

2015 New Releases Catalogue

May



CD-ROM ★ DVD ★ VOD



www.learningmall.com ★ inquiry@learningmall.com

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ACTIVISM

DIVIDE IN CONCORD

Directed by Kris Kaczor

A fiery octogenarian activist spearheads a grassroots campaign to ban the sale of single-serve plastic bottled water in Concord, MA.

Jean Hill, a fiery octogenarian, is deeply concerned about the Great Pacific Garbage Patch, the world's largest landfill. Since 2010, she has spearheaded a grassroots campaign to ban the sale of single-serve plastic bottled water in her hometown of Concord, Massachusetts. She spends her golden years attending city council meetings and cold calling residents. So far, her attempts to pass a municipal bylaw have failed.

As she prepares for one last town meeting, Jean faces the strongest opposition yet, from local merchants and the International Bottled Water Association. But her fiercest challenge comes from Adriana Cohen, mother, model and celebrity publicist-turned-pundit, who insists the bill is an attack on freedom.

When Adriana thrusts Jean's crusade into the national spotlight, it's silver-haired senior versus silver-tongued pro. In the same town that incited the American Revolution and inspired Thoreau's environmental movement, can one senior citizen make history? A tense nail-biter of a vote will decide.

Reviews

- "An outstanding case study of the kinds of local, grassroots environmental conflicts one sees throughout contemporary American society." - Andrew Szasz, Chair, Environmental Studies, UC Santa Cruz
- "A perfect blend of harsh realism and inspiring idealism, Divide in Concord has mass appeal and a stirring story." - Anthony Marcusa, Scene Creek

Awards

- HotDocs Canadian International Documentary Film Festival
- Best of Hot Docs Vancouver
- Audience Award, Possible Worlds Film Festival
- Best New England Film, Newburyport Film Festival
- Award of Merit, Catalina Film Festival

Item no. : MD02560890
Format : DVD
Duration : 142 minutes
Audience : Grades 5-12, College, Adults
Copyright : 2014
StdBkNo : 1941545335
Price : USD 325.00

ARTS AND CRAFTS

BOBBIN LACE MAKING

With Lucie Nash

Complete demonstration of Bobbin Lace making

Item no. : AC01190048
Format : DVD
Price : AUD 80.00

CYANOTYPE FABRIC PRINTING

With Deborah Brearley

Complete demonstration from Set-up, Photographs, Material, Chemicals, etc.

Item no. : RW01190049
Format : DVD
Price : AUD 80.00

DELFT POTTERY - SLIP MOULDING, UNDERPAINTING

With Anke Arkestyne

Complete demonstration of Delft Pottery, slip moulding and Underpainting

Item no. : PW01190050
Format : DVD
Price : AUD 80.00

IKEBANA - FLORAL ARRANGEMENTS

With Kay Bunnett

Complete demonstration of Floral Art, Paintings etc..

Item no. : KJ01190051
Format : DVD
Price : AUD 80.00

LANDSCAPE IN OILS - (SPONTANEOUS TONAL)

With Peg Hyville

Complete demonstration from blank canvas to finished painting.

Item no. : WJ01190052
Format : DVD
Price : AUD 80.00

ORIGAMI - PAPER FOLDING TECHNIQUES

With Steve Casey

Demonstration of approach, Materials, techniques

Item no. : GZ01190053
Format : DVD
Price : AUD 80.00

PAINTING FLOWERS IN OILS

With Dawn Martin

Complete demonstration, setting up, blocking in, painting picture

Item no. : NT01190054
Format : DVD
Price : AUD 80.00

PAINTING IN ACRYLICS

With Esther Erlich

Demonstration of painting in Acrylics Esther's flamboyant style brings to her characters both a humorous and provocative quality

Item no. : KA01190055
Format : DVD
Price : AUD 80.00

PAINTING IN GOUACHE

With Richard Weatherly

Complete demonstration from Field Studies, Sketches to complete painting

Item no. : SC01190056
Format : DVD
Price : AUD 80.00

PAINTING IN OILS

With Elaine Burge

Complete demonstration from blank canvas to finished painting

Item no. : JH01190057
Format : DVD
Price : AUD 80.00

POTTERY - THROWING, TURNING, GLAZING

Complete demonstration of creating a Teapot

Item no. : RR01190058
Format : DVD
Price : AUD 80.00

ROSES IN OILS

With Carole Milton

Demonstration of approach, paints, painting roses from life study

Item no. : PB01190059

Format : DVD
Price : AUD 80.00

SCULPTURES FROM SCRAPMETAL

With Kim Kennedy

Complete demonstration, cutting, welding, painting, horse and rider

Item no. : PH01190060
Format : DVD
Price : AUD 80.00

SEASCAPE IN OILS

With Sue Jarvis

Complete demonstration, setting up, blocking in, painting picture

Item no. : LG01190061
Format : DVD
Price : AUD 80.00

SPINNING WITH DIANA

With Diana Baker

Complete demonstration for beginners of Spinning, Yarning, Washing and finished garment

