The end result is an individual with a greater ability to contribute to self, family and society.

Launching A Business

1. Taking The Jump

2. Who is An Entrepreneur

3. The Idea

4. Testing The Idea

5. Business Planning

Item no. YE08541221

Format DVD (Closed Captioned) Approx. 45 minutes Duration Audience College, High School

USD 186.00 Price

MASTERING THE SAT: MATH PART 1

By Daniel Fischer

Math Part 1:

Overview of the test itself (format, organization, timing, etc.)

Test scoring, how the wrong answer penalty works, and how to navigate sections

Test language and other math section tips

Knowing a rule vs. applying the rule

Percents and Proportions

Functions

Geometry

: HC08541225 Item no.

Format DVD

Duration Approx. 30 minutes Audience High School, Adult USD 136.00 Price

MASTERING THE SAT: MATH PART 2

By Daniel Fischer

Math Part 2:

"Let" statements, or "Call it a Name"

Formula manipulation

How to do complicated math without using algebra ("Cheating" Methods)

Finding the short approach to attack questions

The Counting Principle

Variables

Remainders

: FH08541226 Item no. DVD Format

Duration Approx. 30 minutes High School, Adult **Audience** USD 136.00 Price

MASTERING THE SAT: READING PART 1

By Daniel Fischer

Reading Part 1:

Overview of the reading section (format, organization, timing, etc.)

Dispelling the myths of reading comprehension

Reading comprehension steps

Application with an actual passage and questions

Reading comprehension time saving

Finding the quick points

Spotting lists, literary devices and other helpful tips

: PM08541227 Item no.

DVD Format

Duration Approx. 30 minutes **Audience** High School, Adult Price : USD 136.00

MASTERING THE SAT: READING PART 2

By Daniel Fischer

Reading Part 2:

Sentence completion introduction and directions

Sentence completion strategy

Types of sentences Types of traps •

• Antonyms

Sentence completion tips

How to study vocabulary

WD08541228 Item no. Format DVD

Duration Approx. 30 minutes **Audience** High School, Adult **Price** USD 136.00

MASTERING THE SAT: WRITING PART 1

By Daniel Fischer

Writing Part 1:

- Overview of the writing section (format, organization, timing, etc.)
- Instructions for each type of writing question
- Time saving tips for the writing sections
- Sentence writing strategies
- Paragraph writing strategies
- Essay writing strategies
- Use of the first person and other writing tips

Item no. : GB08541229 Format : DVD

Duration: Approx. 30 minutesAudience: High School, AdultPrice: USD 136.00

MASTERING THE SAT: WRITING PART 2

By Daniel Fischer

Writing Part 2:

- Pronoun and antecedent agreement
- Pronoun case
- Implied verbs
- Subject verb agreement
- Introducing the wrong subject and modifying phrases
- Passive vs. active voice
- Common comparison structures
- Advanced comparison structures
- Starting a sentence with "That"

Item no. : WP08541230 Format : DVD

Duration : Approx. 30 minutes
Audience : High School, Adult
Price : USD 136.00

CHARACTER EDUCATION

MY CHANGING LIFE: CHANGES FOR BOYS (THE COMPLETE GUIDE TO PUBERTY)

As youngsters move towards, into, and through puberty many important changes will take place in their bodies. Learning to understand these physical changes as "normal" will greatly reduce angst and assuredly assist in the acceptance of self. Testosterone is the hormone that fuels the development in boys as they move into adulthood. Each boy will develop at his own pace. The reproductive elements of these changes are thoroughly discussed and detailed with the use of animations, cartoons, and live action. All the basics are covered. Boys learn that no matter how they develop it's "normal".

Item no. : WL08541231

Format : DVD (Closed Captioned)

Duration: Approx. 15 minutesAudience: Elementary, Jr. HighPrice: USD 120.00

MY CHANGING LIFE: CHANGES FOR GIRLS (THE COMPLETE GUIDE TO PUBERTY)

As youngsters move towards, into, and through puberty many important changes will take place in their bodies. Learning to understand these physical changes as "normal" will greatly reduce angst and assuredly assist in the acceptance of self. For young girls the many changes that occur in their body will happen over a span of several years. Some of these changes can be seen on the outside but many of the changes will happen inside. This program explores all facets of physical & reproductive development of the female body. The focus is on normalcy & acceptance of self.

Item no. : SD08541232

Format : DVD (Closed Captioned)
Duration : Approx. 15 minutes
Audience : Elementary, Jr. High
Price : USD 120.00

MY CHANGING LIFE: CHANGES WITH FAMILY

As youngsters mature, one thing is for sure, the relationship with the family is going to change. The Middle School years are a time when young people want to learn and decide more things for themselves. Even so, it's not a good idea to disregard the assistance of others, like adults.

Of course with more independence comes more responsibility. They will be expected to contribute more at home, at school and in other parts of their lives. It won't necessarily be easy but knowing the changes coming can help them meet the challenges ahead.

Item no. : WN08541233
Format : DVD (Closed Captioned)
Duration : Approx. 15 minutes
Audience : Elementary, Jr. High
Price : USD 120.00

MY CHANGING LIFE: CHANGES WITH MONEY AND FINANCE

In Middle School and a bit older, money will begin to play a more important role in their life. It seems as if you can't do anything without money. So earning, saving, and learning how to wisely spend money will bring more important changes in their life. Having a mature relationship with money and learning how to manage one's finances provides life-long benefits.

A young person's understanding of how to

become financially literate is best learned at an early age so now is a good time to begin.

Item no. : PC08541234

Format : DVD (Closed Captioned)
Duration : Approx. 15 minutes
Audience : Elementary, Jr. High
Price : USD 120.00

MY CHANGING LIFE: CHANGES WITH SCHOOL

Upon leaving Elementary School most everything in a student's life is going to change while they transition to Middle School.

Students will be starting over again...beginning at the bottom grade level. They'll have more teachers and more classes. Extra-curricular events will take more of their time. They'll need to be better organized and learn techniques for staying on top of all that schoolwork. The social dynamics with other classmates will become more sophisticated.

Middle School is a period of tremendous growth and enormous change for any student. Helping them understand how to deal with the changes can only lighten the process.

Item no. : DH08541235

Format : DVD (Closed Captioned)
Duration : Approx. 15 minutes
Audience : Elementary, Jr. High
Price : USD 120.00

MY CHANGING LIFE: SOCIAL CHANGES

As part of the maturation process, young people will likely request more privacy in their personal life, which is perfectly acceptable. However, they shouldn't close the door on family or important others. What's the purpose of a secret life anyway?

In social settings they will begin to take an interest in others who didn't seem so interesting previously. In general girls will be more interested in boys and boys will be more interested in girls. This is also a time of tremendous peer pressure so they need to be very choosy about who they select for friends and what groups they may consider to join.

Item no. : CK08541236

Format : DVD (Closed Captioned)
Duration : Approx. 15 minutes
Audience : Elementary, Jr. High
Price : USD 120.00

COLLEGE PREP

REAL LIFE 101: ART & MUSEUMS

Shawn will visit an artist who talks about her techniques and how she has turned her passion into her career. Then Gracey's going to take us to the Parthenon . . . no, not in Greece . . . but in Nashville, Tennessee, where there is a full size replica of the original temple . . . and meet with a museum director. Keeping memories alive and preserving documents is important whether it is an historic document or article or pictures of you and your friends. Shawn will talk to a digital archivist who gives us a glimpse into this career in library science.

Item no. : ZF00161800

Format : DVD Duration : 20 minutes

Audience : Senior High, College

Copyright: 2014 Price: USD 195.00

REAL LIFE 101: BODYGUARD & BORDER PATROL

We'll learn about a career that most of us have never thought of when Shawn talks to a man who provides protection to high-profile individuals. And if you love our country like we do and are interested in protecting it, you'll want to see Shawn's interview with a US Customs and Border Protection officer. Then Shawn will talk with a man who serves our country by protecting the borders as a US Border Patrol Agent.

Item no. : HB00161801 Format : DVD Duration : 20 minutes

Audience : Senior High, College

Copyright : 2014 **Price** : USD 195.00

REAL LIFE 101: CREATIVE ARTS

Almost everywhere we look, we see the work of graphic designers. Shawn will talk with one and see what goes into creating commercial materials that will grab our attention. Interested in a career as a singer? Shawn will talk with a country music recording artist and see how she is making a name for herself. Plus, a songwriter will share with Gracey how she composes musical notes and lyrics.

Item no. : NE00161802 Format : DVD Duration : 21 minutes

Audience : Senior High, College

Copyright: 2014 Price: USD 195.00

REAL LIFE 101: CULINARY & HOSPITALITY INDUSTRY

Gracey will take us to a cake shop where the owner shares with her why she loves creating designer cakes for her customers. Then Gracey will visit the Rosen College of Hospitality and learn that the career future is bright for those interested in serving travelers in hospitality and tourism. And for those interested in event planning, Shawn will introduce us to an event specialist who spends her time planning her company's big corporate affairs.

Item no. : CE00161803 Format : DVD Duration : 20 minutes

Audience : Senior High, College

Copyright: 2014 Price: USD 195.00

REAL LIFE 101: DOCTORS

Gracey's going to visit a dermatologist and learn why she chose this field of medicine and the types of skin conditions she treats. Then Gracey will visit the hospital where she meets a doctor working in a fast growing trend in healthcare as a hospitalist. Stay tuned to find out what he does. Plus Shawn will make an office visit to an Oral and Maxillofacial Surgeon and learn what this specialty of dentistry entails and why he chose it.

Item no.: HF00161804Format: DVDDuration: 19 minutes

Audience : Senior High, College

Copyright: 2014
Price: USD 195.00

REAL LIFE 101: FINANCE

Gracey will start off by introducing us to a CPA where she'll learn how he was drawn to this career even though in high school he had no interest in accounting! Plus, Shawn will talk to an escrow officer and learn how she handles the final steps of a home purchase and ensures the deal doesn't fall through at the last minute. And Gracey will visit a bank where she meets a manager who talks to her about what he does to oversee his branch and keep the money flowing.

Item no. : WB00161805 Format : DVD Duration : 20 minutes

Audience : Senior High, College

Copyright: 2014 Price: USD 195.00

REAL LIFE 101: FLIGHT ATTENDANT/ENGINEER/PR

Gracey will talk with a flight attendant and learn that she needs to be prepared for any situation that may arise in the skies or on the ground. Are you the go-to guy when it comes to fixing broken things? Then you'll enjoy Shawn's interview with a Field Service Engineer who works to keep

equipment in tip top shape! And Shawn will talk with a public relations specialist where he learns a few of the many things that she does and why PR people are so important to a company.

Item no. : FN00161806
Format : DVD
Duration : 19 minutes
Audience : Senior High, Co

Audience : Senior High, College Copyright : 2014

Copyright : 2014 Price : USD 195.00

REAL LIFE 101: HELPING OTHERS

A drama therapist will introduce Gracey to fascinating type of therapy that and acting psychology combines techniques to help people overcome some of life's most troubling issues. Then, will introduce us to an Gracev occupational therapist and learn how she works with her patients to do things like eat, bathe, and dress themselves, so they can live independent lives. Plus, Shawn will talk with a social worker who works in hospitals with patients to assist them on their continued path to recovery.

Item no. : BZ00161807
Format : DVD
Duration : 18 minutes

Audience : Senior High, College

Copyright: 2014 Price: USD 195.00

REAL LIFE 101: LEADERSHIP

We'll start outside on the soccer field where Shawn will meet with a lady who turned her love of soccer into a full-time job as a women's college soccer coach. For those of you with the gift of inspiring people and bringing out the best in them, you'll want to see Shawn's interview with an empowerment coach. Shawn's going to introduce us to a self made man who started a successful hotel empire and, just as importantly, values giving back to others. He has an amazing and inspiring story.

Item no. : SZ00161808
Format : DVD
Duration : 20 minutes

Audience : Senior High, College

Copyright : 2014 **Price** : USD 195.00

REAL LIFE 101: LEGAL CAREERS

Shawn's going to meet a paralegal and learn why she loves her job assisting the attorneys in her law firm. Shawn will also visit the office of a mediator and find out how this method of alternative dispute resolution provides a great way to settle legal disputes between both people and companies. Then an attorney who specializes in working with people and companies in disputes will talk to Shawn

about his profession and why he finds it so rewarding.

Item no.: GZ00161809Format: DVDDuration: 20 minutes

Audience : Senior High, College

Copyright: 2014 Price: USD 195.00

REAL LIFE 101: MEDICAL & TECHNOLOGY

Shawn will meet a biostatistician who analyzes data and uses the findings to make advances in medicine and healthcare that benefit us all. Then he will visit a retail pharmacy and meet up with a pharmacy tech who tells him how she assists the pharmacist in filling prescriptions. Plus, Gracey will meet up with a nurse who helps keep patients healthy without ever meeting them in person in her work as a case manager for an insurance company.

Item no.: WC00161810Format: DVDDuration: 20 minutes

Audience : Senior High, College

Copyright: 2014

Price : USD 195.00

REAL LIFE 101: PETS & HUMANS

You've heard of day care centers where kids have a set routine, including playtime and naptime. Have you ever heard of one for dogs? Shawn may have found a whole new career during his visit to a doggie day care. And then Shawn will visit an animal clinic where he meets with a veterinarian and learns why she is passionate about her career caring for our family pets. Plus, Shawn will visit a cruise ship terminal and meet a patrol agent who works as a canine handler with his trained dog to intercept criminals entering the country.

Item no. : BF00161811
Format : DVD
Duration : 19 minutes

Audience : Senior High, College Copyright : 2014

Copyright : 2014 **Price** : USD 195.00

REAL LIFE 101: SALES

For those interested in food and have sales and leadership qualities, Gracey will introduce us to a regional sales manager for a major salad dressing manufacturer. Then Gracey will visit a food broker and find out why food manufacturers rely on them to increase sales of their food products. And Shawn will talk with a product sales consultant and learn how her presentation skills and background help increase her company's sales.

Item no. : HP00161812 Format : DVD Duration : 20 minutes

Audience : Senior High, College

Copyright: 2014
Price: USD 195.00

REAL LIFE 101: SPECIALTY FIELDS

We'll get some insight into what it's really like to investigate murders when Shawn meets up with a homicide detective. Then, Gracey will introduce us to a person who spends her time detecting handwriting is forged and what is authentic in her career as a forensic document examiner. Ever heard of an actuary? Gracey found out that they analyze numbers to determine the risk of uncertain future events, such as hurricanes or automobile accidents to calculate insurance rates

Item no. : EY00161813 Format : DVD Duration : 20 minutes

Audience : Senior High, College

Copyright: 2014 Price: USD 195.00

REAL LIFE 101: WEDDING PLANNING

Shawn's going to introduce us to a wedding planner and see why she can be worth her weight in gold when it comes to taking the stress off the bride and her family. And Gracey will visit a bridal shop where the dress buyer will talk about selecting her shop's gorgeous wedding gowns. Plus, Shawn will meet up with a wedding DJ and learn how he can be the most instrumental person at the reception in making sure everyone is having a great time

Item no. : PL00161814

Format : DVD

Duration : 20 minutes

Audience : Senior High, College Copyright : 2014

Price : USD 195.00

REAL LIFE 101: WORKING WITH YOUR HANDS

Gracey will find out how props and lighting are important in setting the stage for plays, trade shows, and TV when she speaks with the CEO of a scenic and lighting design company. Then Gracey will visit a carpenter's shop and learn why this is a good career in the construction field for people who enjoy building things with their hands. And if you're into makeup, you'll find there are lots of job opportunities when Gracey meets up with a makeup artist who specializes in weddings and TV.

Item no. : BT00161815
Format : DVD
Duration : 20 minutes

Audience: Senior High, College **Copyright**: 2014

Copyright: 2014
Price: USD 195.00

CULINARY

BAKING FUNDAMENTALS: SUCCESS IN THE KITCHEN

Sweet treats are easy to prepare on your own when you have a basic understanding of baking skills. Baking Fundamentals: Success in the Kitchen features recipe segments with Chef Dave Christopherson demonstrating a variety of baking techniques to prepare his favorite recipes. Step by step instructions and recipe tips take viewers through each recipe from start to finish, including:

- Rolled sugar cookies
- Drop cookies
- Rice Krispie bars
- Brownies
- Sponge cake
- White cake
- Cream biscuits
- Scones
- Pancakes
- Quick breads: granola muffins, banana bread, & cornbread

Item no. : NB01070377

Format : DVD (Closed Captioned)

Duration : 64 minutes Copyright : 2014 Price : USD 110.00

DISEASES / DISORDERS

STROKE AWARENESS AND RECOVERY - LIVING AFTER STROKE: CONVERSATIONS WITH COUPLES

This program is an honest and poignant exploration of the impact of stroke on the lives of six couples. The couples, ranging in age from their early 40's to their late 70's, are interviewed two to four years after their strokes. They discuss the impact of the stroke on their lives and relationships. They explore topics such as intimacy, finances, depression, pain, frustration, fear, job loss, and daily struggles. Despite their suffering, they reveal the ability of the human spirit to maintain hope and to work for a better future.

Item no. : JH08541238 Format : DVD

Duration: Approx. 25 minutesAudience: College, AdultPrice: USD 186.00

STROKE AWARENESS AND RECOVERY - STROKE: PREVENTION, EARLY RECOGNITION AND TREATMENT

This program is an in-depth exploration of stroke – prevention strategies, the warning signs, early treatment and continuing

8

recovery. Interviews with three neurologists are interspersed with short clips of couples describing the onset of their strokes. Viewers learn about the newest techniques for reducing brain damage through early treatment of stroke in the emergency room. Rehabilitative measures to retrain the body after the stroke are also discussed.

Item no. : RF08541239 **Format** : DVD

Duration: Approx. 25 minutesAudience: College, AdultPrice: USD 186.00

EMOTIONAL WELL-BEING

LIVING THROUGH DYING: ART ZOCCOLE (HIV/AIDS)

By breaking down barriers and openly discussing the taboo topic of death and dying, these documentaries present honest and heart warming tributes to those living with a terminal illness. Through the openness of the subjects, their families and friends, these programs aim to provide viewers with greater insight into the final journey of life.

Item no.:MJ08541222Format:DVDDuration:15 minutesAudience:College, AdultPrice:USD 161.00

LIVING THROUGH DYING: GAIL BURGESS (ALS)

By breaking down barriers and openly discussing the taboo topic of death and dying, these documentaries present honest and heart warming tributes to those living with a terminal illness. Through the openness of the subjects, their families and friends, these programs aim to provide viewers with greater insight into the final journey of life.

Item no.:WT08541223Format:DVDDuration:15 minutesAudience:College, AdultPrice:USD 161.00

LIVING THROUGH DYING: REV. PAUL FAIRLEY (CANCER)

By breaking down barriers and openly discussing the taboo topic of death and dying, these documentaries present honest and heart warming tributes to those living with a terminal illness. Through the openness of the subjects, their families and friends, these programs aim to provide viewers with greater insight into the final journey of life.

Item no. : JK08541224

Format : DVD
Duration : 15 minutes
Audience : College, Adult
Price : USD 161.00

ENVIRONMENTAL PROBLEMS & MANAGEMENT

WORLD'S FIRST ROOFTOP FARM, THE: MOHAMED HAGE

This episode of The Green Interview features Mohamed Hage, who is turning the flat rooftops of Montreal's industrial buildings into fertile farms that feed thousands-and he's making a profit in the process. Hage, a self-described "technology geek" turned urban farmer, process. explains the genesis and genius of Lufa Farms in this Green Interview. After seven years, Hage and a small group of colleagues have created two rooftop greenhouse farms in Montreal and plan a third for Boston. The farms grow over 100 varieties of vegetables and herbs, and they feed about 5,000 people. Perhaps most remarkably, Lufa Farms is pesticide-free and uses about half the energy of conventional greenhouses. The farms rely on an army of carefully chosen insects to perform their pest management, and they conserve water and preserve precious nutrients by recycling rainwater. It's an urban success story that could provide a template for revolutionizing food production, blending old-style farming techniques with sophisticated software to create local, sustainable agriculture right in the middle of the city.