Item no. : WB01190062
Format : DVD
Price : AUD 80.00

STUDIO STILL LIFE - PAINTING GLASS, BRASS, SILVER

With Jennifer Paull

Complete demonstration from blank canvas to finished painting.

Item no. : DU01190063
Format : DVD
Price : AUD 80.00

TRAVELLING POSTCARD MAN, THE

Grandpa lived through unique times - development of the motor car, man's first attempts to fly, the conflicting urges to have fun, to travel and accompany glamorous women were all intermingled with need to work helped mould the fabric of his life.

Study of the early 20th century not only reveals the secrets of our forebears, it also gives us insight into ourselves. What an entertaining way to pursue this study than to view the images depicted on postcards of the time.

Item no. : WU01190064
Format : DVD

Price : AUD 80.00

WATERCOLOUR PAINTING - RURAL LANDSCAPE

With Ron Russell Fletcher

Complete demonstration from Pencil sketch to finished Painting

Item no. : FC01190065
Format : DVD
Price : AUD 80.00

ENVIRONMENT

DIVIDE IN CONCORD

Directed by Kris Kaczor

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RACING TO ZERO: IN PURSUIT OF ZERO WASTE

Directed by Christopher Beaver

Follows San Francisco's innovative efforts towards achieving zero waste, thereby dramatically reducing the city's carbon footprint.

Only one third of the waste in the United States is recycled or composted. Why? Industry, through its practice of planned obsolescence, plays a major role; our lives are almost totally dependent on unrecyclable petroleum products. In order to reach zero waste, we need to change our relationship to garbage and view the things we discard as resources, rather than waste.

RACING TO ZERO examines our society's garbage practices in terms of consumption, preparation, use and production, and discovers some amazing solutions in San Francisco, which is successfully taking the necessary steps to reach zero waste. Cities all over the United States have instituted zero-waste policies of their own, and it is through these mandates that we are challenged to think differently about not only how we handle our garbage, but what it can become.

Reviews

- "Congratulations to San Francisco...and hats off to this film team for showing us how a dream can become a practical reality." - Dr. Paul Connett, Professor Emeritus of Environmental Chemistry, St. Lawrence University
- "Rousing film exhorts us to join in...Even turning rubbish into art, these innovators zero in on new possibilities for greater sustainability." - Carol Harada, Mill Valley Film Festival

Item no. : WS02560893
Format : DVD
Duration : 56 minutes
Audience : Grades 7-12, College, Adults
Copyright : 2014
StdBkNo : 1941545289
Price : USD 250.00

ETHICS & CORPORATE SOCIAL RESPONSIBILITY

MARKETING STRATEGY CASE STUDIES: TESCO - TRIUMPH & TRAGEDY

- Marketing Strategy
- Retailing
- Corporate Social Responsibility
- External Factorst

Tesco was the retail success story of the 90s and early 2000s. By 2007 it came close to capturing a third of the UK retail market, and was a true international retail giant – but by 2014 profits were falling and scandals were brewing. It seems the wheels came off the trolley. What went wrong?

STACK 'EM HIGH... Founder Jack Cohen's aggressive growth policies in the mid 20th century set the pattern: his successors had grander plans: to make Tesco all things to all people – selling everything to all sectors of society. Branding, own-label goods, overseas expansion and technology were vital planks of its strategy. But was Tesco over-reaching itself?

THE PERFECT STORM: The 2008 world economic crash was a signal for a profound change in the retail landscape: new discount stores could beat Tesco on price, and Tesco had acquired a reputation as a bully towards rivals and suppliers. With the horsemeat debacle and financial reporting scandals by 2014 it was "the perfect storm". Tesco had a fight-back plan, but was it enough?