 Item no.
 :
 ET00275330

 Format
 :
 DVD

 Duration
 :
 63 minutes

 Copyright
 :
 2014

StdBkNo : 9780816091553 **Price** : USD 170.00

EXERCISE PRESCRIPTION

EXERCISE AND OBESITY: PRACTICAL ASPECTS

By James S. Skinner

Exercise and Obesity: Practical Aspects reviews the increased prevalence of obesity in the US and presents results of numerous research studies examining the contribution of genetics and lifestyle to obesity and the effect of exercise on this major public health problem. The DVD includes a discussion of childhood obesity with its associated health risks (e.g., type 2 diabetes, heart disease, and metabolic syndrome). In addition, the DVD details the role of exercise and diet in weight loss and fitness. In addition, the DVD delineates recommendations from the Centers for Disease Control (CDC) and

the American College of Sports Medicine (ACSM) regarding amount, type, and intensity of exercise required for effective weight management and subsequent health benefits.

Among the topics covered:

- Obesity and genetics
- Children and obesity
- What can be done to minimize these problems?
- Understanding the effects of exercise intensity and duration
- ACSM findings and recommendations
- Considerations for obese people and exercise

 Item no.
 :
 FL08501912

 Format
 :
 DVD

 Duration
 :
 44 minutes

 Copyright
 :
 2014

 Price
 :
 USD 90.00

TRENDS IN INTERACTIVE REHAB AND FITNESS: WII-HAB TO WII FIT

By Bryce Taylor

Trends in Interactive Rehab and Fitness: Wii-Hab to Wii Fit presents of the use of the Nintendo Wii in a clinical setting for patient rehabilitation and athletic training and fitness. The DVD explains how to employ the Wii-Fit and Wii-Fit Plus for functional training, joint and core stabilization, and core strengthening. The DVD shows how to incorporate the Wii-Fit balance board as a force plate and demonstrates its use with modifications of varied positions, inclines, and calibration levels, as well as with props and In addition, the DVD peripherals. describes the evolution of motion-active video games and their future applications in fitness training, analysis, and injury prevention.

Among the topics covered:

- Why Wii?
- Wii modify
- The evolution of interactive fitness
- Interactive exercise examples

 Item no.
 :
 FE08501916

 Format
 :
 DVD

 Duration
 :
 45 minutes

 Copyright
 :
 2014

 Price
 :
 USD 90.00

EXERCISE SCIENCE

CRISIS OF OBESITY, THE: IS IT REVERSIBLE?

By Russell Pate, Shellie Pfohl, John M. Jakicic

The Crisis of Obesity: It is Reversible? features a panel of renowned experts who examine the relationship between non-genetic components (e.g. physical activity and nutrition) and obesity and

discuss how altering energy balance affects weight loss. The DVD explores the misplaced focus on the treatment of obesity, rather than the prevention of this major public health issue. The DVD also looks at the federal program, Let's Move, initiated by Michelle Obama, aimed at solving the challenge of childhood obesity within the period of a generation. Finally, the DVD reviews selected research studies on energy balance and explores the interaction of factors that influence this

Among the topics covered:

- Introduction and clarification of terms: obesity, crisis, reversible (Russell Pate)
- "The game plan of Let's Move!" (Shellie Pfohl)
- Balancing the obesity crisis: physical activity versus diet (John M. Jakicic)

Item no. : GY08501910 : DVD Format Duration : 49 minutes 2013 Copyright Price : USD 90.00

EXERCISE/FITNES S ACTIVITIES

TRENDS IN INTERACTIVE **REHAB AND FITNESS: WII-HAB TO WII FIT**

By Bryce Taylor

Trends in Interactive Rehab and Fitness: Wii-Hab to Wii Fit presents of the use of the Nintendo Wii in a clinical setting for patient rehabilitation and athletic training and fitness. The DVD explains how to employ the Wii-Fit and Wii-Fit Plus for functional training, joint and core stabilization, and core strengthening. The DVD shows how to incorporate the Wii-Fit balance board as a force plate and demonstrates its use with modifications of varied positions, inclines, and calibration levels, as well as with props and peripherals. In addition, the DVD describes the evolution of motion-active video games and their future applications in fitness training, analysis, and injury prevention.

Among the topics covered:

- Why Wii?
- Wii modify
- The evolution of interactive fitness
- Interactive exercise examples

: FE08501916 Item no. Format DVD **Duration** 45 minutes Copyright 2014 USD 90.00 Price

FAMILY LIFE

PICKY EASTERS: MEALTIME TIPS FOR PARENTS

Feeding your child a healthy and well-balanced diet doesn't have to be a constant battle. While it's not uncommon for children to be picky eaters, many parents feel frustrated and concerned about how to teach proper eating habits. This video is designed to offer realistic tips and strategies for parents who feel they're struggling with picky eaters. Real moms share their mealtime woes and frustrations with experts who insist that even the pickiest of eaters can eventually come around. Key steps toward preventing mealtime battles are discussed, along with suggestions on how to prepare foods in fun and enticing ways.

Featuring advice from WIC nutritionists Kimberly Farrand, RD and Lissa Sirois, RD, this video is a great resource for making mealtime happy and healthy for the entire family.

: LV08541237 Item no. **Format** DVD

Duration Approx. 10 minutes Audience High School or above USD 120.00

GEOGRAPHY

Price

ALPS, THE: OPPORTUNITIES AND CHALLENGES

Filmed in the honeypot site of Chamonix in the Alps, this DVD looks at the social, economic and environmental opportunities and challenges facing the region. The resource explores the variety of activities in the area, including tourism, HEP and farming. It examines their impact, the conflicts that arise between them and how they can be sustainably managed within the context of a fragile environment. Examples of eco-tourism are provided and the risk from avalanches is assessed.

Item no. : GL21960010 Format DVD **Duration** 40 minutes Audience KS 3-5 Copyright 2014 GBP 79.00 Price

CLIMATE CHANGE

Use this resource to encourage students to judge whether or not climate change will impact upon people differently around the world. The impacts of climate change can be quite hard to see in the UK, but as our fantastic footage from the Arctic, Greenland, Iceland, Africa, the Alps, Bangladesh, India and China shows, it's all too much of a reality for the poorest and most vulnerable. The DVD also provides clear explanations of the processes that can cause climate change and gets students engaged in the debate about the extent to which these are caused naturally or are the result of human activity.

: NA21960027 Item no. Format DVD 35 minutes Duration Audience KS 3-5 Copyright : 2014 : GBP 79.00 Price

FLOODING IN THE UK: TEWKESBURY

A freak weather event or a disaster waiting to happen? Explore the physical and human causes of the Tewkesbury 2007 flood with this resource that looks in detail at runoff, infiltration rates and the factors affecting storm hydrographs. First hand accounts from residents and businesses bring home the immediate and long-term economic, social and environmental impacts of the flood. The sustainability of a variety of hard and soft management strategies, including forecasting and telemetry are then discussed with analysis from the Environment Agency and Severn Trent Water.

: AJ21960033 : DVD Item no. Format Duration 37 minutes **Audience** KS 3-5 Copyright : 2013 GBP 79.00 Price

GLACIATION: PROCESSES AND LANDFORMS

How are glaciers formed? Where are they found? How and why do they move? How do they shape the land, both now and in the past? Using examples filmed in the UK, Iceland and the Alps, and with the help of satellite images, graphics and interviews with some of the world's leading glaciologists, this resource illustrates and explains the processes and landforms associated with glaciers. For access to the very latest research and current thinking on glaciation, this resource is an absolute must

: YZ21960034 Item no. Format DVD Duration 40 minutes Audience : KS 3-5 Copyright 2014 GBP 79.00 Price

ICELAND: LIVING WITH VOLCANOES

Focussing primarily on the 2010 eruption, this resource first asks why people choose live in volcanic regions? opportunities for geo-thermal power, tourism and agriculture are considered. It then explores the impacts of the Eyjafjallajokull eruption and responses to it including the role of: emergency planning; early warning systems and better volcanic

ash forecasting. A fantastic case study for MEDC/LEDC geo-hazard comparison when used with the Montserrat or Haiti titles.

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 Item no.
 :
 WS21960039

 Format
 :
 DVD

 Duration
 :
 42 minutes

 Audience
 :
 KS 3-5

 Copyright
 :
 2013

 Price
 :
 GBP 79.00

MONTSERRAT: LIVING WITH VOLCANOES

A perfect case study of a volcano in an LEDC. The resource provides a clear explanation of the processes causing Montserrat's recent volcanic activity. It then assesses the social, economic and environmental impacts of the continuing eruptions. The likelihood of Montserrat becoming self-sufficient is explored with sections looking at: the potential of Montserrat's tourist industry; strategies for disaster response and preparedness; and projects to improve biodiversity.

 Item no.
 :
 EP21960043

 Format
 :
 DVD

 Duration
 :
 45 minutes

 Audience
 :
 KS 3-5

 Copyright
 :
 2013

 Price
 :
 GBP 79.00

RIVER PROCESSES AND LANDFORMS

Provide your students with memorable examples of potholes, rapids, waterfalls, gorges, meanders, braiding, flood plains and deltas, with our high quality video footage filmed both in the UK and abroad. Use these case studies, along with the detailed graphics provided, to explain the fluvial processes of erosion, transportation and deposition and explore how they change throughout a river's course. The process and impact of rejuvenation is also explored through the use of specific examples.