Item no. : HV00110716
Format : DVD
Duration : 27 minutes
Copyright : 2015
Price : USD 260.00

MARKETING STRATEGY CASE STUDIES: THE STARBUCKS EXPERIENCE

- Marketing Strategy
- Retailing
- Corporate Social Responsibility
- Globalisation

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HOW DID THEY DO IT? Starbucks' success owes a lot to the vision of its guiding light, CEO Howard Schultz, who preaches an almost evangelical brand of caring capitalism, at the same time focusing relentlessly on the customer experience. Acquisition, brand-stretching,

social media, and new channel development have all played a part. They put a lot of stress on caring for their staff and the in-store atmosphere. They want customers to feel it's "their Starbucks".

GOOD CITIZEN? CEO Howard Schultz talks about creating "a philosophically different business" but is it really? Critics point to low pay and scheduling pressures for staff, tax avoidance and, above all, the pittance developing world farmers receive for the coffee beans.

Item no. : ES00110717
Format : DVD
Duration : 27 minutes
Copyright : 2015
Price : USD 260.00

GLOBALISATION

EUROPEAN UNION EXPLAINED, THE

- The European Union
- History
- The EU Institutions
- Arguments For And Against

Conceived as a noble cause, to prevent another war in Europe, the EU has become embroiled in controversy. But what is the EU? How does it work? Should we love it or hate it?

THE HISTORY, THE STRUCTURE We trace the EU from its beginnings as a coal and steel trading agreement, through to the structure and institutions of today: the Commission, the Council, The European Parliament. Enlargement, and the single currency, have brought great changes – and crisis.

CRISIS AND CONFLICT The world financial crash highlighted the divisions between the rich and poor members – and put great strain on the Eurozone. Why is there such a surge of euroscepticism across Europe and in UK especially? How will the EU fare against charges of corruption, bureaucratic waste and lack of democracy? We put all the arguments for viewers to decide.

Item no. : BA00110715
Format : DVD
Duration : 30 minutes
Copyright : 2014
Price : USD 260.00

HUMAN RIGHTS

HAND THAT FEEDS, THE

Directed by Rachel Lears, Robin Blotnick

Shy sandwich-maker Mahoma Lopez unites his undocumented immigrant coworkers to fight abusive conditions at a popular New York restaurant chain.

At a popular bakery cafe, residents of New York's Upper East Side get bagels and

coffee served with a smile 24 hours a day. But behind the scenes, undocumented immigrant workers face sub-legal wages, dangerous machinery, and abusive managers who will fire them for calling in sick. Mild-mannered sandwich maker Mahoma Lopez has never been interested in politics, but in January 2012, he convinces a small group of his co-workers to fight back.

Risking deportation and the loss of their livelihood, the workers team up with a diverse crew of innovative young organizers and take the unusual step of forming their own independent union, launching themselves on a journey that will test the limits of their resolve. In one roller-coaster year, they must overcome a shocking betrayal and a two-month lockout. Lawyers will battle in back rooms, Occupy Wall Street protesters will take over the restaurant, and a picket line will divide the neighborhood. If they can win a contract, it will set a historic precedent for low-wage workers across the country. But whatever happens, Mahoma and his coworkers will never be exploited again.

Reviews

- "You will never look at your deli server the same way again." - Patricia Aufderheide, Center for Media & Social Impact
- "An effective portrayal of the intricacies of activism - and of a situation in which victories seem all too brief." - Ben Kenigsberg, The New York Times
- "It's Norma Rae with a side of sauerkraut, a tribute to American labor, and an example of socially conscious documentary filmmaking at its best." - Peter Keough, The Boston Globe

Awards

- Audience Award, Full Frame Documentary Film Festival
- Audience Award, DOC NYC
- Best of Fest, AFI Docs
- Jury Prize, Best Documentary, Sidewalk Film Festival
- International Jury Prize, Document International Human Rights Film Festival

Item no. : RE01110892
Format : DVD
Duration : 84 minutes
Audience : Grades 10 -12, College, Adults
Copyright : 2014
StdBkNo : 194154536X
Price : USD 295.00

IMMIGRATION

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INTERNATIONAL CASE STUDIES & GLOBALISATION

MARKETING STRATEGY

CASE STUDIES: TESCO - TRIUMPH & TRAGEDY

- Marketing Strategy
- Retailing
- Corporate Social Responsibility
- External Factorst

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Item no. : HV00110716
Format : DVD
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Copyright : 2015
Price : USD 260.00

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LEISURE & TOURISM

EGYPT: TOURISM IN TURMOIL

- Tourism In Egypt
- Tourism And Civil Unrest
- Egyptian History

Tourism has been vital to the Egyptian economy for decades. Despite setbacks, the 20 years up to 2011 seem like a golden era in the light of subsequent events. Since the revolution of 2011 and the political and social upheavals that followed, tourism numbers and income have nose-dived.