 Item no.
 : AC21960046

 Format
 : DVD

 Duration
 : 31 minutes

 Audience
 : KS 3-5

 Copyright
 : 2013

 Price
 : GBP 79.00

TECTONICS: PROCESSESS AND LANDFORMS

Filmed in Montserrat, Haiti, Iceland, the Alps and the UK, this DVD provides examples and explanations of the processes, features and landforms that occur at different plate margins. The resource then looks in detail at a range of volcanic processes and landforms. It contains footage of different types of lava, examples of intrusive and extrusive volcanic landforms and illustrations of the minor volcanic forms: solfatara, fumaroles, geysers and sinters.

 Item no.
 :
 TJ21960050

 Format
 :
 DVD

 Duration
 :
 40 minutes

 Audience
 :
 KS 3-5

 Copyright
 :
 2013

 Price
 :
 GBP 79.00

VOLCANOES/GEOHAZARDS: MONITORING AND PREDICTION

Learn how volcanologists in Montserrat and Iceland are predicting the location, frequency and severity of future volcanic and seismic events. Get access to the equipment latest used verv deformation, seismic and environmental monitoring, from helicopters to rapid response radar trailers used to predict the location, direction and size of ash particles in Iceland. We see the type of data that can be recorded, how it is analysed and then used to predict future geo-hazards; map exclusion zones; plan for evacuations; and model ash cloud dispersal for the aviation industry.

 Item no.
 :
 FZ21960056

 Format
 :
 DVD

 Duration
 :
 38 minutes

 Audience
 :
 KS 3-5

 Copyright
 :
 2013

 Price
 :
 GBP 79.00

HEALTH

ADDICTION INCORPORATED

Directed by Charles Evans Jr.

The true story of the tobacco companies' commitment to addicting the human brain and how the world came to know about it.

DDICTION INCORPORATED tells the true story of how former Philip Morris scientist Victor DeNoble's unexpected discovery of an addiction ingredient in tobacco led to more addictive cigarettes, and how his Congressional testimony forever changed how tobacco is sold and marketed.

The public revelation of long-held tobacco industry secrets leads journalists, politicians, attorneys and whistleblowers into an unexpected alliance that achieves the first-ever federal regulation of the tobacco industry.

Victor's unwavering determination to "do some good" leads to a career as an educator that informs kids about the world's only industry where success is measured by a corporation's ability to addict.

Reviews

 "Not to be missed by anyone interested in public policy perspectives on tobacco control." -Robert L. Rabin, A. Calder Mackay Professor of Law, Stanford Law School

- "Straight-shooting, hard-hitting and fuming with contempt for the tobacco industry." - Jeannette Catsoulis, The New York Times
- "Eminently watchable...The film packs a wallop...The cast of characters Evans has assembled - heroes, villains, and many in between - bring the story of rapid scientific, political, and social change to new, unforgettable light." - Loren King, The Boston Glob

Item no.: NT01110872Format: DVDDuration: 76 minutes

Audience: Grades 8-12, College,

Adult Copyright : 2013

 StdBkNo
 : 1594583587

 Price
 : USD 295.00

HEALTH & SAFETY

ELDER CARE: ORAL HYGIENE

Poor oral hygiene may lead to serious health problems and discomfort. Incorporating both a dental and a nursing background, this program demonstrates how to identify if dental care is required and how to properly care for the oral health of the elderly.

Item no. : VD08541216 Format : DVD

Duration: Approx. 15 minutesAudience: College, AdultPrice: USD 186.00

ELDER CARE: PRESSURE ULCER IDENTIFICATION & PREVENTION

Pressure Ulcers. commonly called bedsores, can cause potentially life-threatening infections and cancer. This program provides clear and easy-to-understand information on identification pressure ulcer and prevention.

Item no. : LN08541217 Format : DVD

Duration: Approx. 15 minutesAudience: College, AdultPrice: USD 186.00

ELDER CARE: SAFE TRANSFERS

Safe transferring prevents numerous complications of prolonged bed rest and minimizes potential injury to both caregiver and elder. This program teaches how to assess what transfer techniques are appropriate, what equipment solutions are available, and gives basic information on how to use available tools.

Item no. : AA08541218

Format : DVD

Duration: Approx. 15 minutesAudience: College, AdultPrice: USD 186.00

LEARNING & TEACHING

EFFECTIVE TEACHING & LEARNING USING INTERACTIVE WHITEBOARDS (PRIMARY)

- shows the full range of capabilities of an interactive whiteboard helping staff to become confident with both the technology and functionality
- explores the pedagogy and teaching strategies ensuring that the technology adds value to the learning experience
- can be used for training groups or for self study

Item no. : NW11470012 Format : DVD

Price : USD 236.00

EFFECTIVE TEACHING & LEARNING USING INTERACTIVE WHITEBOARDS (SECONDARY)

- shows the full range of capabilities of an interactive whiteboard helping staff to become confident with both the technology and functionality
- explores the pedagogy and teaching strategies ensuring that the technology adds value to the learning experience
- can be used for training groups or for self study

 Item no.
 : NL11470011

 Format
 : DVD

 Price
 : USD 236.00

EXCELLING WITH THINKING SKILLS

- defines 'thinking skills' and their importance in the classroom
- establishes the link between 'thinking skills' and pupil attainment
- gives practical examples of effective classroom techniques e.g. mind-mapping, brain gym, brainstorming, thinking hats, and accelerated learning

 Item no.
 : VN11470013

 Format
 : DVD

 Price
 : USD 236.00

LEARNING FROM EACH OTHER (PRIMARY)

Establishes what coaching is and explores how it can be utilised in schools to enhance learning and teaching

Learning from Each Other?establishes what coaching is and explores how it can best be utilised in schools. It is a powerful and motivating professional development tool for training and school evaluation in a range of contexts from individual study to larger groups. It features staff and pupils from six Calderdale secondary schools demonstrating a range of coaching and mentoring approaches across various subjects and year groups.

Learning from Each Other?is divided into three modules which address in detail the issues surrounding coaching as a recognised and highly effective way of enhancing teaching and learning.

Module 1 - The Coaching Ethos Module 2 - The Coaching Process Module 3 - The Benefits of Coaching

The programme looks at preparing for coaching, setting objectives of the coaching, the lessons and the feedback as well as looking at examples of personalised learning achieved in the featured lessons so that there is a clear understanding of the process.

Learning from Each Other?considers the many benefits of the coaching process from all viewpoints - the pupils, teachers and school.

 Item no.
 : WA11470014

 Format
 : DVD

 Price
 : USD 298.00

MASS COMMUNICATION

INVESTIGATIVE REPORTING IN THE DIGITAL ERA

In the new world of tweets, blogs, and citizen journalism, what is the outlook for true investigative reporting? This program ways the investigative journalism is changing, particularly in the context of digital and online media. Social media and globalization have changed the ways reporters connect with their readers. advantages What are the disadvantages of nearly instantaneous access to news as it unfolds? A panel of heavy hitters from the world of journalism weighs in on these and other issues, such as emerging financial models for (costly) investigative reporting as traditional news budgets shrink. Young reporters entering the field will be particularly encouraged by many of the exciting technologies and resources available for developing stories that are more in-depth, media-rich, and engaging. Investigative journalism is a fast-evolving field, and this program helps entry-level reporters as well as veterans to bear witness more effectively in the Internet era.

Item no.:EY02305328Format:DVDDuration:17 minutesCopyright:2014

StdBkNo : 9780816091935 **Price** : USD 130.00

MULTICULTURAL ISSUES

MULTICULTURAL COMPETENCE IN COUNSELING & PSYCHOTHERAPY

By Derald Wing Sue

In this provocative interview with multicultural expert Derald Wing Sue, learn about the history of multicultural counseling, the unmet needs of diverse clients, and ways to counter the culture-bound values that may be impacting your work.

It's not enough to bring an empathic stance to multicultural clients, argues Dr. Derald Wing Sue in this brand-new video interview. The seasoned researcher, clinician, and author of Counseling the Culturally Diverse—the groundbreaking text that, more than three decades after its release, remains the most frequently cited widely used resource cross-cultural counseling—maintains that when it comes to working with minority clients, taking a frank, unbiased look at our own place within our culture is crucial for attracting clients of a differing culture to your office, establishing a trusting working alliance, and meeting their ongoing therapeutic needs.

Sue breaks down several of his well-known concepts here, illustrating ideas such as white privilege and its invisibility in traditional clinical theory; the three levels of identification that white therapists tend to miss with minority clients, leading them to feel dismissed and potentially pathologized; and the cumulative microaggresions that plague members of cultural minorities on a daily basis. He also describes why talking about race can be challenging in the consulting room.

In addition to these frameworks, you'll watch Sue discuss ways to counter this cultural conditioning during clinical training, including his first-of-its-kind program that weaves cross-cultural immersion into multiple aspects of the educational process.

Whether you're looking to deepen your cultural competence, wanting to learn more about the origin of multicultural counseling theories, or are searching for practical applications for your work with clients, you'll find plenty to chew on in this riveting interview with a pioneer in our

field.

By watching this video, you will:

- Deepen your understanding of white privilege, microagressions, and other important cross-cultural counseling concepts.
- Consider how your own cultural background may be impacting your approach to clinical work.
- Learn tools for developing multicultural competence with diverse client populations.

Item no. : GF07620451

Format : DVD (With Instructor's

Manual, English subtitles)

 Duration
 : 84 minutes

 StdBkNo
 : 1601243871

 Price
 : USD 209.00

NUTRITION

CRISIS OF OBESITY, THE: IS IT REVERSIBLE?

By Russell Pate, Shellie Pfohl, John M. Jakicic

The Crisis of Obesity: It is Reversible? features a panel of renowned experts who examine the relationship between non-genetic components (e.g. physical activity and nutrition) and obesity and discuss how altering energy balance affects weight loss. The DVD explores the misplaced focus on the treatment of obesity, rather than the prevention of this major public health issue. The DVD also looks at the federal program, Let's Move, initiated by Michelle Obama, aimed at solving the challenge of childhood obesity within the period of a generation. Finally, the DVD reviews selected research studies on energy balance and explores the interaction of factors that influence this model

Among the topics covered:

- Introduction and clarification of terms: obesity, crisis, reversible (Russell Pate)
- "The game plan of Let's Move!" (Shellie Pfohl)
- Balancing the obesity crisis: physical activity versus diet (John M. Jakicic)

 Item no.
 : GY08501910

 Format
 : DVD

 Duration
 : 49 minutes

 Copyright
 : 2013

 Price
 : USD 90.00

OBESITY

CRISIS OF OBESITY, THE: IS IT REVERSIBLE?

By Russell Pate, Shellie Pfohl, John M. Jakicic

The Crisis of Obesity: It is Reversible? features a panel of renowned experts who examine the relationship between non-genetic components (e.g. physical

activity and nutrition) and obesity and discuss how altering energy balance affects weight loss. The DVD explores the misplaced focus on the treatment of obesity, rather than the prevention of this major public health issue. The DVD also looks at the federal program, Let's Move, initiated by Michelle Obama, aimed at solving the challenge of childhood obesity within the period of a generation. Finally, the DVD reviews selected research studies on energy balance and explores the interaction of factors that influence this model.

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 Item no.
 :
 GY08501910

 Format
 :
 DVD

 Duration
 :
 49 minutes

 Copyright
 :
 2013

 Price
 :
 USD 90.00

EXERCISE AND OBESITY: PRACTICAL ASPECTS

By James S. Skinner

Exercise and Obesity: Practical Aspects reviews the increased prevalence of obesity in the US and presents results of numerous research studies examining the contribution of genetics and lifestyle to obesity and the effect of exercise on this major public health problem. The DVD includes a discussion of childhood obesity with its associated health risks (e.g., type 2 diabetes, heart disease, and metabolic syndrome). In addition, the DVD details the role of exercise and diet in weight loss and fitness. In addition, the DVD delineates recommendations from the Centers for Disease Control (CDC) and the American College of Sports Medicine (ACSM) regarding amount, type, and intensity of exercise required for effective weight management and subsequent health benefits.

Among the topics covered:

- Obesity and genetics
- Children and obesity
- What can be done to minimize these problems?
- Understanding the effects of exercise intensity and duration
- ACSM findings and recommendations
- Considerations for obese people and exercise

 Item no.
 : FL08501912

 Format
 : DVD

 Duration
 : 44 minutes

 Copyright
 : 2014

 Price
 : USD 90.00

PARENTING

WORKING WITH CHALLENGING PARENTS (PRIMARY)

Guidance for school managers, teachers and support staff on creating and sustaining relationships with demanding parents

Parents are more aware of their rights than ever before. They have often have high expectations of their children, their children's teachers and the school. Sometimes these high expectations can lead to negative behaviour, ranging from over assertiveness to threats of violence and occasionally physical assault.

Working with Challenging Parents?is a valuable professional development programme for use with both teaching and support staff. It communicates productive strategies and techniques for gaining the co-operation of demanding parents featuring dramatic reconstrctions, interactive tools and the input of teachers, senior managers, parents and personal safety specialists.

The training delivers an understanding that your behaviour has a crucial influence on how others behave towards you, and demonstrates different methods that can be used to resolve situations before they escalate. It also shows how any situation can have multiple outcomes, depending upon the resolution method used.

The programme

- Looks at the causes of emotional and irrational parental behaviour
- Develops practical skills to avoid conflict, de-escalate situations and deal with threats of violence
- Considers reviewing your's school's policy for dealing with difficult parents and looks at ways of developin whole-school approaches that encourage parental inclusion
- Examines teachers' and parents' prejudices towards one another
- Includes case studies

 Item no.
 : NZ11470022

 Format
 : DVD

 Price
 : USD 345.00

PERSONAL TRAINING

TRENDS IN INTERACTIVE REHAB AND FITNESS: WII-HAB TO WII FIT

By Bryce Taylor

Trends in Interactive Rehab and Fitness: Wii-Hab to Wii Fit presents of the use of the Nintendo Wii in a clinical setting for patient rehabilitation and athletic training and fitness. The DVD explains how to

employ the Wii-Fit and Wii-Fit Plus for functional training, joint and core stabilization, and core strengthening. The DVD shows how to incorporate the Wii-Fit balance board as a force plate and demonstrates its use with modifications of varied positions, inclines, and calibration levels, as well as with props and In addition, peripherals the describes the evolution of motion-active video games and their future applications in fitness training, analysis, and injury prevention.

Among the topics covered:

- Why Wii?
- Wii modify
- The evolution of interactive fitness
- Interactive exercise examples

Item no. : FE08501916 **Format** DVD **Duration** 45 minutes Copyright : 2014 : USD 90.00 Price

PROFESSIONAL DEVELOPMENT

CURRENT TOPICS FOR STRENGTH COACHES: CAREER CONSIDERATIONS, PREVENTING AND TREATING COMMON **INJURIES AND MORE**

By Ted Lambrinides

Current Topics for Strength Coaches: Career Considerations, Preventing and Treating Common Injuries, Working With Special Populations, and Recovery Options is designed to be an invaluable resource for strength coaches who want cutting-edge information and insights on several of the key issues that impact their professional area of responsibility. In that regard, the DVD details the risk factors and prevention protocols for several different types of common injuries suffered by athletes, including ACL injuries and hamstring injuries. The DVD also reviews the basic consideration involved when working with sickle cell trait athletes and athletes on ADD medication. In addition, the DVD exploring the topic of recovery and regeneration looks at the scientific literature on the impact of ice baths, contrast, baths, compression garments, sleep, foam rolling, nutrition, and heart rate variability on facilitating recovery in

Among the topics covered:

- Strength coach: profession trends
- Dealing with common injuries
- ACL injuries and the female
- ACL injuries: the importance of training
- Hamstring injuries
- Special populations
- Recovery—regeneration
- Foam rolling
- Contrast hydrotherapy
- Compression garments

Sleep

Item no. : ZE08501911 DVD Format **Duration** 58 minutes Copyright 2014 USD 90.00 Price

SUPPLEMENTS, DRUGS, **AND THE ATHLETE**

By Ted Lambrinides

Banned substances and the possibility of consuming a banned substance in a legal Supplements, Drugs, and the Athlete provides a comprehensive overview of performance-enhancing

substances—both legal and illegal. The DVD also reviews the research on spiked products, as well as the latest research on ephedrine, creatine. deer antler pre-workout DMAA products, drinks, and anabolic steroids. In addition, the DVD discusses the impact of on athletes, recreational drug use including marijuana, cocaine, amphetamines, and alcohol. The DVD delivers this need-to-know information in an easy-to-understand fashion, featuring several relevant examples and anecdotes.

Among the topics covered:

- NCAA drug testing
- Supplements to avoid
- Deer antler
- Star caps
- Adderall
- Creatine
- Meal replacement supplements
- NO2 supplements
- Special supplements for concussion
- Pre-workout supplements: help or harm
- Energy shot and drinks: help or harm
- The future of drugs in sport
- Potential side effects
- Fat burners
- Athletes on ephedra
- Hydrate don't dehydrate
- Purple drink
- Marijuana
- Bad life decisions

Item no. : CU08501915 **Format** DVD 79 minutes Duration Copyright : 2014 : USD 90.00 **Price**

PROGRAM DESIGN

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By James S. Skinner

Exercise and Obesity: Practical Aspects reviews the increased prevalence of obesity in the US and presents results of numerous research studies examining the contribution of genetics and lifestyle to obesity and the effect of exercise on this major public health problem. The DVD includes a discussion of childhood obesity

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Among the topics covered:

- Obesity and genetics
- Children and obesity
- What can be done to minimize these problems?
- Understanding the effects of exercise intensity and duration
- ACSM findings and recommendations
- Considerations for obese people and

: FL08501912 Item no. Format DVD 44 minutes Duration Copyright 2014 USD 90.00 Price

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By Ted Lambrinides

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Among the topics covered:

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- Supplements to avoid
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- Star caps
- Adderall
- Creatine
- Meal replacement supplements
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- Pre-workout supplements: help or
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- The future of drugs in sport
- Potential side effects
- Fat burners
- Athletes on ephedra
- Hydrate don't dehydrate
- Purple drink
- Marijuana
- Bad life decisions

: CU08501915 Item no.

Format : DVD Duration: 79 minutesCopyright: 2014Price: USD 90.00

SCHOOL MANAGEMENT

EFFECTIVE GOVERNOR, THE

- comprehensive training programme precisely geared to the school's needs
- recruitment tool and induction package helps develop confidence quickly and thoroughly
- allows governors to examine some typical scenarios and find solutions together, stressing the need for assertive behaviour and creative thinking

This DVD based product provides schools with three distinct governor development tools...a recruitment video to help you generate interest in joining your school as a governor, an induction training course so that new governors can find their feet quickly and efficiently and a more advanced team building and effectiveness training course that helps governors understand the key principles behind their role and find their way through complex, real world problems.

 Item no.
 : KN11470010

 Format
 : DVD

 Price
 : USD 236.00

PUPIL PEER COACHING (PRIMARY)

Provides motivation and guidance on the implementation, administration and monitoring of effective pupil peer coaching

This school development and training course is based on the real experiences of six schools. It provides motivation and insight for pupils and teachers along with comprehensive structure for and guidance on the implementation, administration and monitoring of an effective pupil peer coaching scheme in your school. It demonstrates the many benefits of pupil peer coaching - an initiative that taps into the talents, experience and enthusiasm of older pupils to help younger pupils with academic, social and organisational problems.