TOURISM: BLESSING OR CURSE? Egypt was one of the earliest Thomas Cook destinations in the mid 19th Century. Tourists were lured by the ancient pyramids – and they're still coming. But these attractions that made Egypt so popular have also made it vulnerable, as terrorists know well.

ENVIRONMENT The downturn may be a blessing in disguise – for the environment. Egypt's waste disposal system is at breaking point: lower tourist numbers will ease the strain. Is there a future in a more sustainable brand of tourism?

TOURISM: WHO BENEFITS, WHO SUFFERS? The dramatic slump in tourism has affected the tourism companies, but as ever it's the small traders who have suffered most – just as, in the good times, the large business, often foreign-owned, reap the profits. We go behind the scenes of the Nile cruises business, where workers work long hours for low pay – those who can even get a job. Some critics argue that tourism is a new form of colonialism, trading on "commoditised" myths of ancient Egypt.

Features an interview with Hisham Zaazou, Egyptian minister of tourism.

Item no. : PG00110714
Format : DVD
Duration : 30 minutes
Copyright : 2014
Price : USD 260.00

MARKETING

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PSYCHOTHERAPY

IRVIN YALOM ON PSYCHOTHERAPY AND WRITING

By Irvin Yalom

This in-depth interview with Irvin Yalom, a true master whose influence commands large audiences in both the psychotherapy and literature fields. Here, he offers insight into his evolution as a clinician and writer, along with the guiding principles of his half-century of groundbreaking therapeutic work.

In this video interview, understand the mind behind the man who said, "therapy is going to work if you take a risk every session." Irvin Yalom is lauded as the authority on group and existential psychotherapy, and has built a formidable literary career alongside his groundbreaking clinical work. Here, you'll watch him expand on the origins of his fifty-plus years as a therapist, the creative flexibility that breathes life into any therapeutic relationship, and his transition from psychiatrist to writer of both fiction and nonfiction. A brief Q&A session follows the interview, rounding out an hour with a clinical pioneer fascinated by story and actively engaged with the human condition.

Yalom's sense of narrative reverence is both palpable and contagious; you'll find something new to consider after multiple views. Whether you are interested in exploring a writing career alongside your therapy practice, or just want an insight into Yalom's prolific mind and works, be sure to add this compelling video interview to your library today.

By watching this video, you will:

- Understand Yalom's development from psychiatrist to writer, and the common threads linking the two fields.
- Hear Yalom's take on the development of group and existential therapy.
- Learn about the core themes of the therapeutic relationship, including using the here and now, countertransference, and therapeutic creativity.

Item no. : BP07620471
Format : DVD (With Instructor's Manual, English subtitles)

Duration : 60 minutes
StdBkNo : 1601244010
Price : USD 149.00

SCIENCE

ELECTRICITY GENERATION

With video case study material filmed around the world, this DVD resource will provide students with examples and explanations of the ways in which electricity can be generated. Both renewable and non-renewable sources are covered and their efficiency considered and the pros and cons of both explored. Includes: Coal, Gas, Nuclear, Tidal, HEP, Wind, Solar, Biomass and Biogas.

Item no. : ES21960070
Format : DVD
Duration : 30 minutes
Audience : KS 3-5
Copyright : 2015
Price : GBP 54.00

ELECTRICITY TRANSMISSION AND DISTRIBUTION

This DVD resource explores how the UK's electricity distribution and transmission network works. It looks at why transmitting electrical energy over large distances involves energy losses and examines how these can be minimised. It explains why electricity is transmitted at very high voltages from power stations to where its needed, how variable transformers are used to maintain constant voltage as demand increases, and the role of circuit breakers both on the national grid and in your own home.

Item no. : AT21960071
Format : DVD
Duration : 30 minutes
Audience : KS 3-5
Copyright : 2015
Price : GBP 54.00

FORCES AND MOTION: THE PHYSICS OF CAR CRASHES

What makes some car crashes fatal and others not? Using footage of crash testing, this resource explores the physics behind car crashes and collisions. It looks at inertia, body in motion, Newton's laws of motion, momentum and conservation of momentum. It then goes on to look at the relationship between kinetic energy, a decelerating force and work.