The programme is modular and includes a number of tools for helping schools to plan and operate a successful pupil coaching system

Module 1 - Context for Teachers

Module 2 - Context for Students Module 3 - Making the Difference Module 4 - Lead Teacher Issues Module 5 - Coach Training

Pupil Peer Coaching?provides schools with guidance on the implementation,

administration and monitoring of an effective pupil peer coaching scheme and includes numerous suggestions and ideas for training pupil coaches to ensure that everyone gets the most out of the initiative.

 Item no.
 : SN11470017

 Format
 : DVD

 Price
 : USD 298.00

PUPIL PEER COACHING (SECONDARY)

Provides motivation and guidance on the implementation, administration and monitoring of effective pupil peer coaching

This school development and training course is based on the real experiences of six schools. It provides motivation and insight for pupils and teachers along with comprehensive structure for and guidance on the implementation, administration and monitoring of an effective pupil peer coaching scheme in your school. It demonstrates the many benefits of pupil peer coaching - an initiative that taps into the talents, experience and enthusiasm of older pupils to help younger pupils with academic, social and organisational problems.

The programme is modular and includes a number of tools for helping schools to plan and operate a successful pupil coaching system

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 Item no.
 : ZL11470018

 Format
 : DVD

 Price
 : USD 345.00

RAISING ATTENDANCE

- highlights the importance of school attendance and the most significant factors that influence attendance rates
- identifies ways that a school can minimise absenteeism and address the issue of lateness involving the school, home and community
- looks at how schools can positively encourage attendance

 Item no.
 : SW11470019

 Format
 : DVD

 Price
 : USD 236.00

SOCCER

2010 FIFA WORLD CUP SOUTH AFRICA - BEST OF MOMENTS

This DVD contains 15 short features from the 2010 FIFA World Cup South Africa covering everything from the Opening Ceremony to the trophy presentation.

Includes:

- Opening Ceremony Highlights of the spectacular show with which South Africa welcomed the world.
- Opening Match Highlights of the opening match between host South Africa and Mexico
- Top Goals and Saves The best goals and saves from the tournament
- Best Passes A look at some incredible passes
- Best Match This exciting and dramatic match came in the Group Stage. Can you guess which match it is?
- Managers The cameras are trained on the sidelines where the Managers are often as active (and entertaining) as their players on the field.
- Fans The stadiums in South Africa were a sea of color and activity, with fans from around the globe displaying their love of country and passion for the game.
- Magic Moments A look back at some of the unforgettable moments of the tournament

adidas Golden Ball - Who was the best player?

- Bloopers Not even the world's greatest players are perfect
- Closing Ceremony A musical extravaganza
- The Finalists The road to the final for the Netherlands and Spain
- The Final Highlights of a classic final between two European giants
- On Camera With more cameras than ever before, we were bound to see some amazing things
- Musical Tribute A final look back

 Item no.
 : TT00460217

 Format
 : DVD

 Price
 : USD 60.00

2010 FIFA WORLD CUP SOUTH AFRICA - SPAIN: THE CHAMPION'S STORY

Spain arrived at the 2010 FIFA World Cup South Africa as reigning European champions, sporting a gaudy world ranking and undoubtedly one of the favorites to lift the trophy. Led by a dominating defense, an All-World midfield and super strikers David Villa and Fernando Torres up front, Spain played beautiful, flowing unselfish football on their way to the title and established themselves as the top team in world football.

Item no. : GT05650218

Format : DVD Price : USD 60.00

2010 FIFA WORLD CUP SOUTH AFRICA - THE FINAL

Netherlands vs Spain

This DVD is your personal record of this epic match, complete with high drama, moments of sublime skill, squandered chances, a sea of yellow cards and the one glorious master stroke from the foot of Andres Iniesta that wrote Spain into football history.

 Item no.
 : ED00460219

 Format
 : DVD

 Price
 : USD 60.00

2010 FIFA WORLD CUP SOUTH AFRICA - THE HIGHLIGHTS

This DVD takes you match by match through the tournament, letting you relive all the highlights and drama that make this competition the most popular sporting event in the world. Feel all over again the joy of Adres Iniesta's winning goal against the Netherlands, and the pain of Ghana's cruel quarter-final exit at the "hand" of Uruguay's Luis Suarez. Witness the rise of new stars and the dominance of established greats. It's all here. Enjoy the ride!

 Item no.
 : EW05650220

 Format
 : DVD

 Price
 : USD 60.00

ADVANCED HANDLING AND EXTENSION DIVING FOR GOALKEEPERS

With Jason Hamilton

- Learn advanced ball-handling drills that enhance catching and holding shots on goal
- Discover ways to develop quickness, agility and reaction time in goalkeepers
- Create awareness and recovery to defend against the rebound shot

Goalkeepers who can make tough saves can be the difference between winning a game and losing it. Coach Hamilton shows you how to design training sessions for goalkeepers that maximize their goal coverage and give them an edge in making a reaction save when the time comes.

Former University of Florida Assistant Coach Jason Hamilton covers all of the coaching points for each drill before he starts each session. Using practice footage, he demonstrates how to develop the drills that build confidence as well as fitness and skill levels in goalkeepers as

they prepare to handle difficult shots. Key coaching points include:

- Using drills to develop advanced ball-handling skills
- Improving reaction time on point blank shots
- Teaching goalkeepers to dive through the ball when making a save
- Creating games to simulate game-day situations
- Challenging the shooter to force a wide or early shot

Coach Hamilton puts his keepers through their paces as he implements drills for warm-ups, drills to improve techniques, and games apply those skills at full speed. The goalkeepers demonstrate how to improve handling through rebounds, reactions, and challenging the shooter. They also demonstrate drills to improve extension diving, stretching your range out past the goal posts.

 Item no.
 :
 WS01852343

 Format
 :
 DVD

 Duration
 :
 86 minutes

 Copyright
 :
 2014.

 Price
 :
 USD 60.00

ADVANTAGES OF THE 1-3-4-3 AND THE 1-4-2-3-1 SYSTEMS

With Anson Dorrance

- Learn how two systems of play can prepare your team for every game situation
- See the on-field setup of both formations and how they operate
- Learn how to put your players in position to get the most out of your formation
- Discover how to create maximum pressure with a compact, concentrated defense

For the first time ever, Hall of Fame Soccer Coach Anson Dorrance allows cameras inside his program as he breaks down every component of the two systems most often used at UNC: the 1-4-2-3-1 and the 1-3-4-3. Using a combination of magnet board instruction, game footage and practice footage, Coach Dorrance gives a detailed explanation of both systems, so you can decide which one works best for your team.

1-3-4-3 vs. 1-4-2-3-1

Coach Dorrance gives an in-depth explanation of the roles and responsibilities of each player within both systems. Learn how to create width and depth within these systems, and understand the strengths and weaknesses of each one. See what happens when these two systems face off against each other, learning the pros and cons of both. Understand the essentials to running each system, and how each formation should look and operate on the field.

Classroom Breakdown

Coach Dorrance lets you into his locker room setting where he teaches his team the ins and outs of the two systems. Watch as Coach Dorrance discusses each formation with his team, helping them understand how players work together and individually. He breaks down the offensive and defensive aspects of the systems. The discussion in this segment is accompanied by game footage that highlights the topics being presented.

On-Field Demonstration

Get a firsthand look at how these formations appear in action on the field. Coach Dorrance breaks down each system for his players and then trains them how to play within each one. You'll see pattern play that will allow players to gain a feel for each formation followed by various types of scrimmaging that give players the chance to compete.

 Item no.
 :
 BK01852344

 Format
 :
 DVD

 Duration
 :
 89 minutes

 Copyright
 :
 2014

 Price
 :
 USD 70.00

ATTACKING GOALKEEPING: DRILLS, TECHNIQUES AND TACTICS

With Chris Ducar

- Learn how an aggressive attacking approach to goalkeeping can help your team
- Learn new goalkeeping techniques and drills to implement into training
- Learn how to include your keepers in the field play through back passes
- Watch real-time tactics and techniques from UNC's 2012 NCAA championship run

Chris Ducar invites you into training sessions with the goalkeepers of the North Carolina women's soccer program. Watch and learn from coach whose program is one of the country's best, year in and year out!

Effective Drills and Technical Skills

The instruction begins with warm-up activities that encourage proper position and focus. Coach Ducar then explains the concept of attacking goal keeping and also provides various drills that emphasize ball control, positioning, diving, defending breakaways, back passes, crosses, decision making and save techniques. Coach Ducar's instruction is accompanied by demonstrations from UNC goalkeepers. Give your keepers the tools necessary to stop breakaway shots as well as long-range shots that can be a rebound goal if not properly handled.

Ducar believes that keepers should work on making saves without gloves. These exercises provided in this DVD will teach your goalies how to get a better feel for the ball and how to improve their hand placement for solid, consistent saves.

Many of the drills in this DVD are done in progression, which allows keepers to build their skills one step at a time. Some of the drills are presented with multiple camera angles, giving a complete picture of the techniques used.

Practice Games

Add more fun and energy to your practices with competitive exercises that promote hard work and build confidence in making saves. These games help keepers achieve the best angle possible to close down on space and prevent the attacker from scoring. Help your athletes become better at reacting to ground passes, crosses and shots in the game segments. Your keepers will learn how to react to plays they might face in game situations.

Game Film

Coach Ducar wraps things up with film footage that highlights exercises used in live game situations! You'll gain a better understanding of how these drills are used and why it's important that goalkeepers practice these specific techniques daily.

 Item no.
 : TS01852345

 Format
 : DVD

 Duration
 : 107 minutes

 Copyright
 : 2014

 Price
 : USD 70.00

GUIDE TO A WINNING CULTURE

With Anson Dorrance

- Learn how to enhance team chemistry through various tactics inside and outside of practice
- Learn techniques for motivating players before each game
- Get insights into the character and talent elements of a championship team
- Learn how to organize practices and players before, during, and after the season

Become a better teacher of the game with 90-plus minutes of insight from 22-time NCAA Champion Anson Dorrance. Listen in as Coach Dorrance shares the ins and outs of creating and maintaining a championship culture!

Being a successful coach comes from being a good student of the game. Dorrance shares what he has learned from other great teams and coaches, and what he has done to incorporate proven principles of play that can lead to game-day success, season after season.

Elements of a Championship Team

Coach Dorrance emphasizes the key characteristics of his players and coaching staff. You will gain an understanding of the competitive culture at North Carolina and the importance of it for enhancing the athleticism of his players. Learn about the "Competitive Cauldron," which Coach Dorrance adds to his daily practices to boost player skill and motivation, and to help players understand their strengths and weaknesses.

Discover how connecting with players and developing character and a positive attitude can create a championship culture.

Team chemistry is another key trait for improving your program that Dorrance discusses in this DVD.

Coach Dorrance also shares the essential characteristics he looks for in a player's soccer and athletic ability. These same characteristics can be applied to any team and help coaches choose players that will be a good fit for their program.

Practice Planning, Systems, and the Season

The University of North Carolina women's coaching staff collects data daily, which underscores the importance of tracking players and using that information to determine roles and positions.

Coach Dorrance explains the benefits of the two systems he uses, the 3-4-3 and 4-2-3-1, and also discusses how these systems complement each other. He also presents the flat-back defensive system.

 Item no.
 : CS01852346

 Format
 : DVD

 Duration
 : 91 minutes

 Copyright
 : 2014

 Price
 : USD 70.00

TECHNICAL & FITNESS TESTING FOR SOCCER PLAYERS

With Anson Dorrance

- Learn how to develop a top-performing team while assessing players' capabilities
- Discover how to use fitness evaluations to test speed, endurance, agility, and vertical of your players
- Learn how to use technical exercises to measure players' shot power, dribbling ability, passing accuracy and first touch capability

In the right setting, coaches can develop a culture that will force players to push each other within a naturally competitive atmosphere. Here's your chance to see how it's done by Hall of Fame Coach Anson Dorrance, who lets you into the Tar Heels' pre-season training camp and shows you how his coaching staff evaluates top-performing team each and every year.

Coach Dorrance begins by explaining the purpose and rationale for evaluating players' skills and abilities. Once all of the tests and exercises are demonstrated, he uses the closing segment to summarize the overall value of employing an evaluation system, which include:

- Guiding players to stay at a high physical and technical level during the off-season
- Establishing a set group of tests for physical abilities and technical skills
- Instilling core values and expectations meant to maximize team performance

Learn how to using a scoring and ranking system to assess your players. Discover a way to share performance data with players that can help them improve their game and enhance the strength of the team overall.

 Item no.
 :
 BU01852347

 Format
 :
 DVD

 Duration
 :
 55 minutes

 Copyright
 :
 2014

 Price
 :
 USD 70.00

TRAIN LIKE A CHAMPION

With Anson Dorrance

- Learn how to create a competitive practice environment that will improve players' skills and abilities
- Discover how to improve your team's run of play
- Learn drills for developing shielding and quick passes
- Learn how to incorporate technical work using "active rest" during tactical training sessions

Legendary soccer coach Anson Dorrance shares aspects of the game that he believes make a team successful. Watch eye-opening possession drills that will improve your team's ball control. Learn how to enhance the effectiveness of team play through competitive practice games that will get athletes to push each other to improve.

Small-Sided Games

Watch a series of small sided-games that can help improve teamwork on possession and first touch. These are the same concepts used by top-level players throughout the world and are key to playing championship soccer. Your players will get better at combination play and one-touch passing when they practice these drills daily.

System Play

See how to help your players work together as a team while playing in a specific system, and help keep your team's shape. Understanding system language and openly communicating are key aspects of this segment. Learn how one-word commands like "shift," "side-on," "drop" and "step," which are essentials to Coach Dorrance's vocabulary, can help your players organize the team's fundamental defensive shape out of a back three or a back four.

Competitive Exercises

The DVD concludes with a series of competitive exercises for players. Coach Dorrance uses these drills as a way for players to compete for playing time and starting positions. These exercises have the added benefit of improving each player's aerobic capacity and stamina.

 Item no.
 :
 HB01852348

 Format
 :
 DVD

 Duration
 :
 79 minutes

 Copyright
 :
 2014

 Price
 :
 USD 70.00

SOCIOLOGY

ADDICTION INCORPORATED

Directed by Charles Evans Jr.

The true story of the tobacco companies' commitment to addicting the human brain and how the world came to know about it.

DDICTION INCORPORATED tells the true story of how former Philip Morris scientist Victor DeNoble's unexpected discovery of an addiction ingredient in tobacco led to more addictive cigarettes, and how his Congressional testimony forever changed how tobacco is sold and marketed.

The public revelation of long-held tobacco industry secrets leads journalists, politicians, attorneys and whistleblowers into an unexpected alliance that achieves the first-ever federal regulation of the tobacco industry.

Victor's unwavering determination to "do some good" leads to a career as an educator that informs kids about the world's only industry where success is measured by a corporation's ability to addict.

Reviews

- "Not to be missed by anyone interested in public policy perspectives on tobacco control." -Robert L. Rabin, A. Calder Mackay Professor of Law, Stanford Law School
- "Straight-shooting, hard-hitting and fuming with contempt for the tobacco industry." - Jeannette Catsoulis, The New York Times
- "Eminently watchable...The film packs a wallop...The cast of characters Evans has assembled - heroes, villains, and many in between - bring the story of rapid scientific, political, and social change to new, unforgettable light." - Loren King, The Boston Glob

Item no.: NT01110872Format: DVDDuration: 76 minutes

Audience : Grades 8-12, College, Adult

Copyright : 2013 StdBkNo : 1594583587 Price : USD 295.00

SPACE

TERRESTRIAL CONNECTION, THE

Directed by Bill Cote, By David S Percy ARPS

This landmark presentation by Richard Hoagland of the Mars Mission held in February 1992 at the United Nations Headquarters in New York features world-wide evidence that the Cydonia

region of Mars represents a new window onto the history of mankind on Earth.

The findings presented include dramatic links between the controversial Face on Mars and the Great Sphinx on the Giza plateau in Egypt. The evidence extends to recording the detection in December 1991 by Myers & Percy of a specifically-scaled analog model of the Cydonia complex on Earth at Avebury (north of Stonehenge) in southern England.

The video also introduces the concept of tetrahedral geometry and dramatically links this geometry with the enigmatic and heavily encoded crop circles of the early 1990s in southern England.

This production is lavishly illustrated with computer-enhanced photographs of the Face on Mars and stunning, easy-to-follow colour graphics which take the viewer on a thrilling journey of discovery.

Described by one commentator as a "jaw-dropping experience".

 Item no.
 : TP19380003

 Format
 : DVD

 Price
 : USD 99.00

citizen journalism, what is the outlook for true investigative reporting? This program the ways investigative highlights journalism is changing, particularly in the context of digital and online media. Social media and globalization have changed the ways reporters connect with their readers. the are advantages disadvantages of nearly instantaneous access to news as it unfolds? A panel of heavy hitters from the world of journalism weighs in on these and other issues, such as emerging financial models for (costly) investigative reporting as traditional news budgets shrink. Young reporters entering the field will be particularly encouraged by many of the exciting technologies and resources available for developing stories that are more in-depth, media-rich, and engaging. Investigative journalism is a fast-evolving field, and this program helps entry-level reporters as well as veterans to bear witness more effectively in the Internet era.

Item no.:EY02305328Format:DVDDuration:17 minutesCopyright:2014

StdBkNo : 9780816091935 **Price** : USD 130.00

WHAT HAPPENED ON THE MOON?

Directed by David S Percy ARPS

Behind the official record of Apollo, has the 'hidden hand of history' recorded vital chapters that rightfully belong in the Apollo account?

The majority of us believe we went to the Moon in 1969 – it represents a tremendous achievement for mankind, the first time we have landed and walked upon another celestial body.

But what really happened on the Moon in 1969?

Five years in the making, WHAT happened on the MOON? An investigation into Apollo.

This compelling production throws into serious doubt the authenticity of the Apollo missions and features information that challenges the declared abilities of NASA to successfully send a man to the Moon and return him safely to Earth.

 Item no.
 : JJ19380004

 Format
 : 2 DVDs

 Price
 : USD 99.00

SPEECH & COMMUNICATION

INVESTIGATIVE REPORTING IN THE DIGITAL ERA

In the new world of tweets, blogs, and

SPORTS MEDICINE

CURRENT TOPICS FOR STRENGTH COACHES: CAREER CONSIDERATIONS, PREVENTING AND TREATING COMMON INJURIES AND MORE

By Ted Lambrinides

Current Topics for Strength Coaches: Career Considerations, Preventing and Treating Common Injuries, Working With Special Populations, and Recovery Options is designed to be an invaluable resource for strength coaches who want cutting-edge information and insights on several of the key issues that impact their professional area of responsibility. In that regard, the DVD details the risk factors and prevention protocols for several different types of common injuries suffered by athletes, including ACL injuries and hamstring injuries. The DVD also reviews the basic consideration involved when working with sickle cell trait athletes and athletes on ADD medication. In addition, the DVD exploring the topic of recovery and regeneration looks at the scientific literature on the impact of ice baths, contrast, baths, compression garments, sleep, foam rolling, nutrition, and heart rate variability on facilitating recovery in athletes.

Among the topics covered:

- Strength coach: profession trends
- Dealing with common injuries
- ACL injuries and the female
- ACL injuries: the importance of training
- Hamstring injuries

18

- Special populations
- Recovery—regeneration
- Foam rolling
- Contrast hydrotherapy
- Compression garments
- Sleep

 Item no.
 : ZE08501911

 Format
 : DVD

 Duration
 : 58 minutes

 Copyright
 : 2014

 Price
 : USD 90.00

SPORTS NUTRITION

OPTIMIZING SPORTS NUTRITION

By Ted Lambrinides

Determining what constitutes proper nutrition for athletes can sometimes be a bewildering undertaking for both coaches and athletes. In that regard, Optimizing Sports Nutrition presents common sense, practical nutritional guidelines for athletes in all sports and at all competitive levels. Featuring guidelines that are based on the latest research on nutrient timing that can training recovery maximize and adaptations, the DVD reviews the importance of eating breakfast optimizing hydration. The DVD is designed to serve as an invaluable nutritional guide that athletes and coaches can follow in real life situations.