Item no. : DA21960072
Format : DVD
Duration : 30 minutes
Audience : KS 3-5
Copyright : 2015
Price : GBP 54.00

UNDERSTANDING ELECTROMAGNETISM

From lighting to the Internet, none of this would have been possible without Faraday's work in the field of electromagnetic induction. Made with the help of the Royal Institution this film gives a clear explanation of the principles and concepts behind electricity generation, transformers and motors. It explains electromagnetic Induction and then goes on to look at how Faraday's laboratory models have evolved to become the generators, transformers and motors, that underpin modern society.

Item no. : GH21960073
Format : DVD
Duration : 30 minutes
Audience : KS 3-5
Copyright : 2015
Price : GBP 54.00

WAVES: SEISMOLOGY AND TECTONICS

The most powerful natural mechanical waves and so potentially the most devastating are seismic waves caused by earthquakes. This DVD explores what causes earthquakes and what happens when they occur. It looks at the types of waves created and how they can be detected. This resource provides a clear explanation of P and S waves and looks at how their properties and behaviour differs. It then explains how these differences in velocity, absorption and reflections between the different types of waves in solids and liquids are used for detection and exploration of the earth's core.

Item no. : YH21960074
Format : DVD
Duration : 30 minutes
Audience : KS 3-5
Copyright : 2015
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SOCIOLOGY

DIVIDE IN CONCORD

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As she prepares for one last town meeting, Jean faces the strongest opposition yet, from local merchants and the International

Bottled Water Association. But her fiercest challenge comes from Adriana Cohen, mother, model and celebrity publicist-turned-pundit, who insists the bill is an attack on freedom.

When Adriana thrusts Jean's crusade into the national spotlight, it's silver-haired senior versus silver-tongued pro. In the same town that incited the American Revolution and inspired Thoreau's environmental movement, can one senior citizen make history? A tense nail-biter of a vote will decide.

Reviews

- "An outstanding case study of the kinds of local, grassroots environmental conflicts one sees throughout contemporary American society." - Andrew Szasz, Chair, Environmental Studies, UC Santa Cruz
- "A perfect blend of harsh realism and inspiring idealism, Divide in Concord has mass appeal and a stirring story." - Anthony Marcusa, Scene Creek

Awards

- HotDocs Canadian International Documentary Film Festival
- Best of Hot Docs Vancouver
- Audience Award, Possible Worlds Film Festival
- Best New England Film, Newburyport Film Festival
- Award of Merit, Catalina Film Festival

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SPECIFIC PROBLEMS

SPECIFIC TREATMENTS FOR SPECIFIC POPULATIONS: BEHAVIORAL EMERGENCIES

With Phillip M. Kleespies, PhD

A behavioral emergency is defined as a situation in which a client presents as being at imminent risk of behaving in a way that could result in serious harm or death to self or others. Discerning a behavioral emergency requires careful evaluation. Once an evaluation uncovers an imminent risk, therapists are required to respond immediately to prevent any harm from occurring.

The teaching examples presented in this video illustrate a course of action for swift and thoughtful decision-making in a stressful situation, demonstrate how to cope with stress that may result from such

situations, and help distinguish a behavioral emergency from a behavioral crisis.

In this video Dr. Phillip Kleespies evaluates and manages a behavioral crisis that could develop into an emergency if not given appropriate clinical attention with a middle-aged man who is considering suicide.

This video features a client portrayed by an actor on the basis of a composite of case details.

Item no. : EW08310227
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SUSTAINABILITY

RACING TO ZERO: IN PURSUIT OF ZERO WASTE

Directed by Christopher Beaver

Follows San Francisco's innovative efforts towards achieving zero waste, thereby dramatically reducing the city's carbon footprint.

Only one third of the waste in the United States is recycled or composted. Why? Industry, through its practice of planned obsolescence, plays a major role; our lives are almost totally dependent on unrecyclable petroleum products. In order to reach zero waste, we need to change our relationship to garbage and view the things we discard as resources, rather than waste.

RACING TO ZERO examines our society's garbage practices in terms of consumption, preparation, use and production, and discovers some amazing solutions in San Francisco, which is successfully taking the necessary steps to reach zero waste. Cities all over the United States have instituted zero-waste policies of their own, and it is through these mandates that we are challenged to think differently about not only how we handle our garbage, but what it can become.

Reviews

- "Congratulations to San Francisco...and hats off to this film team for showing us how a dream can become a practical reality." - Dr. Paul Connett, Professor Emeritus of Environmental Chemistry, St. Lawrence University
- "Rousing film exhorts us to join in...Even turning rubbish into art, these innovators zero in on new possibilities for greater sustainability." - Carol Harada, Mill Valley Film Festival

Item no. : WS02560893
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Duration : 56 minutes



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