Among the topics covered:

- Fueling to win
- Before you work out
- The goals of nutritional recoveryHow important is nutrient timing?
- How much carbohydrates and protein post-exercise
- Post-exercise food consumption
- Get your butt out of bed
- How many calories?
- To increase muscle mass
- Fluid replacement goals
- General hydration tips

 Item no.
 :
 BL08501913

 Format
 :
 DVD

 Duration
 :
 51 minutes

 Copyright
 :
 2014

 Price
 :
 USD 90.00

TOURISM

EMPLOYABILITY IN TRAVEL AND TOURISM

The travel and tourism industry is a major employer both in the UK and abroad. There are many career options and pathways available. This program examines employment and employability within the industry. Drawing on the expertise of five interviewees from different professions and organisations, as well as street interviews, it explores career opportunities in the industry, the human resources function, recruitment and

selection, training, appraisals and employee rights and responsibilities. It is an ideal resource for any prospective employee in the travel and tourism industry.

Please contact us for primary and secondary schools pricing.

Item no. : JA11100533
Format : DVD
Duration : 25 minutes
Audience : Middle Secondary Senior Secondary

LEGISLATION AND REGULATION IN TRAVEL AND TOURISM

Every industry works within legal and regulatory frameworks. Some are general in nature and affect every sector and workplace; others are designed with the specific nature of different industries in mind. This program examines legislation and regulation in the travel and tourism industry. It features five experts from and tourism-related travel various organisations, including the Civil Aviation Authority, ABTA and the Federation of Tour Operators Areas covered include regulation, consumer and employment protection, health and safety and disability discrimination.

Please contact us for primary and secondary schools pricing.

Item no. : BZ11100534
Format : DVD
Duration : 29 minutes
Audience : Middle Secondary Senior Secondary
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Price : AUD 235.00

TECHNOLOGY IN TRAVEL AND TOURISM

As in any industry, technology has made a significant difference to the approach and behaviour of both customers and providers of travel and tourism products and services. This film is aimed at students of Travel and Tourism and explores various ways in which technology has changed, and continues to change, this important industry. It explores the role of technology, impacts of technology, customers and information, and finishes with a case study of Lo-Q, a UK company involved in developing technological systems that aim to minimise queuing in theme parks.

Please contact us for primary and secondary schools pricing.

Item no. : RV11100535
Format : DVD
Duration : 26 minutes
Audience : Middle Secondary Senior Secondary

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Price: AUD 235.00

TRAVEL AND TOURISM BUSINESS ENVIRONMENTS

Many factors make up the environment in which businesses and industry operate. This program explores a range of these factors applying to the travel and tourism industry. A range of interviewees from business, industry peak bodies and universities provide a comprehensive and informative overview of the types of business ownership, business functions, external pressures and industry reports, business opportunities and growth, and planning. Street interviews are also featured.

Please contact us for primary and secondary schools pricing.

Item no.: ZT11100536Format: DVDDuration: 33 minutes

Audience: Middle Secondary - Senior Secondary

Copyright : 2013 **Price** : AUD 235.00

UK AS A DESTINATION, THE

Travel and tourism is a vital industry to the UK. Each year millions of domestic and international visitors visit a wide range of destinations within the country. Visit Britain is the national tourism agency, which is responsible for promoting the country to both international and domestic visitors be it for leisure or business. According to the organisation, the UK is the sixth most visited place in the world. In this informative film, Jenny McGee from Visit Britain explains a number of aspects to the organizations work.

Please contact us for primary and secondary schools pricing.

Item no. : ZY11100537
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Audience : Middle Secondary - Senior Secondary

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TRAVEL

DESTINATIONS: THE AMERICAS - BOSTON/NEW ENGLAND

Filmed entirely on location from Northern Canada to South America's southern tip, this ongoing travel series invites discovery of the most significant destinations in all of the America's.

Each major travel destination reveals the

most popular "must see" sites, events, and attractions. Many of the destinations also spotlight surrounding areas to further enrich the experience.

Item no. : PC08541206 Format : DVD

Duration: Approx. 30 minutes **Price**: USD 161.00

DESTINATIONS: THE AMERICAS - CALGARY & CANADIAN ROCKIES

Filmed entirely on location from Northern Canada to South America's southern tip, this ongoing travel series invites discovery of the most significant destinations in all of the America's.

Each major travel destination reveals the most popular "must see" sites, events, and attractions. Many of the destinations also spotlight surrounding areas to further enrich the experience.

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Item no. : BN08541208 Format : DVD

Duration: Approx. 30 minutes

Price: USD 161.00

DESTINATIONS: THE AMERICAS - FLORIDA: KEY WEST & THE EVERGLADES

Filmed entirely on location from Northern Canada to South America's southern tip, this ongoing travel series invites discovery of the most significant destinations in all of the America's.

Each major travel destination reveals the most popular "must see" sites, events, and attractions. Many of the destinations also spotlight surrounding areas to further enrich the experience.

Item no. : DZ08541209

Format : DVD

Duration: Approx. 30 minutes **Price**: USD 161.00

DESTINATIONS: THE AMERICAS - FLORIDA: THE SOUTH & WEST COASTS

Filmed entirely on location from Northern Canada to South America's southern tip, this ongoing travel series invites discovery of the most significant destinations in all of the America's.

Each major travel destination reveals the most popular "must see" sites, events, and attractions. Many of the destinations also spotlight surrounding areas to further enrich the experience.

Item no. : JN08541210 Format : DVD

Duration : Approx. 30 minutes
Price : USD 161.00

DESTINATIONS: THE AMERICAS - MONTREAL & QUEBEC

Filmed entirely on location from Northern Canada to South America's southern tip, this ongoing travel series invites discovery of the most significant destinations in all of the America's.

Each major travel destination reveals the most popular "must see" sites, events, and attractions. Many of the destinations also spotlight surrounding areas to further enrich the experience.

Item no. : FP08541211 **Format** : DVD

Duration: Approx. 30 minutes **Price**: USD 161.00

DESTINATIONS: THE AMERICAS - NEW YORK

Filmed entirely on location from Northern Canada to South America's southern tip, this ongoing travel series invites discovery of the most significant destinations in all of the America's.

Each major travel destination reveals the most popular "must see" sites, events, and attractions. Many of the destinations also spotlight surrounding areas to further enrich the experience.

Item no. : NH08541212 Format : DVD

Duration : Approx. 30 minutes **Price** : USD 161.00

DESTINATIONS: THE AMERICAS - PHILADELPHIA & WASHINGTON DC

Filmed entirely on location from Northern Canada to South America's southern tip, this ongoing travel series invites discovery of the most significant destinations in all of the America's.

Each major travel destination reveals the most popular "must see" sites, events, and attractions. Many of the destinations also spotlight surrounding areas to further enrich the experience.

Item no. : PT08541213 Format : DVD

Duration: Approx. 30 minutes **Price**: USD 161.00

DESTINATIONS: THE AMERICAS - SAN FRANCISCO & NORTHERN CALIFORNIA

Filmed entirely on location from Northern Canada to South America's southern tip, this ongoing travel series invites discovery of the most significant destinations in all of the America's.

Each major travel destination reveals the most popular "must see" sites, events, and attractions. Many of the destinations also spotlight surrounding areas to further enrich the experience.

Item no. : AT08541214

Format : DVD

Duration: Approx. 30 minutes **Price**: USD 161.00

DESTINATIONS: THE AMERICAS - VANCOUVER BC

Filmed entirely on location from Northern Canada to South America's southern tip, this ongoing travel series invites discovery of the most significant destinations in all of the America's.

Each major travel destination reveals the most popular "must see" sites, events, and attractions. Many of the destinations also spotlight surrounding areas to further enrich the experience.

Item no. : BS08541215 Format : DVD

Duration: Approx. 30 minutes **Price**: USD 161.00

FOOTLOOSE IN THE AUSTRIAN TYROL

Debra and David's Austrian Rail Journey

With hot weather on our side and only a couple of rain showers, we returned from the Austrian Tyrol at the end of June 2013 with another full length travelogue of the region. New music has been composed by Barnaby Smith and it's a 140-minute spectacular!

Part one -Introduction + Kitzbuhel and the Hohe Tauern National Park

Part two - The Steam train Journey from Mayrhofen to Pertisau

Part Three - The Inn Valley & Schloss Tratzberg

Learning Rendezvous Limited

Part Four - Innsbruck & the Stubai Valley

 Item no.
 :
 FZ28190018

 Format
 :
 DVD

 Duration
 :
 140 minutes

 Copyright
 :
 2013

FOOTLOOSE IN THE COTSWOLDS PART 1

Debra and David's 118-minute travelogue of this fabulous English holiday destination, covering the North, East and Central parts in three chapters.

The superb and original music score has been composed and performed by Barnaby Smith of Greenway Music.

Chapter 1 - Introduction + North East

region

Chapter 2 - East & Central region Chapter 3 - Northern Region

Item no. : KW28190019 Format : DVD Duration : 118 minutes

Copyright : 2014

FOOTLOOSE IN THE COTSWOLDS PART 2

The sequel is a 102-minute travelogue of this lovely part of England covering the West and Southern parts in three more chapters.

More fabulous music by Barnaby Smith

Chapter 4 - GWR Steam Journey &

Winchcombe

Chapter 5 - Cheltenham & the West

Region

Chapter 6 - Southern Tour & Bath

Item no.:VD28190020Format:DVDDuration:102 minutesCopyright:2014



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